ROAD TRIP
A century ago, a restless former SU student became the first official ‘around-the-world’ motorcyclist

BY DAVID V. HERLIHY

“SYRACUSE COLLEGE YOUTH COMPLETES AN 18,000 Mile Trip Around the World.” So trumpeted the Syracuse Herald on August 28, 1913, referring to motorcyclist Carl Stearns Clancy, an adventurous former SU student who had spent the previous 11 months rumbling through a dozen countries on four continents. The century-old feat marks a milestone in early motorcycle history.

The son of an itinerant Congregationalist minister, Clancy grew up in five towns scattered across New England. At an early age, he exhibited eclectic interests and a thirst for exploration, two traits that would impel him to undertake his dangerous journey and shape his subsequent career as a filmmaker. While other boys were content to play games, he would canvass the local cemeteries in search of tombstones with humorous epitaphs.

In fall 1908, at age 18, Clancy enrolled at SU, where his older brother George was employed as an “Instructor of English.” He joined the Phi Kappa Psi fraternity and completed two semesters before dropping out of school. “College seemed awfully dull,” he explained to a Herald reporter after completing his journey. Clancy moved to New York City and got a job in advertising, only to become bored once again. “There isn’t much excitement in a business career,” he confided to the same reporter.

Finally, Clancy concocted the antidote to his doldrums. He persuaded the Henderson Motorcycle Company of Detroit to provide him and a buddy, Walter R. Storey (grandfather of Fred Storey ’88), with brand new bikes, so they might “girdle the globe,” much the way bicyclists had done a generation before. They would cover their own expenses, writing reports for Bicycling World and Motorcycle Review.

The four-cylinder Henderson, widely considered the
fastest model on the road, sported an elongated 65-inch wheelbase and a whopping $325 price tag. The model had one gear, one brake (in the rear), and a seven-horsepower, 57-cubic-inch engine that ran about 50 miles per gallon of gasoline (which cost between 20 and 40 cents) and 175 miles per quart of oil.

The duo’s gear included an assortment of wrenches, a first-aid kit, a folding typewriter, film and movie cameras, and a silk balloon tent. For security, Clancy also packed a Savage revolver. They made plans to have tires, gasoline, and lubricating oil shipped to them as needed. To open doors, they carried letters of introduction from William Jay Gaynor, the mayor of New York, and President William Howard Taft.

In October 1912, after sailing from Philadelphia to Dublin, Ireland, the lads caught up with their machines, shipped directly from the factory. Their tour got off to a rough start when a double-decker tram rammed into Storey’s rear wheel. While the compromised machine convalesced in a garage, the two shared the good one; Storey sitting snugly on the optional passenger’s seat, wedged between Clancy and the handlebars.

By the time they reached London, where they granted an interview to the magazine *Motor Cycling*, they were back on their respective vehicles. However, the newfound bliss did not last long. After a brief tour of Belgium and Holland, Storey quit, leaving his former partner to go it alone.

Clancy’s ride through France and Spain, generally over good roads at an average cruising speed of about 20 miles an hour, was relatively routine. His true adventures began along the rugged coast of North Africa, between Algiers and Tunis. Recounted Clancy: “Suddenly, six Arabs mounted on stocky black ponies came riding full tilt. [The leader] unslung a long rifle and began taking pot shots at me.” Clancy managed to outpace his pursuers to a safe haven of sorts: a nearby mountain path with a 100-foot drop-off.

Originally, Clancy planned to ride all the way across Asia. But owing to the lack of good roads, most of his riding there was confined to the island of Ceylon, off southern India (present day Sri Lanka). Bumping along jungle paths, he had several near fatal run-ins with water buffalo and cheetahs. At night, he found his tent surrounded by jackals and mountain cats.

After an enjoyable romp across Japan, Clancy sailed to San Francisco. There, he teamed up with Robert Allen of Los Angeles, who rode a 1913 Henderson. On the first leg to Portland, Oregon, Clancy encountered the worst roads of the entire trip. Some days he barely covered 20 miles. During one two-hour stretch across the Bitterroot Mountains of Montana, he counted 17 falls “on account of loose rocks and mud.”

The pair spent five days touring Yellowstone Park on foot, while a mechanic in Livingston repaired Clancy’s broken front fork. After stopping to see his brother George in Beloit, Wisconsin, and his parents in South Egremont, Massachu-
setts, Clancy made his triumphant return to his home in New York City.

Clancy reentered the public spotlight in the 1920s, directing a series of silent films starring Will Rogers, mostly filmed in Europe. His most notable work, The Headless Horseman, based on Washington Irving’s “The Legend of Sleepy Hollow,” cast the famous humorist as Ichabod Crane. “While it didn’t make any money,” Rogers reminisced, “we had a lot of fun making it. Old Carl sure can dream ‘em out.” Noting the work was filmed primarily on the estate of John D. Rockefeller, Rogers mused, “[Clancy] would have had the old gentleman himself on a horse chasing after me, if I hadn’t interfered.”

Failing to make a successful transition to Hollywood “talkies,” Clancy eventually settled in Alexandria, Virginia, with his wife, Eloise Lownsbery, a noted author of children’s novels. He closed out his colorful career by making documentaries for the U.S. Department of Forestry.

However forgotten he may be today, Carl Clancy’s memory lives on among his extended family. His nephew Edward (a retired physics professor who was three weeks old in July 1913 when Carl visited the family home in Beloit) recalls how his uncle delighted in telling tales about his trip, especially the time when he had to hunt down a blacksmith in North Africa to repair his motorcycle. Edward’s daughter Gwen, herself a filmmaker, vividly recalls a visit with Carl in 1970, a year before his death. “The house was crammed with exotica from around the world,” she says. “There were scarves with golden threads draped over dresser tops, oils and perfumes in little jars, carved wooden screens, a statue of Buddha, and a curious odor I later learned was incense.” When she told Carl she was taking a college course on Asian literature, he eagerly launched into a ponderous lecture on Asian culture.

Old Carl, indeed!

David V. Herlihy is the author of Bicycle: the History (Yale University Press) and The Lost Cyclist (Houghton Mifflin Harcourt), the story of Frank Lenz, who, 20 years before Clancy, set off from Pittsburgh to circle the globe on a newfangled “safety” bicycle, only to disappear mysteriously in Turkey.

Following his motorcycle adventures, Carl Clancy turned to directing silent films, including The Headless Horseman, which starred Will Rogers.
The Campaign for Syracuse University has been an overwhelming success, raising over $1.044 billion during one of the most challenging economic climates in decades. It’s a new level of achievement that wouldn’t have been possible without your generous support.

For a complete report, and to see the tremendous transformation the campaign has already created at SU, visit campaign.syr.edu. And once again, thank you—for your passion, your loyalty, and your pride in all things Orange!
TAISHOFF LEADS SU ALUMNI ASSOCIATION

DEAR FELLOW SU ALUMNI,

I AM HONORED TO HAVE the opportunity to serve as your new Syracuse University Alumni Association president. I am even more humbled to follow in the footsteps of our past president and my good friend, Brian Spector ‘78. Our alumni association is a better organization because of his commitment of time, thoughtful guidance, and passion for the University. Brian is an advocate for all Syracuse alumni, and I want to thank him personally for his outstanding leadership.

Growing up 30 minutes from The Hill, I was able to explore the campus at a very young age. I am proud to say that I am a lifelong fan of SU. I enjoyed attending the last football game in Archbold Stadium, the last basketball game in Manley Field House, the first football and basketball games in the Carrier Dome, as well as many other sporting, entertainment, and educational events.

