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OPENING REMARKS

Editorial Angst

What does one say that hasn't been said before?

Upon reporting for my first day of work as the new editor of *Syracuse University Magazine*, one of my many concerns centered on where to find leads for all the University-related stories I would need over the coming weeks, months, and—provided I didn't make a major editorial gaffe—years.

This apprehension was born out of a previous position I had held at a Roman Catholic diocesan newspaper. As senior editor, my job was to develop, assign, edit, and publish as many as 20 "RC"-related articles for each weekly issue. That meant parenting up to 80 articles a month, over 1,000 a year, all of which required enough variety to keep people interested in reading the paper while at the same time maintaining a consistent editorial connection to all things Catholic. It was not unlike offering someone apples for lunch every day. They might be McIntosh, Granny Smith, even crab, but no matter how you served them, they would always be apples.

Now, instead of the Catholic Church it was Syracuse University—all new institution, same old dilemma. What was I to tell SU alumni about their alma mater that hadn't already been written? How many varieties of "orange" was I going to ask them to swallow?

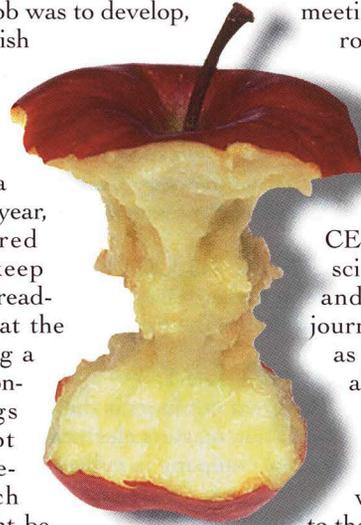
Thankfully, my fears were short lived: In the months since my arrival,

I've received letters, faxes, and had conversations with dozens of Syracuse University students, faculty, alumni, and staff eager to share their many magazine-worthy anecdotes about the institution and its graduates.

Through these exchanges it quickly became clear to me that Syracuse University counts among its alumni some of this nation's leading movers and shakers. They sit at the head of corporate board meetings, preside in the courtroom, walk the halls of the White House, and advise at the United Nations. SU counts among its many graduates sports legends and Hollywood stars, CEOs and trustees, research scientists, fashion designers, and Pulitzer Prize-winning journalists. And as successful as they have become, these alumni still look with pride on their Syracuse University connection and remain appreciative of what SU has contributed to their achievements.

There is no question that producing *Syracuse University Magazine* will be a challenge, and I'll have to constantly keep on my toes if I plan to make it the best it can be.

Where will SU story leads come from? I now have the answer: Everywhere, including from readers like you. Please feel free to drop me a note with any story ideas or other suggestions for the magazine. Everyone here welcomes your comments—particularly the nice, friendly ones.



JEFFREY CHARBONEAU
EDITOR