

2007

# LIB 103 The UB Libraries: What Transfer Students Need to Know

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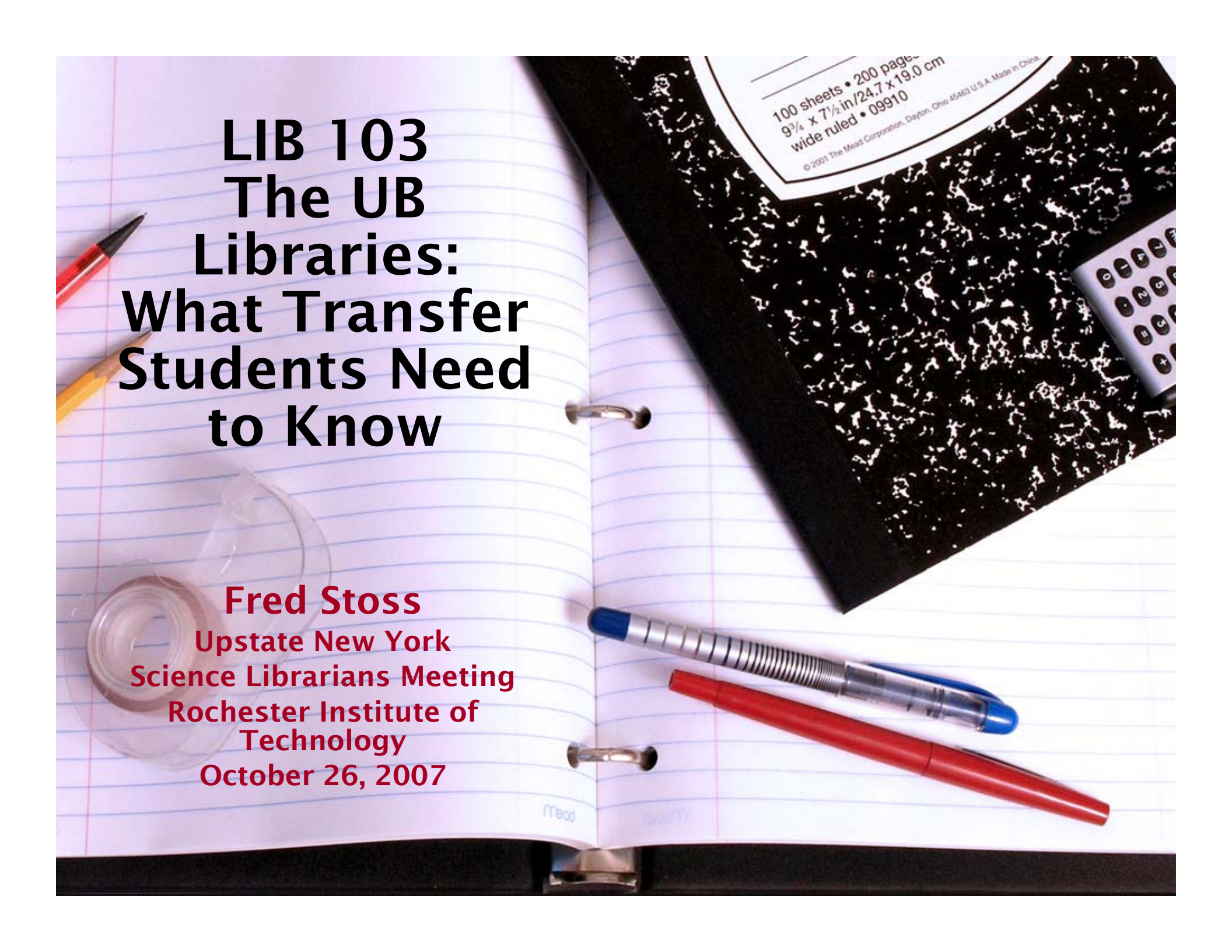
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**LIB 103  
The UB  
Libraries:  
What Transfer  
Students Need  
to Know**

**Fred Stoss**  
Upstate New York  
Science Librarians Meeting  
Rochester Institute of  
Technology  
October 26, 2007

# UB's Transfer Students Needs

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**A special BI grew out of the UB IT Literacy Committee in 2004**

What services could we provide to any special population?

## **Transfer Students**

Transfer students coming to UB have many things to which they must immediately adjust.