When you think back to your days as a student, what comes to mind? Syracuse is so many things to so many people. It is Newhouse, Whitman, iSchool, Education, Maxwell, Arts and Sciences, Law, Visual and Performing Arts, and Engineering. It is the Institute for Veterans and Military Families, Greek Life, SU Abroad, Coming Back Together, M Street, University Lectures, and the Quad. It is Bird Library, The Daily Orange, Hillel, Ernie Davis Hall, a Syracuse/Georgetown basketball game, and snow. It is Schine Student Center, meal plans, South Campus, Humanities Center, Hall of Languages, and club sports. While this is not a complete list, do any of these bring back fond memories from your days at SU? They do for me! Whatever your passion is for our alma mater, I encourage you to engage. Whether it’s joining your local alumni club or financially supporting your school or college or other areas of the University, your support can make a difference.

Our connection to Syracuse University never ends. Thank you for this opportunity. I am looking forward to the journey.

Warmly,
Laurie Taishoff ‘84

CLASS NOTES

NEWS from SU ALUMNI

SEND US NEWS OF YOUR ACCOMPLISHMENTS.

To submit information for Class Notes via the Internet, go to alumni.syr.edu and register with the SU Alumni Online Community. Items will appear in the magazine and in the Class Notes section of the online community. Items can also be sent to Alumni Editor, Syracuse University Magazine; 820 Comstock Avenue, Room 308; Syracuse, NY 13244-5040.

40s

Sarah Harvey Short ‘45, G’70 (HD), G’75 (EDU), registered dietician, Fellow of the American Dietetic Association, and SU professor of nutrition in the David B. Falk College of Sport and Human Dynamics, was inducted into the Nottingham High School Wall of Fame in Syracuse.

Carolee Ackerson Bertisch ’56 (A&S) wrote a memoir of poetry and prose, Walking To The Beat Life: Mystery, Melody and Motion (Hedgehog Books).

Hall Groat ’59 (VPA) completed commissions for a German art collector honoring Australian tennis legends Ken Rosewall, Rod Laver, and Roy Emerson. The oil paintings will become part of a new tennis museum in the United Kingdom.

50s

Joel M. Weisman ’50 (SDA) of Boca Raton, Fla., wrote Speaking of Commercials, a memoir about the beginning of network television that traces his career in advertising and as a film and television director of commercials and documentaries.

Jack Warner ’51 (A&S) retired as the cross country head coach at William Smith College in Geneva, N.Y. A member of the U.S. Track and Field and Cross Country Coaches Association Hall of Fame, Warner coached for seven decades, including the past 18 years as head coach at William Smith.

Robert Yates ’60 (A&S) of Spring Branch, Texas, starred on SU’s 1959 championship football team and played six seasons with the Boston (now New England) Patriots. A Vermont native, Yates was inducted into the Vermont Sports Hall of Fame in recognition of his athletic achievements. As this issue went to press, we learned Yates passed away on April 16.

Carol "Shulitz" Lucha-Burns ’63 (VPA), professor emerita in the Department of Theatre and Dance at the University of New Hampshire, wrote her first novel, Georgia, A New York Story (Lucha-Burns LLC).

60s

George Meek ’57 (A&S/NEW), a volunteer with the Mission and Service Ministry of Trinity Presbyterian Church in Arlington, Va., traveled to Israel and Palestine to witness the annual olive harvest and explore human rights abuses. Participants in the delegation, sponsored by Interfaith Peace-Builders, had the unique opportunity to hear directly from Palestinians and Israelis regarding the role of the U.S. government in promoting a resolution to the conflict. This spring, Meek will return to the West Bank with the Ecumenical Accompaniment Program of the World Council of Churches.
Professor Jean M.J. Fréchet G’69, G’72 was named a co-recipient of the 2013 Japan Prize, a prestigious international award honoring original and outstanding achievements in science and technology that are recognized as having “advanced the frontiers of knowledge and served the cause of peace and prosperity for mankind.” Fréchet, vice president for research at King Abdullah University of Science and Technology in Saudi Arabia, was honored along with C. Grant Willson of the University of Texas at Austin for their “development of chemically amplified resist polymer materials for innovative semiconductor manufacturing process.”

Fréchet, who earned a master’s degree at SUNY ESF and a doctorate from SU, was scheduled to receive a certificate of recognition and a commemorative gold medal at an award ceremony on April 24 during Japan Prize Week in Tokyo. A cash award of 50 million Japanese yen (approximately $560,000) accompanies the award.

Howard A. Palley G’63 (MAX), professor emeritus of social policy and a Distinguished Fellow at the Institute for Human Services Policy at the School of Social Work at the University of Maryland, co-wrote The Political and Economic Sustainability of Health Care in Canada: Private Sector Involvement in the Federal Provincial Health Care System (Cambria Press, 2012).

Dave Bing ’66, H’06 (A&S), the mayor of Detroit, has his inspiring life story told by Detroit Free Press sports columnist Drew Sharp in Dave Bing: A Life of Challenge (Human Kinetics).

Patrick Morelli ’66 (A&S) of Albany, N.Y., wrote Fire & Ice, a contemporary novel about “passion and romance, heroism and cowardice, and pride and patriotism in a world ravaged by violence and greed.” (braveheartsandminds.com).

David F. O’Neil ’66 (A&S) taught math for 34 years for the Syracuse City School District and has been a member of the SU Alumni Association for 28 years. Now retired, he enjoys traveling to Ireland, Italy, and the Yankees’ spring training camp, and spending time with his three children—all music teachers—and his three grandchildren.

Charles Salzberg ’67 (A&S) of New York City wrote Swann Dives In (Gale/Cengage Publishing), a novel about a private investigator who discovers the clues to finding a missing college student lead to Syracuse University.

Paul Bloom ’68 (VPA) anchored and reported TV news in New York City, Los Angeles, and San Diego over a 44-year journalism career. Currently working with KSWB-TV—Fox 5, San Diego, Bloom has been honored with the San Diego Press Club’s lifetime achievement award. A licensed private pilot since 1981, he flies around the Southwest with his wife, Faye, and plays tennis year-round.

Michael Seltzer ’68 (A&S), a professor in the School of Public Affairs at Baruch College in New York City, was named a distinguished lecturer and an affiliated faculty member of the college’s Center for Nonprofit Strategy and Management. An executive-on-campus at Baruch since 2007, Seltzer has taught graduate-level courses in nonprofit management, corporate citizenship, philanthropy, and fund raising.

Margaret Dunkle ’69 (A&S) of Port Republic, Md., is a lead research scientist at the Department of Health Policy at George Washington University. She received a Love of Learning award from The Honor Society of Phi Kappa Phi—the nation’s oldest and most selective collegiate honor society for all academic disciplines. Her article “Reaching Underserved Children with Autism Screening: The 2011 LA Developmental Screening Project,” was published in the December 2012 issue of the American Journal of Preventive Medicine.
Wayne Mahood G’69 (MAX), a distinguished service professor emeritus in the School of Education at SUNY Geneseo, wrote Fight All Day, March All Night: A Medal of Honor Recipient’s Story (SUNY Press), an inspiring narrative of a young Civil War soldier, as told through his letters from the battlefield.

70s

Carl Stephanie G’70 (MAX) and his wife, Marilyn, of Unionville, Conn., published two books: The New City Manager—A Study in Government Ethics; and Zoning 101—A Practical Introduction, Third Edition (Amazon.com).

