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Editorial - Fall 2022

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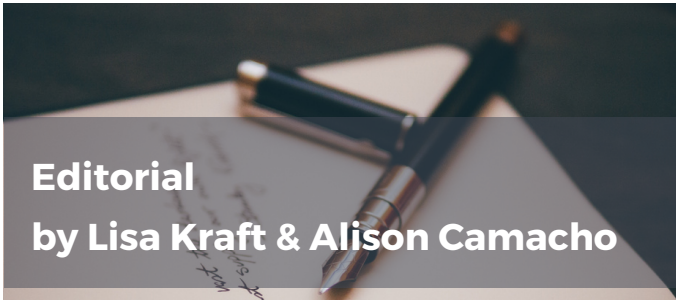
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Editorial

by Lisa Kraft & Alison Camacho

It is our pleasure to present the Fall/Winter edition of the EnglishUSA Journal. We would like to start with an important announcement in the Journal's development. Issue 7 will be the first to appear beyond the borders of the EnglishUSA website and our email accounts. Next year, the Professional Development and Activities Committee (PDAC) will begin the process of attaining a Digital Object Identifier (DOI) and uploading this and past issues on Syracuse University's SURFACE (Syracuse's Open Access Scholarship Repository). This will allow Journal articles to be viewed worldwide and for authors to expose their work to a larger audience on a searchable and trackable database. PDAC predicts this will increase quality submissions and readership. PDAC thanks one of its own, David Lind for this next chapter of the Journal.

It is a busy time of year as we wrap up semesters and get ready for the holidays, and it is often hard to find time to reflect on and be thankful for the year's accomplishments, but

EnglishUSA has a lot to be thankful for this year, especially this fall. In September, the association celebrated a major "win" when awarded a U.S. Department of Commerce Market Development Cooperator Program (MDCP) grant. This three-year project is going to bring greater visibility and voice to the IEP industry and the membership. You can read

more about this award in Daryl Bish's, "Advocacy Corner" and Cheryl Delk Le-Good's, "Promoting and English Language Study in the USA." EnglishUSA also held its first in-person Stakeholders' Conference since 2019 this October in Alexandria, Virginia. Members benefited from informative presentations from industry stakeholders and other EnglishUSA members, and networked like it was 2019.

This issue of the Journal continues to present topics of interest and relevance at an opportune time to share updates from the field. The Advocacy Corner by Daryl Bish lays out a comprehensive review of why the U.S. needs a national strategy to support international education overall and ELPs, specifically. EnglishUSA released ELP-specific recommendations to address concerns of government rules and regulations that affect all of our programs. You can find these recommendations in this article. "Measuring student achievement in an Intensive English Program" by Seo Hyun Park provides us with an in-depth review of a research study at Divine Word College in Iowa that looks at how a change in semester length affects student achievement and academic readiness in all skills using placement test data. Cheryl spells out what to expect as we begin this journey with the MDCP award. Finally, we are inspired by Joanne Ng Hartmann's interview with Cheryl. Many of us know or have heard her name and the interview allows us to see her on a more personal level.

The new year will have its challenges, but we have hope that the IEP industry will continue to bounce back and grow. With all that

EnglishUSA has brewing, how could we not be hopeful. We would like to thank our authors, reviewers, PDAC and of course, Cheryl Delk-LeGood for their effort and support. We encourage you to submit an article for a future publication or become a reviewer. Have a wonderful holiday and see you all in February 2023 at the EnglishUSA Professional Development Conference.

Happy reading!

Lisa Kraft is the Director of International Special Programs and Director of ELI Academics at Pace University. She serves as President of the EnglishUSA Executive Board and is a member of the Professional Development Activities Committee. Her work focuses on developing sustainable relationships with international partners and providing the best educational experience possible for international students and visitors.

Alison Camacho is the Marketing and Outreach Manager for English Language Programs - a program of the U.S. Department of State. She serves on the EnglishUSA Executive Board and is a member of the Professional Development Activities Committee. Her work focuses on strengthening connections within the English language programs community by providing a variety of engagement and professional development opportunities.