

# CONNECTION

DEAN'S MESSAGE

**CONNECTIONS, NOT JUST COLLECTIONS**

The Oxford English Dictionary (OED) defines a library as “a place set apart to contain books for reading, study, or reference,” and alternately as “a building, room, or set of rooms, containing a collection of books for the use of the public or of some particular portion of it, or of the members of some society or the like.” The French word dates back to the 15th century and derives from the Latin root *liber*, which relates to the bark of trees and was used in early Roman times as a writing material. OED first published this definition in 1902, and editors have not fully updated it since then.

This definition, of course, puts the book as a library’s central identifier and a core part of its brand. Books remain important to the furtherance of knowledge, but it no longer is the sole or primary vehicle for scholarly engagement. This change is evident in the composition of the Libraries’ principal collections: two-thirds of the scholarly material we purchase is electronic. Instead of books, the 21st-century scholarly channel consists of bits, bytes, network wires, wireless hubs, proxy servers, and access fees.

OED’s definition also ignores the library’s critical role as a contemporary community and collaboration space. When Bird Library opened in November 1972, the Schine Student Center did not exist. Therefore, for 13 years, Bird’s first floor served as a surrogate student activity center until Schine opened in October 1985, giving rise to an environment known as “Club Bird.”

Many have decried the “Club Bird” culture. But not all aspects of this culture have been disruptive or even negative. That environment has provided us an early and intimate view of a new and emerging library, one that emphasizes the evolving relationship between students, scholarship, services, and spaces.

Syracuse University Libraries have two simultaneous and equally important duties. First, we must serve the University’s students, faculty, and staff in furtherance of the institution’s mission. Second, we must facilitate, maintain, and preserve timeless, global access to the scholarly record. For these reasons, we never will abandon the book.

Just as the book has evolved since the 15th century, so, too, must the Libraries evolve to encourage engagement among individuals as much as we have encouraged engagement between individuals and the page. We cannot—and will not—wait more than a century to redefine or fully update what we do. «



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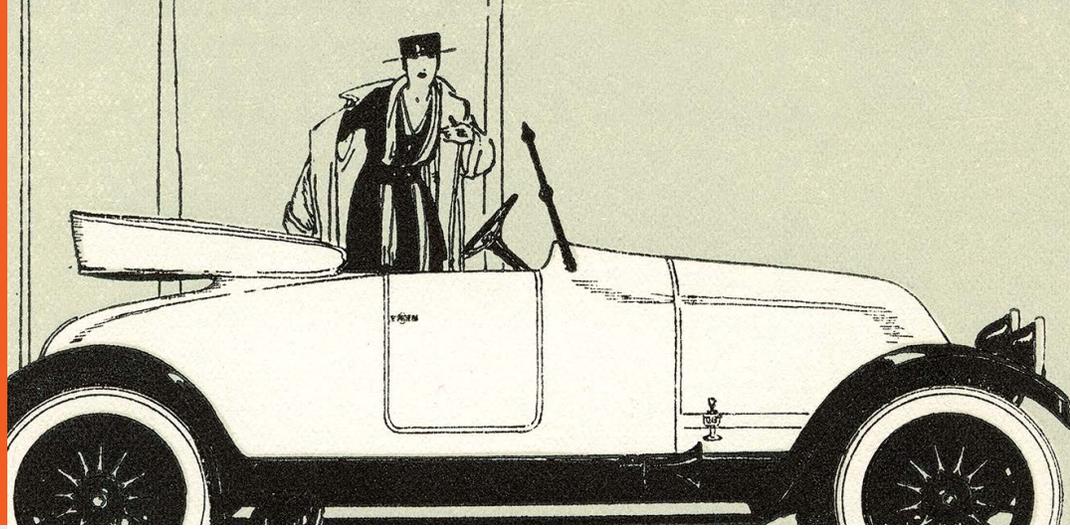
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Illustration detail of a Franklin Runabout from the 1920 publication *Describing Types, Principles of Construction, Performance and Mechanical Details of the Franklin Car.*



## ABOUT THIS PUBLICATION

The *Connection* is a semi-annual publication of the Syracuse University Libraries.

