**Compiled from SU News and Publications reports** 



Members of the Syracuse University men's hockey club practice at the Marilyn and William Tennity Ice Skating Pavilion on South Campus. The pavilion, which features a main rink and a studio rink, opened in the fall, following a dedication ceremony honoring the Tennitys, whose gift made the rink possible.

#### PEOPLE

Ihen Dennis Romano, professor and chair of the history department at the Maxwell School and the College of Arts and Sciences, was awarded a 2000 Guggenheim Fellowship last spring, he became the fifth faculty member in his department to receive the prestigious honor.

Romano, who specializes in the history of early modern Europe, Renaissance Italy, and Venice, is writing a biography of Francesco Foscari, who served as doge, or chief magistrate, of Venice from 1423 to 1457.

The Department of African American Studies (AAS) hadn't had a permanent chair for several years. That changed this summer when Linda Carty joined the College of Arts and Sciences faculty as AAS chair.

Carty, co-author of We're Rooted Here: Essays in African Canadian Women's History (University of Toronto Press, 1994), hopes to capitalize on the department's strengths and bring it to an even higher level.

Syracuse University Professor Emerita Mary Hatch Marshall, an authority on

Shakespeare and the first woman to rise to the rank of full professor in the College of Arts and Sciences, died September 25 at her Syracuse home. She was 97.

Marshall, whose love of teaching bloomed into a 69-year career, Mary Hatch Marshall joined the SU faculty

in 1948 and was named the Jesse Truesdell Peck Professor of English Literature in 1952. She retired from full-time teaching in 1970, but continued teaching through 1993 for University College's Humanistic Studies Center. Marshall also helped found SU Library Associates and the Honors Program, serving as its first director.

English professor Mary Karr is back in the media spotlight with more stories of her Texas childhood. Cherry, released this fall, picks up where The Liars' Club, her 1995 best-selling memoir, left off.

#### new COLLEGE

he College of Human Services and Health Professions will consist of two schools—the School of Nursing and the School of Social Work-and three departments: Child and Family Studies, Marriage and Family Therapy, and Nutrition and Hospitality Management.

The two schools will have directors, while chairs will head the three departments. "I came to this decision about the structure with difficulty," says William Pollard, founding dean of the College of Human Services and Health Professions. "I am dealing with three formerly autonomous units that have long histories and traditions at Syracuse University. I thought it was important to take into consideration not only my own ideas and philosophies, but those of my colleagues throughout the college as well."

#### e-journal ACCESS

he Syracuse University Library now offers access to 1,000 electronic journals, primarily in the sciences. Previously, only 250 of these journals were available—all in print form. After consulting with faculty members, the library decided to discontinue these print subscriptions, enabling it to dramatically increase its journal holdings with no increase in cost.

Peter McDonald, associate University librarian for collection development, is leading the transition to electronic journals. "The students and staff love the change to more digital journals," he says. "The journals are available at all hours of the day and night to members of the University on campus, in classes, at home, or anywhere in the world. Multiple users can access the same journal simultaneously, and users have greater flexibility in searching than they had using print indexes."



#### management MOVE

The Marshall parking lot, across the street from Marshall Square Mall, has been chosen as the site for a new School of Management building.

Once building plans, including parking arrangements, are worked out, the project will be brought to the Board of Trustees for final approval. The building, which will have 200,000 square feet of academic space, is part of the

University's plan to add up to 400,000 square feet of academic space and renovate nearly 350,000 square feet of existing space.

The School of Management (SOM) is cur-

rently housed in the

Crouse-Hinds School of Management Building, which no longer meets its needs. "The scope of our efforts has expanded tremendously in the last few decades," says SOM Dean George Burman. "So, too, have expectations about the kinds of learning experiences and physical plant necessary to prepare future business leaders. A new School of Management facility will support our efforts to ready graduates to compete in a world driven by technology, global interactions, and entrepreneurial ways."

Vice Chancellor and Provost Deborah Freund says the Crouse-Hinds building will become available for another academic unit.

