Special Collections plays key role in University’s new graphic identity

Early Norman Rockwell drawings discovered

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From the Dean

Our libraries aspire to be safe, welcoming spaces for all members of the Syracuse University community, and we take pride in our inclusivity and service. As I write this, Bird Library is demonstrating this engagement with the life of the institution in a novel manner, playing host to 30 pieces of student art for three days, from tiny, charming papier-mâché animals in the stacks, to a 12-foot illustration of a whale in the main stairwell, to a tent full of pillows that provides a comforting, sensory experience just outside my office. These site-specific paintings and drawings, sculptures, installations, and multimedia displays are the work of an ambitious first-year art class learning what it means to place art in a busy public space not designed as a gallery. There were some limits for safety’s sake to what they could propose, but we were able to guarantee them a great deal of exposure, 24 hours a day (we are the busiest student space on campus). Inevitably, they learned that public art is susceptible to a certain amount of wear and tear: one art installation featured cookies stuck to a plate as a component in its design, and, sure enough, each morning it was evident they had been pried off and (one can only presume) eaten by some late-night patron unfazed by common decency, warning signs, or glue.

We are finding other partnerships that extend our ability to serve our students and faculty in new ways. The Blackstone LaunchPad entrepreneurial center has surpassed our early expectations and is forming new connections across campus, hosting events, and providing a base of operations for student entrepreneurs whenever the library is open. Some of that activity you can read about in this issue, which also highlights a partnership with Information Technology Services to create a Digital Scholarship Space to support software design, game study and development, data visualization, digital mapping, and digital projects across a variety of disciplines.

And finally, from new technologies to more time-tested ones: we were delighted to provide the University with its new official typeface, thanks to our curation for decades of a case of metal type designed by Frederic Goudy, America’s most famous 20th-century type designer (and Syracuse University lecturer later in his career). Goudy Sherman, created for publisher Frederic Sherman in 1910 and used by him only in a few private press publications, has a new lease on life as a digital typeface that is already in use on the Syracuse University website and in this publication. It is a wonderful story of curation and discovery—activities at the heart of any great academic library—and it is proving to be a very popular story as well: the three-minute video “Goudy & Syracuse: The Tale of a Typeface Found” on vimeo.com has been viewed over 80,000 times. »
Special Collections Research Center plays key role in University’s new graphic identity

Sherman, the typeface selected for Syracuse University’s new brand identity, makes use of a Goudy-inspired typeface derived from original materials that have been safeguarded in the Special Collections Research Center (SCRC) for decades.

William La Moy, SCRC’s curator of rare books and manuscripts, has spent the last several years researching the relationship between Syracuse University and revered American printer and designer Frederic Goudy. La Moy’s research revealed an important piece of University history and, ultimately, led to a distinctive new typeface to represent the University.

In 1934, Syracuse University School of Journalism Dean M. Lyle Spencer thought it would be advantageous for the fledgling journalism program to form an association with an important American type designer. Spencer knew of Goudy and approached him to garner his interest in the new program. Spencer invited Goudy to join the faculty and become a consultant to the program. Goudy was also awarded a medal for typographic excellence by the journalism school and given an honorary degree.

Recently, as the University looked to enhance its brand identity in collaboration with New York City design firm Pentagram, designers exploring University history visited the SCRC to view Goudy’s Sherman typeface. The type was given to the University by Goudy’s niece, who had discovered the connection between Goudy and Syracuse while handling her late-uncle’s estate following his death.

“Typography plays a central role in branded communications,” says Rob Rayfield, executive director of Digital and Creative Services in the University’s Office of Marketing and Communications. “Its effect and the impression it carries require careful consideration when identifying a font to align with an institution’s identity. Sherman seemed to be patiently waiting in our archives to emerge and fill the role it’s so perfectly suited for at Syracuse University.”

“The Special Collections Research Center is delighted to contribute to Syracuse University’s new visual identity,” says senior director Lucy Mulroney. “The use of unique historical collections for the creation of a distinctive new University typeface speaks to our mission to support scholarship, creativity, and entrepreneurial endeavors.”

Syracuse University, in partnership with Pentagram and the production company Dress Code, created a short documentary video on the creation of the new typeface. “Goudy & Syracuse: The Tale of a Typeface Found” (vimeo.com/201863382) features La Moy, Michael Bierut of
Pentagram, and type designer Chester Jenkins, co-founder of Village Type. The video, which was a Vimeo staff pick in February, tallied over 80,000 views in the weeks following its release in January.

Chief Curator Andrew Saluti and La Moy are developing an exhibition that will highlight the University’s history with Goudy, his impact on typography, and his legacy as embodied in the University’s new typeface. The exhibition is planned to open in fall 2017 in Bird Library.

