

2006

# Reaching Out to Physicists

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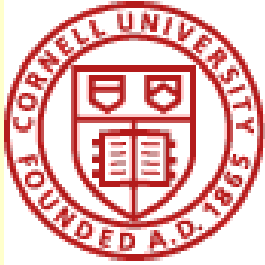
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Reaching Out to Physicists

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Faculty

Graduate  
Students



Undergrad  
Students

Community

# Community

- Research Experience for Teachers (RET)
- Microworld
- BOCES
- Building a Presence for Science (NSTA)
- Expanding your Horizons
- STEM Outreach Coordinators (CU)

# Societies

- SLA – poster sessions
- AAPT--Professional Concerns Committee
- AIP – Working Subcommittee on Classification and **Information Retrieval**
- S.O.S for Information Fluency

*Issues in Science and Technology Librarianship*

“Physics 213: an Example of Faculty/Librarians Collaboration”

<http://www.istl.org/06-summer/article2.html>

Physics Information Fluency Blog

<http://physicsinformationfluency.blogspot.com/>

Bookmarks (Connotea)

<http://www.connotea.org/user/pviele>

# How Can I Reach Them?

## Problem

People visit the library less often.

## Solution

Cyber-librarian is on the case.

## Monitor Listservs

ophun-l  
phys-l  
physlrnr  
physhare

## Gains

New sources to and from patrons

Concerns of patrons

Reality check

Occasional thanks:  
“TOO COOL!”

## Email to Groups

Society of Physics Students  
Grad students  
CU faculty  
Science teachers

## Post to DSpace

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