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## EXHIBITIONS **THE AUTOMOBILE EXPLORED**

Syracuse University Libraries' spring exhibition, *The Automobile: Design Considerations and Local Manifestations*, opened with a lecture and reception on Thursday, January 22 in the Special Collections gallery on Bird Library's sixth floor. Preceding the opening reception, Kevin Borg, associate professor of history at James Madison University, presented a lecture entitled "A Social History of Your Car's 'Check Engine' Light", which explored the interwoven social, technical, political, and environmental components that converged to create this ubiquitous and ambiguous warning light.

*The Automobile* provides a sampling of the ways in which the automobile evolved in the Syracuse area and a glimpse into the innovations of some of the most significant mid-20th-century automobile designers. The centerpiece of the exhibition is the air-cooled Franklin car, the most famous of Syracuse's automobile lines, with its remarkably flexible and durable wooden frame.

The exhibition includes drawings, sketches, and photographs by a number of noted designers represented in Special Collections' industrial design collections, including Howard A. Darrin, Claude Hill, Raymond Loewy, Budd Steinhilber, and Walter Dorwin Teague.

Howard A. Darrin was known for his designs of exotic luxury and sports cars. Claude Hill created some important concept car designs, while Raymond Loewy's photographs document a number of striking Studebaker model designs. Budd Steinhilber was a member of the design team for the revolutionary rear-engine 1948 Tucker automobile, and Walter Dorwin Teague designed for both the Ford Motor Company and the Marmon Motor Company.

Also included in this exhibition are images from a photo album with 784 photographs chronicling an automobile tour through Europe in the summer of 1905. The University Archives, now a division of the Syracuse University Libraries, also contributed photographs and cartoons that captured the presence of the automobile on campus over the years.

The Special Collections Research Center, located on the sixth floor of Bird Library, is open from 9 a.m. to 5 p.m. on Mondays, Wednesdays and Fridays and from 9 a.m. to 7 p.m. on Tuesdays and Thursdays. «



## NEWS **SOUND BEAT EXPANDS INTO NEW MARKETS**

This has been a significant year in the development of the *Sound Beat* radio show, which launched in early 2011. The show was picked up by several major markets this year, and experienced an almost 100 percent growth over last year. New stations carrying *Sound Beat* include:

- » WAMC/Northeast Public Radio
- » Jefferson Public Radio (Pacific Northwest)
- » Lakeshore Public Radio (Chicagoland/Northwest Indiana)
- » Texas Public Radio (23 stations)
- » Wyoming Public Radio (20 stations)

Heard in over 300 markets in the United States and carried locally on WAER and WRVO, *Sound Beat* takes listeners through the history of recorded sound. Each episode focuses on one particular recording from the Belfer Audio Archive and provides a back story detailing its place in recording history. Episodes feature both popular and seldom-heard recordings of musical performances from a wide range of genres.

*Sound Beat* also features speeches and spoken word performances from some of the great thinkers, political figures, and luminaries from the late 19th and early- to mid-20th centuries.

The show's on-air host is Brett Barry, a voice-over performer and SU alumnus, whose long list of credits includes national television and radio commercials, promos, and audiobook narration. Jim O'Connor is head writer and producer. Catalogers Sophie Rondeau and Jennifer Vaughn are regular contributors.

Thanks to the generosity of the John Ben Snow Memorial Trust, *Sound Beat* now has a graduate student intern. Aimee Lockhardt is an MLIS student in the iSchool's distance program who resides in New Hampshire. She assists in planning, research, co-writing scripts, and helping out in the social media arena. Aimee is enthusiastic about her experience and says, "My greatest lesson from *Sound Beat* has been in learning to tell a compelling story for our audience by being selective about what information I choose to include and what to set aside."

If you want to listen in, episodes are available online, along with other interesting facts and features, at <http://soundbeat.org>.