Syracuse University has also issued a news story about the discovery, “Hidden Treasure in Special Collections Embodies Syracuse University Spirit” (goo.gl/rQFcjA), written by Kathleen Haley.

Libraries to launch redesigned, mobile-friendly website

Since late fall 2015, the Libraries have been engaged in a complete overhaul of their main website, the gateway to library collections, services, and expertise. The project’s primary goals are to create an accessible, responsive design that will automatically resize for any type of device being used. This capability is increasingly important as information access migrates to the mobile environment.

The site complies with the new University branding guidelines and design elements, including the Sherman font and new wordmarks. A soft launch of the new site is being planned for May.

Project team members include Daniel Rice, project manager; Cindy Barry, web specialist; Pamela Thomas, web and emerging technologies librarian; and Pamela McLaughlin, communications director.

An early and crucial part of the redesign process was to conduct a thorough analysis of the existing site’s usage. Those findings enabled developers to place the most heavily used resources prominently in the new design. This user-centered approach downplays internal organizational silos, which can obscure important informational content.

The project engaged stakeholders from across the Libraries. Web staff reviewed usage data with content owners and affirmed the core content for the new site. To keep Libraries’ staff informed of progress over many months, the project team maintained a blog that highlighted current activities and engaged staff to provide feedback on specific questions and touchpoints. The team also hosted an all-staff open forum and provided periodic updates for the Libraries Management Team.

During the early part of the spring 2017 semester, Learning Commons librarians Tarida Anantachai and John Stawarz conducted hands-on user testing sessions with a group of current students and faculty members. Using a variety of types of devices, individuals were asked to complete a series of tasks on the new site using the “talk aloud” protocol. John and Tarida captured the testers’ actions, as well as their comments about their decision-making process, difficulties they encountered, and general observations about the site. A number of adjustments were made to the design, presentation, and navigation based on their discoveries.

Work on the new site (libariestest.syr.edu/) will continue until the mid-summer launch. Feedback is always welcome at libtech-blog.syr.edu/redesign/feedback/.
Early Norman Rockwell drawings discovered

The Special Collections Research Center (SCRC) recently announced the discovery of two original Norman Rockwell illustrations among the records of the American Book Company. They represent the artist’s first commercial commission, created in 1911 during his initial years of study at the Art Students League of New York. The illustrations represent a significant find, as they are among the earliest existing original works by an artist revered for his iconic images of America.

The American Book Company was a national educational book publisher active throughout the 19th and 20th centuries, perhaps best known for its series of McGuffey Readers, which sold 120 million copies between 1836 and 1960. SCRC holds the correspondence, calendars, business records, books, illustrations, photographs, and drawings of the publishing house. Other noteworthy artists known to be represented in the collection include Frederic Remington, Thomas and Peter Moran, and Martin Lewis.

“...so that the Special Collections Research Center holds some of the most significant cultural artifacts of the 20th century,” says senior director Lucy Mulroney. “And we have made it our top priority to preserve these collections and share them broadly with the campus community and scholars worldwide.”

Beginning in March 2016, SCRC began a major preservation project to rehouse the approximately 20,000 original illustrations in the American Book Company collection, which were created between 1801 and 1964. “When I first joined the SCRC team, I made the American Book Company records one of my first priorities,” says Andrew Saluti, chief curator of exhibitions, programs, and education, whose research led to the discovery and pedigree of the drawings.

The 17-year-old Rockwell was assigned five scenes for Fanny Coe’s history text, Founders of Our Country, illustrating Samuel de Champlain’s expeditions to the new world. Only two of the art student’s works were chosen to be reproduced in the textbook. The novice Rockwell also received critical feedback on one of the selected illustrations and was asked to redraw the scene. Saluti explains, “This job had a formidable impact on Rockwell. The consequence of this experience was a resolution never to let any work leave his studio without vigorous review. Rockwell became renowned for his meticulous and painstaking approach to crafting his scenes.”

Following the thread through business ledgers, archival contracts, and early correspondence, Saluti was able to identify a single brown paper parcel—one of hundreds currently being processed—as the possible location of the Rockwell illustrations. Saluti and archivist Sebastian Modrow unearthed the drawings, and a long-time University legend became reality.

“This is a major discovery,” says Mulroney, “not only for Special Collections and Syracuse University, but also for the scholarship on Rockwell’s artistic development.” An article exploring the discovery and relevance of these works will be published, and an exhibition focused on the American Book Company illustrations is in development for 2018. «
Digital Scholarship Space debuts

The new Digital Scholarship Space (DSS), located in 458 Bird Library, is a workshop, laboratory, and classroom space designed for the study and creation of digital artifacts and experiences. The new venture is made possible through a partnership between the Libraries and Information Technology Services (ITS).