John Triggs ’71 (LAW), an attorney with the Waddey & Patterson intellectual property law firm in Nashville, was named to the Best Lawyers in America list for 2013.


Carol Cimino G’72 (MAX) is the new superintendent of Catholic School for the Diocese of Buffalo. Sister Carol is a national consultant with William H. Sadlier Publishers, an adjunct consultant with Catholic School Management Inc., and has been an associate professor at Manhattan College since 1990. Since 1987, she has been executive director of the Catholic School Administrators Association of New York.

Karen DeCrow L’72 (LAW) of Jamesville, N.Y., wrote “Trials in Opera—The Portrayal of Lawyers and the Legal Profession” for the October 2012 issue of the New York State Bar Association Journal.

Rachel Joseffowitz Siegel G’73 (SWK) wrote My Songs of Now and Then: a Memoir (iUniverse Press). The book chronicles her life stages in brief vignettes, poems, and photographs of family and friends.

Judith M. Backover ’74 (A&S/NEW) retired from careers as an editor and writer for several publications and as a high school and college teacher.

Raymond Jablonski ’74 (A&S) of Janesville, Wis., retired after 35 years as a state prosecutor. He served as a deputy and an assistant district attorney in Rock County.

Ann Groot Knudsen ’74 (ESF) and her husband, Michael Knudsen ’77 (ESF) of Bismarck, N.D., wrote Warriors in Khaki (Robertson Publishing), a book about Native Americans from North Dakota who served in WWI.

Steven Rothman ’74 (A&S), a 16-year congressman representing the 9th congressional district in New Jersey, joined the Sills Cummins & Gross law firm, where he is chairing the newly formed interdisciplinary defense industry group and serves as a member of the firm’s government relations/public policy and litigation practice group.

William M. Virkler G’75 (WSM) is an assistant professor and chair of criminal justice at Utica College (N.Y.), where he is executive director of economic crime, justice studies, and cybersecurity, administering five undergraduate and two master’s degree programs. He is serving in his 14th year as New Hartford town judge and serves on the New York State 5th Judicial District Advisory Board for town and village judges.

Nancy Peidelstein ’76 (A&S) curated an exhibition at the James A. Schwalbach Gallery at the University of Wisconsin-Milwaukee that includes the work of SU Professor Emeritus Michael A. Sickler, who was significant in her artistic development.

Patrick J. Walsh ’76 (LCS) of Lansdale, Pa., was named a Fellow of ABET, the recognized accreditor for college and university programs in applied science, computing, engineering, and engineering technology.

Pierre Cournot L’77, a partner in the law firm Hodgson Russ’s Corporate & Securities Practice Group, has been nominated to receive the French Legion of Honor pursuant to a decree signed by President François Hollande on January 1. Cournot was nominated for his long-standing service as general counsel to the French Consulate in New York. Cournot will be awarded the medal this spring by the French ambassador to the United States at a ceremony at the French Consulate. The Legion of Honor is France’s highest civilian medal. Created by Napoleon Bonaparte in 1802, it rewards “eminent services rendered to the state or professionally for a period of at least 20 years.”

Cournot, who earned a J.D. degree from the College of Law, is French-born. He helps international (mostly French) corporations and high-net-worth individuals at every stage of their presence in the United States. He also is a foreign trade advisor to the French Republic and is consulted regularly by French ministries and administrative agencies regarding legal problems in the United States.
Nancy Bagranoff G’78 (WSM), dean of the University of Richmond’s Robins School of Business, was named to the board of directors of the American Institute of CPAs.

Carolyn Jones ’78 (NEW), a socially proactive photographer, created the 100 People Project using visual and educational tools to tell the story of 100 people who exemplify all of the almost seven billion people on the planet. In recognition of her work, Jones is prominently featured in Everyday Heroes: 50 Americans Changing the World One Nonprofit at a Time (Welcome Books), which includes portraits and first-person narratives that give insight into the minds of the country’s most inspiring social entrepreneurs.

Jack Powers ’78 (VPA), special education and English teacher at Joel Barlow High School in Redding, Conn., won the 2012 Connecticut River Review Poetry Contest for his poem, “Counting,” a meditation on celebrity and the misspent life. His poems have appeared in Rattle, Cortland Review, Inkwell, and Poet Lore, among others, and he was named the 2005 Poet of the Year by the California Council on Teacher Education and the 2008 Poet of the Year by the New England Association of Teachers of English (www.jackpowers13.com/poet).

Michael Lanza ’83 (NEW), Northwest editor, Backpacker Magazine, received a National Outdoor Book Award for Before They’re Gone—A Family’s Year-Long Quest to Explore America’s Most Threatened National Parks (Beacon Press).

James Culmo G’84 (LCS) of West Islip, N.Y., is vice president of Northrop Grumman Corporation’s newly formed high altitude, long-endurance enterprise, which combines individual unmanned systems programs into one organization to create greater efficiency and affordability.

Matt Hoffman ’85 (NEW) is co-founder and president of HMS Media, a company that creates television press clips for Broadway shows and tours (Book of Mormon, Kinky Boots, Glengarry Glen Ross) and original content for PBS in Chicago and nationally, including 2012’s popular music pledge special Under the Streetlamp, featuring cast members of Jersey Boys. Hoffman won his fourth Chicago Emmy for directing the arts documentary Dance for Life.

Gail Norris ’80 (NEW/WSM) of Pittsf ord, N.Y., is vice president and general counsel for the University of Rochester. Norris is a regular blogger for the Democrat & Chronicle, writing on innovation, entrepreneurship, and small business issues.

Ron Weston ’82 (ARC) is associate principal and operations manager of the New Jersey-based Paulus, Sokolowski & Sartor architecture and engineering firm.

Steve Hoffman ’83 (NEW), president of Skyline Exhibits & Design in Mt. Pleasant, S.C., completed the Certified Trade Show Marketer Program, which is awarded by Exhibitor (www.ExhibitorOnline.com/CTSM) in affiliation with Northern Illinois University Outreach.

David Spencer ’83 (NEW) is a photojournalist for the State Journal-Register newspaper in Springfield, Ill. He was honored with a Webby Award in the art category for his personal web site, PhotoSeed.com, which represents his personal and evolving collection of vintage photographs.

Robert Siegel ’86 (ARC), founder of Robert Siegel Architects—an award-winning architecture firm known for designing unique modern buildings and interiors throughout the United States and Asia—merged his firm with New York-based Bridges + Lavin Architects AIA PC, an industry leader in retail architecture.

**GALLERY**

Artist Vincent Giarrano G’85 is having an extraordinary year. Giarrano’s City Girl is on display in the Smithsonian National Portrait Gallery as part of the Outwin Boochever Portrait Competition 2013. The painting was one of 48 finalists selected out of more than 3,000 entries submitted for the exhibition, which opened in March and runs through February 23, 2014. In April, Giarrano learned another of his portraits, Aureta Thomollari at Fashion Week-NYC (16 x 20 inches, oil on linen), was chosen for the BP Portrait Award 2013 exhibition, which will be held at the National Portrait Gallery in London from June 20 through September 15. It was one of 55 works chosen from 1,969 entries in the world’s foremost portrait painting competition.

Giarrano, who earned an M.F.A. degree in sculpture from the College of Visual and Performing Arts, began his career in illustration. After many years as a comic book artist for Marvel, DC, and Dark Horse, he transitioned into fine art in 2000. Now, his contemporary realist works show in galleries across the country and the world, including New York City and London (see www.giarrano.com). Giarrano lives in Connecticut with his wife, Kathleen Dunn Giarrano G’85, and their two children.

