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Usability, Tutorials, and Camtasia. Oh My!

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Usability, Tutorials, and Camtasia. Oh My!

Angelique Jenks-Brown Binghamton University

Upstate New York Science Librarians
Annual Meeting

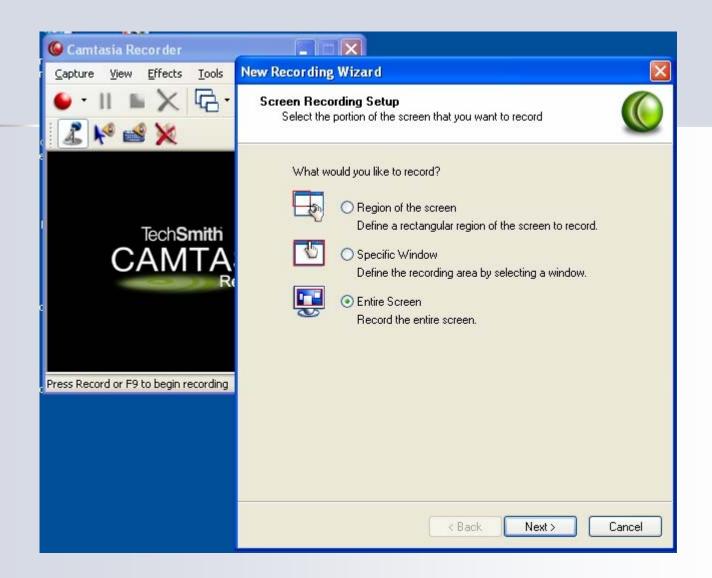
October 20, 2006

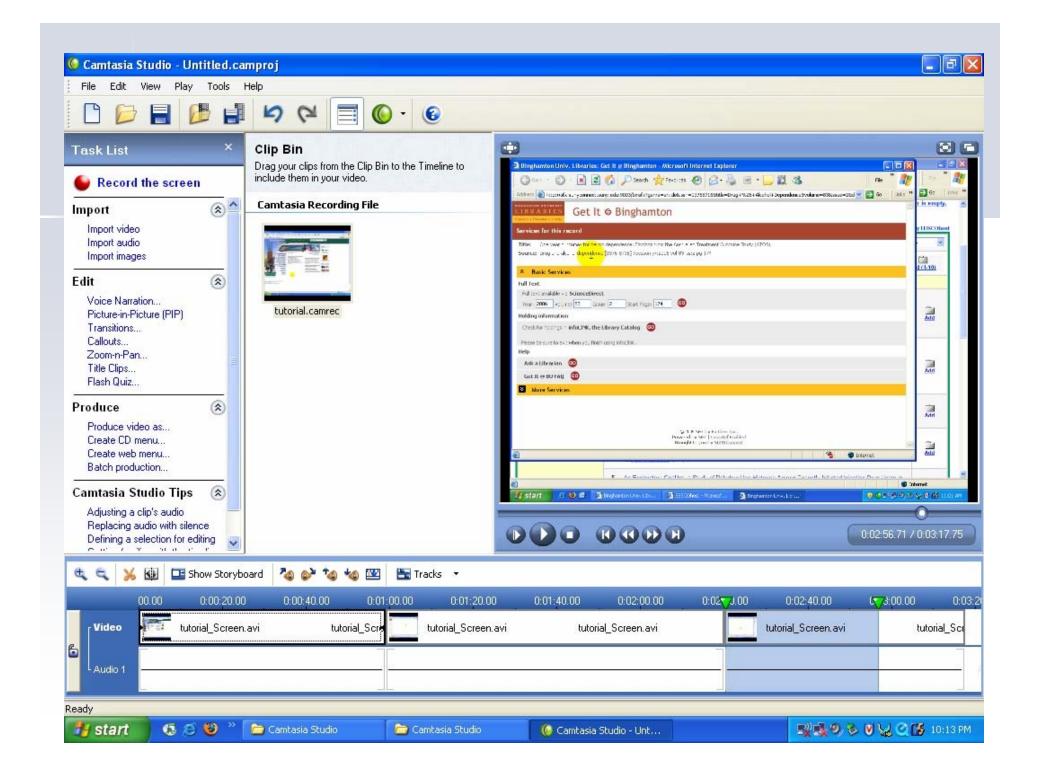
What is Camtasia?

