

## THE SPEECH HEARD ROUND THE WORLD

Fifty years ago, President Lyndon B. Johnson came to Syracuse University to dedicate Newhouse 1—a day that unexpectedly became a pivotal moment in global history

BY BOB WOODS

“THIS IS AN HOUR TO WHICH WE HAVE LOOKED FORWARD for a long time. It is an important occasion not only for the City of Syracuse and the University, but for the nation and the world.” When Syracuse University Chancellor William Tolley spoke those words, shortly after 11 a.m. on August 5, 1964, he had no idea just how prophetic and profound they were about to become.

I was there that auspicious day, when President Lyndon B. Johnson (LBJ) came to town. A 10-year-old Syracuse native, I piled into my mom’s Ford Falcon station wagon with several siblings for the short drive to campus to join in the city’s highlight of the summer. A half century later, fuzzy recollections of the event reside in the adolescent vault of my memory bank, though the day’s fascinating—if almost accidental—place in history allows for a vivid recreation. It’s compiled from more consequential eyewitnesses, as well as a public record, albeit still controversial, surrounding what became infamously known as the Gulf of Tonkin Incident and the advent of America’s deeper entrenchment in the Vietnam War.

This occurred a little more than eight months after the assassination of President John F. Kennedy (JFK)—in Dallas on November 22, 1963—and Johnson’s swearing-in aboard Air Force One that same horrible day. Johnson was now campaigning for his own election and dealing with the controversy swirling around the U.S. military’s nascent actions in Vietnam. While Syracusans were thrilled to welcome the popular LBJ, we couldn’t imagine that he was about to talk about an enemy attack on our Navy there and the rapid retaliation that would soon push the nation much further into the war.

Johnson’s long-anticipated visit headlined the dedication of Newhouse 1, the first of three buildings that today comprise the S.I. Newhouse School of Public Communications, named for its benefactor, Samuel Newhouse, one of America’s original media moguls, whose vast print and broadcasting empire included Syracuse’s two daily newspapers, *The Post-Standard* and *The Herald-Journal/Herald-American*. The \$3.9 million concrete-and-glass edifice, designed by renowned architect I.M. Pei, featured an expansive plaza on which a dais was erected that hot and sunny Wednesday morning.

Tolley delivered his speech from there, facing a sizable portion of the estimated 100,000 Syracusans who turned out

citywide that day. Invited guests, many dressed in their Sunday best, sat in folding chairs, while the general public crowded onto the grassy knoll leading to the top of Piety Hill and the Hall of Languages. Alongside the cap-and-gowned Tolley was seated an assemblage of academic and political dignitaries, most notably LBJ, whom the Chancellor introduced by saying, “The president had a long and tiring day yesterday, and it was not easy for him to be with us.”

Indeed. Tolley, the University, and all of Syracuse had expected LBJ’s appearance to be his last campaign trip before the



upcoming Democratic National Convention in Atlantic City, where he would officially become the party’s presidential candidate and in November defeat the Republican nominee, Arizona Senator Barry Goldwater, in a landslide election.

On the limousine ride from Syracuse’s Hancock International Airport, Johnson, the consummate politician, had reportedly pressed Newhouse for endorsements from his newspapers (some of which he ultimately received, including from both Syracuse papers). Yet weighing much more heavily on his mind—and the crux of the fatigue and unease Tolley referenced—was the game-changing substance of the president’s hastily scheduled, live television address to the nation a little more than 12 hours earlier.

In the days leading up to LBJ’s arrival at SU, his speechwriters most likely had prepared an innocuous paean to his hosts and the state-of-the-art journalism center, as well as mention of the landmark Civil Rights Bill he’d shepherded to Congressional passage in April. They’d probably thrown in a few jabs at Goldwater, too, contrasting his warmonger image to that of

President Lyndon B. Johnson attends the Newhouse 1 dedication, August 5, 1964, where he delivered the Gulf of Tonkin Speech, a reiteration of his televised talk to the nation the previous night. Two days later, the House and Senate passed the Tonkin Gulf Resolution, allowing the president to escalate U.S. involvement in the Vietnam War.

FACING PAGE: LBJ and Lady Bird Johnson are greeted at Hancock International Airport by Chancellor Tolley (left) and Samuel and Mitzi Newhouse.



of ongoing U.S. military involvement in South Vietnam, beginning with President Eisenhower, continuing with President Kennedy, and inherited by Johnson, to contain the communist insurgency from the north.

By then, there were approximately 16,000 American troops, euphemized as “advisors,” assisting South Vietnamese and other international forces. But following those two attacks, the ante

the president who promised a peaceful solution to the growing conflict in Vietnam.

Ironically, Johnson instead delivered what will forever be referred to as the Gulf of Tonkin Speech. After a couple of opening sentences lauding Newhouse and “this great institution,” the president picked up where he left Americans off the night before, again in a live broadcast (carried by NBC and CBS), but this time spoke “to the people of all nations—so that they may understand without mistake our purpose in the action that we have been required to take.

“On August 2 the United States destroyer *Maddox* was attacked on the high seas in the Gulf of Tonkin by hostile vessels of the Government of North Vietnam. On August 4 that attack was repeated in those same waters against two United States destroyers.

“The attacks were deliberate. The attacks were unprovoked. The attacks have been answered.”

The “answer”—given during the night and continuing even as Johnson spoke—was bombing attacks by the U.S. Navy’s Seventh Fleet on North Vietnamese and Viet Cong naval and ground forces operating in and around the waters off the coast of North Vietnam, a communist-controlled country. He referred to years

was going up, sternly warned the 6-foot-4-inch Texan, standing draped in a custom-made, size-44 silk doctoral robe in preparation for receiving an honorary doctor of laws degree. “I say this: There is no threat to any peaceful power from the United States of America. But there can be no peace by aggression and no immunity from reply. That is what is meant by the actions that we took yesterday.”

### A CRITICAL TIME

Two days after returning to Washington, Johnson presented both houses of Congress with a resolution asking for sweeping authorization to wage war in Southeast Asia, primarily Vietnam. On August 7, the Tonkin Gulf Resolution passed the House unanimously, 416-0, and the Senate, 88-2, with 10 senators not voting and the only dissenting votes cast by Wayne Morse of Oregon and Ernest Gruening of Alaska. Just like that, the administration was handed essentially a blank check to “take all necessary measures to repel any armed attack against the forces of the United States and to prevent further aggression,” the resolution stated.

August 5, 1964, cannot compare to “a date which will live in infamy”—as President Franklin Roosevelt declared of December 7,

1941, the day of Japan’s surprise attack on Pearl Harbor—but the confluence of geopolitical, military, and personal forces mark it as epochal, especially among some who were on campus that day. “That particular year, at that particular moment, it was particularly dramatic,” says David Bennett ’56, then a “very junior faculty member” at the Maxwell School of Citizenship and Public Affairs and currently professor emeritus of history, whose specialties include presidential politics and military history. “It was the year after [President Kennedy’s] assassination, and I remember enormous security precautions.” Besides black-clad Secret Service agents and swarms of police officers on the streets, there was no mistaking the uniformed riflemen on rooftops surrounding Newhouse 1, including the center tower of the Hall of Languages.

Bennett cites candidate Johnson’s per-





sona as the liberal activist who'd pledged to usher in the Great Society. "That was the vision," he says, "but there was this other thing, this crisis in Southeast Asia."

As it turns out, even before his arrival in Syracuse, Johnson's inner circle of "best and brightest" advisors inherited from JFK—principally Secretary of State Dean Rusk, Secretary of Defense Robert McNamara, and Special Assistant for National Security Affairs McGeorge Bundy—was already plotting to widen the war half a world away, as it would be learned during Senate hearings in 1966. "In May [1964], they decided that part of the process would be that you'd need to get a resolution from Congress," says Clemson University history professor Edwin E. Moïse, author of the 1996 book *Tonkin Gulf and the Escalation of the Vietnam War*.

Although Johnson was squarely focused on his domestic agenda, according to Moïse, his foreign policy wonks envisioned the war as pivotal in preventing the domino theory, based on the belief that the fall of South Vietnam to communism would trigger a repercussive toppling of neighboring nations. They prepared explicit, if not imminent, plans for escalating the war, "but if something should come along that would make a good excuse, [they could] go ahead with the resolution," Moïse says.

Along came the Gulf of Tonkin attacks on the eve of Johnson's trip to Syracuse, the potential smoking gun. Or was it? "It was hard to know, standing there listening to the speech, what the implications were," Bennett says. "We didn't know whether or not those American destroyers had been attacked in international waters, or that what he was saying was simply what any American president would say, that we can't tolerate that, and we would respond. We didn't know that would become the *raison d'être* for American military power being used on the ground there."

In fact, Moïse claims, there is now widespread consensus that while the August 2 attack on the *Maddox* did occur, the August 4 attacks on the *Maddox* and a second U.S. destroyer, the *Turner Joy*, did not. "I am extremely sure about both of those," Moïse asserts, adding that he interviewed a North Vietnamese officer aboard one of the PT boats that attacked the *Maddox* on August 2.

The 2001 book *Reaching for Glory*, exposing secret White House tapes President Johnson made in 1964 and 1965, revealed that the August 4 incident probably never happened. "When we got through with all the firing," Johnson told McNamara, who had ordered the bombing, "we concluded maybe they hadn't fired at all." Though not on those tapes, LBJ was also quoted as saying, "For all I know, our Navy was shooting at whales out there," referring to the *Maddox* crew's reports of torpedo sightings in the water.

## THE PRESIDENT'S WARNING

Nonetheless, the Gulf of Tonkin Speech was well received in Syracuse. "A standing audience of many thousands replied with applause after nearly every sentence of the president's warning," *The New York Times* noted the following morning.

Among the local press corps was Peter Moller '65, then an SU student working part-time for WAER, the campus radio station. "The day before, news director Bob Feldman asked me to cover the dedication because he couldn't," Moller says. "I said, 'Oh, all right.'"

The accidental reporter lugged a suitcase-size Ampex 601 reel-to-reel tape recorder, a microphone, and a headset to the event, and set up on the media tables spread out along University Place in front of the dais. "I knew I had a hot story afterward, so I ran back to the station near the Quad to get it ready for the 6 p.m. newscast," says Moller, a Newhouse professor emeritus who taught in the television, radio, film department from 1980 to 2012. "By that time, news people were calling from all over the country to find out if we had anything that other stations might not."

One of the *Herald-Journal* reporters covering the dedication was 29-year-old Dick Case '56. "I had a telephone and a typewriter, because I was on deadline," he says, remembering too that he was sitting next to CBS newsmen Dan Rather. Case had already written most of his story, figuring he'd fill in details before filing it in time for the afternoon paper's edition. His plans changed, however, when a city cop, Bob Busch, approached Case and said the president needed a typewriter. "I gave him my Royal office model—and never saw it again," says Case, who had to phone in his story.

The whereabouts of that typewriter remain a mystery—SU reference archivist Mary O'Brien says it's not in the University Archives—but Case went on to a distinguished, 53-year career with the Syracuse Newspapers.

Whether Johnson himself used Case's typewriter is unknown as well, but the aftermath of LBJ's Gulf of Tonkin Speech is etched in American history. Four months after the election, he ordered Operation Rolling Thunder, the relentless bombing of North Vietnam that stretched from March 1965 until November 1968, coupled with a huge buildup of ground troops. At the Vietnam War's peak, the United States had 543,400 boots on the ground. By the time the war ended in 1973, unsuccessfully, 58,220 Americans had died and 153,303 had been wounded.

Every other year, Bennett still teaches a course on U.S. history, from 1963 to the present. He makes it a point that his students understand the significance of August 5, 1964. "I lay out that this dramatic event occurred on their own campus, just a few feet from the Maxwell Auditorium." It remains an unforgettable day. «

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Bob Woods '75 is a freelance writer and editor who lives in Madison, Connecticut.

