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Remaking America: Universities as Anchor Institutions

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Remaking America: Universities as Anchor Institutions



Nancy Cantor
Chancellor and President
Syracuse University
June 3, 2009

“Remaking America”

“Starting today, we must pick ourselves up, dust ourselves off, and begin again the work of remaking America...

We'll restore science to its rightful place...

We will harness the sun and the winds and the soil...

And we will transform our schools and colleges and universities to meet the demands of a new age. All this we can do. And all this we will do.”

*President Barack Obama
Inaugural Address*

Morrill Act of 1862
Congress of the United States of America



Eds and Meds as Anchors

RETOOLING HUD

for a CATALYTIC FEDERAL GOVERNMENT:
A REPORT to SECRETARY SHAUN DONOVAN



Anchor Institutions as Partners in Building Successful Communities and Local Economies

- A. Engage Eds and Meds in community economic development
- B. Engage Eds and Meds in workforce development and community building
- C. Link communities to health care institutions
- D. Support K-20 education and professional education to promote (1) leadership in community development field; and (2) public schools as core institutions for community revitalization
- E. Increase role of Eds and Meds as cultural catalysts
- F. Utilize Eds and Meds as catalysts, facilitators and conveners for regional development



PENN INSTITUTE for URBAN RESEARCH

Urban Investment Yield

City Dividends:

Gains from Improving Metropolitan Performance



Talent



Green



Opportunity

The Core Vitality Accelerator

Well-functioning urban cores, with a diverse population, including middle- and upper-income households and strong central business districts, enhance the ability of metropolitan areas to realize the Talent, Green, and Opportunity Dividends.

➤ The Talent Dividend

Increasing four-year college attainment rate in nation's 51 largest metropolitan areas by 1% = \$124B increase in aggregate annual personal income.

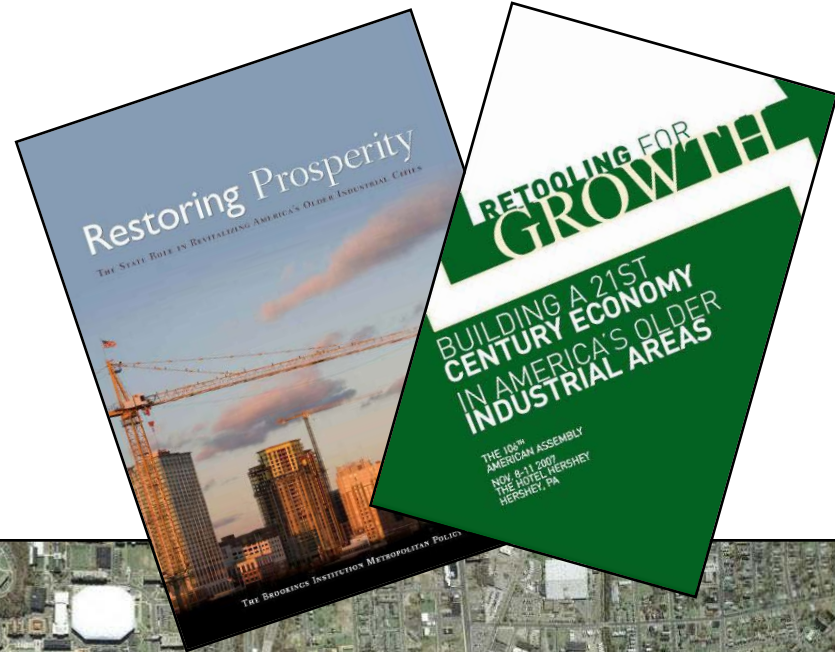
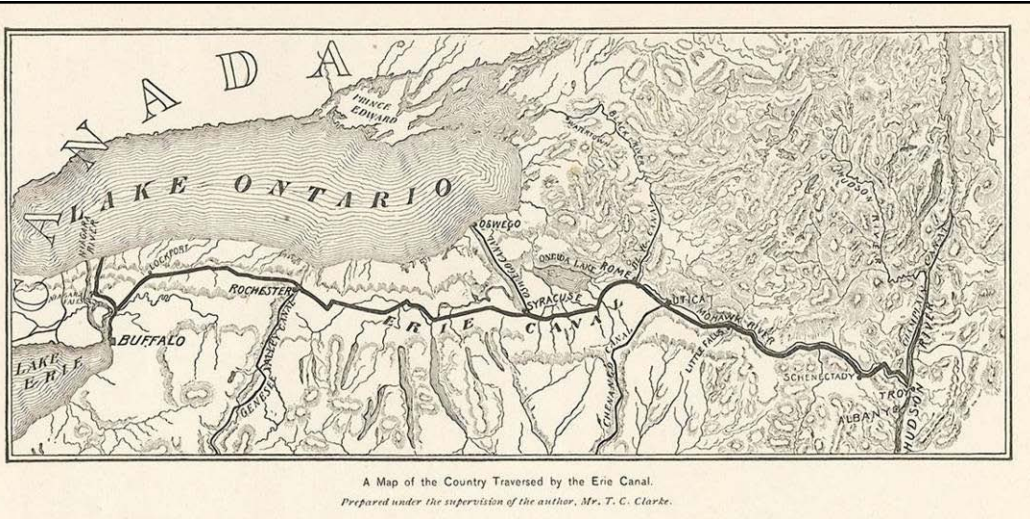
➤ The Green Dividend

