



**SYRACUSE UNIVERSITY  
MAGAZINE**

Kenneth A. Shaw, Chancellor

Robert Hill, Vice President for Public  
Relations and Publisher

Sandi Tams Mulconry '75, Executive Director,  
News and Publications

**EDITOR**

Renée Gearhart Levy

**ART DIRECTOR**

Kori L. Kennedy

**ORANGE PEAL EDITOR**

Carol North Schmuckler '57, G'85

**ASSOCIATE EDITOR**

Bob Hill '85

**ASSISTANT EDITOR**

Andrea C. Marsh '87

**SENIOR DESIGNER**

Tom Metallo

**DESIGN ASSISTANT**

Paula Saracki

**PRODUCTION MANAGEMENT**

Lisa Hosler, James Mulherin

**STUDENT INTERNS**

Chris Vartanian '92, G'94, Jodie McCune '94,  
Robert Moll '94

**CONTRIBUTORS**

Diane Bailey '88, Dana L. Cooke '81, Marleah  
Farnett, Doug Garr '71, Tony Imbinbo '85,  
Leslie Loeffel G'81, Michael Prinzo '86, Kerry  
L. Ryan '95, Judy Sutton '89, Scott Swales

**SU PHOTO CENTER**

Steve Sartori, David Broda '74, Bill Gandino,  
Richard "Buzz" Pitzeruse

**ON THE COVER**

"The Heirloom" by Tom Lovell ©1976

**ADVERTISING**

University Magazine Network  
15 East 10th St., Suite 2F  
New York, New York 10003  
(212) 228-1688; FAX (212) 228-5897

*Syracuse University Magazine* (ISSN 1065-884X) is published four times yearly in summer, fall, winter, and spring by Syracuse University and distributed free of charge to alumni, friends, faculty, and staff members. Second class postage paid at Syracuse, New York, and additional mailing offices. Requests for subscriptions and changes of address should be sent to *Syracuse University Magazine*, 820 Comstock Avenue, Room 308, Syracuse, New York 13244-5040. Telephone: (315) 443-5423. Fax: (315) 443-5425. E-Mail: MAGAZINE@SUADMIN.BITNET. Contents © 1993 Syracuse University, except where noted.

Views and opinions expressed in *Syracuse University Magazine* are those of the authors and do not necessarily represent the opinions of its editors or policies of Syracuse University.

About Duplicate Mailings: Please send both mailing labels to the address above, so we can minimize waste.

POSTMASTER: Send address corrections to 820 Comstock Avenue, Room 308, Syracuse, New York 13244-5040.

PRINTED IN U.S.A.

OPENING REMARKS

# CHEAT SHEET

*An SU school fights an academic foe.*

**W**ho's *Who Among American High School Students* recently released its annual survey of high achievers. The survey, which questions juniors and seniors with a B average or better, found that nearly 80 percent of the respondents admitted cheating in school.

*Eighty percent.*

Most of these same students will be enrolling at colleges and universities in the next two years. Some will no doubt enroll at Syracuse University.

If they enter SU's School of Management, they'll be greeted by something new, an Academic Integrity Policy.

The School of Management is taking preventive measures to combat cheating at SU. Early this semester it distributed to all students a three-page policy statement describing the academic responsibilities of students, faculty, and staff, and a one-page summary of procedures for punishing academic dishonesty. Students are required to sign a certification form indicating that they have read the policy and agree to comply with its terms.

Now, if students are caught cheating, they can't plead ignorance of the rules, which cover not only plagiarism but improprieties such as unauthorized use of computer files, improper removal of materials from an SU library, and intentional misplacing of materials within an SU library.

Cheating can be difficult to prove, but many professors felt it used to be even more difficult to punish those

who did. Under the School of Management's new policy, professors have a more formalized system of dealing with cheaters that includes an academic disciplinary committee.

One management professor told me everyone in the school was encouraged by the new policy. "It's a long way from the strict honor code at some universities," he said, "but it's a very good first step."

While we're on the subject of stricter codes, let me refer you to page 36 and the story in our Front Burner department. It's about a new code of behavior for SU's student-athletes, who will now be held to a higher standard of behavior than the rest of the student population.

**W**ith this issue, we welcome a new person to our staff and a new department to the magazine. The former is senior designer Tom Metallo, who previously worked for advertising agencies in Syracuse and Boston. A Syracuse native, Tom attended the Pittsburgh Art Institute and Syracuse University and describes himself as "a really swell guy."

Our new department is a one-page item called Extra Credit. It's designed to have campus experts bring you information and explanations on all sorts of subjects. This issue's topic is Total Quality Management on campus, and it appears on page 48. Our spring issue will discuss what to consider when buying a personal computer. Write or call if you have any suggestions for future topics.

*Bob Hill*

BOB HILL  
ASSOCIATE EDITOR