*Sound Beat* is made possible in part by generous support from George W. Hamilton, the National Endowment for the Arts, and the John Ben Snow Memorial Trust. «



## SPACES **NEW INSTRUCTIONAL ROOMS COMPLETED**

Construction of the long-awaited lower level classrooms in Bird Library was completed over winter break. The smaller of the two rooms is the Spector Seminar Room, named in honor of Joseph and Elaine Spector and dedicated to Libraries-scheduled events. It seats 16 people and is equipped with an 80" high-definition screen, a document camera, and video conferencing capability.

The large classroom was funded by Academic Facilities and daytime hours are scheduled by the Registrar. It seats 72 and can be configured in a variety of arrangements. The teaching station has a touch-screen monitor that controls technology within the room, including a document camera.

The open area surrounding the two rooms was also outfitted with new furniture similar to the first floor. «



## TECHNOLOGY MEET BROWZINE

BrowZine is a new app that delivers thousands of academic journals to your iOS or Android device. It allows users to browse, read, and monitor journals available through Syracuse University Libraries subscriptions.

BrowZine works by organizing the articles found in subscription and open access databases, uniting them into complete journals, and then arranging these journals on your personalized newsstand. With the BrowZine app, you can:

- » Create bookshelves of your favorite journals for easy, fast access;
- » Read articles in a format optimized for a tablet device;
- » Get alerts when new journal issues are published;
- » Save articles to Zotero, Dropbox, or an app of your choice; and
- » Share links to articles with others by email, Facebook, or Twitter.

The result is an easy and familiar way to browse, read, and monitor scholarly journals across disciplines. Use BrowZine to keep up easily with the newest scholarly research in your field.

Give it a try! Learn more about BrowZine and download the app at <http://thirdiron.com/browzine>. «

## RESOURCES SURFACE REPOSITORY SURPASSES ONE MILLION DOWNLOADS

In December, Syracuse University Libraries' SURFACE repository surpassed its one-millionth download, just four years after its launch in October 2010. Items downloaded on that historic day spanned the disciplines and represented 10 Syracuse University schools and colleges, University Archives, SU Libraries, the Slutzker Center, and Syracuse University Administration.

SURFACE is a full-text, multimedia online database that provides global, open access to the work of Syracuse University faculty and researchers. Among a number of benefits, SURFACE increases the visibility of authors' works, maximizes the impact of research conducted at SU and facilitates interdisciplinary collaboration. SURFACE is one of over 2,700 open access repositories worldwide.

In an average month, researchers from over 150 countries download materials from SURFACE. Almost half of visits to the repository come from outside of the United States. Its 11,000-plus items have been downloaded more than 450,000 times in the past year alone, a testament to the usefulness and impact of this open access repository.

Isidor Wallimann, a visiting professor at the Maxwell School, is co-author of *Genocide and the Modern Age*, one of the items downloaded on the day of the millionth download. An expert on social policy, Wallimann has embraced the use of SURFACE to disseminate his work to "areas of the world that have little access to physical books." He says, "SURFACE is a great program and I am very thankful for it, since it allows the entire world to partake of knowledge irrespective (almost) of income or wealth. A real contribution to

democratization and treating knowledge and education as a public good."

Senior Professional Writing Instructor Jonna Gilfus' dissertation, "Political Emotions: Toward a Fresh Perspective on Collective Emotion in Composition Work," was also among the one-millionth group. In explaining her decision to use SURFACE, Gilfus says, "I really wanted to make my work accessible to anyone who might find it interesting. When I am notified about the number of readers who have downloaded my work, I'm glad to know that it is useful to others, not just sitting on a shelf (or in a microfiche drawer) collecting dust."

SURFACE can accommodate a wide range of print and multimedia content, including articles, journals, newsletters, books and book chapters, theses and dissertations, conference proceedings, working papers, reports, presentations, reviews, audio, and video. Eleven of Syracuse University's schools and colleges are using SURFACE to disseminate their scholarly output. SURFACE is also the official online source for current SU theses and dissertations.

Members of the Syracuse University community are invited to deposit completed scholarly work, work in progress, and University-created materials into SURFACE. In addition to preserving the item and providing a permanent link to it, SURFACE content is searchable and accessible worldwide.