#### guest LIST

Syracuse University was graced with a steady stream of prominent guest speakers this fall. Among them:

- Nobel Laureate Elie Wiesel, who delivered the Laura Hanhausen Milton Freshman Lecture, "Confronting Fanaticism: Building Moral Unity in a Diverse Society."
- The Rev. Jesse Jackson, who appeared as a guest of the College Democrats and urged students to register to vote.
- Comedian Bill Maher, who hosted a version of his ABC-TV show, *Politically Incorrect*, featuring local guests, including Syracuse Mayor Roy Bernardi G'73.
- Filmmaker Spike Lee, who tackled race relations and the media.

#### distinguished ALUM

n October, SU men's head basketball coach Jim Boeheim '66, G'73 received the University's prestigious George Arents Pioneer Medal in recognition of his professional achievements.

SU Athletics Director Jake Crouthamel says the honor is well deserved. "In this day and age, it is rare for a major college head coach in any sport to begin and end his career at the same school," Crouthamel says. "Jim Boeheim will have done that, and Syracuse University, his alma mater, will

have spawned and been the beneficiary of yet another legendary coach. Jim has coached 24 teams without a losing season. I

believe this consistency tells the true merit of his efforts and achievements."

Boeheim, who became head coach in 1976, has received numerous coach-

ing awards and is the winningest coach in Big East conference history. Entering this season, Boeheim had a 575-199 record, and had guided the Orangemen to a conferencerecord seven Big East titles, three Big East

tournament crowns, and two appearances in the NCAA tournament finals.

In the community, Boeheim is a driving force behind Coaches vs. Cancer, an organization that raises money for cancer research, and has worked with such groups as the Children's Miracle

Network, the Make-A-Wish Foundation, the Pioneer Center for the Blind and Disabled, Easter Seals, the Rescue Mission, and the Special Olympics. He also has worked to fight multiple sclerosis and cystic fibrosis, and is president of the Kidney Foundation of Central New York.

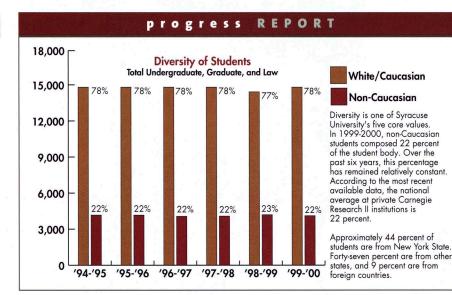


Six SU students have been selected as members of the inaugural class of the Gates Millennium Scholars Program.

The students are Jana Chandler '03, a nutrition major in the College for Human Development (CHD); Nisha Gupta, a graduate student in cultural foundations of education in the School of Education; Latoya Lawrence '03, a child and family studies major in CHD; Serene Longsworth '01, a bioengineering major in the L.C. Smith College of Engineering and Computer Science (ECS); Donne Nguyen '04, a bioengineering major in ECS; and

Nikea Williams '04, a public communications major in the S.I. Newhouse School of Public Communications. They were among some 4,000 students selected from 62,000 applicants nationwide.

The Gates Millennium Scholars Program, created with a grant from the Bill and Melinda Gates Foundation, is a 20-year, \$1 billion initiative. Through this program, the foundation hopes to reduce the financial barriers to a college education for 20,000 students by expanding access and opportunity to citizens representative of our diverse society.



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# SU Men's Basketball

January 2 NOTRE DAME\*
January 6 at Pittsburgh\*
January 9 at Rutgers\*
January 13 WEST VIRGINIA\*

January 21 at Seton Hall\*
January 23 at Notre Dame\*

January 27 RUTGERS\*
January 29 GEORGETOWN\*

February 3 at North Carolina State February 7 at Boston College\*

February 10 SETON HALL\* February 13 MIAMI\*

February 17 at West Virginia\*

February 19 CONNECTICUT\*

February 24 at Georgetown\*

February 27 PITTSBURGH\*
March 4 at St. John's\*

March 7-10 BIG EAST Tournament at Madison Square Garden, New York, N.Y.

## SU Women's Basketball

January 2 at Seton Hall\*
January 6 PITTSBURGH\*
January 9 CONNECTICUT\*
January 17 at Georgetown\*
January 20 ST. JOHN'S\*
January 24 BOSTON COLLEGE\*
January 27 at Connecticut\*

January 31 VIRGINIA TECH\*

February 3 at West Virginia\* February 7 at Rutgers\* February 10 at Villanova\*

February 14 NOTRE DAME\* February 17 SETON HALL\*

February 20 at St. John's \*

February 24 MIAMI\*

February 27 at Providence\*

March 3-6 BIG EAST Tournament at Storrs, Conn.