Reducing vehicle miles traveled (VMT) per person by one mile per day in 51 largest metro areas = \$29B annual household savings.

➤ The Opportunity Dividend

Reducing poverty rates in metropolitan areas by 1% = \$13B decrease annually in public sector outlays for family assistance, Medicaid and food stamps

Syracuse: A Case Example



“...so desolate, it would make an owl weep to fly over it.”

*An 1820 Visitor to Central New York**

“Nothing short of madness...”

*Thomas Jefferson**

* Peter L. Bernstein, *Wedding of the Waters; The Erie Canal and the Making of a Great Nation* (New York and London: W. W. Norton & Company, 2005).

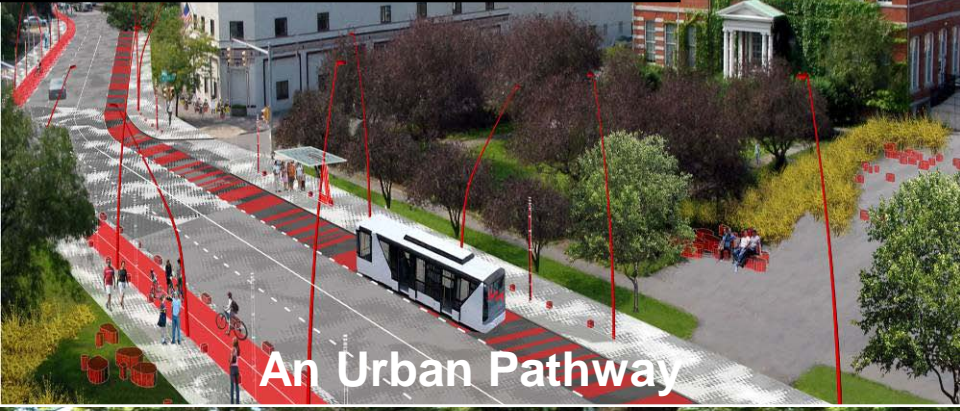
UNIVERSITY



CITY

The Connective Corridor

The Anchor



An Urban Pathway



Urban Reforestation



Wireless Hot Spots



Public Arts Venues

Wrapping the Buses



The Urban Video Project



Scholarship in Action



Strategically
Invest in
Strengths



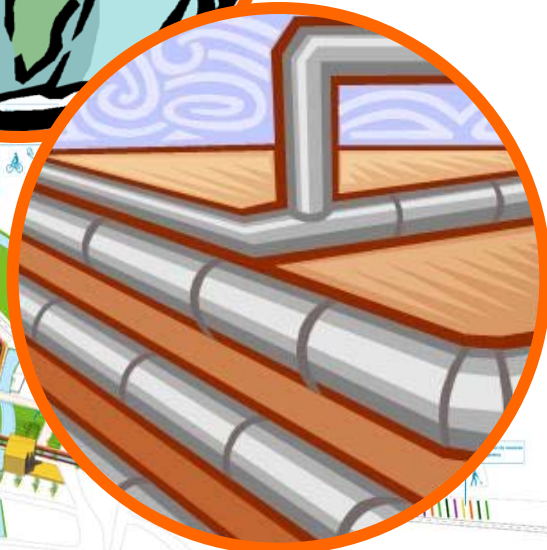
Engage Beyond
Our Boundaries



Collaborate
Broadly



Break Down
Silos



Build Pipeline of
Inclusive Human
Capital

Scholarship in Action

Global Collaboratories



Neighborhood & Cultural Entrepreneurship



Onondaga Lake:
Sacred Site/Superfund Site



Environmental Sustainability



Arts, Technology & Design



Inclusive Urban Education

Environmental Sustainability & Justice



Onondaga Lake:
Sacred Site/Superfund Site



“No Place to Be”
