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Connecting the Outreach Dots: Librarians and Graduate Students at Cornell Collaborating on Dynamic Programs in Chemistry Research and Professional Development

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*Connecting the Outreach Dots:
Librarians and Graduate Students at Cornell
Collaborating on Dynamic Programs
in Chemistry Research and Professional Development*

Jill Wilson
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The PSL (Physical Sciences Library)

- Virtual Library
- *Research* Library
- Services, digital collections
- Reinvigorated outreach
- Embedded subject librarians



Cornell University

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APRIL 20, 2012

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How can you participate? Register for free at pubs.acs.org/r/acsoc

ACS on Campus: Cornell University is co-sponsored by the ACS Cornell Local Section.

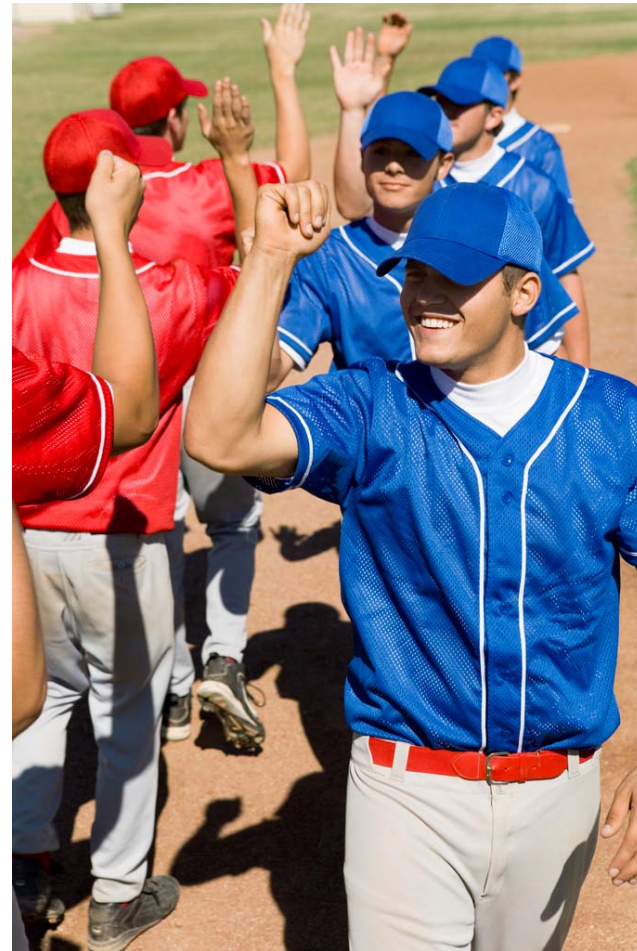


ACS Publications
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Bringing ACSOC to Cornell

- Graduate students
- Faculty
- ACS!
- Librarians (subject, outreach)