Women's home games are played at Manley Field House.

Home games are indicated in bold capital letters.

\* BIG EAST games

Published Formore information on SU sports, visit suathletics.com

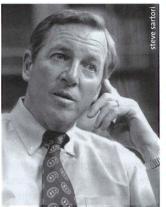
# Teamwork Drives Success of Campaign

### More than 46,000 donors help SU raise largest amount in its history

he Commitment to Learning campaign was ambitious from the start. When University officials launched the seven-year initiative in 1993, their goal was to raise \$300 million for scholarships, new educational technologies, endowed professorships, and new academic and research programs. The \$300 million mark was surpassed one year early; the campaign ultimately netted more than \$365 million in gifts, pledges, and corporate and

foundation support—the largest amount raised in SU history.

Lansing G. Baker G'64, G'72, senior vice president for University Relations, attributes the campaign's success to a strategic fund-raising approach and solid teamwork among University Relations staff members. "When a team knows and understands how important strong academic institutions are to the well-being of the entire nation, seeking and receiving gifts becomes an easy proposition," says Baker, who



Lansing G. Baker

guided the campaign with former vice president for development Sid Micek. "Our team shared a vision and commitment to the campaign that fostered its success."

Integral to this success was the team's ability to listen to individual donors and address their needs in a meaningful way, by encouraging their continued investment in their alma mater, Baker says. Donors understood that without external funding and a stable student enrollment, the University could not move forward and maintain its high standards of academic excellence.

Several outstanding gifts from individuals ranging up to \$20 million—the largest gift from an individual in the University's history—played a significant role in advancing the initiative. Out of a pool of 170,000 alumni, more than 46,000 contributed to the campaign—an impressive show of support. Scholarship funding was a top campaign priority, and \$66.9 million was raised for endowed scholarships and annual financial aid. These scholarships support a diverse community of students and demonstrate the University's commitment to innovative student-centered education. "We thank all alumni, parents, and friends for the important part they played in helping us achieve this extraordinary success," Baker says. "We are grateful for this support and for continued support in the years to come."

Gaining such support required the University Relations team to adapt to an ever-changing economy. "National and international events that affect fiscal solvency did not adversely affect our ability to maintain a steady stream of gifts," Baker says. "The fact that we have a compelling story to tell about Syracuse

#### MOVING AHEAD

A long list of achievements marks the success of the Commitment to Learning campaign. In addition to a \$20 million anonymous gift from a trustee, gifts of \$4 million or more came from several individuals, including:

- The estate of Ruth Freeman Meyer '24, for the Ruth and Herbert Meyer Endowed Scholarship and other unrestricted uses.
- Gerald Cramer '52, to support the Gerald and Daphna Cramer Professors of Global Affairs at the Maxwell School of Citizenship and Public Affairs and the expansion of Maxwell programs worldwide.
- The estate of L. Douglas Meredith '26, G'27, for the Laura J. and L. Douglas Meredith Endowed Professorship.
- Rose '33 and Jules R. Setnor '32, G'35, for the Rose, Jules R., and Stanford S. Setnor School of Music and the Setnor Auditorium in the College of Visual and Performing Arts.
- The William C. Fleming Educational Unitrust, established by SU Professor Emeritus William C. Fleming, to support tenure track positions in the Department of Fine Arts in the College of Arts and Sciences.
- Gary and Karen Winnick '68, for the Hillel Center for Jewish Life, the Winnick Endowed Scholarship, and the SU Literacy Corps.

University was enough to convince our donors that giving to SU is a worthy cause in any situation."

As the campaign wraps up, there's no better evidence of this than in the numbers. During the campaign, SU received more than 70 gifts of \$1 million or greater; in SU's last campaign, only 22 gifts exceeded \$1 million. "There are many worthy causes out there for people to support financially," Baker says. "The key to our success in attracting support was to convince our donors that SU's mission is attainable."

As the University looks to the future, it must continue to identify potential donors, Baker says. "With the accomplishments of the campaign in mind, and new goals set for the future," he says, "the components of high energy, resiliency, integrity, and humility combined with a thick skin, great timing, and a little luck, will bring success to any development campaign."

—JOANNE ARANY