Interested in contributing material? For more information, send an email to the SURFACE team at [surface@syr.edu](mailto:surface@syr.edu). «

## STAFF ACCOMPLISHMENTS

### AWARDS

SOPHIE RONDEAU received the Ralph Papakhian Travel Grant to attend the Music OCLC Users Group in Denver this February.

SOPHIE RONDEAU and JENNIFER VAUGHN achieved institutional independence in name authority work as part of the NACO-Music Project.

### CONFERENCES

MARY DECARLO, LINDA GALLOWAY, JOHN OLSON, JANET PEASE, and ANNE RAUH assisted librarians from

SUNY-ESF in planning and hosting the annual Upstate New York Science Librarians meeting this past October.

### PRESENTATIONS

AMY VANDERLYKE DYGERT spoke at the New York State – Ontario Chapter of the Music Library Association annual meeting in October at the Eastman School of Music in Rochester. Her presentation, “Building a Coalition: Efforts to Decriminalize Scholarly and Public Use of Pre-1972 Sound Recordings,” demonstrated the limitations of pre-1972 sound recordings under current federal and New York State copyright law and the SU Libraries’ legislative efforts to amend New York State’s penal code concerning the reproduction of historical sound recordings for scholarly preservation and access purposes.

Preservation Librarian MARIANNE HANLEY presented a book repair workshop in Bird Library’s Preservation Lab in December, sponsored by the Central New York Library Resources Council.

LINDA GALLOWAY, JANET PEASE, and ANNE RAUH presented lightning talks at the annual meeting of the Upstate New York Science Librarians. They presented on ORCID, BrowZine, and Google Scholar Citations respectively.

SOPHIE RONDEAU and JENNIFER VAUGHN gave the presentation “Beyond Flat, Black, and Circular: Dimensions of Complexity in Historic Sound Recordings” at the New York State – Ontario Chapter of the Music Library Association in October at the Eastman School of Music in Rochester.

In November, PATRICK WILLIAMS presented a talk entitled “...the book is swelled alreadie to a far bigger bulk then was intended,” on the topic of digital scholarship in early modern English studies, to the Cornell-Syracuse University Early Modern Working Group. The event was sponsored by the Central New York Humanities Corridor and the Syracuse University Humanities Center.

### PUBLICATIONS

MICHELE COMBS published “Wait, Don’t Throw That Out!,” an article on ephemera, with images from the Central New York ephemera collections in the fall 2014 issue of *New York Archives Magazine* 14, no. 2.

LINDA GALLOWAY and ANNE RAUH published “Using Google Scholar Citations to Profile Scholars’ Work” in *Issues in Science & Technology*



### SU PRESS **DISABILITY RHETORIC** WINS PRESTIGIOUS PROSE AWARD

Syracuse University Press book *Disability Rhetoric* by Jay Timothy Dolmage won a 2015 PROSE Award in the Language and Linguistics category. Dolmage is associate professor of English at the University of Waterloo and founding editor of the *Canadian Journal of Disability Studies*.

The American Publishers Awards for Professional and Scholarly Excellence annually recognize the best in professional and scholarly publishing by bringing attention to distinguished books, journals, and electronic content in over 40 categories. Judged by peer publishers, librarians, and medical professionals, the awards recognize publishers and authors for their commitment to pioneering works of research and for contributing to the conception, production, and design of landmark works in their fields.

The PROSE Awards are sponsored by the Professional Scholarly Publishing (PSP) division of the Association of American Publishers and announced at the PSP Annual Conference. «

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Barbara Opar (far left) working with students in the Architecture Reading Room in Slocum Hall.

## AWARDS **OPAR RECEIVES ASSOCIATION OF ARCHITECTURE SCHOOL LIBRARIANS DISTINGUISHED SERVICE AWARD**

Syracuse University Librarian Barbara Opar has been awarded the 2015 Distinguished Service Award from the Association of Architecture School Librarians (AASL). The annual award recognizes an individual member of the library profession who has, over a significant period of time, made an outstanding national contribution to architecture librarianship and to the development of architecture schools.

