

**What's new and what's next: VPA is launching its new web site, hearing from a renowned philosopher, performing opera in Italy, and being recognized for achievement and leadership in education.**

VPA  
MOMENTUM

April 2010

## 1\_Top stories



**VPA launches new web site**—The new [vpa.syr.edu](http://vpa.syr.edu) features a fresh design, increased functionalities, and broader, deeper content. The progressive new look of the site, which reflects the busy and vibrant VPA community, was designed by Studio Blue of Chicago, a firm that previously worked with the college on a complete rebranding. [Read more](#)—and add us to your favorites!



**CRS's Anne Demo receives 2010 SU Teaching**

**Recognition Award**\_Demo, an assistant professor in the Department of Communication and Rhetorical Studies, was honored by the University on April 6 for her teaching innovation, effectiveness in communicating with students, and the lasting value of her courses. [Read more.](#)



**Transmedia's Tom Sherman wins Canada's 2010 Governor General's Award in Visual and Media Arts**\_Sherman, longtime professor of art video in the School of Art and Design's

Department of Transmedia, was one of eight recipients of this prestigious award, which includes a \$25,000 prize. [Read more.](#) (Image: Sherman's *Before Letting Go, 2004*, color, stereo, 6 min. 42 sec.)

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**COLAB, iSchool to host three-day charrette exploring social media's role**\_In response to social media's growing influence on society, VPA's [COLAB](#) and SU's [iSchool](#) are setting students to work on the problem of developing new ways for businesses to communicate internally as well as connect with their clientele through interactive, user-driven information technologies. [Read more.](#)

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Visit [ypa.syr.edu/newsroom](http://ypa.syr.edu/newsroom) for more news stories.

## 2\_Happenings

**Renowned philosopher Arthur Danto to speak April 28**\_Danto, the Johnsonian Professor Emeritus Philosophy at Columbia University, will deliver the talk "Kant and the Work of Art" in Setnor Auditorium at 8 p.m. as part of the VPA Dean's Lecture Series. [Read more.](#)



**Annual fashion show on the runway April 29 and 30**\_Senior fashion design majors in the School of Art and Design's Department of Design will offer two chances to view their collections on the SU campus. [Read more.](#)

**Department of Drama to present modern-day musical love story 'I Love You Because'**\_Opening April 30, this infectiously entertaining play is filled with witty and incisive lyrics and a rich and tuneful score. Directed by Marie Kemp. [Read more](#) or [purchase tickets.](#)



**'MFA MMX (2010)' showcases 22 artists from the School of Art and Design**\_The annual exhibition of work by master of fine arts degree candidates is on view at SUArt Galleries through May 16. [Read more.](#)  
*(Image: Jessica Sharpe, Hoard It Together, 2010; mixed media on canvas; 72 x 60")*

Find our complete events listings at [vpa.syr.edu/calendar](http://vpa.syr.edu/calendar). Watch live performances of Setnor School of Music concerts in Setnor Auditorium [here](#).

## 3\_Take note

**David Artz**, a junior voice performance major in the Setnor School of Music, has been accepted through a national series of auditions to attend and perform opera in the Operafestival di Roma in Rome, Italy, in July. Operafestival di Roma is a nonprofit educational institution that offers opportunities to musicians from all nations to study and perform opera in Italy in the summer.

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**Rod Martinez** and **Bill Padgett**, communications design faculty members in the School of Art and Design's Department of Design, were recognized along with their CMD 352 class by SU Chancellor and President Nancy Cantor in her speech "Academic Excellence and Civic Engagement: Constructing a Third Space for Higher Education," which she gave at the Association of American Colleges & Universities Conference on Faculty Roles and High-Impact Practices on March 25. The Chancellor noted their work with the Near Westside Initiative. Read the full text [here](#).

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**Judith Meighan**, associate professor of history of art in the School of Art and Design's Department of Foundation, delivered the lecture "Mediterranean Light: The Artistic Imagination of Italy" on March 14 at the Clark Art Institute in Williamstown, Mass., as part of its exhibition on Italian painter Giovanni Boldini.

