


Material





Material World

In today's material world, we strive to succeed and accumulate wealth. But there is more to life than making money and gathering goods. Many of us, in fact, deal with issues of business and wealth strictly on our own terms. We dream of becoming our own bosses, we try to balance the demands of work and home, we face ethical dilemmas. We also recognize the importance of education and how helping others brings more than material rewards.

It's often a juggling act, but true success requires a commitment to constantly improving ourselves and society. The following stories examine these issues of the material world, and their impact on our lives.

Investing In The FUTURE



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**By William
Preston**

Supporting Success

Financial aid at Syracuse is, at its simplest, two-pronged. Grants go to students to help meet their financial needs. Scholarships go to students for the quality of their academic work—though nearly half of the students receiving this merit-based aid also require need-based aid.

Financial aid is a \$65 million annual outlay for the University. And as part of the Commitment to Learning campaign, the push is on to raise \$80 million—both in currently spendable money and endowed funds—to support undergraduate scholarships alone.

Why are undergraduate scholarships so important to the University's future success?

Each April, the circle closes. At a campus luncheon, people who give to named scholarship funds meet students who benefit from those funds. Speeches in praise of donors and academic life are delivered over the meal.

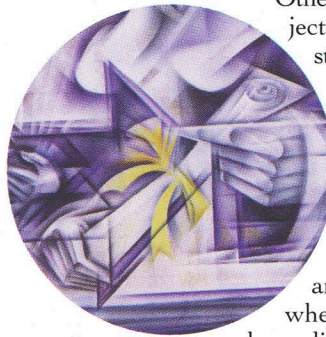
A photographer snaps away. The pictures capture one essential piece of SU's vision of scholarships. They show the circle's close, when all the parties committed to the success of scholarships, including SU administrators, gather in one place.

Gifts to scholarship mean even more than this vital personal connection across generations. Those gifts, in the words of Dean of Admissions and Financial Aid David Smith, "fortify our ability to bring the best students to Syracuse—irrespective of their financial circumstances."

Dozens of scholarships, awarded for diverse causes and interests, have long been a part of SU. But starting in the 1990s, the University decided to use two merit-based awards—scholarships—as tools to build a stronger institution. Chancellor's Scholarships pay out \$6,000 a year, and are offered to incoming students of the highest academic caliber. Dean's Scholarships, at \$4,000 annually, go to the next rank of students. In all, nearly half of incoming students receive one of these two awards.

The emphasis on two major scholarship programs simplifies greatly the ways in which scholarships are offered and gives potential donors attractive options to support the University. Further, these scholarships help reshape the "profile" of Syracuse.

"We believe strongly in honoring academic success," says Smith. "Our merit scholarship program is one approach to doing so. It has served us well in attracting the attention of a significantly better qualified undergraduate student population and in helping students remain at Syracuse."



Other merit-based awards include Project Advance tuition assistance for students who took SU courses while in high school, and Achievement Scholarships and Excellence Scholarships, for transfer students.

If, after coming to Syracuse, a student displays outstanding academic achievement, the University awards University Scholarships, which may provide anywhere from \$200 to \$2,000 annually, depending on GPA and whether a student is already receiving a merit-based award. University Scholarships are renewable.

Then there are scholarships generated by the Our Time Has Come campaign; these scholarships combine merit and need and go, in varying amounts, to deserving African American and Latino students. Remembrance Scholarships, honoring students killed aboard Pan Am Flight 103, are \$5,000 awards given to 35 students for their senior years of study.

As merit awards help Syracuse attract and keep high-

quality students, the University's visibility grows, drawing more such students.

The University spends nearly \$20 million annually on merit-based awards, a sure sign of commitment to the venture. And students are fulfilling their promise, working hard to maintain strong academic records that allow them to keep their awards. The component over which the University exercises the least control is donor support. Gifts to endowment and gifts to the University's Annual Fund help replace the University's enormous outlay of capital, making possible a stable financial base of support.

As the generosity of donors continues to strengthen the foundation of the University's scholarship programs, more satisfied students will emerge from Syracuse with a profound gratitude for what the University and committed individuals did to help them achieve their goals.

Circle of Giving

At the April luncheon bringing together students and donors, students come to see the personal side of University support. It's just possible they may envision themselves as donors some day.

That's certainly the case with present-day donors, whose own sense of personal responsibility to future students was shaped by the knowledge that, when they were undergraduates, someone was helping them secure an education.