## » PULITZER PRIZE

### GIVING VOICE TO STRUGGLING FAMILIES

ELI SASLOW '04 WAS WAITING FOR A HOME-bound train at New York City's Pennsylvania Station when his phone rang with the big news. As he hung up, the symptoms of the flu that had stricken him began to fade. A Newhouse newspaper graduate and *Washington Post* reporter, Saslow just learned he had won the 2014 Pulitzer Prize for Explanatory Reporting for his extensive work on the federal Supplemental Nutrition Assistance Program, reaching the Mt. Olympus of the journalism profession. "I was really excited and, of course, honored," says Saslow, who was returning home to the Washington, D.C., area, after traveling north to receive the George Polk Award for National Reporting, which also recognized his food stamp series.

But Saslow hopes his recognition will especially help direct the public eye to the people he writes

*"I want readers to pay attention to the stories and to the people in the stories who very often are not having enough attention paid to them."*

about and the difficulties they face. "I want readers to pay attention to the stories and to the people in the stories," he says, "who very often are not having enough attention paid to them."

In the award-winning six-piece series, Saslow portrays the struggles of families from all over the United States who rely on food stamps to survive and those who are familiar with their plight. A single mother of six from Washington, D.C., and

a 9-year-old from Texas with cholesterol problems are among the individuals in his articles that give a face to the 47 million people enrolled in the government program. "These big problems in the country, they're not confined to one kind of person and one place," Saslow says. "Food stamps sustain one in every seven Americans."

Looking to draw readers' attention to the nation's nutrition problems, Saslow focuses on how the politics of Capitol Hill affect people's lives, using examples to illustrate their powerful impact. "If you're able to write about people in ways where they're not just stereotypes or stock characters," he says, "if you can make people feel real, then hopefully when readers finish a story they feel like they know somebody and they understand what it's like to be in that situation in a different way." To do so, Saslow must spend days with the people he features, getting to know



them. "I try to spend enough time in their lives that I can write about them in a complete and empathetic way in the paper," he says.

As a first-year SU student, Saslow started forging his writing skills at *The Daily Orange*, covering sports. "It taught me how to write on deadline, and how to write quickly, and how to think about choosing and assigning stories—and it was also a tremendous amount of fun," he says. After graduation, he became a reporter for *The Buffalo News*, then *The Star-Ledger* in New Jersey, and eventually *The Washington Post* in 2005. "Story after story, slowly over the years, I started writing longer and more ambitious stories and eventually writing about things other than sports," says Saslow, who was a finalist for the 2013 Pulitzer Prize for Feature Writing.

From his experience reporting the food stamp issue, Saslow says he came away with two valuable lessons. "What I learned is that people are so trusting, and if you spend the time to listen to them and take the time to get to know them, they're usually so good, and their hearts are often in the right places," he says. "The enduring lesson for me is to try to go into every reporting situation with an open mind and compassion at the center of what I'm trying to do."

—Pablo Mayo Cerqueiro

## ORANGE FOR LIFE

FOR MANY OF US, A relaxing summer is something we look forward to all year. But, for the Syracuse University Alumni Association (SUAA), summer is actually one of our busiest times. During these few months, we welcome thousands of new alumni into the SUAA.

For our newest alumni, summer began at May Commencement. When I spoke to the Class of 2014, I encouraged them to celebrate their relationship with SU as one that lasts a lifetime. Although we are students for a definitive period of time, we are Syracuse alumni forever. Many have taken these words to heart and have been participating in summer networking events coordinated by the SUAA and local alumni clubs throughout the country. These programs provide our newest alumni with the forum to interact with established alumni—alumni who offer professional and personal advice through networking activities. At each of these events (known as SUccess in the City in many regions), we are growing our professional Orange Network, one connection at a time.

Later this summer, our alumni clubs will host New Student Send-Offs to welcome incoming first-year students into the Syracuse University family. At these events, new students and their families learn more about the University and what to expect their first year. It is also a fantastic time for us to let these new students know they are embarking on a lifelong relationship with SU.

There are so many ways for all of us to stay connected and engaged with SU. You can keep updated on news and events by visiting [alumni.syr.edu](http://alumni.syr.edu) or following us on social media. I hope you take advantage of these opportunities, and we look forward to seeing you on campus or at one of our club events.

Go Orange!



Laurie Taishoff '84  
President, Syracuse University Alumni Association  
@SUAAPresident

P.S. This year, Orange Central will be held October 9-12. For more details about that weekend, please visit [alumni.syr.edu](http://alumni.syr.edu).



## CLASSNOTES

### NEWS from SU ALUMNI »

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

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### 40s

**Beverly Mach Geller '47** (NUR) of Hightstown, N.J., became a writer after careers in nursing and interior design. Her poems for adults and children have been published in many literary journals and anthologies. Her latest books are *My Family and Me* (Briendel Publishing), a book of children's poetry, and *Daily Bread* (Finishing Line Press), a chapbook of adult poetry ([bgellersam5@aol.com](mailto:bgellersam5@aol.com)).

### 60s

**Marian Lief Palley '60** (A&S), **G'63** (MAX) and her husband, **Howard A. Palley G'63** (MAX), of Newark, Del., co-wrote *The Politics of Women's Health Care in the United States* (Palgrave Macmillan). Marian is professor emerita of political science and international relations at the University of Delaware. Howard is professor emeritus of social policy at the School of Social Work and Distinguished Fellow at the Institute for Human Services Policy at the University of Maryland.

### 50s

**William Fibkins G'59, G'72** (EDU) of Peconic, N.Y., wrote four new books: *The Emotional Growth of Teens: How Group Counseling Intervention Works for Schools* (2014); *Wake Up, Counselors!: Restoring Counseling Services for Troubled Teens* (2013); *Angel Teachers: Educators Who Care about Troubled Teens* (2012); and *Stopping the Brain Drain of Skilled Veteran Teachers: Retaining and Valuing their Hard-Won Experience* (2012). All books were published by Rowman and Littlefield ([www.rowmaneducation.com](http://www.rowmaneducation.com)).

**Hall Groat Sr. '59** (VPA), an Impressionist painter from Manlius, N.Y., and his son, Hall Groat II, professor and chair of art and design at SUNY Broome County Community College in Binghamton, N.Y., held a joint exhibition of their oil paintings at the Beard Gallery in Cortland, N.Y. The exhibition, *Well Worth the Struggle*, explored the formal and conceptual relationships between the work of father-and-son artists.

**Barbara Kane Kligerman '61** (SDA), **G'62** (EDU) and her husband, **Jack Kligerman '60, G'62** (A&S), won the Cornerstone Award presented by the Bozeman, Mont., public library in honor of their outstanding service to the library and literary arts in their community. It was the first time a couple has received the award.

**Jerome J. McGann G'61** (A&S) is an English professor at the University of Virginia in Charlottesville. He is a newly elected member of the American Philosophical Society, founded in 1743 by Benjamin Franklin for the purpose of "promoting useful knowledge."

**Tom Cullins '67** (ARC) of Burlington, Vt., is a retired architect pursuing his lifelong passion for painting and photography. He has won 18 national photography competition awards from the American Institute of Architects.

**Eileen Brady '69** (A&S) wrote *Muzzled, A Kate D.V.M. Mystery* (Poisoned Pen Press), a novel about a veterinarian who, while making her rounds, discovers a bloody scene of bodies and 27 blue-ribbon dogs running wild.

Police suspect a murder-suicide, but when Dr. Kate proves the famous best-in-show champion is missing, a darker reality intrudes.

## 70s

**Todd Flaherty '70** (A&S), president and CEO of the College Crusade of Rhode Island, received the Paul W. Crowley Award from the Rhode Island School Superintendents' Association. The award is given each year to a Rhode Island citizen who, in his or her professional and personal capacity, has demonstrated a long-standing commitment to improving the quality of education for the state's children.

**Peter H. Stockmann G'70, G'73** (E&CS) joined Bond, Schoeneck & King law firm's intellectual property and technology practice in Syracuse.

**David Champoux G'72** (NEW) of Bluffton, S.C., is an associate dean emeritus of Herkimer County Community College in Herkimer, N.Y. He was one of three individuals selected by Herkimer College to receive the 2014 Torchbearer Award, which recognizes those who have made substantial contributions to the college's development.

**Lawrence V. Starkey G'72** (MAX) wrote *The Inheritance* (CreateSpace Independent Publishing Platform), a suspense novel about how great wealth can strain family relationships.

**Louis P. Dilorenzo '73** (A&S), an attorney at Bond, Schoeneck & King, is included in the 2014 *Chambers and Partners International Guide to the Legal Profession*, which lists the top lawyers in 175 countries. Dilorenzo has practiced labor and employment law for more than 30 years and is a managing member of the firm's New York City office.

**Greg Ahlgren '74** (A&S) is a criminal defense lawyer in Manchester, N.H. His historical military novel, *Fisher* (Amazon Digital Services), details the four-day battle between the Union Army and Navy and Confederate forces at Fort Fisher, N.C., in 1865. It is available in e-format.

**Anne P. Dunne '74** (A&S) is director of the radiology residency program at Geisinger Medical Center in Danville, Pa. In April, she was inducted as a Fellow in the American College of Radiology, one of the highest honors the college bestows on a radiologist, radiation oncologist, or medical physicist.

**Barry R. Kogut '74** (A&S), an attorney at the Bond, Schoeneck & King law firm in Syracuse, is included in the 2014 *Chambers and Partners International Guide to the Legal Profession*, which lists the top lawyers in 175 countries. Kogut focuses his practice in the area of environmental law.

**Morgan Broman '75** (A&S/NEW) is chief of staff in the office of U.S. Congresswoman Carolyn McCarthy, who represents New York's 4th District.

**Judith Leibensperger O'Rourke '75** (A&S), **G'10** (MAX) was inducted into the Order of the British Empire (OBE) on February 12, 2014. She was recognized for her work over the past 25 years to develop and strengthen the bonds between Lockerbie, Scotland, and Syracuse in honor of the SU students and all those killed in the terrorist bombing of Pan Am Flight 103 in December 1988.

**Marilou Parsons Ryder '75** (EDU), associate professor, EDD Organizational Leadership at Brandman University in Irvine, Calif., wrote *Rules of the Game: How to Win a Job in Educational Leadership* (Delmar Publishing) and *92 Tips from the Trenches: How to Stay in the Game as an Educational Leader*.

**Ernesto De Nardin '76** (A&S), professor at the schools of medicine and dentistry at the University at Buffalo, is associate editor for the journal *Immunological Investigations*. He and a colleague wrote the textbook *Contemporary Clinical Immunology and Serology*.

**Judy Douglas '77** (A&S), **G'81** (MAX), client industry executive at HP Enterprise Services, in Herndon, Va., is a member of the select commission of the Arthur S. Flemming Awards, which recognize exemplary federal service in leadership and management; legal achievement; social science, clinical trials, and translational research; applied

science and engineering; and basic science.

**Jeffrey Hoffman '77** (VPA) of Marblehead, Mass., co-created TeamImpel Marketing, which provides strategy and production services across multiple platforms, including brand development and advertising, website design and production, video production, and content development.

**Paul Nunes L'77** (LAW) of Fairport, N.Y., is celebrating his 25th year as a partner at Underberg & Kessler law firm. He was named one of the top 50 Super Lawyers of Upstate New York for the second year in a row. Super Lawyers is a rating service of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement.

**Brent Marchant '78** (A&S/NEW) published his second book, *Consciously Created Cinema: The Movie Lover's Guide to the Law of Attraction* (CreateSpace Independent Publishing Platform), available in paperback and e-book formats. This new title is a follow-up to his previous work, *Get the Picture: Conscious Creation Goes to the Movies* (CreateSpace Independent Publishing Platform), both of which examine how movies illustrate the principles of conscious creation—also known as the law of attraction ([info@BrentMarchant.com](mailto:info@BrentMarchant.com)).

**Mark Grimm G'79** (NEW) is an Albany-area public relations specialist whose article, "Tell the Truth Well: How to Be Prepared for Your Next Communications Crisis," appears in PR News' *Crisis Management Guidebook*. He also spoke on "Communication Clarity" at the Financial Planning Association of Northeastern New York Symposium in Troy, N.Y., in May.

