

**What's new and what's next: VPA is taking Enitiative, welcoming designer Massimo Vignelli, teaching the art and science of stage management, and helping in the fight against HIV/AIDS in South Africa.**

V P A M O  
M E N  
T U M

**October 2009**

## **1\_Top stories**

**Seven VPA-based projects awarded Enitiative grants**\_Enitiative (the Syracuse Campus-Community Entrepreneurship Initiative) is funded by a grant from the Ewing Marion Kauffman Foundation and focuses on entrepreneurship in the arts, technology, and our neighborhoods. [Read more.](#)



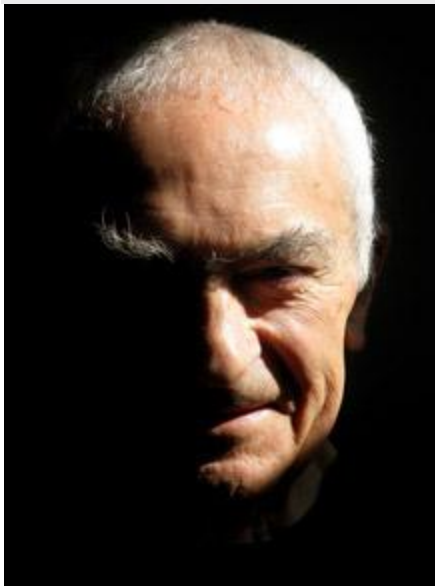
**Frank Langella '59, Jules R. Setnor M.D. '32 G'35 among those honored during Orange Central**\_Langella, who is considered among America's greatest stage and film actors, was one of five distinguished alumni honored with a [George Arents Award](#), the University's highest alumni honor, during Orange Central October 1-4. Setnor and his late wife, Rose '33, who shared a love of music—demonstrated by their support of VPA's Rose, Jules R., and Stanford S. Setnor School of Music—received an inaugural [Orange Circle Award](#), which honors SU alumni, friends, faculty, staff, and students who have achieved extraordinary accomplishments in support of others. Visit the [Orange Central](#) web site for a recap of events and highlights. *Photo: Langella during his one-on-one conversation with Ted Koppel '60 H'82 during Orange Central.*



**SU Singers invited to perform at American Choral Directors Association convention**\_The highly select choral ensemble based in the Setnor School of Music will perform at the Eastern Division Convention in Philadelphia February 10-13. [Read more.](#)

Visit [ypa.syr.edu](http://ypa.syr.edu) for more news stories and events.

## 2\_Happenings



**Golden Mean Series to present acclaimed designer Massimo Vignelli October 21**\_Vignelli, one of the most recognized Modernist designers, will speak as part of the Golden Mean's fall theme "Design is One." He will be joined by his wife Lella, with whom he co-founded Vignelli Associates in New York City. [Read more.](#)

**Sixtieth birthday concert of Daniel S. Godfrey to feature Cassatt String Quartet, pianist Adrienne Kim**\_The October 16 concert of works by the Setnor School of Music's professor of composition will include his String Quartet No. 2 (1993) and Ricordanza-Speranza for piano quintet (2006), which was written for the Cassatt's 20th anniversary. [Read more.](#)



**Department of Drama opens 2009-10 season with "Oklahoma!" October 9-24**\_There's a bright golden haze on everything about this landmark musical, the first collaboration between legendary musical theater duo Rodgers and Hammerstein. [Read more.](#)

**SU, Syracuse International Film Festival team up for 'Forum on Music and Sound in Film'**\_An international array of film scholars, composers, and sound designers will converge on Syracuse October 13-17 for a variety of events. [Read more.](#)

Find our complete events listings, including live Setnor School of Music concert audio and video streaming, at [vpa.syr.edu](http://vpa.syr.edu).

## 3\_Take note

**Don Buschmann**, instructor of stage management in the Department of Drama and director of production for Syracuse Stage, recently conducted "The Art and Science of

Stage Management,” a day-long workshop on theatrical stage management, at Bucknell University. He was assisted by drama alumnus Mark Hutchinson '90.

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**Cas Holman**, assistant professor of industrial and interaction design in the School of Art and Design, was part of a team at the Rockwell Group that designed the concept for the “Imagination Playground,” a collaborative effort with New York City’s Department of Parks and Recreation. The playground, which features water, sand, and loose abstract pieces/found objects, is featured in the September/October issue of [I.D.](#)

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**Fred Karpoff**, associate professor of piano and ensemble arts in the Setnor School of Music, is the subject of the feature interview “What is 3-D Piano Technique?” in [Clavier Companion](#), the leading piano journal in the United States.

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**K. Kirby Meindl '09**, who recently graduated from the interior design program in the School of Art and Design, was awarded first place in the student category of the 2009 Calling All Designers Interior Design Competition sponsored by the American Society of Interior Designers New York Upstate/Canada East chapter. Kirby’s entry was titled “Inhabitots.”

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The college’s visiting artists and speakers in September included designers **Mark Bevington G’08**, **Michael Bierut**, **Lynda Decker '91**, and **Anthony Viola**; poet, playwright, and actor **Lynn Manning**; illustrator **Joe Spadaford '00**; artists **José Parlá** and **Ernst Caramelle**; **Josh Grabelle '96 G’01**, founder, Trustkill Records; **Meredith Peters '06**, agent assistant, the Agency Group; **Colleen Hendricks '05**, talent buyer, B.B. King’s; and **Sara Villagio '04**, assistant director of marketing, Jazz at Lincoln Center.

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Read more faculty and student news and notes [here](#).

## 4\_For alumni



### Alumni spotlight: Rachel Regina

'07\_Rachel, a graduate of the industrial and interaction design program in the School of Art and Design, works for frog design in New York City. She and her firm recently collaborated on [Project Masiluleke](#), a breakthrough initiative to combat HIV/AIDS in South Africa using mobile technology. The project recently won a Gold International Design Excellence Award from the Industrial Designers Society of America. [Read more](#).

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**SUDO annual meeting to feature Lynn Ahrens '70** \_The [Syracuse University Drama Organization](#) will host its annual meeting on November 9 at SU's Lubin House in New York City with guest Ahrens, the Tony Award-winning lyricist for Broadway's "Ragtime." Visit our [alumni events](#) page for full details and to R.S.V.P.

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**VPA to host alumni reception in Chicago**\_VPA will host a special alumni reception on November 11 in conjunction with the National Communication Association conference at the Hilton Chicago. Remarks will be given by Art Bochner, guest faculty member from the University of South Florida. Visit our [alumni events](#) page for more information and to R.S.V.P.

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Connect with us! Visit the [alumni section](#) of the VPA web site to find VPA alumni events; our showcase page of alumni exhibitions, shows, and more; and career resources and job postings. Help us go green by sharing this e-mail with fellow alumni who don't receive our e-mails. If they fill out our [online form](#), they will receive future issues of Momentum, alumni event e-vites, and other college information of interest.

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