

What's new and what's next: VPA is welcoming its convocation keynote speaker, on the runway in New York City, creating an award-winning integrated branding campaign, and working as a printmaker in the U.K.

VPA
MOMENTUM

May 2010

1_Top stories



Arts-based community developer, author William Cleveland to speak at VPA convocation_Cleveland, director of the Center for the Study of Art and Community (CSA&C) on Bainbridge Island, Wash., will deliver the keynote address at the college's convocation ceremony on Saturday, May 15, at 3 p.m. in the Carrier Dome. [Read more.](#)



Drama senior named University Scholar_Arielle Lever, an acting major, was named one of 12 Syracuse University Scholars. This designation is the highest undergraduate academic honor bestowed by the University. [Read more](#). (Image: Arielle Lever as Anne Frank in Syracuse Stage's *The Diary of Anne Frank*. Photo by T. Charles Erickson)



SU and Syracuse Symphony Orchestra announce expanded partnership to better serve University/local communities_The partnership includes the appointment of SSO music director Daniel Hege as a professor of practice in VPA as well as an increase in the number of SU-SSO co-presented concerts over the next two seasons and increased opportunities for the University community to interact and collaborate with SSO guest artists and professional musicians. [Read more](#). (Image: Daniel Hege courtesy SSO)

Drama department announces 2010-11 season_The groundbreaking Kander and Ebb musical *Cabaret* kicks off next season, followed by *Jungalbook*; *RENT*, a co-production with Syracuse Stage; *Lysistrata*; *Curse of the Starving Class*; and *A New Brain*. [Read more](#).

Visit ypa.syr.edu/newsroom for more news stories.

2_Happenings: NYC edition



VPA to present NYC fashion show June 10; Bloomingdale's Stephanie Solomon '72 to received Icon of Style Award_The show will feature the top collections from fashion design seniors in the School of Art and Design's Department of Design and honor Solomon, operating vice president for fashion direction for women's ready-to-wear. Tickets may be purchased [online](#) or by calling April Maw at 315-443-7095. [Read more.](#)



Palitz Gallery exhibiting work by Orentlicher, Sickler, Walter_The show *Contemporary Practices in the Arts* featuring the work of longtime School of Art and Design faculty members John Orentlicher, Michael Sickler, and Barbara Walter will be on view through June 30 in the Palitz Gallery at SU's Lubin House in New York City. [Read more.](#) (Image: Barbara Ellen Walter, Albino Rhino Wino Corkscrew, 1975; silver, copper, bronze, plastic, rubber; 4 1/2 x 2 x 1 1/2 inches)

More VPA in NYC_Visit our [calendar of events](#) to learn more about additional VPA events in NYC, including the *Interior Design Student Portfolio Exhibition* at Lubin House (May 19); music education students performing as part of "DIScovering ABILITIES" at Weill Recital Hall (May 21); Samba Laranja, the SU Brazilian Ensemble, at Jazz at Lincoln Center (May 28 and 29); and *white elephant*, an exhibition by master of fine arts degree candidates, at [Dumbo Arts Center](#) (June 2-6, with an opening reception June 3).

Find our complete events listings at vpa.syr.edu/calendar. Watch live performances of Setnor School of Music concerts in Setnor Auditorium [here](#).

3_Take note



"It's Up to You, New York."

Two senior advertising design seniors in the School of Art and Design's Department of Design recently won awards as part of the [2010 One Show College Competition](#). **Deborah Burkhoff** received a merit award for her "Million Trees" integrated branding campaign. The "Million Trees" entry of **Kasey McLaughlin** was voted Creative Showcase Public Choice by the One Show Community. (Image: work by Kasey McLaughlin)

Cynthia Gordon, assistant professor in the Department of Communication and Rhetorical Studies, was among a team of SU faculty to receive a substantial National Science Foundation grant for research equipment to enhance the ability to analyze digital video data. Her project relates to the impact of nutritional counseling on family communication.