“It’s unbelievable to be included in these two prestigious exhibitions at the same time,” Giarrano says. “Both portraits are about narrative, which is a strong element in all my work.”

City Girl, oil on board, 18 x 24 inches
FINDING COMMUNITY AT SU AND BEYOND

By Jeffrey Mabee

GROWING UP IN SUBURBAN NEW JERSEY WITH A LARGE EXTENDED FAMILY, I BEGAN AT AN EARLY AGE TO LIKE THE idea of living in a close community. I wished my cousins, who lived a mile away, could be in my backyard. As I think of it now, I’d say my mother’s Russian Orthodox church community was my model. Her parents came to this country from Austria-Hungary just before WW I. They started a church that became the center of a large community where, indeed, cousins did live in each other’s backyards. I spent many happy days in that community and fondly recall playing ball, celebrating holidays and birthdays, splashing around in the nearby brook, and lots of cases of puppy love. I also remember many talks with our handyman/landscaper, whom I’d regale with visions of my utopian world. His greeting to me was often, “So how is your utopia going?”

Today, I find myself at home in the Belfast Cohousing and Ecovillage in midcoast Maine. It’s a sustainable community where a house can be “so energy efficient that you can heat it with a hairdryer,” as a video on the community’s web site (www.mainecohousing.org) reports, and our community members are “committed to living lightly on the Earth and in harmony with nature.” The idea of participating in an intentional community compelled me to give up my beautiful waterfront home. I could not have defined it before, but cohousing is what I’ve been seeking for as long as I can remember.

Syracuse gave me a sense of community as well. My first visit, in fall 1967, when I was a junior in high school, was exciting in many ways. I attended a Sam & Dave dance concert that was definitely an eye opener and still makes me smile. And, believe it or not, I loved the idea of living in a dorm community, such as it was, with 450 other freshman males in Watson Hall. I did love Watson—having the close neighbors around my door, making friends with students down the hall, or visiting on another floor, which greatly extended my community. I liked it so much I signed up for another year and then was an RA there for two more years upon returning to SU after a two-year hiatus following my father’s early death.

While at SU I found friends who were also interested in community. Some began a cooperative household in nearby Fayetteville. I loved the cooperative meals, the regular jam sessions, the gardens, the shared transportation. When I got wind of the Men’s Coop on Marshall Street, I put my name on the list and lived there for two short months my junior year, but left school when my father died. Meanwhile, some of my friends were starting a kind of cooperative TV station in the basement of Watson. We even managed to have a few “happenings” there, and it was one of the highlights of my time at SU, shooting and mixing live content for the station.

So now, these many years later, I still seek community, so much so that I’ve been willing to work as many as 20 hours per week, creating our cohousing and ecovillage community here in Belfast, where I have lived for the past 32 years. We plan to have 36 families and have sold all but four homes in spite of the worst real estate market in memory. The homes are designed to passivhaus standards—a high German standard regarding energy use and energy capture—and are realizing 90 percent energy savings. Choose the solar options, and it’s a net-zero home. But really, the eco-home is just a bonus. What my wife and I are buying into is a way of life, a life of close community, a life of shared values and common interests in growing food, having a small carbon footprint, sharing resources, and working together for the common good. It’s a dream come true for me, and it’s taken much more work than I ever thought my utopia would require.

So far the work has been well worth it!

Jeffrey Mabee ’74 is a graduate of the College of Arts and Sciences, where he earned a bachelor’s degree in biology. He traveled and lived in Mexico, Hawaii, and Alaska, and worked as a fisherman, cabinetmaker, and nurseryman before obtaining a master’s degree in counseling and setting up a private practice with his wife, Judith Grace, that they have run for the past 25 years. They are also co-founders of the Unitarian Universalist Church of Belfast.
Miya Shay ‘95

A STORYTELLER AT HEART

WHEN MIYA SHAY’S PARENTS came to the United States from China to attend graduate school in Oklahoma, her path to Syracuse University became apparent in short order. Shay was so eager to become a storyteller and join the media ranks that she skipped two grades during high school and arrived on campus as a first-year student at age 16. The opportunity to study at the S.I. Newhouse School of Public Communications and live on the East Coast was a strong lure. “I never grew up or went to school in a community that was so diverse,” says Shay, a reporter for KTRK-TV, the ABC affiliate in Houston. “I was meeting people and making friends from all over the country.”

After graduation, Shay and two classmates, Scott Withers ‘95 and Derek Slap ‘95, made the trek to Atlanta to work for CNN. Shay, who earned a bachelor’s degree in broadcast journalism with a minor in Asian history, worked at Headline News as a video journalist and freelanced for CNN.com. “In 1995, very few places had web sites,” she says. “We were just doing web stuff from the very bottom up at the beginning.”

Shay’s first on-air position took her to Huntsville, Alabama. Jobs in Kansas and Michigan followed before she joined KTRK in 2002. In Houston, city government is her main focus, but the broad scope of coverage that comes with being in the country’s fourth most populous city has allowed Shay many adventurous assignments, including three trips to China. For two of those trips, she accompanied the NBA’s Houston Rockets for preseason games when Chinese superstar Yao Ming played for them. “It’s interesting how NBA teams, especially with Yao Ming in China, are treated,” she says. “At airports, workers come in and work an extra shift, just so they can see the players and take pictures.”

Shay has seen her share of domestic travel, too. She covered John McCain’s presidential campaign in 2008. When former President Gerald Ford died in 2006, Shay journeyed to his childhood home of Grand Rapids, Michigan, providing coverage from a city where she’d worked for three years as a TV reporter.

While Houston provides Shay with the opportunity to report on all sorts of stories, its location also allows her to enjoy one of her loves, scuba diving—with the undersea wonders of Mexico and the Caribbean only a short plane ride away. About six years ago on a trip to the Dominican Republic, Shay took the plunge into scuba diving. “We had a week,” she says. “I took lessons at the resort, and by the end, I was a certified scuba diver.”

That sense of adventure and curiosity has served Shay well throughout her career. She also credits her Newhouse education as crucial in her development as a broadcast journalist. “It offered not just the basic skills, but such a diverse range of classes and professors,” she says. “It still puts a smile on my face to see Professor [Robert] Thompson be quoted—talking about media.”

Being part of the media is a deeply rooted desire that grabbed hold of Shay quickly—and remains strong nearly two decades after it first took hold. “If you are, in your heart, a storyteller, you want to be where the story is, wherever that may be,” she says. “My desire is to make sure I am doing that.”

—Brian Hudgins
WITH FOUR DAUGHTERS IN ORANGE, ARLEEN and Jeff Lichtenstein are taking "Syracuse Mom" and "Syracuse Dad" to a new level. Brooke '08, their oldest daughter, started the tradition when she came to SU in 2004. Lindsey '11 followed suit in 2007, during Brooke's senior year. Allie '13 arrived on campus in 2009. The youngest, Jodie, is now a sophomore. "Whenever people meet us, they say, 'They're the Syracuse girls,'” jokes Lindsey. "We're a Syracuse family.”

And while the Lichtensteins certainly sport their Syracuse gear—even their dog, Tucker, has an orange SU sweater—they maintain that being a Syracuse family is so much more than wearing a T-shirt. For Jeff, it means being a part of the much larger University community. "They really took an interest in our family,” Jeff says, remembering the countless times the school has helped him resolve issues with housing, classes, tutoring, or finances in the eight years since Brooke enrolled. "I just don't think you find that level of interest anywhere else.” Jeff says it’s that connection and commitment that sets SU apart from the many schools like you see at SU,” he says. "You don't see the camaraderie. It's a different experience.”

