

FROM the DIRECTOR

I just finished reading the lead article in SU's iSchool newsletter—*Social Media 101: Join the Conversation.* I found it interesting to note that the iSchool dean has created the new position of social media strategist. That says volumes to me about how prevalent sites like Facebook, Twitter, and YouTube have become.

The Archives staff has been talking about social media for awhile now. Some of us have individual Facebook accounts; I'm not sure if anyone tweets (I don't). But the question for us is how should the SU Archives take advantage of these new social networking and Web 2.0 sites?

Not too long ago I attended a Web 2.0 session at an archives conference where a speaker told us that you need to go where your audience is. That has been reiterated here at SU as well. Are students more likely to visit the Archives web site, or would they gravitate toward an Archives Facebook site instead? We have a staff member responsible for our extensive web site (about 750 pages now). Should we dilute the time spent on the web site by having her monitor a Facebook site every day or so? I see that Lubin House, SU's New York City campus, recently established a Facebook site and already has nearly 300 fans. The SU Art Galleries Facebook page has 1,100 fans.

There are university archives that now use Flickr to share their photos; some employ blogs, others wikis and word clouds. And who knows what else is coming around the corner?

Whatever we do or don't do, we need to gauge very carefully the impact of these new sites on our existing resources, knowing that they take time and energy, but could also bring in new researchers. And that is, after all, why we save more than 17,000 boxes of historic records of Syracuse University—to be used.

-Ed Galvin, Director



(Archives Photo 10-0145)

Mystery Photo

Can you place this campus photograph? Check our web site, *arm.syr.edu*, for the answer—and more photos and information.

Davis Family Makes Major Gift to Pan Am 103 Archives

by Paula C. Meseroll, Director of Marketing and Communications, Syracuse University

In December 1988, Jane Davis lost her daughter Shannon, a junior in Syracuse University's College for Human Development, in the Pan Am 103 bombing

over Lockerbie, Scotland. With her son, James '87, and daughter Whitney '89, Davis recently pledged \$500,000 to the Pan Am 103 Archives at SU to support the collection, which contains one of the largest repositories of information about the tragedy.



Shannon Davis

"The idea of the archives pleases me very much," Davis said, "especially the idea of having all of the resources being gathered in one place and available to the citizens of the world." Davis considers the archives a fitting tribute not only to her daughter, but to all of the people on the flight. "At first, we could only think of ourselves and our loss of Shannon," she said. "But then we realized the importance of all the victims, who represented 22 countries."

The archives contain information not just about the 35 SU study-abroad students, but all 270 victims on Pan Am 103, according to Edward L. Galvin, director of archives and records management at SU. The collection is not fully processed, but there are approximately 200 boxes of material,

(cont'd on page 5)

100 Years Ago in The Syracuse Daily Orange

The Syracuse Daily Orange April 22, 1910 THE CHEERLEADER COMPETITION

The annual call for cheerleaders will undoubtedly bring out many candidates for the positions. The undergraduates recognize the importance of selecting men who not only have enough spirit to be present at every contest where their services may be needed but also those who have the ability to secure a united effort from the cheering section. A cheerleader without the confidence and the support of the undergraduates is worse than useless, for he is keeping out of the position someone who has the necessary qualifications.

There is plenty of opportunity for improvement over last season for trying out the candidates. In the first place, there can be but one cheering section. Where the students are scattered about the Stadium in several groups, successful cheering cannot be had. This fact was particularly brought to light in the last competition. At least one of the prospective leaders always managed to attach himself to one or another of these groups and emphasize his position and importance by promiscuous yells. These half hearted efforts detracted seriously from the effectiveness of the regular cheering section.

There was, moreover, too much cheering even from the official section. A baseball game does not demand the cheering that other college sports do. But, unfortunately, there seems to be an ambition on the part of every group of rooters to "rattle" the opponents' pitcher. Such tactics may have their place in



(Archives Photo 10-0230)

the professional field, but they are certainly out of order in an intercollegiate contest. It is unsportsmanlike and discourteous in the extreme to the visiting team, for it places value upon noise rather than upon ability to play the game. This is an often repeated yet just criticism of college baseball which may be eliminated by cheering before and after the game and between the innings. Cheering at the intervals gives vent to the surplus enthusiasm, furnishes plenty of opportunity for the candidates to show their ability and does not become a bore to anyone.

