

# U A D

## AIDS Awareness

In recognition of World AIDS Day, members of the University and greater Syracuse communities gathered in December for Hands Across the Quad—a demonstration of public support for developing programs to prevent the spread of HIV infection and to provide education about and awareness of issues surrounding HIV/AIDS. As part of the event, participants gathered in the shape of an AIDS red ribbon for a moment of silent remembrance.

Hands Across the Quad was the brainchild of Kate Joyce '97, who came up with the idea in part because of an English course—The Rhetoric of AIDS—she took through The College of Arts and Sciences. “I saw the event as a way of showing the support SU has for AIDS education,” Joyce says. “People from all parts of the community showed up to take part. It was a wonderful experience.”

STEVE SARTORI



“When we set high standards for students we are sending a very clear message that we do not believe that social class or measured intelligence are defining characteristics in terms of what students can learn. Effort and work are what matter.”

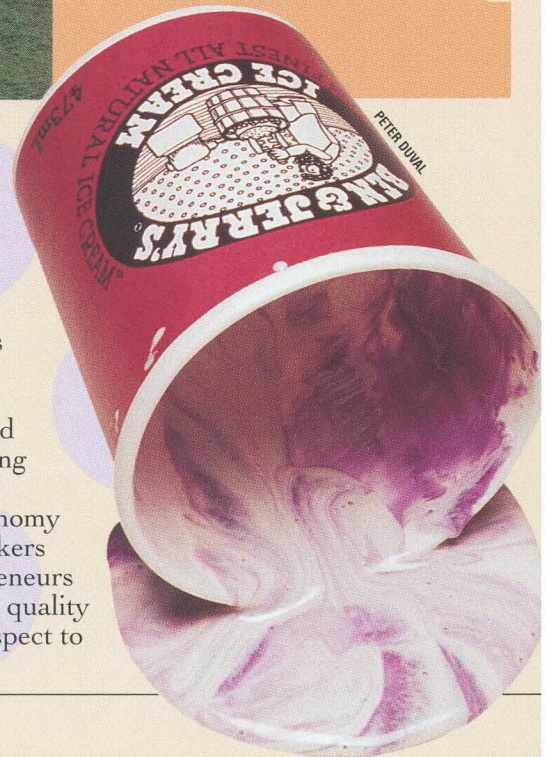
—Michael Cohen, special advisor for education to President Clinton, speaking on national education policy at the School of Education’s Harry S. and Elva K. Ganders Distinguished Lecture Series

## Ice Cream Dreams

Ben Cohen and Jerry Greenfield, founders of Ben & Jerry’s Homemade Inc., visited the SU campus this past winter as part of their nationwide lecture series titled “Radical Business Philosophy, Social Responsibility, and Free Ice Cream for Everyone.” Their appearance was sponsored by the Jewish Student Union (JSU) at Syracuse University.

“We feel Ben and Jerry exemplify a lot of Jewish ideals,” says JSU president Jonathan Goldberg ’98. “They stand for what Judaism has tried to teach in the business world. And on top of that, they are funny and bring free ice cream.”

Whether through importing nuts from South America to boost the economy and help protect rain forests, or buying ingredients from a bakery in Yonkers that employs economically disadvantaged workers, the ice cream entrepreneurs demonstrate daily that a company can be successful while improving the quality of life. “What we’re learning at Ben & Jerry’s is that there’s a spiritual aspect to business,” Greenfield says. “As you help others, you help yourself.”





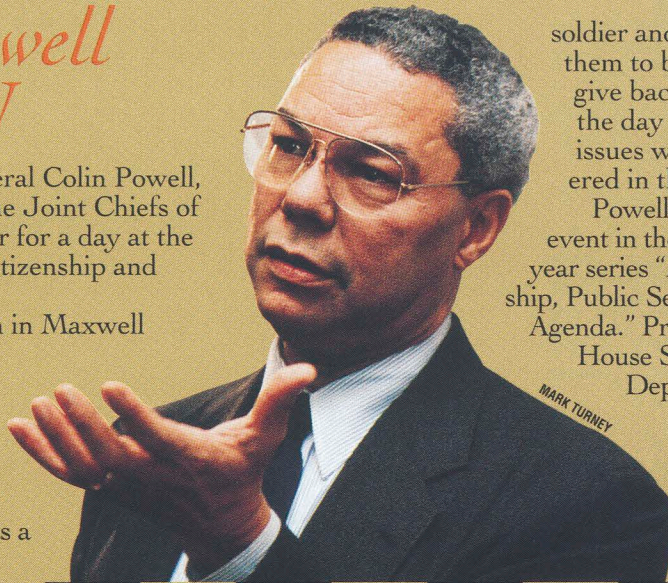
# ANGLES

Compiled by Jeffrey Charboneau

## Colin Powell visits SU

Retired Army General Colin Powell, former chairman of the Joint Chiefs of Staff, played professor for a day at the Maxwell School of Citizenship and Public Affairs.

At a midday session in Maxwell Auditorium, Powell spoke with 150 first- and second-year students about his upbringing in the South Bronx of New York and his careers as a



soldier and author. He encouraged them to believe in themselves and give back to the community. Later in the day he addressed national policy issues with graduate students gathered in the Global Collaboratory.

Powell's appearance was the final event in the Maxwell School's election-year series "Maxwell Agenda 96: Leadership, Public Service, and the American Agenda." Previous participants were House Speaker Newt Gingrich, Deputy Secretary of Defense John P. White G'64, G'69, and former Department of Health and Human Services senior administrator Wendell Primus.

## Send in the Clowns

Fourteen Syracuse University drama students got the chance to experience life beneath the big top by participating in *The Clowns*, a Syracuse Stage production created, directed, and choreographed by Anthony Salatino, a professor of drama in the College of Visual and Performing Arts.

*The Clowns* featured the entire range of clowning techniques, including mime, slapstick, juggling, stiltwalking, physical comedy, acrobatics, dance, gags—even fire eating.

"When I began thinking about the show, I was intrigued by what makes clowns so compelling to our imagination," Salatino says. "They bring us to tears and laughter—and they do it with impunity. Through the show we explored how the clown plays fool to the hero, brings chaos into an ordered society, injects madness into sanity, and takes us through the mirror to that other side."

Josh Golden '98, a graduate student in musical theater and one of the show's performers, says the opportunity to appear in *The Clowns* "opened a whole new area of acting for me." Before opening night, Golden had to learn juggling, acrobatics, slapstick, and more. "Clowning may seem simple, but in fact it all has to be carefully planned to avoid injury," he says. "The character must be based in reality and clearly definable by the audience so that his humor, which flies in the face of social norms, can be understood and appreciated. It was very challenging, and really rewarding."