## 80s

**JoAnn Laing '80** (WSM), chair of Information Strategies in Ridgefield, N.J., was named a Leader Among Harvard Business School Alumnae, and one of New Jersey's 2013 Best 50 Women in Business presented by Wells Fargo bank.

## SEND US NEWS OF YOUR ACCOMPLISHMENTS.

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## CLASS NOTES LEDGER

- ARC** — School of Architecture
- A&S** — College of Arts and Sciences
- EDU** — School of Education
- E&CS** — College of Engineering and Computer Science
- ESF** — State University of New York College of Environmental Science and Forestry
- FALK** — David B. Falk College of Sport and Human Dynamics (formerly the College of Human Ecology)
- NUR** — College of Nursing
- SWK** — School of Social Work
- IST** — School of Information Studies
- LAW** — College of Law
- MAX** — Maxwell School of Citizenship and Public Affairs
- NEW** — S.I. Newhouse School of Public Communications
- UC** — University College
- UTICA** — Utica College
- VPA** — College of Visual and Performing Arts
- SDA** — School of Speech and Dramatic Arts
- WSM** — Martin J. Whitman School of Management

## » TRADITIONS

# STANDING STRONG

More than a century after its construction, Archbold Gymnasium continues to evolve in its service to the campus community

BY RICK BURTON

HERE'S AN EASY TRIVIA QUESTION FOR YOU: NAME a Syracuse University building that virtually burned to the ground, rose up out of its ashes, was rebuilt, still contains the entrance to a secret walled-up tunnel, and yet finds itself in massive use today? The answer isn't hard if you've read this story's headline or looked at the accompanying photos.

But here's a tougher one for you: How many departmental offices are included in SU's fabled Archbold Gymnasium? The surprising answer: More than 150 offices are spread throughout the building, providing space for Recreation

"those old-school, huge computer punch cards," he has been a regular at the noon pickup basketball games on Mondays, Wednesdays, and Fridays since 1982. Through the years, he's played with undergraduates, graduate students, administrators, faculty, and staff from nearly every corner of campus. "While I've grown and changed over time, the constant for me has always been 'noon ball,'" Weiss says. "Pickup basketball is a culture here at SU. The noon game has always been inclusive and caters to those of us wishing to get as much exercise as we can during our lunch hour. In a nutshell, pickup basketball has enhanced my work week and put a little bounce in my life."

Providing a setting for a good workout is standard for a building that in its storied history has hosted such varsity sports as basketball, gymnastics, and swimming, plus weekend-long dance marathons, annual course registration, and numerous other University functions, many tied to Commencement. But these details paint only a patchwork picture of the enormous gift given to Syracuse at the turn of the 20th century by John Dustin Archbold, the self-made oil executive and philanthropist who chaired the SU Board of Trustees from 1893 to 1916. And while Archbold's colossal football stadium was torn down in 1978 and replaced by the 50,000-seat Carrier Dome in 1980, his combined gift

of a football stadium and gymnasium, first initiated in 1905, changed Syracuse forever.

Archbold Gym opened in December 1908—the year after Archbold Stadium was unveiled. At the time, the rectangular brick and limestone-trimmed building contained a multipurpose gymnasium, swimming pool, rowing tank, baseball cage, indoor track (measuring 12 laps to the mile) and, by fall 1911, a bowling alley. It also held the infamous "equipment/laundry cage" (renovated into the current lobby in 1988) and locker rooms where the football team changed before charging down a lengthy concrete tunnel into the Orange's open-air stadium.

Sturdy as the stone gymnasium appeared, it was nearly destroyed by a raging fire in January 1947. "It was devastating," says Tom McLaughlin '51, a football letterman in 1948 and 1949. "We worked out in Archbold. Did weights and calisthenics for football. I can still remember how upset the guys were. I had some of my stuff burned in there. We really



Archbold Gymnasium, circa 1908

Services, Army ROTC, Air Force ROTC, the Bursar's Office, Math Department, Physical Plant, Scholarship Programs, Enrollment Management, Exercise Science, and Financial Aid. Archbold also features one fitness center (located on what was formerly two basketball courts), one full-length basketball court, one swimming pool, two multiuse exercise rooms, one fencing room, two rowing tanks, the offices for the men's and women's intercollegiate rowing teams, as well as men's and women's locker rooms and accompanying facilities. In addition, there are three classrooms in the nearly 88,000-square-foot building, a facility open for business 350 days of the year and one that actively serviced nearly half-a-million users in the 2013-14 academic year.

Christopher Weiss '84, G'93, senior academic counselor and tutor coordinator for Student Support Services, is a longtime Archbold inhabitant. While he remembers registering for classes in the gym as a freshman in 1980, using



Archbold Gym with seats from Archbold Stadium to its west



January 1947 fire

didn't know how things were going to turn out."

After the blaze, most of the old super-structure still standing was demolished, except for the north wing, which escaped fatal damage. The north wing was ultimately reconstructed and remodeled starting in spring 1948. By February 1949, the athletic department returned to the refurbished building, however, the reconstructed rear section of Archbold was not completed until 1952.

Interestingly, Archbold also served as the home to the SU men's basketball team up to 1955 when Orange games were moved to the Syracuse War Memorial (1955-62). But it wasn't uncommon to see future Basketball Hall of Famers Dave Bing '66 and Jim Boeheim '66, G'73 playing pickup games in the gym during the off-season.

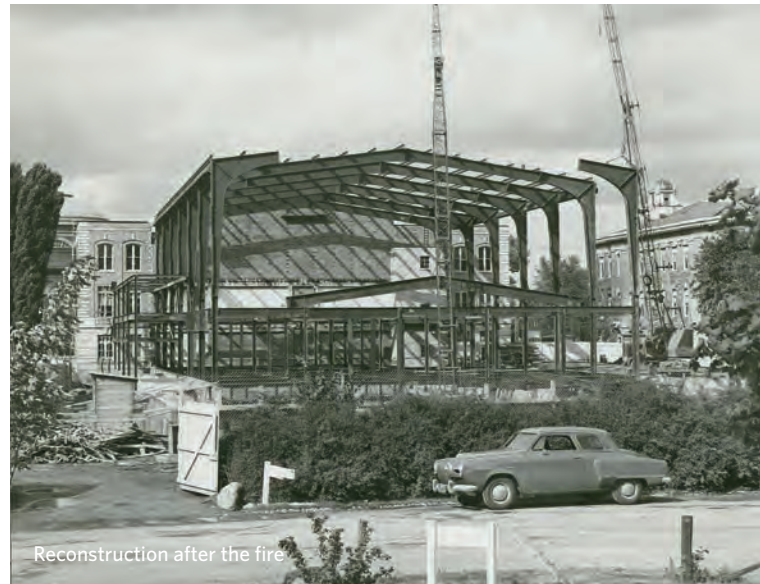
Today, Archbold—located at the elbow of Hendricks Chapel, the Physics Building, and the Dome—and its satellite arm, Flanagan Gym (built in 1989), still serve the recreational and physical fitness activities of students, but Archbold can't hide its age. "An incredible number of students, faculty, and staff utilize the many healthy opportunities available in Archbold

Gym on a daily basis," says Joseph Lore, director of the Department of Recreation Services.

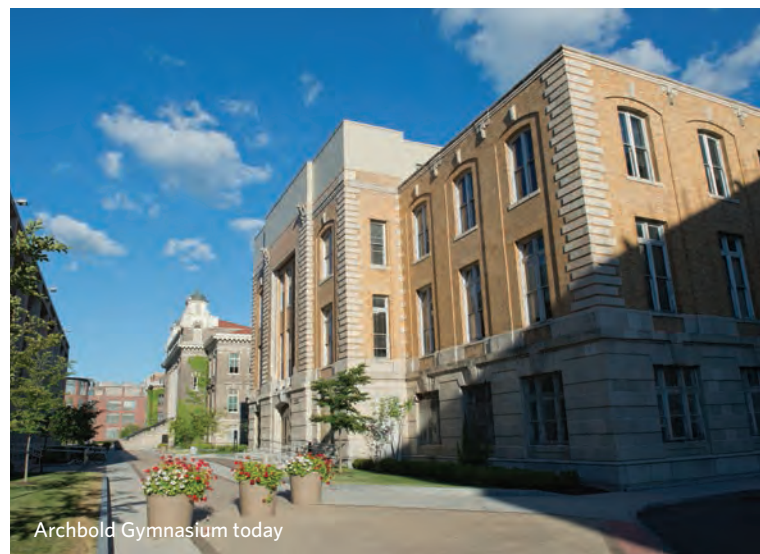
According to Lore, Archbold and Flanagan gymnasiums allow for myriad healthy choices, including a 10,000-square-foot fitness center, squash and racquetball courts, basketball and volleyball courts, swimming pool, space for group exercise classes and personal training, meditation, and stretching, intramural and sports club activities, an indoor ropes course, and open, drop-in basketball and volleyball.

Is the end in sight for old Archbold, which has welcomed many generations of students for workouts? Hardly. In fact, it's possible the brick building that has so nobly withstood Syracuse's chilly winters and blazing summers for more than a century—and is one of SU's 15 oldest still-active buildings—will continue to get more use than ever, Lore says, "because of the commitment to health and wellness by the University community." That's no small feat, especially for a building that is in constant use and is often overshadowed by a sprawling stadium that has always stood guard to its immediate west. <<

*Rick Burton '80 is the David B. Falk Professor of Sport Management in the Falk College. He wrote about John Archbold's legacy and the creation of Archbold Stadium in the Spring 2011 issue, and is the author of the historical thriller The Darkest Mission (2011).*



Reconstruction after the fire



Archbold Gymnasium today





# YEARS OF JOY

BY N. LESTER STODDARD

REFLECTIONS

IN 1945, SYRACUSE UNIVERSITY informed me I had been accepted under the GI Bill. After serving three years in North Africa and Italy, and receiving a Bronze Star and Purple Heart, I was most excited. I was first sent to University College and then to the engineering school, but I did not do well with courses like Differential Calculus, so I was asked to take a three-day aptitude test. The result was high in art.

One of my Phi Kappa Tau fraternity brothers suggested I meet the dean of Crouse Hall, where he was taking interior design. She asked to see my portfolio, and, of course, I had none. She then enrolled me in four classes during the Summer Session. I am forever grateful to her as I received three A's and a B—which I'll come back to later.

In my junior year at Crouse, I was talking to my roommate's girlfriend, Ginny, when the most beautiful girl I ever saw came down the stairs. It was Elaine Kingsley, who had graduated from Schenectady High School with me. With the help of Ginny and her sorority sisters, I got my first date with Elaine. I picked her up at Zeta Tau Alpha in the used car I had bought with my Army pay. We



drove off to the theater in downtown Syracuse—the start of 59 wonderful years together.

Elaine was very active on campus. She sang at many dances and was featured on the campus radio station with her classmate, Dick Clark '51. As I was getting my commission in the ROTC program, I was proud that Elaine was selected ROTC queen. A talented painter, Elaine took a job as curator at the Albany Institute of History and Art after our graduation in 1950. She went on to teach in the Schenectady School System and returned to Syracuse 10 years later to earn a master's degree in art education. When New York State adopted a program for gifted and talented students, Elaine was asked to serve as chair. She presented the program to schools across the state and later introduced it to American schools abroad in Milan and Athens.

As for me, I had my own interior design business in Schenectady and then Florida. It was 50 years of pure joy. In 1958, I was elected president of the Schenectady Junior Chamber of Commerce. I was later elected president of the New York State and Ontario, Canada, Chapter of the American Society of Interior Designers and then served on the society's national board of directors. In this capacity, I met and talked to many well-known people, including Pope Pius XII and Pat and Richard Nixon (when he was vice president),



Elaine Kingsley '50 and Lester Stoddard '50 at the 1949 ROTC Ball.

and had dinners with Colonel Sanders, Celeste Holm, Beverly Sills, Jim Brown '57, and Sidney Poitier. Syracuse opened a whole new world for us.

