

SYRACUSE

UNIVERSITY MAGAZINE

THE DEAL'S THE THING

*The most
impressive titles
in Mort Janklow's
library are
those he sold.*

◆ SPECIAL INSERT SECTION:
THE CHANCELLOR'S REPORT
ON RESTRUCTURING THE UNIVERSITY

SPECIAL NOTICE TO ALUMNI

The

Chancellor's

Report on

Restructuring

Syracuse

University

BOUND INTO THE CENTER OF THIS ISSUE OF SYRACUSE UNIVERSITY MAGAZINE IS A SECOND PUBLICATION, THE CHANCELLOR'S REPORT ON RESTRUCTURING SYRACUSE UNIVERSITY.

IT CONTAINS CHANCELLOR KENNETH A. SHAW'S COMPREHENSIVE STRATEGY FOR ANSWERING THE CHALLENGES OF THIS

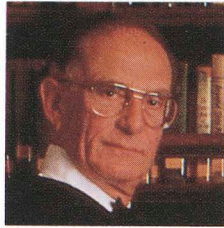
DECADE, DESCRIBING IMMEDIATE TACTICS BY WHICH SYRACUSE UNIVERSITY WILL ACCOMMODATE IMPORTANT DEMOGRAPHIC AND FINANCIAL CHANGES IN SOCIETY.

THE REPORT ALSO PRESENTS CHANCELLOR SHAW'S LONG-RANGE VISION OF GREATER STRENGTH AND FOCUS FOR SYRACUSE UNIVERSITY, BORN OF PRESENT RESTRUCTURING.

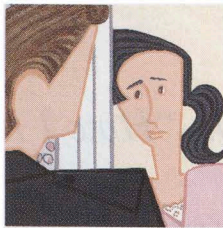
TO SERVE YOUR INTEREST IN THE AFFAIRS OF THE UNIVERSITY, WE ARE PROVIDING THE CHANCELLOR'S REPORT TO YOU IN ITS ENTIRETY. INTERPRETATION OF THE REPORT WILL BE FORTHCOMING IN FUTURE ISSUES.



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These alumni are more than just well-paid advocates. They're facilitators of basic human interchange. In an enlightened but complex culture, the law is everywhere.

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THE BOOKMAKER

Lawyer Mort Janklow stumbled into the business of selling literary works to publishers. Now it's gotten so good he can't put it down.

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SELLING THE HOUSE

Marianne does concede at last to move out of the old house. What bothers her, though, are concessions she never made.

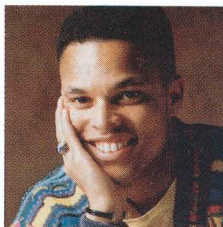
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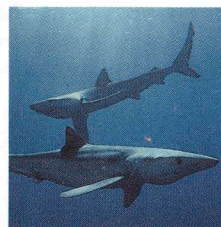
"HERB, HILLERY. I HAVE SO MANY THINGS TO TELL YOU"

Techniques pioneered by an SU professor unshackle the thoughts of the autistic.

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GRAB BAG

"Smile for the camera" takes on new meaning when your subject reveals several rows of teeth.



SYRACUSE UNIVERSITY MAGAZINE

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Other phone numbers of interest to alumni are listed below. In all cases, the area code is 315.

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Alumni Relations.....	443-3514
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Development Office.....	443-2865
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Summer Sessions	443-4181
Switchboard, ESF	470-6500
Switchboard, Main	443-1870
Transcript Office.....	443-2187

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OPENING REMARKS

SU Law

Or, "How I Learned to Love Lawyers"

At the time we began assembling this issue, my exposure to lawyers was limited to (A) television; (B) the purchase of my home; and (C) the one lawyer in my family, who's a heck of a nice guy. Six months ago I honestly believed that most lawyers are held in high regard. After all, admission into their ranks is exclusive. The ideals with which they tinker are timeless and noble. That was the thinking.

Since then I've quizzed people about their assessment of lawyers. I learned this: I must have been nuts.

