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# SYRACUSE SCHOLAR

*An Interdisciplinary Journal of Ideas  
Published by Syracuse University*



**MASS COMMUNICATIONS  
AND HIGHER EDUCATION**

**A TEACHING AND  
RESEARCH PERSPECTIVE**

# SYRACUSE ❖ SCHOLAR

*An Interdisciplinary Journal of Ideas*

VOLUME 10, NUMBER 1

## MASS COMMUNICATIONS AND HIGHER EDUCATION

*A Teaching and Research Perspective*

MELVIN L. DEFLEUR  
*Guest Editor*

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*The challenges raised in this issue of the Syracuse Scholar face all communication schools, including the S. I. Newhouse School of Public Communications, housed in a distinctive I. M. Pei complex.*

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# SYRACUSE ♦ SCHOLAR

VOLUME 10  
NUMBER 1

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*Syracuse Scholar* invites submissions from present or past members of the Syracuse University faculty, alumnae and alumni of the graduate schools, and distinguished visitors to the campus. The editors are interested in essays on matters of scholarly or public interest, scientific articles, discussions of controversial issues, poetry, and short fiction. Artists are invited to submit original work.

*The Chicago Manual of Style* (University of Chicago Press) and *Elements of Style* by Strunk and White (Macmillan) should be consulted as guides to the presentation of written material.

Art submissions (including photography) should be unpublished work intended for the print medium. Whenever possible, reproductions will be made directly from the original art.

Queries and submissions should be addressed to the Editor, *Syracuse Scholar*, 220 Sims 3, Syracuse University, Syracuse, New York 13244-5610.

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