Photovoice Project



Syracuse Center of Excellence in
Environmental & Energy Systems

Neighborhood & Cultural Entrepreneurship



South Side Innovation Center



South Side Newsstand



South Side Food Co-op



Community Test Kitchen

SIFE

A head for
business.
A heart for the
world.

einitiative

KAUFFMAN

The Foundation of Entrepreneurship

Art, Technology & Design The Warehouse



After



Before



The Post-Standard / Advertising Supplement

THE CENTRAL

JAZZ
MUSIC
PEOPLE
ART

Art and culture in the Salt City

MIX

"Second Life," ethnic markets, local architecture & more.
A publication of the Greater Arts Association Program. A special supplement from The Post-Standard, September 5, 2008.

The New York Times

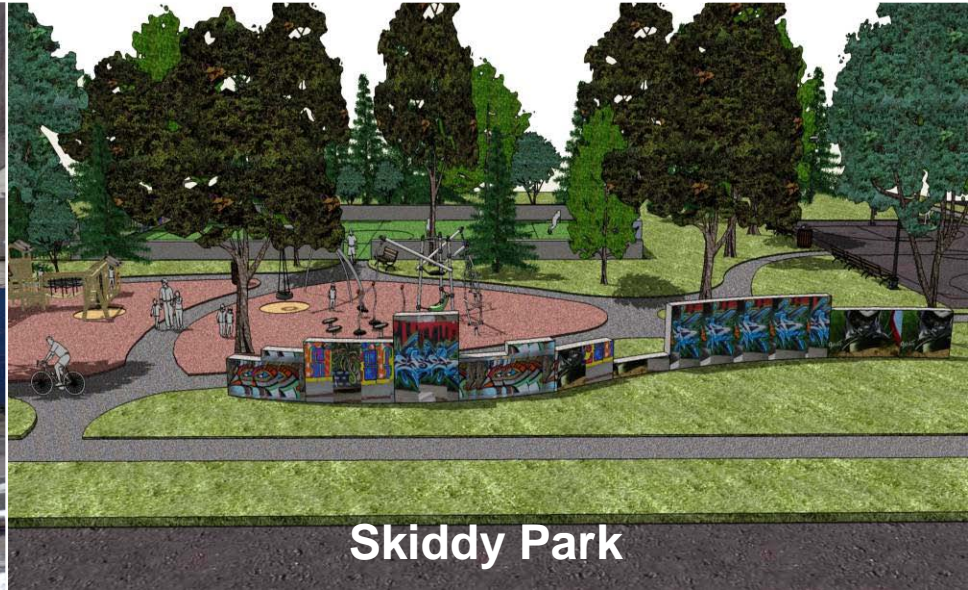
Sunday, January 4, 2009

BRIGHT IDEAS | DESIGN

An Elephant in the Room

Two people are holding large, colorful, patterned stuffed elephants. The elephants are made of fabric and have intricate designs. One is a mix of green, yellow, and red, and the other is a mix of brown, yellow, and red. They are being held in front of a dark background.

The Near West Side Sustainable Solutions



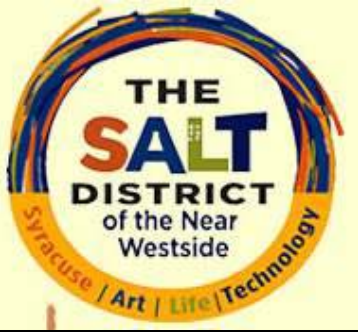
Skiddy Park

- Green renovations on residences
- Renovate vacant warehouses for artist & performance spaces
- Create schools as centers of community
- Sustainable food markets
- Latino/a cultural center: La Casita
- Artist relocation



