

ENTREPRENEURSHIP

ATLANTA-SANDY SPRINGS-ROSWELL METROPOLITAN AREA



3% OF ALL U.S. VETERANS **LIVE IN GEORGIA**

49% OF VETERANS IN GEORGIA LIVE IN THE ATLANTA **METRO AREA**

250,000+

SERVICE MEMBERS (ACTIVE DUTY, **GUARD. AND RESERVES) TRANSITION** FROM THE MILITARY EACH YEAR 1

UPON MILITARY SEPARATION, MORE THAN HALF PURSUED A DIFFERENT CAREER THAN THEIR MILITARY SPECIALTY 2

38,000+

SERVICE MEMBERS ARE ESTIMATED TO SEPARATE TO GEORGIA AREA IN THE NEXT FIVE YEARS

***** Main Data Source: 2013-2017 American Community Survey 5-Year Estimates; population 18 and over ¹U.S. Department of Defense, data reported from the 2016-2017 Demographic Profile of the Military

Community. ² Zoli, C., Maury, R., Fay D. (2015). Missing Perspectives: Servicemembers' Transition from Service to Civilian Life — Data-Driven Research to Enact the Promise of the Post-9/11 GI Bill. Syracuse NY: Institute for Veterans & Military Families at Syracuse University.

3 U.S. Denartment of Veterans Affairs (2007) Veteran Population Projections Model (VetPop 2007), Table 2S. Office of the Actuary

VETERANS IN ATLANTA METRO AREA

POPULATION

314,643 (7% OF THE ATLANTA METRO AREA)



88.5% MALE **11.5**% FEMALE

AGE

18-34 YRS 35-54 YRS 55+ YRS



32.0%

59.5%

ECONOMIC STATUS

\$42,952 AVERAGE ANNUAL MEDIAN INCOME

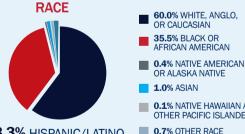
6.9% PERCENT BELOW POVERTY

6.0% UNEMPLOYMENT RATE

(7.0% FOR NON-VETERANS IN THE ATLANTA AREA)

ERA OF SERVICE

17.2% 6.4% POST 9/11 **KOREAN** 26.3% 2.9% GULF WAR I WW II 32.6% **PEACETIME 24.7% VIETNAM**



3.3% HISPANIC/LATINO **58.5%** WHITE

(WHITE, NOT HISPANIC/LATINO)

0.1% NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER

1.6% TWO OR MORE RACES

DISABILITY

24.6% OF VETERANS IN THE ATLANTA METRO AREA HAVE A SERVICE-CONNECTED DISABILITY

EDUCATION LEVEL

LESS HS/ GED BACHELORS THAN HS OR HIGHER 5.2 36.9%

VETERANS IN THE U.S.

POPULATION

18,939,219

(8% OF THE US POPULATION)



91.6% MALE

8.4% FEMALE

AGE

18-34 YRS 35-54 YRS. 55+ YRS

23.89



ECONOMIC STATUS

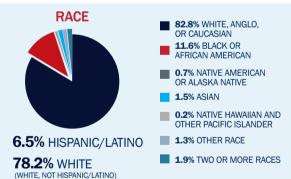
\$39,512 AVERAGE ANNUAL MEDIAN INCOME

7.0% PERCENT BELOW POVERTY **5.6%** UNEMPLOYMENT RATE

(6.5% FOR NON-VETERANS)

ERA OF SERVICE

16.6% 9.5% POST 9/11 **KOREAN** 19.5% 5.0% **GULF WAR I** WW II 35.8% **VIETNAM PEACETIME 23.0%**



DISABILITY

28.8% OF VETERANS HAVE A SERVICE-CONNECTED DISABILITY

EDUCATION LEVEL

LESS HS/ BACHELORS THAN HS GED COLLEGE OR HIGHER 6.6% 28.5 37.1%







ENTREPRENEURSHIP IMPACT

ATLANTA-SANDY SPRINGS-ROSWELL METROPOLITAN AREA

CHECK YOUR AREA FOR THESE RESOURCES



VETERAN ENTREPRENEUR RESOURCES IN ATLANTA METROPOLITAN AREA

SBA RESOURCE PARTNERS

Small Business Administration (SBA) Georgia District Office

Veteran Business Outreach Center (VBOC)

Small Business Development Center (SBDC)

SCORE Atlanta

Women's Business Center (WBCD)

Minority Business Development Agency

Chamber of Commerce (Atlanta, Cobb and Georgia Chamber of Commerce)

PROCUREMENT

Procurement Technical Assistance Centers (PTAC)
Coalition for Veteran Owned Business (CVOB)
Veteran Institute for Procurement (VIP)

INFORMATION HUBS

Center of Excellence (CoE) for Veteran Entrepreneurship VetNet

EDUCATION AND TRAINING PROGRAMS FOR VETERAN ENTREPRENEURS

Local Business Incubators

State Incubators (Georgia Business Incubator Association)

University Academic Programs (Georgia State University, The University of Georgia)

Entrepreneurship Meetup Groups

IVMF's ARSENAL (EBV, EBV-F, V-WISE, IGNITE, B2B)

Community Development Corporation

Bunker Labs in Atlanta

1 Million Cups Atlanta

VETERAN AFFAIRS & VSO's

Georgia Department of Veterans Services

Veterans Employment Center, Office of Small and Disadvantaged Business Utilization, Veterans Opportunity to Work, Vocational Rehab & Employment

WWP, DAV, VFW, PVA, IAVA, SVA, American Legion

For more information, visit: VeteranEntrepreneurship.org

VETERAN ENTREPRENEURS IN ATLANTA METRO AREA

Self-Employment Trends

- ▶ 12% of veterans in the Atlanta-Sandy Springs-Roswell Metro Area are self-employed
- Atlanta-Sandy Springs-Roswell metro area has exhibited a positive increase in self-employment for veterans
- Self-employed veterans in the Atlanta-Sandy Springs-Roswell metro area are predominately in the Professional, Scientific, and Technical Services (20%), Construction (15%), Administrative and Support and Waste Management (9%), and Other Services (8%) industries

Demographic Trends

- Older veterans are more likely than younger veterans to be self-employed
- Female veterans are less likely than their nonveteran counterparts to be self-employed, however the trend is increasing (↑0.32% per year over the 2008 to 2016 timeframe)



 African American veterans are more likely than their nonveteran counterparts to be self-employed