With the cheermaster in charge of all those trying out for cheerleaders, there should be a remarkable improvement in the competition which will start at the next baseball game.

Exhibitions

Goldstein Alumni and Faculty Center

January 2010 – July 2010 Handle with Care: Glass Plate Negative Collections at the SU Archives

July 2010 – January 2011 "Tip It, Frosh!" The First-Year Student through SU's History

Lubin House

January 2010 – July 2010 The Art of the Onondagan II

July 2010 - January 2011

Handle with Care: Glass Plate Negative Collections at the SU Archives

Crouse-Hinds Hall

January 2010 – July 2010 Postcards from the Harley McKee Collection

July 2010 - January 2011

Let It Snow! Winter Scenes from the SU Archives

Visit the Archives online exhibition pages at *archives.syr.edu/ exhibits.*

Recent Additions

Since last fall, Archives has received many new additions to its collections, including:

- Files of Eleanor Ware G'85, senior vice president of human services and government relations
- Baseball bat with SU carved into handle end—used by Donald E.
 Merrow '41, donated by Judy Jones
- Sheet of 25 fund-raising stamps for Syracuse Unit in West China ca. 1928
- The Longest Night: A Personal History of Pan Am 103, audio memoir by Helen Engelhardt, widow of victim Tony Hawkins
- Additions to the Floyd Allport Papers by the daughter of a former Allport student, Theodore Vallance Ph.D. '50, donated by Elizabeth Vallance
- Drinking glass with images of 1959 championship football team, donated by Leonard S. Elman '52
- Papers of Pan Am 103 victims Gretchen Dater, Karen Lee Hunt, Beth Ann Johnson, Alexander Lowenstein, and Alexia Tsairis, donated by their parents
- Two SU Marching Band uniforms made by Giosofatto Fimmano of Utica in late 1940s, donated by his grandson Stephen Colicci
- Records of the Syracuse University Alumni Club of the Capital District, 1982-2008
- Board of Trustees meeting minutes and resolutions, 1996-2003
- Memorabilia from estate of George Stafford '48, G'72



David Hiram Ryel '11 (Archives Photo 10-0228) Ryel drawing from 1908

Ryel Family Donates Grandfather's Drawings

In January the grandchildren of David Hiram Ryel '11 donated his architectural class drawings and other papers to the Archives. We are told that it took Ryel seven years to complete his studies at SU. He would attend classes and then, when he ran out of money, would take a job as a teacher in the Tug Hill Plateau area or as a cook. After graduation he became a successful architect in Rochester.

The collection consists of 72 architectural class drawings and sketches; six small architectural sketches; his diploma and certificate in architecture; copies of photographs of the graduating Class of 1911; photographs of the interior of Crouse College; a Fakirs program; 1911 Commencement program; and two photographs of Ryel himself.



THE ORIGINAL "SHUT IT DOWN": The 1970 Student Strike

(Archives Photo 07-0205)

Forty years ago on May 4, 1970, four Kent State students were killed and nine others wounded by Ohio National Guard troops during a protest against the American invasion of Cambodia. Those killings prompted a nationwide protest by college students and shut down more than 400 educational institutions. At Syracuse University students barricaded entrances to campus, broke windows, marched peacefully downtown, and staged a sit-in in the Tolley Administration Building.

To commemorate this important moment in SU's history, the University Archives has established a web site for the 1970 student strike that provides researchers with a subject guide to its holdings, which include clippings; student publications; photographs; slides; and papers of the Chancellor, schools, and colleges, among other items.

The web site will be available as of May 1 at *archives.syr.edu/collections/guides*.

Graduate Students from SU's iSchool Provide Valuable Help in the Archives

Over the past several months, four graduate students from Syracuse University's iSchool have been both working and learning in the Archives. Shenae Hennagir Barkas, Amanda Acquard, and Ameena Mohommad have been volunteering their time since the fall semester; Cara McPhilmy is an intern who started just before the spring semester.

