

SAN ANTONIO-NEW BRAUNFELS METRO AREA



SAN ANTONIO-NEW BRAUNFELS METRO

8% OF ALL U.S. VETERANS LIVE IN THE **TEXAS** AREA

13% OF VETERANS IN TEXAS LIVE IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

250,000+ SERVICE MEMBERS (ACTIVE DUTY, GUARD, AND RESERVES) TRANSITION FROM THE MILITARY EACH YEAR ¹

UPON MILITARY SEPARATION, MORE THAN HALF PURSUED A DIFFERENT CAREER THAN THEIR MILITARY SPECIALTY ²

89,000+ SERVICE MEMBERS ARE ESTIMATED TO SEPARATE TO TEXAS AREA IN THE NEXT **FIVE YEARS** ³



Main Data Source: 2013-2017 American Community Survey 5-Year Estimates; population 18 and over
¹U.S. Department of Defense, data reported from the 2016-2017 Demographic Profile of the Military Community.
²Zoli, C., Maury, R., Fay D. (2015). Missing Perspectives: Servicemembers' Transition from Service to Civilian Life — Data-Driven Research to Enact the Promise of the Post-9/11 GI Bill. Syracuse NY: Institute for Veterans & Military Families at Syracuse University.
³U.S. Department of Veterans Affairs. (2007) Veteran Population Projections Model (VetPop 2007), Table 2S. Office of the Actuary

VETERANS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

POPULATION

199,360

(11% OF THE SAN ANTONIO-NEW BRAUNFELS METRO AREA)



84.7% MALE
15.3% FEMALE

AGE



ECONOMIC STATUS

\$47,143 AVERAGE ANNUAL MEDIAN INCOME

5.7% PERCENT BELOW POVERTY

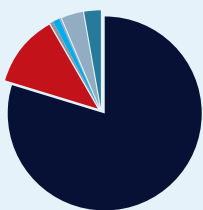
4.9% UNEMPLOYMENT RATE

(COMPARED TO 5.9% FOR NONVETERANS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA)

ERA OF SERVICE

POST 9/11	30.5%	KOREAN	6.2%
GULF WAR I	34.5%	WW II	2.7%
VIETNAM	31.7%	PEACETIME	16.4%

RACE



31.9% HISPANIC/LATINO

52.8% WHITE

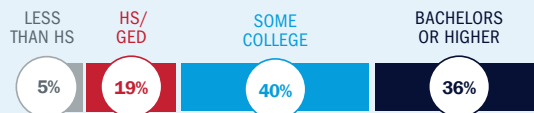
(WHITE, NOT HISPANIC/LATINO)

- **79.8%** WHITE, ANGLO, OR CAUCASIAN
- **12.1%** BLACK OR AFRICAN AMERICAN
- **0.5%** NATIVE AMERICAN OR ALASKA NATIVE
- **1.2%** ASIAN
- **0.2%** NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER
- **3.6%** OTHER RACE
- **2.6%** TWO OR MORE RACES

DISABILITY

28.3% OF VETERANS IN THE SAN ANTONIO AREA HAVE A SERVICE-CONNECTED DISABILITY

EDUCATION LEVEL



VETERANS IN THE U.S.

POPULATION

18,939,219

(8% OF THE US POPULATION)



91.6% MALE
8.4% FEMALE

AGE



ECONOMIC STATUS

\$39,512 AVERAGE ANNUAL MEDIAN INCOME

7.0% PERCENT BELOW POVERTY

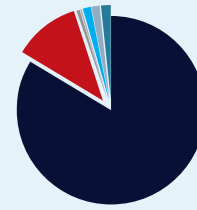
5.6% UNEMPLOYMENT RATE

(6.5% FOR NON-VETERANS)