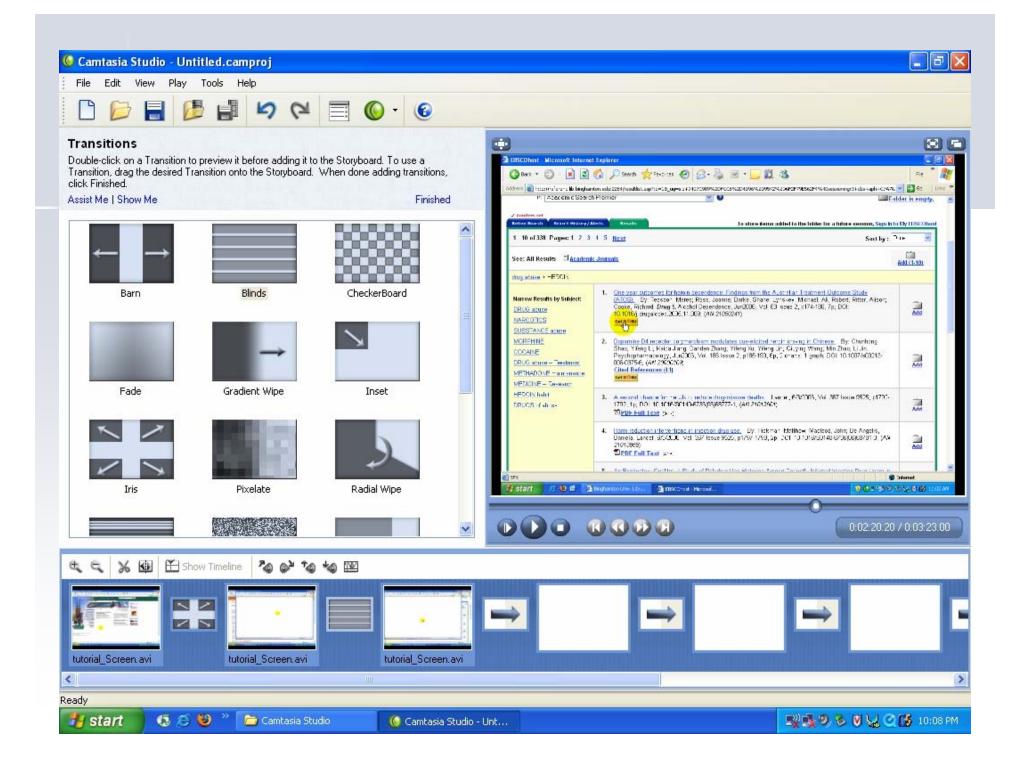
- Record computer screen & audio
- Edit video
- Convert to AVI, Windows Media
 Streaming, Quicktime Movie, Real
 Media Streaming, Macromedia Flash
 Movie and Video, GIF Animation File
- File sizes

Other Features of Camtasia

- Pack and Show & Menu Maker
- Recovery
- Create still images
- Watermark
- Drawing on the screen







Limitations of Camtasia

- Cannot perform complex editing
- Interface is not intuitive
- Use on one computer
- Cannot create DVD's
- Frames per second

How are BU Libraries Using Camtasia?

- Usability Studies
- Tutorials

Usability Studies

- OPAC
- Grokker versus native interface
 - "Like this" clip
 - "Divide-up the study" clip

Tutorials

- Create simple tutorials
 - Examples: draft <u>Find an Article</u> and final <u>Find an Article</u>
- Make them available
 - Via Blackboard
 - On library subject pages

Other Uses of Camtasia

iPod

Questions?

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