From the Ground Up





Near West Side Test Bed 601 Tully Street



601 Tully Street



Blodgett School



Storefront

“Milk & Cookies”
Café/Bookstore by
Fowler High School
Business Academy

Second Floor

New City Community
Press; After-school
literacy through the
arts programs



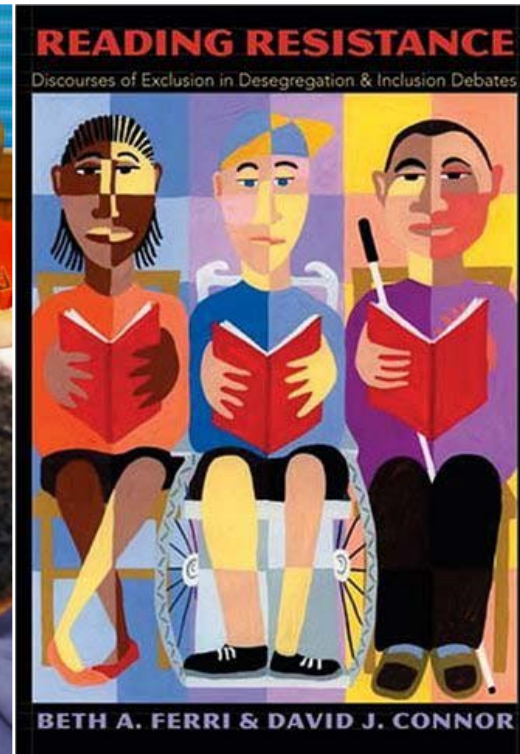
**New City
Community
Press**

Publishing Community Voices

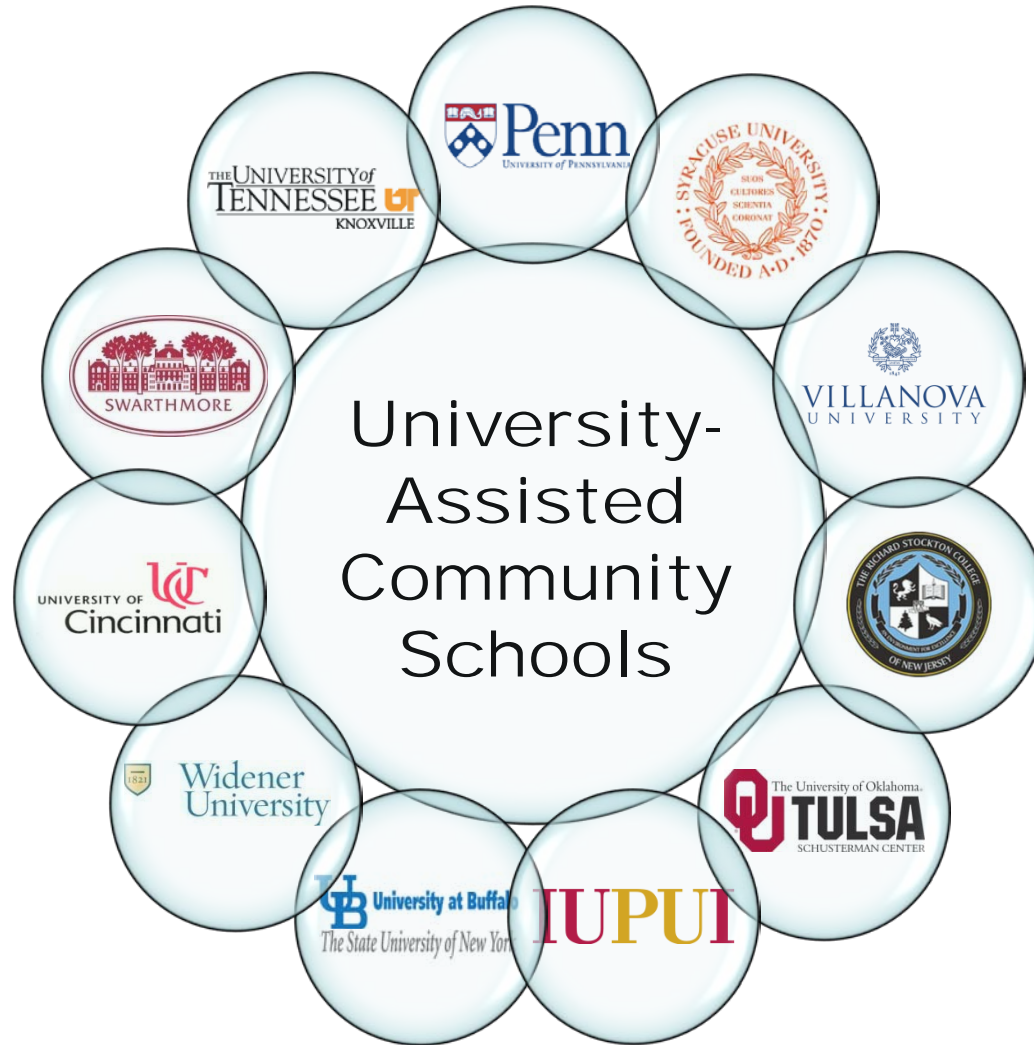
University-Assisted Community Schools



- Schools as centers of community
- Schools as locus of educational, social, and health services
- Identify and address real-world problems
- Youth provide, as well as receive service
- Universities catalyze collaboration across sectors to promote college completion



Realizing Promise



The Challenge: Widening Education & Income Gap

- ❖ African American and Latino 17 year olds read and do math at the same level as white 13 year olds*
- ❖ High school students living in low-income families drop out of school at six times the rate of their peers from high-income families*
- ❖ Many bright but poor children do not receive good advice about applying for and pursuing college**
- ❖ High achieving students in the bottom income quintile attend college at the same rate as low achieving students in the top income quintile**
