

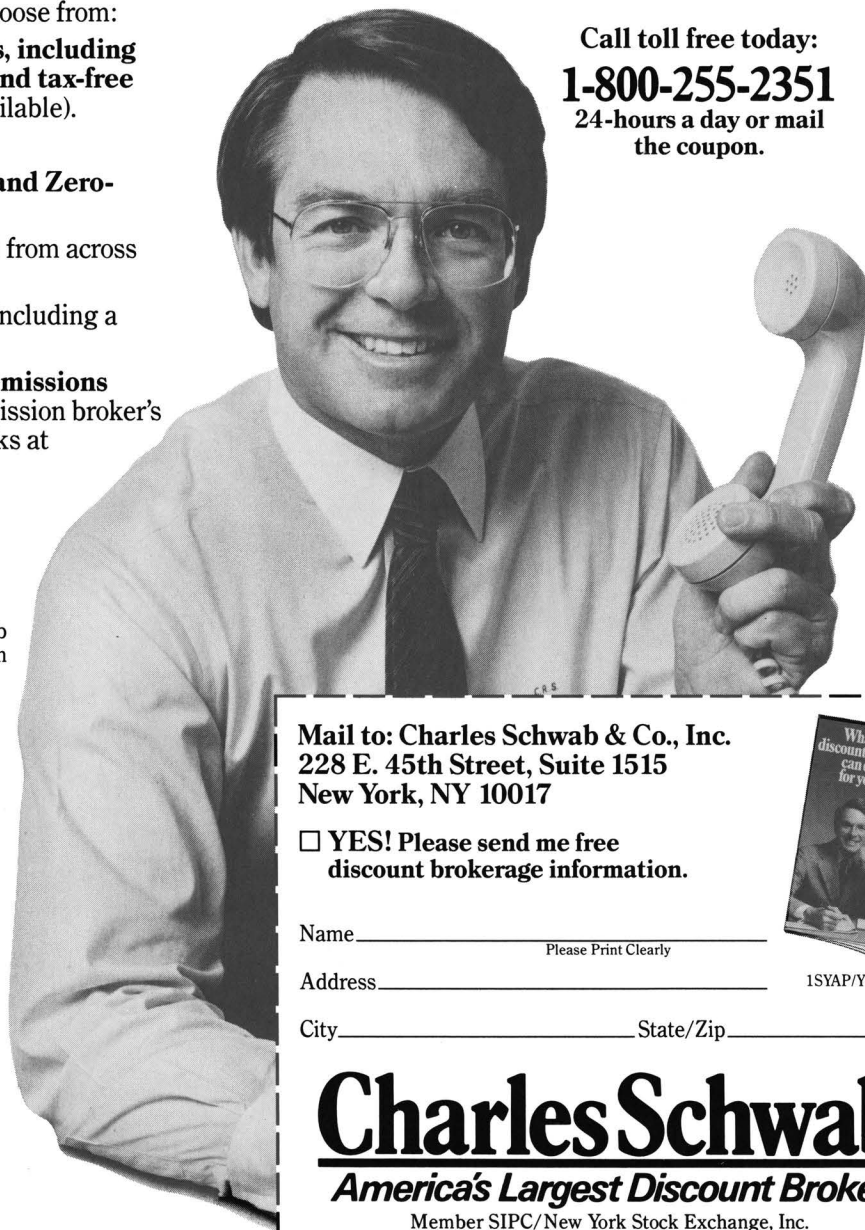
# "Diversify your portfolio with one call to Schwab."

If you're considering changes in your portfolio, we offer you a wide variety of investments for almost all market conditions.

And in an unpredictable environment, you need to be flexible. At Schwab you can switch between different investments with just one phone call. Choose from:

- ✓ **Over 250 mutual funds, including bond, precious metal and tax-free funds** (Prospectuses available).
- ✓ **Treasury Bills.**
- ✓ **Corporate, Municipal and Zero-Coupon Bonds.**
- ✓ **Certificates of Deposit** from across the nation.
- ✓ **Money Market Funds** including a tax-free fund.
- ✓ **Save up to 76% on commissions** compared to a full-commission broker's rates when you buy stocks at Charles Schwab.

Charles R. Schwab  
Chairman



Call toll free today:  
**1-800-255-2351**  
24-hours a day or mail  
the coupon.