Two of the students have been transcribing diaries written by Bishop Jesse Truesdell Peck (1811-1883), who was one of the founders of Syracuse University. In 2006, the Archives received a collection of 27 of Peck's personal diaries, dating from 1852 to 1883. In order to ensure easier access and readability, these diaries are being transcribed and placed online. This is a timeconsuming process since Peck's handwriting is often difficult to read, and so the work of these two graduate students is invaluable for the Archives.



AMEENA MOHAMMAD is a first-year graduate student in the iSchool's Library and Information Science program. She is interested in special collections, archives, and museum libraries. Since the fall semester, Ameena has been transcribing Peck's 1870 diary, which she chose because it is the year Syracuse University was founded. Being from

Missouri, she has enjoyed learning about history and life in 19th-century Central New York. This semester Ameena hopes "to finish transcribing the diary and continue to do some research on Bishop Peck." She has also helped out the Archives staff in other areas, such as re-housing hundreds of slides.



CARA MCPHILMY will be earning her M.S. in library and information sciences in December. In hopes of working in the archives field, she is also completing the requirements for a Certificate of Advanced Study in Cultural Preservation. Cara's internship comprises transcribing Peck's 1865 diary. "I chose this year for its historic

significance, specifically Bishop Peck's entries regarding the cessation of hostilities between the Confederacy and the Union followed closely by the assassination of President Lincoln." After she completes the transcription, Cara will write a summary to provide historical context for events in the diary, including the earthquake Peck recorded in San Francisco in October 1865. The remaining two graduate students have been processing two significant collections in the Archives: the Floyd "Ben" Schwartzwalder Papers and the Huston Smith Papers. Updated finding aids based on their work will be placed on the Archives' web site, thus making these two collections much more accessible to researchers.



AMANDA ACQUARD is a first-year student at the iSchool who just left us to study digital information services at the Hamburg University of Applied Sciences. She recently completed processing a majority of the papers of Floyd "Ben" Schwartzwalder, SU's head football coach from 1949 to 1973.

Amanda was struck by the variety of

materials found in this collection, "from clippings and correspondence to footballs and an Army trunk." She not only learned about re-housing all these different items, but also a great deal about Coach Schwartzwalder's life and SU's football program during the 1950s, '60s, and '70s.



SHENAE HENNAGIR BARKAS is a

graduate student working toward her MLIS who wishes to focus on digital collections as well as archives and special libraries. She has been processing the Huston Smith Papers, which were donated by former Syracuse University professor Huston C. Smith, the Thomas J. Watson Professor of Religion and

Distinguished Adjunct Professor of Philosophy Emeritus. The collection mostly comprises books, articles, and correspondence. "I have greatly enjoyed working on this project, and it has had an indelible impact on the direction of my studies," Shenae says. "I want to thank everyone who has assisted me, and I look forward to a fascinating future of archival work and study."

Davis Family Makes Major Gift... (cont'd from page 1)

and Galvin is in negotiation with other family members for the donation of more information. "This was a global event, and we are trying to branch out to the United Kingdom and elsewhere to have people support what we are doing here to make this the center for any research that would need to be done on Pan Am 103," Galvin said. "No other university lost as many as we did. There's a perpetual commitment here at SU that you won't find anywhere else."

Syracuse University has become such a central place for those affected by the event that the major victims group, the Victims of Pan Am Flight 103, holds its annual meeting on campus, as does its board of directors. The Davis gift brings the archives closer to the estimated \$2 million necessary to endow an archivist position dedicated to the Pan Am 103 Archives. The archivist will process the existing materials and work with family members around the world who may be interested in donating more material. The items collected include writings, paintings, poetry, schoolwork done by the victims, and their personal belongings-such as one man's woodworking tools and another's Cub Scout Pinewood Derby car. Dozens of books and articles have been written on the subject, and the archive strives to catalog at least one copy of each, as well as copies of video documentaries and audio books. "After 21 years, you would think that an event like this would be fading into history," Galvin said. "But it isn't."

Making sure it isn't forgotten is one of the reasons why Davis and her children pledged their gift to the Pan Am 103 Archives. "Everyone in the world is a potential victim," she said. "We need a place where you can study and discuss what happened in December 1988. I love that SU has the vision to serve the global community."

