University Magazine September 1989 Vol. 6, No. 1

I'm Steve Kroft

. those stories and Andy Rooney, tonight on 60 Minutes See page 10

Exit the Eighties They're history!

Kennedy Ideals, 1990-Style ♦ Contemporary Art: Who Can Tell Anymore?

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> ерітоя Dana L. Cooke

ART DIRECTOR Christopher O. Purcell

ASSOCIATE EDITORS Mary Ellen Mengucci, Renée Gearhart Levy

assistant editor George Lowery

CONTRIBUTING EDITORS Mary Demetrick, Kathryn Lee, Carol North Schmuckler

SU PHOTO CENTER David Broda, Bill Gandino, Richard "Buzz" Pitzeruse, Steve Sartori

туродварну Thomas & James Studio, Inc.

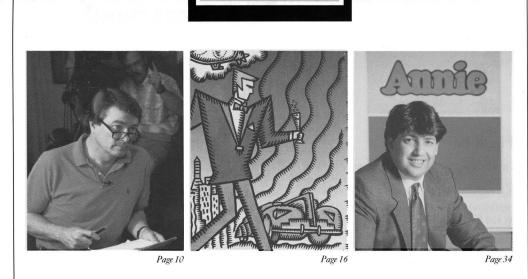
► IN THIS ISSUE, beginning page 16, dozens of Syracuse authorities argue that the decade you just lived through was significant. Are you convinced?

> We recall that when the Seventies ended—only days ago, it seems—the significance was self-evident. The country had begun the decade at war, with signs of political and moral upheaval everywhere. But the war wound down. Our new social liberties were assimilated or simply abused. Disenfranchised, we retreated into vanity and hedonism (some called it "disco"), and then, as if awaking from a post-hangover nap, we cleared our eyes and looked for new purpose and consensus. Despite their aesthetic horror, the Seventies were a time of change and drama.

But the Eighties? In the Eighties, we changed from materialistic to *very* materialistic back to just materialistic. Cynical to hopeful to cynical again. Our briefly inflated global influence seems dubious again. Were these ten years of stirring up the dust only to see it fall back on the same ground? A story whose moral is "Status guo plus?"

Oh well, at least we know that in the the Eighties the football team started winning again. It couldn't have been a total waste.

–Dana L. Cooke



FEATURES

- 10 GREAT WORK IF YOU CAN GET IT. Steve Kroft rose quickly through the ranks of CBS News, earning himself a highly visible correspondent's post on the network's young-andhip West 57th. Now he's been selected to help add some young-and-hip to the granddaddy of TV news magazines, 60 Minutes. BY JAY BLOTCHER
- 16 EXIT THE EIGHTIES. It's far too early to assess the impact of the decade that is about to end. But we're doing it anyway. With the help of dozens of Syracuse authorities, we review the decade past and, subject by subject, assess the importance of ten more trips around the sun.
- 28 HOPE FOR THE FUTURE. By most barometers, the Eighties were unkind to the kind and gentle; many of the publicly funded programs that undergird our social welfare system were cut or eliminated completely. What do the Nineties hold? Will the new administration put its money where its mouth has been? BY DEBORAH J. WALDMAN
- 34 IN SEARCH OF CONTEMPORARY ART. We sought out five Syracuse leaders in the study and exhibition of contemporary art and we asked them, flat out, What's going on here? Their answers are as rich and varied as the art itself. *By Sherry Chayat*

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- 2 "IN" BASKET. Readers write on the loss of 35 SU students on Flight 103, and on the sexual/ethnic balance (or lack thereof) demonstrated in our story selection.
- 4 ON OUR SHORT LIST. While attending Oxford as Syracuse University's first Rhodes Scholar, Elliott Portnoy also found time to organize a first-of-its-kind volunteer aid agency offering sports programming to handicapped youths. The idea caught on over there, and now Portnoy hopes to bring it home.
- 40 UNIVERSITY PLACE. There's reaching your original goals, and then there's the sweet taste of true success. SU's campaign to raise \$100 million for academic programs and facilities reached its monetary target this summer, but the work is not done. Some initiatives remain unfunded, so the Campaign for Syracuse charges forward.
- 48 GRAB BAG. Photographer Linda Troeller uses photo-collage to demonstrate that society's treatment of AIDS victims has precedence in the plague of another generation, TB.

ON THE COVER. Know this face. It will soon grace your television sets each Sunday night (right after the game), when Steve Kroft becomes one of the newest members of the *60 Minutes* team. See page 10. (Photo by Bill Gandino.)

Views and opinions expressed in Syracuse University Magazine are those of the authors and do not necessarily represent those of the editors or the University.

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