Elaine and I were blessed to have one daughter, Alyson. In high school she excelled in art and painting and received many awards and scholarships, which brought her to Syracuse University, where she graduated in 1973. For 35 years, Alyson has had her own painting studio in Hampstead, New Hampshire, where she also teaches painting to students of all ages.

In 2007, Elaine passed away at our home in Florida. I now live with Alyson and her husband. I have three grandchildren and a great-grandchild, Summer Kingsley Thompson. She is the perfect image of Elaine, thus the middle name.

Now, about that course I took back in the summer of 1946: For years, my daughter kept my 10 "B" watercolors in her garage. I framed and matted those 10 paintings, now more than 60 years old, for the "Artist of the Month" program at my golf club in Florida. Would you believe—five of them sold!

*N. Lester Stoddard '50 lives in Hampstead, New Hampshire.*

Top left: Elaine and Lester in Schenectady, New York, 1955.

Left: Retired U.S. Senator Robert Dole and Lester Stoddard at the World War II Memorial in Washington, D.C., in 2008. Both were wounded in Italy a day apart in April 1945.



Elaine Kingsley '50, Queen of the ROTC, on parade on the Quad in 1949.



**Ed Katz '81** (NEW/WSM), managing principal of Katnip Marketing in Westport, Conn., moderated a panel discussion on marketing at the Connecticut Business Expo in Hartford. In addition to working with clients in the fields of health care, entertainment, digital marketing, luxury homebuilding, and politics, Katz is on the producing team for the play, *The King's Speech*, set to tour the United Kingdom later this year.

**David Karwick '82** (A&S), an executive in the key investment services at KeyBank in Lewiston, N.Y., was named Citizen of the Year by the Town of Niagara Business and Professional Association for his dedication to volunteer service.

**Gerianne Wright Downs '83** (NEW), assistant director for public relations and publications at SUNY Plattsburgh, wrote "Educational Opportunity Program: A Place Called Home," for the Spring 2013 issue of *Plattsburgh Magazine*. Her article received the Best of Category Award from the SUNY Council for University Advancement.

**Jill Kremins '83** (FALK/WSM) is chief marketing officer at Boston-based American Student Assistance, a nonprofit leader in engaging students and alumni in responsible student loan borrowing and repayment.

**Susan Buehle '84** (NEW), executive vice president at Bellevue Communications Group in Philadelphia, serves on the Philly Ad Club Board of Governors.

**Molly English '84** (A&S/NEW) is communications director at Syracuse-based Service Employees International Union Local 200 United.

**Peggy Huther Combs '85** (A&S) is the 11th commanding general of the U.S. Army Cadet Command and the 85th to take command of Fort Knox—the first female commander in the history of each organization.

**Ilene Kobert '85** (A&S) was named a shareholder at the Miami office of the Greenberg Traurig international law firm.

**Jeff McCormick '85** (A&S), **G'86** (WSM), managing partner, Saturn Management, Boston, is an independent candidate for Massachusetts governor.

**John H. Buhmaster '86** (WSM), president of 1st National Bank of Scotia (N.Y.), is chairman of the Independent Community Bankers of America.

**Russell Ford '86** (E&CS), vice president and global service leader—drinking water infrastructure at CH2M Hill based in Parsippany, N.J.—received the Pioneer Award at the 2014 BEYA (Black Engineer of the Year Awards) STEM (science, technology, engineering, math) Conference in Washington, D.C.

**Jack Douros '87** (VPA), a freelance designer in Winston-Salem, N.C., won the 28th annual Carolina Blues Festival poster design contest sponsored by the Piedmont Blues Preservation Society.

**Jim Charmatz '88** (VPA) creates special effects for film, television, and commercials for Legacy Effects, a special effects studio specializing in creature design, prosthetic makeup, animatronics, and specialty suits. His job includes concept design, photography, sculpting, painting, web design, and graphic design.

**Kathy Orr '88** (NEW/WSM), chief meteorologist for KYW-TV and WPSG-TV, the CBS-owned stations in Philadelphia, was named to the Hall of Fame by the Broadcast Pioneers of Philadelphia in recognition of her impressive body of work in the market.

**Randi Davenport G'89, G'91** (A&S) of Chapel Hill, N. C., wrote *The End of Always* (Twelve, Hachette Book Group), a novel about a courageous young woman's struggle to rise above her family legacy of violence to take charge of her own life.

**E. Martin Hinchliff G'89** (WSM) was inducted into the Dresser-Rand Engineering Fellowship Program, which honors individuals who have attained the highest level of distinction through significant engineering achievements that have made a global impact on the company.

**Eric Lynch '89** (A&S) is a new member of the litigation practice of Polsinelli law firm in Phoenix. He has more than 20 years of experience as a litigator, advisor, and trial attorney working with clients in the construction, mining, real estate, banking and finance, insurance, utilities, technology, and manufacturing industries.

## 90s

**Jay Lipoff '90** (A&S), a chiropractor practicing in California, Md., is founder and president of the Foundation 4 Heroes, which supports and enriches the lives of children fighting cancer. The mission of the foundation is to promote the superhero inside and inspire children to overcome obstacles while lifting their spirits ([www.F4Heroes.com](http://www.F4Heroes.com)).

**Martin Schwab L'90, L'98** (LAW), an attorney at Bond, Schoeneck & King in Syracuse, is the new chair of the law firm's trust and estate department. He concentrates his practice in estate planning and the administration of estates and trusts with emphasis in related tax matters.

**Lori Varlotta G'90** (EDU) is president of Hiram College in Hiram, Ohio. She is the first woman president in the college's 164-year history.

**Jennifer Bartok '91** (A&S) married Bryant Taylor. They reside in New York City and South Carolina.

**John W. Phillips G'91** (WSM), a retired U.S. Army lieutenant colonel, is controller of The Coca-Cola Company in Marietta, Ga. He is founder and chairman of the company's annual Veterans Day program and co-founder and president of The Coca-Cola Company Military Veterans Business Resource Group. In his new book, *Boots to Loafers: Finding Your True North*, Phillips details the three stages of transitioning from the military to a civilian career—transition, transformation, and integration—and the critical steps that need to be taken with each.

**Chrys Ingraham G'92** (MAX) is the Joseph and Juanita Distinguished Professor, professor and chair of sociology, and chair of accessibility initiatives at SUNY Purchase. She is leading a team of doctoral students and faculty at Purchase and Syracuse University in the research project "Minding the Gap: The Textually Mediated Experience of Everyday Accessibility."

**Kelly Rocha Light '92** (VPA) of East Rockaway, N.Y., illustrated two middle grade series, *Elvis and the Underdogs* (Harper Collins) and *The Quirks: Welcome to Normal* (Bloomsbury).

**Joseph Urso '92** (A&S) of Bangkok, Thailand, is director of corporate development within General Motors International Operations.

**Donald F. Garber G'93** (ARC) of Glenside, Pa., is senior health care manager at the Francis Cauffman architecture firm, with offices in New York, Philadelphia, and Washington, D.C. He is an award-winning architect with more than 30 years of experience in the design and project management of health care facilities improvement projects.

**Suzanne Sheets Colilla '95** (NUR), a geriatric nurse practitioner with the University of Pittsburgh Division of Geriatric Medicine, earned a doctor of nursing practice degree from Carlow University in May. She received the Anne DeNardo McGowan DNP Leadership Award, which recognizes academic achievement and contribution of scholarly work to the nursing evidence base.

**Ken DeLeon '95** (VPA) is president and creative director of DeLeon Group, a New York City-based advertising agency that for the past eight years has worked with such clients as Comcast (Xfinity), Pirelli Tires, YMCA, and Villanova University. The agency works in media, creating TV and radio commercials, handling social media, creating websites, and developing print and outdoor advertising.

**Gregg Hartvigsen G'95** (A&S), professor of biology at SUNY Geneseo, wrote *A Primer in Biological Data Analysis and Visualization Using R* (Columbia University Press), a practical and lab-oriented introduction to R—the most widely used open-source statistical and programming environment for the analysis and visualization of biological data.

**Heather Wightman '95** (A&S/NEW) and her husband, **Richard Koller '95** (A&S), of Jersey City, N.J., announce the birth of their son, Harold Felix.

**Janet Lewis Zelesnikar '96** (NUR) of Endwell, N.Y., co-wrote and self-published *Silly Nomads from Palmerston Close*, the first of three children's books in the *Silly Nomads* trilogy, which tell the tale of two Jamaican brothers who create their own exciting adventures based on what they learn from TV ([www.mohallandlewisllc.com](http://www.mohallandlewisllc.com)).

## » Q&A

# Laughing All the Way to the Cartoon Bank

New Yorker cartoonist Bob Mankoff has parlayed his liberal arts training into a successful career in 'cartoonology'—and it's serious business



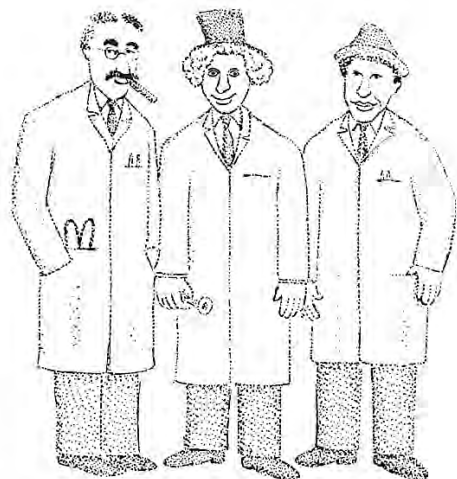
BOB MANKOFF '66, CARTOON EDITOR OF *THE NEW YORKER*, RARELY WENT TO CLASS at Syracuse University, so sometimes he only saw his professors during finals. "Once, I overslept and arrived half an hour late for an exam," says the former psychology major from the College of Arts and Sciences. "While grabbing the exam book, I caught the professor's eye. He came over to my desk and said loudly, 'Who the hell are you?' The class giggled.

"I replied, 'You know, I could very well ask you the same question.'

"He laughed. The class laughed harder. I flunked. Lesson learned, but not the one he was teaching."

Mankoff has come a long way from being a self-described "wise-guy—as in Jewish from Queens," devoted to the aesthetics of his hair. "It was the '60s. What can I say?" he says. After spending 20 years as a cartoonist for *The New Yorker*, he succeeded Lee Lorenz as cartoon editor in 1997. Since then, Mankoff has overseen the production of more than 14,000 cartoons and founded the online Cartoon Bank, which contains approximately 64,000 others published by the magazine. Mankoff has also written and edited multiple books, including the memoir, *How About Never—Is Never Good for You?: My Life in Cartoons* (Henry Holt and Company, 2014), whose title comes from the caption of one of his best-known cartoons.

*Syracuse University Magazine* contributor Rob Enslin recently caught up with Mankoff to ask him a few questions:



Three Out of Four Doctors

**I love the Alex Gregory cartoon in *How About Never*. You know, the one where the one caveman says to the other: "Something's just not right—our air is clean, our water is pure, we all get plenty of exercise, everything we eat is organic and free-range—**

"—and yet nobody lives past 30." [Laughter] One of the main functions of satire is to have fun making fun of people. There's a lot

of silliness in the world, and, for my sake, I hope it never goes away.

**In your memoir, you discuss the difference between "playful incongruity" and humor.**

There are classic gag cartoons—you know, jokes for the sake of jokes. Then there are jokes for the sake of communicating that have value above and beyond the joke. With *The New Yorker*, I want a mix of

both. People often ask me what my most favorite cartoon is. I tell them it's like trying to name your favorite Beatles song. It's impossible because there are so many of them and your tastes change from moment to moment.

### So context is important.

Something that might be funny in one context or with one type of reader might not be funny with another. When you communicate with your audience, you have to be thinking about who they are and what's going through their minds.

At *The New Yorker* [which is a weekly publication], the next issue we work on is called the "A" issue. We select cartoons for the "A" issue about one or two weeks in advance. Some of the cartoons are topical and have a very short shelf life—maybe a week or two—while others have an evergreen quality. Occasionally, we have a cartoon that starts out being topical, but, for one reason or another, we don't end up using it, but it can still work, when transposed to another issue.

