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Which best practices should universities in Pakistan with entrepreneurship programs consider adopting to improve their outcomes?

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Abstract: Different pedagogies are used by different universities in Pakistan to teach entrepreneurship. Both practical and theoretical practices are adopted for the entrepreneurship program. After some research it was found that some practices if adopted can result in enhanced outcome, this poster highlight those best practices.

Incubation center helps entrepreneurs to grow their business by providing them services such as office space, management training etc

Findings:

- Both theoretical and practical approaches have been used by different universities.
- When combined together give the maximum output.
- Incubation center, Entrepreneurial workshop, practical projects, lectures and case studies proves to be the best practices.



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Practical approaches

- Incubation center
- Practical projects
- Entrepreneurial workshops
- Interaction with entrepreneurs
- Business gala

References:

- Hyder, A., Azhar, A., Javaid, A., & Rehman, M. (2011). Entrepreneurial intentions among business students in Pakistan. *Journal of Business Systems, Governance and Ethics*, 5(2).
- Khan, S. A. (2008). Entrepreneurship Education in Pakistani Universities. *Post Doctoral Research Report*.
- Munib, & Khan (2010). The Prospects of Entrepreneurial Education in Pakistan: An Economic Perspective. *Procedia - Social and Behavioral Sciences* 97 (2013) 174 – 181.
- Samwel Mwasalwiba, E. (2010). Entrepreneurship education: a review of its objectives, teaching methods, and impact indicators. *Education+ Training*, 52(1), 20-47.



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Theoretical approaches

- Book reading
- Case studies
- Assignment
- Lectures

Instructors: Deborah McGraw, Jacqueline Schneider

Introduction: All over the world, a variety of pedagogical approaches are used by institutions in entrepreneurial program (Munib & Khan, 2010). Both theoretical and practical approaches are used in entrepreneurship program (Khan, S. A, 2008). Some of the methods proves to enhance the outcome, that is, producing more entrepreneurs (Samwel Mwasalwiba, E. 2010).

Conclusions

- Practical approaches like Incubation center, Entrepreneurial workshops and practical projects found out to be producing more entrepreneurs.
- Theoretical practices like lecture, case studies practices enhance the outcome.
- Thus, these practices should be combined and adopted to enhance the outcome of the program.