- ❖ 11 percent of children from the poorest families (bottom fifth) have earned a college degree, compared with 53 percent of children from the top fifth**

* Data from National Assessment of Educational Progress

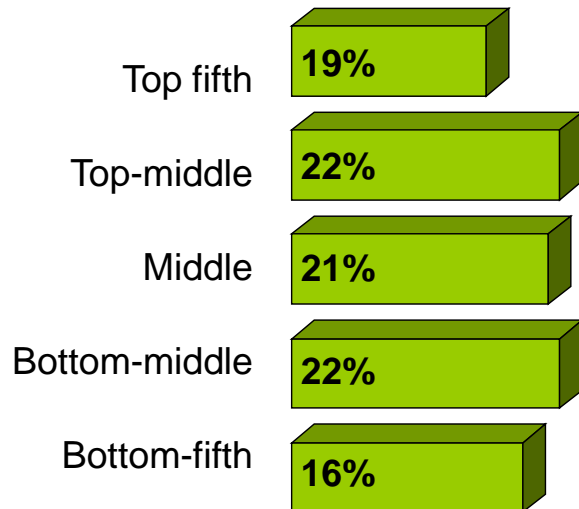
** Data from the Economic Mobility Project, Pew Charitable Trusts

Going to College

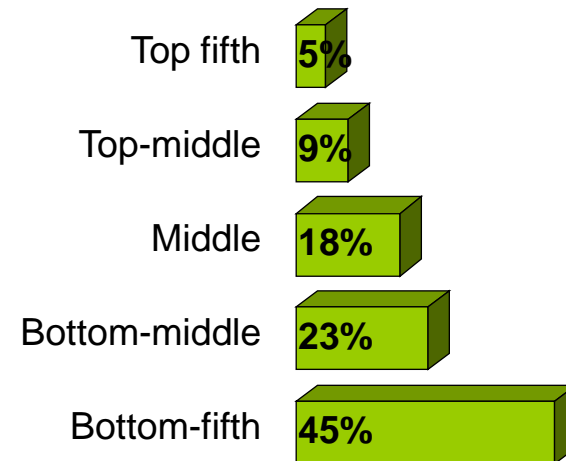
The Economic and Social Impact

College plays a powerful role in changing someone's station in life. A person born into a poor family who graduates from college has a 19 percent chance of entering the top fifth of earners in adulthood.

Income of those who **earned** college degrees (whose parents were in the bottom fifth of income):



Income of those who **did not earn** college degrees (whose parents were in the bottom fifth of income):



The Challenges in Syracuse

City Demographics

62% White
25% Black
5% Hispanic
4% more than one race
2% Asian
2% other

SCSD Demographics

78% Free/Reduced-Price Lunch
31% White
54% Black
11% Hispanic
3% Asian
1% Native American/Alaskan

High Poverty Rates

31% city wide (2005)
48% Black
19% White

Low Graduation Rates

Less than 50% of entering kindergarten class graduate high school 13 years later.