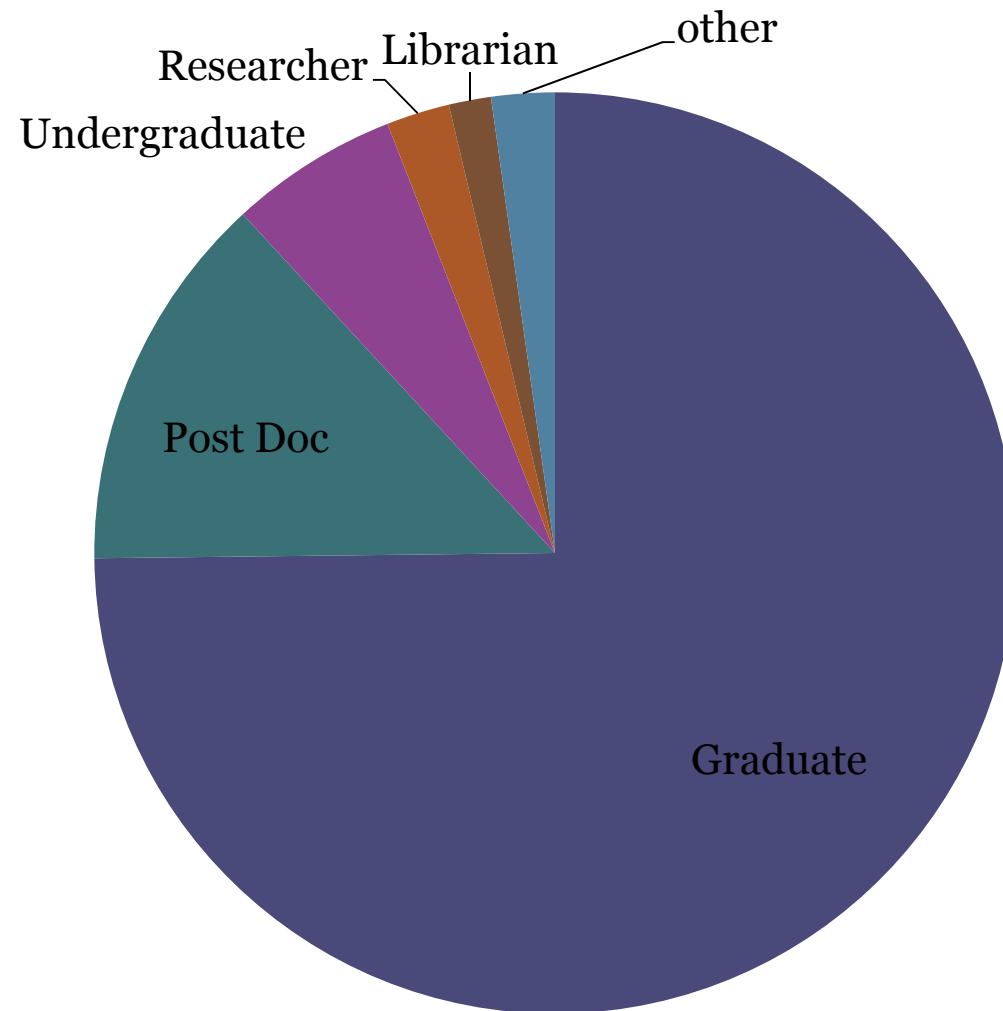


Making ACSOC our own

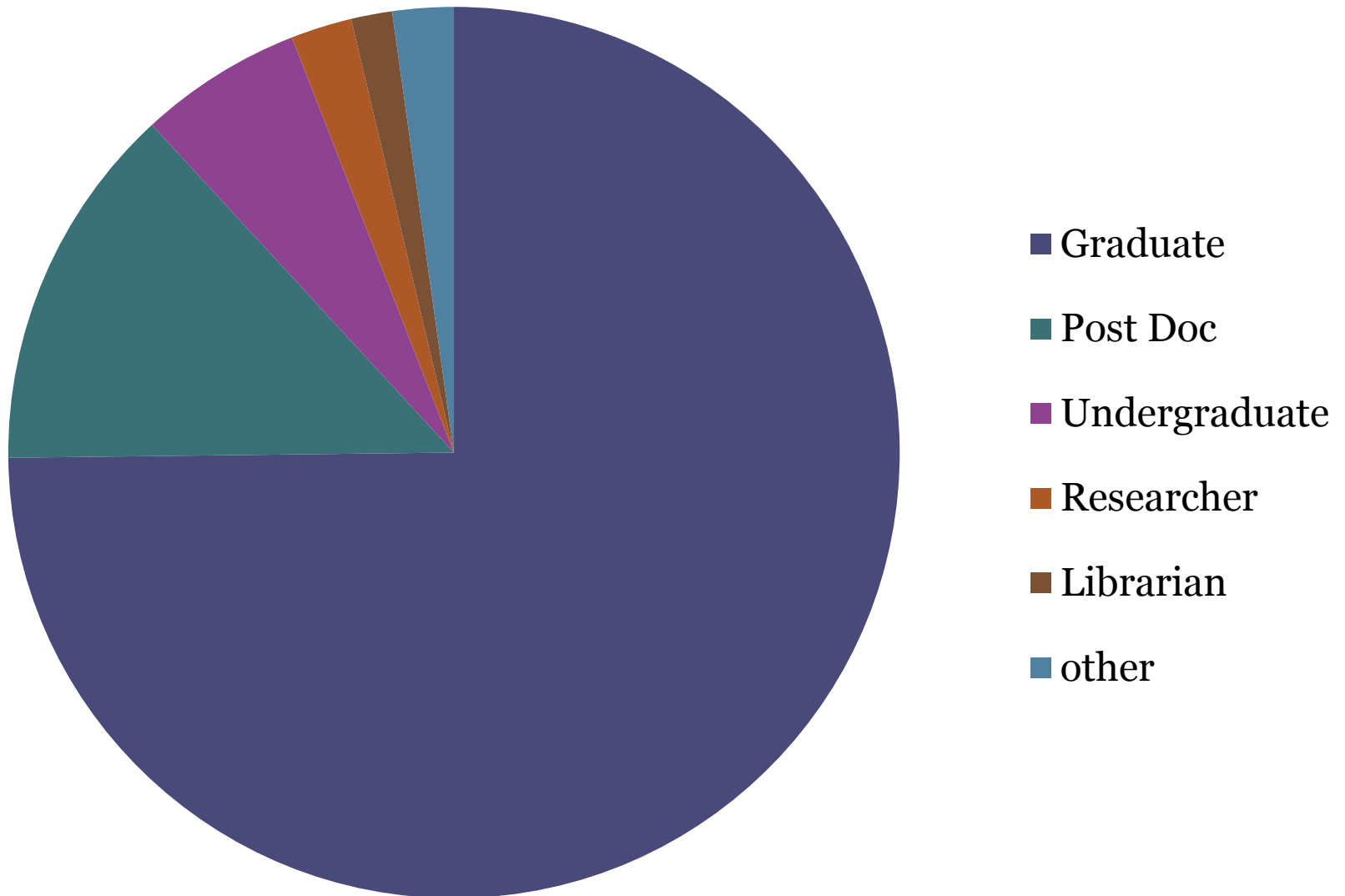
- In-house developed modules
 - NSF grants
 - SciFinder Ninja
 - Communicating your science
- Mixed panelists and moderators
- Local flavor



