

THE VIEW



AT DUSK, IMAGES BEGIN TO DANCE ACROSS THE SIDE of the Monroe Building in downtown Syracuse. You can never be quite sure what you'll see: a video clip, computer-generated artwork, historical photos of the Salt City—images that animate the night. It's all part of the URBAN VIDEO PROJECT (UVP), the first major installation of the Connective Corridor, an initiative that links the University Hill with the cultural venues and growing nightlife in downtown Syracuse. The outdoor large-scale, high-definition projections, which can also be viewed at the Onondaga Historical Association Museum and Syracuse Stage (with other locations planned), represent a public art collaboration conceived in 2007 by

a team of student artists from the transmedia department in the College of Visual and Performing Arts. As one of the first permanent series of urban projection installations in the country, UVP serves as a showcase for artists from SU and the community. "Residents can expect to be greeted by beautiful and thought-provoking visual experiences as they visit the city at night," says design professor Denise Heckman, who serves as UVP academic director. "By offering workshops and soliciting work from the community, we strive to make UVP open to all citizens and allow the social space of the city to become a place to share ideas, creativity, and history."