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Image Carnival

Kaixin Huang

Siting Xing

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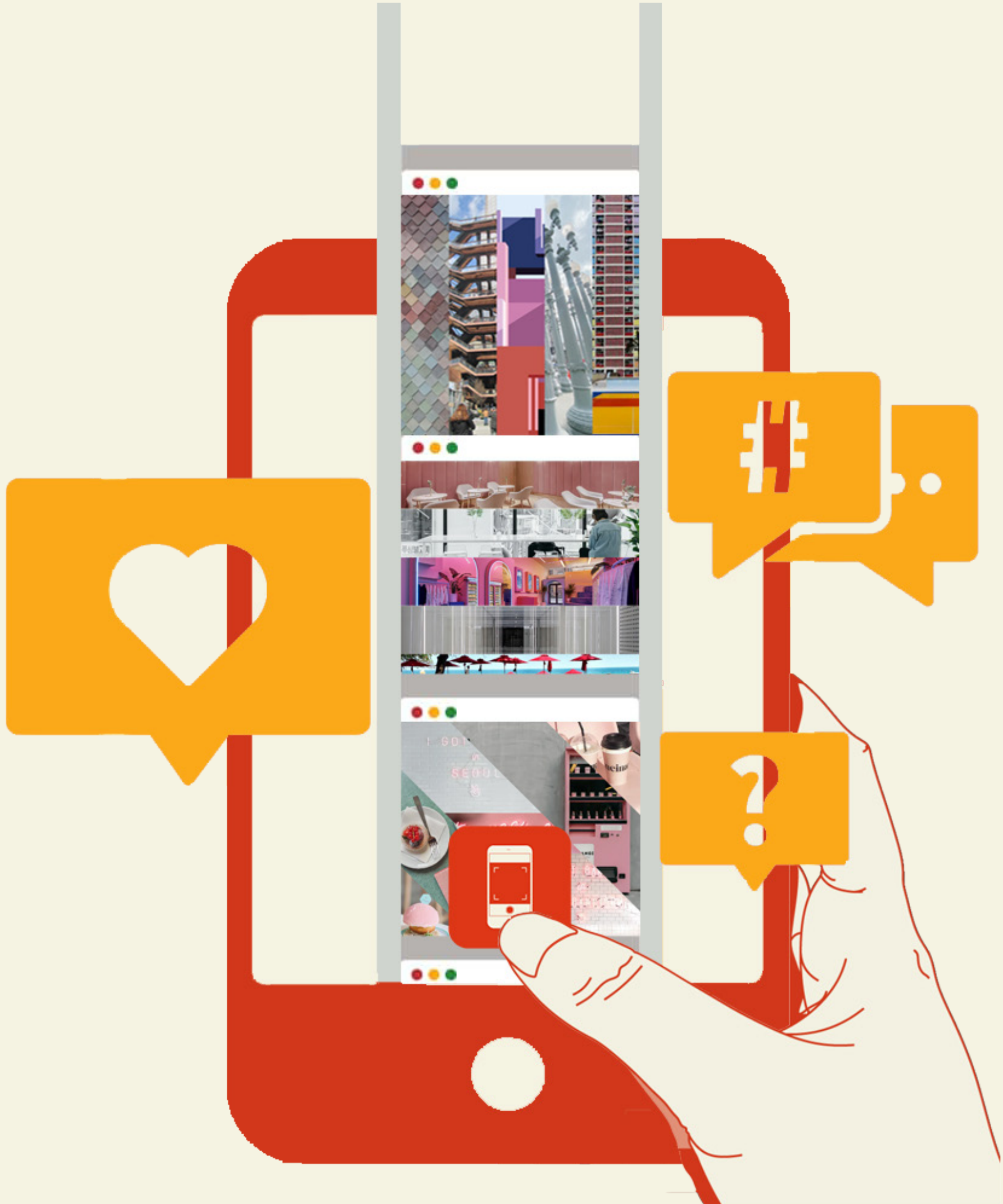


IMAGE CARNIVAL

Kaixin Huang
Siting Xing



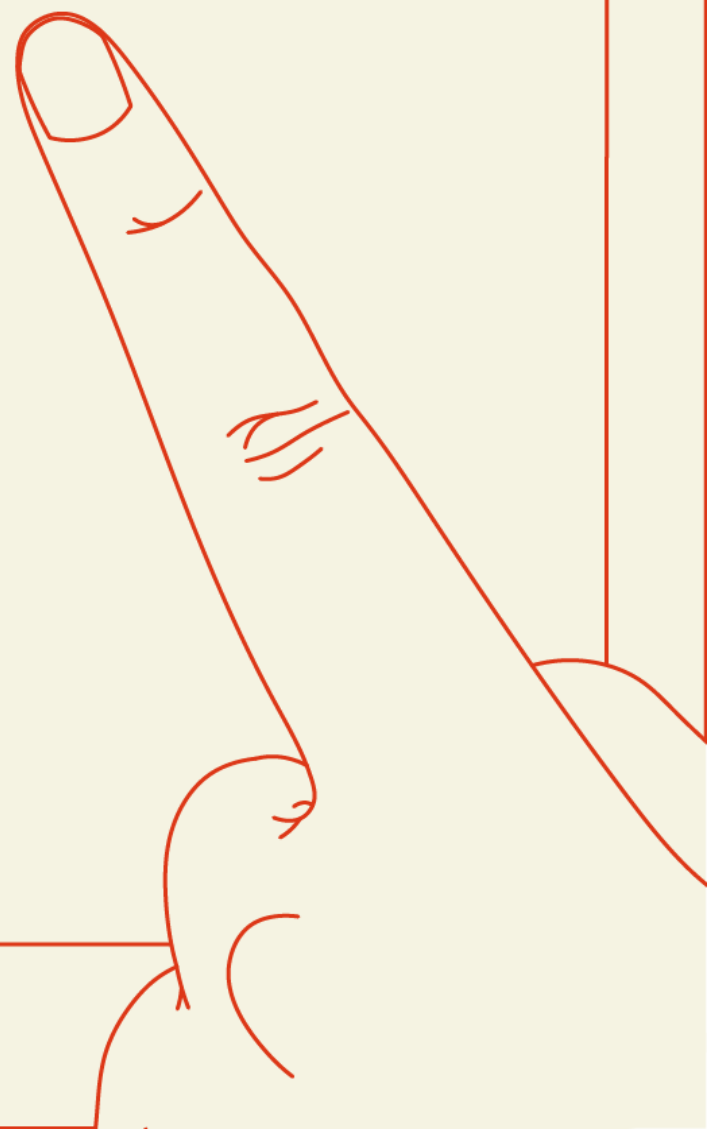
IMAGE CARNIVAL

Kaixin Huang
Siting Xing

Advisor:
Terrance A Goode
Susan R Henderson
David Shanks

2020.12.14

Syracuse University School of
Architecture





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Social changes: more participants, selfie culture, online influencer culture
Architectural changes: instagrammable architecture

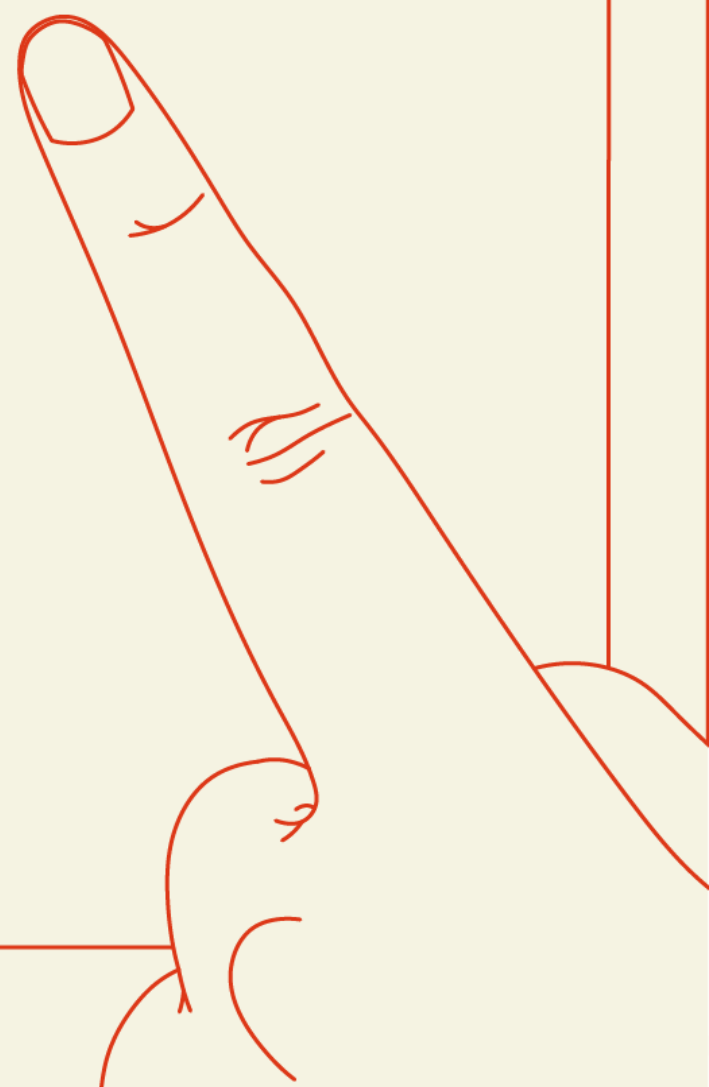
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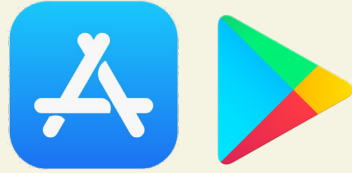




Introduction to Social Media



Download



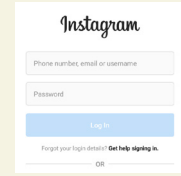
Step 1

If you do not have the Instagram app downloaded on your phone, go to either the Apple App store or Google Play store.



Step 2

Search for Instagram and download it.



Step 3

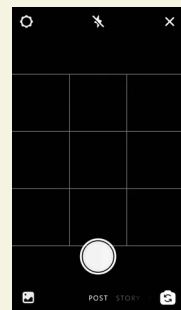
Log in to the app or sign up for a new account.

Take Photo



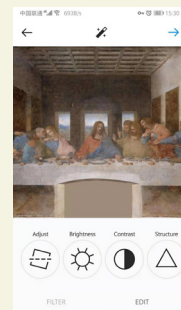
Step 1

Tap the Plug button at the upper bar.



Step 2

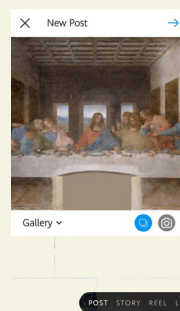
Press the white button to take photos.



Step 3

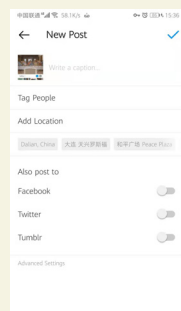
Editing photos and adding filters.

Post



Step 1

Choosing the photos to post.



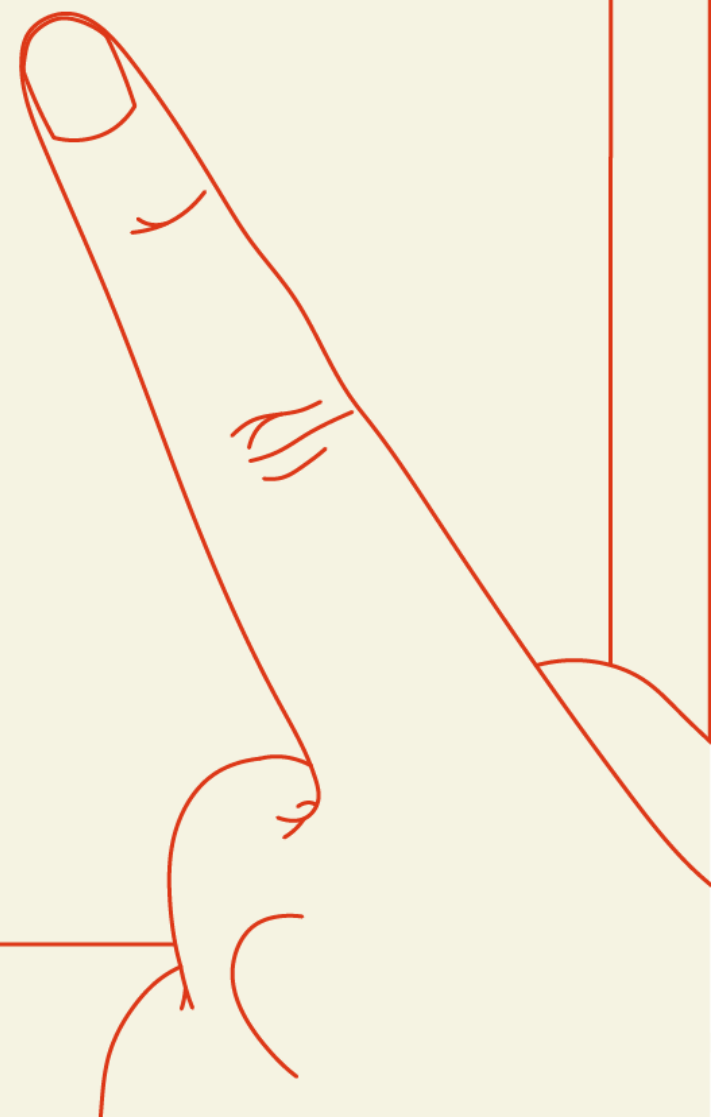
Step 2

Adding information of the photo.

Search

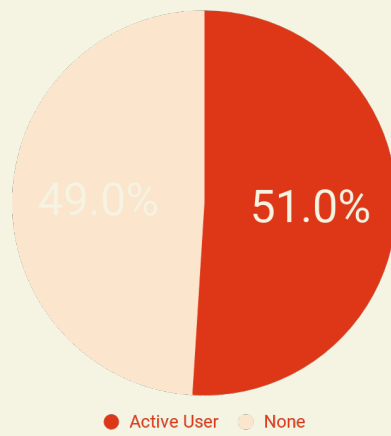


Press the magnifier button to research, the house button for seeing Followings.

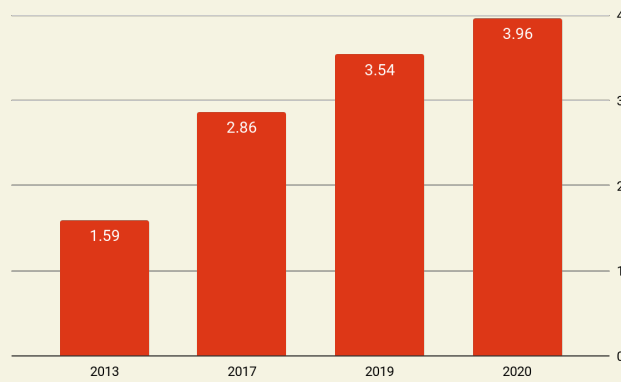




The Power of Social Medias



Over 50% population are active social media users.

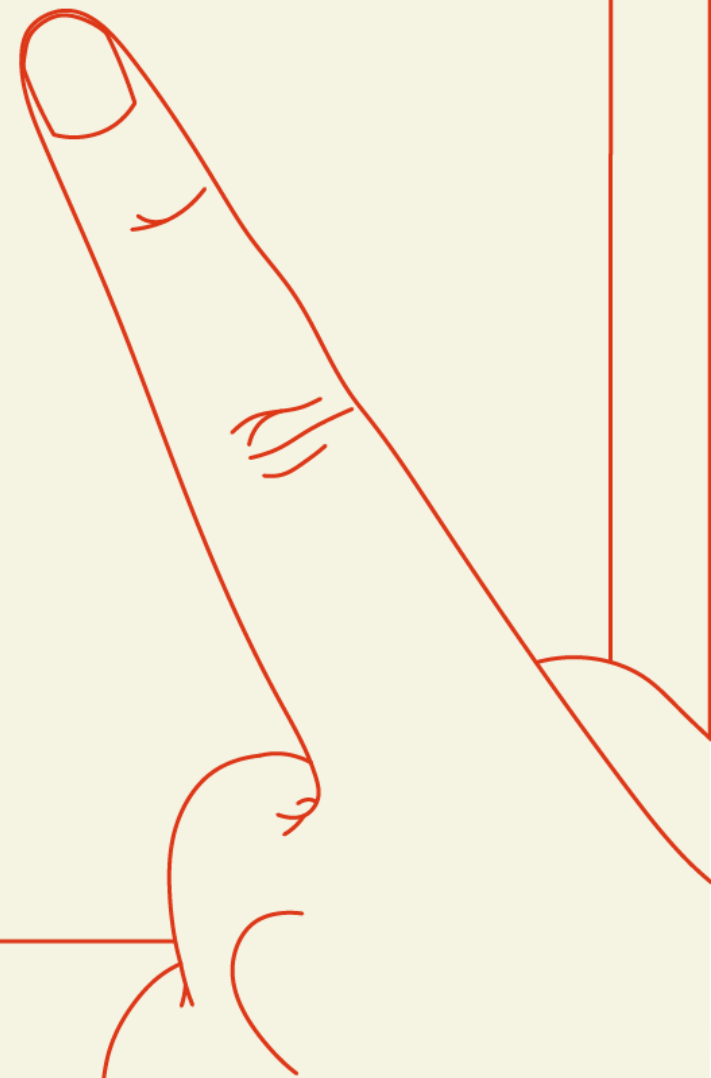


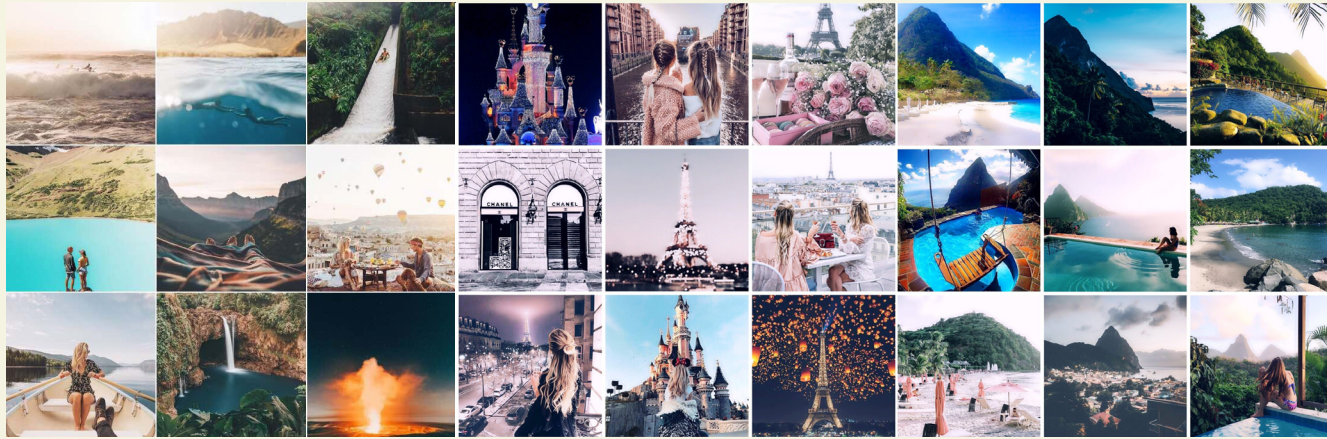
10.5% increase of active users compared to 2019.



Over
40 billion

Images posted
online in 2019

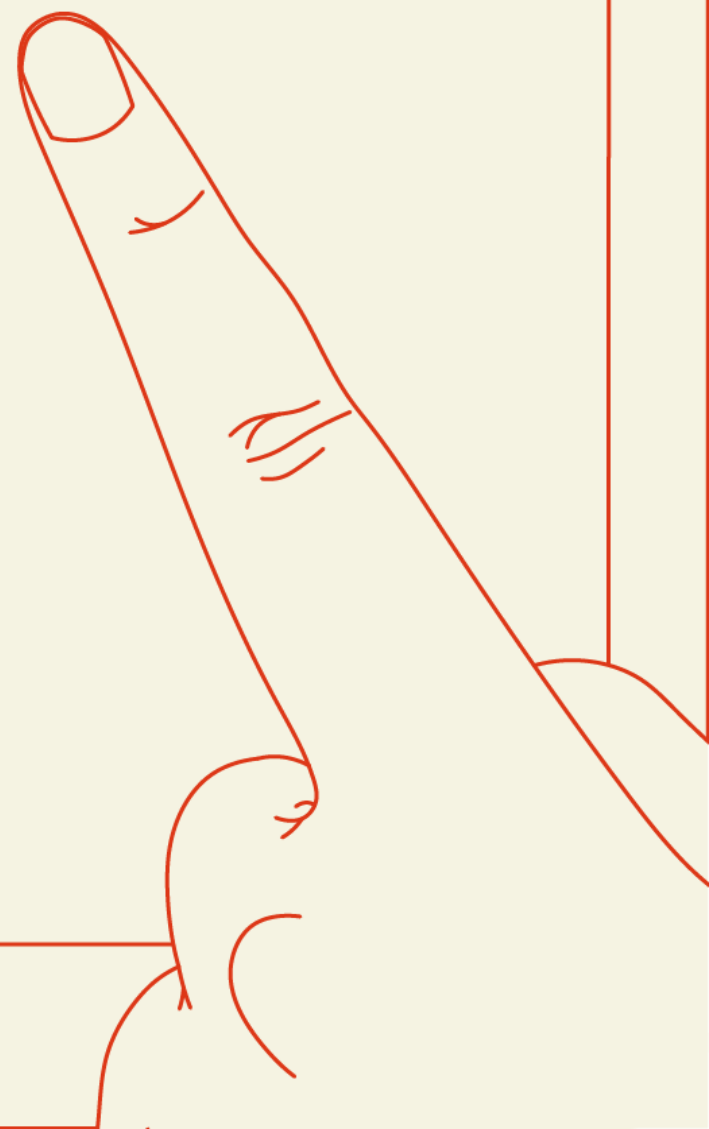




The development of information technology and the flourishing rise of online mass culture have made social media an unprecedented social influence. People increasingly spend their time browsing social media. Under this trend, a phenomenon called "Internet celebrities" is increasingly expanding its scope, from people to brands to buildings and spaces.

In this case, visual culture began to rise. Images have become the most direct, effective and influential form of perception. It has gradually occupied the core position of human cognition. Thomas Mitchell mentioned that current sociological research has gradually turned to the direction of images. The era of reading pictures has arrived. At the same time, it brings a new aesthetic and understanding.

For space design, images themselves have been accompanied along development, but in the current social environment, they also follow trends, such as the emergence of "Instagrammable buildings". As a result, in the image carnival, in the era of picture reading, the expression of images fed back to the space is different from other eras.

