What is Research Reputation?
Current Tools

» Pure by Elsevier

» Symplectic Elements by Digital Science

» Converis by Clarivate Analytics

» Vivo

» May be more in development
Syracuse Goals

1. Identifying expertise
2. Matching funding opportunities to university experts
3. Reduce burden
Goal 1: Identifying Expertise

» No systematic way to identify which faculty do what research

» No central expertise database

» No way to see interdepartmental or cross-college collaborations
Goal 2: Matching Funding

» No systematic way to align funding opportunities with researchers

» University’s other funding search mechanisms require significant researcher effort
Goal 3: Reduce Burden

» Reduce duplicate efforts to maintain publication records and grant information across campus

» Less faculty time keeping multiple profiles current

» Facilitate outsiders finding experts or collaborators

» Simplify data collection/reporting
Welcome to Experts@Syracuse

Experts@Syracuse is a powerful tool that enables new insights into the scholarly expertise and collaborative opportunities that exist within Syracuse University and at other universities. It is designed to help faculty members, departments, and potential collaborators identify who is working in what research or scholarly areas at Syracuse University. Search for Funding or update your profile, Sign in here, or click the Log into Pure link at the bottom of any page. For help, visit the Frequently Asked Questions page.
Syracuse Challenges

» Scaling up
» Humanities, visual, & performing arts
» Non-grant funded research
» Faculty participation
Why Libraries?
Librarian Skills
Information Market

DIGITAL science
Altmetric
figshare
ELSEVIER
MENDELEY
CLARIVATE Analytics
Web of Science
PLUM Analytics
bepress™
ENDNOTE™
Cataloging People

» For research information systems:
  - Knowledge is heavily distributed on a campus
  - Requires organization to reach its maximum potential
  - The person becomes the fundamental unit rather than the publication
Libraries - Strategic Involvement

» Connection to other library initiatives
  ▪ Developing skills that crossover
  ▪ Open publishing, metadata, assessment, repositories, linked data...

» Enhances involvement in research life cycle
  ▪ Evolving from content provider to infrastructure enabler
    » Upstream (grant seeking, data preservation)
    » Downstream (social media, analysis, promotion, development, research compliance)
  » See OCLC’s Evolving Scholarly Record white paper
Project Team Responsibilities

**Office of Research**
- Understanding of research infrastructure
- Queries from HR tables for profile updates
- Master profile list maintenance
- Data hierarchy structures

**Sponsored Programs**
- Understanding of funding landscape
- Data feeds from Sponsored Programs
- Promote the usage of the Funding Discovery module
- Promote networking to facilitate research growth

**Libraries**
- Understanding of scholarly publishing
- XML support
- Hands-on training
- Scopus expertise
- API integration of other data sources (WorldCat, Web of Science, etc.)
Institutional Investment
Broader Information Community Impact

» Collections community
» Scholarly communication community
» Open access community
» Bibliometrics community
» Standards community / NISO
» Research compliance community
» Funding community
» Researcher communities
» ...

Syracuse University Libraries
International Perspective

Global use across communities has implications for:
- RIM development
- Data standards and implementation
- Access standards (RA-21)
Transparency

Transparency is The New Green.
How NISO Can Be Involved

» Define research reputation data

» Standards for humanities, visual, and performing arts creative works

» Convening commercial, academic, and open communities to collaborate at scale

» Continue work on access standards (RA-21)

» Evolve standards centered on researcher as fundamental unit
Questions?

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Anne E. Rauh, Collection Development and Analysis Librarian