A different experience is just what the Lichtenstein girls were looking for. Even with four unique sets of interests and goals, each of the girls found her niche on the Hill. "We have all had extremely different experiences at SU, but we all have one common love—a love for Syracuse University,” Lindsey says. "It's an unexplainable bond that the school gave to us.”

Brooke majored in television, radio, and film at the Newhouse School. In her time at SU, she interned with The Tony Awards, among other organizations, and studied abroad in Madrid, Spain. She ultimately pursued a career as a lawyer, graduating from Benjamin N. Cardozo School of Law in May 2012. She works as a litigation associate in Morris Plains, New Jersey, and is on the board of the Northern New Jersey Syracuse Alumni Club.

Lindsey studied communications sciences and disorders in the College of Arts and Sciences and joined Delta Gamma. She was active in Hillel and followed in Brooke’s footsteps, studying abroad in Madrid. She is pursuing a master’s degree in speech-language pathology at Nova Southeastern University in Florida.

Allie is majoring in information management and technology at the School of Information Studies. She is a member of Alpha Epsilon Phi sorority and is active in Hillel. Allie has interned with Prudential Financial and JPMorgan Chase, and studied abroad in Tel Aviv, Israel, last spring. She has already accepted an IT consulting position with Crowe Horwath International for after graduation.

Jodie, a student in the Whitman School, has wasted no time getting involved on campus in an effort to explore her interests. She is a member of the College Republicans, an intern with Hillel, and has participated in Block Blitz, a program in which volunteers rebuild and repair houses in downtown Syracuse. "Each time, one of them seemed to have helped the other through the process,” Jeff says of the overlap in his daughters' time on campus. “It’s good to have an older sister there to show them the ropes, give them someone to lean on, and talk to.”

In 2015, when Jodie graduates, the Lichtensteins will have had a daughter at Syracuse for 11 consecutive years. “We’re going to have a party,” Jeff jokes, “a nice big party.” —Melanie Deziel
James Charamtz ‘88 (VPA) is a member of a special effects team for film, television, and commercials at Legacy Effects in Los Angeles. His job includes concept design, photography, sculpting, painting (traditional and digital), web design, and graphic design.

Scott Goldstein ‘88 (NEW) of Deerfield, Ill., was honored by Northwestern Mutual with membership into its 2012 Forum group, which recognizes an outstanding year of helping people achieve financial security. Goldstein is affiliated with the McTigue Financial Group in Chicago.

90s

Kathleen Dawes G’90, G’93 (MAX), an employee of the Evaluation Support Division in the U.S. Environmental Protection Agency, received the 2012 Alva and Gunnar Myrdal Government Evaluation Award from the American Evaluation Association for placing unprecedented emphasis on the importance of environmental evaluation.

Joel Klaiman ’90 (A&S) is executive vice president and general manager of Columbia Records.

Allison Slater Ofanansky ’90 (NEW) wrote a series of children’s books: Harvest of Light (2008); Sukkot Treasure Hunt (2009); What’s the Buzz: Honey for a Sweet New Year (2011), all published by Kar Ben, a division of Lerner. A fourth book, Cheesecake for Shavuot, is scheduled for release this year.

Tracey McAdam Doull ’91 (VPA) launched Kitchen Moxie, a web-based company offering tips, tricks, and recipes to help women gain confidence in the kitchen and bring back the art of elegant at-home entertaining (kitchenmoxie.net).

Maria Piazza G’91 (WSM) is chief marketing officer at GE Healthcare in Aliso Viejo, Calif.

Sandra J. Sabourin G’91 (MAX), L’91 (LAW) is a partner in the Goldberg Segalla law firm in Syracuse. She concentrates her practice in the areas of general litigation, commercial and construction litigation, municipal litigation, and appellate advocacy.

Thomas Yezerski ’91 (VPA) exhibited the original illustrations from his book, Meadowlands: A Wetlands Survival Story (FSG, 2011), at the Hoboken Historical Museum.

Aaron Krause ’92 (A&S), a Philadelphia-based inventor and entrepreneur, presented his latest invention, Scrub Daddy, on ABC’s prime-time hit show Shark Tank, scoring a deal with QVC’s Lori Greiner (www.getscrubdaddy.com).

Glen Garvin ’93 (WSM) of Mason, Ohio, is vice president of dealer specialties at Dominion Dealer Solutions. He is featured in Unfair Advantage (CelebrityPress), a book targeted to automotive car dealerships and people interested in the retail side of the automobile industry that offers advice from some of the world’s most successful automotive retail experts.

Ronda Roaring G’93 (NEW) is the owner/publisher of IlovetheFingerLakes.com, the region’s largest tourism web site with 800 pages, nearly 300,000 unique visitors, and five million hits per year.

Jonathan Daniel ’94 (WSM) is founder and CEO of Silo Financial Corp., a boutique private equity real estate finance company based in Stamford, Conn.

Susan Koeppen ’94 (NEW) is the 6 p.m. and 11 p.m. news anchor at KDKA-TV in Pittsburgh. She became a national spokesperson for the Sudden Cardiac Arrest Foundation after suffering cardiac arrest while training for the Pittsburgh Half Marathon in 2011. She was back to running just five months after undergoing open heart surgery.

Adam Bailey L’95 (LAW) was named one of the 2012 Super Lawyers, New York Metro area, and was recognized by Chambers USA 2012 for his hard work and responsiveness. He was honored as Best First-Time Author by the National Association of Real Estate Editors for his book, Finding the Uncommon Deal. He also received an AV rating from Martindale-Hubbel, a peer review rating that shows a lawyer has reached the height of professional excellence.

John Gondak ’95 (LCS) is associate head coach for Nittany Lion track and field/cross country at Penn State.

Keith Jodoin ’95 (NEW) of Fairfax, Va., is owner, producer, and writer at Sapling Pictures, a digital media and branding company, which received an outstanding marketing award from the American Marketing Association for live-action and animated digital shorts for Face the Facts USA, a nonprofit public policy initiative (www.saplingpictures.com).

Stefan Mchyajliw ’95 (NEW), former TV news reporter and co-founder of a public relations firm in Buffalo, was elected comptroller of Erie County, N.Y.
Christine Larsen G’84 ➤

A TALENT FOR TECHNOLOGY

CHRISTINE LARSEN ENJOYED THE INTELLECTUAL CHALLENGE OF ORGANIC CHEMISTRY WHEN SHE WAS an undergraduate at Cornell College in Mt. Vernon, Iowa. But after spending an entire month in the lab conducting day-long experiments, it became clear that test tubes and Bunsen burners were not in her future. “Spending so many hours in the lab was horribly isolating and so wrong for me,” says Larsen, an SU trustee and an executive vice president of JPMorgan Chase & Co. in New York City. “I like to talk too much and be engaged with people.”

Larsen was born in Sioux City, Iowa, but when she was 5 years old, her family moved out to the country where she attended a small school with only 43 students in her class. “I don’t consider myself a farm girl from Iowa, although I grew up in a farming community,” she says. “I had a wonderful education, and my graduating class was exceptional—three of us were National Merit Scholars.”