### You get approximately 500 submissions a week. They must add up after a while.

*The New Yorker* has a fairly large bank of purchased cartoons, from which we select 16, 17, or 18 per issue. Also, I've founded the online Cartoon Bank, which has every *New Yorker* cartoon since the magazine was founded in 1925.

The important thing is that our cartoons don't promote or refer to anything in the magazine, itself. They live in a sort of parallel universe—one that informs and is informed by *The New Yorker*, while giving the layout some breathing room. The cartoons are also designed to lightly poke fun at our readers. We try to let them be in on the joke.

### It sounds like you and David Remnick [editor of *The New Yorker*] are continually evaluating humor.

There's a strong overlap between what David likes and what I like, but no two people have the same sense of humor. So there's some discussion, some conflict, but mostly lots of fun.

An important aspect of my job is nurtur-

ing and mentoring the next generation of *New Yorker* cartoonists. When I was coming up, magazines such as *The Saturday Evening Post* were doing away with cartoons, so opportunities were already few and far between. It's gotten worse since then.

### How has your psychology training made you a better cartoonist?

Psychology and philosophy were the only classes at Syracuse University in which I got A's. I like to think that my best cartoons are influenced by the reflective nature of these disciplines.

Syracuse University taught me that humor requires chutzpah—that you



"Bad news, Mr. Mankoff, this is the worst case of stippling I've ever seen."

have to have the guts to do something, instead of just thinking about it. It also helped me develop my intellectual side. I went from studying psychology and philosophy to "cartoonology." Looking back, my time at Syracuse University formed the core of whom I am today.

### In addition to being well-educated, you're a remarkable stipple artist—which you don't see a lot in cartoons.

In high school, I became influenced by the Impressionist Georges Seurat, who painted in a style known as pointillism. Originally, I thought it was a crazy way to paint or draw, but when I enlarged photographs in magazines and newspapers, I saw that they, like Seurat's paintings, were made up of tiny dots. So I started using dots to make my own distorted versions of photographs. Then I applied it to cartoons. Over the years, I've gone back and forth with stippling. Lately, I've returned to it because it forces me to be at the drawing board.

### Stippling must have a Zen-like quality to it, having to make all those tiny dots.

It's a nice contrast to emailing and tweeting people all the time. ... By the way, I never use emoticons, especially smiley faces. Either something is funny or it's not. You don't have to point it out to the reader.

### Well, humor is serious business.

As a species, we're always cooperating and competing with one another. It creates tension, with which we use humor to deal. Let's face it, a lot of things in life aren't too great. There are no good jokes about fun vacations and healthy marriages.

### And laughter?

It's important. Studies show that laughter helps us function better, especially when we're trying to solve serious problems.

### What's the secret to winning the *New Yorker* Cartoon Caption Contest?

You've got to be in it to win it. Give it an hour, and write down your ideas. Start off by writing the worst captions you can. This will help you to free-associate because ideas come from ideas, even bad ones.

... Shorter is better. Put the punch line at the beginning. And please don't put "LOL" or a smiley emoticon anywhere in your caption.

I always tell cartoonists to submit drawings in batches of 10 because in cartooning, as in life, nine out of 10 things never work out. All you need is one good idea. <<



"Oh, can't complain, but I do."



## THE REAL POWER OF SOLAR

BY DAVID STALLER

IN THE FIRST PERSON

WITH MY CAR IN PARK AND AIR CONDITIONING on 3, I recited my elevator pitch over and over in the non-descript office complex four summers ago. It was a forgettable day. Two weeks prior to this interview I had been laid off from my job as a project manager with a photovoltaic (PV) installation contractor. Solar had always been something to carry me through the bad times—when architects stopped designing and contractors stopped building. Fifteen minutes, maintain eye contact, stay composed, and relax.

I didn't get the job. But what was interesting was how the interviewer, an executive for a multinational contractor, held my solar experience with such obvious disdain. During my short career in PV, I had heard nothing but enthusiastic inquiries: *How much can I fit on my house? Does it really work? Can I stop paying PECO?* Yet now, post-interview, I was questioning my past. Was solar for real, or was it just a bunch of opportunistic hackers? It took some serious thought to stifle my anxiety, but I ultimately concluded that solar, like many forms of alternative energy, has not only a place in society, but also a purpose.

Energy conservation and efficiency are the most cost-effective approaches to reducing energy demand. Education is paramount to implementing conservation and efficiency programs, which often require lifestyle changes that we tend to resist. Electricity—what it is, how it works, and what's involved in creating it—to most people is obscure, exotic, and taken for granted. Many Americans lack even a basic understanding of simple electrical systems, such as one found in a home. Start discussing loads, watts, and current with most homeowners and their eyes begin to glaze over. What solar can do is encourage home and business owners to understand basic electrical knowledge, for without this they could not appreciate their investment. After all, when people purchase a solar electric system, they purchase a power plant, and thus become its CEO, CFO, and COO! It is this penetration of energy awareness that will propel any cultural movement toward smarter thinking. And we can use PV, or solar thermal, as one tool to nudge us in that direction.

PV is a distributed type of power generation that requires local American businesses to sell, engineer, deliver, administer, install, and maintain. And despite the predominance of media attention on foreign (and domestic—ahem, Solyndra) module manufacturers, who



hold a majority market share, many inverters, and most combiner boxes, monitoring equipment, wire, conduit, and other installation materials are made, assembled, and designed in the United States. These are technical jobs that demand decent compensation and are difficult to out-source. The correlation of increasing solar production and jobs is hard to ignore. After all, this is technology that was designed for the rooftops of our homes and businesses. It is quite literally a rooftop (or ground-mount) power plant that, again I'll reinforce this point, requires a proportionate amount of administrative, accounting, legal, and managerial support that large utility-scale plants require. The point being, solar is no less a domestic power source than nuclear, coal, or hydro, and I would argue serves us, our towns, and our states in more profound ways.

Looking back on my interview, I now feel fortunate that things didn't go as I had hoped. Today, I am four years into my career as a solar engineer and am proud to be part of this second wave of consumer interest. Unlike in the '70s, and despite how much the industry has slowed, it looks like we've reached a tipping point and solar will be here to stay. It is my hope that everyone looks past the stereotypes, the urban legends, the fear-mongering, and focuses on the proven strengths of PV—the real power of solar.

.....  
*Dave Staller '05, who holds a bachelor's degree in civil engineering from the College of Engineering and Computer Science, is a licensed professional engineer with United Management & Consultants of Lower Gwynedd, Pennsylvania, where he specializes in PV system design, testing, and maintenance. He rents in a solar-powered home in the Brewerytown neighborhood of Philadelphia that is currently running an energy surplus.*



## Ujwala Samant G'90, G'95 » NOURISHING CHANGE

ON THE MORNING OF HER FIRST day of work at the Food Bank of South Jersey in February 2009, Ujwala Samant's job title was "grant writer." But by the time she went home to her husband and son that evening, she was the organization's new director of programs and services—a department that didn't yet exist. "In the afternoon the CEO asked me to create the department, and I told her I knew nothing about food banking," says Samant, who earned a master's degree in counselor education from the School of Education and a doctoral degree in social science from the Maxwell School. "She said, 'I looked at your resume. You'll do it.'"

And so she did. Five years later, Samant heads up what she calls "a really good set of programs and teams," including the agency's core Feed More program, which last year solicited 10 million pounds of surplus food for distribution to some 240 programs servicing more than 173,000 people in New Jersey communities. Other initiatives developed under her leadership include nutrition education activities, healthy cooking classes for families, and the establishment of Kids Café sites to alleviate childhood hunger. "The part I truly enjoy is when our programs create realistic and sustainable change," says Samant, who met her husband, Pascal Herve G'89, at SU (pictured). "When I hear children wanting to eat kale chips, or teenagers saying they are drinking water instead of juice one year after they have taken a small six-week class, I think, 'Yeah, we're reaching someone somewhere.' When I see the change, when I see people using what they've learned to better their lives, that's the biggest victory. That's where my work has meaning."

Improving lives through education was also central to Samant's role as executive director of Learning for Life,



a London-based charity that serves impoverished communities in Afghanistan, India, and Pakistan, focusing on schooling and teacher training for girls and women. "There, women and girls are hungry for change," says Samant, who was born in Mumbai, India, and first came to the United States to pursue graduate studies. "In the North-West Frontier Province in Pakistan, where women's literacy is in some places zero, we still managed to erect 80 schools, all with health units, and trained more than 100 women as teachers and health workers and to manage the schools with village education committees, parent-teacher associations, and grassroots networking."

She joined Learning for Life in 2003, helping transform it from a struggling entity to a thriving one. Under her direction, the organization also supplied resources to primary schools in the United Kingdom to raise awareness about and challenge racial and ethnic stereotypes. "It was an intense

time," says Samant, who was recognized with Britain's Asian Woman of Achievement Award for social and humanitarian work in 2007. "Now my attitude to everything is, 'It can't be worse than Afghanistan.' If I can make a change there, I can work anywhere."

In addition to her professional achievements, Samant has maintained a close connection with SU. While at Learning for Life, for example, she was active in SU London's internship program, providing students with hands-on experience at the agency—something she and her colleagues enjoyed. She attributes her success and sense of fulfillment to the interdisciplinary and collaborative nature of her education at the Maxwell School. "The only reason I can easily change jobs and specializations is because I have this interdisciplinary outlook on the world that Syracuse gave me," she says. "You don't realize what a gift it is until after you leave. It is rare to find."

—Amy Speech



## » Chris Licht '93 » News Matters

BEFORE AMERICA WAKES UP, CHRIS LICHT ALREADY KNOWS what's going on in the world. Every morning at 5:30, the executive producer of *CBS This Morning* meets with colleagues and decides what will be news that day. After supervising the network's morning show, Licht tends to his responsibilities as vice president of programming for CBS News until he returns home to his family by dinnertime. "One of the things that attracted me to go into CBS is that I can be an executive, but also still have a show—getting your hands dirty every day," he says.

Despite his highly demanding work life, Licht isn't the obsessively competitive producer he used to be. At age 38, Licht suffered from a brain hemorrhage that threatened his existence, enabling him to understand what really is important to him. "Any kind of baggage you have or anything that you're worried about, if you're not worried about it when you're lying on a hospital bed, then it doesn't matter," says Licht, who chronicled the experience in his book *What I Learned When I Almost Died: How a Maniac TV Producer Put Down His Blackberry and Started to Live His Life* (Simon & Schuster, 2011). Along with his family, journalism was one of the few things that came to mind when he was hospitalized. "I really love what I do, and it's a part of who I am," he says.

Licht has wanted to work in news as early as he can recall. "My desk in school was in front of a world map, and I thought that'd be a perfect set," he says. "I remember pretending to be Tom Brokaw." Growing up in Connecticut, Licht had his first experience with radio when he was a high school student. He interned for the newscast at WINE and then became a disc jockey at WRKI, a rock-music station. As a radio intern, Licht met two Newhouse alumni who encouraged him to apply to Syracuse. "They got me really excited about it, and they wrote me recommendation letters," he says.

A broadcast journalism graduate of the S.I. Newhouse School

of Public Communications, Licht says studying at the University was a transformative experience for him. While at SU, he served as president of the Sigma Phi Epsilon fraternity, worked at local radio stations 570 WSYR and 95X, and was a bartender on Marshall Street. "Syracuse gave me the opportunity to just try everything," he says. "You walked out of here with a pretty good microcosm of the country." In February, Licht returned to Newhouse to share his views with students on the importance of network news. "When people need real, reliable news, it's where the public turns," he says.

Licht began his ascent to the summit of the journalism industry from the ground level, producing syndicated medical television news for a company in Allentown, Pennsylvania. There he learned the craft of deadline-driven television and realized he needed to take risks to grow in his career. "You should never follow a defined path to get what you want," he says. "You have to find your own way." Determined to succeed, he moved to Los Angeles, where he worked at KNBC, and then relocated to San Francisco to continue working for the network. In 2007, Licht entered the national stage, helping to create MSNBC's *Morning Joe* with television host Joe Scarborough and becoming the show's executive producer.

