naked TRUTH
job interview
a smooth scent to make a good first impression
31 OZ (90g)
“CLEANLINESS becomes more important when GODLINESS is unlikely.”

Directions: Lather. Scrub. Rinse. Repeat (often). Trust us, you’ll need it, champ.

Ingredients: Water, Sodium, Coco-Sulfate, Glycerin, Lauramidopropyl Betaine, Polyethylene, Acrylates Copolymer, Cocamidopropylamine Oxide, PEG-40 Hydrogenated Castor Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Sodium Hydroxide, Fragrance

We know the naked TRUTH: you, sir, want to look good and smell good, without looking like you’ve spent hours primping.

You can use each shower gel for the occasion we recommend, or you can use your favorite scent. Either way, keep up the good hygiene, boss. You never know what life will throw at you next.
naked TRUTH
poker night
a cool scent for a guys' night out

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Monday Morning

The facts are these: you don't want to spend all day at a spa with some mystery cream on your face and vegetables over your eyes. However, you do want your face to be smooth and blemish-free.

That's where naked TRUTH comes in. We know the naked truth: you, sir, want to look good and smell good, without looking like you've spent hours priming.
"he made ENEMIES as simply as SOAP MAKES SUDS"

Ingredients: Water, Cocamidopropyl Betaine, Sodium Cocoyl Methyl Isethionate, PEG-7 Glyceryl Cocoate, Glycerin, PEG-150 Petetheryl Tetraether, Fragrance, Mentha Piperita (Peppermint) Oil, Citrimum Maritimum (Sea Fennel) Extract, Dimethicone PEG-8 Benzoxole, Tocopheryl Acetate (Vitamin E), Bisabol, Polyquaternium-10, Polyurethane 20, Triethanolamine, Citric Acid, Tetrasodium EDTA, Diazolidinyl Urea, Iosopropyl Butylcarbamat

naked truth inc. boulder, co 80301 www.nakedtruth.com
when the chips are down, **YOU NEED A SOAP** that will keep you **SMELLING FRESH**

you don't want to smell like a dirty gym sock while you're serving up those royal flushes, do ya Ace?
go ahead, let your SWEETHEART get a whiff of your SWEET SMELL

Don't take longer to get ready than your date. You should get to dinner before the main course is served, Casanova.
use a soap that will make SMELLING GOOD a part of your résumé

You only have one chance to make a good first impression. You shouldn't let someone smell your fear, Bossman.