In addition to her formal education, Larsen learned many a life lesson from her extended family who, in her eyes, seemed larger than life. Her paternal grandfather owned a small printing business and served as the commissioner of highways for the state of Iowa. He was also involved in politics, and she remembers as a child making get-out-the-vote calls on behalf of the Woodbury County Women’s Republicans. Her mother’s father was an engineer who poured the metal alloy for the giant turbines he then helped install in the Hoover Dam, and her father’s aunt was vice president of a regional savings and loan in town. “I spent my summers in high school working at the savings and loan,” she says. “Little did I know I would go on to have a career in banking.”

After graduating from college in 1983, it became increasingly clear to Larsen that computers would profoundly change the way people work, so she headed east to study for a master’s degree in library science at the School of Information Studies (iSchool) as a University Fellow. She completed 36 credit hours in one year, returned to Iowa to get married, then moved to Chicago for her first job as a consultant at Arthur Andersen. In 1988, a special project prompted a transfer to New York City, where she later joined the Smith Barney brokerage firm. When the company merged with Citigroup Global Capital Markets in 1998, Larsen co-headed its operations for the global corporate and investment bank. In 2006, she joined corporate operations and technology at JPMorgan Chase, going on to lead the complex integration of Bear Stearns and Washington Mutual following their mergers with the bank. Today she lives in New Jersey with her husband, Vincent Dopolus, and daughters, Katherine and Phoebe.

Larsen has been instrumental in creating the JPMorgan Chase Technology Center at SU, one of the most comprehensive collaborations between business and a research university in the country. The center, which opened in 2009, is a cross-disciplinary, on-campus facility where students and faculty work side-by-side with bank employees, conducting research and running global technology operations. “It’s clear to me that I’m greatly indebted to Syracuse for my education and professional success,” says Larsen, now in her second year on the SU Board of Trustees and an active member of the iSchool Advisory Board since 2003. “It only seems fair that I work to steward the University and help others succeed.”

When Larsen learned that iSchool Ph.D. candidates only receive funding during the school year, she created a fellowship program—named in honor of Elizabeth D. Liddy G’77, G’88, her classmate and current iSchool dean—to provide financial support for doctoral students over the summer months to help them complete their degrees in a timely manner. “Liz is a respected researcher in her own right, so it’s only fitting to recognize her role as a scholar,” Larsen says. “Students love being Liddy Fellows—it has a nice ring to it—and I love being their fairy godmother.”

—Christine Yackel
Q&A: Kent Hartman G’88

SECRETS OF A ROCK ‘N’ ROLL FACTORY

THE ’60S AND ’70S WERE A MORE INNOCENT AGE for music. Rock ‘n’ roll was in its infancy and hadn’t yet been co-opted by the influence of the burgeoning music industry. Or so we thought. According to a new book by Kent Hartman, hundreds of artists, from the Beach Boys to the Byrds to the Monkees to the Partridge Family Band, didn’t always perform on their own albums. Instead, they employed a covert group of studio musicians—nicknamed the “Wrecking Crew”—to record the instrumentation on some of their biggest hits. From folk to rock, the members of this crew were some of the best studio musicians in the world. And until recently, no one had ever heard most of their names.

In his book, The Wrecking Crew (Thomas Dunne Books/St. Martin’s Press), Hartman uncovers the story behind these musicians—one of the recording industry’s best-kept secrets. Hartman’s book quickly became a bestseller. It received positive reviews from musicians and critics alike, and there are plans in motion for a movie and a Broadway play about the Wrecking Crew. Hartman has spent most of the last 25 years working in various roles in the music industry doing marketing, promoting, and management for bands from Counting Crows to Hall & Oates. He says his love of music dates back to his two years at SU. He spoke with Syracuse University Magazine from his home in Portland, Oregon.

You wrote a book about rock ‘n’ roll, but your degree is in international relations. What was your original plan?

Good question. I’ve always loved international politics. Syracuse had a very highly thought of international relations master’s program at the Maxwell School, so I applied, was admitted, and I attended. Since I was 7 years old, though, rock ‘n’ roll music has been in my blood. When I was at Syracuse, if I wasn’t doing schoolwork, I was in my apartment playing my guitar and listening to albums or going to concerts. I have other interests, but the music was always there.

Have you always been a writer, too?

No, I’m not one of those people that grew up dreaming of writing the great American novel. I never even imagined myself being a writer. But I ended up in the music business and learned this story about the Wrecking Crew and I just thought, “Somebody has got to write this.” And because I knew the story so well I figured, “Maybe I should just write it.” And so I did.

How did you come across this story?

One of my clients in the late ‘90s—Larry Knechtel—was in a band called Bread that was big in the ’70s. Their manager hired me to do all the marketing and merchandising for a farewell tour they were doing. One night I gave Larry a ride to a gig outside Sacramento. Being the curious sort, I started asking questions about his career. As we drove, he told me stories about this secret, stealthy group of studio musicians called the Wrecking Crew. They had played on hundreds of hit records and nobody knew it because the record labels didn’t want anyone to know. It would be bad for business if you were a fan of the Beach Boys and found out they didn’t play any of their own instruments.

The reception to the book has been positive. How do you feel about it?

I’m a new author, so it feels pretty good. Before this I wrote an article about the Wrecking Crew for American Heritage, and it snowballed from there. The next thing you know I ended up with a bestseller, a movie deal, and now I’ve got a deal in the works for a Broadway musical. The whole Wrecking Crew thing has just exploded.

Who’s making the movie?

I signed an option deal with Will Ferrell’s production company and a bunch of famous directors have been in talks. Ferrell and his partner Adam McKay have been putting out a number of movies for the last 10 years or so. Will does the goofy comedies, but their production company does other movies, too. So Will wouldn’t appear in it; he’d be on the production team. It would be a drama—with a lot of music in it.

Who would you want to star?

To me, the real star of the book and the movie is the music. Let the songs star.

—Chris Baker
Mussadiq Akram ’10

POWER TRAVELER

SITTING IN THE LOUNGE OF THE BAHRAIN airport, Muss Akram was wearing a little orange piece of home. His Syracuse University garb caught the eye of a fellow traveler who, as luck would have it, was a fellow Orange man. The two killed time before their respective flights, chatting about SU sports and reminiscing about life on the Hill. “The big distinguishing factor for the City of Syracuse is the people,” he says. “They have a very welcoming demeanor and a hands-on, ready-to-take-on challenges attitude. That combination makes Syracuse a special city, despite everything it has been through.”

That’s high praise coming from a man who has seen more than his fair share of cities. As an energy consulting manager for PowerAdvocate, a data, technology, and services provider for the energy industry, Akram was a passenger on 193 flights in 2012, flying more than 200,000 miles and spending 160 nights on the road. He’s been to places as familiar as Detroit and as exotic as...well, Bahrain. Originally from Saudi Arabia, Akram arrived at SU in 2006, having decided that the ability to earn two bachelor’s degrees—one in international relations from the College of Arts and Sciences and the Maxwell School and one in chemical engineering from the L.C. Smith College of Engineering and Computer Science—outweighed the dangers of the occasional blizzard.

For Akram, the opportunity to fully explore and integrate both disciplines has been a major advantage in his career with PowerAdvocate. “It gives me a unique perspective to see things from both angles as I can often be in a room full of engineers,” he says. “It is important to balance the technical and the business items and that is something a multidisciplinary education has really helped me with.” His day-to-day work blends human interaction with technological efficiency and data. Akram is PowerAdvocate’s in-house expert on negotiations, advising on contracting strategies and training other employees on the delicate art of give and take. He also works with clients to embed the latest strategies and technology into their business processes.