Now at CBS, Licht puts into practice the knowledge he's gained throughout his career. "That's been the most gratifying thing," he says. "I feel that *CBS This Morning* is the evolution of everything I've learned." But Licht says his self-actualization experience is far from over and cites CBS News president David Rhodes and CBS News chairman and *60 Minutes* executive producer Jeff Fager for introducing him to the traditional reporting values of the network. "I've been here for three years, and it's been an incredible learning experience," he says. "Our slogan is 'Original Reporting,' and that's more than a slogan—that's actually how we operate."

—Pablo Mayo Cerqueiro

*You should never follow a defined path to get what you want. You have to find your own way.*



## THE SYRACUSE DAILY ORANGE



### DAILY ORANGE INITIATIVE

## » Digitizing History



#### 111 YEARS AND COUNTING

The first issue of *The Daily Orange* appeared on September 15, 1903. It took Irving Templeton 25 hours to handset the type before printing and delivering the paper.

The *DO* flags shown here are a sampling of the changes in culture and design through the years.

DAN STONE '65 HAS FINE MEMORIES of his time at *The Daily Orange*. In his column "Millstones and Milestones," he reflected on campus issues and documented Robert Kennedy's race for the U.S. Senate in New York. Now, Stone's work can be found online, thanks to the student newspaper's digital archiving initiative that he's helped fund. "I think every school in America would benefit from a day-to-day chronology of what was happening on its campus," says Stone, a retired communications executive based in Chicago.

For the past couple of years, *The Daily Orange (DO)* has been digitizing its print archives ([dailyorange.com/archives](http://dailyorange.com/archives)) to make its legacy available to young and old. A small committee of *DO* alumni and staff coordinates the initiative, trying to raise enough funds to include every single edition from the publication's more than a century of history. SU Archives has supported the initiative, helping compile print copies of the *DO*. "The goal is to get every year, every paper, every semester," says Meghan Delaney '13, head of the archives committee and an education reporter for the *Bradenton Herald* in Bradenton, Florida. "We're working on a project that will bring the rich and vibrant history of Syracuse Uni-

versity and *The Daily Orange* to life."

Donors tend to sponsor the years they worked at the paper or attended SU. So far, almost 40 years of archival material have been made available. But the publication's early years are the hardest to find sponsors for. "Unfortunately, many alumni who worked at the paper at that time are no longer living," Delaney says.

Casey Fabris '15, the *DO*'s editor in chief for this past school year, believes the archives are a great resource for both writers and readers. "For our staff, it's important to have a knowledge of how things were reported in the past," Fabris says. "It's also great for readers who are interested in history about how things came together on the campus."

Although the student newspaper wasn't independent from the University at the time Stone wrote his column back in the '60s, he believes the *DO*'s mission has remained the same. "It's an ideal training ground for future journalists," he says. "It gives them a chance to look into issues more in depth and call students' attention to them."

—Pablo Mayo Cerqueiro

For more information on The Daily Orange archives project, call 315-443-2315, or visit [dailyorange.com/donate](http://dailyorange.com/donate).



## » Oswaldo Ortega '05 » FRESH THRESHOLDS

IF OSWALDO ORTEGA HAD TO RELY on just one word to describe his life this past year, “new” would do nicely. He became a newly licensed architect in Maryland; partnered with a buddy from graduate school on a pro bono project to envision a new art and education center in the Blue Mountains of Jamaica; and relocated from Washington, D.C., to Chicago to take a new job at Gensler, a global architecture, design, and planning firm, where his work has a new focus on design—all of which has him feeling energized and grateful. “Honestly, I’m loving it all probably way too much,” says Ortega, who encountered even more new experiences on a recent business trip to Shanghai, including his first stay in a five-star hotel. “That’s the first time I’ve ever flown someplace where there was a guy waiting for me with a sign with my name on it. It was pretty great.”

An earlier first came for Ortega as a high school student in Brooklyn, where his love for architecture originated. That interest led him to pursue a bachelor’s degree at the School of Architecture, where

“The alumni helped ease my transition from academia to the workforce and served as excellent mentors.”

his leadership roles included founding the Society of Multicultural Architects and Designers. Following completion of a master’s degree in urban design and architecture at Columbia University in 2006, he joined the Washington, D.C., office of HOK, one of the world’s largest design practices. While there, he served as project architect for various office buildings, a biotech laboratory facility, and conceptual design packages for international clients. “I attributed my employment at HOK to SU for two reasons,” says Ortega, who also earned an advanced studies certificate in leadership and orga-



nizational development at Johns Hopkins University. “The first was that I was properly prepared to enter the workforce. The second was that there’s a strong alumni base at HOK with a successful track record. The alumni helped ease my transition from academia to the workforce and served as excellent mentors.”

Ortega also values having the opportunity to mentor others, often making himself available to SU students as a way to give back and stay connected to the University. In both Washington and Chicago, he has been actively involved in the national ACE (Architecture, Construction, and Engineering) Mentoring Program, which seeks to inspire and encourage high school students to pursue careers in design and construction. Additionally, he volunteers for the Metropolitan Planning Council, a nonprofit organization that helps residents and communities in the Chicago region address the city’s planning and development challenges.

Among the most fulfilling projects he

has been involved in was a collaboration with his friend, Jason Pugh, to design a new home for the Lil Ragamuffin summer camp in Jamaica. “We flew down there in June 2013 to meet with local town folks and come up with some ideas,” says Ortega, who has two siblings and a cousin who are also SU alumni. “We talked to them about how to think about what they want and then nail down a list of activities and functions they would like to have in their new building.” The result was the creation of a 40-page vision document that shares the story of the camp and proposes a design for building the Blue Mountain Art Institute—a 6,500-square-foot cultural and educational hub that incorporates eco-friendly concepts in energy usage, water conservation, and land impact. “It was an amazing experience,” he says. “The whole process—of trying to help people who want a space but don’t know how to make it happen—was inspiring. I hope to do more of it in the future.”

—Amy Speech

## »» Ann Neidenbach '84 »»

### ADVENTUROUS INNOVATOR

ANN GIACOBBE NEIDENBACH IS FEARLESS BY NATURE. Whether ski racing down the side of a mountain in her youth, or tackling technology and business challenges as head of NASDAQ OMX Market Systems, she always goes full bore. "From competitive ski racing I learned you must look ahead, anticipate, and be able to react quickly when things don't turn out as you expected," says Neidenbach, who was born and raised in Barneveld, a small town on the edge of the Adirondack Mountains in Upstate New York. "When I think back on what has been the biggest influence on my career success, ski racing is at the top of the list."

Like most first-year college students, Neidenbach didn't know what she wanted to do with her life. She explored majoring in English or biology, but eventually got hooked on management information systems in the School of Business Administration (Whitman School). "I loved my systems analysis class, and that's when I got really excited about a career in technology and designing systems," says Neidenbach, who took full advantage of everything Syracuse University had to offer, including joining a sorority, serving as a residence advisor, cheering on the Orange sports teams, and studying abroad in London. "To this day, 30 years later, I remember that class vividly."

Not long after graduation, Neidenbach found a job as a programmer at Children's Hospital in Washington, D.C. Back then, hospitals were managed by big accounting firms, so Neidenbach received two years' worth of technology training from Arthur Andersen, one of the country's "Big Five" accounting firms at the time. "That was just dumb luck," she says. "I was an employee of Children's Hospital, but I really worked for a partner at Arthur Andersen, so I went through some of their training courses. And then a head hunter recruited me for a technology position at a company called the National Association of Securities Dealers, which is the regulator of the NASDAQ stock market, and I have been there for most of my career."

At the same time Neidenbach's career was growing, her family was growing as well. She got married and had two children while assuming ever greater responsibility at NASDAQ, including assignments in London and Stockholm. Now based in New York City, she leads NASDAQ OMX Market Systems and is senior vice president of NASDAQ OMX Group, where she is responsible for managing the strategic planning and development of global technology products and services for the company's markets and commercial offerings, as well as for the delivery team serving market technology customers across the globe. "I never could have imagined I'd be doing this when I was in college, but I'm adventurous and not afraid to take risks or make tough decisions," says Neidenbach, who was profiled in the October 2013 special Elite 8 edition of *Wall Street & Technology* as one of the top innovative technology leaders from the capital markets. "Looking back, it's been an incredible career."



Ann Neidenbach '84 is joined by Jim Boenheim '66, G'73 and Otto the Orange at the NASDAQ closing bell on July 1, 2013.

Neidenbach would like to encourage more young women to enter the information technology field because it is flexible from a work-life balance perspective, and is a great pathway into the world of financial market exchanges. "Women are quite adept at working collaboratively, which is a necessary skill in today's workplace," she says. "But in order to move up into leadership positions, women must learn to be courageous and embrace opportunities when they arise. No one—including me—ever succeeded by playing it safe."

—Christine Yackel



## ORCHESTRATE OPPORTUNITY.

Launched in 2013, the Baker Artists Program is creating incredible opportunities for our Setnor School students to connect with and learn from music professionals, on and off campus.

You can create these kinds of opportunities, too, with your gift to Syracuse University. Whether you establish a new program that's especially meaningful to you or support an existing initiative, you can make it possible for students like Angky Budiardjono to live out their dreams.

Learn how easy it is to make a lasting, life-changing impact. Call us at **315.443.1848** or visit [giving.syr.edu](http://giving.syr.edu).



**Josh Bornstein '97** (NEW) is district supervisor of transition services at Union County Educational Services Commission in Westfield, N.J.

**Sarah O'Connell Sullivan '97** (A&S) is the young adult librarian in the children's department at Nevins Memorial Library in Methuen, Mass.

**Felix Brandon Lloyd '98** (A&S/NEW) is co-founder of Zoobean, a company that combines the perspective of educators and librarians with data science to make app and book selections for individual children. It also provides tools for families to collaborate with teachers to build their children's literacy ([www.zoobean.com](http://www.zoobean.com)). Lloyd and his wife and co-founder, Jordan Lloyd Bookey, were featured on an episode of ABC's *Shark Tank* in April.

**Jason Jedlinski '99** (NEW) is senior vice president of marketplace development at News Distribution Network in Atlanta.

## 00s

**Myriam Bouchard '01** (WSM) is a certified business advisor at the Mid-Hudson Small Business Development Center. A life-long entrepreneur, she is co-partner of The Suite Escape B&B in New Paltz, N.Y.

**Matt Torok '01** (A&S) is head men's soccer coach at the University of the Ozarks in Clarksville, Ark.

**Allison Bellins Dennis '02** (NEW/MAX) and her husband, Keith Dennis, announce the birth of their identical twin daughters, Kate Elizabeth and Zoey Michelle. Allison serves as a public affairs specialist with the U.S. Environmental Protection Agency.

**Michael Lundin '02** (VPA) married Audrey Krompholz in March. They live in Walnut Creek, Calif.

**Benjamin L. Riemer '02** (A&S), an attorney at Bell Nunnally & Martin in Dallas, was named to the Texas Rising Stars list published by Super Lawyers, a rating service of outstanding lawyers from more than 70 practice areas who have attained a high degree of peer recognition and professional achievement.

**Amy Peterson-Berry '03** (A&S) and her husband, **Brandon Berry '01** (VPA), of Miami, announce the birth of their son, Carson Robert Andrew, who joins big sister Hannah.

**Mike Cardamone '04** (E&CS) and his wife, **Jacqueline Cerone '07** (VPA), started 21 Bundles, a service that sends baby-safe products to expecting and new parents every month ([www.21bundles.com](http://www.21bundles.com)).

**Todd Rubin '04** (ARC), vice president of the Republic of Tea company, was honored by San Francisco's *North Bay Business Journal* as one of its Forty Under 40 outstanding young business and community leaders of 2014.

**Trisha Bombardo '05** (VPA) is senior art director at Pinckney Hugo Group, a full-service marketing communications firm in Liverpool, N.Y.

**Collin O'Mara G'06** (MAX) is president and CEO of the National Wildlife Federation, America's oldest and largest wildlife conservation and education organization.