ERA OF SERVICE

POST 9/11	16.6%	KOREAN	9.5%
GULF WAR I	19.5%	WW II	5.0%
VIETNAM	35.8%	PEACETIME	23.0%

RACE



6.5% HISPANIC/LATINO

78.2% WHITE

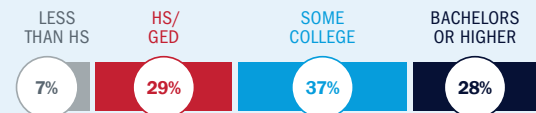
(WHITE, NOT HISPANIC/LATINO)

- **82.8%** WHITE, ANGLO, OR CAUCASIAN
- **11.6%** BLACK OR AFRICAN AMERICAN
- **0.7%** NATIVE AMERICAN OR ALASKA NATIVE
- **1.5%** ASIAN
- **0.2%** NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER
- **1.3%** OTHER RACE
- **1.9%** TWO OR MORE RACES

DISABILITY

28.8% OF VETERANS HAVE A SERVICE-CONNECTED DISABILITY

EDUCATION LEVEL



SAN ANTONIO-NEW BRAUNFELS METRO AREA

CHECK YOUR AREA FOR THESE RESOURCES



VETERAN ENTREPRENEUR RESOURCES IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

SBA RESOURCE PARTNERS

- Small Business Administration (SBA)
- Veteran Business Outreach Center (VBOC)
- Small Business Development Center (SBDC)
- SCORE
- Women's Business Center (WBCD)
- Minority Business Development Agency
- Chamber of Commerce (San Antonio and North San Antonio Chamber of Commerce)

PROCUREMENT

- Procurement Technical Assistance Centers (PTAC)
- Coalition for Veteran Owned Business (CVOB)
- Veteran Institute for Procurement (VIP)

INFORMATION HUBS

- Center of Excellence (CoE) for Veteran Entrepreneurship
- VetNet

EDUCATION AND TRAINING PROGRAMS FOR VETERAN ENTREPRENEURS

- Local Incubators (Accelerate H2O, Idea Finishing School, InCube Labs, LLC., Roadrunner Incubator at UTSA, Texas Sustainable Energy Research Institute, T3D3 Bussiness Accelerator, Bake, Broil, & Brew)

- University Academic Programs (St. Mary's University of San Antonio and University of Texas San Antonio)

- IVMF's ARSENAL (EBV, EBV-F, V-WISE, IGNITE, B2B)

- Community Development Corporation (LiftFund)

- Entrepreneurship Meetup Groups

- Bunker Labs in San Antonio

- 1 Million Cups San Antonio

VETERAN AFFAIRS & VSO's

- Veterans Employment Center, Office of Small and Disadvantaged Business Utilization, Veterans Opportunity to Work, Vocational Rehab and Employment