Only 65% of students entering ninth grade graduate four years later.

City-Wide Demonstration Program

Yielding the Syracuse Talent Dividend



Ability to achieve middle-class results for individual inner-city children is well documented



Need a city-wide model of success



Say Yes to Education



Syracuse

Bachelor's attainment rate increase of 1% = Income increase of \$467 million

The Opportunity: Syracuse City School District

- ✓ High need, currently low-performing district
- ✓ New York State Contract for Excellence Funding plan established
- ✓ Strong, New District Leadership



Extensive Private-Public Team

- ✓ Syracuse University (SU)
- ✓ Say Yes to Education, Inc.
- ✓ Syracuse City School District (SCSD)
- ✓ NYS – Executive, Legislative, NYSUT, and SED
- ✓ Partnership for a Better Education – Onondaga Community College, SUNY Upstate Medical University, SUNY Environmental Science and Forestry, LeMoyne College, and SU
- ✓ Local leadership: Mayor, County Exec., Common Council, MDA, Chamber, Syracuse Teachers Assn., School Board, 20/20, Central NY Community Foundation
- ✓ Federal delegation engaged
- ✓ Non-profits, incl. Hillside, On-Point for College, and Westside Community Schools
- ✓ Corporations, incl. Wegmans, WelchAlllyn

Access and Opportunity for All

Syracuse Say Yes to Education & Economic Development

SUPPORTS

+

INCENTIVES

=

RESULTS

STUDENT MONITORING AND GROWTH PLAN

Academic:

Research-based school models
 After School programs
 Summer School programs
 One-on-one Tutoring

Social/Emotional:

Research Based Programs
 Mentors/Advocates
 Social Workers/Counselors
(ratio of 1:200)
 Legal Support

Health:

Quality Medical Care
 Quality Mental Health
 Assessments and Services
 Quality Family Supports


SAY YES HIGHER EDUCATION COMPACT

**Tuition Scholarships at
 23 Private Institutions
 plus
 SUNY/CUNY**

College/Career Prep:

Early College High School
 SAT/ACT Prep
 College Visits
 FAFSA Workshops
 Hillside Work-Scholarship Program
 On-Point for College

LONGITUDINAL EVALUATION BY AIR


High School Graduation 

College Graduation 

Quality of Work Force 

Worker Tax Contribution 

Real Estate Values 

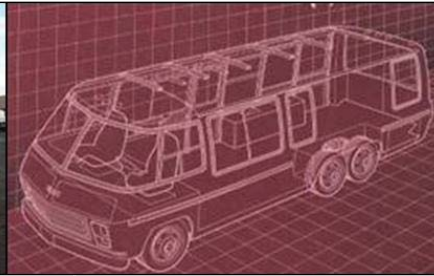
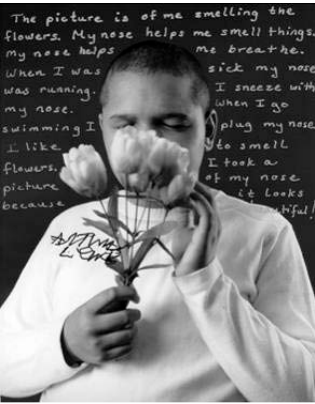
Commitment to Community 

 Welfare Dependency

 Criminal incidents

Inclusive Urban Education

Literacy through the Arts



SCHOOLS OF
PROMISE

Include. Belong. Learn.



***This is not one more thing on the plate.
This is the plate.***

THE DAY I STOLE THE SUN: Collaborations with Henninger High School

CRAZINESS

Part 1

Syracuse is like a city
The street is like a road
The buildings are like small mountains
The windows are like holes that lead to 3-D
The people are like moving objects
The pigeons are like small planes
Traffic is like lock-down
The bridge is like a getaway.

Part 2

A year ago I stole the sky from my friend.
I hid it under my bed.
I gave it back because it was hard to hide.

Part 3

My name is Mikee. My name means cartoons.

Part 4

I wish I was the sky.
I wish I was Syracuse.
I wish I was a street.

