

Beating the Competition to the Future!

PAST PARTICIPATING COMPANIES INCLUDE:

ABB SUSA Inc.
 American Express
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 Department of Health and Human Services
 Eastman Kodak Company
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 IBM Software
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 Newbridge Networks Inc.
 Pfizer Inc.
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 Sprint

The MBA Upgrade:

- 4½ days of learning modules offering a comprehensive approach to renewing graduate management education and sharing relevant executive-level knowledge.
- Sessions include: Leadership in the Future; Creating the Integrated High-Performance Organization; Cost Management; Information Technology; Contemporary Marketing Strategies; and Opportunities in a World Economy.
- Innovative and unique certificate program has been featured in the *Wall Street Journal* and the *International Herald Tribune*.

The International Upgrade:

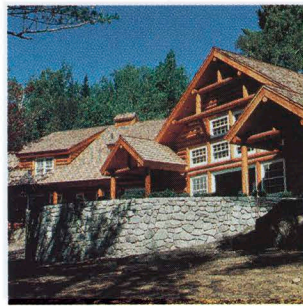
- This year we are launching our international executive upgrade series with a program at the University of Limerick in Ireland, open to senior-level executives and business leaders.
- Programs in China and England will begin in 1999.
- Conducted through alliances with outstanding universities in the host countries providing networking opportunities with international business executives.

The Customized Upgrade:

- On-site MBA Upgrade sessions customized for individual organizations.
- Sessions include: Leadership; Cost Management; Information Technology; and Strategic Management.



University of Limerick, in Ireland
July 12-16, 1998



Minnowbrook Conference Center
The Adirondacks, August 2-7, 1998



Lubin House, New York City
November 2-6, 1998



Greenberg House, Washington, D.C.
Spring 1999

SCHOOL OF
MANAGEMENT
SYRACUSE UNIVERSITY

**For more information please contact:
Dennis Gillen, Associate Dean of
Executive Education**

315-443-3006 or e-mail: execpro@som.syr.edu

MBA Upgrade

1 9 9 8 F o o t b a l l S c h e d u l e

Home Games

On home game Saturdays, the Orange Pack welcomes all Syracuse University alumni and friends to join them at Archbold Gym two hours before kickoff. Admission is free and food and drink are available for purchase. For tickets to home games, call the Carrier Dome Ticket Office at 315-443-2121.

September 5 Tennessee

September 19 Rutgers •
—Coming Back Together and Varsity Club Weekend

October 10 Cincinnati
—Orange Pack Pride Day

October 31 Pittsburgh •
—Parents Weekend

November 14 Virginia Tech •
—Homecoming Weekend and Salvation Army Food Drive

November 28 Miami •

Away Games and Events

Pregame events are planned for all SU away football games. For more information or to make reservations, call the Office of Alumni Relations at 1-800-SUALUMS (782-5867) or 315-443-3258.

September 12 at Michigan

Pregame event co-hosted with the SU Alumni Club of Michigan, two-and-a-half hours before kickoff. Tent on the grounds of the University of Michigan golf course between the #1 tee and #9 green, directly across from the stadium. Adults \$15; \$7.50 per child under 12. Reservations required.

October 1 at North Carolina State

Pregame event co-hosted with the SU Alumni Club of North Carolina, two-and-a-half hours before kickoff. Tent located near Gate A of Carter-Finley Stadium. Adults \$15; \$7.50 per child under 12. Reservations required.

October 17 at Boston College •

Pregame event co-hosted with the Greater Boston Alumni Club, two-and-a-half hours before kickoff. Lyons Hall, 140 Commonwealth Avenue, on campus, within walking distance of stadium. Adults \$15; \$7.50 per child under 12. Reservations required.

November 7 at West Virginia •

Pregame event two-and-a-half hours before kickoff. Tent City, within walking distance of stadium. Adults \$15; \$7.50 per child under 12. Reservations required.

November 21 at Temple •

Pregame event co-hosted with the SU Alumni Club of Philadelphia, two-and-a-half hours before kickoff. Ovarions in the CoreStates Spectrum, directly across from Veterans Stadium. Prices TBA. Reservations required.

Further Information

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