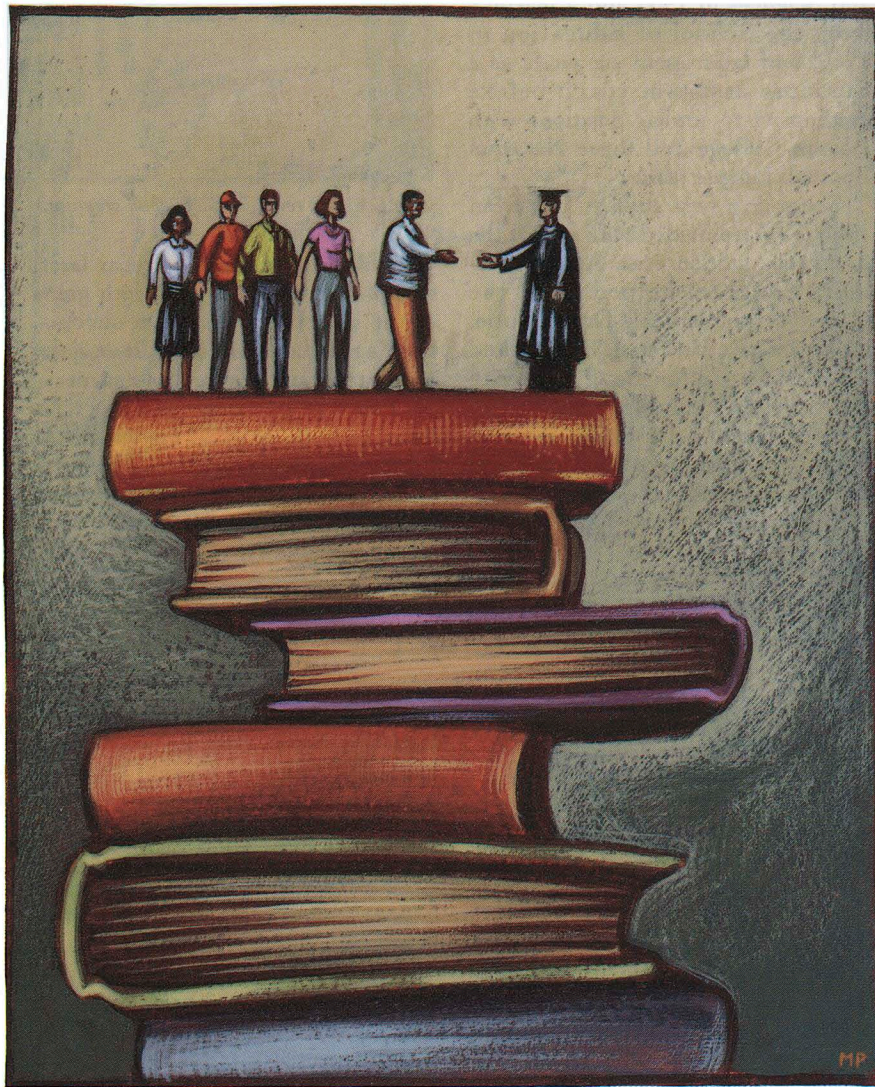




IN HONOR OF A'S

Syracuse puts a premium on academic excellence.

MICHAEL PRINZO



As a top-flight high school senior in Cresskill, New Jersey, Allison Schwartz could have chosen to attend any one of numerous colleges. Schwartz, with high grades and excellent SAT scores, was the type of student every college wants.

At one time, she leaned toward

attending either Rensselaer Polytechnic Institute or Barnard College, and had all but eliminated Syracuse from her list. That changed when Schwartz was chosen to receive a Chancellor's Scholarship from SU. The \$5,000 annual award prompted her to enroll at Syracuse, where she recently finished her first year in the School of Architecture.

"All of the schools I was considering are in roughly the same price range, so the offer of this aid was pretty significant," says Schwartz. "This just gave Syracuse the edge."

Syracuse was always at the top of the college-choice list for another high-caliber student, Mathew Frey of Glastonbury, Connecticut. His decision to attend SU became final when he received news that he too had been selected as a Chancellor's Scholar.

"The award cemented my decision," says Frey, who just completed his first year in the College of Visual and Performing Arts.

Schwartz and Frey were among more than 250 first-year students who received the new Chancellor's Scholarships for the 1992-93 academic year. Like Schwartz and Frey, all Chancellor's Scholars receive \$5,000 annually through their senior year of study.