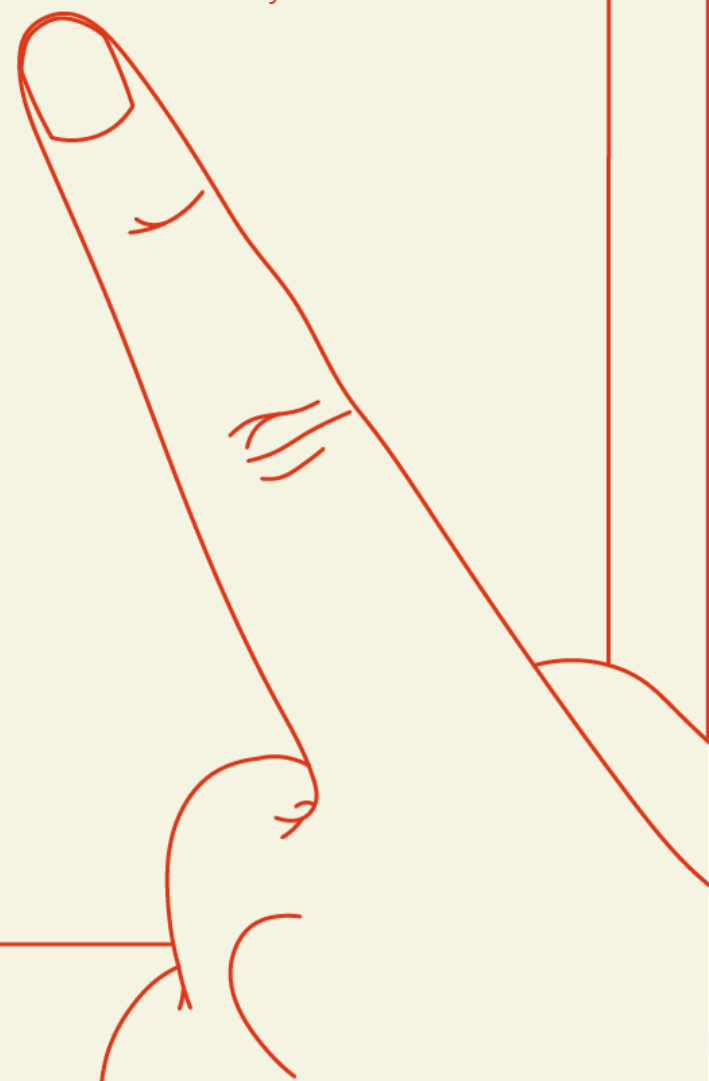




In this new situation with great power of social media, both images and spaces have undergone tremendous changes. We believe that for the new social environment, a new way of looking at images and spaces is needed. **We intend to establish our new architectural iconology suitable for the current era of image carnival**, through the analysis of instagrammable pictures and spaces on social media and the framework of previous iconology and its derivative theories. In this way, we try to study the interaction between image production and space representation.

This thesis project will begin with a basic understanding of iconology, and research on social and technological changes, and explore the different levels of images in a certain range of Instagram-based image sharing social media, and the current social media. The space design for the goal is characterized by two directions, which leads to our architectural iconology.

We hope that through the release of this thesis, not only architects but also non-architect groups can understand this space design trend and social current situation, as well as the reasons behind it, and generate new thinking and directions.





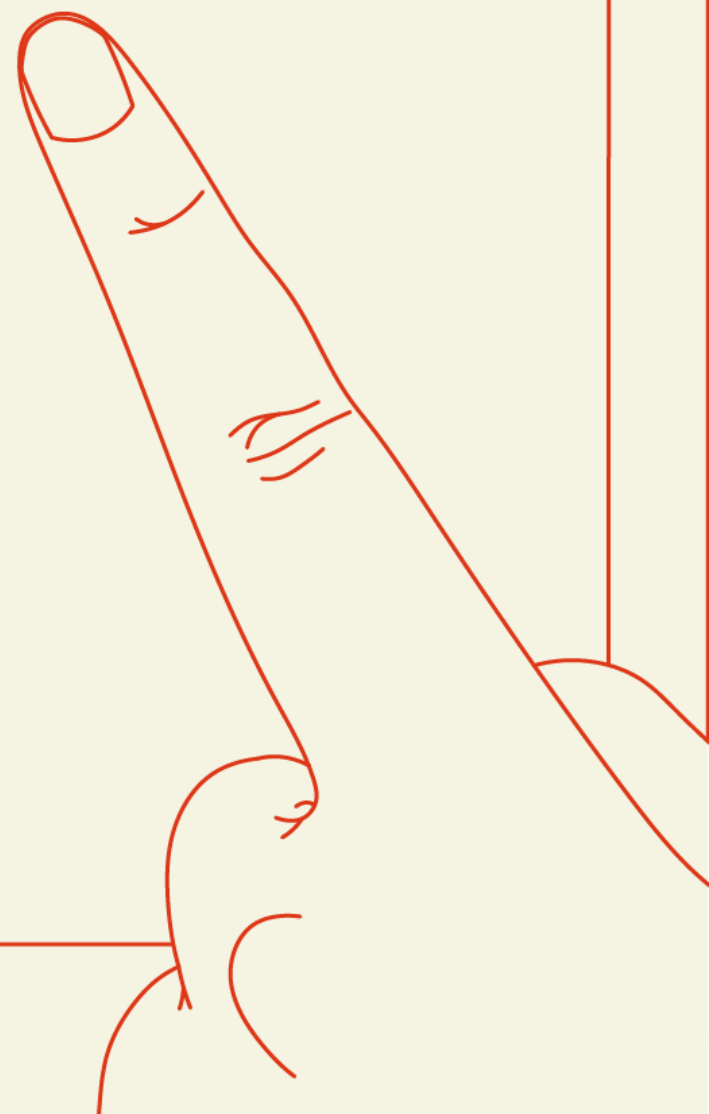
OBJECT OF INTERPRETATION	ACT OF INTERPRETATION	EQUIPMENT FOR INTERPRETATION	CONTROLLING PRINCIPLE OF INTERPRETATION
I – Primary or natural subject matter – (A) factual, (B) expres- sional-, constituting the world of artistic motifs.	Pre-iconographical description (and pseudo-formal analysis).	Practical experience (familiarity with objects and events).	History of style (insight into the manner in which, under varying historical conditions, objects and events were expressed by forms).
II – Secondary or conventional subject matter, constituting the world of images, stories, and al-	Iconographical analysis in the nar- rower sense of the word.	Knowledge of literary sources (familiarity with specific themes and concepts).	History of types (insight into the manner in which, under varying historical conditions, specific themes or concepts were ex- pressed by objects and events).
III – Intrinsic meaning or con- tent, constituting the world of 'symbolical' values.	Iconographical interpretation in a deeper sense (Iconographical synthesis).	Synthetic intuition (familiarity with the essential tendencies of the human mind), conditioned by personal psychology and 'Weltanschauung.'	History of cultural symptoms or 'symbols' in general (insight into the manner in which, under vary- ing historical conditions, essential tendencies of the human mind were expressed by specific themes and concepts).

"Iconography is that branch of the history of art which concerns itself with the subject matter or meaning of works of art, as opposed to their form... I conceive of iconology as an iconography turned interpretative... Iconology, then, is a method of interpretation which arises from synthesis rather than analysis."

--- Erwin Panofsky,
Studies in Iconology: Humanistic Themes in the Art of the Renaissance.

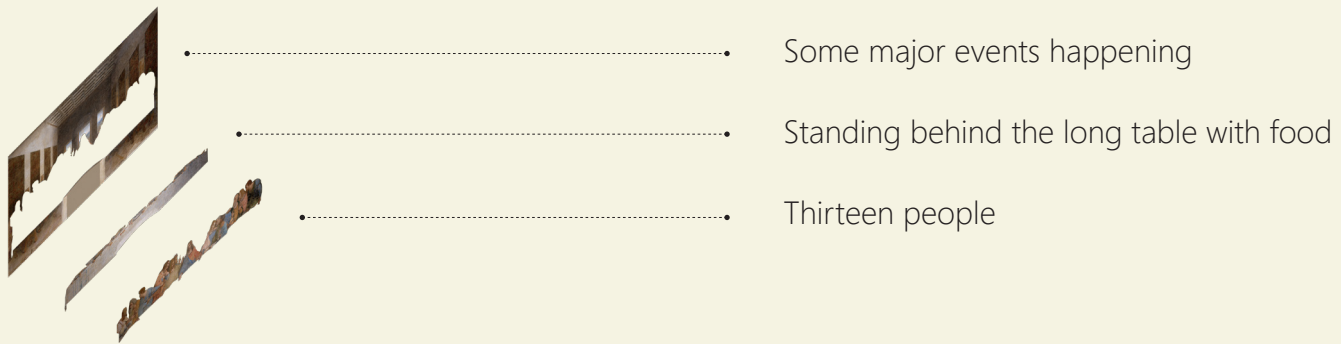
"An attempt to analyse the significance of that subject matter within the culture that produced it."

--- Erwin Panofsky,
'Iconography and Iconology: An Introduction to the Study of Renaissance Art.





I Rely on practical experience to give a general feeling and description of the theme of the work.



II In-depth analysis of the things and themes in the work, based on tradition.

Background: The story in the New Testament shows that when Jesus had dinner with the twelve disciples on the Passover, he said one of you is going to betray me.

The blood and life of martyrdom



Sacred and noble



sacrificed his body and blood



Judas



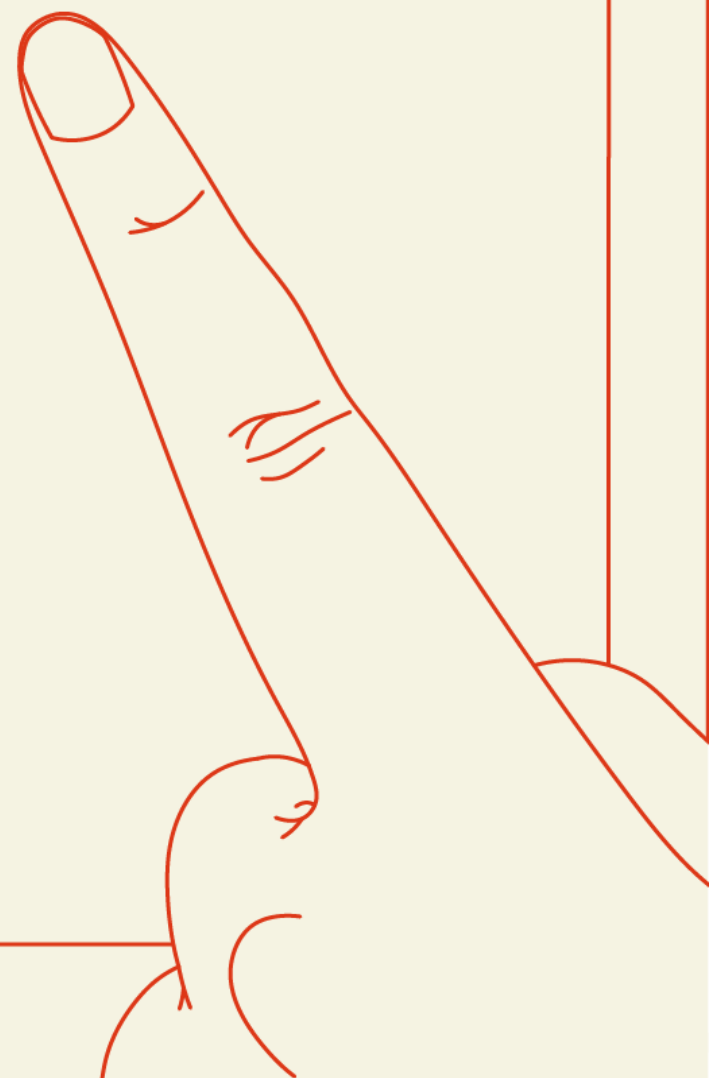
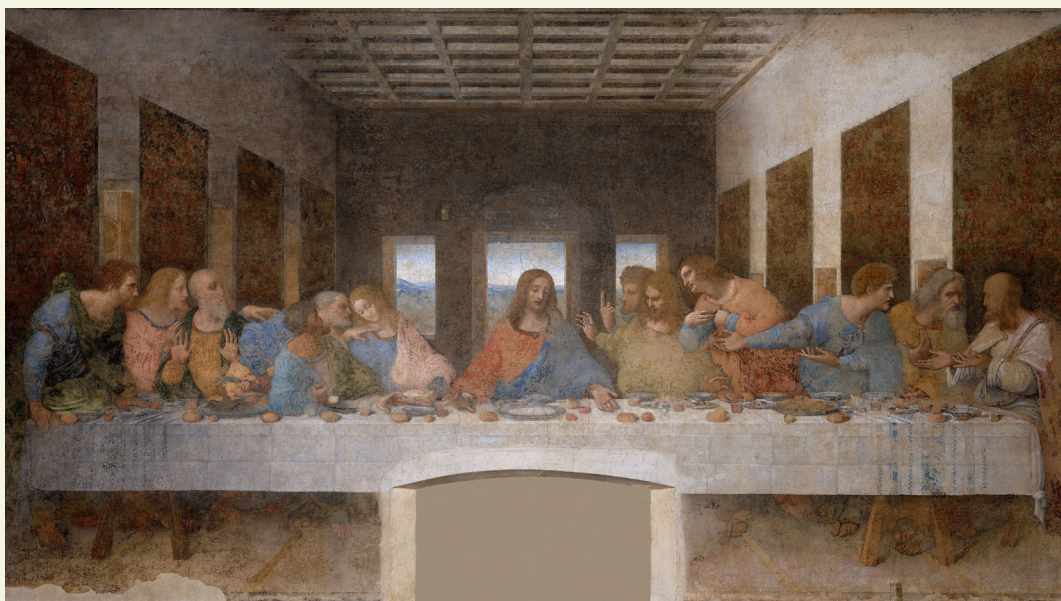
Peter

III "A country, an era, a stage, a religion or a philosophical belief in its underlying principles"



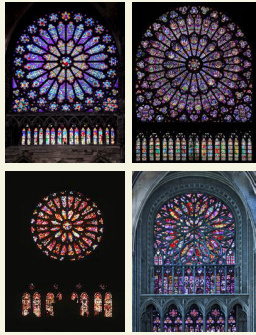
Ludovico Sforza from the powerful Sforza family in Italy

Convent and church of Santa Maria delle Grazie in the heart of Milan

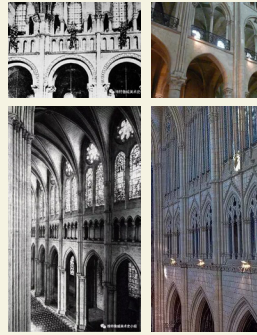




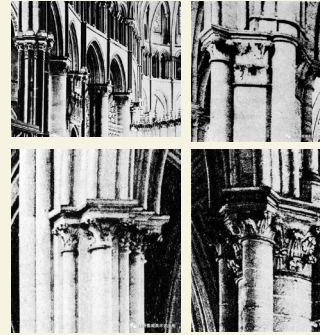
I



Rose windows

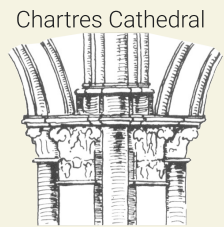


Triforium

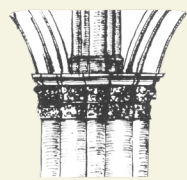


Compound Piers

II



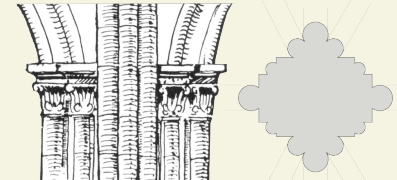
Chartres Cathedral



Cathedral of Reims



Cathedral of Amiens



St. Denis Church

III

Gothic architecture and the development of Scholasticism have a surprisingly synchronized relationship.

- Manifestatio
- Concordantia

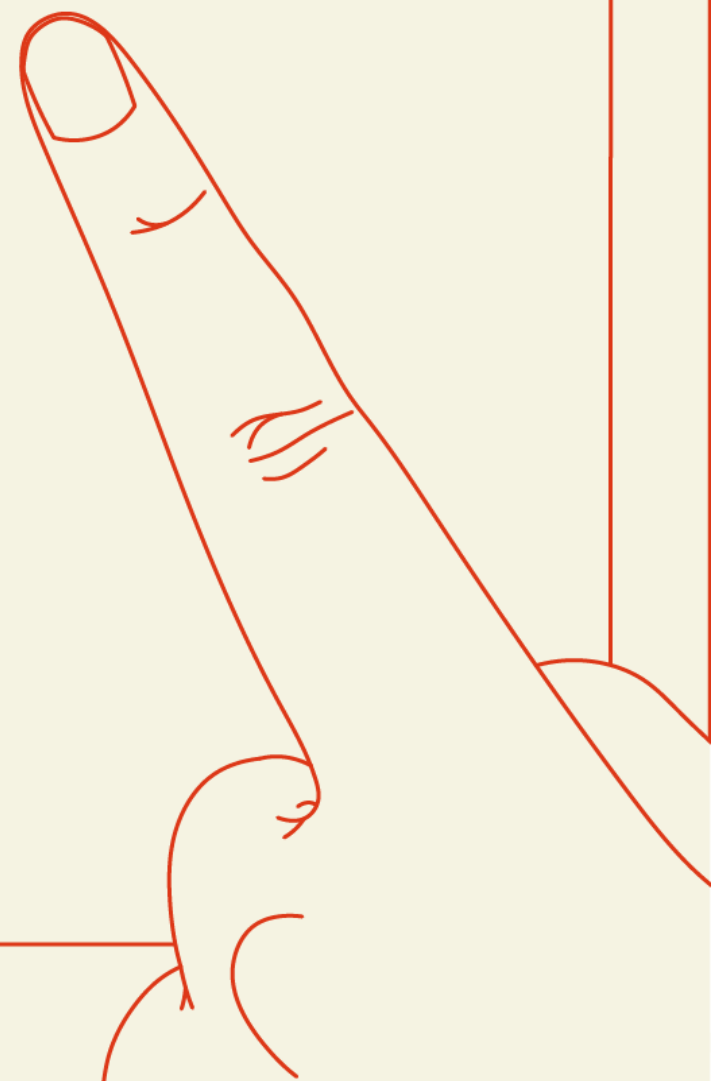
Since the 1940s, iconography has been gradually applied to the field of architectural criticism, analyzing the symbolic meaning and formal connotation of architecture.

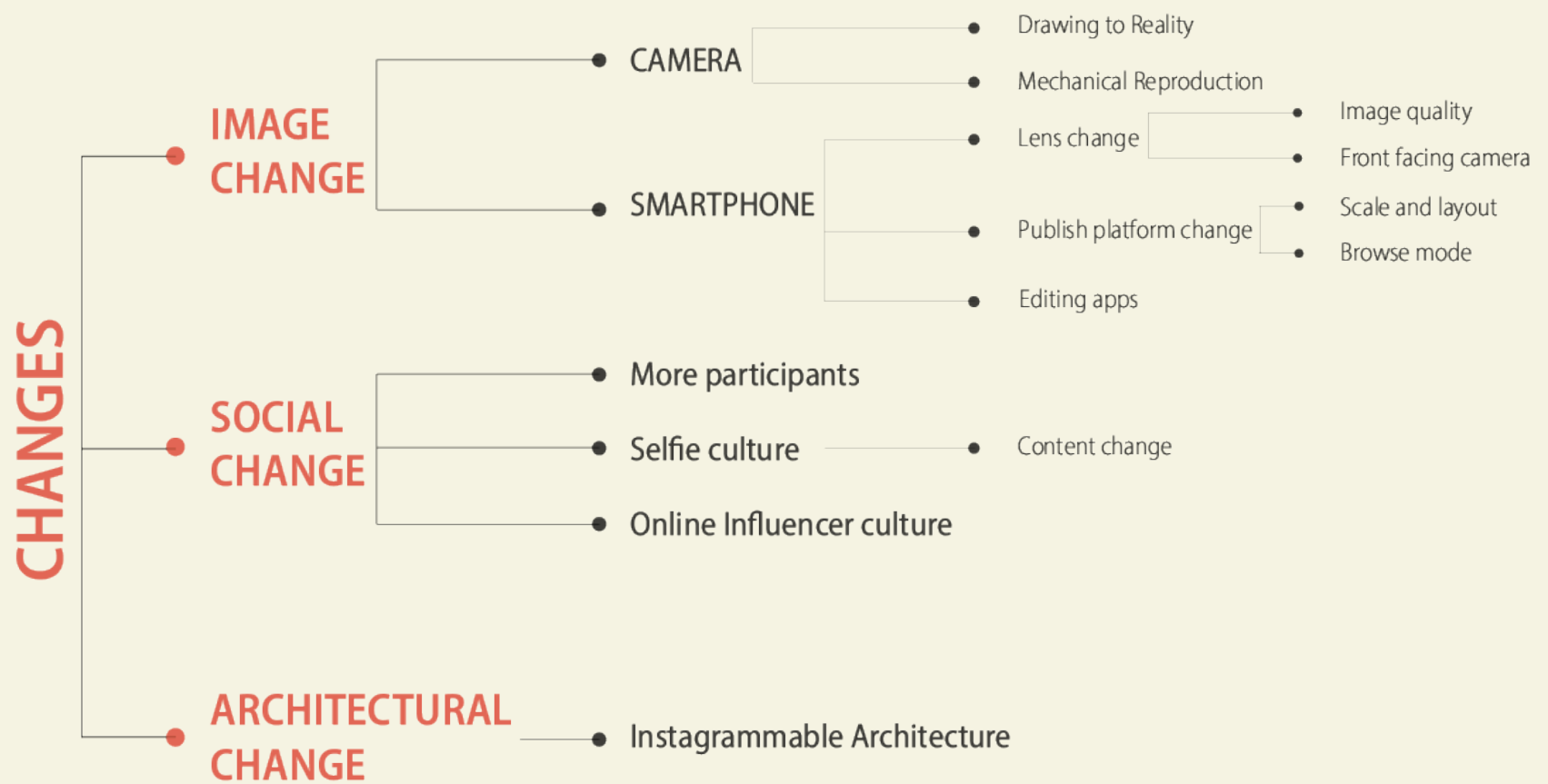
Erwin Panofsky -- *Gothic Architecture and Scholasticism* (1951)

Richard Krautheimer -- *Introduction to an iconography of mediaeval architecture* (1942)

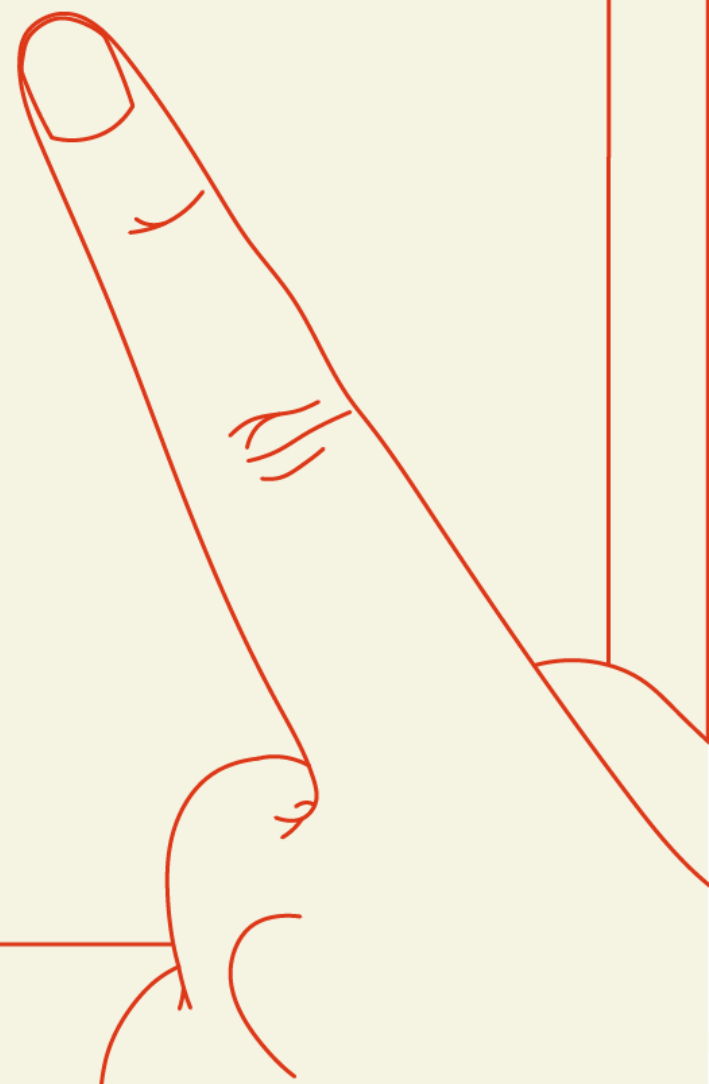
Rudolf Wittkower -- *Architectural Principles in the Age of Humanism* (1949)

Colin Rowe -- *The Mathematics of the Ideal Villa and Other Essays* (1976)





Why are we going to have a new one? Through the research on different materials, we found that iconology was mainly applied on old paintings and before modern architecture. We then try to understand the change among image, social, and architecture.