One of them is effective and efficient navigation of the UB Libraries' services and collections

# Who Are UB's Transfer Students?

## ■ There is NO TYPICAL Transfer Student

- previous credit hours
  - 2005/06 (total 1,478)
    - 238 <31 hrs
    - 472 31-59 hrs
    - 575 60-89 hrs
    - 188 >90
  - 2005 Mean GPA: 2.99
    - CSA: 3.02 to undeclared 2.81
- Some have AAS degrees -- Some do not
  - ECC: 619
  - MCC: 318
  - NCCC: 219
  - Buff State: 127
  - GCC: 34
  - 363 from 4-year schools

# The '05/'06 UB Transfers

▪ Architecture & Planning	45	3%
▪ Arts & Sciences	536	33
▪ Engineering & Applied Sciences	216	13
▪ Management	273	17
▪ Med & Biomed Sciences	72	4
▪ Nursing	70	4
▪ Public Health	73	4
▪ Pharmacy & Pharm Science	133	8
▪ Informatics	64	4
▪ Undeclared	141	9
▪ Total	1623	
▪ Served by A&SL	1275	79

# Outreach 2007/08

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## ■ What is Offered

- 4 sessions
- 3rd Week of Fall & Spring Semesters
  - Monday & Tuesday
  - Noon—1:00 & 4:00—5:00
- BISON (Libraries catalog)
- Resources by Subject
- Navigate Libraries Home Page
- Subject Librarians

# Pre-workshop PR

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- Notices posted to UB calendars
- Notices sent to transfers via MyUB
- Email messages sent by Academic Services
  - No reply email messages a MUST
  - Discontinued by UB IT
    - 'netiquette issues: trivial replies to invitations
      - Invited some very bad behaviors
- Posters in Libraries

NOUN VERB

PRONOUN

PREPOSITION

ADVERB

CONJUNCTION

SUBJECT

PREDICATE

PHRASE

CLAUSE

ACTIVE

PASSIVE

CASE

PLURAL

SINGULAR

## LIB 103: Transfer Students Only

### Improved Papers, Projects, and Reports: Better Performance with Library Research

Effective use of the UB Libraries can produce high-quality papers, reports, and projects. Library research is a skill transfer students must master quickly. A hurdle is the expectations for your abilities to use the resources of the University Libraries.

Explore the UB Information Tool Box and how to effectively use the Libraries Catalog to locate books, reference materials, and other resources in the UB libraries. This workshop provides instruction for finding journal articles, full-text resources, course reserves, library Websites, subject librarians, chat reference services, and more!

**Registration Required:** [etc.buffalo.edu/workshops/](http://etc.buffalo.edu/workshops/)

**Dates & Times:**

**9/24 & 9/25**

**12:00-1:00PM & 4:00-5:00PM**

**127 Capen Undergraduate Library**

Instructor: Fred Stoss (fstoss@buffalo.edu)



# BISON

**UB LIBRARIES**  
University at Buffalo The State University of New York

- My Library Card / Log In
- Log Out
- Basic Search
- Advanced
- Expert
- Search History
- Results List
- Basket
- New Additions
- Ask Us
- Searching Tips
- Databases

**Full Catalog** Journals UB Libraries Conferences Reserves Other Catalogs

## Advanced Search of Full BISON Catalog

[Browse an Alphabetical List](#) [Search Multiple Catalogs](#)

All Fields

AND  All Fields

AND  All Fields

Search as  Words  Phrases

**Limit search to:**

**Language:** all

**Year from:**

**Year to:**

yyyy (Use ? for truncation when not using from/to)

**Format:** all

**Location:** all

[My Library Card / Log In](#) - [Log Out](#) || [Basic Search](#) - [Advanced](#) - [Expert](#) || [Search History](#) - [Results List](#) || [Basket](#) - [New Additions](#) || [Ask Us](#) - [Searching Tips](#) - [Databases](#)

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# Resources by Subject & Library Guides

**UB LIBRARIES**  
University at Buffalo The State University of New York

How Do I... [v]

Home Libraries Catalog **Resources** Services Help

Best Basic Resources | Databases | Electronic Journals | Resources by Subject | Web Reference

Home > Resources > Resources by Subject

## Resources by Subject

**Browse by Academic Discipline**

- Select a Discipline
- African American Studies
- Allied Health
- American Literature
- American Pluralism
- Anthropology
- Archaeology
- Architecture
- Art & Art History
- Asian Studies
- Asian American Studies
- Astronomy / Astrophysics

**Browse by Topic**

- Select a Topic
- Biographical Information
- Book Reviews
- Careers
- Census
- Children's Literature
- Citing Sources
- Climate & Weather
- Comic Books & Graphic Novels
- Conference Proceedings
- Current Events / News
- Diseases & Conditions

Developed by subject librarians, these web pages provide detailed information on print and online subject resources available to you through the University at Buffalo Libraries.