The DSS is staffed and equipped by ITS. The space boasts high-end computers connected to large-format displays and virtual reality platforms. It hosts a broad range of software, and new and experimental software packages can be installed quickly upon request. The DSS supports software design, game study and development, statistical analysis and data visualization, digital mapping, and digital humanities projects across a variety of disciplines. With gaming, game studies, and game design as central considerations, the DSS makes available a variety of current and legacy computer gaming platforms for play, study, testing, and development.

The DSS is a collaborative academic space that draws on partnerships from across campus. Its location in Bird Library maximizes access for faculty and students from all parts of the University. The location also gives easy access to physical and digital library collections, the Special Collections Research Center, and library experts on geographic information system (GIS) and numeric data resources.

The DSS serves to expand the University’s approach to digital humanities. It can support a broad array of projects, such as analysis and visualization of large data sets, study of digital culture artifacts, curation of digital collections, and creation of 3-D models, among others. Those engaging with the DSS will develop new approaches to digital pedagogy and new perspectives on scholarly communication.

The space can host classes, meetings, presentations, and screenings for up to 25 participants, with adjacent space for play, development, and study. The furniture and much of the equipment is easily moved to accommodate a variety of collaborative and instructional working scenarios.

All University students, faculty, and staff can book events and course meetings on topics that take advantage of the DSS technology and services. The space will soon host open lab hours for students to complete homework and work on projects. Registered members can apply to have access during extended hours.

Proposals are welcome for enhancing the DSS functionality in support of academic projects. For more information about the DSS, please email DSS@syr.edu. «
Pop-up student art show

Students in the creative industries, more than in other fields, need to be entrepreneur-ready. They will spend their professional lives pitching themselves and their creative work. A collaborative project at Bird Library took that concept to new heights in March.

Through a unique partnership between the School of Art (SoA) at Syracuse University’s College of Visual and Performing Arts, the Blackstone LaunchPad, and Bird Library, the works of 35 entrepreneurial art students were featured in installations throughout Bird Library from March 6 to March 9. The student artists called the show “Art in the Stacks.”

The inspiration for the show came from a connection between Stephanie James, director of the SU SoA, and LaunchPad executive director Linda Dickerson Hartsock. The two had previously collaborated on a $1 million call for public art in downtown Syracuse. James was a juror for the project, which attracted 176 artists from 17 countries. James and Hartsock thought it would be interesting for student artists to learn about the process of a public art call and what goes into creating and curating public art in public spaces. They teamed with Lesley Pease, head of the Learning Commons, and Tom House, facilities and security coordinator at Bird, to bring it fruition, working with Juan Juarez and Deborah Dohne, faculty for the SoA’s freshman Foundations class.

“We are very excited for our first-year art students showing their work in the Bird Library, with thanks to Linda and Lesley for making this challenging learning experience possible,” says Stephanie James of the collaboration. “What a vibrant venue! I enjoy discovering the work in all sorts of open and hidden spaces and note the remarkable range of approaches in the work of the students. We’re hoping to continue this project next year and beyond.”

Students had just a few weeks to conceive and fabricate their work. Installation was March 6, with works installed on Learning Commons floors LL-2 and a few pieces on floors 3-5.

Students met with the Bird Library staff to discuss proposals for their site-specific works. They created proposals and vision statements, and went through a curation process, just like a professional call. They pitched their ideas to Hartsock and Pease, received feedback, and then went through a secondary review process by Library staff.
Producing the pop-up show provided students with a realistic experience of the public art process. They learned how to install works successfully and safely in a heavily used space that was not designed to be a gallery and to work within building realities and rules. For example, they had to confront limited access to power, the need for no noise that would disturb study, and bright lighting that made projections an interesting challenge. The students did an extremely creative job working around those challenges, and library patrons enjoyed eureka moments encountering “Art in the Stacks.” Patrons enjoyed discovering and photographing the art, which also provided stress relief during midterm week.

“I love seeing the variety of styles and ideas of the artists,” states Deborah Dohne. “The work really comes alive in this public space. The great thing is that the art covers so many genres and mirrors the many subjects that are here in the library. Each work of art has a thematic counterpart located in a book somewhere in the stacks—whether it is a work of research or nonfiction.”

There is no doubt that artists, entrepreneurs, and the creative economy are inextricably linked. It was fun to discover them all in one place at Bird Library. «

Dr. Benjamin Spock Papers available

Papers of the American pediatrician, author, and peace activist Dr. Benjamin Spock and his wife Mary Morgan are now available for research. The collection occupies 304 linear feet of shelf space in Special Collections and includes more than 500 boxes of material.