First camera and photograph 1825 Joseph Nicéphore Niépce



First major innovation 1851 "wet plate" photography method

Second major innovation 1871 "dry plate method"

Third major innovation 1888 the invention of film, and "Kodak" camera



Fourth major innovation 1988 the digital camera, Fuji DS-1P



J-Phone J-SH04 (2000)
0.11 MP



Audiovox PM8920 (2004)
1.3 MP



Nokia N90 (2005)
2 MP



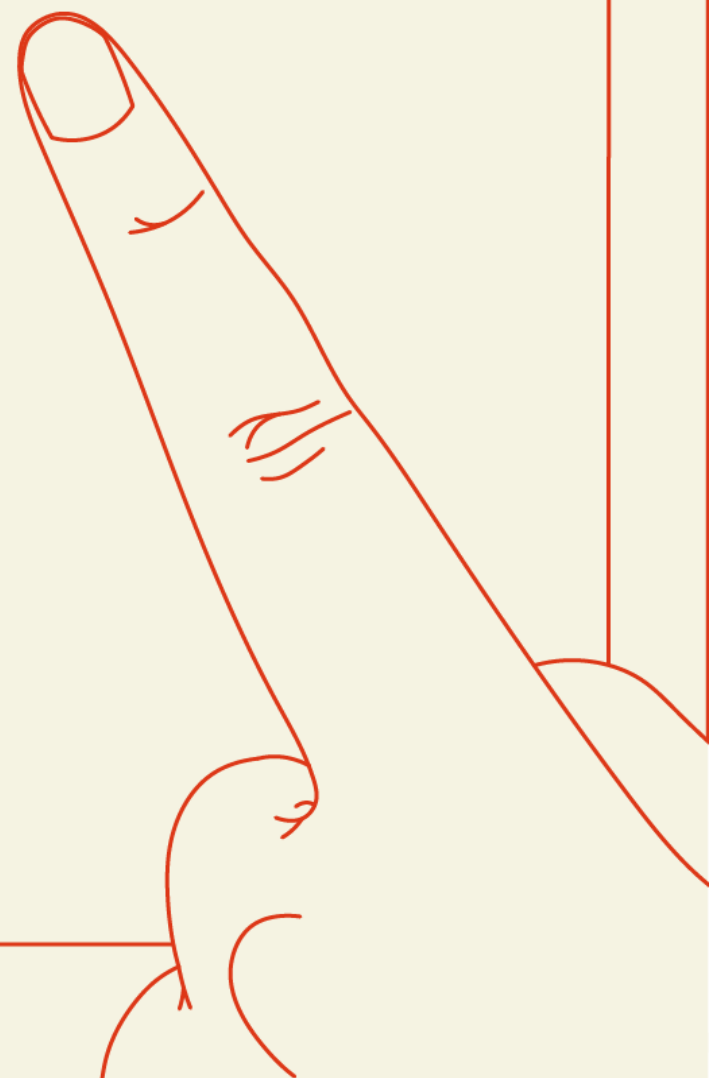
Samsung i8510 (2008)
8 MP



Nokia N95 (2007)
5 MP



The world's first camera phone was the J-SH04 launched by Sharp in 2000. Subsequently, the camera phone entered a stage of rapid development. Sony Ericsson K750i Released in 2005, a 2-megapixel sensor, autofocus system and xenon flash. Apple's launch of iPhone 4 and the increase in platform applications on iOS have allowed users to develop the habit of using it to shoot. In 2013, the image sensors and the image processing engines progressed. After that, challenges and commercial competition have also forced smartphone to add more cameras to provide optical zoom and dedicated shooting modes.





Painters' thought

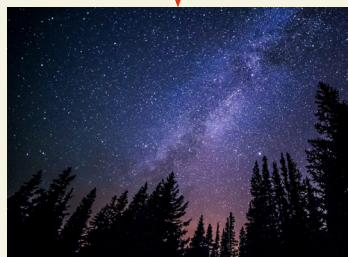
Drawing



Reality



Photo



Mechanical reproduction

"The technique of reproduction detaches the reproduced object from the domain of tradition. By making many reproductions it substitutes a plurality of copies for a unique existence."

-- Walter Benjamin, *The Work of Art in the Age of Mechanical Reproduction*



2005

2013



2014

2016



2017

2019

Low light (5 lux) hand-held pictures taken with generations of iPhones — 5s to 11 Pro Max.



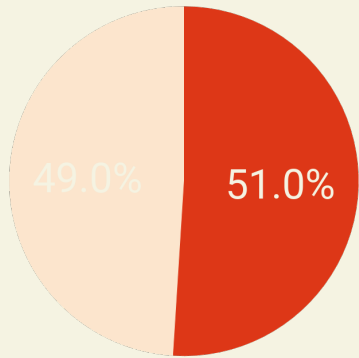
The first phone with a front camera: Kyocera VP-210



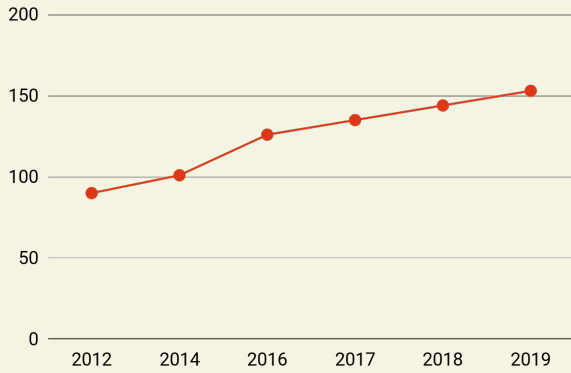
2010 iPhone 4 conference, Apple introduced the front camera for the first time.



DATA



Over 50% population are active social media users.



Average time spent on social medias everyday.

Over 40 billion

Images posted online in 2019

SCALE

Take computer 72dpi resolution as standard, 1:200

The Last Supper: 4.6m * 8.8m

Starry Night: 74cm * 92cm

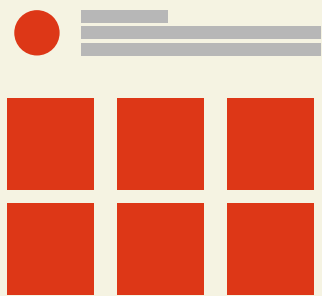
Photo Size Instagram: 38.1cm * 38.1cm

Photo Thumbnails: 5.7cm * 5.7cm

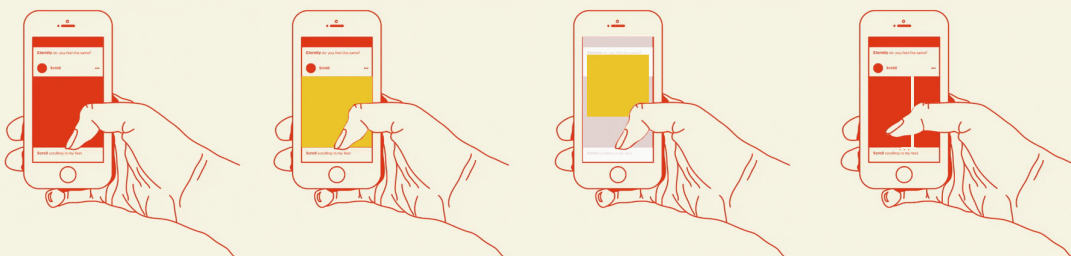
Profile Photo: 3.9cm * 3.9cm

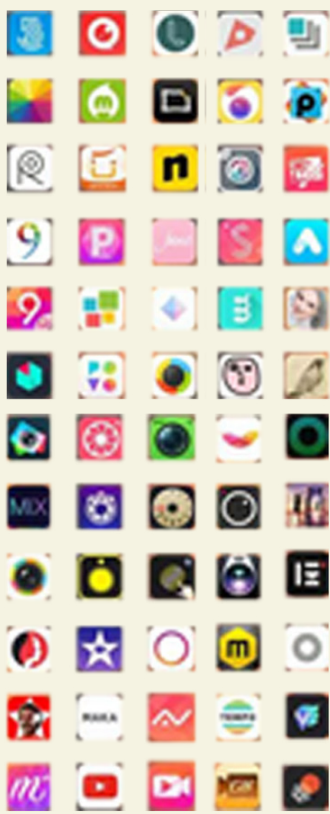


LAYOUT (Instagram)



VIEWING





Filter



Add pattern



Frame

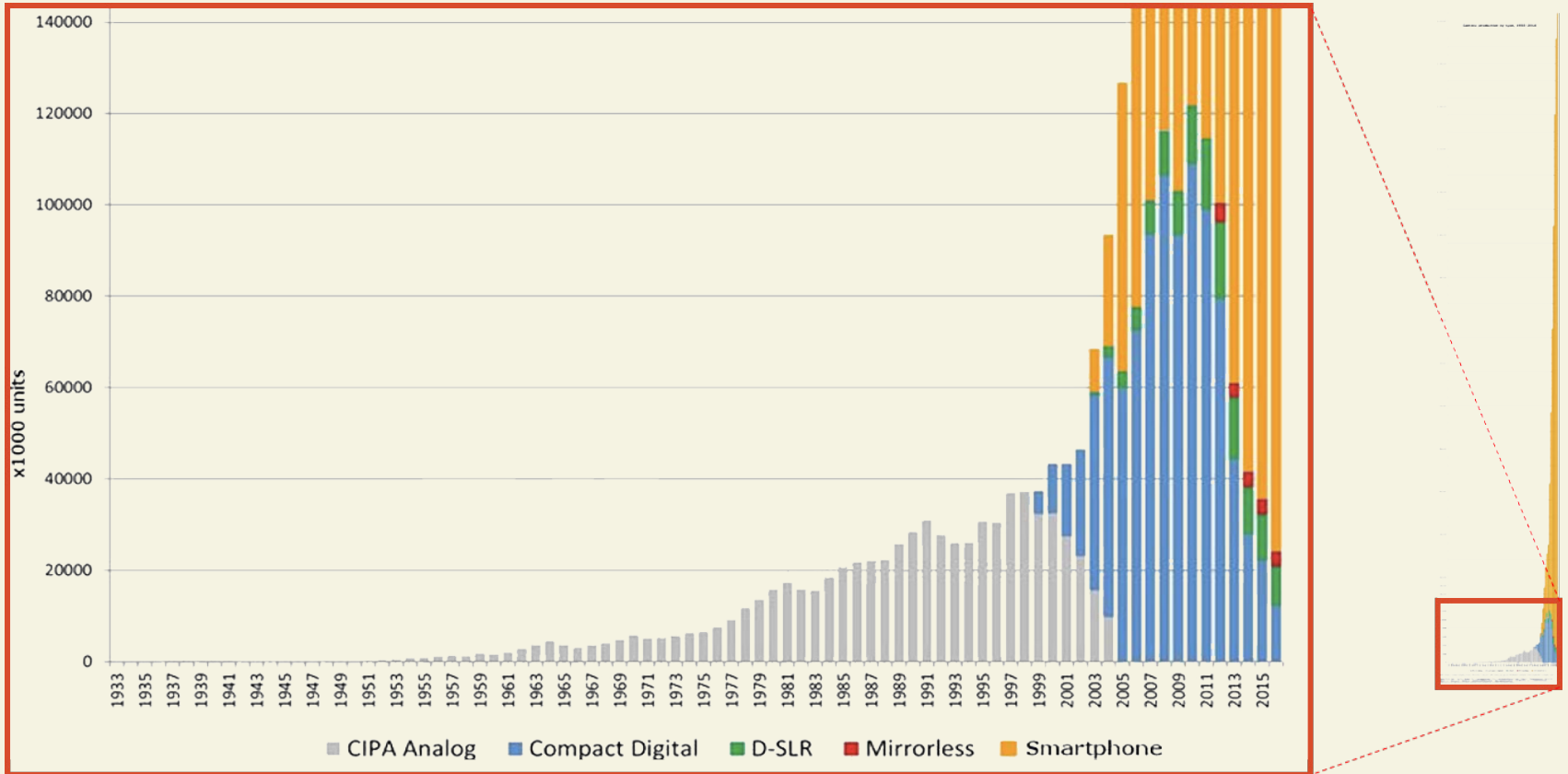


Layout



In addition to social media, the rise of image editing software in mobile phones also affects image changes. Until now, there are more than hundreds different apps in the app store just for editing photos on people's phone. Many websites and blogs have articles recommending the best editing apps lists. Features such as filters, pattern, frame, and automatic typesetting give the image meaning beyond itself.

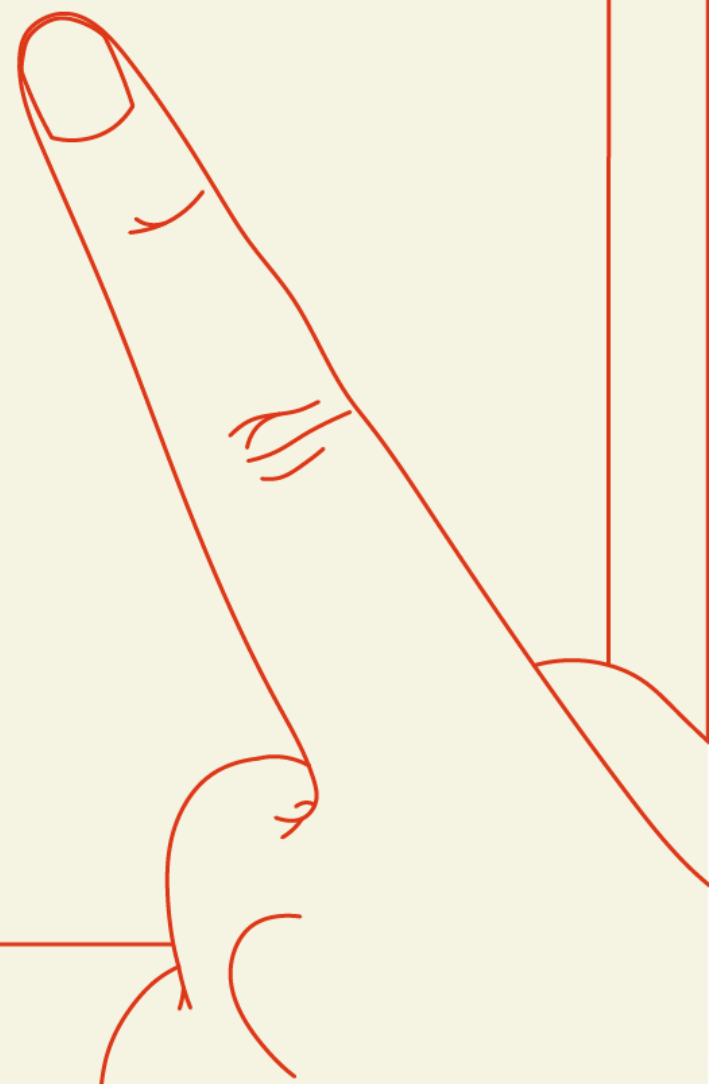




"Mechanical reproduction of art changes the reaction of the masses toward art. The reactionary attitude toward a Picasso painting changes into the progressive reaction toward a Chaplin movie."

-- Walter Benjamin,
The Work of Art in the Age of Mechanical Reproduction

These physical changes bring more participants. As Benjamin said, more and more ordinary people are involved in the production and release of pictures. Image began to gradually fit the public's visual culture, expressing human themselves more.





“The Decisive Moment” of Selfie

Values prevalent in society:

Moment of an attitude
Deliberative
Forensic
Epideictic

Popularity:

Moment of camaraderie and support

Attractiveness:

Moment of confirmation about before/after (workout/makeup)

Narrative and Time:

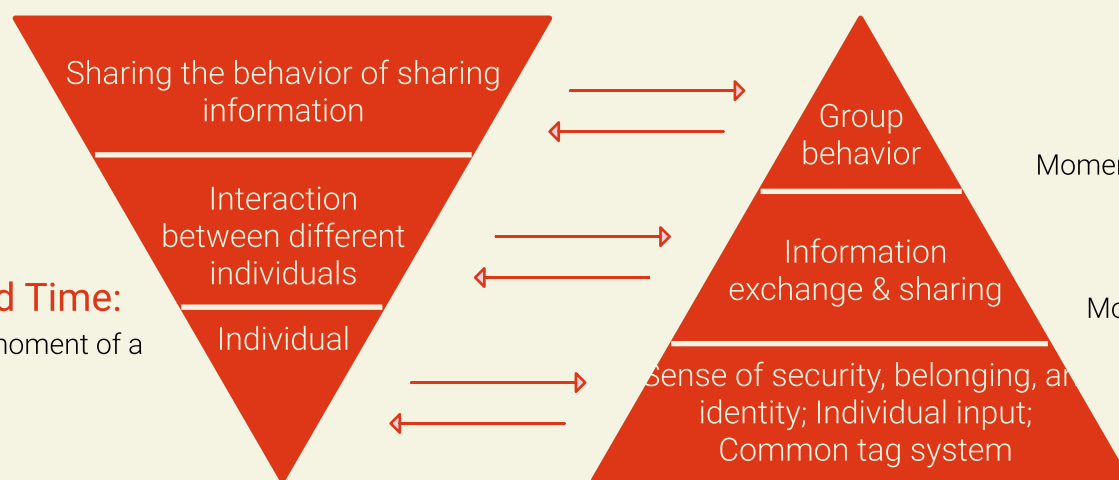
A story unfolds: moment of a summary

Adventure:

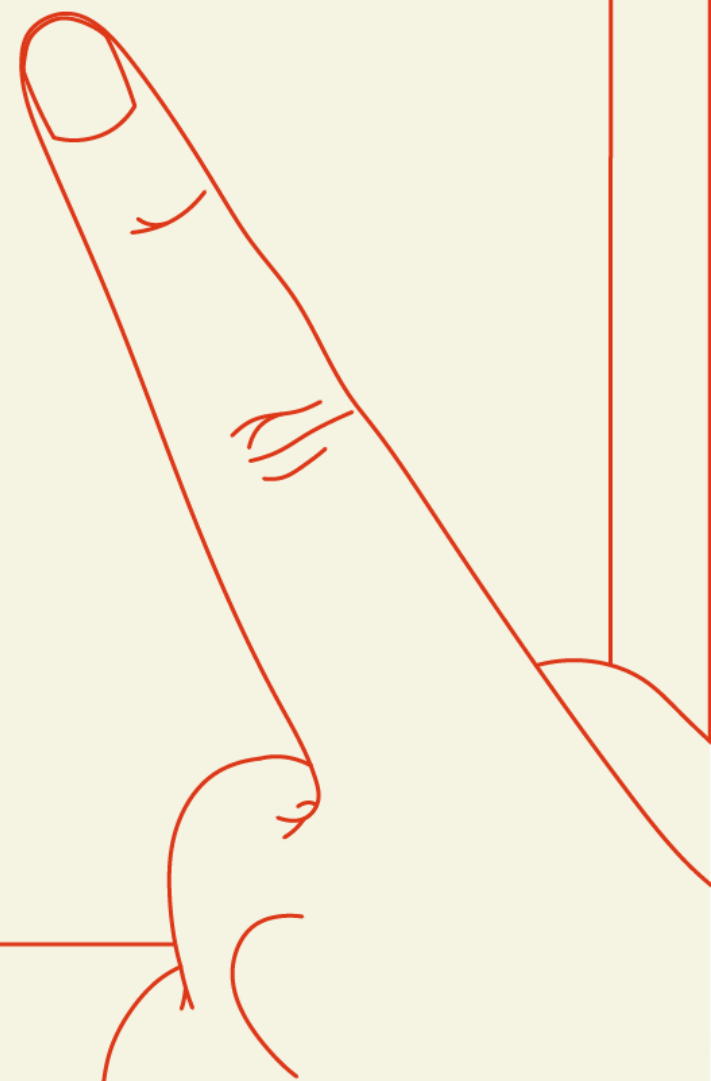
Daring adventure: moment of risk
Location adventure: moment of an exotic place

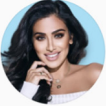
Implication:




Moment of focus on self




A new culture, the selfie culture, has emerged. In the presentation, the reasons and contents of this culture were classified. The main feature is to show oneself and gain attention.





hudabeauty  [Follow](#)  

12,944 posts 23.8m followers 242 following

Huda Kattan MUA & Blogger Turned Business Woman Top Beauty Influencer on Instagram LOVE to support artists Snapchat  RealHudaBeauty hudabeauty.com/2018/01/08/is-this-fake-hair-brow-gel-the-answer-to-snatched-full-brows



camerondallas  [Follow](#)

1,422 posts 19.8m followers 90 following


Cameron Dallas Watch Chasing Cameron on Netflix! Twitter - CameronDallas Snapchat - CameronDallas YouTube - TheCameronDallas m.youtube.com/watch?v=hecOXhqYDo




zachking  [Follow](#)

779 posts 19m followers 22 following

Zach King Stories can make people smile. 🤖 📧 MAIL: 12340 Seal Beach Blvd Seal Beach, CA 90740 📧 contactzachking@gmail.com | 📖 Pre-order my new book below bit.ly/GetZachKingBook



michelle_lewin  [Follow](#)

1,019 posts 12.2m followers 70 following

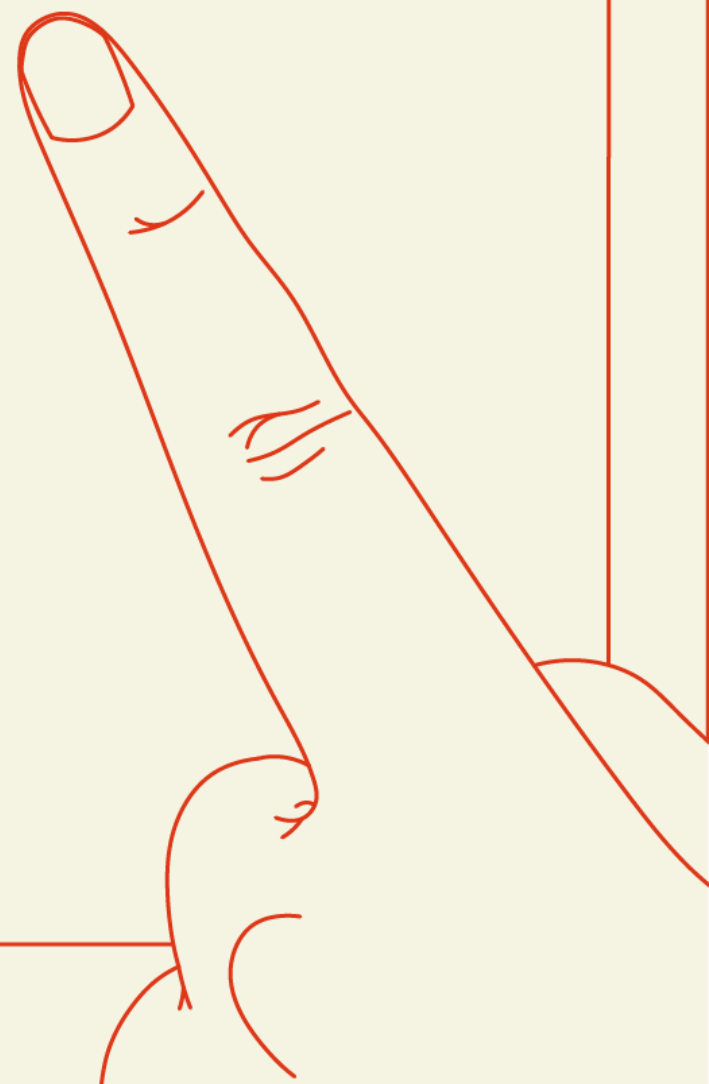
Michelle Lewin #iacuerpa - The Body michellelewin.com

“Traditional celebrities refer to film, television, sports stars, and various well-known public figures. These people usually have certain accomplishments, talents or social status. As the age of social media came, online influencers have appeared in the classification of celebrities. They mainly refer to people who are actively operating social media platforms to improve their reputation, or through various media to express their back-end expressions and gain welcome.”

