What’s new and what’s next: VPA is creating a green office, celebrating 60 years of the Holtkamp organ, rocking Billboard magazine, representing SU alumni with pride, and connecting CRS students to Washington, D.C.

1_Top stories

Interior design class creating green office in Smith Hall_ Six teams of junior interior design students taught by faculty members Sarah Redmore and Zoriana Dunham recently proposed designs that will transform a stark corner of Smith Hall’s basement into a comfortable and inviting green office for Syracuse University’s Sustainability Division. The “Sustainable Studio” will allow the division’s staff to build a presence within VPA while it implements SU’s Climate Action Plan. Read more.

Bandier Program presents its first-ever showcase of bands at CMJ Music Marathon_ The Setnor School of Music’s Bandier Program rocked the CMJ 2010 Music Marathon and Film Festival on October 22 in New York City with performances by such bands as Sophistafunk, Northbound Traveling Minstrel Jug Band, Sarah Aument, The Fly and Mouth’s Cradle—all of which include SU students or alumni. In addition to
showcasing the bands, the CMJ Music Marathon gave Bandier students the opportunity to network at one of the largest and longest-running music events of its kind. Watch a CMJ performance of the Northbound Traveling Minstrel Jug Band—all current Setnor School students—on YouTube.

‘Healthy communications’ the focus of recent charrette with VPA, SUNY Upstate Medical University students_VPA’s COLAB (collaboration laboratory) facilitated the three-day, intensive brainstorming session for medical students and design students in October. The goal was to conceive and create new methods for improving communication in medical contexts. “As medical students, we thought that we could offer a fresh look at how communications may be improved in our healthcare system,” says Upstate student Chethan Sarabu, who initiated the charrette. “We enlisted VPA students to help us conceptualize and visually express our ideas.” Read the news release here or learn more in a recent issue of Upstate Update (page 3).

Visit vpa.syr.edu/newsroom for more news stories.
Setnor School to celebrate 60 years of the Holtkamp organ with two concerts Nov. 21_A 5 p.m. concert by the SU Symphony Orchestra will feature Copland's Symphony for Organ and Orchestra with Kola Owolabi, University organist. An 8 p.m. recital by Will Headlee G'53, professor emeritus of organ, will include pieces he particularly connects to the organ, including those by Lübeck, Bach, Franck, Bingham and Messiaen. Read more. Watch live Setnor concert performances here.

Department of Drama presents ‘Jungalbook’ through Nov. 21_A contemporary jungle sets the stage for Rudyard Kipling’s Nobel Prize-winning work. Edward Mast's Jungalbook springs to life on a contemporary jungle gym, illustrating how a child's imagination can create an exciting new world out of everyday objects. Directed by drama faculty member Felix Ivanov. Read more or buy tickets. Image: Christian Leadley '11, a musical theater major, as Mowgli. Photo by Michael Davis.

‘Icons’ exhibition pays tribute to designers who inspire_ Designer tributes are the focus of an exhibition presented by communications design students in the “Problem Solving Strategies” class of Professors Ken Hine and William Padgett and on view at the Design Gallery at The Warehouse through December 1. Read more.

VPA Faculty Show at XL Projects through Nov. 28_The exhibition features work by faculty in the college. A reception will be held on Thursday, November 18 from 6-8 p.m. Learn more.

Find our complete events listings at vpa.syr.edu/calendar. Watch live performances of Setnor School of Music concerts in Setnor Auditorium here.
The Bandier Program in the Setnor School of Music is featured in Billboard Magazine’s first guide to the nation’s music business schools, “Schools of Rock,” which is included in the October 30, 2010 issue. Ulf Oesterle, assistant professor in the Bandier Program, is one of the featured innovative educators. View the ad and article here.

Todd Conover, assistant professor of fashion design in the School of Art and Design’s Department of Design, was recently signed by the July Group, a New York City-based commercial illustration group that represents 40 international artists. Check out Todd’s portfolio on the July web site here.

Daniel S. Godfrey, professor of composition in the Setnor School of Music, had his new work Rockets and Bells premiered by the Syracuse Symphony Orchestra in October. The piece was written for the symphony’s 50th anniversary. Watch Dan discuss the work on YouTube.