Akram has been transfixed with oil and energy since his father explained the mechanics behind horizontal drilling to him at age 7. In his eyes, the industry is a unique hub of convergence for politics, engineering, law, policy, culture, and science—and a direct line to the pulse of the forces pumping the world forward. “I think the nature of how energy is generated and delivered will continue to evolve,” he says. “This is in terms of how newer technology will enhance generation and delivery from existing sources. Technology will be a big part of the solution to help meet tomorrow’s energy challenge—that, in and of itself, is exciting and I want to be a part of it.”

Despite his devotion to energy and a hectic travel schedule, Akram has managed to keep one foot firmly grounded in Syracuse University. He performs admissions interviews, serves on the Boston Regional Council, and is on the Young Alumni Board for LCS. Akram also provided the support to establish Engineering Meets Business, a program he developed with the college to foster forward-thinking engineers prepared to face ever-evolving industry challenges. “It is simply my way of giving back to an institution that has given me so much,” he says. “SU served as a springboard for me in a lot of ways and I want to ensure the continuity of that experience.”

It seems that no matter how far he travels, his days at SU will never be far behind, even in the lounge of the Bahrain airport. After Akram concluded his conversation with his fellow alum and was once again sitting alone, another passenger approached him. The man apologized for listening to their conversation and asked if Akram had, in fact, attended SU. “So did I!” said the man.

—Frank Ready
Shayna Smith Postman ’95 (VPA) serves as cantor at the Town and Village Synagogue in lower Manhattan. She was featured in a moving YouTube story, *Max Gets Bar Mitzvahed—A Musical Journey.*

Pilar Savone ’95 (A&S) was nominated for an Academy Award as a producer for *Django Unchained,* a film by Quentin Tarantino.

Shannon K. Stevens ’96 (NEW) is a senior account executive at The Public Relations and Marketing Group in Patchogue, N.Y.

Stacey McGlynn Atkins ’97 (A&S) is a shareholder in the Querrey & Harrow law firm in Chicago.

Joanna Chambers Finer ’97 (SWK) and Eric M. Finer ’97 (LCS) announce the birth of their daughter Kiera Lenna, who joins sisters Brooke and Sarah.

Jennifer Garelick ’97 (NEW) married Natasha Dupuy in New York City. Garelick is a line producer at Showtime Networks Inc., focusing on behind the scenes promotions.

Kate Joyce ’97 (A&S/NEW) of Baltimore launched Mother Tongue Books Inc., a nonprofit organization whose mission is to promote literacy by providing educational material in mother tongue languages. This initiative is an extension of her work in international literacy and education as the executive director of the International Book Bank. In collaboration with the International Reading Association and the Highlights Foundation, her new endeavor seeks to fill a critical gap in global literacy efforts—the lack of mother tongue books for young readers around the globe.

Noemi Mendez ’97 (A&S) is an information services specialist with the U.S. Census Bureau’s Philadelphia Regional Office. Her new position involves reaching out to new and existing Census data users and showcasing the various ways to visualize data through geographic information systems.

Adam Wendt ’97 (LCS) is director of technology for SRC’s defense and environmental solutions division. SRC Inc., formerly Syracuse Research Corporation, is a not-for-profit research and development company with more than 55 years of experience in defense, environment, and intelligence.

Bradley Wilson G’97 (MAX), who earned a doctoral degree in public administration from North Carolina State last summer, is assistant professor and director of student media at Midwestern State University in Wichita Falls, Texas.

Elyse Blazy ’98 (NEW) married Michael Gentile in Sarasota, Fla. They reside in New York City.

Joshua Frances ’98 (VPA) was inducted by the U.S. Navy as an honorary U.S. Navy Blue Angel, a designation that happens to very few civilians. He was honored by the Navy for his work in homeland security and public service and had the opportunity to train and fly with the Blue Angels as part of his induction. Past inductees were mostly retired military and twice his age. Frances lives in Brunswick, Maine, with his wife, Rebecca Hoffmann-Frances ’99, G’01 (FALK).

Ana Garcia G’98 (MAX) is deputy director, health policy, at the New York Academy of Medicine in New York City. She is also co-director of New York’s Obesity Prevention Policy Center and Coalition, DASH-NY: Designing a Strong and Healthy New York ([www.dashny.org](http://www.dashny.org)).

Oriol Izard Mirabel ’98 (IST), professor at Universitat Oberta de Catalunya in Barcelona, Spain, earned a Ph.D. degree in information and knowledge society from Open University of Catalonia.

Annie Stoltie G’98 (NEW), editor of *Adirondack Life* magazine based in Jay, N.Y., wrote *Adirondacks* (The Countryman Press), a detailed insider’s guide to the Adirondack Park and beyond. She has written more than a hundred articles and essays about the Adirondacks and has won numerous International Regional Magazine Association awards for her writing and editing.

Shelvia Dancy G’99 (NEW), a television news reporter/anchor at the ABC affiliate in Memphis, was named one of 40 Under 40 Distinguished Alumni of N.C. Central University.

Rob Hammer ’99 (NEW) of Los Angeles is vice president of post production for The Association of Surfing Professionals (ASP), the governing body of professional surfing that is dedicated to showcasing the world’s best surfing talent. Hammer leads a team of video professionals to grow surfing as a worldwide pro sport across broadcast and web-streaming media. This year, the ASP will broadcast live from such locations as Australia, Brazil, Fiji, and California.

Amy Lanctot Thibault ’99 (NEW) is manager, corporate reputation, at CVS Caremark in Woonsocket, R.I.

Jay Mandel ’00 (WSM) is vice president, global digital marketing, at MasterCard in Purchase, N.Y.

Amber Larish Winters ’00 (NEW) and her husband, David Winters, of East Pembroke, N.Y., announce the birth of their son, Braeden Liam, who joins sister Addison Claire. Amber is the director of project operations and planning for university communications at the University at Buffalo.

Joseph Burns ’01 (A&S) served on the official proceedings staff of the 2012 Republican National Convention.

Christopher Poole ’01 (A&S) joined the Buffalo-based law firm of Cohen & Lombardo, concentrating in the area of insurance defense.
**PASSINGS**

Arthur Storch

Arthur Storch, founding producing artistic director of Syracuse Stage and former chair of SU’s Department of Drama (1973-92), passed away on March 5, 2013, in New York City. He was 87 years old. Storch is remembered as a passionate, colorful, and insightful pioneer of the regional theater movement of the 1960s and ’70s, putting Syracuse Stage on the map artistically and leading the 1980 renovation of the 500-seat Archbold Theatre. As a professional artist and educator, he was integral in creating the unique relationship between Syracuse Stage and SU Drama, which through his efforts blossomed into a national model for sharing resources and talent between an undergraduate training program and a professional theater company. During Storch’s tenure, the quality of the productions and high standard of professionalism made Syracuse Stage a vital artistic force in Central New York and theater an important part of the cultural fabric. Under his guidance, SU Drama in the College of Visual and Performing Arts developed one of the most sought-after bachelor of fine arts programs in the country. In October 1991, Storch announced his retirement, saying simply it was “time to stop and smell the flowers.” At a press conference, he reflected on his tenure at Syracuse Stage and SU Drama: “I think what I am most proud of is that we created a standard of quality that does not cater to the lowest common denominator.”

In 1992, the Arthur Storch Theatre in the Syracuse Stage/SU Drama complex was named in his honor.