--- Graeme Turner,

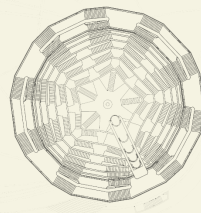
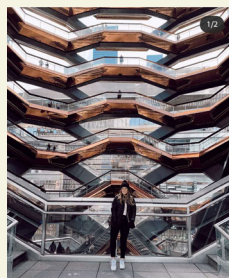
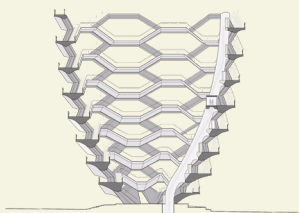
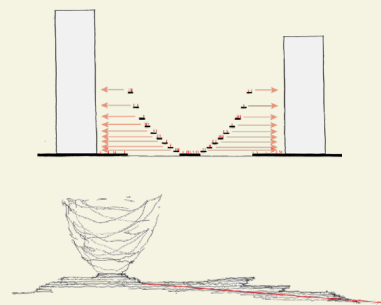
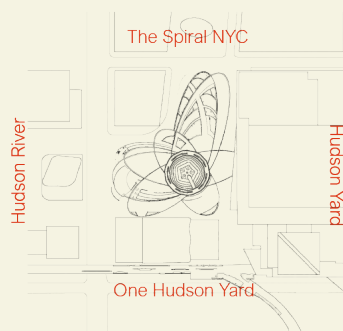
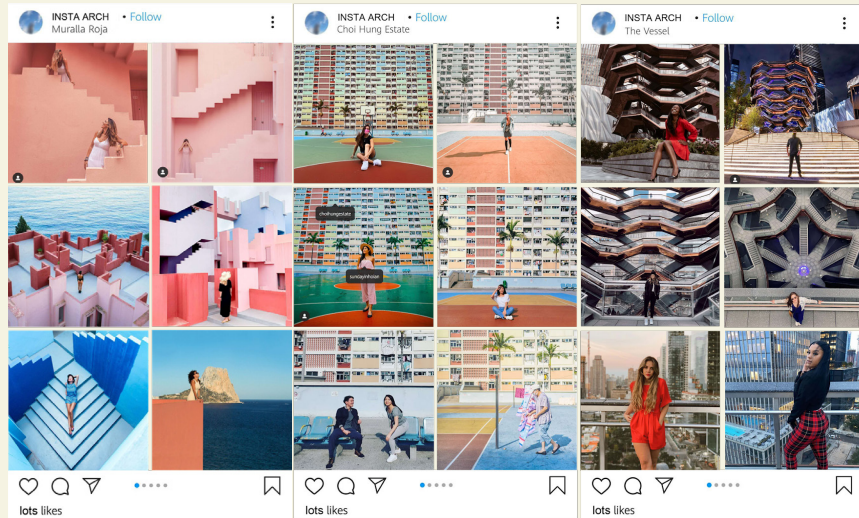
Professor of the Media Culture Research Center of the University of Queensland

The online celebrity culture was born under the influence of selfie culture. In short, online celebrities are who use social media to achieve fame similar to movie stars. The culture is people regard these as traditional celebrities and follow them, and more people deliberately post images that are close to this trend.

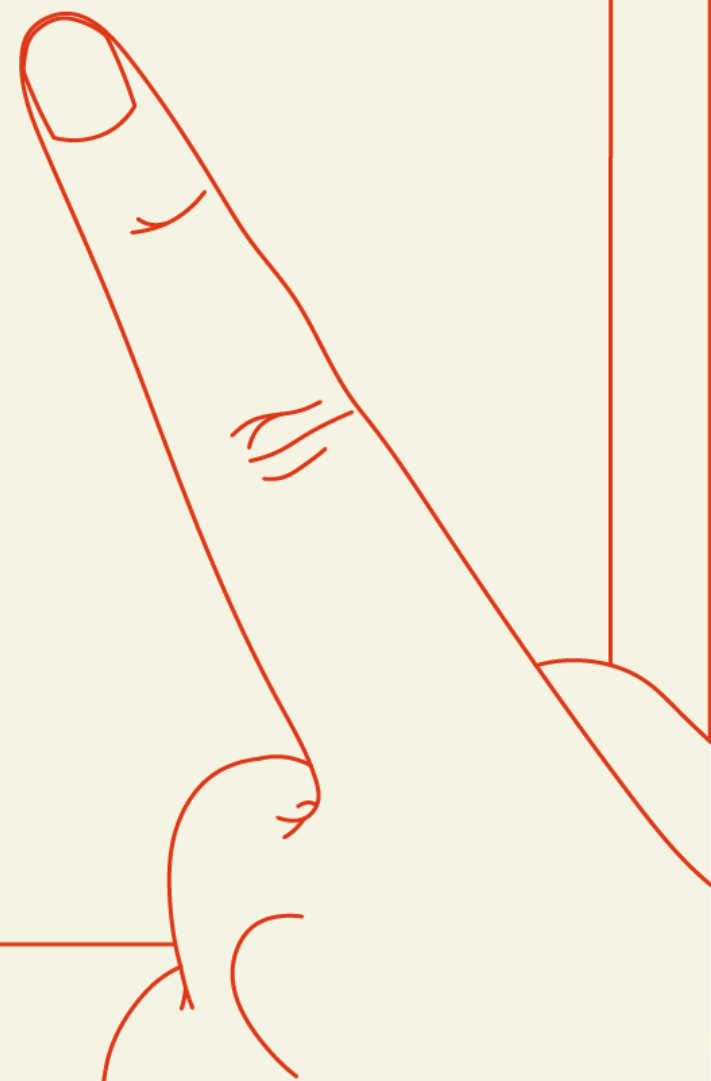




Many architecture firms are being quite open about this phenomenon: from public squares to private developments, from hotels to boutiques, every client is now requesting that they design with the Instagram feed in mind. What will prompt users of different spaces to share their photos on the app, and which hashtags will they be happy to use?



The most obvious example is the Vessel in New York. It is not only for viewing and photographing, but also the architectural design is to be able to take better photos.





CHANGES

IMAGE CHANGE

CAMERA

- Drawing to Reality
- Mechanical Reproduction

SMARTPHONE

- Lens change
- Publish platform change
- Editing apps

- Image quality
- Front facing camera
- Scale and layout
- Browse mode

SOCIAL CHANGE

- More participants
- Selfie culture
- Online Influencer culture

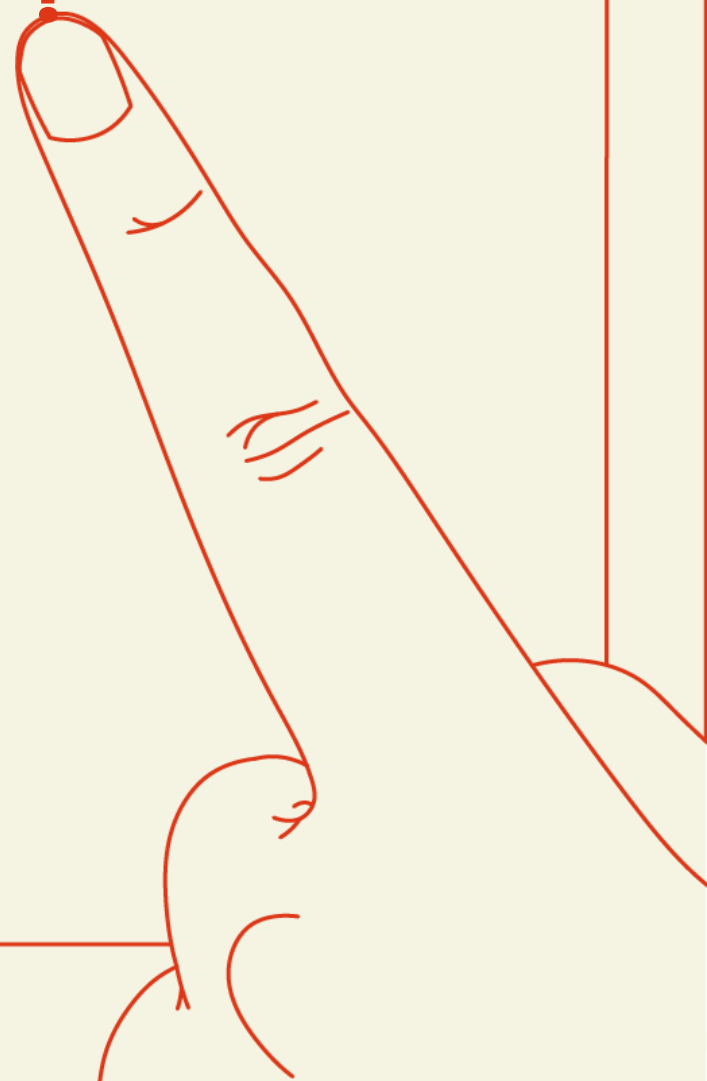
• Content change

ARCHITECTURAL CHANGE

- Instagrammable Architecture

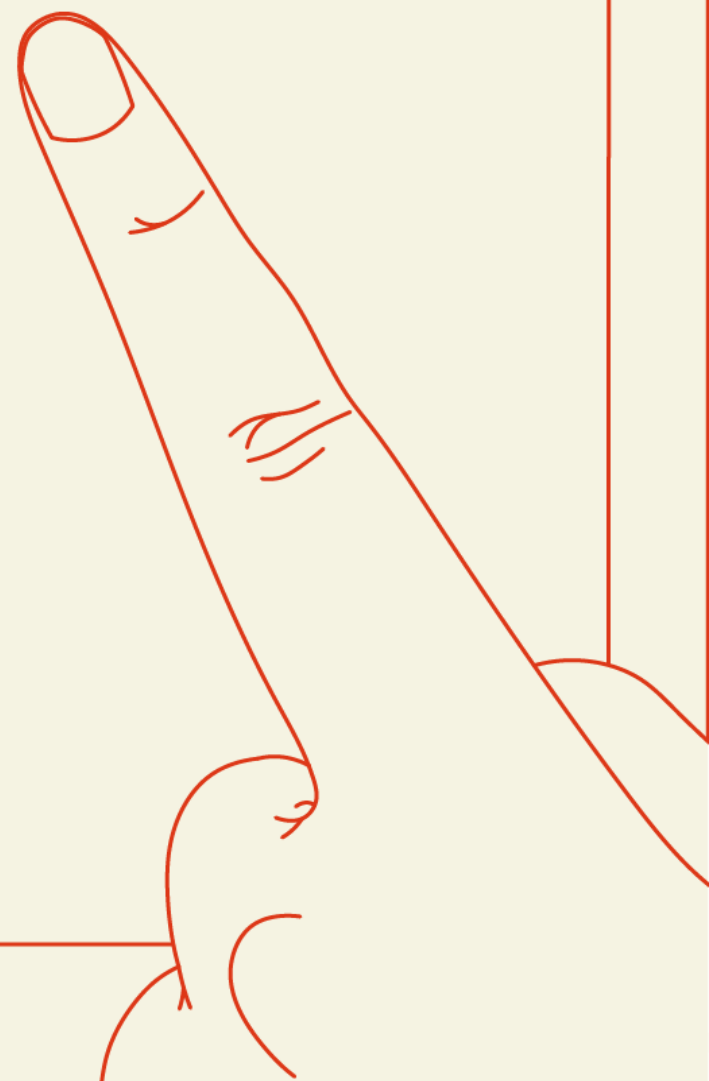
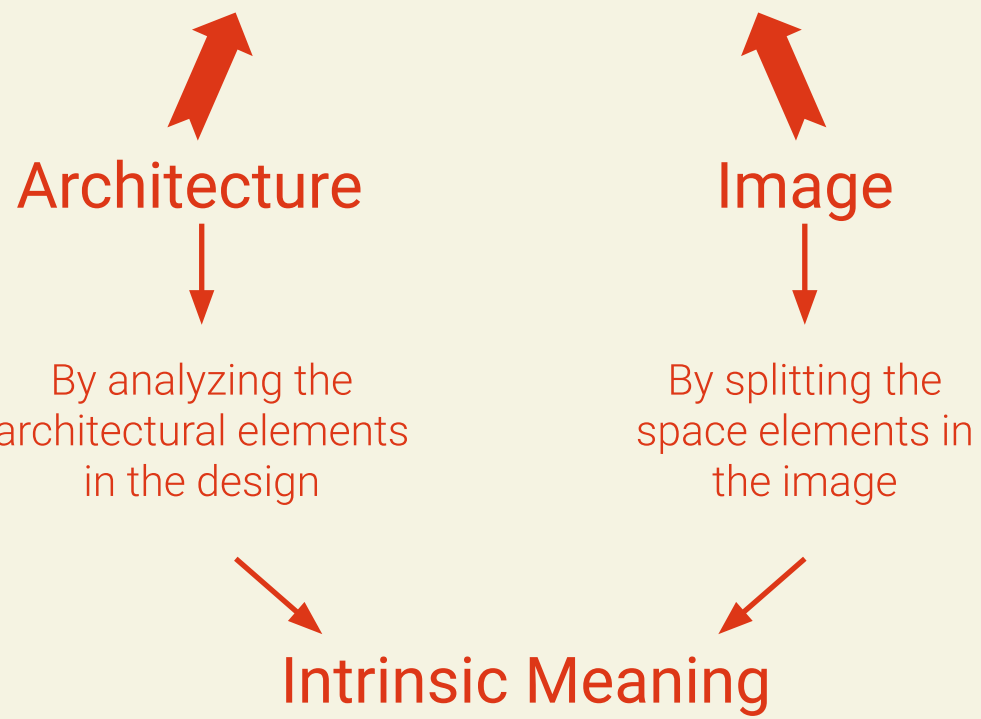


~~OLD ICONOLOGY?~~



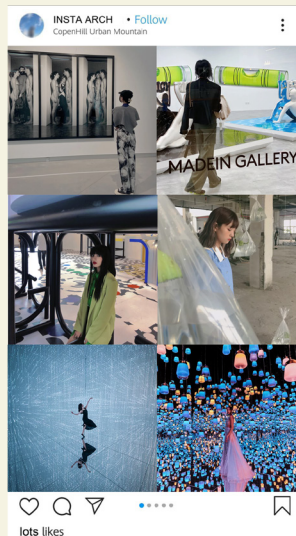


ARCHITECTURAL ICONOLOGY

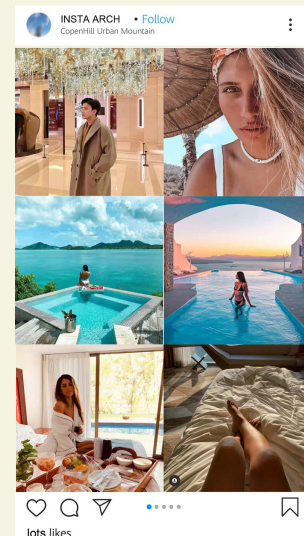




#Foodstagram

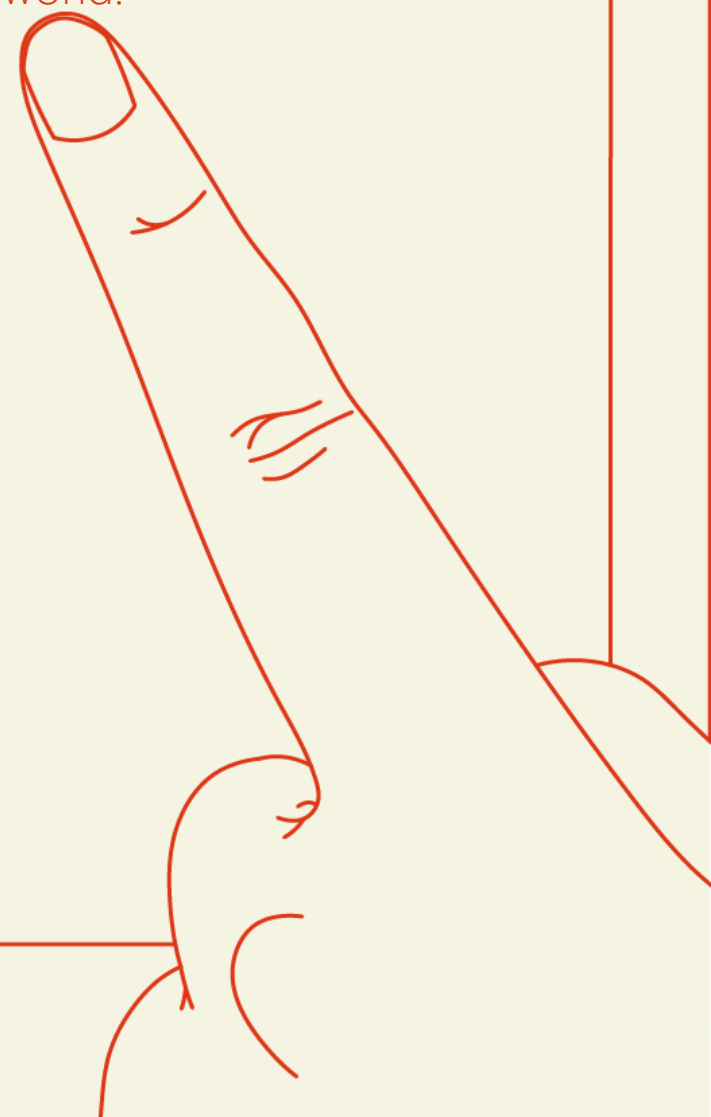


#Exhibition



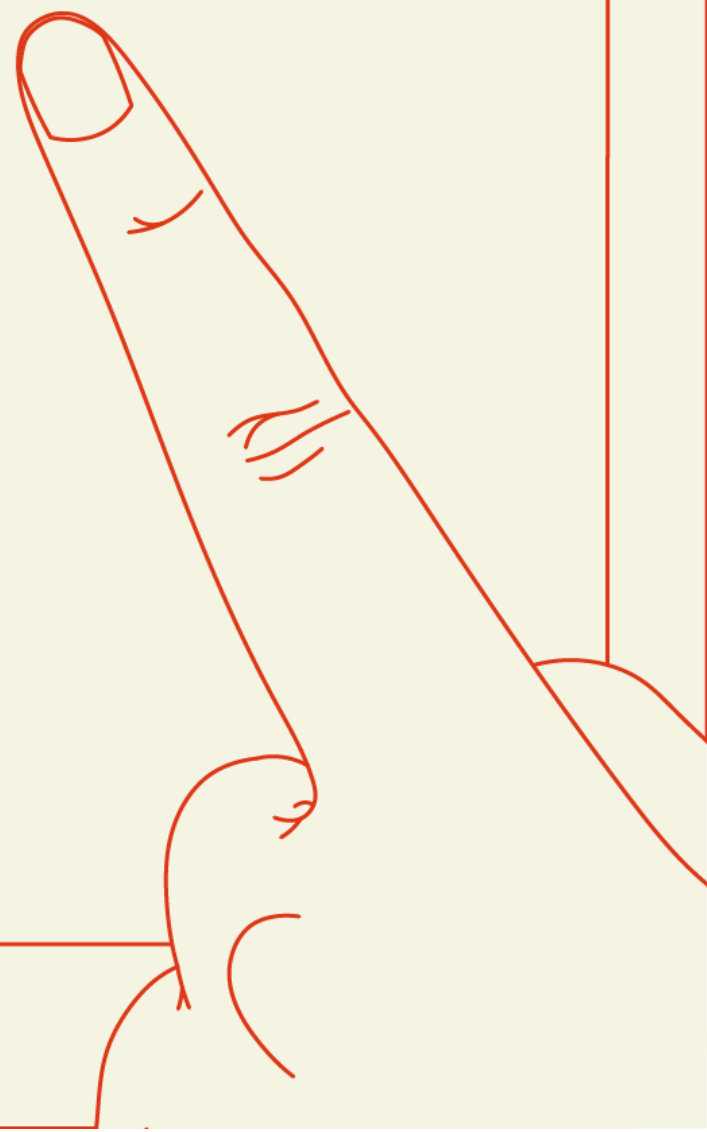
#Hotellife

By observing the activities that most people like to share on social media, and the content of the influencer spaces, we have limited the scope of research to three categories with tags of great click-through rate: foodstagram, exhibition and hotellife. And for now, we conducted case studies on the first one, which is about online influential restaurants around the world.