Daina Mattis ’11, a third-year graduate student in painting in the School of Art and Design’s Department of Art, won the Grazina Musteikiene Scholarship for $10,000 from the Vydunas Fund. The scholarship is named for a Lithuanian biochemist who was passionate about learning.
Kieran White Moriarty '12 and Jeffrey Smith '12, industrial and interaction design students in the School of Art and Design's Department of Design, were named the co-winners of the program's 2010 Junior Prize competition. A design solution for the common paring knife was the challenge of the competition, and the designs were judged on appropriate, effective use of materials; human factors considerations; and overall aesthetics. Judges for the competition were Philip Stevens '51, president of Philip Stevens Associates Ltd. in Skaneateles, N.Y., and Scott Ryan, president of Brownlie Design, also in Skaneateles. Moriarty and Smith each received a cash prize of $750. Images: designs by Moriarty (top) and Smith.

The college's visiting artists and speakers in October included cartoonists Brad Anderson '51, Robb Armstrong '85, Joe Glisson G’84, Bill Janocha ’81, and Greg Walker ’72; designer Robert Blaich ’52 H’90; author/humorist Randy Cohen; music industry/marketing executive Shanti Das ’03; Suzanne de Passe ’68, CEO, de Passe Entertainment Group LLC; Apple creative director Alan Dye ’97; David Hoffmann, creative director, Shapiro, Bernstein & Co. publishing company; author/scholar Kathleen Hall Jamieson; Steve Leeds G’73, vice president of talent and industry affairs, Sirius XM Radio; art historian/curator Suzanne Ramljak; and artists Cui Fei, Edgar Jerins, Cynthia Lin, and Theodora Skipitares.

Read more faculty and student news and notes here.
Alumni spotlight: Jennifer Erzen ’97

Jennifer, who graduated with a bachelor of fine arts degree in design/technical theater from the Department of Drama and is now senior architecture operations analyst at Fox Group in Beverly Hills, California, was recently recognized for her years of service and dedication to the SU Alumni Club of Southern California. Read more.

Career resources

View our latest job postings in the career resources section of our web site.

Many alumni from all life stages are looking for an employment connection. We do not share your information with these alumni without permission, but if we forward their profiles to you via an e-mail or LinkedIn correspondence, please consider them if you know of any opportunities in their fields. Give back with an internship, mentoring position, or a company introduction. Keep the VPA community strong and constant! Contact Sue Tooley at 315-443-4728 or sktooley@syr.edu with any questions.

Visit the alumni section of the VPA web site to find our new fall class notes, the alumni showcase about you, ways to get involved with the college, and more.

Join VPA alumni on Facebook and LinkedIn. Visit SU News 2.0 for a complete list of links to follow VPA and SU people and activities via social media, including Facebook, YouTube, and Twitter.

Are you using LinkedIn’s top three tips?

1. Create a great profile
2. Join LinkedIn groups (Music and Entertainment Professionals, National Art Education Association, etc.)
3. Do an advanced search with a company and “Syracuse University”—it will list
all those associated with both! Ask for an introduction or connection. Research these companies and their job postings.

Help us go green by sharing this e-mail with fellow alumni who don’t receive our e-mails. If they fill out our online form, they will receive future issues of Momentum, alumni event e-vites, and other college information of interest.

5_Giving back

Rick McAuliffe ’90 connects CRS students to the excitement and opportunities of Washington, D.C._

McAuliffe, who is founder and chairman of the government relations firm the Mayforth Group, sponsors McAuliffe Week, a program that connects communication and rhetorical studies students with successful D.C.-area SU alumni and exposes them to various career fields, including, of course, politics and political reporting. “Real-life training was something I wish I had taken advantage of when I was in college,” says McAuliffe. “Four or five days in Washington, D.C., can give students a taste of the excitement of working for a public interest group, or lobbying, or working on Capitol Hill. We really give the students a look at the scope of work available in Washington. Most people don’t realize that D.C. is not just politics - we have a large number of information technology, legal, advocacy financial and advertising companies, as well.” Read more about McAuliffe on the University’s new SU in DC web site.

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_Outstanding Faculty Award
_Interdisciplinary projects
_An interdisciplinary research group
The development of two new courses in VPA
The MFA show in New York City
Council for Interior Design accreditation
Support for college branding process and web site redesign and launch
Additional production opportunities in the Department of Drama
This Momentum e-newsletter

Don't miss out on your chance to give VPA a vibrant future. Visit our secure, online giving site or learn about more ways you can get involved and give back to the college.

More resources for alumni and friends are available here.

Momentum is published by the VPA Office of Communications under the leadership of Dean Ann Clarke. Send comments to Erica Blust, Director of Communications and Media Relations, at esblust@syr.edu. For more information about the college, visit our web site at vpa.syr.edu.

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