

et al.: Front Matter

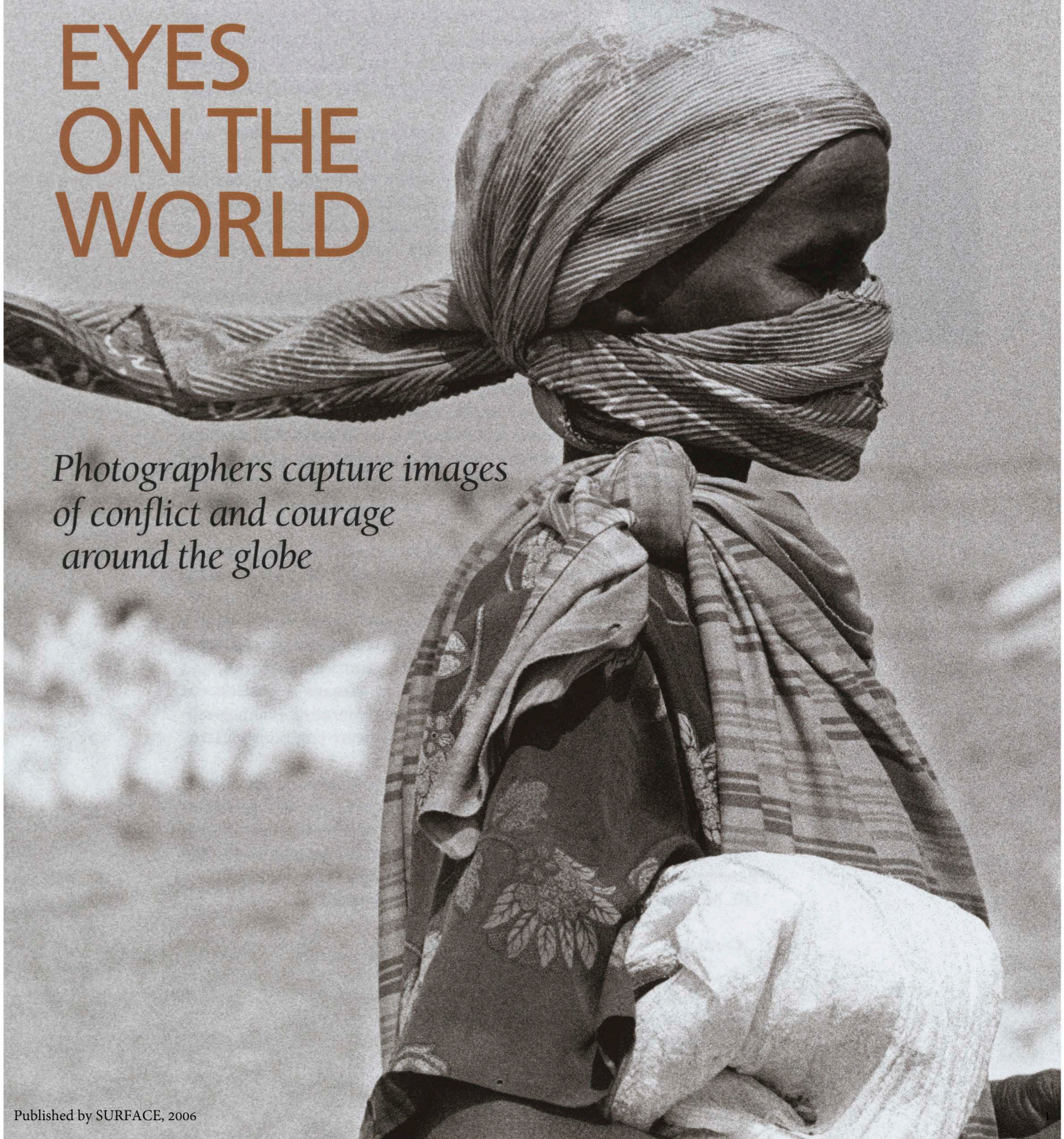
FALL 2006 VOLUME 23, NUMBER 3

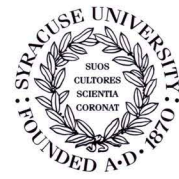
SYRACUSE

UNIVERSITY MAGAZINE

EYES ON THE WORLD

*Photographers capture images
of conflict and courage
around the globe*





Chancellor's Message



THIS ISSUE OF THE MAGAZINE, I'M PROUD TO SAY, will introduce you to our exciting new Bandier Program for Music and the Entertainment Industries, the result of a transformative naming gift from University Trustee Martin Bandier '62.

Like the Sport Management and the Goldring Arts Journalism programs, both finishing their first year at SU, the Bandier program exemplifies our ideal of Scholarship in Action. Each of these programs creates a host of opportunities for students and faculty to engage as active participants with communities of experts in a wide range of fields.

The technology revolution is producing explosive growth and rapid changes in the entertainment industry, journalism, and the arts. And sports has now sur-

passed agriculture as the fifth largest sector of our economy. These fields are transforming the landscapes of our daily lives.

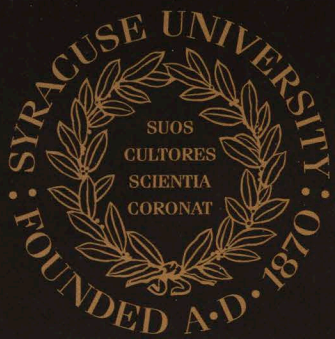
The implications of the new cultural, social, and business trends in the communications and entertainment industries are so broad that no single academic discipline can address them all. Therefore, our programs are multidisciplinary. The Bandier program, for example, draws from four of the University's key colleges, and I invite you to read more in this issue, beginning on page 30.