Juan Juarez, assistant professor in the School of Art and Design's Department of Foundation, is exhibiting *He Tries, But Can Barely Get Three Good Reasons*, four new photo collages that explore masculine representation through online photographs of U.S. servicemen in Iraq, through May 30 in *Paint Snob 2010: A Group Exhibition of Paint Snob Collective* at the 500X Gallery in Dallas. He will also be exhibiting *Virginia Kegger* and *Flex Haze* from the *Gunshow* series from June 9-August 6 in *New Art/Arte Nuevo: San Antonio 2010* at the University of Texas at San Antonio Gallery. (Image: Cutlet, from *He Tries, But Can Barely Get Three Good Reasons, 2010*)

Emily Vey Duke and Cooper Battersby, assistant professors of transmedia core and art video in the School of Art and Design's Department of Transmedia, recently won the Ken Burns Award for Best of the Festival for their video *Beauty Plus Pity* (2009) at the Ann Arbor Film Festival. Watch the video [here](#).



Chris Wildrick, assistant professor in the School of Art and Design's Department of Foundation, will be performing and exhibiting work from his series *Sketches for Art for Animals* in the Contemporary Experiences program with the Festival International Montreal en Arts (FIMA), on July 1 and 2 in Montreal, Quebec. He will also have the solo exhibition *They're Alive! Dinosaurs in Our Mind's Eye* June 1-Sept. 5 at the Museum of the Earth in Ithaca, N.Y. He will show 15 projects, including hand-bound books, posters, videos, audio pieces, and an interactive digital display. An opening will be held June 4. (Image: Animal P.O.V., interactive carts with video transmitters, from *Sketches for Art for Animals*, 2010)

Two seniors majoring in surface pattern design in the School of Art and Design's Department of Design recently won awards in the annual Virginia Jackson Design Awards competition sponsored by the educational foundation of the International Textile Market Association. **Kelly Wurster** won second place in the print category, while **Sophia Reale** received an honorable mention in the same category.

The college's visiting artists and speakers in April included philosopher **Arthur Danto**; artist **Nick Cave**; designers **Heather Reavey '99**, **Emily Elwell '09**, and **Matt Heller '98** of Continuum; interior designer **Craig Stargardt**; career coach **Gabrielle Bernstein '00**; filmmaker **Mark Achbar '77**; film editor **Marek Šulík**; **Elliot Groffman**, founding partner, Carroll, Guido & Groffman; **Michael Lehman**, artist and business manager; **Joseph "Rev. Run" Simmons**, musician, author, and fashion mogul; and **Robert Kraft**, president, Fox Music.

Read more faculty and student news and notes [here](#).

4_ For alumni



Alumni spotlight: Barbara Newcomb '58_ Barbara was trained as a painter and illustrator but began to work exclusively as a printmaker once she discovered the flexibility and versatility of etching. She now focuses on monoprints. She worked with Bill Hayter at Atelier 17 in Paris, and her work is included in the permanent collections of such museums as the Victoria and Albert Museum in London and Bibliothèque nationale de France in Paris. [Read more.](#)

SUccess in the City announces dates_ Congratulations to the Class of 2010 and welcome to all of our new alumni! SUccess in the City is a great networking event provided by SU Career Services to assist in finding a job, making professional connections, searching for a place to live, adjusting to life after college, thriving in the city, and joining your local SU alumni club. Events begin on June 2; visit our [calendar](#) for all dates and locations across the U.S. For more information contact Kelly Lux, kalux@syr.edu.

Upcoming alumni events

Visit our [calendar](#) to learn more about:

_May 25: Communication and Rhetorical Studies Alumni Reception in honor of the Richard M. McAuliffe Jr. Maymester Week in Washington, D.C.

_June 3: Opening reception for *white elephant* M.F.A. show, New York City

_June 10: Senior fashion show, New York City

_October 15-17: SU Homecoming + Reunion, SU campus

Connect with us! Visit the [alumni](#) section of the VPA web site to find class notes, career resources, the alumni showcase, ways to get involved with the college, and more.

Help us go green by sharing this e-mail with fellow alumni who don't receive our e-mails. If they fill out our [online form](#), they will receive future issues of Momentum, alumni event e-vites, and other college information of interest.

Find VPA alumni on [Facebook](#) and [LinkedIn](#). Visit [SU News 2.0](#) for a complete list of links to follow VPA and SU people and activities via social media, including Facebook, YouTube, and Twitter.

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esblust@syr.edu. For more information about the college, visit our web site at vpa.syr.edu.

The College of Visual and Performing Arts at Syracuse University is committed to the education of cultural leaders who will engage and inspire audiences through performance, visual art, design, scholarship, and commentary. We provide the tools for self-discovery and risk-taking in an environment that thrives on critical thought and action.



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