

# SYRACUSE

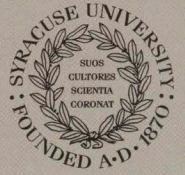
UNIVERSITY MAGAZINE

# 44 Alumni

MAKING THEIR

MARK





# A Message from the Chancellor

With her annual State of the University address this spring, Vice Chancellor and Provost Deborah A. Freund announced a comprehensive academic plan for Syracuse. The plan involved large numbers of people who worked together for months to reach consensus. Even though it was a great challenge, finding common ground was surprisingly easy. I believe that's because the deans, faculty, administrators, and staff involved in this important process share a strong commitment to what is best for Syracuse University.

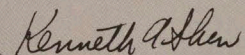
Not all programs will receive the same support in the long run. In fact, some may be eliminated in favor of those that have the greatest potential for improved teaching and learning and for achieving new levels of international acclaim.

The academic plan sets a course for achieving greater distinction in four areas: citizenship and social transformation; information management and technology; environmental systems and quality; and collaborative design. These areas were chosen because they encompass significant strengths already in place on campus and show solid promise for the future.

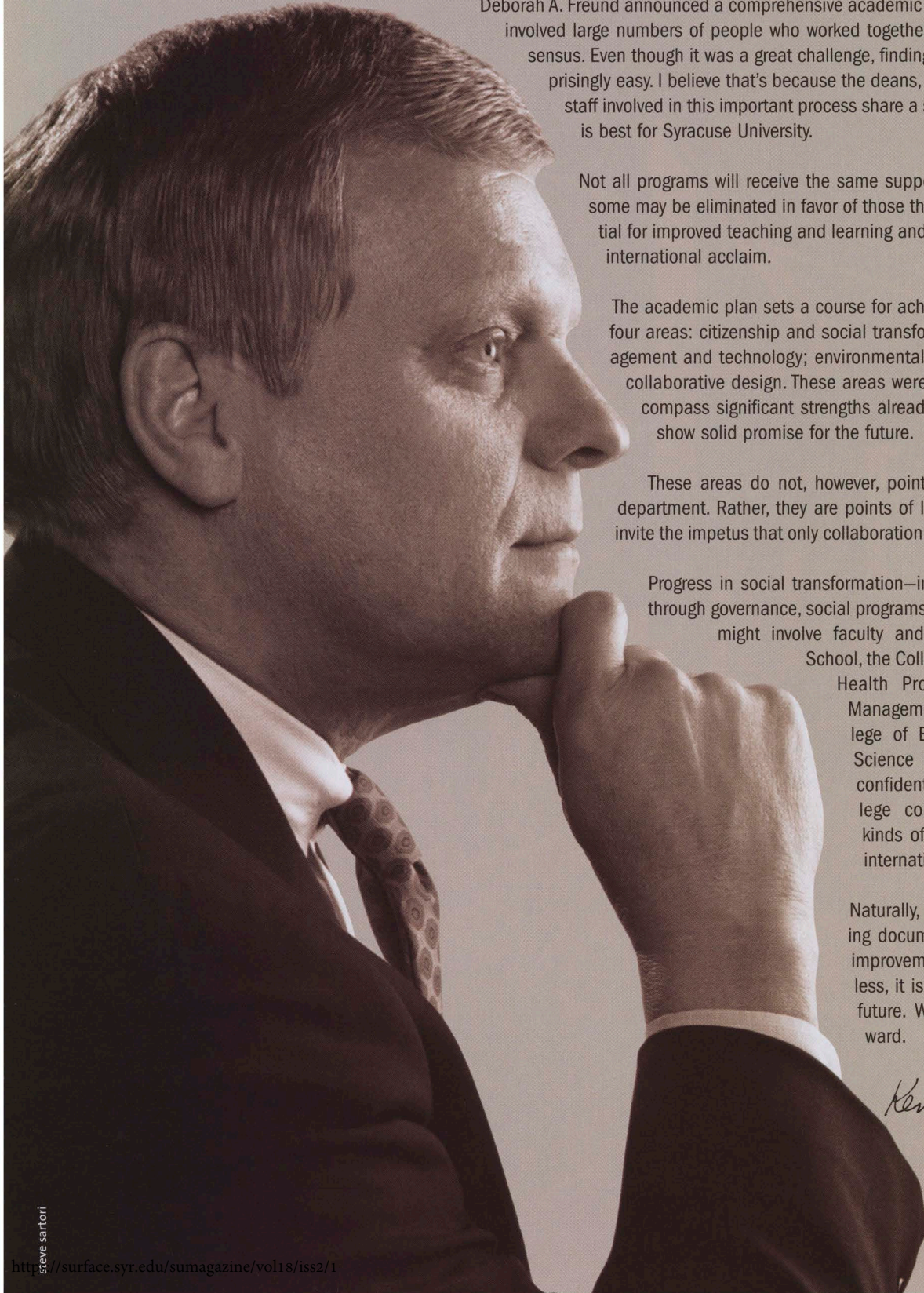
These areas do not, however, point to a single SU school or department. Rather, they are points of learning and discovery that invite the impetus that only collaboration and cooperation can bring.

Progress in social transformation—improving the quality of life through governance, social programs, health care, and the like—might involve faculty and students in the Maxwell School, the College of Human Services and Health Professions, the School of Management, and the L.C. Smith College of Engineering and Computer Science in a common effort. I am confident that this kind of cross-college collaboration will yield the kinds of innovations that bring the international recognition we seek.

Naturally, the academic plan is a living document, subject to continuous improvement over time. Nevertheless, it is a guide for the immediate future. We are ready to move forward.



Kenneth A. Shaw  
Chancellor and President



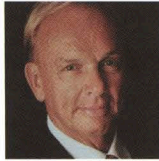


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**On The Cover:**

Illustrator Tom White '84 is a graduate of the College of Visual and Performing Arts.

After working for a decade at various publications as a designer and art director, he launched Tom White Images (*twimages.com*), a multimedia illustration studio based in New York City. Last year, he started 9 Surf Studios (*9surf.com*) to develop typographic solutions and illustrations.

He and his wife, Lois, live in Ocean Grove, New Jersey.

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