What makes these scholarships unique is the criteria for which they're awarded. Chancellor's Scholarship recipients don't apply for the award, but are selected by the admissions office on the basis of their high school curriculum and performance, standardized test results, and overall record of citizenship. Unlike other financial aid programs at SU, however, Chancellor's Scholarships are awarded with no regard to financial need. Prospective students among the very best in their class may well be offered Chancellor's Scholarships even if they already have the means to attend SU.

Before the 1960s, university scholarships across the country were traditionally awarded to a small number of top students regardless of their family's economic standing. This changed as the cost of private higher education escalated and public institutions were unable to keep up

with increasing student demand. Leaders in higher education addressed the problem by implementing a national system for awarding financial aid that promised to provide access to higher education, public or private, for everyone. In essence, a financial-aid system that addressed only the very, very brightest of students was transformed into a system that made higher education affordable to many merely admissible students.

Since then, SU scholarships (with the exception of athletic grants-in-aid), have been driven primarily on financial need. Unfortunately, an opportunity was lost to provide incentive and reward to good students who did not qualify for aid on the basis of financial need alone.

Other private colleges and universities, facing the same challenge, began to reinstate merit scholarships.

The Chancellor's Scholarship program makes Syracuse competitive with those peer institutions.

"It makes us a player with other private universities such as Duke, Georgetown, and New York University, who already award these types of scholarships," says Thomas Cummings, vice president for enrollment management.

And because the scholarship amount significantly reduces the cost level for recipients, he says, "it makes us competitive with the better public schools, like Penn State, Michigan, and the University of Connecticut."

The program has been extremely successful. As a result, the number of most highly qualified students admitted who enrolled at SU doubled over the previous year and 1992-93 enrollment exceeded expectations. SU's Honor's Program increased in size, boasting a record freshman enrollment (which included both Frey and Schwartz).

Gary Radke, director of the Honors Program, is naturally pleased with the program's results. He used to receive letters from prospective SU students who enrolled elsewhere. They had chosen to attend other schools after receiving scholarships similar to those now being awarded by SU.

"This program is the right kind of signal for Syracuse University," says Radke, "that academic achievement matters."
—ANDREA C. MARSH

HEAD LINES

- **Tuition Up.** Despite the protests of students attempting to interrupt its vote, the Board of Trustees voted on February 5 to raise tuition from \$13,480 to \$14,360 for the 1993-94 academic year. The 6.5-percent increase, the smallest since 1985, will be used primarily to increase student financial aid. Room-and-board fees will rise an average of 4.75 percent. Total undergraduate charges—tuition, room, and board—will increase from an average of \$19,250 to \$20,400.
- **Maxwell-Public School Partnership.** A new High School of Leadership and Public Service will open in New York City in fall 1993 with an entering ninth-grade class of 100 to 150 students, as the result of a unique joint venture between SU's Maxwell School and the New York City Board of Education. Located in the old Stuyvesant High School in Manhattan, the school is part of a movement to create smaller, theme-based high schools to reach students not succeeding in traditional schools. The curriculum, based on public service and leadership, will use the Maxwell School as a resource, including prominent Maxwell School alumni who will serve as mentors. Graduates of the school will be given preferential treatment in admission and scholarship aid to SU.
- **Development Staff Changes.** John C. Allen, executive director of development since 1982, has been named executive director of university relations for New York City, succeeding Thomas D. Sheldon. Allen will oversee the operation and management of Lubin House and the University's development and programming efforts in the greater New York City area. The University's offices of development and corporate and foundation relations have merged under the leadership of Sidney S. Micek, executive director of corporate and foundation relations since 1986.
- **DIPA in Africa.** SU students will have the opportunity to live and study in Africa beginning in fall 1993, when the Division of International Programs Abroad (DIPA) launches a program based in Harare, Zimbabwe. Under the direction of Horace Campbell, professor of African American Studies, the program will enable students to examine issues of economic development, environment, gender, geography, history, literature and culture in southern Africa.
- **Sutter's Closes Doors.** Popular Marshall Street bar Sutter's Mill & Mining Company served its last beer in February, shutting down after repeated allegations of serving alcohol to minors. The bar ownership made the decision to close following charges filed by the State Liquor Commission in January, citing the difficulty of keeping underage patrons from drinking. The bar closing leaves Hungry Charley's as the only Marshall Street tavern allowing those under 21 inside.