CASE STUDY

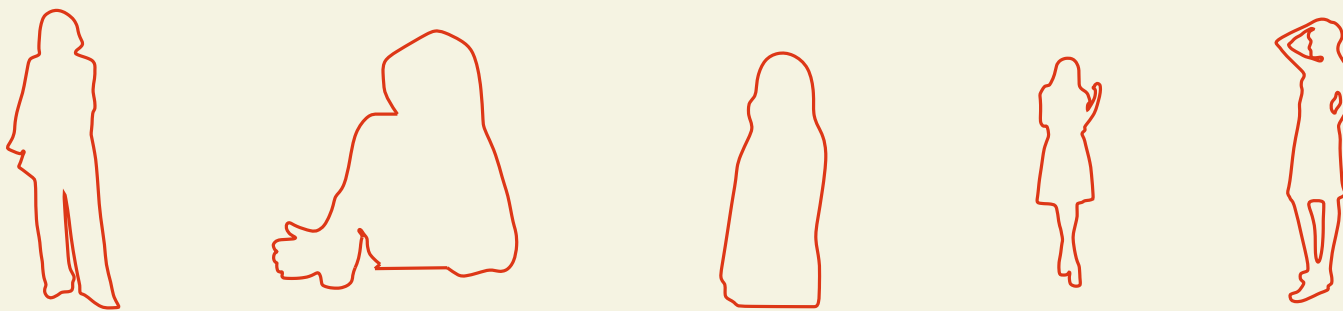


20   

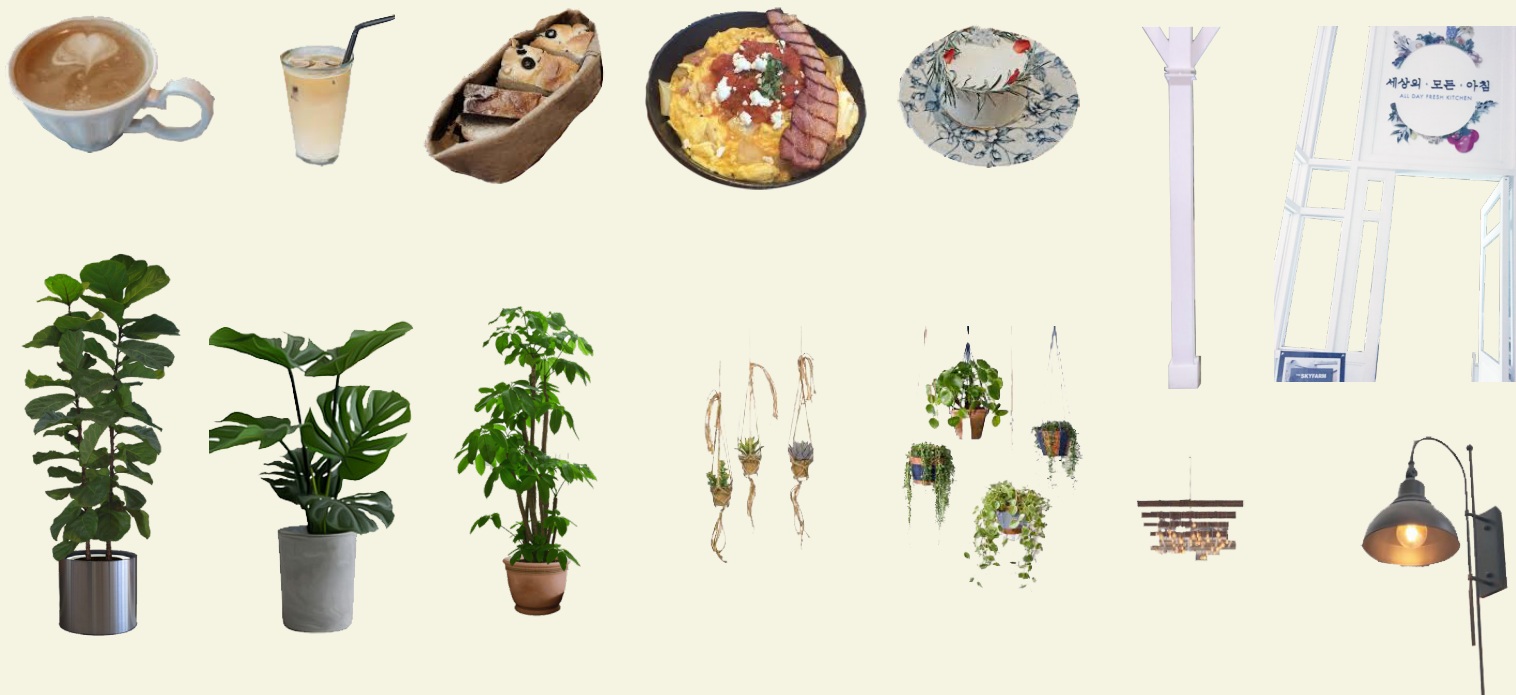




POSTURE



ELEMENT



COLOR PALETTE



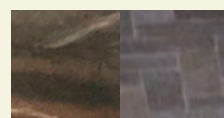
FURNITURE



FRAME



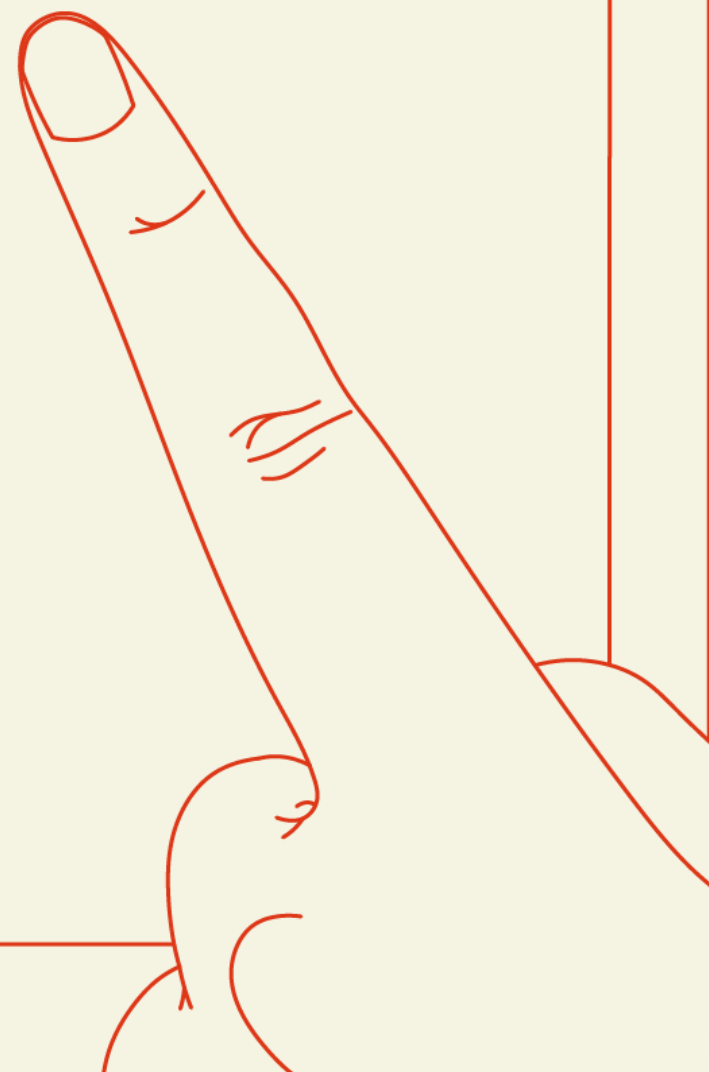
FOOD

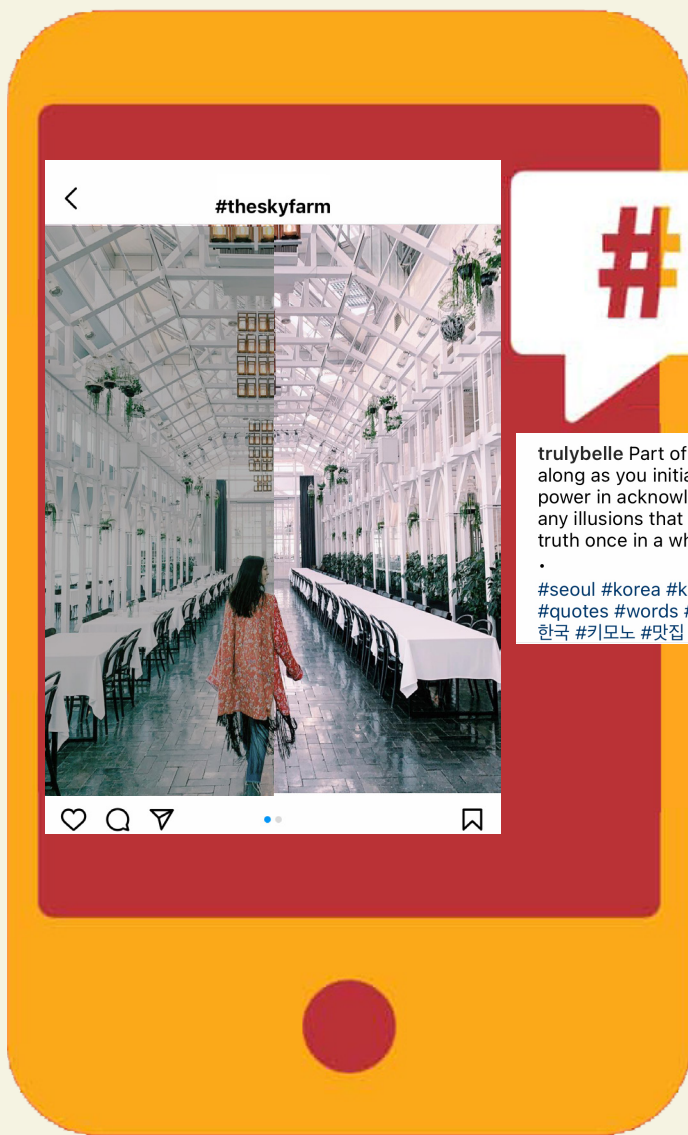


FLOOR



FARM





trulybelle Part of progression is realizing that you're not as far along as you initially thought nor would like to be. There's power in acknowledging exactly where you are and dissolving any illusions that stand in your way. We all need to unveil the truth once in a while. 😊

#seoul #korea #kimono #brunch #theskyfarm #yeongdeungpo #quotes #words #foreignerinkorea #thingstodoinseoul #서울 #한국 #키모노 #맛집 #외국인

FILTER & TAG

M5 + 12

☀️ +2.3

🌑 -3.9

△

△

● +7.2

Ⓜ️ +0.3

🌡️ -0.0/+0.3

😊 +1.8

AL1 LED Soften + 12

☀️ +3.0

🌑 -2.5

△ +5.2

△

● -2.1

Ⓜ️ +0.3

🌡️ -1.7/-0.7

😊

◻️

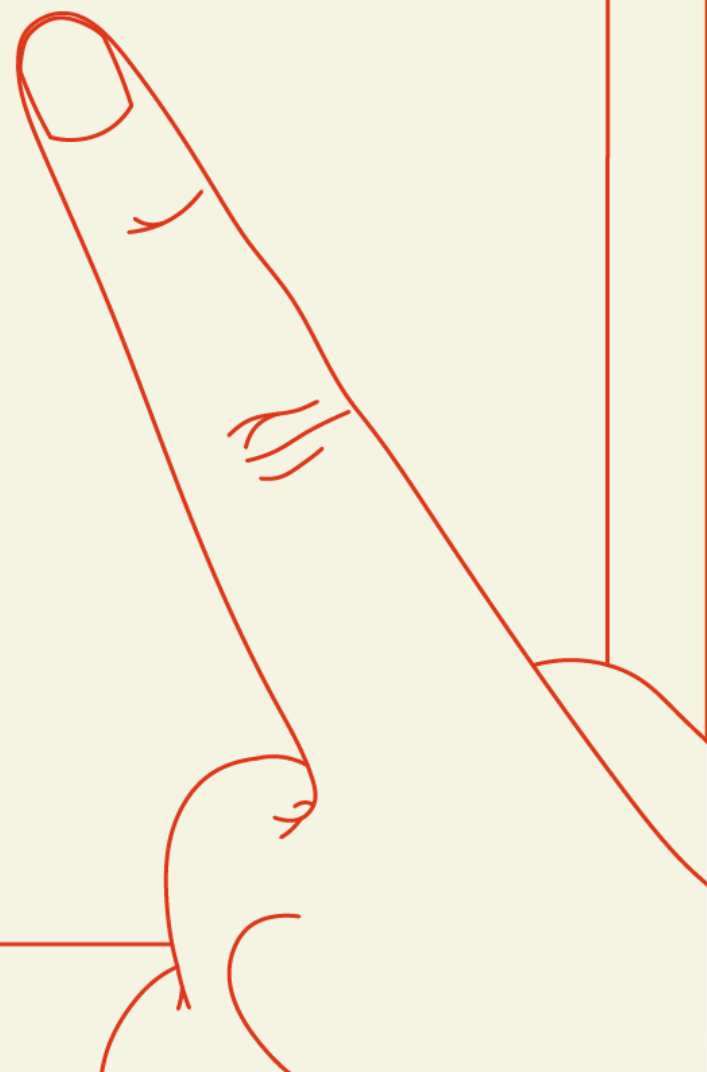
🍷 +1.7

TV SERIES

WEDDING

HAN RIVER SCENERY

23





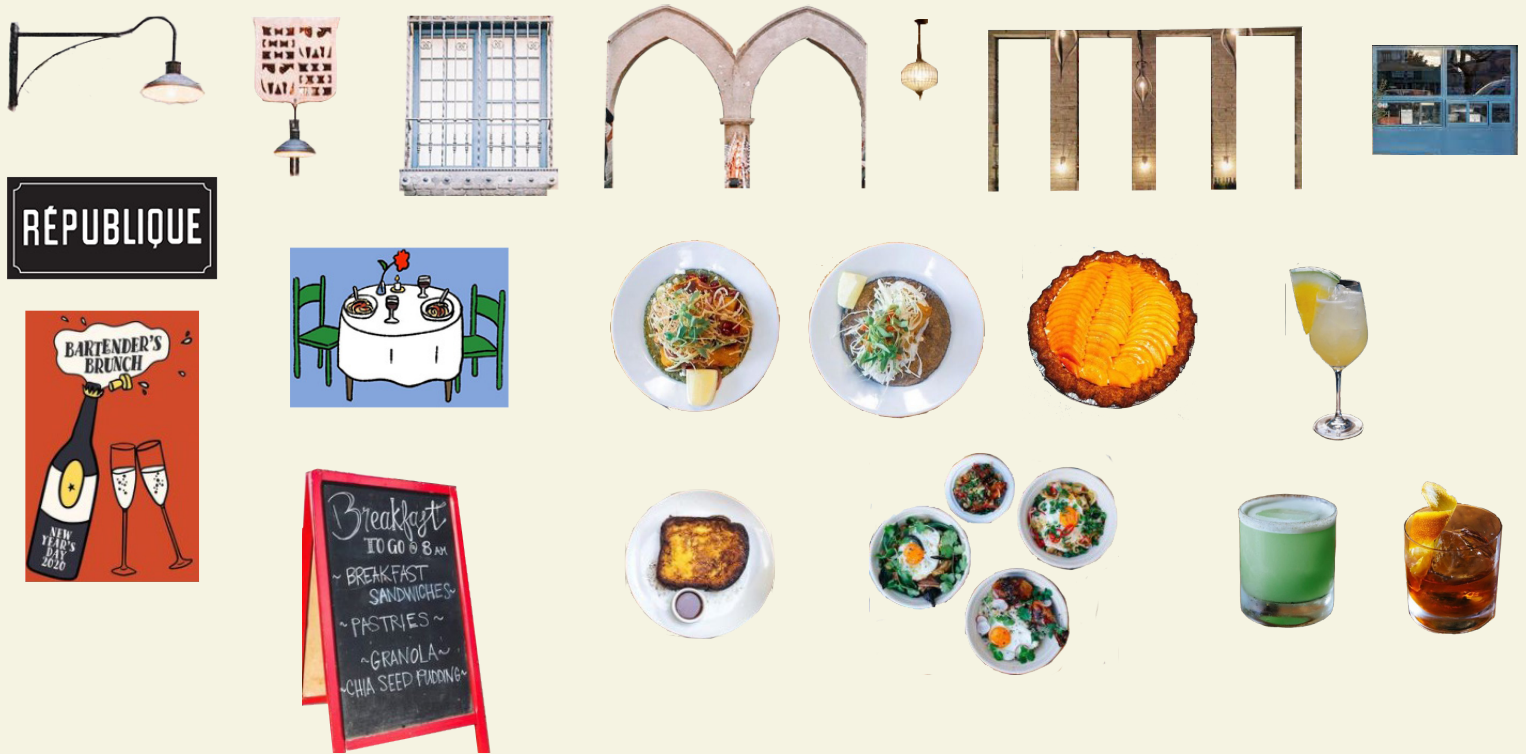
REPUBLIQUE



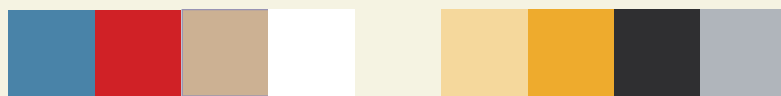
POSTURE



ELEMENT



COLOR PALETTE

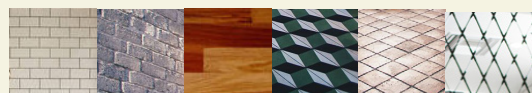


EXTERIOR

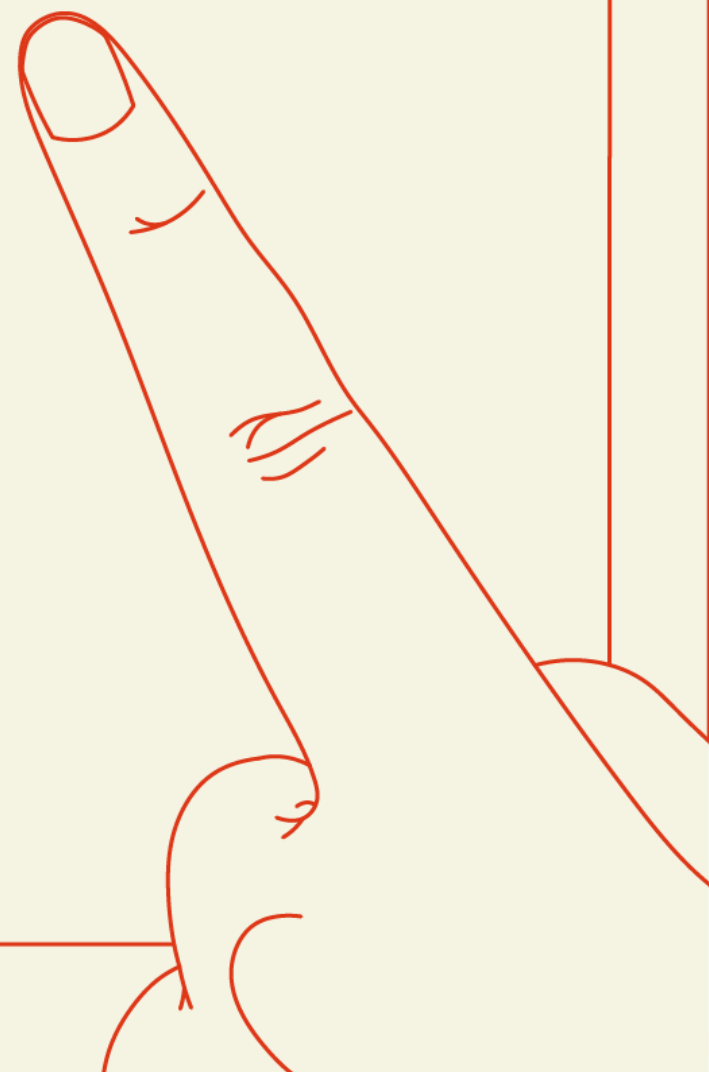
FURNITURE



FOOD

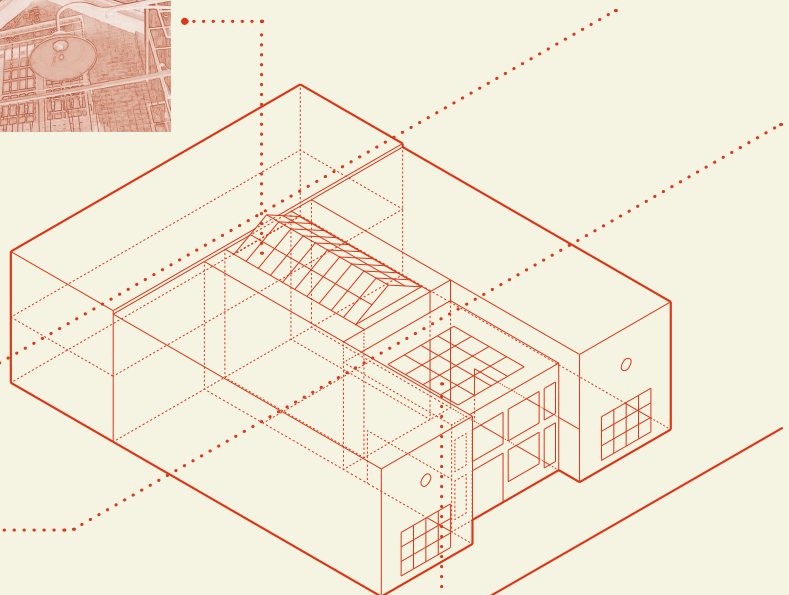
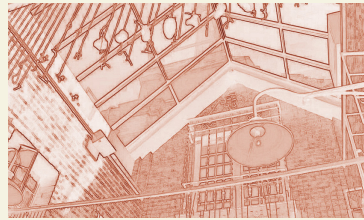


FLOOR/WALL/WINDOW

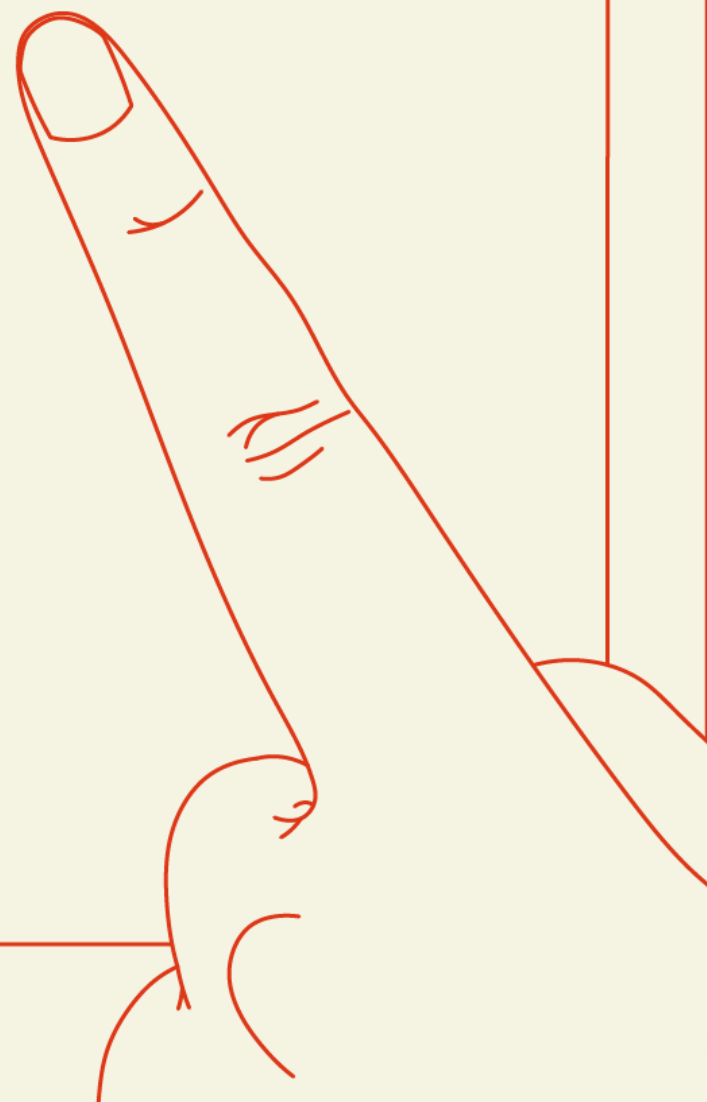
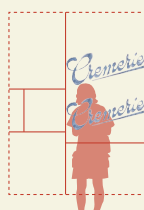
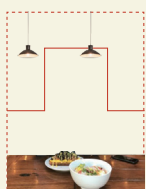
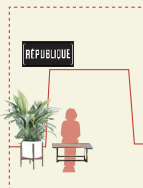
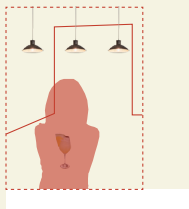
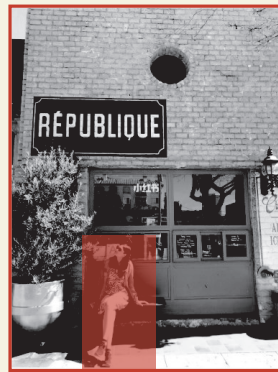




SPACE



LAYOUT





FILTER & TAG

KP7 + 9.1

+2.3

-3.9



+0.3

+3.6/+3.8

+3.1



HO+3.6/SR+3.8

Red: S+2.8 L-1.8
Orange: H-1.9 S+3.7 L+3.7
Yellow: H+1.9 S+2.1 L+1.4
Green: H-1.3 S+3.2 L-0.8
Blue: H-2.3 S-0.9 L-0.8
Purple: S-1.3



imamandaflorian "Happiness is the joy we feel striving towards our potential." 🌟
I've been reading and listening to a lot of different theories of happiness lately, and this one I heard in an older @supersoul podcast was so interesting. They were talking about not viewing happiness as those fleeting moments of pleasure, but as this bigger picture of joy. Happy Saturday! .