Why do we so deeply resent our lawyers? They're only so numerous because we need so many. They're only paid so well because we're willing to pay so much to have their services rendered effectively.

Lawyers sometimes behave as if their work is more important than ours. This is understandable. Their work probably is more important than ours. But they shouldn't act like it. So if lawyers want to be better liked, they should dine on humble pie.

But more substantive and largely inescapable is the fact that lawyers do dirty work. Ordinarily, you will encounter lawyers during the most trying episodes of your life. Greed, deceit, disagreement, anger, contention, charge, and counter-charge—in the game of life, these are the fouls. In a society that thrives on a sense of justice, we like our fouls detected and penalized. Lawyers and judges are the referees. And no matter who wins the game, nobody cheers the referees.

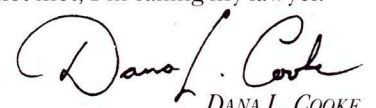
A more favorable interpretation of lawyers is as facilitators of essential interchange in an enlightened society. While you read our profiles of alumni lawyers, notice how broadly law is defined. Every time human encounters human, the results are in doubt. This may be neighbor versus neighbor, or pro- against anti-, but in either case the discourse is vital to our understanding of ourselves as a community. We're vigorous in our pursuit of resolution. That's why there are so many lawyers.

Late-breaking news department: In mid-February, Chancellor Kenneth A. Shaw announced his comprehensive plan for restructuring Syracuse University. We present it to you as a separate booklet, bound into the middle of this magazine (following page 24).

As we explained last issue, SU, like many universities, faces a difficult combination of financial and demographic conditions—fewer college-aged students, decreasing state aid, the struggling economy, etc. Chancellor Shaw spent months consulting with campus representatives, attempting to chart a course that makes SU stronger while accommodating these conditions. The result was a far-reaching, comprehensive report, issued on February 17. Rather than distilling it into a conventional news story, we present it to you in detail, to serve your interest in the University's plans for the future.

Our own late-breaking news is that, as promised, we've added an art director. Her name is Kori L. Kennedy. She is not an SU alumna (these things happen), but a 1985 graduate of Boston University's graphic design program. Also new to the staff is writer Bob Hill, a 1983 graduate of the Newhouse School who was most recently a sportswriter with the *Plain Dealer* in Cleveland.

I welcome them both aboard with the expectation that their contributions will carry us to great new heights. If these expectations are not met, I'm calling my lawyer.


DANA L. COOKE
EDITOR

'IN BASKET'

Political Correctness

Your magazine deserves a hearty salute for the article "PC'd Out" by Renée Gearhart Levy [December 1991]. As a professor and dean who has been sadly watching the crumbling spine of the academic enterprise, I am heartened by SU's frankly addressing the issue.

If Syracuse is indeed posturing itself in unflagging support of free expression and debate, then there is hope that all of academia will eventually emerge from the inquisitorial purgatory into which we have allowed ourselves to be cast.

EUGENE H. CZAJKOSKI '48
TALLAHASSEE, FLORIDA

When someone publicly states a [politically] incorrect position, we can aggressively address the issue with reason. We can ask, "Why is it bad to be homophobic?" "Why is it bad to be racist?" "Why would a person hold a racist attitude?"

We should be able to rationally answer each of these questions. We should be able to calmly discuss the issue with the person stating the incorrect position. We might even learn something new.

Instead, the politically correct response to such questions is anger and punishment. The result is that the person with the incorrect position remains silent, his thoughts unchanged, growing and festering in that silence.

Comments such as "If we'd sent them back to Liberia . . ." or "Homophobic and proud of it" need to be openly discussed. The above questions need to be asked. Hiding the problem in silence, as demanded by political correctness, is worse than not addressing the problem at all. . . .