Mail to: Charles Schwab & Co., Inc.  
228 E. 45th Street, Suite 1515  
New York, NY 10017

☐ **YES! Please send me free  
discount brokerage information.**

Name \_\_\_\_\_  
Please Print Clearly

Address \_\_\_\_\_

City \_\_\_\_\_ State/Zip \_\_\_\_\_



1SYAP/YVEPI

**Charles Schwab**  
**America's Largest Discount Broker**  
Member SIPC/New York Stock Exchange, Inc.



# MARRIAGE *of* STYLES

---

## LUISE & MORTON KAISH

---

**SU TIES:** Luise, B.F.A., sculpture (1946); M.F.A., sculpture (1951). Morton, B.F.A., painting, (1949).

**VOCATION:** Artists, with works represented in the Smithsonian, Metropolitan and Whitney Museums, among others.

**9 TO 5:** Both also teach, Luise at Columbia University; Morton at the SUNY Fashion Institute of Technology, and he is a SUNY Faculty Exchange Scholar.

**OF LATE:** Each had recent one-person shows at NYC's Staempfli Gallery. Also, a joint exhibition at the Oxford Gallery in Rochester in 1988.

**HOME LIFE:** They live together in a sprawling, pre-war duplex on Manhattan's Upper West Side, which contains several studios for each.

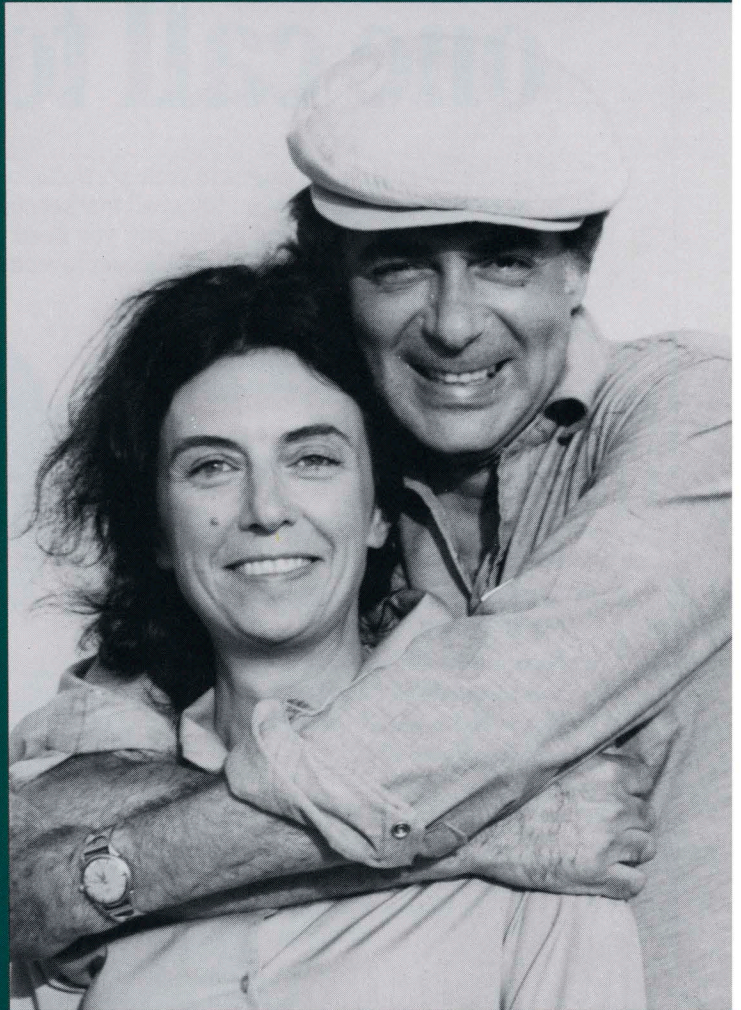
**EXTRA-CURRICULARS:** Luise is a trustee of the executive committee of the Augustus Saint-Gaudens Memorial, National Park Service. Morton serves on the board of the Artist's Fellowship and the council of the National Academy of Design.

**DISTRACTIONS:** The Kaishes travel extensively, recently Ireland, Israel, California, Japan, and Alaska.

**FAVORITE MUSIC:** Luise, Maria Callas's "Norma"; Morton, late Beethoven quartets.

**LAST READ:** Luise, *An Art of Our Own* by Roger Lipsey; Morton, Robertson Davies's *Deptford Trilogy*.

**THEIR MAGAZINE:** *Syracuse University Magazine*. Says Morton, "Each issue arrives with a refreshing sense of renewing old friendships and looking forward to new ones."



---

## WE'RE IN THE KAISHES'S PICTURE.

---

Four times a year, *Syracuse University Magazine* catches the interest of Luise and Morton Kaish and 138,000 other achievers in the SU community—college-educated readers, mainly in the Northeast, who spend (both time and money) with discretion and style.

Now you can reach them too. With this issue, *Syracuse University Magazine* introduces a national advertising program. Don't be surprised. Advertisers are fast discovering the value of so-called "alumni magazines" as a vehicle to reach college-educated movers, shakers, and splash-makers.

We reach some of the best—people like Luise and Morton Kaish.

National Advertising  
Syracuse University Magazine  
820 Comstock Avenue, Room 210  
Syracuse, New York 13244