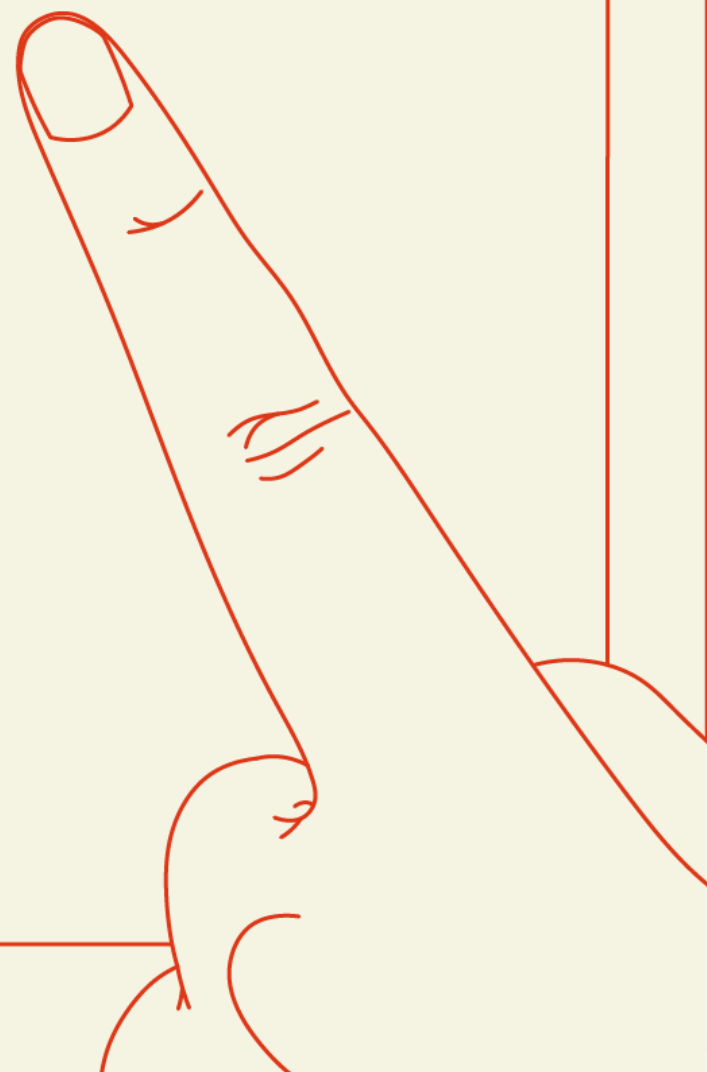
#supersoul #supersoulsunday #saturdaymorning #travelblogger #lablogger #coffeetime ☕ #findinghappiness #positivequotes #joy #losangeleslife #californiaadventure #westcoastliving #republiquela #coffeegram #lifestyleblogger #styleblogger #astyle #losangelesstyle #fashiongram #lookoftheday #styleinspo #inspocafe #goodmorning #buongiorno #pausacaffè #calilove #californiadreaming #happyheart

VINTAGE

FARM TO TABLE

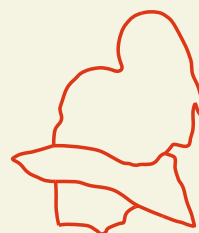
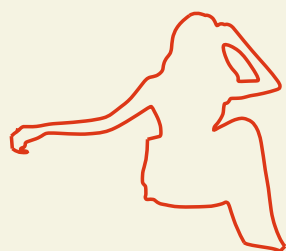
HEALTHY LIFESTYLE

26

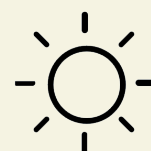




POSTURE



ELEMENT



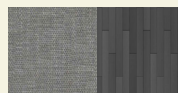
COLOR PALETTE



FACADE



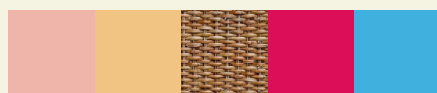
CONTEXT



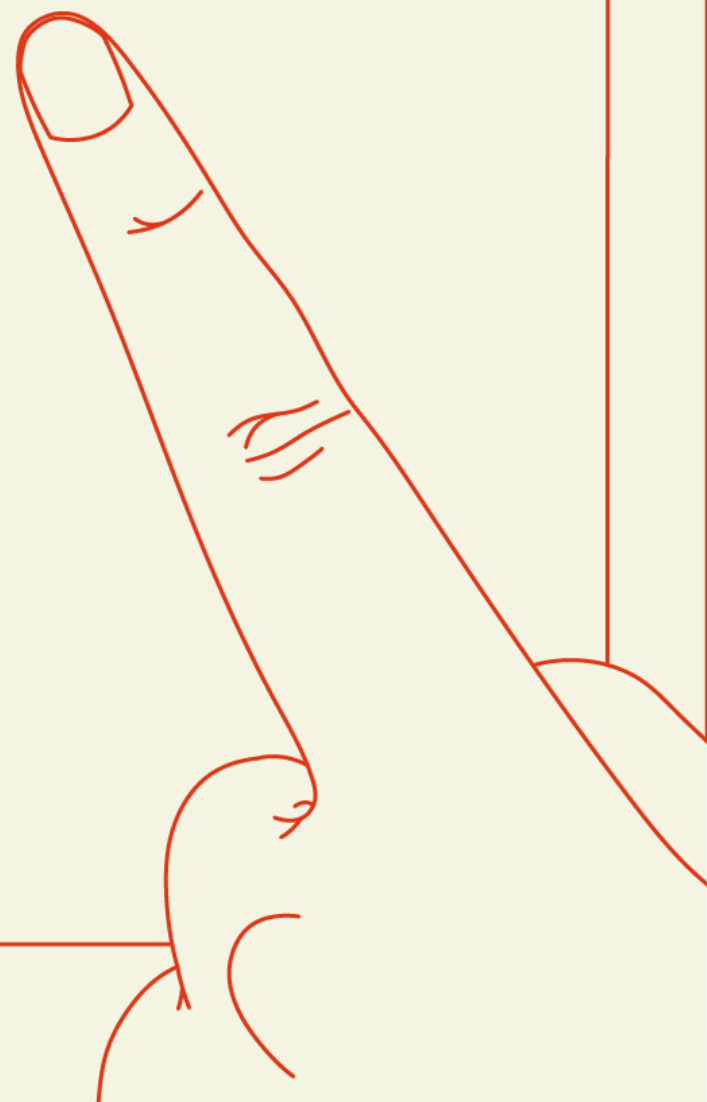
CANOPY/FLOOR



FOOD

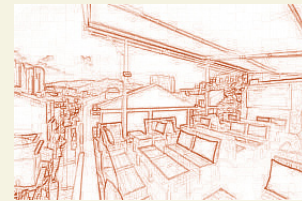
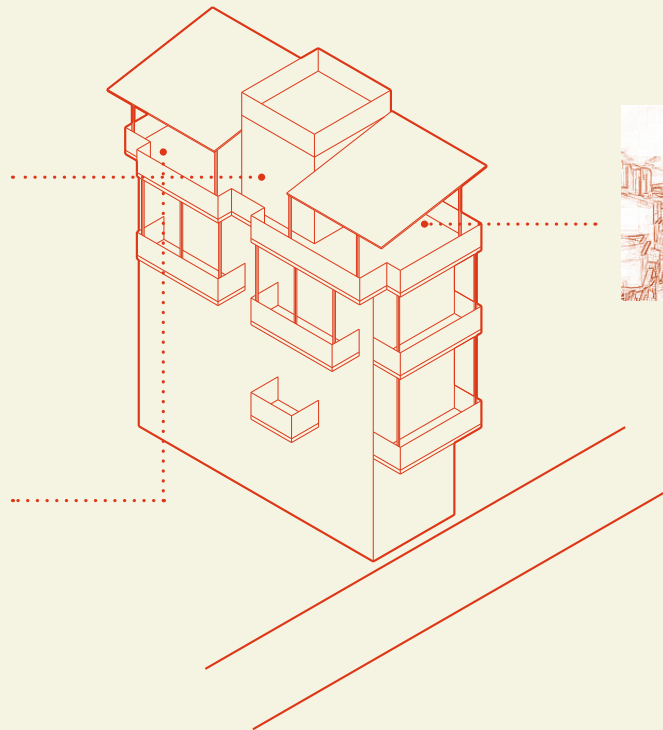


FURNITURE

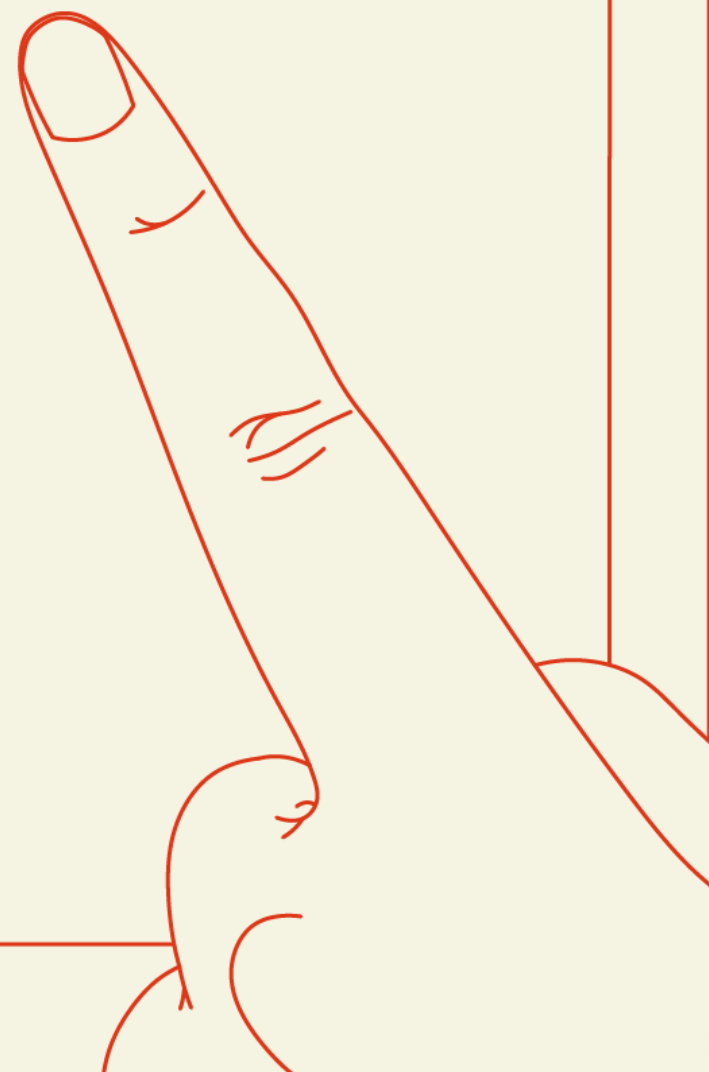
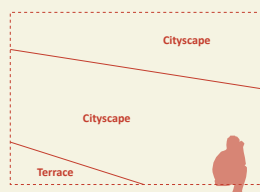
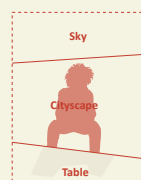
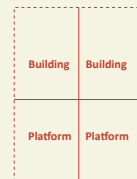
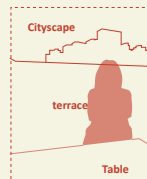
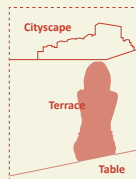




SPACE



LAYOUT





corinna.chou Clouds are the milk foam of the sky
#ootd #macau #instastyle #wiwt #life #like4like #summer #selfie #outfitoftheday #dailylook #style #lotd #fff #likeforfollow #likeforlikes #like4follow #follow4followback #instalike #bellataipa #blue #sky #chill #rest

COLORFUL
CITYSCAPE

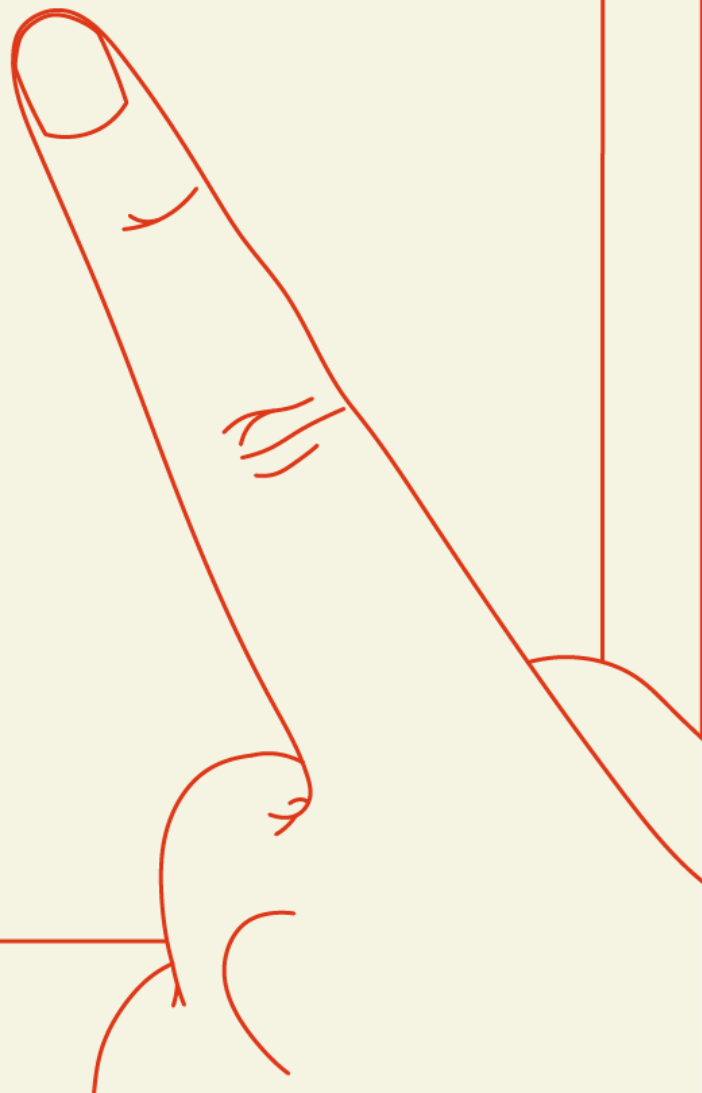
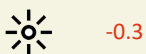
OUTDOOR INTERACTION

FILTER & TAG

Q5



C5 + 12

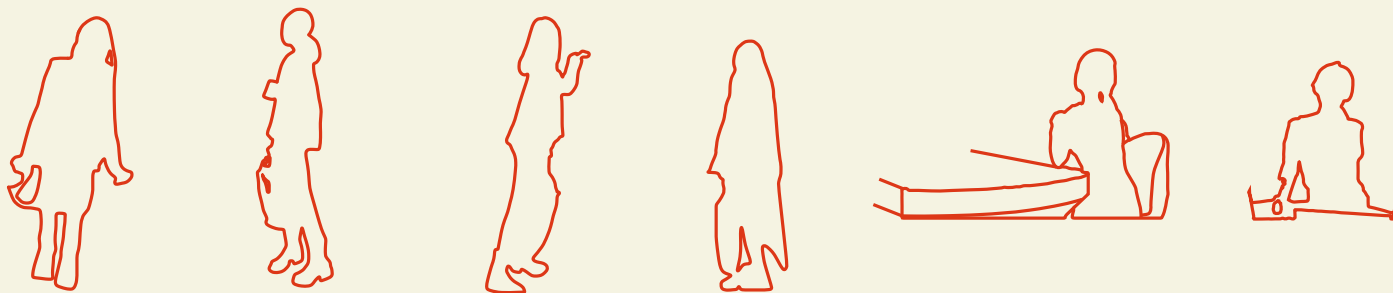




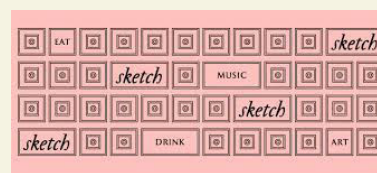
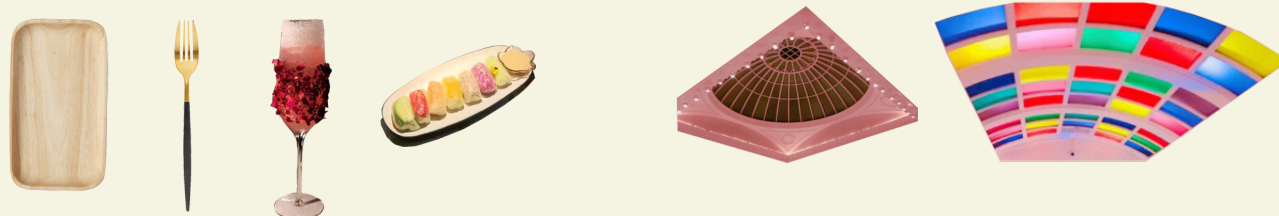
THE SKETCH



POSTURE



ELEMENT



COLOR PALETTE

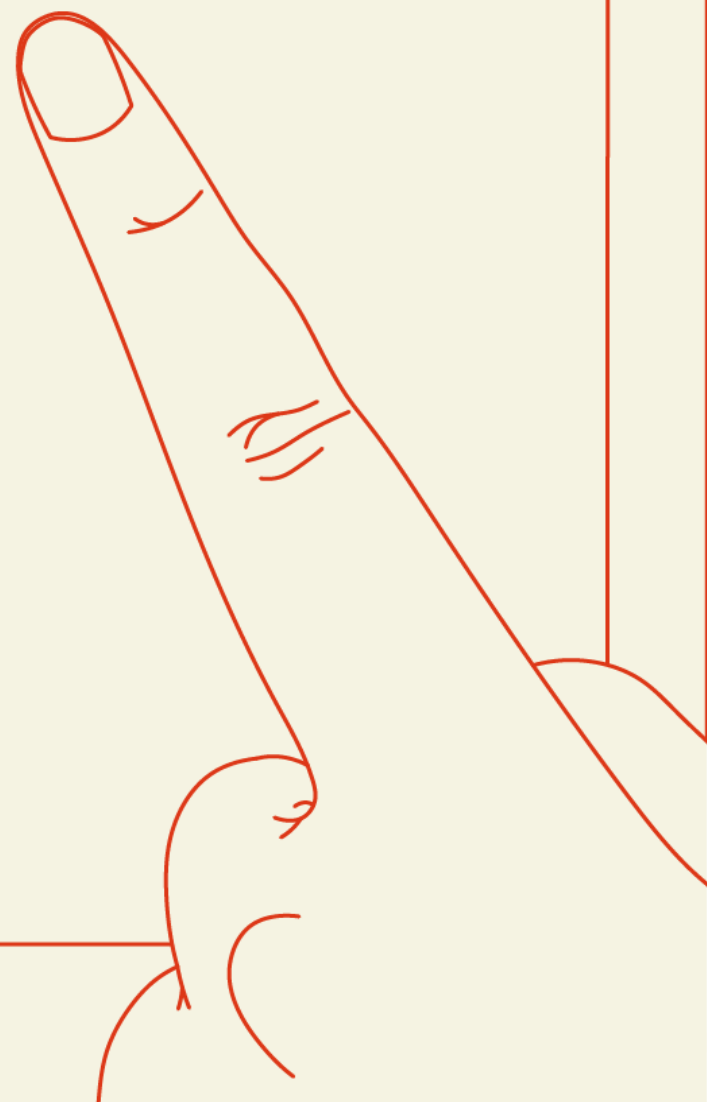


INTERIOR

FURNITURE/TABLEWARE



FOOD

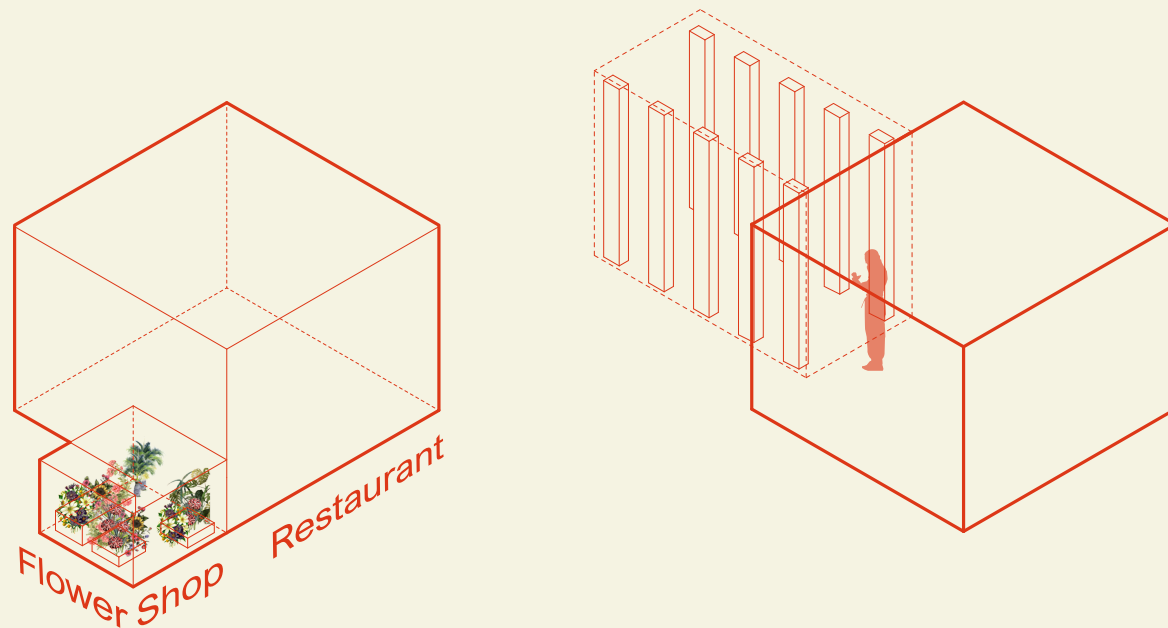




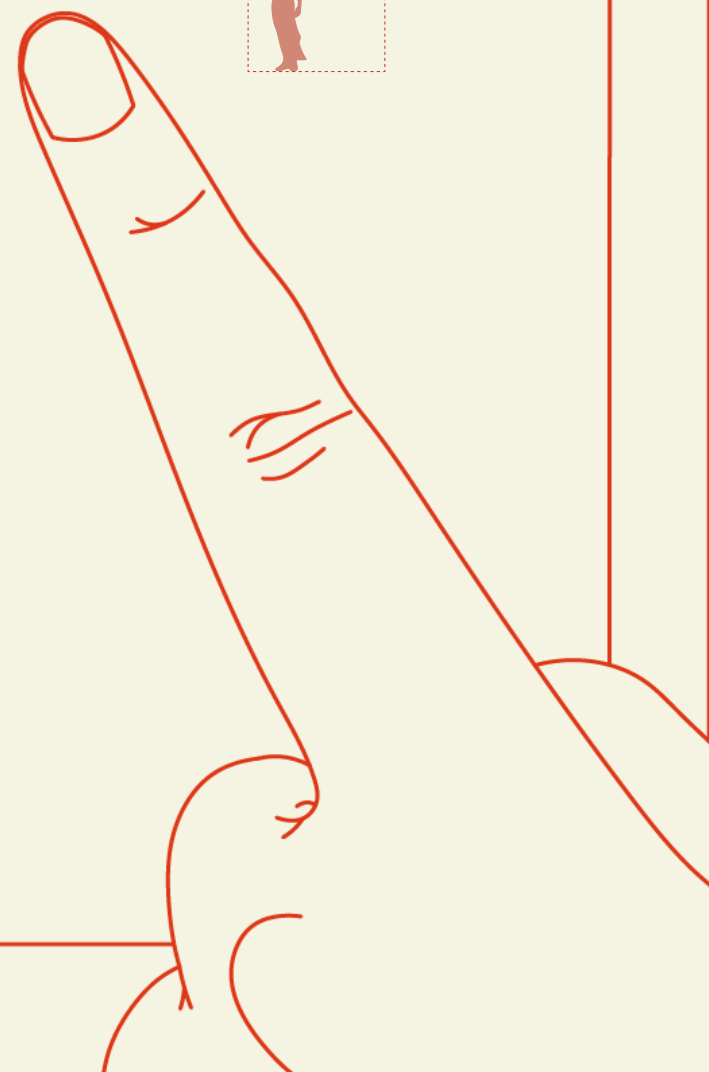
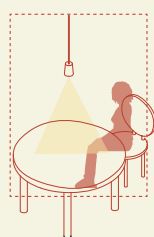
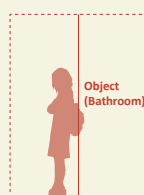
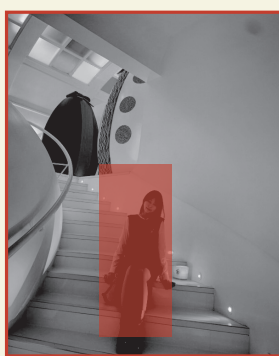
THE SKETCH



