

U A D

STEVE SARTORI



Among the featured guests at SU's recent gala dinner were (left to right) alumni Jerry Stiller, Dick Clark, and Henry Grethel.

Fine Dining

The University culminated the yearlong celebration of its 125th anniversary and publicly announced the \$300-million Commitment to Learning fund-raising campaign at a gala dinner June 3 in the Carrier Dome. Among the more than 2,400 guests were numerous alumni, including master of ceremonies Dick Clark, comedian Jerry Stiller, sportscaster Marty Glickman, Hollywood producers Sheldon Leonard and Irma Kalish, designer Henry Grethel, and former football stars Floyd Little, John Mackey, and Tim Green. The evening included a four-part video on the University's history and videotaped remarks from New York Governor George Pataki and alumni sportscaster Bob Costas. For more information on the Commitment to Learning campaign, turn to page 44.

Surf City

Just when Internet users thought life in cyberspace couldn't get much better, the people behind SyraCWIS—Syracuse University's campus-wide information system—have added more features that make surfing the Web easier than ever before.

This year, the SyraCWIS home page—the colorful interactive page familiar to Mosaic and Netscape users—was streamlined and updated to give cybersurfers quick access to reams of data about the University, greater Syracuse, and the World Wide Web.

Why the upgrade? According to SyraCWIS librarian Deirdre Stam, it's to make the service more helpful to the 11,000 users who log on each week to inquire about SU's schools and colleges, degree programs, professors, alumni, campus and administrative happenings, and research. "SyraCWIS is becoming a crucial part of the way SU serves its customers," Stam says.

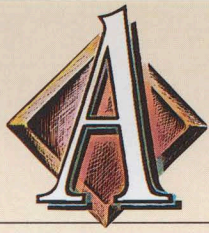
In addition, SU's News Services and National Media Relations offices recently created News Services Online, which features a complete list of University news items and hypertext links that allow users to easily view and download stories. The news items are updated weekly during the academic year.

The SyraCWIS home page can be reached at universal resource locator (URL) <http://www.syr.edu> News Services Online's URL address is <http://sunews.syr.edu>

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SyraCWIS

Campus-Wide
Information System



N G L E S

Yellow Journalism

America's first comic strip character, the Yellow Kid, jumped from the funny pages to the front pages in 1992 when SU librarians unearthed a rare series of original 19th-century Yellow Kid illustrations. This year, the Kid became news again when *Civilization: The Magazine of the Library of Congress* published "From the Yellow Kid to Yellow Journalism," a cover story featuring several illustrations from SU's Yellow Kid collection.

Drawn by Richard Felton Outcault, creator of Buster Brown, the Yellow Kid was the subject of a ruthless circulation war between publishing czars William Randolph Hearst and Joseph Pulitzer, each of whom wanted the highly controversial character as the showcase of his Sunday cartoon supplement. Some historians believe the term yellow journalism, often associated with both Hearst and Pulitzer, was derived from the Kid.



Just Rewards

Syracuse University's student-centered thrust is gaining further momentum with the advent of the Laura J. and L. Douglas Meredith Professorships of Teaching Excellence. For the first time, the University is rewarding professors with substantial cash bonuses for outstanding work in teaching undergraduate students.

Faculty members William D. Coplin, director of the Public Affairs Program in the Maxwell School; Linda Alcoff, associate professor of philosophy in the College of Arts and Sciences; and Bill Glavin, magazine department chair in the S.I. Newhouse School of Public Communications, have been designated Meredith Professors for three years, during which time they will receive an annual \$20,000 supplementary salary award and an additional \$5,000 fund for professional development. Two more Meredith Professorships will be awarded next year. More will follow after that as three-year terms are completed.

"I think the University has finally and clearly come to realize that teaching, student learning, and student advancement are at the very heart of what we should be doing," says Robert McClure, professor of political science and public affairs, associate dean of the Maxwell School of Citizenship and Public Affairs, and chair of the Meredith selection committee.

"The University has been saying for years that it wants to be more student-centered," says Glavin. "I think this makes it clear that the administration here is willing to follow through."

Child's Play

SU created the High School Student Architecture Design Competition three years ago to better identify and attract talented students from New York state. A collaboration between the School of Architecture and LEGO Systems will put a new twist on this year's contest, in which competing high school seniors will be asked to design a skyscraper-like tower built entirely of LEGO building blocks. A panel of faculty and alumni judges will review the projects, which must meet specific construction requirements, and award eight scholarship prizes ranging from a one-time award of \$1,000 to a five-year, \$25,000 package. The competition is being announced to all New York public and private schools this fall. The deadline for submissions is mid-February 1996 and the awards ceremony will take place in April.