**Sage Suppa '06** (VPA), an actor, writer, director, and YouTube vlogger, is working on preproduction for the web series *T2*, a parody of the popular television show *24* ([distracted.sage@gmail.com](mailto:distracted.sage@gmail.com); [youtube.com/sagesuppa](http://youtube.com/sagesuppa)).

**Benjamin C. Steuerwalt '07** (EDU) married Jesika Pufnok in July 2013 on the lawn of the Wagner Winery in Lodi, N.Y. A physical education teacher and wellness coordinator at McKinley Brighton Elementary School

in the Syracuse City School District, Steuerwalt was a panelist for the WRVO-1 NPR News Community Forum Series on "Childhood Nutrition and Physical Fitness," which aired in May.

**Geoffrey Korff L'08** (LAW) is president of Quaker City Castings located in Salem, Ohio.

**Christopher J. Stevens '08** (A&S) is an associate attorney in the Bond, Schoeneck & King law firm's Albany office. He specializes in the areas of health, education and disability, white collar criminal, and evidence laws.

**Samantha Aster '09** (A&S), a professional and product liability defense attorney, is an associate in the New York City office of Ropers Majeski Kohn & Bentley law firm.

**Holly Caiello '09** (VPA) is campaign manager for the National MS Society Upstate New York Chapter in Syracuse. She is responsible for organizing Walk MS fundraising events in Syracuse, Mohawk Valley, Watertown, and Binghamton, N.Y.

**Jeanine Kowalski '09** (NEW) married **Samuel Staton '10** (FALK) last December. They reside in Monterey, Calif.

# DREAM MEETS REALITY

For baritone Angky Budiardjono G'15, the Setnor School of Music is a nurturing environment where he's realizing his dream of being an opera singer. It's also been an open door to an exciting opportunity. Thanks to the Baker Artists Program, established through a gift from the Dexter F. and Dorothy H. Baker Foundation, he was able to spend four weeks training and performing in an intensive summer program at California's nationally acclaimed OperaWorks school.

Read more about Angky, hear him sing, and learn how you can make it possible for Syracuse University students to find their best voices. Visit [changealife.syr.edu/angky](http://changealife.syr.edu/angky) or call **315.443.1848**.

**SYRACUSE UNIVERSITY**

[giving.syr.edu](http://giving.syr.edu)

## IN MEMORIAM

Notices of deaths must be accompanied by a copy of an obituary or memorial card.

Send to: Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040; fax 315-443-5508.

**1931** Anne Aloï Garofalo **1932** Barbara Moore Graves, Florence Van Vleck Johnson **1933** Margaret Bryan Hedges-Yost **1935** Neoma Miller Berger, Ernest M. Fowler, Katherine Britton Hartman **1936** Rena Browning Collins **1937** Miriam Decker Alsever, Verne E. Marriott, Donald N. Salvetti **1938** Thomas J. Monforte Sr. **1939** Harriet Salmon Davis, Edith Hofmann Kantus, Marion Runkle Smith

**1940** Virginia Durning Adkins, Victoria Hermsted Badorf, Jane Powers Benson, Marjorie Bowman Dann, Vinnie Vassallo Dempsey, Althea Phillips Eannace, Doris Westcott Goodrich, Carl R. Joslyn, Elisabeth Rhoades McCabe, Maude Nickols Montague, Josephine Buell Moseley, Josephine Gates Padget, Mercia Graham Palmer, James W. Shortelle Jr., Warren E. Stearns, Richard J. Vebber, Marion Engel Walton, Vivian Lynaugh Henry **1941** Herbert L. Abramson, William A. Cowles Jr., Elizabeth Allen Crichton, Edward J. Evenski, Adeline Milwick Gadziala, Esther Schiele Greenlee, Ruth Doolittle Kish, Thomas MacCollum, Phyllis R. Moore **1942** Charles W. Bishop, Peter H. Borgemeister, Florence Howland Cable, Myrtle E. Clark, Elizabeth J. Crowe, Eugenia Jacobs Cucolo, Leilah Wilson Diekman, Bettie Mackin Dodd, Joseph P.A. Early, Morton S. Gould, Norma Rapell Ryan, David J. Shaheen, Alan S. Silver, Sheldon B. Stephenson, Priscilla Stewart Talley **1943** Warren E. Anderson, Lenore Jacobs Blumenfeld, Henrietta Sawilosky Brandt, Dorothy Corey Brown, Ruth Covell Burness, Leona Walker Choffin, William P. Ehling, Elizabeth Goettel Gerace, Olive A. Hall, Aura Kern Kruger, John R. Lavigne, Margaret Schaefer Lewis, Muriel Schlossberg Mason, Mildred Lonergan McAuliffe, Wilbur S. Oles Jr., Millard N. Paul, John H. Schumacher, A. Morgan Struthers, Irene Johnson Walker, Lois Cohen White **1944** Helen Corbin Anderson, Harriet Beckwith Brittain, Susan Paconda Copp, Laura Howitt Craft, Edward J. Karkut, Anthony J. Oropallo, Lillian Holmes Saue, Robert C. Sprague Sr., Lois Reinhart Stone, Frances Marshall Weber

**1945** Elizabeth Case Alday, Alma W. Brown, Beatrice Sillman Frish, Dorothy DeSaw Gray, Virginia Moranis Lamp, Elizabeth Dittmar Philip, Mary Stevens Rowley, Dorothy Brennan Smith, William C. Wirth, Eugene R. Wiseman **1946** Doris Snyder Bernheim, Louise Sullivan Callard, Nancie Shoemaker Carter, Geraldine Sheperdigian DeYoung, Patricia Forward Drobny, Curtis C. Fuller, Mary Carlson Jewett, Vivian Dawe Mark, Irene S. Rogers, Marian Deright Rolston, Charles R. Taylor, Patience Perry Vaughan, Ann Hickernell Windes **1947** Doris Kent Aurich, Stephen S. Cost, Elizabeth A. Gravell, Stanley Hoffman, George P. Katibah, Richard G. King, Robert L. Love, Bruno A. Mazza Jr., Kathleen Holt Melenbacker, Melva Derrick Newcomb, A. John Portelli, Dorothy H. Vining **1948** Albert E. Abrahams, Saul C. Berkman, Lester M. Bridgeman, Edward P. Broglio, Beverly A. Brown, Catherine Warren Claman, Carl H. Ericson, Elliott Glunts, Leonard E. Hall, Louise Lindheimer Hull, Jean Montrose Kullander, Hildred Harrison Lasser, Ruth Rosenbluth Lusk, Marion Rasmussen Madigan, Robert J. O'Neill, Isabel Grover Riegel, Frank A. Rupp Jr., Robert Schuelein, Marion Richards Shepherd, James B. Sisson, Donald C. Symons, Clarence W. Van Orman, Doris Madsen Walsh, William E. Waters, Jeanette Meade Waterstraat, George C. Wortley III **1949** Morton Berger, Alexander J. Booth, Jacques S. Boral, Doris Perry Brixner, Stanley B. Brooks, John M. Bucci, Charles A. Chappell Jr., E. Sheldon Cohen, James E. Corey Jr., Malcolm N. Crabtree, Frederick W. Cross, Owen J. Crumb, Leonard W. Dayton, Kenneth H. Eells, Frederick Groth, Harry C. Harrison, Erna Roberts Hennessy, Lee E. Hepfner, Albert A. Himmel Jr., Agnes Cieslak Hollenbeck, Shirley Radasch Holzkamp, William S. Karp, Eleanor Roach Kerley, Howard A. Klein, Mary Apenowich Lucas, Johanna Nelson MacDonald, Stanley V. Scott, Grace Dilts Starwald, Martha Sweeney Sykes, Robert P. Wensley, Robert S. Winchester, Theodore M. Winkert

**1950** Warren W. Barth, Nancy Fos-

ter Bird, John G. Bjorklund, David Y. Brouse, Ellsworth S. Cabot, Angelo P. Cedrone, Lawrence E. Davis, James E. Dexter, Arnold Dunkelmann, Frank T. Fleckenstein, Robert V. Giannini, Harvey Goldstein, Gerald G. Griffin, George M. Jurik, Steven Kany, Julian F. Kasmer, Glenn R. Knowles, Elizabeth Fraser Maynes, Carmen Miceli, Mary Seymour Owens, Charles S. Pappas, James D. Pelkey Jr., John R. Pelkey, Robert L. Plunkett, Stanley S. Selwach Sr., Norman M. Sheresky, Albert A. Smith, Norman C. Staub Sr., David M. Totman, Kenneth M. Watson, Janet Spawn Westerberg **1951** Carolee Quarterman Anderson, Norma Lucibello Barbieri, Irwin Birnbaum, William D. Boyer, Ian D. Bryson, Nick Cefaratti, John J. Christiana, Robert D. Cloward, Jack W. Courtin, Mary E. Curtis, Joan Mayo Deaton, DeWitt C. Drohat, Wilfred J. Gray, John M. Hanson, Ralph C. Lent, Burton R. Lifland, John Markarian, Gabriel Massimi, James J. McCrohan, Alice Totman Mitchell, Henry A. Mund, Mary Jane Dadey Murphy, Peter R. Naber, Gerard D. Phillips Jr., Robert A. Raup, Thomas S. Ruzicka, Sally Grass Safir, Frederick M. Somach, Eric O. Stork, Salvatore J. Tropea, Wilbur L. Valentine, Robert L. Van de Castle, Frederick J. Wilk **1952** Edwin L. Albrecht, Harold P. Anderson, Charles B. Beiter, John A. Bessey, Charles W. Bing, Janice Waggaman Bishop, Barbara A. Brown, Janet Brackenridge Buckle, Melvin G. Casher, Thomas N. Chilikas, Robert T. Clark, Joan Farrand Conlon, Edward K. Dexter, John L. DiNunzio Sr., Robert G. Ducharme, Vito L. Falsone, Philip P. Giblin, William J. Haskins Jr., Joan Hamilton Holcomb, Donald G. Hoople, David E. Lain, Jacob J. Levin, Frances Nolan McLaughlin, Jerome H. Norton, Barbara Pitcher, Eugene J. Rosi, Mercedes Casado Samborsky, Franklin C. Smith, Mary Frances Wood Strodel, Nadzia Drumluk Sturbin, Georgette Poehland Thomas, Katherine Hambrecht Young, Joan Nies Zell **1953** Leona Goldfarb Attenberg, Eleanor I. Barnwell, Norma Fredenburg Besch, Gordon H. Bradbury, Toshiko Kishimoto D'Elia, Emlen H. Faerber, Elaine Felberbaum Hirsch, Arnold

G. Holliday, Michael G. Kasen, William E. Larson, James P. Mahoney, Suzanne Bruning McMurry, Gerda Kastner Miller, Jason R. Nathan, Dickinson H. Pellissier, Robert B. Reichenbach, Robert G. Reitz, Roy J. Shafer, Marjorie Coolidge Wirth **1954** Daniel D. Bandera, Harvey A. Bayless, Elinor Bragman, Robert W. Carpenter, John T. Chamberlaine, Rosalind Turner Devine, William R. Dixon, Ridgely E. Dorsey, Herbert D. Kass, Donald L. Kinney, Francisco A. Mejia, Sidney Meyer, James B. Peden, Margot Hare Perkins, Bienvenida Rodriguez Young **1955** Barbara Shockley Broadbent, Edward D. Brown Jr., Beverly Gilmore Costello, John F. Elko, Robert W. Ingham, Clarence C. Lathey Jr., Phyllis B. Rothermel, Rodman E. Snead **1956** Peter S. Beck, William E. Countaway Sr., Bernard B. Fulton Jr., John F. Kircher, Leita Adeson Marinstein, Victor G. Oberschall, Ferdinand L. Picardi, Sheila Protage Theodore **1957** William G. Cassidy Jr., Bruce H. Cole, Rocque D. Dameo, Nicolas Engalichev, Thomas S. Frank, E. Margaret Gabel, Boyd W. Harned, Nancy Merz Roberts, David E. Rogers, Richard G. Strickland, Thomas B. Watkins, Donald C. Wheeler **1958** Thomas A. Anderson, Robert E. Armitage, Samuel H. Booker, Mark H. Cohen, Robert D. Larsson, Mary Pennoyer Phillips, John J. Segre, Nancy Brown Strait, Edna M. Tanzer, Kalman E. Toth, Eleanor Cressey Webster **1959** Robert L. Borchardt, Helen Dunn Chariton, Comer S. Coppie, Rhoda Bluman Freedman, David B. Free-land, John A. Garstka, Edward H. Gleason Jr., Bruce A. Hall, Thomas L. Haskett, Robert B. Hessler, Carol Muller Hooks, Joseph Jepsky, Richard W. Kozlowski Sr., Howard H. Lentner, Francis T.C. Loo, John M. Roubie, Lee J. Terhune, Donald F. Van Lare, Lyle E. Welker