Michael Speaks, dean at the SU School of Architecture, praised Opar's achievement, saying, "Barbara's contributions are essential to what makes our School distinct among others in architectural education and discourse. Her commitment and ceaseless work over the years have been invaluable, as has her understanding of the vital significance of the human element in supporting the work of the School."

The award is given to an individual who demonstrates achievements in service and visionary leadership to the profession; significant and influential research on architecture school library programs; publication of a body of scholarly and/or theoretical writing; or planning and development of exemplary school



library programs through legislative efforts, implementation of models, establishment of guidelines, or the teaching and/or mentoring of future library professionals.

Ms. Opar has been of member of AASL since 1981 and recently served as chair of the Architecture Core Reference Task Force, which produced a comprehensive online guide to architecture research materials. «



## TECHNOLOGY **INTRODUCING SUMMON 2.0**

Syracuse University Libraries' Google-like search engine, Summon, is now available in a new edition: Summon 2.0.

This update represents groundbreaking features and a new, modern interface for the Summon discovery service that will resonate with users familiar with open web search engines. New features include:

- » A streamlined interface designed to accommodate a variety of screen-types and adaptive technologies;
- » Automated Query Expansion and related search suggestions to improve search precision;
- » Revised search facets with the ability to limit results to specific disciplines;
- » Content spotlighting that distinguishes search results in categories such as images, newspaper articles, and reference materials;
- » Topic Explorer panes that highlight matching reference content from Credo, Oxford, and other online reference sources;

Detail of the USGS 1893  
Rochester, NY copper engraving  
plate newly acquired by  
the SU Libraries.



## COLLECTIONS **THE GENESIS OF USGS TOPOGRAPHIC MAPS**

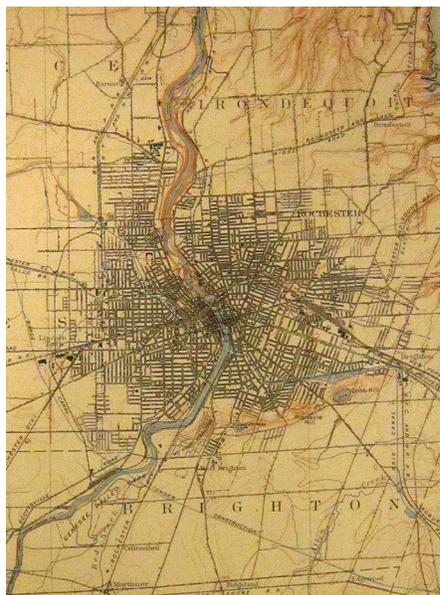
Syracuse University Libraries recently acquired two sets of United States Geological Survey (USGS) copper engraving plates used in printing topographic maps. Copperplate engraving was the primary way the Geological Survey printed maps between 1870 and 1950. The Libraries acquired the plates used to print the 1893 Rochester and 1897 Tully, NY 15-minute topographic maps.

All roads, streets, buildings, cities, towns, rivers, cemeteries, swamps, and all manner of geographical features, along with topographic contour lines of the region were engraved onto

large, flat copper plates. Three plates were needed to complete the printing of a single map, one for each color: black ink for roads and other cultural features, blue ink for creeks, rivers, and bodies of water, and brown ink for displaying contour lines of elevation or topography. These plates are one-of-a-kind items, making them unique pieces of this country's cartographic history.

In the early years of map production at the USGS (1870–90), all the work was contracted to outside firms that were experts in map engraving and printing techniques. To help keep tighter control of the quality of their maps, the Geological Survey created the Division of Engraving and Printing in February 1890. At the outset, the Division employed six people and operated out of two offices inside the Survey's building in Washington, DC.

By 1893, the need for maps had grown so fast that the Division had to move to an adjoining new building. Over the next few years, the Division ceased using outside contractors and by 1895, all engraving was performed in house. By 1898, the Division employed 58 people and had created more than 1,000 maps using the copperplate engraving process.



ONE SEARCH BOX  
**YOUR  
LIBRARY  
DISCOVERED**

- » Infinite scroll—no need to page forward through results;
- » Integrated LibraryH3lp Ask-Us chat widget.