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**Bradford Vivian**, assistant professor in the Department of Communication and Rhetorical Studies, has had his book *Public Forgetting: The Rhetoric and Politics of Beginning Again* published by [Penn State Press](#). "In his sustained meditation on forgetting, Bradford Vivian makes a singular and extremely valuable contribution to the field of memory studies. He substantially advances the theoretical discussion of memory and forgetting with his extended critiques (rhetorical analyses, really) of both ancient and recent formulations of collective public memory and forgetting...." —James E. Young, University of Massachusetts Amherst.

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**Andrew Waggoner**, professor of composition in the Setnor School of Music, had his *One Kindness* have its premiere on March 2 in Copenhagen by the Danish group Ensemble Nordlys. The work's U.S. premiere will be this coming November in Weill Recital Hall at Carnegie in New York City. Waggoner's *La Folie* for solo piano, premiered last October in Los Angeles, was played in March at the Eastman School of Music in Rochester and in Setnor Auditorium, both times by Grammy-winning pianist Gloria Cheng.

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The college's visiting artists and speakers in March included designer **Mary McFadden**; **Jon Cohen**, co-CEO, Cornerstone Promotion; rapper **Theophilus London**; writer, music manager, and creative director **Knox Robinson**; artists **Kristina Wong**, **Amy Alexander**, **Betty Tompkins**, **Faythe Levine**, **Olek (Agata Oleksiak)**, **Chelsea Knight**, and **Austin Shull**; **Bill Werde**, editorial director, *Billboard* Magazine; **Dr. Azirah Hashim**, University of Malaya; producer and songwriter **Sam Hollander**; fashion designer/retailer **Cibeline Sariano '96**; **Rob Brenner**, director of touring for the Jonas Group Management Company; filmmaker **George Gittoes**; and social activists **Marian Kramer** and **Henry Shelton**.

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Read more faculty and student news and notes [here](#).

## 4\_For alumni



**Alumni spotlight: Jane Wals '95** Jane, who has taught digital art for 13 years at Pelham Memorial High School in Pelham, N.Y., was recently inducted into Kappa Delta Pi, an international honor society in education. [Read more.](#)

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**Alumni volunteers needed for admitted student events in April** The VPA Office of Recruitment and Admissions seeks alumni volunteers to participate in events for admitted students in April in Philadelphia; Washington, D.C.; and Boston. If you live in one of these areas and would like to be considered, please contact Jenny Saluti, assistant director, at [jssaluti@syr.edu](mailto:jssaluti@syr.edu).

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**New jobs posted on VPA web site, LinkedIn** Be sure to visit our web site's [Jobs](#) page and the VPA alumni [LinkedIn](#) page for the latest employment opportunities.

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### Upcoming alumni events

Visit our [calendar](#) to learn more about:

\_April 29: Industrial and interaction design alumni reception at SU's Lubin House, New York City

\_April 29: Communication and rhetorical studies alumni reception at SU's Lubin House, New York City

\_April 30: Annual fashion show, Schine Student Center, SU campus. Join fellow alumni by sponsoring a table!

\_May 10: Drama Senior Showcase (acting and musical theater) and alumni reception, New York City

\_May 11: Senior students' portfolio reviews for illustration, communications design, and advertising design programs with alumni reception

\_October 15-17: SU Homecoming + Reunion, SU campus

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Connect with us! Visit the [alumni](#) section of the VPA web site to find class notes, career resources, the alumni showcase, ways to get involved with the college, and more.

Help us go green by sharing this e-mail with fellow alumni who don't receive our e-mails. If they fill out our [online form](#), they will receive future issues of Momentum, alumni event

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e-vites, and other college information of interest.

Find VPA alumni on [Facebook](#) and [LinkedIn](#). Visit [SU News 2.0](#) for a complete list of links to follow VPA and SU people and activities via social media, including Facebook, YouTube, and Twitter.

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The College of Visual and Performing Arts at Syracuse University is committed to the education of cultural leaders who will engage and inspire audiences through performance, visual art, design, scholarship, and commentary. We provide the tools for self-discovery and risk-taking in an environment that thrives on critical thought and action.



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