

Syracuse University

SURFACE

Upstate New York Science Librarians Conference

2007

Connect, Discover, Create with Encore: A new Way to Search the OPAC

Angelique Jenks-Brown
Binghamton University

Follow this and additional works at: <https://surface.syr.edu/nyscilib>



Part of the [Library and Information Science Commons](#)

Recommended Citation

Jenks-Brown, Angelique, "Connect, Discover, Create with Encore: A new Way to Search the OPAC" (2007).
Upstate New York Science Librarians Conference. 54.
<https://surface.syr.edu/nyscilib/54>

This Presentation is brought to you for free and open access by SURFACE. It has been accepted for inclusion in Upstate New York Science Librarians Conference by an authorized administrator of SURFACE. For more information, please contact surface@syr.edu.

Connect, Discover, Create with Encore: A new Way to Search the OPAC

Angelique Jenks-Brown
Binghamton University

Upstate New York Science Librarians Meeting
October 26, 2007

What is Encore?

- An enhanced search interface for the library catalog
- It is best used for research discovery and exploration
- Results are sorted by relevancy ranking
- Can refine search using facets and tags

Development Partners

- BU is a development partner with Innovative Interfaces Inc.
- BU is the only Aleph site
- There are 18 development partners
- BU Encore Implementation Task Force consisted of 8 members

Features of Encore

- Faceted searching: format, collection, language, pub. date, and your search found in subject, title and author
- Tag clouds
- Recently added
- “Did you mean”
- Grokker integration
- Feedback link

Promoting Encore

- Posters, table tents, and a library exhibit
- Announcement in the daily campus news email, library blog, and through department liaisons
- Library Research Only computers
- Reference services
- Via library web pages
 - On library homepage – [Binghamton University](#)
 - Animation – [Westerville Public Library](#)
 - Teaser Link – [University of Queensland](#)
 - Library catalog page – [Scottsdale Public Library](#)

Usability & Surveys

- Usability Study
 - 5 tasks, 5 student volunteers
 - Quotes:
 - “Very easy to use, easier then what we have right now”
 - “Kind-of a cool search engine”
- Survey forms in paper and online
 - 3 question survey

What does Encore Look Like?

[Encore](#)

<http://1bing-mt.iii.com/iii/encore/app>



Future Plans with Encore at BU

- Encore 2.0
 - My Account feature
 - Community tags
- Article integration through federated searching
 - metaLIB
 - Research Pro



Questions or Comments?