Donor Profile: Pan Am Flight 103 Archives Donors

We would like to thank the many of you who have given newspapers, magazines, books, trial information, videos, photographs, scrapbooks, tributes, personal items, memorabilia, and more to help build the Pan Am Flight 103/Lockerbie Air Disaster Archives at Syracuse University. In addition to donating papers and collections, some families and friends of those lost that day have shown great generosity by making financial gifts to support the project. The Archives has embarked on a \$2 million fund-raising effort to create and permanently endow the position of PA103 archivist to oversee a collection of critical importance to Syracuse University, our nation, and the world. That archivist would reprocess and steward the existing collection; process all newly donated materials; assist families, organizations, and individuals with records issues; and digitize as much of the collection as possible to allow Internet access to original documents and visual images.

Your financial support of this effort helps ensure that the memories and records of this event and its victims are forever protected.

If you would like further information about making a financial contribution to this important initiative, please contact Ed Galvin at 315-443-9760 or by e-mail at *elgalvin@syr.edu*.

We take this opportunity to acknowledge the generosity of the following, who have helped the Archives toward its goal to permanently fund the Pan Am Flight 103 Archives.

\$10,000 and up John and Jane Boland Jane Davis Kenneth and Jean Jones Peter, Suse, and Lucas Lowenstein Adelaide M. Marek Barbara Primeau Caroline Stevenson Kathryn Daniels Tedeschi

\$5,000 to \$9,999

Daniel and Susan Cohen Thomas and Dorothy Coker John and Doris Cory Halsch Family Fund Robert and Peggy Hunt Shirley Lincoln Robert and Eileen Monetti Barbara Weeden

\$1,000 to \$4,999 Joan and Thomas Dater Helen Engelhardt Florence Ergin Glenn and Carole Johnson John '89 and Jacqueline Mandyck '89 Adelaide E. Marek Joseph and Helen Tobin Aphrodite and Peter Tsairis **\$500 to \$999** John and Kathleen Flynn Michelle Ciulla Lipkin Oregon and Ann Rogers

Up to \$499 Jon Booth Lauren Alicia Campbell '03 Victoria Morson Carrington Joseph and Miriam Cerra Mark Joseph Chorazek '00 Mary Lou Ciulla David '96 and Jacqueline Clary '97 David George Curtis '00 Erin Daniels Carolyn A. Davis '64 Edward L. Galvin Terri Gould Bonnie and Martin Gregge Anthony and Jeanne Gryszka Jr. Amanda Sky Harris '06 William B. Hudson Loudoun-Montgomery Primary School Donald T. Macleod Richard A. Marquise Rosemary Mild Carla Newman '89 Dawn Penniman '90 Thomas D. Phillips '78 Alan R. Schwartz Mary Kay Stratis Stanley and Nancy Taylor Diane Apfelbaum Toll Mark Zaid

People

Association and the SU Bookstore's annual Buzz on the work done by the Archives to support the filming of *The*

We want to extend our best Done!" to our graduating

Hartwick College. Thanks for

Alumnus Remembers Archives in Will



Clyde A. Jones, 1948

It was with great sadness that we learned of the passing of SU alumnus Clyde A. Jones '48, G'54. Clyde started sending materials to Archives back in 2005-a cap with an SU logo, Sigma Nu commemorative plate, newspaper clippings, Hendricks Chapel charm, and more. Then in 2006 he began supporting the Archives in another way. At the close of each year he would send a financial gift. When he passed away late in 2008, he left the Archives a generous bequest in his will.

Clyde had earned both his B.A. and M.A. here at SU, then his Ph.D. from Penn State. He was an emeritus professor of family studies at (Archives Photo 10-231) UConn and left his personal papers to the UConn archives. He was a

teacher, an artist, and a friend to his alma mater. He will be missed.

Susan Hughes Assists Archives

Susan Hughes has joined the Archives on a temporary basis to assist with the reappraisal and processing of a number of older collections in the University Archives. The goal of the project is to make these collections more accessible to researchers by enhancing collection documents constantly arriving.



Susan holds an M. A. in history from Bowling Green State University and a B. A. in art history from the University of Delaware. Having worked in the archival field for 25 years, she has served as a manuscripts processor, supervised a preservation microfilming program, consulted for various local governments and historical organizations, and, most recently, served as regional archivist for the Documentary Heritage Program in Central New York. She also serves on the board of the Erie Canal Museum.