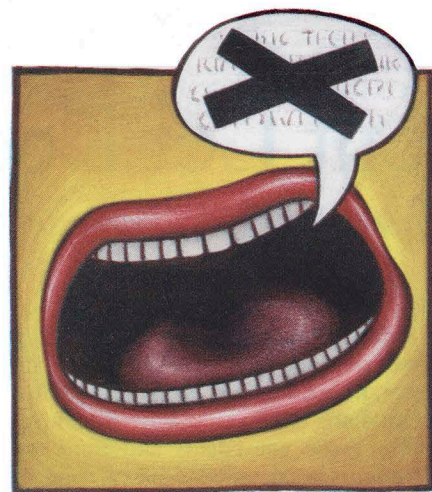
JAMES C. RAUTIO G'86
LIVERPOOL, NEW YORK

The article on political correctness is the last straw. By the way, what planet do professors Gary Spencer, Marshall Segall, Bruce Hare, Robert Van Gulick, John Crowley, and Louise Phelps live on? Certainly not this one.

CHARLES CIACCIO JR. '77
ALTAMONT, NEW YORK

Green Pieces

It is encouraging to see more individuals becoming aware that long-term economic health can not be separated from environmental quality ["Everywhere You Look," December 1991]. But



as long as the majority do not recognize that there is a limit to "growth and development" and to human population, the world is on a dead-end fast track to economic and environmental disaster.

The inexorable forces of nature have always controlled excess populations of insects, mammals, birds, and other life forms. If *homo sapiens* fails to control its population, those same forces will do it for us in a most decisive manner.

As that great scientist Albert Einstein wrote, "We shall require a substantially new manner of thinking if mankind is to survive." And the place to start is in our schools and colleges.

CLARENCE PETTY '30
CANTON, NEW YORK

It is with the utmost dismay that I read the self-adulating comments by Kerri Ratcliffe, propounding and defending land-use regulations as promulgated by the New Jersey Department of Environmental Protection and Energy.

Apparently, Ms. Ratcliffe was never made aware of the "takings" clause in our constitution. . . .

May some deity, beyond that which presently guides the Ms. Ratcliffes of today, bring them back to the basic purpose of government, i.e. "to serve, to aid, and to protect"—not to take without just authority or just compensation.

NICHOLAS UMINSKI '49
CLARK, NEW JERSEY

The piece on "Power" includes a sidebar that is importantly defective and misleading.

The initial paragraph reads, "The average American household uses 8,930 kilowatts of energy per hour. In Florida, the average is 12,319 kilowatts per hour."

There are several problems here. First, the kilowatt is a measure of power, not of energy, but I suspect that the numbers you cite are high by a factor of 8,760, the number of hours in a year. Accordingly, I speculate that the author meant to express the following: "The average American household uses 8,930 kilowatt hours of energy per year. In Florida, the average is 12,319 kilowatt hours per year."

The next paragraph reads as follows: "Texas leads the nation in per capita electricity consumption at 783.6 BTUs. (One BTU equals 3,412 kilowatt hours.) Alaska is lowest with 14.1 BTUs and Florida comes in fourth with 472.4 million.)"

The information in the parentheses is inverted. One kilowatt hour (kWh) is the thermal equivalent of 3,412 Btu's. . . . Assuming my interpretation of the convoluted information in the first paragraph is correct, Florida's electricity consumption expressed in millions of Btu's is 42.0 MMBtu, about nine percent of what is stated. The truth for Texas and Alaska is difficult to deduce from the statistics you quote, but at 10 cents per kWh, each Texan would have to pay almost \$23,000 for electricity each year, and each Alaskan a fraction of a cent. To preclude stimulating a mass exodus of Texans to Alaska, I recommend rechecking the statistics.

LAURENCE F. KINNEY G'76
SYRACUSE, NEW YORK

You are right, as were a handful of other readers who wrote to report our confusion. We apologize.

Miscellany

As a 1976 Newhouse grad, majoring in public relations, I suffered through your story "Write Whatever You Want," December 1991 [about movie publicist Peggy Siegal].

This article, more than anything you've ever done, defines the vacuum of an SU education.

While not attacking her personally, the agent "hypes" even junk movies. This is the SU creed: "Pursue the almighty buck at all costs."

. . . "Superficially" is your stock-in-trade.

JOHN F. CADIGAN JR. G '76
LACKAWANNA, NEW YORK