Michael Veley, director of the Sport Management Program, expected 50 first-year students last fall and ended up enrolling 83. This semester, incoming students will bring the department's total enrollment to 145. "We've met with families from Zurich, Seoul, and Beijing, so the word is getting out," he says. "Our program isn't just dealing with professional leagues. There's the recreational side of sports, arena management, and corporate hospitality." Some students want to manage a professional sports team. Others intend to be sports agents or attorneys. One hopes to design sports stadiums, and another to create software programs for large stadium scoreboards.

A multimedia world needs people with multidisciplinary educations, says David Rezak, director of the Bandier program, because entertainment is now linked with broadband and cellular communication, satellite radio, publishing, and advertising in new and ever-changing ways. The Bandier program, he says, "is not for the shrinking violet student." This fall, he expects 20 first-year students. Please stay tuned.

Cordially,

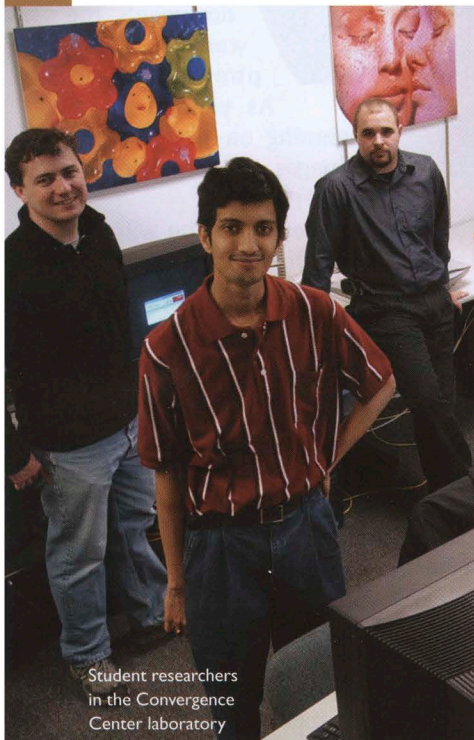
Nancy Cantor
Chancellor and President



School of Information Studies

Expanding human capabilities through information

The M.S. in Telecommunications and Network Management



Student researchers in the Convergence Center laboratory

- The TNM program gives professionals a broader view of how to apply and use networking technologies to solve business problems. Our graduates are readily able to bridge the gap between the capabilities of IT and its implementation and use—highly desired skills in today's organizational environment.

- The degree program educates students for high growth careers such as:

Network systems and network security analysts
Networking products and services consultants

Managers and entrepreneurs in the telecommunications and Internet industries

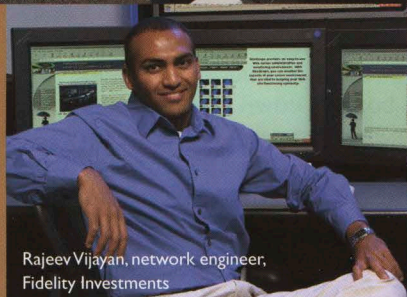
Network and systems administrators

Public policy analysts in government and industry

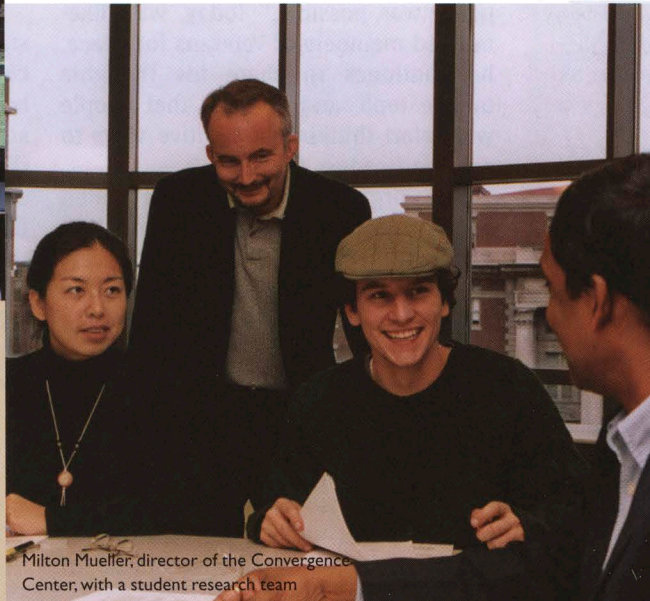
- Graduates of the program are well equipped to work in business, government, and not-for-profit organizations in a multitude of capacities and in concert with traditional disciplines.
- The MS-TNM program is internationally renowned for the research and practical expertise of its faculty, including professors Milton

Mueller, Internet governance and policy; Derrick Cogburn, global information infrastructures and online collaboration tools; Alex Tan, telecommunications policy and regulation; and David Molta, senior technology editor for *Network Computing*.

- 110 years of excellence from The Original Information School®.
- Our interdisciplinary faculty members have expertise in information services, computer science, information management, natural language processing and law.
- The Certificate of Advanced Study in Information Security Management and Information Systems and Telecommunications Management is ideal for building your credentials or getting started in a graduate education.
- Flexibility in course delivery: on campus, for students who prefer ongoing face-to-face interaction; distance learning, for students who require the flexibility to meet work and life commitments while working toward their degree; or blended delivery options, for those who want both.



Rajeev Vijayan, network engineer, Fidelity Investments



Milton Mueller, director of the Convergence Center, with a student research team

School of Information Studies
Syracuse University
343 Hinds Hall
Syracuse, NY 13244
Phone: 315-443-6886
Fax: 315-443-5673
E-mail: tnm@syr.edu

www.ist.syr.edu