Jules R. Setnor ’32, M.D. ’35

Jules R. Setnor, co-founder of Syracuse University, passed away at his home in Longmeadow, Massachusetts, on December 21, 2012. He was 101 years old. Setnor graduated from Syracuse University’s College of Arts and Sciences and College of Medicine (now SUNY Upstate Medical University). He was a practicing physician in Springfield, Massachusetts, for more than 50 years. At a press conference, he reflected on his tenure at Syracuse Stage and SU Drama: “I think what I am most proud of is that we created a standard of quality that does not cater to the lowest common denominator.”

In 1992, the Arthur Storch Theatre in the Syracuse Stage/SU Drama complex was named in his honor.

Norman Joseph Woodland G’56

N. Joseph Woodland, co-inventor of the ubiquitous bar code for consumer products, passed away on December 9, 2012, in Edgewater, New Jersey, where he lived. He was 91 years old. Woodland, who earned a master’s degree in mechanical engineering from the L.C. Smith College of Engineering, conceived the idea of a product code for optical scanning as a student at Drexel with classmate Bernard Silver in the late ’40s. In 1952, they received a U.S. patent for their code—a bull’s-eye-style pattern of various-sized bands of concentric circles. The invention was named “Classifying Apparatus and Method First Optically Scanned Bar Code,” and they later sold the patent for $15,000.

Woodland, who was involved in work on the Manhattan Project early in his career, joined IBM in 1951 and was instrumental in helping the company develop today’s ever-recognizable rectangular Universal Product Code in the early ’70s.

Woodland, who retired from IBM in 1987, was awarded the National Medal of Technology and Innovation at a White House ceremony in 1992, and was inducted into the National Inventors Hall of Fame in 2011.

Eleanor A. Ludwig ’43, G’45

Eleanor A. “Ellie” Ludwig, former director of alumni relations at Syracuse University, passed away at her home in Manlius, New York, on December 21, 2012. She was 91 years old. Ludwig earned bachelor’s and master’s degrees in mathematics from the College of Arts and Sciences, and began her career as a research mathematician for Carrier Corporation. She joined Syracuse University in 1946 as a mathematics instructor, but left teaching in 1952 to devote most of her 40-year career at SU to continuing education and alumni work. In 1974, she was named director of alumni programs, coordinating activities for reunions, homecomings, and dozens of alumni clubs across the nation. She retired in 1991 as executive director of alumni relations. She served on the SU Alumni Club of Central New York Board of Directors from 1990 to 1999 and was president from 1995-97 and 1998-2000. She was treasurer of the Chi Chapter of Kappa Alpha Theta Fraternity from 1946 to 1995. The University honored Ludwig with the Arents Award for excellence in alumni relations in 1990, and the Melvin Eggers Senior Alumni Award in 2005. “Ellie was the face of SU to alumni around the world for many years, helping people stay connected to SU and each other,” says Lil O’Rourke ’77, G’04, secretary to the Board of Trustees and vice president for principal gifts. “Loyal to family, friends, and her community, she will be missed by many.” Contributions may be made to the University in her memory.
George J. Lockwood ’53

George J. Lockwood, an award-winning journalist and author, died January 31, 2013, in Phoenix, Arizona, at age 81. During a 30-year career at the Milwaukee Journal, Lockwood received the Pulitzer Prize for Meritorious Public Service in 1967 for his work as head of a team of writers and photographers that produced a series of articles on water pollution in Wisconsin. The expose is credited with spurring passage of environmental legislation in the state. He later taught journalism at Marshall University and Louisiana State University, where he was a distinguished professor. In between teaching stints, he served as executive editor of the St. Joseph News-Press in Missouri. A native of Westerlo, New York, Lockwood majored in journalism at SU and was a managing editor of The Daily Orange. A fan of comic strips since childhood, he wrote two books on the subject: The Cartoons of R.A. Lewis (1968), concerning the long-time Milwaukee editorial cartoonist; and Peanuts, Pogo and Hobbes: A Newspaper Editor’s Journey Through the World of Comics, to be published this summer by SU Press. He is survived by his wife, Eileen ’55, their four children, and three grandchildren.

Ryan Thompson ’02 (VPA), known professionally as Ryan Wilde, is a professional milliner. She was one of the outstanding creative Brooklyn residents featured in a series of YouTube videos shown on the Jumbo-tron at the Barclays Center, the Brooklyn Nets’ new arena (www.youtube.com/watch?v=MBD4Mm23PNO).

Eric Schlameuss ’03 (ARC) is assistant vice president, architecture, at RXR Realty in New York City.

Jackie Shutack ’03 (NEW) married Eugene Wong ’02 (WSM). Jackie is media associate for New York Presbyterian Hospital in New York City, and Eugene is an advertising executive with Style Network.

Michael P. Votto L’03 (LAW) associate general counsel for the Knights of Columbus in New Haven, was named to Connecticut Magazine’s 40 under 40 future business leaders for 2013.

Brittany Bunce Buffington ’05 (WSM), a certified financial planner, is a financial services representative of Rochester-based Financial Freedom Group, an office of MetLife. She completed the General Securities Representative exam administered by the Financial Industry Regulatory Authority.

Nicholas Fondulis ’05 (VPA) shot scenes opposite Justin Long and Evan Rachel Wood in the upcoming film A Case of You. He also provides voices in the iPad app version of Greg Pak’s Vision Machine comics, which debuted at the 2012 New York Comic Con.

Alexandra Alazio ’06 (NEW) is sales development manager for the Lifestyle category at Everyday Health Inc., a company named “the next big thing” by the Wall Street Journal. Alazio supports client efforts through the design of cross-site marketing programs.

David Brewer ’06 (NEW), vice president for program strategy and acquisitions at Bravo and one of the youngest vice presidents at NBC since Jeff Zucker, was named one of Forbes magazine’s Top 30 Under 30 (www.forbes.com/pictures/mfl45edfge/david-brewer/).

Richard J. Ahn G’07 (MAX), L’07 (LAW) is an associate in the New York office of Goldberg Segalla LLP as part of the firm’s regulatory compliance and global insurance services practice groups.

Meredith Laing ’07, G’09 (VPA) and Chris VanBenschoten ’04 (A&S) were married last fall on Cayuga Lake in Aurora, N.Y. Meredith is manager of communications and public relations at the Princeton Symphony Orchestra, and Chris is an executive chef. They live in Princeton, N.J.

Joshua Simoneau ’07 (ARC) received a master’s degree, with merit, in city design and social science from the London School of Economics and Political Science.

Brittany Angellella ’08 (EDU) married Kyle Guadagnolo ’08 (A&S). Brittany is a former SU field hockey player, and Kyle is a former SU lacrosse player. They reside in Maryland.

Trevor Marstellar ’09 (WSM) completed the CPA exam and earned his license as a CPA in New York State. He works on the audit staff of Dannible & McKee LLP Certified Public Accountants and Consultant in Syracuse.

Clare Rutz ’09 (A&S) of Greene, N.Y., returned home in September after completing her Peace Corps volunteer service as an urban agricultural extension agent in Senegal.

Bret Carnter ’11 (WSM) is an “experienced assistant” at the Bonadio Group, upstate New York’s largest provider of accounting, consulting, and financial services.

Nick Corieri ’11 (WSM) is an assistant for the accounting, consulting, and financial services firm, The Bonadio Group, in Syracuse.

Samantha Stark ’11 (A&S) is a media planning/buying assistant at Crowley Webb advertising agency in Buffalo.

Keir Weimer ’11 (WSM), founder and president of The Thistle Island Group, a real estate investment and holding firm, joined Select Sotheby’s International Realty in Saratoga Springs, N.Y., as a licensed salesperson.

Herlihy et al.: Alumni Journal