"When I was graduating from high school in Warsaw, this tiny town in upstate New York, I wanted to be a speech pathologist," says Penelope "Penny" Wheeler Davis '65. "My mother told me that if I got a scholarship, I could go to Syracuse. If not, I had to go to the SUNY College at Geneseo."

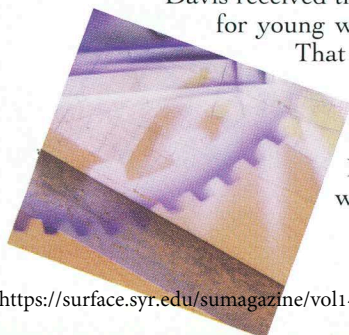
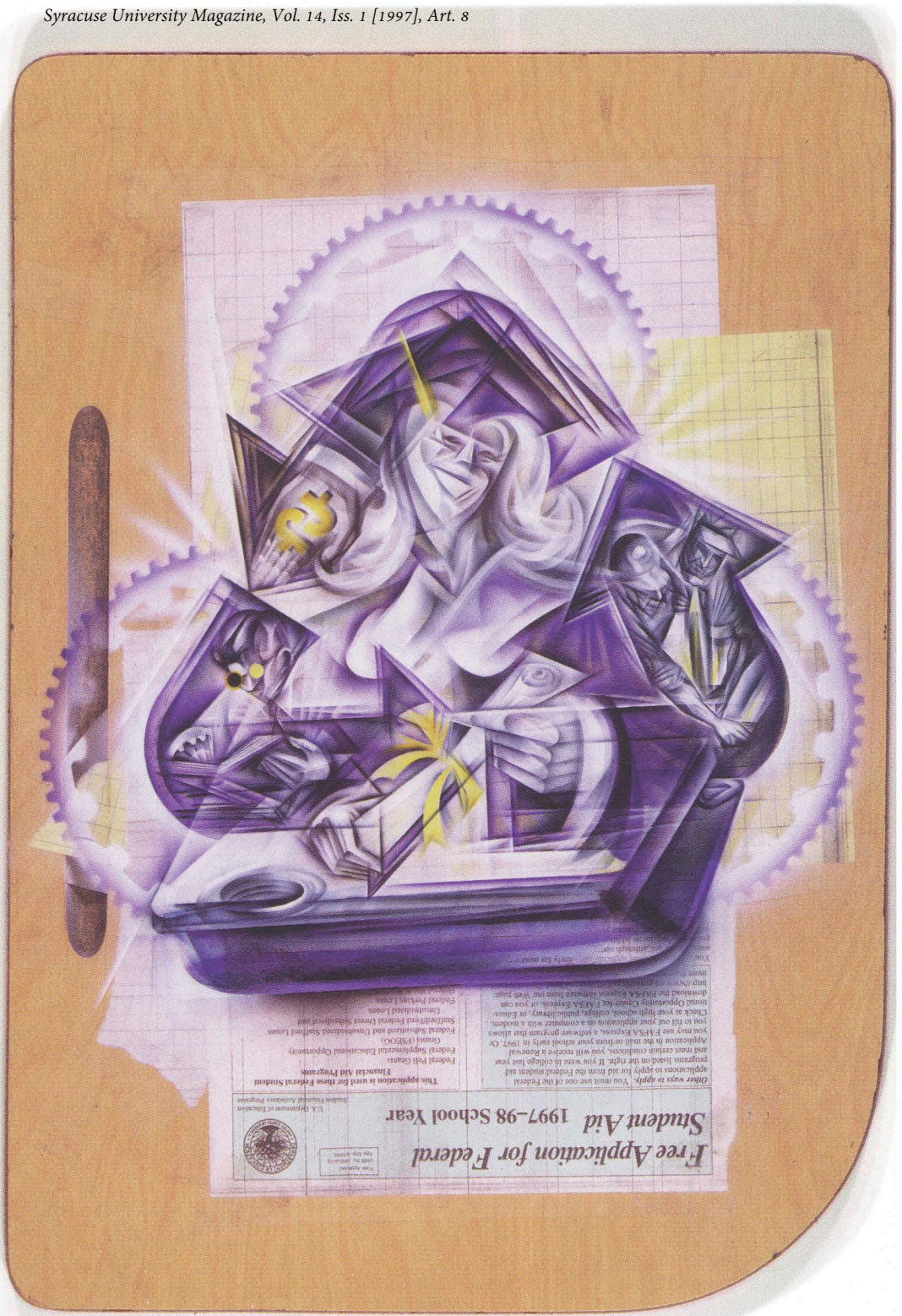
Davis received the Inez A. Warner Scholarship, for young women from Wyoming County.

