Syracuse University Libraries: Support for Fully Online Degree Programs

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Syracuse University Libraries

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Syracuse University Libraries: Support for Fully Online Degree Programs

John Stawarz • Online Instruction Librarian

**Engagement Strategies**

**Research Guides**

The pictured online guide for online and distance students offers information related to library resources, research and technology assistance, and online learning strategies, and it has been viewed 1,531 times since its launch in February 2018. We have also created guides for online copyright and for new online instructors.

**Proactive Chat**

Since launching the proactive chat on the SU Libraries website, engagement with patrons has nearly tripled, much of this due to online students.

**Live Streaming & Recording**

SU Libraries live-streamed its first two events this fall, including the annual Welcome Fest, and afterwards made the recordings available online in an attempt to include online students in our outreach. An upcoming Open Access Week Presentation will also be streamed and recorded.

**Interlibrary Loan**

SU Libraries will ship items from our own collection to online and distance students at no cost by including return postage.

**Partnering with SU’s Instructional Designers**

After partnering with the for-profit company 2U, Syracuse University has begun developing its own fully online graduate degrees independently through University College’s Center for Online and Digital Learning. SU Libraries has provided a wide variety of support to the staff and faculty developing these online programs, including in the areas of online copyright, information literacy, accessibility within online contexts, open access, open educational resources, electronic collections support for fully online programs, and the development of academic support tools that can be deployed within the Blackboard LMS.

**Fully Online Programs at Syracuse University**

More than 2,000 students are enrolled in fully online degree programs at Syracuse University, the vast majority of whom are pursuing graduate degrees. Several additional online programs are being developed, the first real-time, fully interactive, ABA-approved online J.D. law degree program in the United States.

Programs developed in partnership with 2U
- MS Applied Data Science
- MBA Business Administration
- MS Communications Management
- MS Computer Engineering
- MS Computer Science
- MS Electrical Engineering
- MS Enterprise Data Systems
- MS Information Management
- MS Library and Information Science

Programs developed at Syracuse University through University College and offered via Blackboard LMS
- Associate in Liberal Arts
- BA in Liberal Studies
- BA in Creative Leadership
- BA in Knowledge Management
- BA in Cybersecurity Administration

**Future Strategies**

- Better outreach and engagement with faculty
- Improving assessment strategies
- Virtual office hours
- Deploying Credo Info Lit modules
- Integration into LMS platforms (@U & Blackboard)
- Advocating for online students across campus, such as within the Graduate Student Organization

**Academic Libraries**

- Learning Commons
- Research & Scholarship (including subject librarians)
- Interlibrary Loan
- Collections

**Functional Specialists**

- Online Instruction Librarian
- Accessibility & Inclusion Librarian
- Open Publishing & Copyright Librarian
- Information Literacy Librarian

**Campus Partners**

- SU College of Law Library
- University College

**ACRL’s Distance Learning Access Entitlement Principle**

“All students, faculty members, administrators, staff members, or any other members of an institution of higher education are entitled to the library services and resources of that institution, including direct communication with the appropriate library personnel, regardless of where they are physically located in relation to the campus; where they attend class in relation to the institution’s main campus; or the modality by which they take courses. Academic libraries must, therefore, meet the information and research needs of all these constituents, wherever they may be. This principle of access entitlement, as applied to individuals at a distance, is the undergirding and uncompromising conviction of the Standards for Distance Learning Library Services.”