Library technician Paul Barfoot processed the collection, which took just under three years. Barfoot considers Dr. Spock to be a role model and one of his personal heroes. "Dr. Spock was one of the first public figures to state that nuclear weapons would be a health issue for our children," Barfoot says. "Discovering who he communicated with and who was connected to whom is one of the things that makes working with primary source materials so satisfying.” Barfoot also created the finding aid, a detailed listing of the collection’s contents. See library.syr.edu/digital/guides/s/spock_b.htm.

The collection includes extensive correspondence and writings by both Spock and Morgan, Dr. Spock’s medical reference files, memorabilia; cartoons, caricatures, articles by and about Spock, clippings, and photographs relating to his political activities, and legal files. The collection also includes records of the Dr.Spock.com website, and the editions of Baby and Child Care published after Dr. Spock’s death in 1998. «
SU’s InVenture Prize winner, Kate Beckman of Fresh U, advances to ACC finals

Kate Beckman, founder of Fresh U, will represent Syracuse University at the Atlantic Coast Conference (ACC) InVenture Prize competition on March 30–31 at the Georgia Institute of Technology. The local competition was coordinated by the Blackstone LaunchPad.

The ACC is composed of 15 member universities that compete in NCAA Division I athletics. The ACC InVenture Prize brings that spirited collegiate competition to the “turf” of ideas, pitting the best innovators and entrepreneurs from each campus against each other, “Shark Tank”-style, before a live audience and panel of expert judges.

The first-place team will be awarded $15,000 to continue development of their invention or product. The second-place team will receive $10,000, and $5,000 will be awarded to the fans’ favorite invention, as determined by online and text voting during the televised final round.

Fresh U will compete in a preliminary round on March 30 in Atlanta. The winners of that round will participate in the finals on March 31, which will be broadcast on PBS and streamed online.

The Fresh U team is led by Kate Beckman, a senior in the Newhouse School. Fresh U is a national online publication geared toward college freshmen. Since launching in June 2015, Fresh U has grown to a staff of 300 contributing writers on more than 100 campuses and has a media partnership with Teen Vogue. The publication’s content ranges from the new experiences of college life to surfacing local news stories on college campuses using its network of contributing writers. The publication offers brands the opportunity to reach a group of newly minted, Gen-Z consumers who are making hundreds of purchasing decisions as they prepare for college life. Along with Beckman, team members include Matt Gehring, Mia Cole, Katie Czerwinski, Amanda Morrison, and Sabrina Sooknanan, and advisors Sean Branagan, director of the Center for Digital Media Entrepreneurship in the Newhouse School, and Melissa Chessher, professor and chair of the magazine department in the Newhouse School.

“This competition was an invaluable opportunity for our students to stretch their entrepreneurial skills while competing for the chance to showcase their great ideas at the national level,” says Vice Chancellor and Provost Michele
Wheatly. “Congratulations to the winning team of Fresh U, who I know will represent Syracuse proudly and well at the finals. And congratulations to all the students who participated. Their innovative ideas and creative vision made for a very exciting competition.”

Beckman represented the University last March at Student Startup Madness at SXSW. She is an accomplished public speaker on content development and marketing trends related to Gen Z and has been invited back to Austin this March to participate in a national panel at a pre-SXSW event.

“I’m so excited to represent Syracuse while pitching my startup on a national stage,” Beckman says. “The ACC competition is a great opportunity to meet student founders from other schools, while also gaining real-life experience pitching my company. I think it will be a challenging and rewarding opportunity.”

The InVenture Prize attracted 21 teams for the Syracuse University qualifier, with novel ideas for products, services, and technologies. Seven semifinalist teams were selected to pitch in a juried round: Comfortwear, Fresh U, IIID, ModoScript, Ravel, Savofair, and SORB. A panel of cross-campus judges then selected two finalists: (1) Beckman and Fresh U, and (2) Jack Phillips, founder of IIID, for an “audience choice” face-off. In an exciting final round, a live audience selected Beckman in a close vote that added to the spirit of the competition.

“I’m delighted that the Blackstone LaunchPad at SU Libraries was able to coordinate this campus-wide competition and help to prepare the competitors,” says Dean of Libraries and University Librarian David Seaman, “and impressed by the very strong slate of student entrepreneurial endeavors who entered from Syracuse University.”

**Interlibrary loan undergoes transformation**

Few academic libraries are in a position to own everything that members of their user community might need for their coursework, teaching, research, and other purposes. Enter Interlibrary Loan (ILL), the process through which like-minded libraries agree to lend their resources to users associated with other libraries. Although it sounds pretty straightforward, the underlying processes require a skilled staff, a robust technical infrastructure, a complex set of policies, and trust.

