<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rethinking the Food Narrative, Pt. 2</td>
<td>Danielle Foisy and Taskina Tareen</td>
</tr>
</tbody>
</table>

Follow this and additional works at: [https://surface.syr.edu/architecture_theses](https://surface.syr.edu/architecture_theses)

Part of the Architecture Commons

**Recommended Citation**

Foisy, Danielle and Tareen, Taskina, "Rethinking the Food Narrative, Pt. 2" (2015). Architecture Senior Theses. 288.
[https://surface.syr.edu/architecture_theses/288](https://surface.syr.edu/architecture_theses/288)

This Thesis is brought to you for free and open access by the School of Architecture Dissertations and Theses at SURFACE. It has been accepted for inclusion in Architecture Senior Theses by an authorized administrator of SURFACE. For more information, please contact surface@syr.edu.
The South African food retail industry, including big supermarket names such as Shoprite, Pick & Pay, Spar and Woolworths, is transforming the food retail sector in South Africa, already expanding into informal sectors. This transformation is driving the demand for locally sourced goods, which are not exposed to external factors such as transportation and storage costs. This is leading to the development of a sustainable 'supermarket' for low-income areas, which will not only address critical issues facing the country, especially job loss and food security, but also secure cost-efficient, locally sourced goods that are not exposed to external factors.

The Small-scale farmer, Informal sector, Food sustainability NGOs, Local community, and Government policies are all crucial stakeholders in this intervention that addresses the sustainability of culture, ecology and place of a given community. The Johannesburg Metropolitan Area (JMA), Cape Town, South Africa, is a dynamic food narrative that provides mainly for the informal market, with the informal sector as the living space. This upsets their context as the living space and makes it dependent on both informal marketing system and formal space, which rely heavily on an informal economic sector.

The recent focus of the informal sector in the transformation of the food sector has raised the question of how to maintain the viability of local small-scale producers. This has led to the development of a sustainable 'supermarket' for low-income areas, which will not only have a massive impact on critical issues facing the country, especially job loss and food security, but also secure cost-efficient, locally sourced goods that are not exposed to external factors.

The Small-scale farmer, Informal sector, Food sustainability NGOs, Local community, and Government policies are all crucial stakeholders in this intervention that addresses the sustainability of culture, ecology and place of a given community. The Johannesburg Metropolitan Area (JMA), Cape Town, South Africa, is a dynamic food narrative that provides mainly for the informal market, with the informal sector as the living space. This upsets their context as the living space and makes it dependent on both informal marketing system and formal space, which rely heavily on an informal economic sector.