

Syracuse University

SURFACE at Syracuse University

International Programs

International Programs

8-27-2024

Pre-Bunking Initiatives for Combating Information Disorder Prior to Indonesia's 2024 Election

Zainuddin Muda Zainuddin Monggilo

Follow this and additional works at: <https://surface.syr.edu/eli>



Part of the [Education Commons](#)

The views expressed in these works are entirely those of their authors and do not represent the views of the Fulbright Program, the U.S. Department of State, or any of its partner organizations.

Recommended Citation

Monggilo, Zainuddin Muda Zainuddin, "Pre-Bunking Initiatives for Combating Information Disorder Prior to Indonesia's 2024 Election" (2024). *International Programs*. 270.

<https://surface.syr.edu/eli/270>

This Poster is brought to you for free and open access by the International Programs at SURFACE at Syracuse University. It has been accepted for inclusion in International Programs by an authorized administrator of SURFACE at Syracuse University. For more information, please contact surface@syr.edu.

Pre-Bunking Initiatives for Combating Information Disorder Prior to Indonesia's 2024 Election

Zainuddin Muda Zainuddin Monggilo

A Abstract



The purpose of this study is to explore pre-bunking efforts in fact-checking as a means of preventing political information disorder prior to the 2024 general election. Pre-bunking actions are characterized as initiatives to strengthen the public's defenses against information disruptions. Furthermore, it is expected that the public will be more empowered to battle various negative and harmful information that could impede the country's democratic advancement.

B Introduction



Figure 1. Candidates for Indonesia's Presidential Election 2024³

Indonesia's 2024 general election is a democratic celebration that has been meticulously planned and prepared by numerous interested parties, including media. This is due to the residual effects of the previous election's controversy, which seems unfinished and continues to cause tension and division in society, as well as the threat of harmful content such as mis-disinformation and hate speech that undermines social cohesion¹. Political deception and misinformation are actual threats that polarize society into two extremes².

How does pre-bunking work to prevent political information manipulation ahead of the 2024 election? This study will further address this question from the perspective of media and journalism practice in their attempt to reduce false information that degrades the quality of democracy in general and election in particular.



C Methodology

This research utilized a qualitative constructivist paradigm with a case study as its method. The Indonesian Alliance of Independent Journalists (AJI) was the primary subject of the study.

Two main conceptual frameworks used namely information disorder and fact-checking⁴.

Primary data was collected through in-depth interviews with the alliance's management team and trainers, conducted from August to October 2023. Additional data was obtained from literature and document studies.