From its inception in the late 19th century, interlibrary loan quickly became a core function of academic libraries. At Syracuse University Libraries (SUL), this service falls within the Access and Resource Sharing Department and is managed by Ronald Figueroa. ILL is facilitated primarily through OCLC, an international cooperative network of libraries founded in 1967.

SUL’s interlibrary loan service processes over 50,000 requests each year. Its turnaround times are among the fastest in the field, making it one of the top lenders in the northeast.

Interlibrary loan gets high marks from users and receives numerous notes of appreciation from satisfied customers. They have also been recognized by their partners in other libraries, as evidenced by this recent message: “I just want to take a moment to thank you for the exceptional service that you provide to our ILL department. Your quick response to requests and the quality of documents that you send surpass all other lending libraries that I have used. I just want you to know that I appreciate your efforts and am grateful for the assistance you provide in helping us to meet our patrons’ needs.”

“Borrowing” is the half of ILL that requests items from other libraries on behalf of SU patrons. In 2016, ILL provided over 21,000 items for almost 3,000 SU faculty and students. “Lending” is the half of ILL that sends SU items to other libraries in the ILL community. In 2016, SUL provided over 36,000 items to patrons in 1,930 other libraries.

Within the large ILL community, Syracuse University Libraries lend far more items than they borrow, resulting in a revenue surplus. This is the kind of balance that other institutions strive for, and it is made possible by excellent service and strong collections. «
Space renovation update

Bird Library second floor
New study carrels and soft seating have been installed on the second floor of Bird Library in the area adjacent to the main stairway. Furnishings were selected to coordinate with other Learning Commons spaces on the lower level and first floor.

Center for Learning and Student Success (CLASS)
The Center for Learning and Student Success opened recently in their newly outfitted space in 348 Bird Library. The space consolidates the Tutoring and Study Center desk and the public services of the Academic Integrity Office.

Carnegie Library
The most recent renovations at Carnegie Library included construction of a meeting room/break area and offices for Access Services staff. This summer, the HVAC system will be upgraded from steam heat to forced air. The next phase of renovations, which has yet to be scheduled, will focus on the stack areas.

Planning underway for second module at the Facility
Staff from the Libraries and Campus Planning, Design, and Construction (CPDC) have completed the detail design phase of planning for the second module of the Libraries Facility on Jamesville Avenue. In collaboration with architects and engineers, the planning team created specifications for the cold storage module and the Digital Production Lab (DPL).

Project architect, VIP Structures, has submitted architectural drawings to CPDC, which is in the process of selecting a construction manager. The project is on track for ground-breaking later this spring.

The primary focus of the new module is to accommodate special collections and archives materials that require controlled temperature and humidity for long-term preservation. In addition, there will be a frozen vault for the safe storage of photographic negatives, funded by Bill and Joan Brodsky.

The DPL is optimized for large-scale digitization projects, with the capability of handling audio, moving image, and still image formats. The Special Collections Research Center developed an inventory of its time-based media collections as part of preliminary planning and has identified many important and valuable collections that will benefit from this type of specialized storage.
Collections highlights

The following resources have been added recently to Syracuse University Libraries’ collections:

- **Engineering Case Studies Online** is a collection of videos and text resources on the analysis of engineering failures. It enables modern engineers and scholars to learn what not to do and how to create designs with a greater chance of success.

- **ATLASerials** is now included in the ATLA Religion Database. Compiled by the American Theological Library Association, this resource covers biblical studies, world religions, church history, and religious perspectives on social issues. ATLASerials provides full-text of major religion and theology journals used by libraries, librarians, scholars, students, and religious leaders.

- **GuideStar Pro** contains information about U.S. non-profit organizations from Internal Revenue Service Form 990 financial statements and the organizations themselves. Searchable by multiple fields with options to download data in categories and quantities not available on GuideStar’s free website.

- **U.S. Political Stats** is a data download and visualization tool that aids researchers in finding and understanding data on the three branches of the U.S. government. Designed to be intuitive enough for the novice researcher yet robust enough for senior political scientists, the site allows users to create graphs, charts, and maps to allow for a quick analysis of data trends.

- **Colloquium Digital Library of Life Sciences** is a collection of PDF ebooks that provide an accessible overview of a research area (literature review) written by an expert in the field. New series and lectures are added continuously and revised as needed.

- **Birkhauser Building Types Database** provides access to works on architecture design, including building plans, photos, and articles, covering 2002–2016.

- **Journal of World Popular Music** is a peer-reviewed journal that publishes research and scholarship on recent issues and debates surrounding international popular musics, also known as World Music, Global Pop, World Beat, or, more recently, World Music 2.0.