**1960** Ilhami S. Cinkilic, Alice M. Dewey, Gerald S. Diamond, Robert L. Erwin Jr., John I. Harris, John W. Lewis, Gloria Eastburn Lynch, Stephen J. Novak, John A. Osterhoudt, Edwin H. Parke, Kenneth P. Siegel, Doris Handelman Spivack, William H. Throop **1961** Robert F. Bohnen, Betty J. Denick, Robert


**PASSINGS**

S. Hager, Carol Metzler Hall, Dolores Budgiss Pomilio, Robert W. Prouty **1962** Helen Zemek Baine, Edward A. Baker, Anne McMahon DeGraff, Carol Davis Evans, Margaret Smith Hafner, John R. Hammerle, Kevin E. Murphy, Bonnie Van Buren Stiles **1963** Arlene Millington Jameson, Walter J. Konjotka, Helen Millis Livingston, Frances Harvey Mead, James Pike, William R. Sistik, Joan Patterson Sullivan **1964** Martin A. Abkowitz, Harold E. Bennig-hof Jr., Richard F. Bock, Lewis L. Bower, Harmon A. Dungan, Jeanette M. Pi-trantoni, Joseph C. Rinere Jr., Robert W. Sinnott, Eleanor Green Stephenson **1965** Samuel N. Block, Bonney Cochran Daubenspeck, Joseph P. Gee, Harold J. Henry, Alan E. Olson, Catherine Fair-bairn Parratt, Howard G. Pinsky, Sylvia Dodson Prestopnik, Patsy A. Santoro, Charles P. Stackhouse Jr., Robert D. Tilroe, Michael J. Volpe **1966** Virginia Zimmer Fosdick, Robert C. Friedman, William B. Holwick, Constance Short Jeffers, Kathleen A. Linehan, Henry M. Mathews, Gloria M. Tartaglia, Bar-bara Kling Weissberger **1967** Hubert W. Bunce, Patricia Yellen Finkelstein, John D. Fitzgibbons, Mary Ann Fitz-patrick Griffin, Bruce J. Lipsky, Roberta Schachle, Ronnie J. Straw, Beth Swope Williams, Charles H. Williams **1968** Charles C. Aquino, Alvin L. Bragg Sr., Anthony C. Chillemi, Karen D. Con-nell, Jack B. Cover, Pete Fenoglio, Al-berth G. Gallo, Ilizana Spekmanis Graff, Glen G. Langdon Jr., Madeleine Relyea Marchese, Kathleen Farmer Nicholson, Robert R. Norton, Susan Haley Walsh **1969** Kenneth R. Brown, Dennis M. Brunelle, Andrew P. Cammuso, James F. Danner, Ruth Badger Denholm, Ed-ward W. Herbert II, June Woodbury Karassik, Robert K. Lister, Guenther E. Vogt, Gail Pitman Yaus

**1970** Lewis R. Bush, James N. Dunn, Robert G. Farrell, Richard S. Feldman, Marion Peterson Hall, Samuel C. Ju-riga, Andrew P. Kordalewski, Clyde F. Mosher II, Louise Carr Richards, Tracy L. Smith **1971** Joan List Bart, Christine Limbach High, G. Robert Hinck, Le-land H. Roberts, John M. Ryan, Joanne Kohler Smith, Roger B. Taylor, John E. Unger **1972** Michael P. Alunni, Paul B. Anderson, Peter K. Ebeling, Janet C. Lane, James R. McGraw, Robert W. Poremba, Janet Fyfe Schwartz, Charles W. Wood **1973** Marylee Manson Ar-

mour, Lawrence A. Dugan, Robert B. Hammond, Harold D. Holland Jr., Jason J. Israel, William A. Landymore, Allen E. LeBel, David C. Moretti Sr., Bessie Cooper Noble, Robert F. Thaisz **1974** Alan L. Arons, Mark J. Bennett, Geoffrey L. Conklin, Eileen Taylor Duttweiler, Fred-erick R. Eplett, Robert T. Francis, Joan M. Gaughan, Frank A. Halse Jr., Paul D. Leonard **1975** James A. Benedict, Mona Goldstein, Randolph A. Leon-ard, Miriam Wolff Levinson, Anthony J. Maddaloni, Lynn G. Schrader, Ber-nice Alpert Schultz, Henry L. Thornton, Dolores O'Connor Van Vleck, Priscilla Alden Wessels, Ronald R. Young **1976** Etta Wilkerson Beard, Betsy J. Boyce, Jerry H. Brown, Robert D. Fetterly, Emanuel Lastra, James L. Schofield **1977** Willie Mae Gray Royal, Karen Chitek Skellie, Charles J. Walker **1978** Stan G. Hungerford, Alex H. Westfried **1979** Cynthia Palmer Davis, Frances Griffith Pugh, Carl F. Schrader, Beverly Barbushack Spensieri

**1980** Richard E. Blandford, Allen R. Blodgett, Joseph D. Hull, Dennis E. Mar-tin, Lois Shank Yeakel **1981** Matthew J. Beaudoin **1982** Jane Fahey-Suddaby, Sylvia Schaberl Feldbauer **1983** Ken-neth G. Barnett, Michael G. Hallisey, Charles McHugh, George H. Stevens **1984** Martha Jimerson Bezner, Randal F. Lundblad **1985** Anthony L. Brown, Mark R. Frega, Ellen Donah Haag, Carol Weimer Lanier **1986** Mary Eagen Kem-ple **1987** Vienna Sacher Hagen, Marc J. Rosenblatt, Richard S. Ziperman **1989** Amy B. Barden, Thaddeus Iorizzo, Bridget Hopper Jetton

**1990** Monesh V. Hiranandani **1991** Yvonne Odon Piburn **1992** Anthony D. Jones, Catherine R. Solazzo **1993** Victor E. Rennix Jr. **1994** Margaret M. Arneson, Kristen Kawa Caron, Kath-leen Cerjan Herbst, Karen Kemper Katz, Stewart A. Pollock **1995** Gail Ri-ese Fish, F. Lockwood Morris **1996** Pe-nelope S. Cunningham **1997** Michael L. Beller, Heather M. Wester **1999** Carol Dorey Stone **2000** Lori Hunter **2003** John P. Cook, Margaret Kinane De-Guire **2006** Saif Jaber **2009** Marinda L. Williams

**Faculty:** Alfred T. Collette '47 (profes-sor emeritus), William C. Stinchcombe (professor emeritus of history), John Scott Strickland (professor of history)

**KAREN L. DECROW L'72**

KAREN L. DECROW, A NATION-ally recognized attorney, author, and advocate specializing in constitutional law, gender and age discrimination, and civil liberties, died at her home in Jamesville, New York, on June 6, 2014. She was 76. She devoted her life to writing articles, col-

umns, and books on feminist issues and lecturing on reproductive rights, and using litigation as a tool for social change. DeCrow's lifelong activism and commitment to promoting gender equality had a profound impact on the lives of women and men, both in the United States and abroad.

DeCrow joined the fledgling National Organiza-tion for Women (NOW) in 1967, at a time when the organization was pushing for equal pay for equal work—a concept that appealed to her, an overworked, underpaid employee in the publishing industry. In 1969, she decided to pursue a law de-gree; during her first year as an SU College of Law student, she became the first woman to run for mayor of Syracuse, the first woman to run for may-or in New York State, and one of only a handful of women running for office anywhere in the country.

From 1974 to 1977, DeCrow guided NOW as its national president. Under her leadership, efforts to advance gender equality included persuading NASA to recruit women; urging the U.S. Equal Employment Opportunity Commission to inves-tigate sex discrimination complaints; pressuring the three national television networks to include women and minorities in front of and behind the camera; and influencing the male Ivy League schools to admit women.

In 1988, she co-founded World Woman Watch with the late Dr. Robert Seidenberg '40, M.D. '43, to urge world leaders not to use religion or culture to mask sex discrimination, and she campaigned tire-lessly for passage of the Equal Rights Amendment. According to the late *New York Times* columnist William Safire '51, H'78, DeCrow was the first per-son on record to use the phrase "politically correct."

In recognition of her pioneering advocacy for gender equality, DeCrow was honored in 2009 by Syracuse University with the Arents Award and was inducted into the National Women's Hall of Fame—entering the ranks of the most celebrated women in U.S. history.



## POWERUP ATLANTA

## Leading by Example

CONNECTING AND EMPOWERING SYRACUSE UNIVERSITY women was the motivation behind PowerUp Atlanta, an alumni event held in March at the Georgia Aquarium in downtown Atlanta. Some 135 alumni and VIPs from the community turned out to hear a keynote address by political science professor Kristi Andersen, followed by a panel discussion with some of SU's most successful businesswomen who call Atlanta home. "This was the largest event we've ever done in Atlanta outside of sports," says Karen Spear, executive director of regional advancement. "The Atlanta Regional Council did a phenomenal job of creating a program that attracted a diverse group of alumnae—from young women just starting out to those at the top of their careers—and in all different sectors of the professional world."

Andersen, Chapple Family Professor of Citizenship and Democracy at the Maxwell School of Citizenship and Public Affairs, is an expert on women and politics, political parties, and American political history. She spoke about recent research that supports the importance of role models for young women and girls and how that changes their aspirations for themselves and their parents' aspirations for them. "In politics and in business, seeing and learning about women leaders seems to motivate young women to vote at higher rates, make better decisions, and pursue more education," Andersen says.

Next, a panel of four distinguished Syracuse alumnae at the top of their fields engaged in a lively discussion about how they addressed certain challenges in their careers and overcame obstacles at different stages of life. Panelists included Tracy Barash '89, vice president of brand development at Cartoon Network; Christine Larsen G'84, SU Trustee and CEO of First Data; Angela Robinson '78, president and CEO at A.R.C. Media; and Kathy Walters '73, SU Trustee and executive vice president of the consumer products group at Georgia-Pacific.

Chairs were arranged in small groupings—not in rows—to encourage interaction among participants, and there was ample time during the evening for people to mingle. Attendees also had an opportunity to meet a number of community leaders, including CEOs, civic leaders, and the heads of nonprofit organizations. Walters noted she was very impressed with the research results shared at the start by Professor Andersen on the importance of women as role models, which led to a substantive conversation between participants and the panelists about how they've handled their individual life journeys. "We enjoyed having the opportunity to share our stories and how we each have navigated the difficult balance between our personal and professional lives," she says. "The event was



a wonderful opportunity for women of all ages to discuss how they can connect and empower each other in the workplace."

PowerUp Atlanta was so successful that Spear says she hopes to plan similar events with Regional Council members in Chicago, New York City, Washington, D.C., Los Angeles, and Boston to promote women's empowerment by example. In fact, there is some talk that Washington, D.C., where some very successful alumnae live, will be the next stop. "It would be exciting to replicate this event in other areas of the country and provide a way for our alumnae to form a network," she says. "Atlanta is one of the smallest of our regions and just the right size for a test market—it was a great place to start."

—Christine Yackel

Audience members applaud at PowerUp Atlanta.

Angela Robinson '78 and Christine Larsen G'84 share a laugh during the panel discussion.

Political science professor Kristi Andersen (left) shares the stage with panelists Angela Robinson '78, Tracy Barash '90, Christine Larsen G'84, and Kathy Walters '73.