Summon 2.0 combines searching the SU library catalog, SU digital collections, and the SURFACE repository, plus nearly 80,000 electronic journals, over 500 research databases, newspapers, images, government documents, digital audio and video, and digital repositories from colleges, universities, and other open-access archives on the web. This massive index is a work in progress and new resources are being added continuously.

The Libraries are very interested in hearing from users about their experiences using Summon 2.0. Send questions or comments using the Feedback link in the upper-right corner of the search results page. For more information, see "About Summon" on the Libraries' website at <http://library.syr.edu/help/summon>. «

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## COLLECTIONS **NEW RESOURCES**

### HUMANITIES

- » Art Source, art and architecture database
- » Loeb Classical Library, Greek and Latin titles
- » Dunhuang shi ku yi shu. Mogao ku, 26 volume set
- » Encyclopedia of the Bible and its Reception
- » Library of Latin Texts Complete
- » *Mediae Latinitatis Lexicon Minus*

### INTERDISCIPLINARY

- » Access World News upgrade
- » Business Expert Press, 2015 Digital Library
- » Maney Online Research E-Journal Humanities and Social Sciences Collection

### SOCIAL SCIENCES

- » dataZoa
- » Communication Source
- » *Education Week*
- » Education Source
- » Peru topographic map set, 1:100,000 scale, 500 sheets (Instituto Geográfico Nacional)
- » Sage Knowledge Complete Book Reference and Navigator Collection

### STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS)

- » *Comprehensive Biophysics*, 2011
- » *Encyclopedia of Biodiversity*, 2013
- » *Encyclopedia of Forensic Sciences*, 2013
- » New Royal Society journals: *Interface*, *Interface Focus*, and *Proceedings B* (the Royal Society's flagship biological research journal)
- » *Science Express*, e-journal
- » SPIE Digital Library
- » Synthesis Digital Library of Engineering and Computer Science, Collection 6
- » JoVE (Journal of Visualized Experiments) collections:
  - » SE1: General Lab Techniques
  - » SE2: Basics of Cellular and Molecular Biology
  - » SE5: Essentials of Neuroscience
- » *Treatise on Geochemistry*, 2014



### GIVING **SPOTLIGHT**

Syracuse University Libraries' donors have given generously to support the enduring commitment of SU Libraries to enhancing undergraduate education, empowering research excellence, and investing in innovation for SU students, faculty, and the community.

The Libraries' vision is global in scope, local in application, and human in scale. It's a vision that understands that great libraries are all about people, the learning environment, academic community, and unfettered access to the world's information.

Planning for the future is an ongoing activity in the Libraries and we are making steady progress. The Carnegie Library Reading Room was extensively renovated last year. Mark and Christine Turner, parents of two current students, provided leading support for the furnishings upgrade in Bird Library's Learning Commons.

### NEWS **LIBRARIES ADVISORY BOARD**

2014 was a remarkable year for the Libraries Advisory Board. Four new members, Kathleen A. Walters '73, Jennie E. Berkson P'07, Ann Thornton, and Laurence G. Bousquet G'80, graciously agreed to serve on the board, bringing the total number of members to 12. This is a dynamic group of alumni, University Trustees, community volunteers, and experts in the field of libraries who are helping lead the 21st-century development of the Syracuse University Libraries.



Donor support also funded a new seminar room on the lower level of Bird Library.

Syracuse University Libraries also partnered with the Student Philanthropy Council and the Office of Alumni Engagement to launch a 'CuseFunder project, "BirdPlugIn," during Philanthropy Week in March. Students are leading the way in this project to support improved access to electrical outlets on the first floor of Bird Library.

The Libraries is aiming higher to transform spaces, services, and scholarship as a 21st-century academic research library partner in the future of Syracuse University.

For more information about your plans for support of the Libraries, contact Ron Thiele, Assistant Dean for Advancement, Syracuse University Libraries at 315.560.9419 or [rlthiele@syr.edu](mailto:rlthiele@syr.edu). «

The first meeting of the "new" board took place in fall 2014, when it celebrated Eric Sherman '91, as outgoing chair. Eric was also honored by the board as the second recipient of the Diana Circle Award for his exemplary service as board chair and his generous philanthropy in support of the Syracuse University Libraries.