- **Ebooks in Science and Technology** has been expanded to include Institute of Civil Engineers (ICE) 2016 titles, the Institution of Engineering and Technology (IET) 2016 titles, and the World Scientific Publishing collections in business, math, economics, and computer science.

- **Music Magazine Archive** is a collaboration of the Rock and Roll Hall of Fame, Bowling Green State University, and NA Publishing and Reveal Digital. The Music Magazine Archive is a collection of mainstream and underground American music publications, primarily from the 1960s-1990s, representing popular culture, music journalism, and social and political transitions. Collections include rock and folk (currently active), with hip-hop/rap due in late fall 2017. Publications are presented in full-color page-image scans, including articles, covers, advertisements, and reviews.
**Syracuse University Press**

**Recent Awards and Prizes**

**Vilna My Vilna: Stories by Abraham Karpinowitz**
- Translated from the Yiddish by Helen Mintz
- Winner of the J. I. Segal Translation Award
- Winner of the Canadian Jewish Literary Award

“Thanks to local master storyteller and translator Helen Mintz, more of us can now visit Karpinowitz’s Vilna—a city full of colorful characters, both real and not, and share in a small part of their lives.” —*Jewish Independent*

**The Iranian Constitutional Revolution and the Clerical Leadership of Khurasani**
- Mateo Mohammad Farzaneh
- Winner of Phi Alpha Theta’s 2016 Best First Book Award from the National Honor Society

“This important book encourages readers of various backgrounds to rethink one of the greatest revolutions in modern history.” —*International Journal of Middle East Studies*

**The Salome Ensemble: Rose Pastor Stokes, Anzia Yezierska, Sonya Levien, and Jetta Goudal**
- Alan Robert Ginsberg
- Finalist for the National Jewish Book Award in the American Jewish Studies category

“A scholarly work filled with analyses of the social mores of the time and how women fit into those cultural expecta-

**The Perception of Meaning, Bilingual Edition**
- Hisham Bustani; Translated from the Arabic by Thoraya El-Rayyes
- Honorable Mention for the Modern Language Association of America’s Aldo and Jeanne Scaglione Prize for a Translation of a Literary Work

“With the original Arabic juxtaposing the English, Bustani’s works call for a deeper look between the lines for the differences between the two. He successfully advocates for creativity without bounds, unconfined by the ‘normal’ rules of writing.” —*Al Jadid*

**(Re)Presenting Wilma Rudolph**
- Rita Liberti and Maureen M. Smith
- Winner of the North American Society for Sport History Book Award

“A delightfully engaging analysis of what can often be a frustrating cycle of collective memory. . . . They actively reconsider what a biography is and provide an excellent study upon which we can ponder the processes of historical analysis.” —*Sport in American History Journal*
SU Press awarded NEH/Mellon Humanities Open Book grant

Syracuse University Press is one of eight institutions to be awarded a grant in the Humanities Open Book Program, jointly sponsored by the National Endowment for the Humanities and the Andrew W. Mellon Foundation. The grant program will make outstanding out-of-print humanities books available to a wide audience by recreating them as open access ebooks.

SU Press will digitize 23 important titles from its Irish Studies and New York State series. The new ebooks will be available through multiple platforms, including Project MUSE Open and Syracuse University’s SURFACE repository.

“We are delighted that Syracuse University has received this grant, which supports core library values such as open access to scholarship and quality academic publishing,” said Dean of Libraries David Seaman.

“The Press is honored and grateful to the NEH for this chance to bring important books of humanistic interest back into conversation with current scholarship, and to make them openly available to a global community of readers,” said Suzanne E. Guiod, editor-in-chief of the Press.

Syracuse University Press was founded in 1943 by Chancellor William Pearson Tolley as a means to publish and disseminate scholarly research and to extend Syracuse University’s reach and academic reputation.

The National Endowment for the Humanities, created in 1965 as an independent federal agency, supports research and learning in history, literature, philosophy, and other areas of the humanities by funding selected, peer-reviewed proposals from around the country. Additional information about the National Endowment for the Humanities and its grant programs is available at neh.gov.

SURFACE repository surpasses two million downloads

In December 2016, Syracuse University Libraries’ SURFACE repository surpassed its two-millionth download, just six years after its launch in October 2010.

SURFACE is a full-text, multimedia online database that provides global, open access to the work of Syracuse University faculty and researchers. SURFACE increases the visibility of authors’ works, maximizes the impact of research conducted at Syracuse University, and facilitates interdisciplinary collaboration. SURFACE is one of over 2,700 open access repositories worldwide.

Over the past six years, researchers from virtually every country in the world have downloaded materials from SURFACE. Almost half of visits to the repository come from outside of the United States. The nearly 13,000 items in SURFACE have been downloaded more than 580,000 times in the past year alone, a testament to its usefulness and impact.