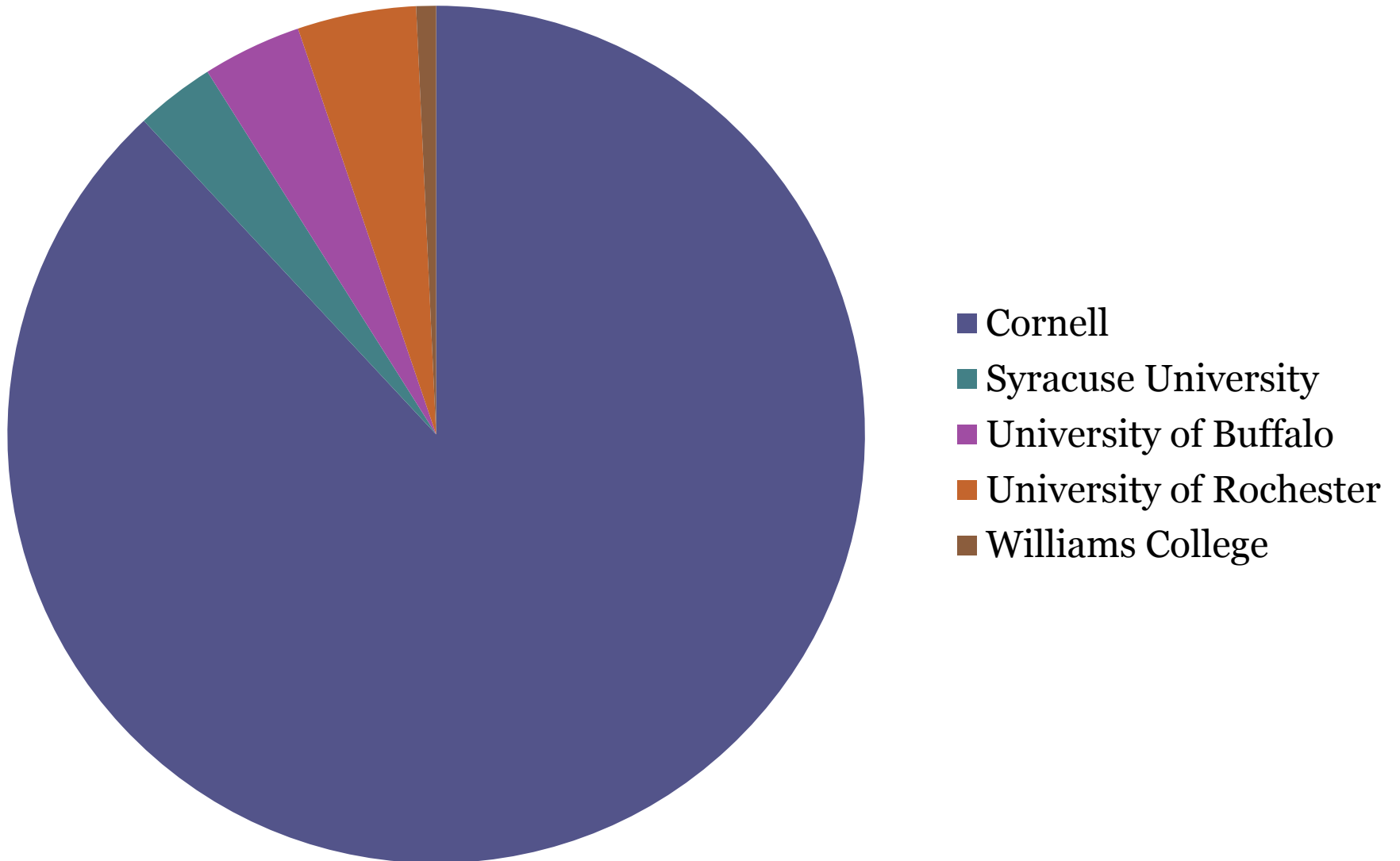
Attendees



Attendees



Institution





Feedback

“I finally figured out how an ACS article is published...”

“I would absolutely recommend ACS on campus to a colleague.”

“...really efficient way to network and gain access to new information without having to leave town!”

“I learned the importance of networking and I learned about many new resources that the ACS offers.”

“...good recommendations for my students in regards to building their resumes and things to consider when presenting their scientific work,”



Great! What else?

- ACS local graduate student chapter
- More SciFinder workshops
- Library recognition
- Relationships strengthened

We keep going -

- Other workshops
- More instruction
- Cross-campus connections



Public speaking workshop

- Presentation skills outside of teaching
- Logistics
- Murphy's law
- Dress, communicating science, etc.



ChemCon? (or “unconference”)



Wherever we may go...

- We are better librarians (Yes? Yes!)
- Outreach is better, different, unconventional
- Ownership of library – users' library



Thanks

for

listening!



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