2015 begins under the leadership of Judy Mower '66, G'73, G'80, G'84 as the third chair in the board's history. Judy's first meeting as chair took place in New York City on March 20. «

## STAFF **APPOINTMENTS**

AMANDA PERRINE  
Interim Access Services Manager  
Access & Resource Sharing

VANESSA ST. OEGGER-MENN  
Assistant Archivist, Pan Am Flight 103  
Archives and Records Management

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## STAFF **ACCOMPLISHMENTS**

*Librarianship 78* (<http://www.istl.org/14-fall/app.html>).

ABBY KASOWITZ-SCHEER co-authored the article, "Engaging First Year Students at Syracuse University Libraries", with FANTASIA THORNE-ORTIZ in the fall 2014 newsletter of the Eastern New York chapter of the Association of College and Research Libraries (<http://www.enyacrl.org/site/docs/Newsletters/2014Fall.pdf>).

MEG MASON published "Genealogical Resources in the Syracuse University Archives," in the September issue of *Tree Talks*, the journal of the Central New York Genealogical Society.

ANNE RAUH and Jeremy Cusker (Cornell University) published "A Survey of Physical Sciences, Engineering and Mathematics Faculty Regarding Author Fees in Open Access Journals" in *Issues in Science & Technology Librarianship 78* (<http://www.istl.org/14-fall/refereed1.html>). «

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## COLLECTIONS **THE GENESIS OF USGS TOPOGRAPHIC MAPS**

By the early 1920s, copperplate engraving had reached its zenith. With the advent of photolithography, maps could be produced much faster and more economically. By 1943, the vast majority of maps were made using the photographic process, using aerial photography as the base rather than land surveys from the field. The USGS moved all of its engraving plates to storage in the mid-1990s.

The Libraries began the process of acquiring the plates in April 2014, following the USGS' announcement that it would be offering more than 1,200 sets of these copper engraving plates as donations to other federal, state, and local government agencies and departments, as well as to qualifying non-profit organizations and educational institutions. Acquiring the plates

was a long and cumbersome bureaucratic process, but with the help of SU's Office of Government and Community Relations and the SU Treasurer's Office, the Libraries were finally notified in October that we had been awarded the Tully and Rochester plates.

The University is fortunate to have obtained these sets, which will be used for educational and research purposes for years to come. The sets have been cleaned and boxed and are permanently housed in the map collection on the third floor of Bird Library. To view these wonderful pieces of cartographic history, ask at the third floor service desk or contact John Olson, Maps/GIS librarian, at [jaolson@syr.edu](mailto:jaolson@syr.edu). «

## GIVING HONOR ROLL OF DONORS

Syracuse University gratefully acknowledges the following donors who made financial contributions to the SU Libraries, University Archives, and SU Press between July 1, 2013 and December 31, 2014.

### INDIVIDUALS

Mr. George L. Abbott  
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Mrs. Henriette S. Abrams  
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Dr. Alan C. Eachus &  
Rev. Dr. Elaine Briggs Eachus  
Mr. John R. Eagle

### GIVING DONOR SPOTLIGHT

**MRS. MARTHA S. ELY**  
Syracuse, NY

Martha and her family have generously endowed the Donald P. Ely Fund as a living memorial to the former SU faculty member's spirit, passion, and interest in education and technology. Following in Donald Ely's "go-for-it" footsteps, Martha and her family are ensuring the educational environment and community within the Syracuse University Libraries will remain up-to-date and relevant. «

Mr. Frank B. Burggraf  
Dr. Harold L. Burstyn &  
Dr. Joan N. Burstyn  
Mr. Robert M. Buscaglia  
Ms. DeAnn M. Buss  
Mr. Robert J. Capaldi  
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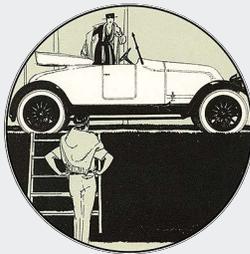
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