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2006

Reaching Out to Physicists

Pat Viele

Cornell University

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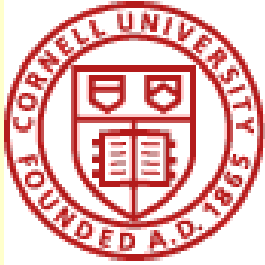


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NYS Science Librarians
October 20, 2006

Reaching Out to Physicists

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Faculty

Graduate
Students



Image courtesy of New Jersey libraries

Undergrad
Students

Community

Community

- Research Experience for Teachers (RET)
- Microworld
- BOCES
- Building a Presence for Science (NSTA)
- Expanding your Horizons
- STEM Outreach Coordinators (CU)

Societies

- SLA – poster sessions
- AAPT--Professional Concerns Committee
- AIP – Working Subcommittee on Classification and **Information Retrieval**
- S.O.S for Information Fluency

Issues in Science and Technology Librarianship

“Physics 213: an Example of Faculty/Librarians Collaboration”

<http://www.istl.org/06-summer/article2.html>

Physics Information Fluency Blog

<http://physicsinformationfluency.blogspot.com/>

Bookmarks (Connotea)

<http://www.connotea.org/user/pviele>

How Can I Reach Them?

Problem

People visit the library less often.

Solution

Cyber-librarian is on the case.

Monitor Listservs

ophun-l
phys-l
physlrnr
physhare

Gains

New sources to and from patrons

Concerns of patrons

Reality check

Occasional thanks:
“TOO COOL!”

Email to Groups

Society of Physics Students
Grad students
CU faculty
Science teachers

Post to DSpace

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Cornell University