That gave her the ability, she says with a laugh, "to get out of Dodge."

"If I'd stayed close to home, I'd never have spread my wings, I would never have made

friends from all over the country, met people who had such different life experiences," she says.

When her husband Jim began to give to his alma mater, Davis reflected on how her own life might have been different without the scholarship that allowed her to attend SU. "The least I could do," she says, "was pay it back." She now contributes annually to the very scholarship she received. "The Inez Warner Scholarship was just one part of my total aid package, but if that scholarship can motivate other people to go beyond where they are—the way it motivated me—then my contribution is worth it."



Investing In The FUTURE

Jacqueline "Jackie" Robinson-Melchor, news anchor for Syracuse's WSTM-TV and a 1978 graduate of the S.I. Newhouse School of Public Communications, was the first recipient of a WSYR scholarship that provided financial support for her four years at SU. "I'm one of five children," says Robinson-Melchor. "My older sister had an academic scholarship, my brother was attending college on a scholarship...and there were two more behind me. There was no way I could have attended without that scholarship.

"I was determined I would not be the last to receive such assistance, says Robinson. "Someone made it possible for me to attend Syracuse. I think it's incumbent upon all of us with the ability to do so to make a path for those who follow."

Robinson-Melchor recently made a long-term pledge to the Undergraduate Black and Latino Scholarship, under the auspices of the Our Time Has Come campaign. "My parents taught us it was not enough to say, 'I made it, now you get your own,'" she says. "We were to open doors for others."

Alfred "Skip" Hallenbeck '52 hadn't even considered coming to Syracuse when he received his scholarship. In 1948, he attended the first Maxwell Citizenship Education Conference, a forum for discussions of public policy issues and a way for Syracuse to bring outstanding high school students to campus.

Hallenbeck remembers having to debate universal military training, "which was a hot issue at the time," he says. He took the "con" position, and was one of eight student finalists interviewed by a panel from Maxwell to determine who would receive full scholarships and who would receive partial ones. Seated before the panel, Hallenbeck met Finla Crawford, then-SU vice chancellor and chief academic officer.

"I see you come from Hudson, New York," commented Crawford. "What do you know about the anti-rent wars?" It so happened that Hallenbeck had just read a book about the divisive 19th-century land battles in the Hudson region, impressing Crawford.

"I got the full scholarship...so there was no debate about where I was going," says Hallenbeck.

Hallenbeck later met his wife, Joan, in a course he was advised to take by Eric Faigle, dean of the College of Liberal Arts, who was also her uncle. The Hallenbecks now support the Eric H. Faigle Endowed Scholarship.

"We are motivated by two things: First, I feel very strongly that having been the beneficiary of a scholarship,

I must return what I owe. Second, this scholarship is a memorial to a man who was instrumental in shaping my career," says Hallenbeck, an attorney.

The Hallenbecks also met Faigle Scholars at the Donor-Scholar Recognition Luncheon—students who will, it is hoped, be the next wave to give back in honor of those who helped them.



Fulfilling the Promise

If merit scholarships recognize excellence, Tyonne Hinson must be an example of Syracuse's best and brightest.

As an entering first-year student, Hinson received a Dean's Scholarship; her sophomore and junior years, she was awarded a Dave Bing Scholarship, one of the merit/need awards of the Our Time Has Come campaign; for her final year, 1997-98, she is one of 35 seniors to receive a Remembrance Scholarship. When talking to the College of Nursing student, you hear a young woman with a clear sense of purpose and priorities. She's interested in intensive care, and ultimately wants to work in hospital administration.

Hinson, from a small town in Delaware, was drawn to SU because of its nursing program and attracted to the city because "I knew there would be diversity."

This thoughtfulness about herself and her future contributed, she says, to her Remembrance Scholarship.

The application process required her to "delve into my personal ideas about the issues surrounding the loss of those students." She praises her College of Nursing advisor, professor Irene DiFlorio, who pushed her to apply for the Remembrance Scholarship and nominated her. DiFlorio also encouraged Hinson to do summer work with a neonatal intensive care unit at Children's Hospital in Philadelphia.

DiFlorio, in turn, praises Hinson for her "thirst for knowledge. She wants to learn, and will go the extra mile. And she takes advantage of available opportunities." She saw Hinson as a student deserving of a scholarship and as a child in a single-parent family who could use the financial break. "I was thinking not just of Tyonne, but of her mother."