**Browse by Title**

A | B | C | D | E | F | G |  
H | I | J | K | L | M | N | O |  
P | Q | R | S | T | U | V |  
W | X | Y | Z | All

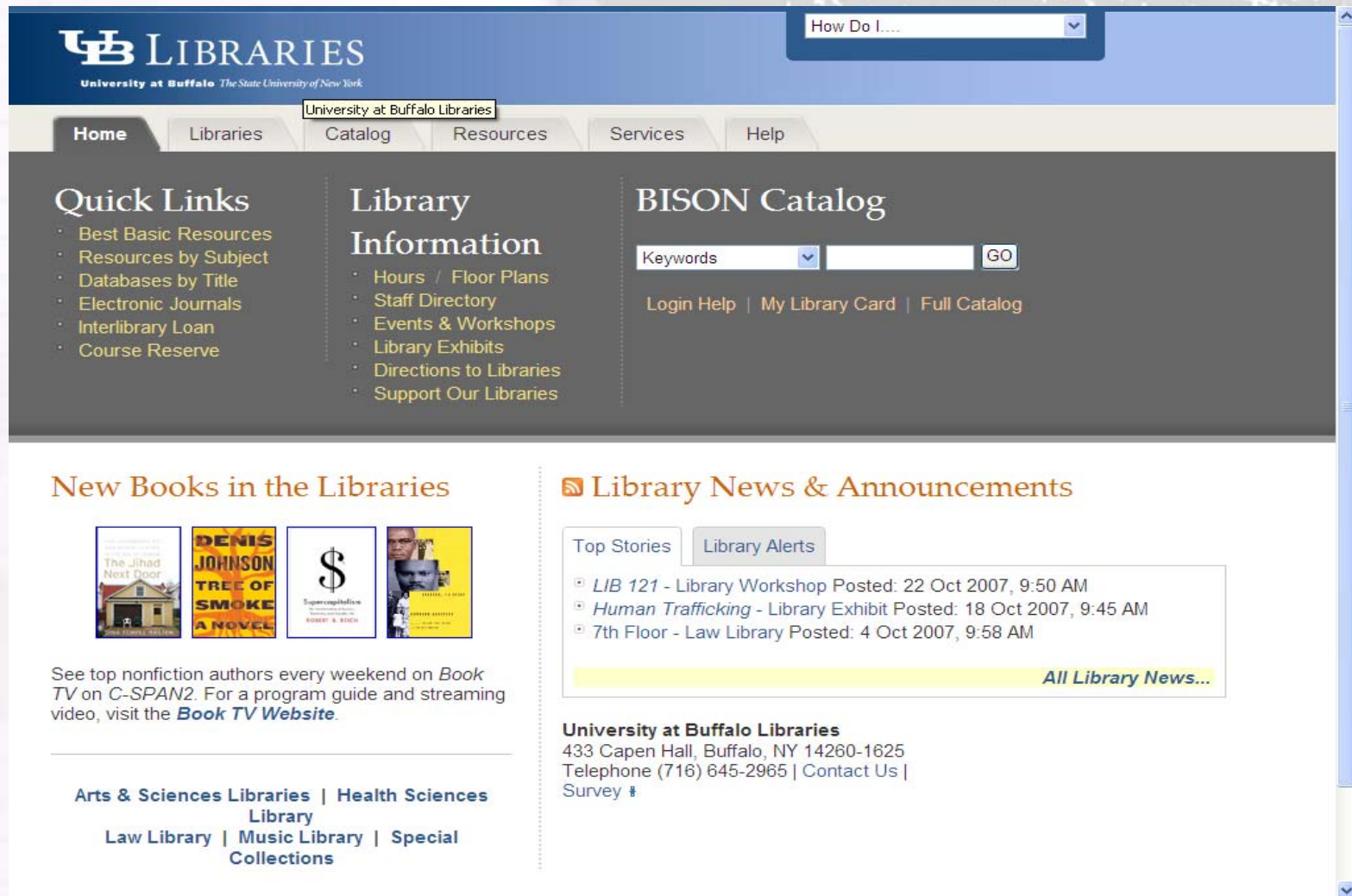
**Search by Keywords**

CHAT EMAIL TELEPHONE Site Search | Terms of Use | Privacy Policy | Accessibility | Home

SEARCH Reset

Last Updated: 9 October, 2007

# Navigating the Libraries Home Page



The screenshot shows the University at Buffalo Libraries Home Page. At the top, there is a blue header with the UB Libraries logo and the text "University at Buffalo The State University of New York". A search bar is located in the top right corner. Below the header is a navigation menu with tabs for Home, Libraries, Catalog, Resources, Services, and Help. The main content area is divided into three columns: Quick Links, Library Information, and BISON Catalog. The Quick Links column lists various resources like "Best Basic Resources" and "Databases by Title". The Library Information column lists "Hours / Floor Plans", "Staff Directory", and "Events & Workshops". The BISON Catalog column features a search bar and links for "Login Help", "My Library Card", and "Full Catalog". Below these columns are two sections: "New Books in the Libraries" and "Library News & Announcements". The "New Books in the Libraries" section displays book covers for "The Jihad Next Door", "Tree of Smoke", and "Supercapitalism". The "Library News & Announcements" section lists recent posts such as "LIB 121 - Library Workshop" and "Human Trafficking - Library Exhibit". At the bottom, there is contact information for the University at Buffalo Libraries, including the address, telephone number, and a survey link.

