

NEW! from Shepard's®

Legal Strategies for Industrial Innovation

Richard A. Givens, Editor

**Your corporate legal guide to
successfully seizing the initiative.**

Specifically written for attorneys and corporate officers, this unique new publication is your guidebook through the maze of all legal issues involved in corporate innovation.

More than just a listing of the law involved, this convenient single volume identifies strategic factors you must weigh . . . points out traps into which the unwary may fall . . . and spells out alternatives from which you may choose.

Legal Strategies for Industrial Innovation is a thoughtfully-written series of eleven discussions, each about one of the legal areas you must consider. It is introduced with an overview by editor Givens, who personally selected eight other authorities to help cover the subjects involved.

These authors make you aware of the opportunities available and how to maximize them . . . the obstacles and how to use them so adroitly that they actually give you a competitive advantage.

For example, you have full guidance about the impact on innovation of . . .

- labor relations, including benefits of employee involvement
- antitrust issues—monopolization, predatory pricing, marketing restrictions, joint research
- patents—including risks of invalidity
- taxes—with innovative planning devices
- securities law—sources and types of financing, sale of a business, and more
- environmental issues—with an in-depth look at all federal environmental regulations affecting innovation
- state and local regulation, taxation and prohibitions affecting innovation
- inside counsel's role in innovation
- plus much more.

1982 edition. Approximately 580 pages. Annual updating planned. One hardbound volume, \$75 plus \$3.40 postage and handling.

Contents

Summary

Preface

The Authors

1. Legal Issues Affecting Innovation
2. Innovation and Labor Relations
3. Antitrust and Innovation
4. Innovation, Patents and Trade Secrets
5. Tax Planning for Innovation
6. Innovation and Securities Law
7. Innovation and Environmental Law
8. State and Local Regulation of Innovation
9. State and Local Promotion of Innovation
10. Innovation and Products Liability
11. Innovation: The Inside Counsel's Role:
 A Conceptual Framework
12. Major Policy Options
 Tables
 Index

30-Day Free Trial

See how useful **Legal Strategies for Industrial Innovation** can be in your practice—free for 30 days. For fastest service, phone your order toll-free:

800-525-2474 8 a.m.-5 p.m. MST (in Colorado, call collect: 475-7230, ext. 318).

At the end of the period, simply return the book . . . or keep it and continue to benefit from its authoritative information. It's risk-free—so call us today.



Shepard's/McGraw-Hill
P.O. Box 1235
Colorado Springs, CO 80901