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~David Smith, Dean Admissions and Financial Aid

"My family always stressed education as a high value," says Hinson. "I've been very directed and knew where I wanted to go. I strive for perfection...which isn't always a good thing," she says with a laugh. "Having strong values and direction is so important."

Last year, she thanked a gathering of Our Time Has Come donors "for reaching back to help students during our pursuit of academic excellence. Your actions served as a lesson for us all."

Hinson means what she says. "Syracuse gave me so many great opportunities. I love the University. And I know that when I'm an alum, I'll do everything I can to give back."

So the circle will swing around to close again when Hinson, like the donors named above, returns in even greater measure the gift she was given. This is part of what SU means by "Commitment to Learning"—a renewal and rededication to the values that brought people to this campus and sent them back into the world to live out those values.

Letters of APPRECIATION



To Maxine D. Singer, creator, with her late husband, of the Donald F. and Maxine B. Davison Scholarship:

While financial assistance such as this has made my opportunities at Syracuse possible, it is an honor to receive an endowed scholarship in the name of someone, like yourself, who cares a great deal about her alma mater.

As my junior year has come to an end, I look back at the last three years and realize that they have been the best of my life. Syracuse has opened a great many doors for me.

Equal thanks come from my parents, who are putting three kids through college at the same time. It is quite encouraging to see that people who once called SU their home decide to give something back. Hopefully I will one day be able to help Syracuse students, as you have helped me.

—TED RICHANE '98

It is alumni like you who allow students like me the opportunity to pursue their goals. My ultimate goal is to be an architect. Being a transfer student, I have had the opportunity to take classes in other areas. I feel fortunate because I now can apply what I have learned to what I wish to do most of all, design. I have just completed my first year in the undergraduate program in the school, and I am looking forward to the next three years. I am also interested in teaching one day.

I am a first-generation American. My parents have instilled in me a strong work ethic and with their encouragement, I have been able to achieve my goals. They are my inspiration, and seeing them pleased makes it worthwhile.

I hope that one day, I too can contribute generously as you have for educating students. Thank you again.

—LILLIAN BUGLIOSI '98

MAXINE D. SINGER '33 comments: "I think it's simply wonderful that I've been able to help somebody. I worked for 25 cents an hour when I went to Syracuse, so I have some appreciation of what it means to get some help, and I want to do anything I can."



To Mr. and Mrs. Albert Ornstein and Mrs. Dooley Ornstein Reisman, donors to the Robert Charles Ornstein and Lt. Adolph Ornstein Endowed Science Scholarship:

I am from a rather poor family, hence, your donation means so much to me. If not for the scholarship, I would have had to work up to 20 hours every week to support myself. Now, I don't have to do that. No words can ever express my thankfulness to you.

I am a person with many interests. I finally had my mind fixed on biology, because I think that it may be the area that most extensively enables me to help people. Helping people is very important to me.

I am now doing some molecular biological research in a professor's lab. I am greatly attracted to this field. New discoveries and new theories are published every day. If more can be known about the human genome, and if we can alter it, I cannot imagine how many diseases and problems can be treated, and how many lives can be saved.

That is exactly what I want to do with my future. I think I can do well, because I know that many people, like you, are supporting me and loving me.

—KATIE ZHANG '98

I would like to take the time and express my gratitude and extreme thanks to you. If I did not receive this scholarship, I would not have been able to attend SU. Your donation means a lot to me and it helped me achieve my degree.

Now that I have graduated, I am in the process of searching for a job. I hope I can obtain a position with a reputable pharmaceutical company in research and development. None of this would have been possible without a college education. I was fortunate enough to attend college and realize the American Dream. Hopefully there are many more people as generous as yourself in this country because there are many deserving students. Thanks to you, my education is complete.

—DHARMESH PATEL '97

ALBERT ORNSTEIN '33 COMMENTS:
"This fund was created by my wife, me, and family members to honor my youngest brother, who was killed in action in World War II, and my youngest son, Robert, a 1962 graduate of The College of Arts and Sciences, who died in 1982. It was meant to assist students in Arts and Sciences who were majoring in one of the "hard" sciences, students who show competence and promise for the future. Our hope is that one or more of them may help find a cure for some of the horrendous diseases that afflict the human race. Since that is the scholarship's philosophy, we were excited to get these letters. This is exactly the kind of student we had in mind."