SPACE



LAYOUT





THE SKETCH



#pinklover #prettycitylondon #pinkrestaurant
 #prettylittleiiinspo #londonstyle #pinkpinkpink
 #disneystreetstyle #pinkeverything #disneyaccount
 #londonlove #everydaymagic #disneyootd #pinkplaces
 #disneylove #disneygirl #disneygram #visitlondon
 #sketchlondon #myeverydaymagic #afternoontea #disneyig
 #disneyinsta #disneymagic #bedeeplyrooted #timeoutlondon



natalyjennings You CAN sit with us! 🥰
 Growing up the whole popularity thing was a huge deal. But there's some things I regret not doing. I wish I would've paid more attention to anyone who was alone, or anyone who didn't have any friends. It's crazy how being kind to someone changes their day or even their world. Kindness matters! So be kind to everyone you meet - you don't know what battles they face each day. And unkind people need your kindness the most - they advertise their pain. Be kind always, even when you don't feel like it 💖 - Also thanks to @sketchlondon for having us! The afternoon tea was magical, delicious, and I loved sitting in a room of pink! It's my favourite afternoon tea in London, so if you're coming to London, don't forget to book in some tea here. It'll be a top London experience 🇬🇧💖 #sketchlondon

FILTER & TAG

S1 + 12

☀️ +3.0

🌑 -1.0

△ +2.2

△ +0.9

● -1.3

Ⓜ️ S +7.9

Ⓜ️ H S H+5.3/S+2.1

🔧 +1.9/+3.7

V6 + 12

☀️

🌑 -1.1

△

△

●

Ⓜ️ H S H+1.7/S+0.9

🔧 +2.2/+4.2

😊 +4.2

◻️

🍷 +2.8

🌑 +0.7

Ⓜ️ H S HP+12.0/SR+2.9

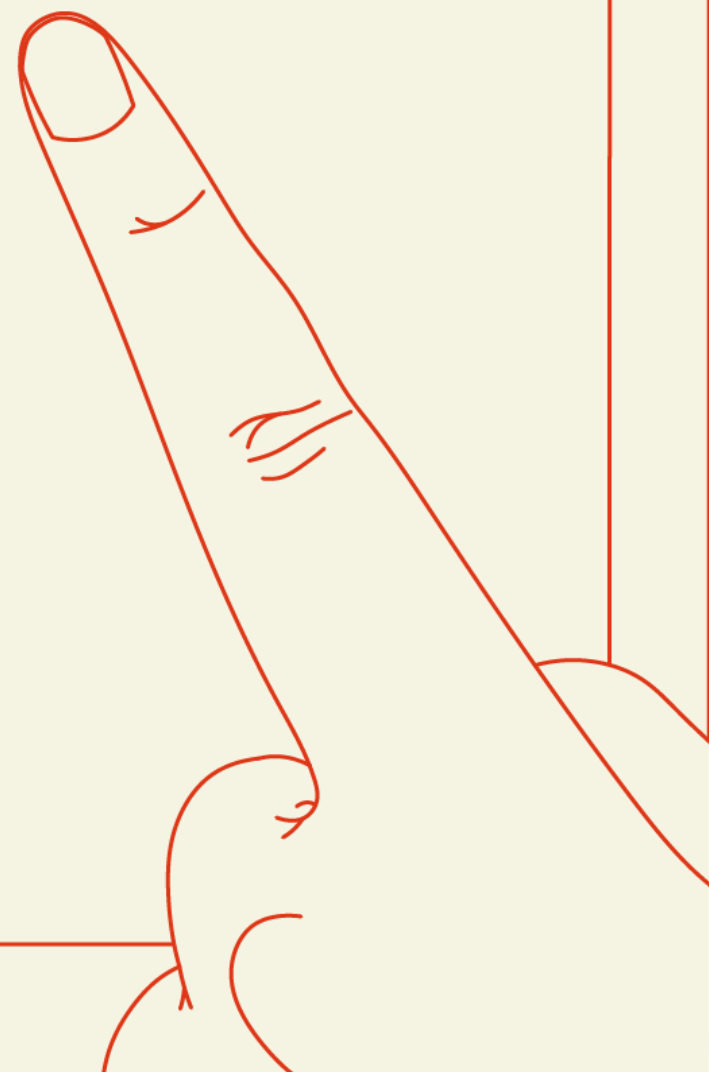
VISUAL ART EXHIBITION

MAYFAIR FLOWER SHOW

PARLOUR/GLADE/

GALLERY/LECTURE ROOM

32





I **People:** pose
Element: themed objects; color and texture

II **Space:** exterior and interior design
Layout: percentage of the person in the image; proportion; props

III **Artificial modification:** filter; tag; text

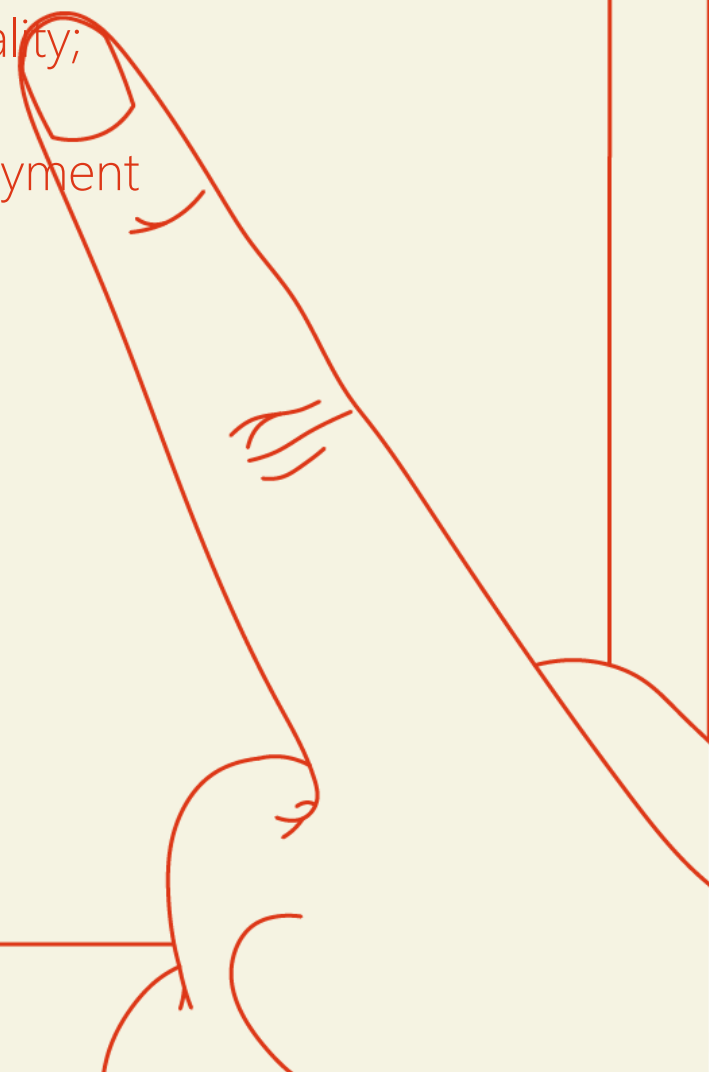
IV **Symbol:** new cultural development of a dining space and lifestyle

V **Intrinsic Meaning:**

1. more sharing moments of a single person;

2. the relationship between restaurant and food deepened in image but gradually faded in reality;

3. newer spatial, conceptual and spiritual enjoyment





Mid-December

Analysis in the 3 scopes

Image analyze
Architecture analyze
Example visit



Diagrams
Collages
Photos
Digital models



Mid-February

Organize results and summarize conclusions

3 separate results
Conclude discipline



Forms
Diagrams
Texts



Mid-March

Final production: website design

Organize content
Website structure
Website layout
Website Art

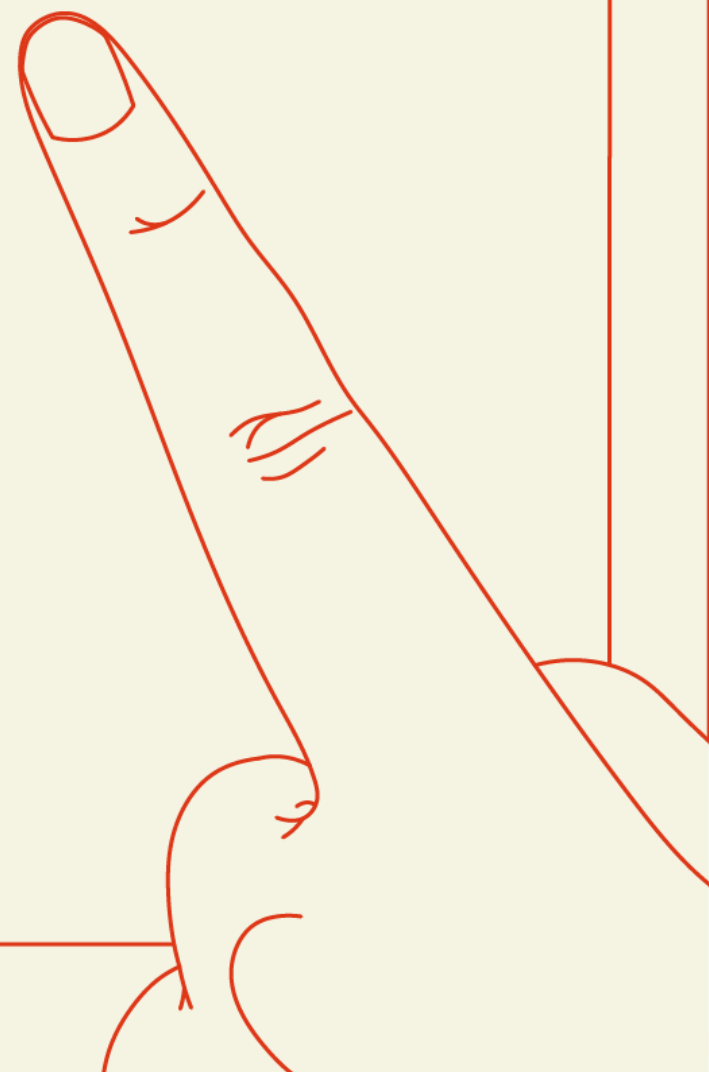


Website



Thesis Final

Final presentation

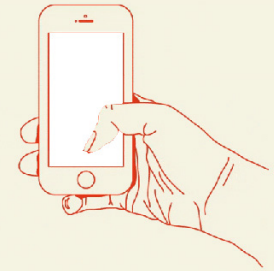




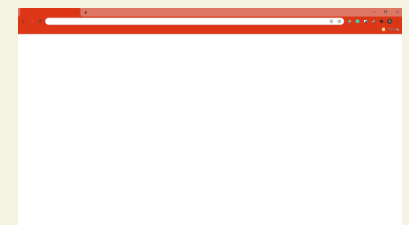
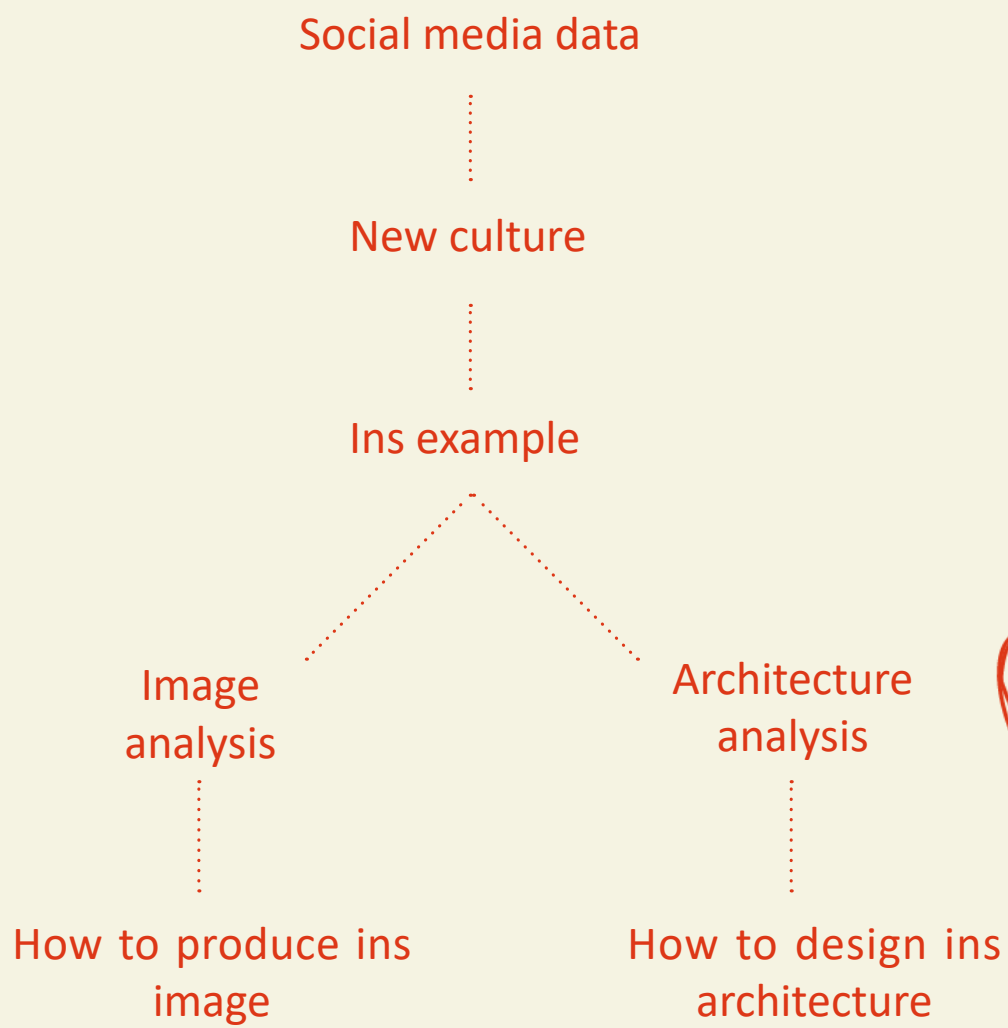
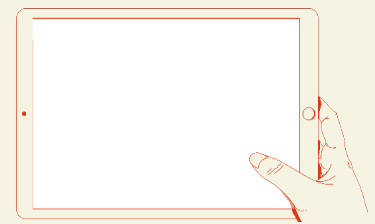
Final Production

Research result -- Form -- as the conclusion

Website -- as representation and publication of the result

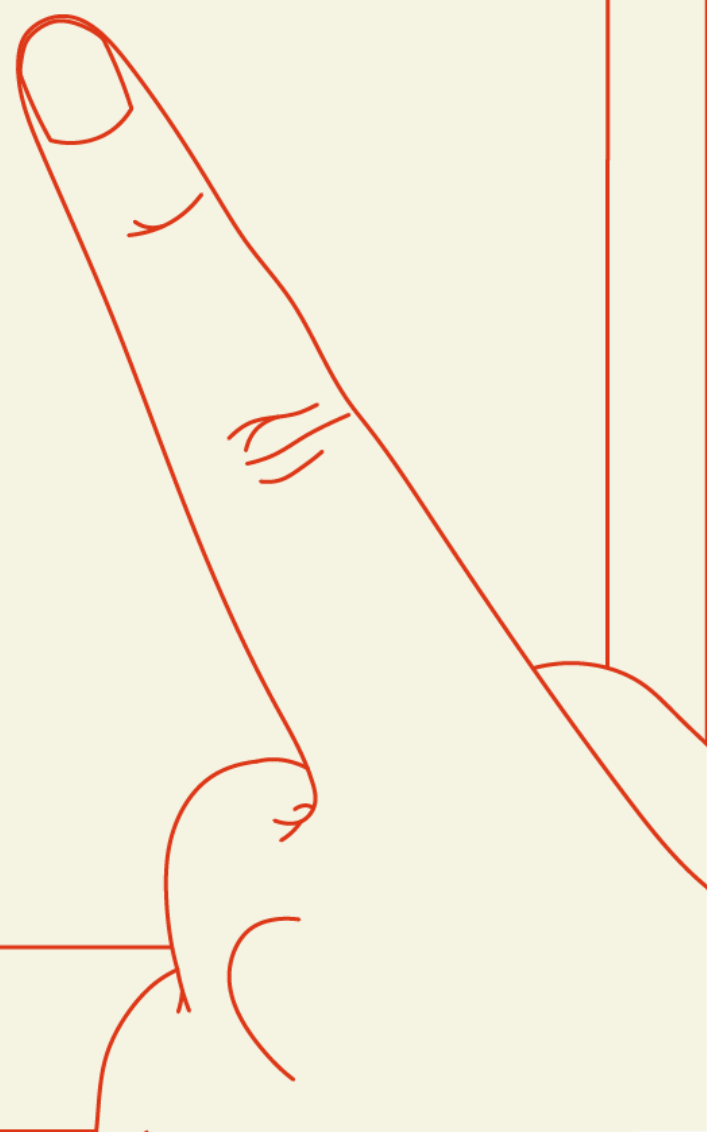


Structure Example





REFERENCE





Benjamin, Walter. "The Work of Art in the Age of Mechanical Reproduction, 1936." (1935).

The work provides a profound explanation of the role of technical reproduction in shaping the aesthetic experience. More specifically, Benjamin categorizes the significant impact of film and photography on the decline of autonomous aesthetic experience. Benjamin acknowledged the reality of art reproduction throughout history, although he suggested that mechanical reproduction has brought new and revolutionary changes in the experience of art.

Keywords: aura, mechanical reproduction, conventional art

John, Berger. Ways of seeing. Penguin uK, 2008.

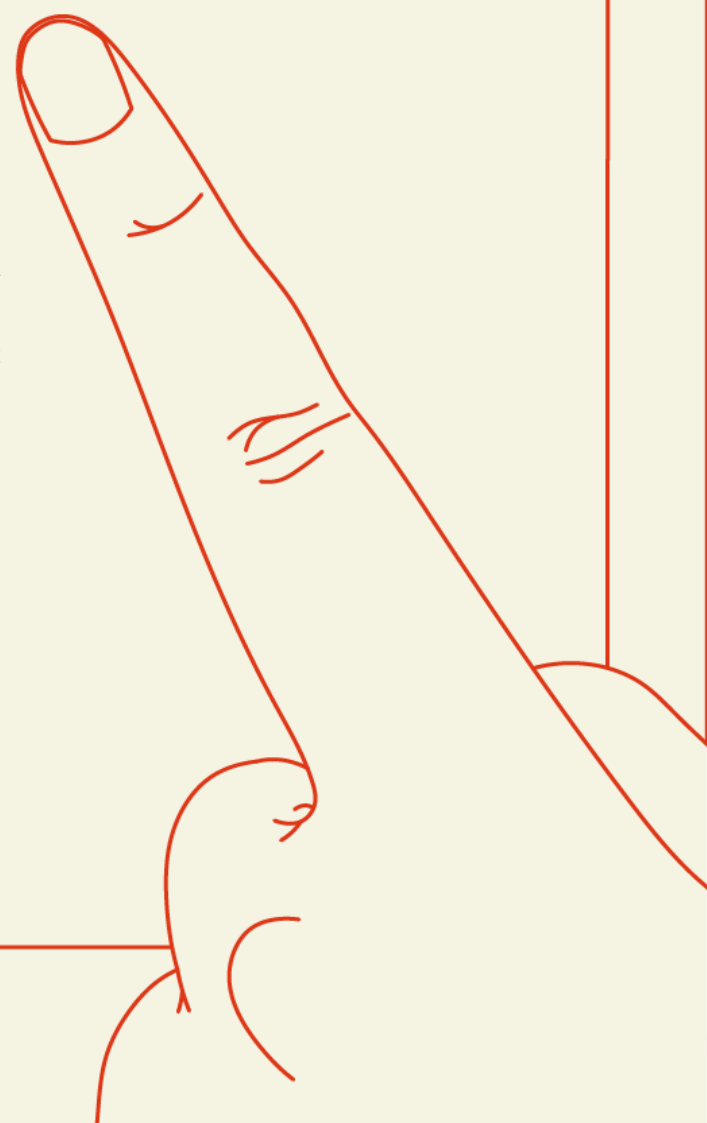
Berger criticizes the position and role in the evolution of the history of art theory, revealing the deep philosophical and aesthetic connotations behind Berger's artistic discourse. Berger's image criticism theory is subordinate to the discourse category of viewer acceptance-reaction, which represents the viewer-centered paradigm shift in image criticism. Especially with the cultural turn of visual images, images have become the most real reality of the moment and the most obvious representation of the times. Therefore, in the face of this multifarious world woven by images, in the most fashionable consumer era in which viewing has become, how to understand images and how to experience images has become the appeal of the times and urgent issues to be considered.

Keywords: observation and tradition, gender observation, property and art, propaganda in consumer society

Erwin Panofsky, Gothic Architecture and Scholasticism : An Inquiry into the Analogy of the Arts, Philosophy, and Religion in the Middle Ages (London: New American Library, 1976).

This book is the Panowski's study of the synchronous relationship between architectural art and scholastic philosophy in the Gothic period. The book crosses the boundaries between scholastic philosophy and Gothic architecture, and demonstrates the parallel development relationship between scholastic philosophy and Gothic. In the author's opinion, Gothic architecture is an architectural form that was influenced by the philosophy of scholasticism. Both "thinking habits" and "behavior styles" have been learned and integrated from the philosophy of scholasticism. In accordance with the research method of his own iconology, he interprets the artwork itself through the background of the social era, which is the product of early research combining architecture and iconology.

Keywords:Iconology, architectural iconology





Erwin Panofsky, *Iconography and Iconology: An Introduction to the Study of Renaissance Art.*, n.d.

The publication of "Research on Iconology" in 1939 marked the iconography. Departing from the auxiliary status became the turning point of an indispensable subject for art history research. Before this, people rarely knew about iconography; after that, one can boldly claim that art history as a humanities has entered the period of iconology research, in contrast with the period of style research before it.

Keywords: Iconology, 3 levels

Lei Ying. "Analysis of the Social Causes of the "Internet Celebrity Phenomenon" from the Perspective of New Media." Edited by 2 (2017): 124-125.

