

**PUBLIC
DIPLOMACY
EXCHANGE 2014
SYRACUSE UNIVERSITY**

Syracuse University
Association of Public Diplomacy
Scholars

Exchange Journal of Public Diplomacy
Volume 5: Fall 2014

Public Diplomacy in Emerging Nations

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Funding Provided by the Syracuse University Graduate Student Organization

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Syracuse University is pleased to offer an exciting dual-degree program geared for students interested in public diplomacy. This option affords students the opportunity to complete an M.S. in Public Relations from Syracuse University's S.I. Newhouse School of Public Communications along with an M.A. in International Relations from the Maxwell School of Citizenship and Public Affairs within only two years of study. As part of their academic and professional preparation, students complete challenging internships & policy-oriented seminars in Washington, DC.

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Dear Reader,

We are proud to present the 2014 *Exchange Journal of Public Diplomacy*. The *Exchange Journal* is a graduate student-run print and online publication of the Association of Public Diplomacy Scholars at Syracuse University. It provides public diplomacy scholars and practitioners with a forum to share research and experience that expands the field's body of knowledge. This is the fifth volume of the *Exchange Journal*.

This year's theme, "Public Diplomacy in Emerging Nations" began as an attempt to observe public diplomacy from a non-American perspective. It has spiraled into this journal which is chocked full of different perspectives about public diplomacy and how it is practiced around the world.

It should be noted that we are using a very loose definition of emerging nations. Turkey, India, China, Russia, and Mexico are anything but emerging nations. They are full-fledged countries that are major players in the world. We think this makes the journal even more relevant. Comparative studies are an increasingly important part of political science; therefore it needs to become an important of public diplomacy so that we as a discipline can move forward.

We sincerely hope you enjoy this year's volume, and we look forward to inspiring thought and debate on the subject.

Sincerely,

The 2014 *Exchange Journal* Staff