SURFACE can accommodate a wide range of print and multimedia content, including articles, journals, newsletters, books and book chapters, theses and dissertations, conference proceedings, working papers, reports, presentations, reviews, audio, and video. Eleven of Syracuse University’s schools and colleges are using SURFACE to disseminate their scholarly output.

SURFACE is also the official online source for current SU theses and dissertations.

Members of the Syracuse University community are invited to deposit completed scholarly work, work in progress, and university-created materials into SURFACE. In addition to preserving the item and providing a permanent link to it, SURFACE content is searchable and accessible worldwide.

Interested in contributing material to SURFACE? Email the SURFACE team at surface@syr.edu for more information.
Global Game Jam a success

Syracuse University students created ideas for new digital and analog games on January 20–22 at Bird Library. The event was part of Global Game Jam 2017, which challenged participants from six continents to create themed games over a 48-hour period.

The weekend-long event at Syracuse University was powered by the Blackstone LaunchPad in partnership with the Department of English (CAS), the Computer Art and Animation program in the Department of Transmedia (VPA), SU ITS, the iSchool, and the Syracuse University Libraries.

This year’s game jam theme was “waves,” with more than two dozen enthusiastic Syracuse University students from across many academic disciplines forming teams to create working prototypes of video, mobile, web-based, iOS/Android, board, card, tabletop, and other wave-themed games.

At the conclusion of the jam, teams presented their game concepts to judges from the local game industry. Teams were recognized in categories such as biggest blockbuster potential, most cinematic, best player interaction, and best platform game mechanic.

Judges included SU alumnus John Spatola ’07 (Mechanical Engineering and Computer Science), chief executive officer of Lake Effect Applications. He was joined by Lisa Spatola ’08, human resources director, and Josh Burns, 3D animator for Lake Effect Applications, which creates mobile experiences for core gamers. Other judges were Angelo (AJ) Damiano ’18 (Whitman School of Management), founder of Power-Spike, a Syracuse University student startup in the game industry, and Glenn Allen G’01 (Systems and Information Science), who is an expert in software development and design.

More than 7,000 new games were created worldwide during the weekend by artists, musicians, coders, designers, writers, producers, and other creative talent. Games by SU students were shared with more than 36,000 jammers in 702 sites across 95 countries. Game concepts spanned desktop PCs, handheld touch screens, eye-tracking, virtual reality, physical electronics, and paper-and-cardboard tabletop games. All of the games produced in the event are open source and can be accessed online and played at globalgamejam.org/2017/games.

The event, organized and coordinated by Syracuse University’s Games Studies Research Group, brought together two new SU Libraries programs, the Digital Scholarship Space (DSS) and the Blackstone LaunchPad. The DSS is a pilot project by Syracuse University ITS that provides students and faculty access to a variety of technologies for software design, gaming, data visualization, digital humanities projects, and digital mapping. The Blackstone LaunchPad is an experiential learning service center, connecting Syracuse University’s innovation ecosystem with a global network that provides support for aspiring entrepreneurs.  «
Staff accomplishments

Learning Commons librarians Tarida Anantachai and Abby Kasowitz-Scheer presented “Connecting Community through Human Library Events” at the NYLA Conference in Saratoga Springs, NY, in November 2016. Their panel was selected as the President’s Program for the Conference.

Tarida Anantachai co-presented “Finding Your Inner Leader” at the Rochester Early-Career Information Professionals (RECIP) and Central NY Library Resources Council (CLRC) Joint Conference, held at the Pioneer Library System in Canandaigua, NY, in October 2016.


Melinda Dermody was among the 34 participants selected for the 2017 Leading Change Institute on June 11–16 in Washington, DC. Sponsored by the Council on Library and Information Resources and EDUCAUSE, the institute brings together librarians, information technologists, and others who seek to develop their skills for the benefit of higher education.

Marianne Hanley, preservation librarian, and David Stokoe, librarian/conservator in the Special Collections Research Center, presented a half-day Disaster Planning Workshop for the Central New York Library Resources Council in December 2016.

Anne Rauh, collection development and analysis librarian, participated in a panel discussion at Le Moyne College in October 2016 in celebration of Open Access Week. The event, “Unlocking the Library: Reading, Writing, and Working in the Open,” brought together a librarian, a biologist, and an English professor to discuss open access and how it relates to Virginia Woolf’s A Room of One’s Own, the Le Moyne College common read for the 2016-2017 school year.


Scott Warren presented “The Syracuse University Libraries’ Blackstone LaunchPad: How to Crowdsource Innovation,” winner of the Judges’ Prize at the inaugural Fast Pitch Competition at the 36th annual Charleston Conference in Charleston, SC, in November 2016. Scott was also a panelist for “Moneyball 2.0: Where Are We Today” and a co-presenter of “What Are Subject Librarians When ‘Collections’ and ‘Subjects’ Don’t Matter?”

