



## SU GOES BROADWAY



Syracuse University celebrated its Broadway connection at the St. Regis Hotel in New York April 10. More than 200 special guests saw a musical theater presentation by four SU students and learned more about the Department of Drama in the College of Visual and Performing Arts. Morton Janklow '50, senior partner at Janklow & Nesbit Associates, here with Chancellor Kenneth A. Shaw, welcomed the audience.

## THE RING OF SUCCESS

Every May, the 60 Syracuse University students who work for Telefund, the fund-raising, phone-calling wing of the development office, are invited to celebrate another year's successful close. This year's party was special in two ways.

First, the student workers were congratulated for raising \$1.2 million. Second, Chancellor Kenneth A. Shaw dropped by the pizza fest to meet the students, congratulate them on a job well done, and accept a check. Most of the students contributed toward a gift of \$155 for the Commitment to Learning campaign. Shaw thanked students for the gift and promised to match their contribution.

"It's not often these kids receive recognition outside the office," says Tammy Schlafer, assistant director for annual giving.

Schlafer originated the idea of student contributions, but had no idea how successful it would become. The student leaders really took to the idea, she says.

"This shows the students aren't just sitting here like robots making call after call for money," says Schlafer. "They're also making a commitment to something they believe in."

## ESTATE KEEPS GIVING

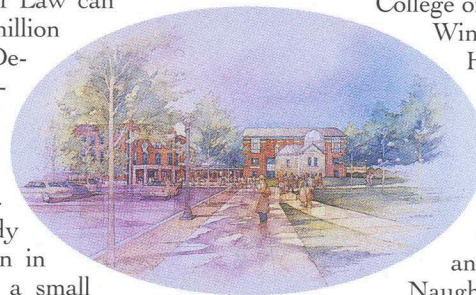
The estate of Marilyn Abelow '52 recently made additional gifts totaling \$143,000 to the Abelow Graduate Scholarship in the Department of Biology, bringing the fund's total endowment to nearly \$430,000. Beginning this year, the fund will support graduate students in their summer research.

## LAW SCHOOL CHALLENGE

If the College of Law can meet its \$1.7 million goal for 1997 by December, the Kresge Foundation will add \$850,000 to the school's coffers. The college has already raised \$5.2 million in three years from a small portion of its donor base.

"This is an all-or-nothing opportunity," says Richard Ingles, associate dean of the College of Law. "We must raise our entire portion if we are to see anything from the Kresge Foundation."

Besides cash in hand, the gifts can also be five-year pledges. Gifts can be directed toward construction of the



Winifred MacNaughton Hall

College of Law's new addition, Winifred MacNaughton Hall; the support of programs; or financial aid. Alumni of the following years pledging at least the listed amounts will be recognized on an honor roll in MacNaughton Hall:

- 1917-85, \$600 annually for 5 years;
- 1986-91, \$400 annually for 5 years;
- 1992-97, \$200 annually for 5 years.

Contact Dean Daan Braveman, College of Law, Syracuse University, Syracuse, New York 13244-5040, 315-443-9580, to do your part in supporting this vital effort.

## HEARST GIFTS SUPPORT NEWHOUSE AND NURSING

The Hearst Foundation bestowed two major gifts on Syracuse University this past winter. The College of Nursing received \$50,000 toward scholarships for students from traditionally under-represented ethnic groups, and the S.I. Newhouse School of Public Communications received \$200,000 in endowment to pay for professional journalists to visit the University campus. In both cases, the money went to support campaign priorities of the schools.

"This is among the largest gifts to have come to Nursing," says Dean Grace Chickadonz. "This gift not only establishes a scholarship fund, it creates an opportunity for other people to target their gifts to this area of need." In 1996 the College of Nursing passed the \$1 million mark in its fund-raising for scholarships and programs.

For Newhouse, the Hearst gift helps endow the Industry-Academy Exchange, a campaign priority meant to give professors summer internships at professional agencies, newsrooms, and studios and to bring visiting experts to Newhouse.



The new Goldstein Alumni and Faculty Center, supported by numerous gifts, is scheduled to open this fall.

### YOUR NAME HERE

Thanks to the generous (and rapid!) response of SU alumni, every space that could be named in the new Goldstein Alumni and Faculty Center has been named—including the center itself, with a gift from Trustee Alfred Goldstein and his wife, Ann '48.

Gifts to the center, due to open this fall, have brought in \$2.1 million, the full construction goal. An additional \$800,000 is required to provide an endowed fund to support the center's programs.

#### Donors

Richard '50 and Sara Pietrafesa .....	Second Floor Dining Areas
Friends of Ellie Ludwig '43, G'45 .....	Ellie Ludwig Office Suite
Jack '65 and Lynn '66 Kreisler .....	Jane Lillestol Foyer
James R. Miller '63 .....	Grille Room
Eric '66	
and Judith '66, G'73, G'80, G'84 Mower .....	Club Room
Charles Chappell Jr. '49 .....	Charles Chappell Sr. Conf. Room
Alumni Association Board of Directors.....	Lounge
Don '46 and Marilyn '46 Giancola.....	Terrace
James Fox '63 .....	Executive Director's Office
Frent and Rubenstein Families .....	Staff Office
Gene M. and Pamela Bernstein .....	Staff Office
J. Norman Schwarz '51 .....	Staff Office
Alumni Clubs .....	Director of Clubs Office

#### Named Spaces

### RUNNING START

The School of Management's new Entrepreneurship and Emerging Enterprises Program boasts an array of gifts to help it hit the ground running. The following major donors are proof that alumni strongly support this initiative:

- Michael J. Falcone '57
- Jonathan J. Holtz '78
- David '75 and Ilene '76 Flaum
- John Couri '73
- Bernie '53 and Carol '53 Kossar
- Susan '65 and Perry Bender-Scheer

- Bruce Meltzer (parent)
- Jon Vogel '73
- Emmanuel Shemin '52
- Richard E. Cooper '72
- Robert Pearlman '64
- Larry '75 and Nancy '75 Epstein
- Michael Dritz '59
- Joel Shapiro '59

In addition, a GE Foundation gift of \$375,000 to restructure undergraduate business education has been channeled to the entrepreneurship program.

### SCHOLARSHIP LUNCHEON

More than 350 named scholarship donors and 800 named scholarship recipients were invited to a luncheon in the Schine Center's Goldstein Auditorium this past April. Academic deans and trustees joined the students and donors at the annual event, which gives donors a chance to meet the people they're helping and gives students a way to connect with a University alumnus or friend whose support makes their years at Syracuse possible. The alumni speaker this year was William Sours '48. In 1993 Sours established the Olive Appling Sours Dean's Scholarship (\$4,000 annually), named for his mother "because of her affection for Syracuse."



Virginia Dewey '59, G'64 (left), president of the Syracuse University Women's Club, with Courtney Rollinson '97, recipient of the Ruth C. Tolley Scholarship, at the annual Scholarship Luncheon. The Women's Club supports the scholarship, which is presented each year to a student in the College for Human Development.

To receive a free copy of Commitments, Syracuse University's newsletter about the Commitment to Learning campaign, please write or call Cberi Johnson at 820 Comstock Avenue, Room 100, Syracuse, New York 13244-5040. Telephone: 315-443-2865. Those interested in making a gift should contact Sid Micek, vice president for development and director of the campaign, at the same address and phone number.