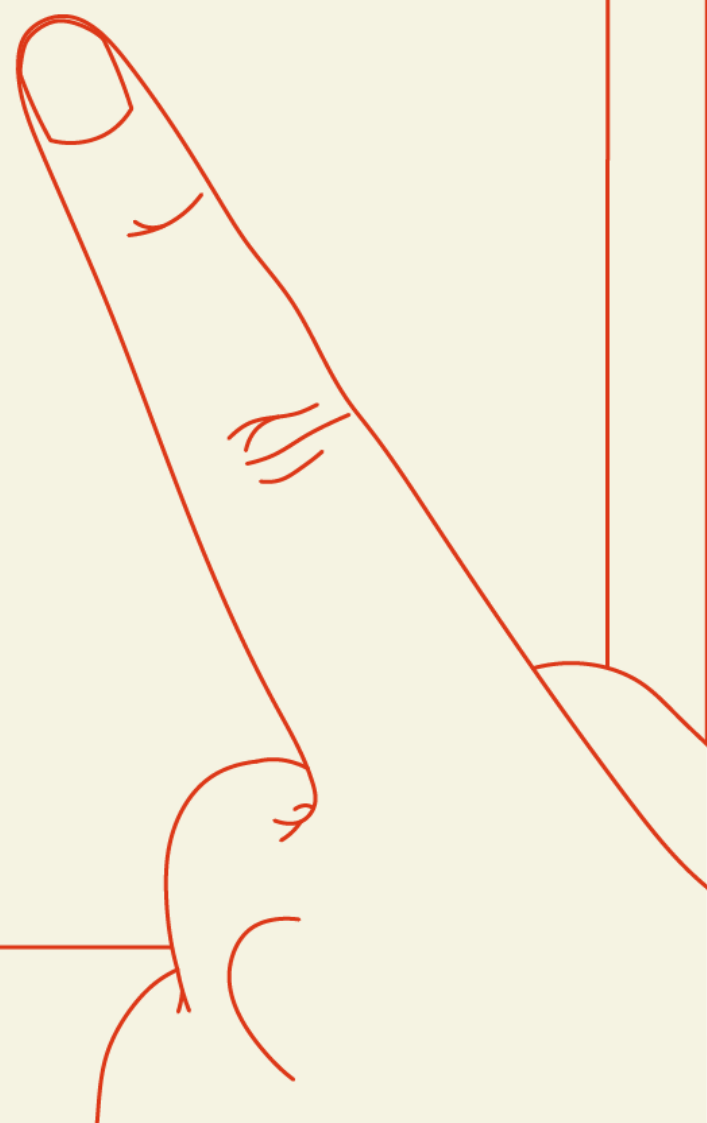
In recent years, with the rise, development and maturity of new media technologies, more and more internet celebrities have been known by people. The emergence of internet celebrities has led to the emergence of internet celebrities. The industry is booming. The appearance of the Internet celebrity phenomenon is caused by the "de-authoritative, decentralized, fragmented, interactive, and personalized" characteristics of the new online media and the social psychological mechanism. At the same time, the celebrity effect of Internet celebrities will also lead to the formation of judgments and concepts of different values among Internet users.

Keywords: Internet celebrities; Internet; new media characteristics; social psychological mechanism; values

Xie Hongsheng. *Image and Observation: The Birth of Modern Visual System.* Guangxi Normal University Press, 2012.

The author incorporates the theory and history of viewing into the changes in the image form of the objective world, and builds a mature and rigorous subject under a wide range of topics. The mutual influence and promotion of the evolution of technology and the way of viewing have made people pay attention to the meaning behind the most direct and simple sensory response of human beings. It is undeniable that the intervention of various media has made images impact people's lives at a faster rate. Not only are the visual changes within the scope of art history, but the images in daily life are also profoundly changing human thinking and behavior.

Keywords: visual art





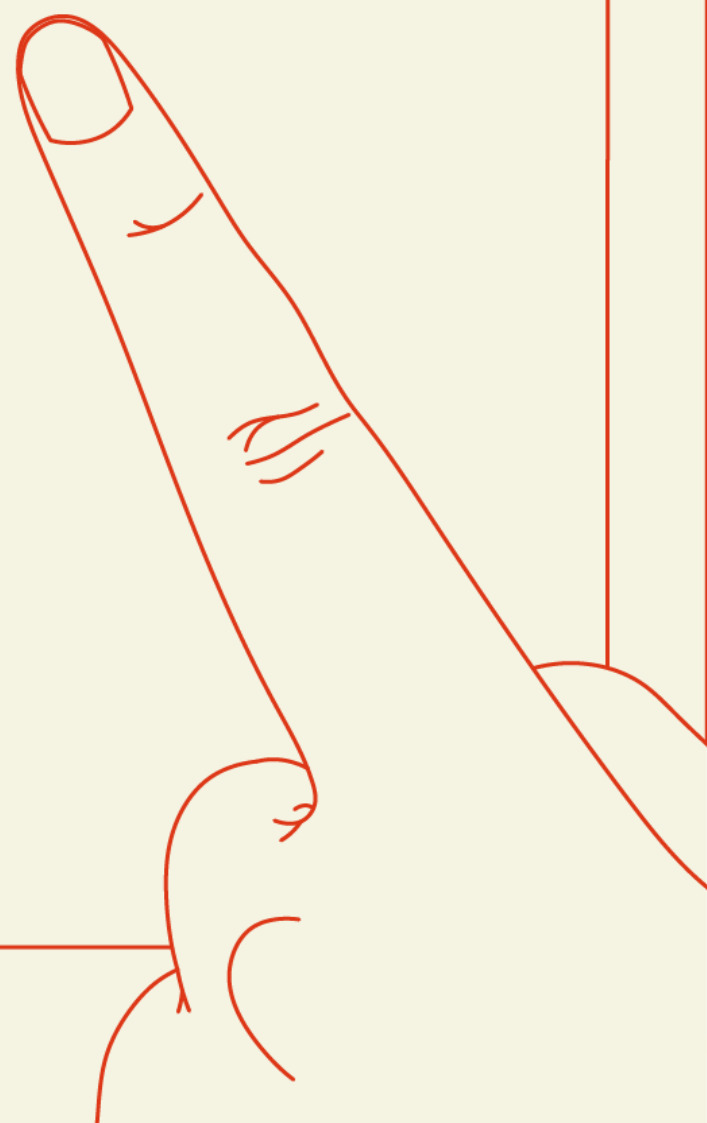
KEY REFERENCE



Wen Junyi. "The Carnival of Images: Urban and Architectural Design in the Age of Reading Images." PhD diss., Chongqing: School of Architecture and Urban Planning, Chongqing University, 2010.

With the development and innovation of mass media technology, the rise of a new visual culture, and the advent of the image era, it has completely changed the image's own interpretation system and deeper social relations. As a visual symbol, image becomes a resource and medium that can be directly manipulated and spread, leading to the unlimited proliferation of "quantity" and the generalization of visual aesthetics. The symbolic value and meaning of image signs have penetrated into daily life, and in different contexts, they have profoundly affected and changed the city, architecture and its design. The visual intuition and mass media of images make the experience, perception and imagination of cities and buildings all depend on the symbolic interpretation model established by images.

Keywords: image, consumer society, city and architecture, spatial production, local identity



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Mitchell, William J. Me++: The cyborg self and the networked city. Mit Press, 2004.

How the revolution of wireless technology and the creation of an interconnected world change our environment and our lives.

Bakhshi, Saeideh, David A. Shamma, Lyndon Kennedy, and Eric Gilbert. "Why We Filter Our Photos and How It Impacts Engagement." In ICWSM, pp. 12-21. 2015.

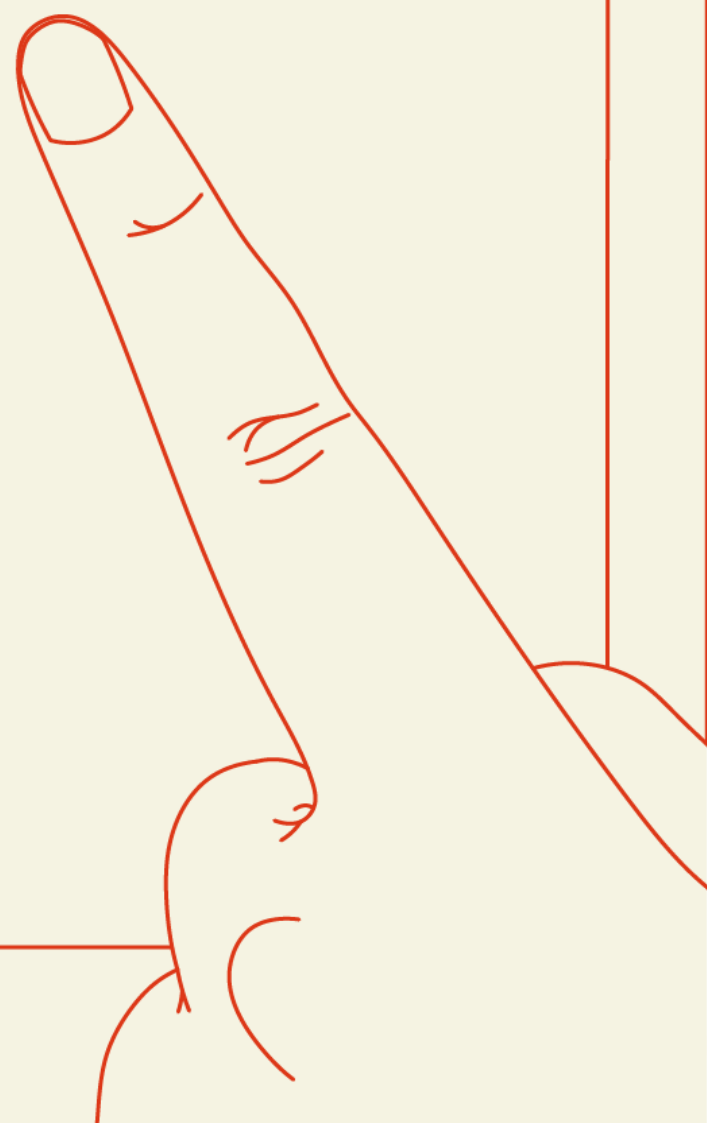
Camera phone users can use a variety of simple graphic filters to enhance their photos in real time. These filters usually stylize, saturate or age photos. In this article, we combine large-scale data analysis and small in-depth interviews to understand filter work. We will study the photo filtering practices of the producers and understand the role of filters in attracting photo consumers by promoting their social interaction.

Keywords: filters, visual effects, user engagement

Livingston, Julianne, Elise Holland, and Jasmine Fardouly. "Exposing digital posing: The effect of social media self-disclaimer captions on women's body dissatisfaction, mood, and impressions of the user." Body Image 32 (2020): 150-154.

This experimental study examines how people who are dissatisfied with Australian women between the ages of 18 and 25 (N = 201) who add a self-disclaimer title have an effect on idealization and editing The influence of social media images, emotions, perceived reality of social media images, appearance comparison and user impressions. Show participants the following images: an attractive woman; the same woman with a self-declaration disclaimer; satisfaction and negative emotions of women viewing ideal images. Images with a self-declaration are not considered unrealistic, and the comparison of women with these images is not so low compared to women who have viewed the same images without self-declaration. However, from the perspective of self-denial, the idealized woman in the image is considered less enthusiastic, but equally moral and competent. These results indicate that self-declaration may not be effective in protecting young women from the harmful effects of unrealistic appearance ideals on social media.

Keywords: Self-disclaimer labels, Social media, Body image, Body dissatisfaction, Impression formation, Social comparison



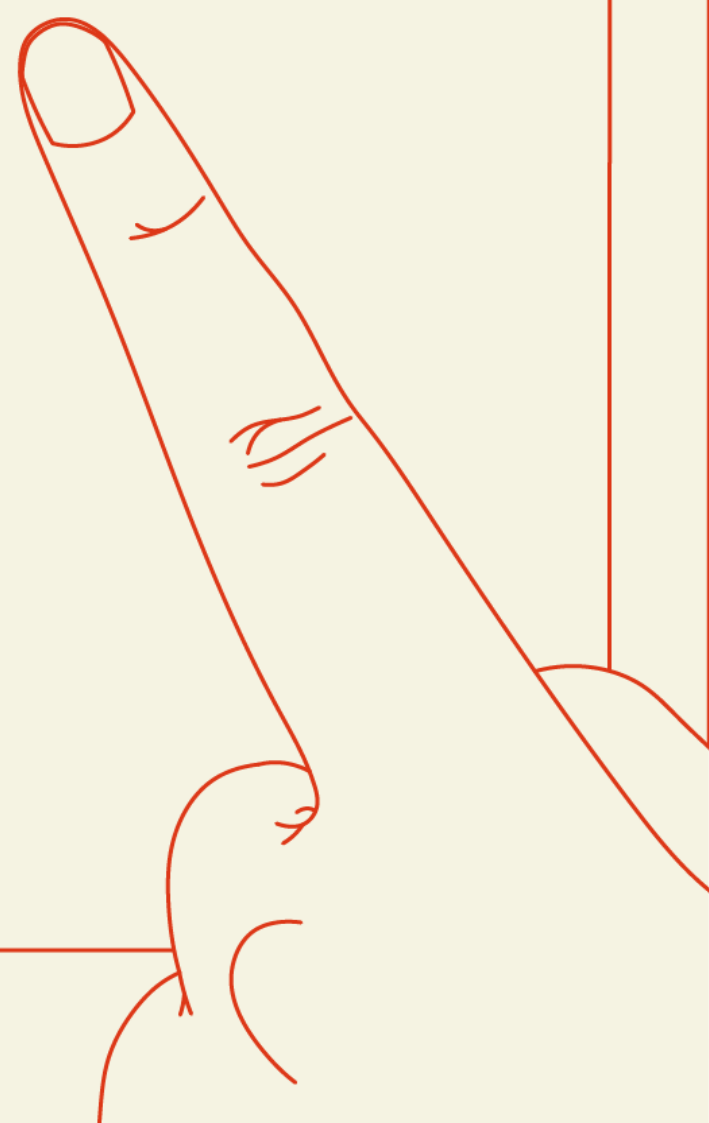
Sawyer, Rebecca, "The Impact of New Social Media on Intercultural Adaptation" (2011). Senior Honors Projects. Paper 242.

<http://digitalcommons.uri.edu/srhonorsprog/242><http://digitalcommons.uri.edu/srhonorsprog/242>

In today's globalized society, new social media has become an increasingly popular part of our daily lives. They provide an environment where people all over the world can communicate, exchange messages, share knowledge, and interact with each other, regardless of the distance between them. Cross-cultural adaptation includes the process of promoting understanding through interaction to improve the level of adaptation, so as to meet the needs of the new cultural environment. Studies have shown that people tend to use new social media in the process of adaptation to make them more integrated into the host culture and maintain contact with their home countries. This article attempts to study the impact of using new social media on the process of cross-cultural adaptation. Conducted in-depth interviews with international students from American universities. According to the analysis results, the future research direction of this research field is also discussed.

Carbon, Claus-Christian. "Universal principles of depicting oneself across the centuries: from renaissance self-portraits to selfie-photographs." *Frontiers in Psychology* 8 (2017): 245.

Selfie photography is generally considered a cultural phenomenon in the early 21st century and is inseparable from the development and success of smartphones with integrated cameras. However, since the Renaissance, Western culture has been very familiar with self-description. Putting contemporary selfies in this historical context covers five centuries of cultural development, from Dürer's (1500) famous "28-year-old self-portrait" (also known as "Selbstbildnis im Pelzrock") to today's Instagram gallery can identify common attributes with technology and social precedents, as well as common underlying psychological factors and different types of self-description. This article outlines the types of contemporary photographic selfies and compares them with painted self-portraits. Finally, this historical perspective leads us to the insight that both self-portraits and selfies refer to "human conditions."



ADDITIONAL REFERENCE



Peraica, Ana. "Culture of the selfie: self-representation in contemporary visual culture." Theory on Demand 24 (2017).

Self-portrait culture is an in-depth artistic historical overview of self-description, which uses a series of theories in visual research, narratology, media research, psychotherapy and political principles. The book collects information from various fields, juxtaposes them on the historical timeline of the artwork, focuses on the space in the self-portrait, and is shared by the self-portrait person and viewer. What is the missing information in relation to self-transparency, and what kind of world appears behind each selfie? As the status of "behind the world" in the field of vision gradually expands, this book focuses on the ability to take selfies to master reality, the middle way, and a certain degree of self.

Rasch, Miriam. "Out now: The Allure of the Selfie: Instagram and the New Self-Portrait by Brooke Wendt."

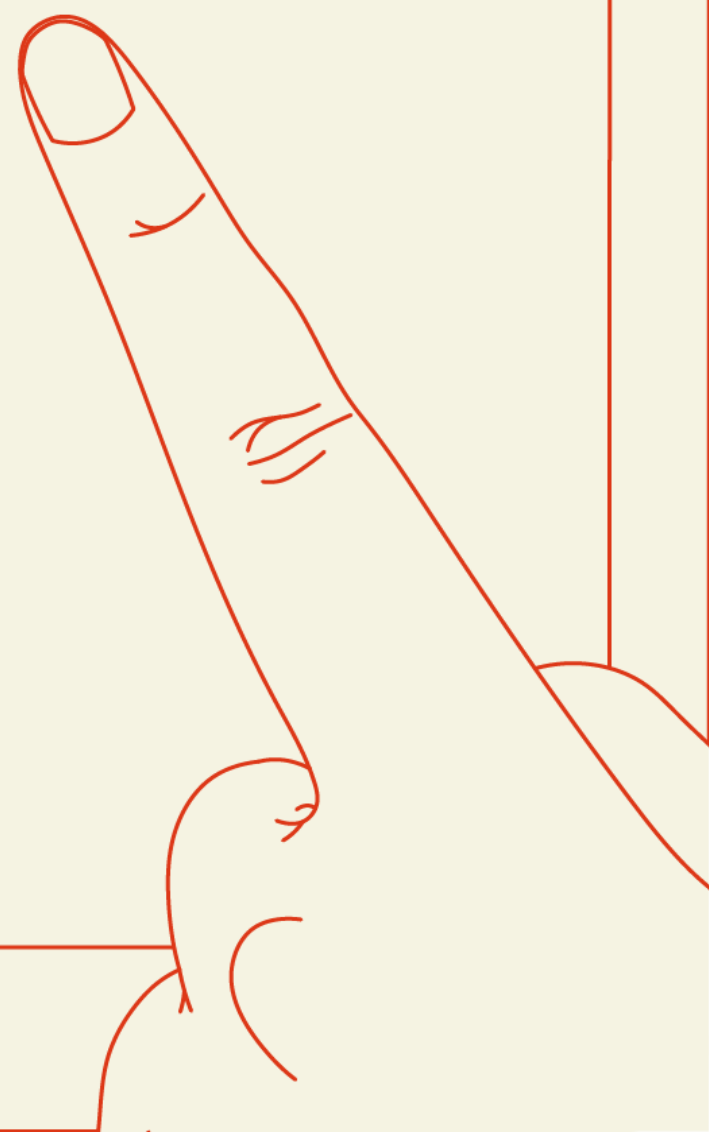
The social image sharing platform Instagram is an application designed specifically for iPhone and Android, which allows people to capture, style and share images with family, friends and strangers via smartphones. This app is very popular because it is an all-in-one photography program that can process and publish images in a few seconds. Instagram has a large number of image filters and tags, which provide unlimited possibilities for customizing photos. Although we can change our images through instant and automatic effects, the ability to express our personality is limited to the set of commands in the program. Instagram seems to have defined the appearance of an entire generation.

Kluitenberg, Eric. "The network of waves: Living and acting in a hybrid space." Open 11, no. 6 (2006): 6-16.

The emergence of digital media means that the use and meaning of traditional public spaces have undergone fundamental changes in recent years. The latest developments in information technology make use of increasingly unobtrusive equipment, making critical attitudes more difficult.

murugan Periannan, Mohana. "A research about Digital social networks influence in urban spaces." (2012).

This article explains the role of social media, which can influence people to stay connected through social networks to meet in public places. People are increasingly using gadgets such as laptops and mobile devices to stay connected for virtual interaction outdoors. It creates strong connections and creates more opportunities to socialize and share knowledge with all parts of the world. This research report aims to discover the significance of digital social networks for new ways of using public spaces. The public spaces in Malmö, such as Stortorget, Lilla torg and Gustav Adolfs torg, were selected for the study. These public spaces have been receiving public attention for hundreds of years and





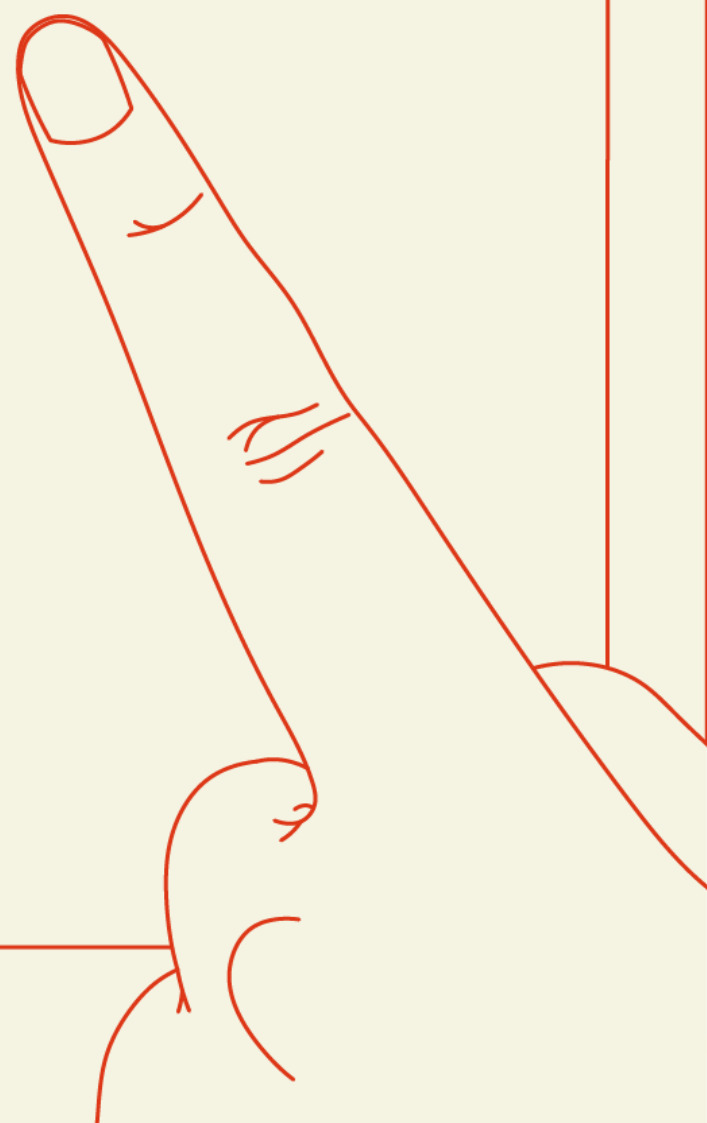
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serve the public life of all generations. It is very interesting to study digital social networks and how these modern forms of connections affect social interactions in well-established and centrally located public spaces. Research on this topic focuses on solving problems such as improving visual quality, blind spots, lack of clear outdoor seating and noise levels. The purpose of this research is to find design principles that support the use of social media in public spaces.

Moss, Pamela, and Karen Falconer Al-Hindi, eds. *Feminisms in geography: Rethinking space, place, and knowledges*. Rowman & Littlefield, 2008.

The anthology proposed by the editors actually questioned the purpose of the anthology, so the editors created and discussed tension between strengthening and destroying academic authority. They questioned the notion that a group of works can serve as the vision, interpretation, sound, and feeling of feminist geography, and can also replicate important previously published works, and include fresh from many feminist geographers in the same volume paper. The first chapter composes feminism, geography and knowledge into a mixture of thought, principle and practice. Each of the three main parts of the volume begins with an introductory article that incorporates personal contributions into the overall argument for the construction of feminist geography. Then, each introduction is accompanied by a combination of reprints and original articles, which not only helps to understand how feminist geography knowledge is structured differently in different places, but also helps to demonstrate the work of feminist geographers no matter where they are. . The last chapter expands the argument against racism and raises the unresolved issues of geographic feminism.





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