Patrick Williams, librarian for literature, rhetoric, and digital humanities, was an invited participant in Fair Play 2017: Reevaluating Appropriation and Copyright in Creative Writing, an international symposium on best practices for creative reuse held in Washington, DC, in February 2017.

Personnel appointments

Brett Barrie was promoted to assistant catalog librarian in Acquisitions and Cataloging on December 1, 2016. Brett has an A.B. in philosophy from Princeton University and an M.L.S. from the University of South Carolina.

Karen Carnessali joined the Libraries’ staff on February 2, 2017, as a library technician in the Learning Commons.

Julia Chambers joined the Libraries’ staff on November 18, 2016, as an administrative specialist in the Special Collections Research Center.

Sophie Dong was appointed to the position of principal cataloger in Acquisitions and Cataloging on January 16, 2017. She has a B.A. in music education from Hebei Normal University and a graduate certificate in musicology from the Chinese Academy of Arts. Sophie received an M.L.S. from Syracuse University’s School of Information Studies and previously worked as a catalog librarian at Syracuse University Libraries and as a serials catalog librarian at the University of Georgia.
Emily Hart joined the Libraries as science and engineering librarian on March 16, 2017. Emily has subject responsibilities for biology, chemistry, forensic science, neuroscience, physics, and astronomy, and serves as liaison to the College of Engineering and Computer Science. She was previously a research and instruction librarian and subject specialist at Hobart and William Smith Colleges.

Déirdre Joyce has accepted the position of metadata services librarian, effective April 3, 2017. Déirdre was previously assistant director of the Central New York Library Resources Council and university archivist at the University of Texas at Tyler. She has an M.A. in library and information studies and an M.A. in history, both from the University of Wisconsin, Madison.

Kyle Powlina joined the Libraries as university records management specialist in November 2016.

Anne Rauh was appointed to the position of collection development and analysis librarian in the Department of Research and Scholarship in November 2016. Anne joined the Libraries in August 2011 as the engineering and computer science librarian.

John Stawarz was appointed as online instruction librarian in the Learning Commons on January 16, 2017. He received an M.S.L.I.S. from Syracuse University’s School of Information Studies in December 2016.

Nicole Westerdahl has accepted the position of reference and access services librarian in the Special Collections Research Center, effective March 1, 2017. Nicole received an M.S.L.I.S. from Syracuse University’s School of Information Studies and has worked for the Libraries as the SCRC Reading Room supervisor since 2011.

Why I Give by Andrew W. Strait ’81

The Patricia Kutner Strait Student Scholarship Award Fund, which annually provides a cash scholarship award to an outstanding student library employee, was established in 2016 in remembrance of Patti Strait, my late wife and a 1982 Syracuse University, S.I. Newhouse School of Public Communications graduate. A long-time librarian herself who spent countless hours studying at Bird Library as an undergraduate, the Libraries at Syracuse University have always been close to Patti’s heart. Although Patti passed away in January 2016, it has given her family and friends tremendous peace of mind in knowing how pleased she would have been to have a scholarship fund in her name being used to help students working part-time in the Syracuse University Libraries. Patti loved Syracuse University and we hope the Patricia Kutner Strait Student Scholarship Award will positively impact student employees of the Libraries for many years to come.
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"You Are Here" spring exhibition

"You Are Here: Expanding the Concept of Place," the Libraries’ spring 2017 exhibition, will open with a reception on April 20, 2017 from 4:30–6 p.m. on the 6th floor of Bird Library. Through a selection of rare books, maps, photographs, and other artifacts from Special Collections, this exhibition reframes common notions and accepted definitions of what “place” can be.

The exhibit is co-sponsored by the Syracuse University Humanities Center as a part of the Syracuse Symposium on Place. It will remain on view through mid-August.

In conjunction with the opening, Dr. Brice Nordquist (Writing Program) and Dr. Emily Stokes-Rees (Museum Studies) will present the results of their Delmas-funded SCRC Faculty Fellows projects. In its inaugural year, the program provides stipends to selected faculty who incorporate the use of special collections in their classes and enable their students to handle, analyze, and interpret SCRC’s rich primary source materials.

Students in Nordquist’s Rhetorics of Futurity course engaged with materials from SU’s collections of utopian, science fiction, and city planning materials. Students in Stokes-Rees’s Ethnographic Curatorship course had a hands-on curatorial experience with plastics collections and developed a new installation for the Plastics Pioneers Reading Room, located on the 6th floor of Bird Library. «