**UB LIBRARIES**  
University at Buffalo The State University of New York

How Do I... [dropdown]

University at Buffalo Libraries

Home Libraries Catalog Resources Services Help

### Quick Links

- Best Basic Resources
- Resources by Subject
- Databases by Title
- Electronic Journals
- Interlibrary Loan
- Course Reserve

### Library Information


- Hours / Floor Plans
- Staff Directory
- Events & Workshops
- Library Exhibits
- Directions to Libraries
- Support Our Libraries

### BISON Catalog

Keywords [input] [GO]

Login Help | My Library Card | Full Catalog

### New Books in the Libraries



See top nonfiction authors every weekend on *Book TV* on C-SPAN2. For a program guide and streaming video, visit the [Book TV Website](#).

Arts & Sciences Libraries | Health Sciences Library  
Law Library | Music Library | Special Collections

### Library News & Announcements

Top Stories | Library Alerts

- LIB 121 - Library Workshop Posted: 22 Oct 2007, 9:50 AM
- Human Trafficking - Library Exhibit Posted: 18 Oct 2007, 9:45 AM
- 7th Floor - Law Library Posted: 4 Oct 2007, 9:58 AM

[All Library News...](#)

**University at Buffalo Libraries**  
433 Capen Hall, Buffalo, NY 14260-1625  
Telephone (716) 645-2965 | Contact Us | Survey #

# Library Research Tutorial



The screenshot displays the University at Buffalo Libraries website. At the top, the logo for UB LIBRARIES is visible, along with a search bar containing the text "How Do I...". Below the logo is a navigation menu with tabs for Home, Libraries, Catalog, Resources, Services, and Help. Underneath the navigation menu are links for Contact A Librarian, Library Alerts, and Research Tips. The main content area features a breadcrumb trail: Home > Help > Research Tips. The title "Research Tips" is prominently displayed in a large, orange font. To the left of the main text is a sidebar with a list of links: Site Index, Research Guidelines, Choosing a Topic, Background Information, Finding Library Materials, Finding Articles, Using Web Resources, Evaluating Resources, and Citing Sources. Below this list is a "Last Updated" date of 14 Aug 2007. The main text area contains a paragraph introducing the Research Tips site as an online guide for basic research skills, followed by a bulleted list of topics: How to locate books and periodicals using BISON, How to locate full-text articles, What to look for when using the Web for research, and How to cite books and articles. A final paragraph explains that each page is a separate guide and provides a link to the site index for direct navigation. At the bottom right of the main content area, there is a call to action: "Questions/Comments to Tiffany Walsh". The footer of the website includes links for CHAT, EMAIL, TELEPHONE, Site Search, Terms of Use, Privacy Policy, Accessibility, and Home.

UB LIBRARIES  
University at Buffalo The State University of New York

How Do I...

Home Libraries Catalog Resources Services Help

Contact A Librarian | Library Alerts | Research Tips

Home > Help > Research Tips

## Research Tips

The Research Tips site is an online guide designed to help you perform research in the University at Buffalo's University Libraries. This guide will help you understand basic research skills including:

- How to locate books and periodicals using BISON, the UB Libraries catalog
- How to locate full-text articles
- What to look for when using the Web for research
- How to cite books and articles.

While this guide is designed to take you through the entire research process, each page stands alone as a separate guide. If you need to familiarize yourself with one or more particular aspects of research, such as citation styles or evaluating resources, you can use the site index to go directly to that particular page.

**Questions/Comments  
to Tiffany Walsh**

CHAT EMAIL TELEPHONE Site Search | Terms of Use | Privacy Policy | Accessibility | Home

# Results

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- |             | Fall    | Spring |
|-------------|---------|--------|
| ▪ 2004/2005 | 7/3     | 12/12  |
| ▪ 2005/2006 | 6/4     | 4/3    |
| ▪ 2007/2008 | 8/1/2/1 |        |
- More students sign-up than show up, FEW arrive unregistered
  - **At *BEST* we are reaching less than 0.1% of the transfer students**



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# What Are We Doing Wrong?

# Outreach Needs

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- Work much more closely with Academic Services
  - Earlier announcements
  - More stimulating announcements
- Personal follow-up to those signing up
  - Need better lead-time
- New approaches to stimulate students' interests

## Here's where creativity & ideas are needed

- Take the “L-Word” out of Library Instruction?
  - “Research for Papers with Less than 12,000,000 Google Hits”
  - “Papers and Reports: Better and Faster”