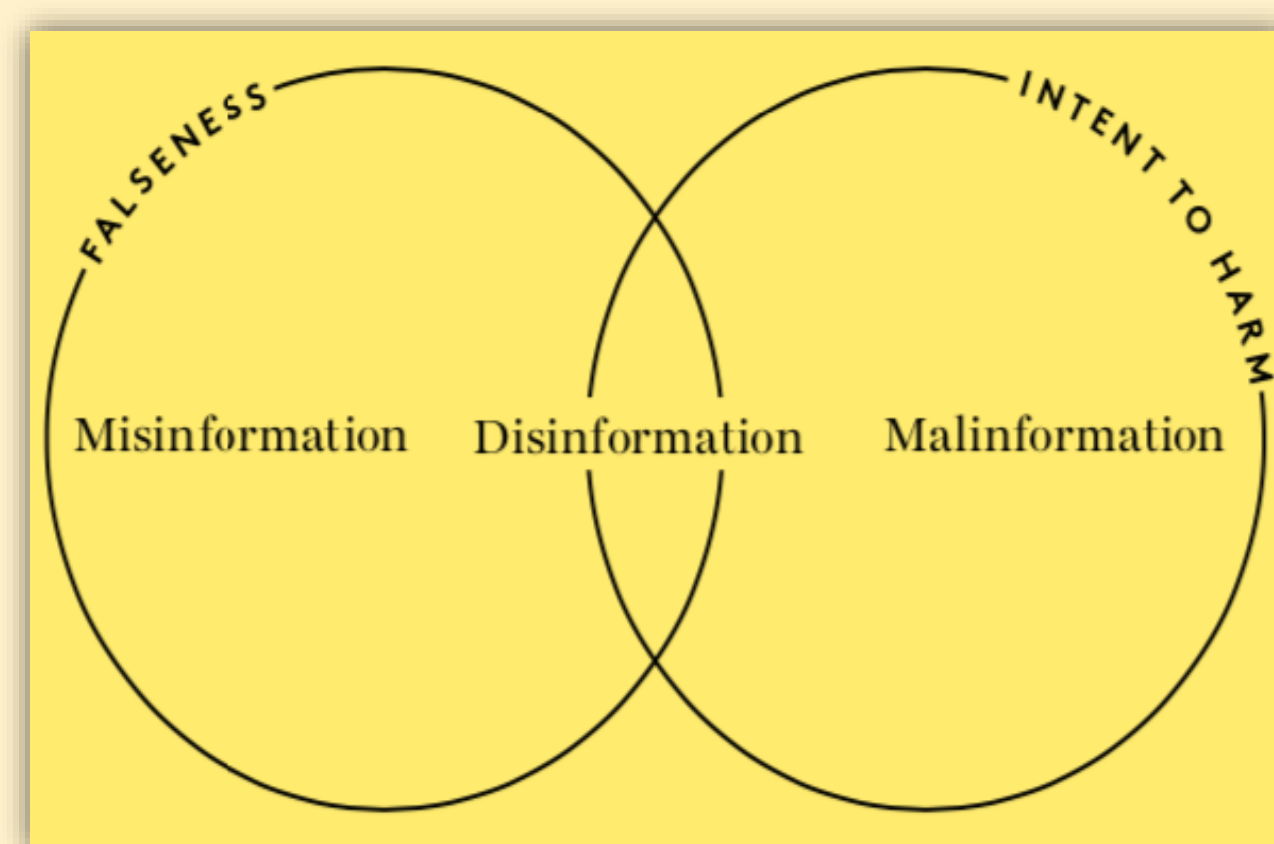


Figure 2. Types of Information Disorder^{5,6,7}

D Findings

- Cekfakta.com, Indonesia's first fact-checking collaboration, launched in 2018, aims to educate the public about de-bunking. In 2021, AJI learned about the pre-bunking and has since implemented it to educate journalists and fact-checkers.
- The monitoring survey was given to those who had received training. By implementing inputs from the survey and internal evaluation, AJI continues to innovate.
- Participants must produce pre-bunking and de-bunking information monthly to receive coaching support or grants.
- Ten training cities with around 300 participants were purposefully selected to receive the pre-bunking training. Prior to receiving pre-bunking training, participants must be familiar with the de-bunking technique.
- The principal trainers oversaw developing distinct materials and delivering such diverse training concepts.



Figure 4. Initiative Circle Process

- Pre-bunking as Pre-emptive Action⁸
 - Developing individual competency and readiness.
 - Identifying and mitigating risks.
 - Reducing risks and effects before exposure.
 - Breaking down resistance and a greater belief that information disorders are a common enemy.



Figure 5. Pre-bunking Website⁹



Figure 6. Guidance Book¹⁰

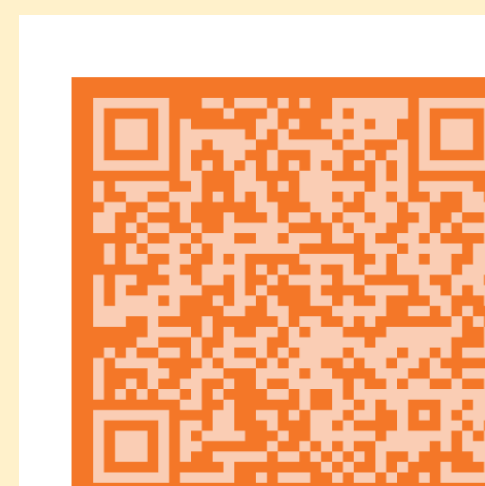
E Conclusions

Pre-bunking programs emphasize preventive action compared to de-bunking. It is analogous to an immune system injection, which can improve an individual's ability to fight incorrect information and transform them into a more literate person.

The next research agenda should examine the current pre-bunking contents to determine their scope of reach. Hence, this future research can help understand the quality dimensions of the contents as well as their significant impact on behavioral changes and decision making.



About Me



References

Acknowledgments

I would like to express my gratitude to the Department of Communication Science, Faculty of Social and Political Sciences, Universitas Gadjah Mada, for providing a generous fund for this research in 2023, and to Aliansi Jurnalis Independen (AJI) Indonesia for their enthusiasm in sharing their fact-checking initiatives, as well as to my two undergraduate student assistants, Noor Faa'izah and Muh. Nadif Fajar Ramadhan, for their excellent work in gathering data. My additional appreciation goes to CJ Falasco, Diane Whaley, and Lisa Sasser for their valuable guidance in textual and oral communication courses. Finally, I thank you very much to AMINEF Indonesia, Charisse de los Reyes of IIE, David Lind, Jackie Monsour, Olga Oganessian, Kelsey Gillette, Mohamed El-Baz Abdallah, Ocean Noah, Katelyn Miller, all speakers, and librarians for their efforts in ensuring the absolute best quality pre-academic program for all Fulbrighters at Syracuse University's English Language Institute.