- WWP, DAV, VFW, PVA, IAVA, SVA, American Legion

For more information, visit:
VeteranEntrepreneurship.org

VETERAN ENTREPRENEURS IN SAN ANTONIO-NEW BRAUNFELS METRO AREA

Self-Employment Trends

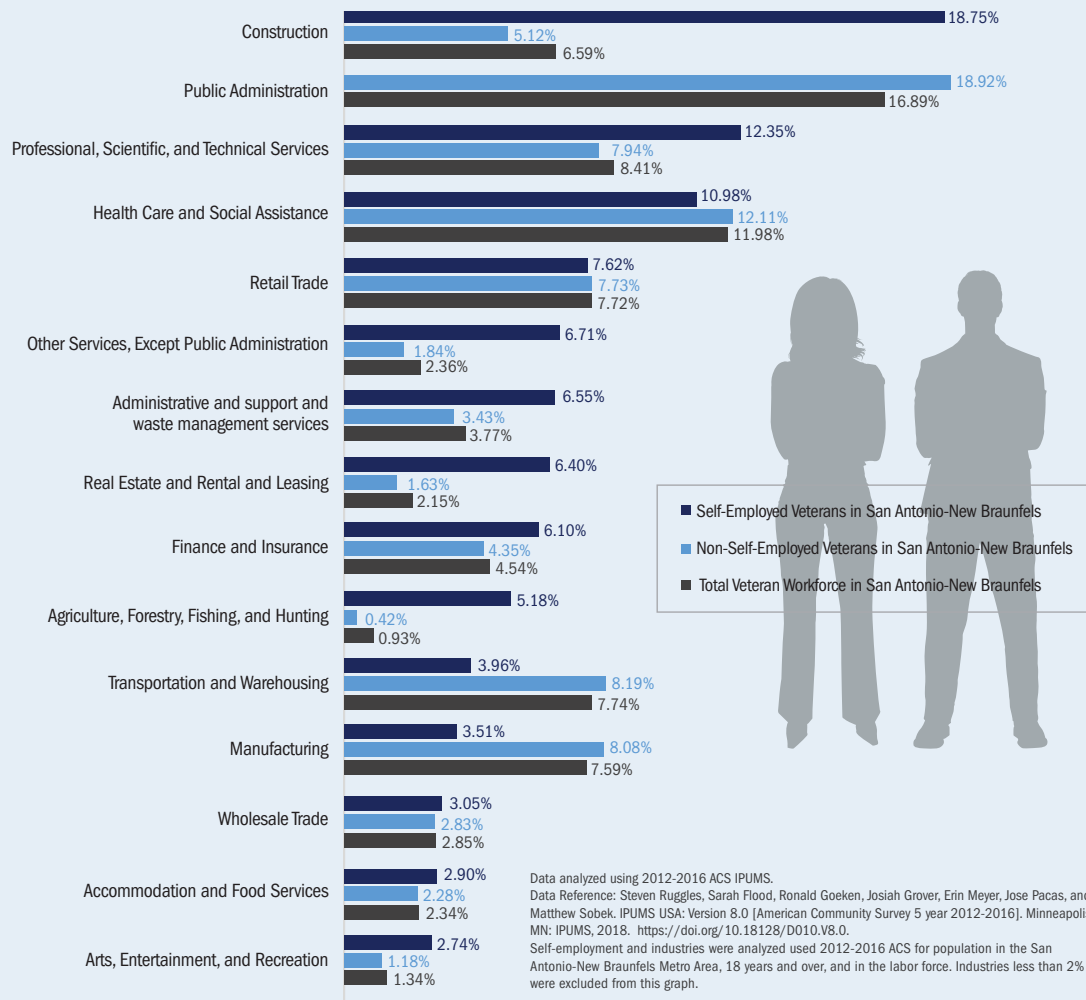
- ▶ 9% of veterans in the San Antonio-New Braunfels metro area are self-employed
- ▶ San Antonio-New Braunfels metro area has experienced positive growth in veteran self-employment in the past 3 years
- ▶ Self-employed veterans in the San Antonio-New Braunfels metro area are predominately in the following industries:
 - Construction **(19%)**
 - Professional, Scientific, and Technical Services **(12%)**
 - Health Care and Social Assistance **(11%)**

Demographic Trends

- ▶ Older veterans are more likely than younger veterans to be self-employed
- ▶ Female veterans are less likely than their nonveteran counterparts to be self-employed, however the trend is increasing
- ▶ African American veterans are more likely than their nonveteran counterparts to be self-employed
- ▶ Hispanic veterans are least likely than their nonveteran counterparts to be self-employed, however the trend is increasing



WHERE VETERANS WORK IN SAN ANTONIO-NEW BRAUNFELS METRO AREA



Data analyzed using 2012-2016 ACS IPUMS.
Data Reference: Steven Ruggles, Sarah Flood, Ronald Goeken, Josiah Grover, Erin Meyer, Jose Pacas, and Matthew Sobek. IPUMS USA: Version 8.0 [American Community Survey 5 year 2012-2016]. Minneapolis, MN: IPUMS, 2018. <https://doi.org/10.18128/D010.V8.0>.
Self-employment and industries were analyzed used 2012-2016 ACS for population in the San Antonio-New Braunfels Metro Area, 18 years and over, and in the labor force. Industries less than 2% were excluded from this graph.