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What You Should Know

Rosalinda V. Maury

Syracuse University, rvmaury@syr.edu

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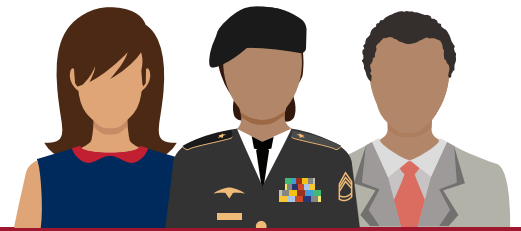


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VETERAN ENTREPRENEURSHIP

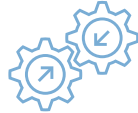
VETERAN ENTREPRENEURS:

- ▶ Are more likely to own a business than nonveterans
- ▶ Tend to out-earn nonveteran entrepreneurs
- ▶ Are diverse in age, race/ethnicity, disability, and experiences
- ▶ Entrepreneurial activity may vary by age, gender, race/ethnicity, and length of service



TRAITS OF HIGH-PERFORMING ENTREPRENEURS:

- ▶ Good decision-making in chaotic environments
- ▶ Confidence in ability and skills
- ▶ Independence
- ▶ High self-efficacy



SKILLS LINKED TO MILITARY EXPERIENCE



MOTIVATIONS FOR PURSUING ENTREPRENEURSHIP



THREE CENTRAL BARRIERS/THEMES FACING VETERAN ENTREPRENEURS

ACCESS TO FINANCIAL CAPITAL



PEOPLE AND SOCIAL CAPITAL



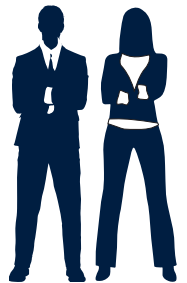
DECISION MAKING



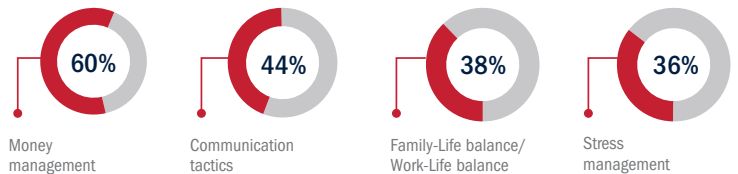
VETERAN RESOURCES

RESOURCES VETERAN ENTREPRENEURS FIND MOST HELPFUL

- ▶ Education
- ▶ Mentorships
- ▶ Business Planning/Business Plan Write-Up
- ▶ Networking/Peer Network
- ▶ Information On/From Conferences and Workshops
- ▶ Social Media/Website
- ▶ Marketing Strategies



RESOURCES THAT WILL BENEFIT VETERAN ENTREPRENEURS AND THEIR FAMILIES



VETERAN ENTREPRENEUR ECOSYSTEMS

COMMUNITY-BASED LEARNING & SUPPORT
Help veterans grow their informal and formal networks by connecting them with others.

COLLABORATION BETWEEN VETERAN & ENTREPRENEURSHIP SERVICE ORGANIZATIONS
Increased collaboration and coordination across and between services can help veterans identify appropriate support and resources for their business.

ENTREPRENEUR-FRIENDLY POLICIES
Policies that encourage entrepreneurial endeavors have been shown to positively impact entrepreneurial ecosystems.

INFORMATION ON EDUCATIONAL RESOURCES & PROGRAMS
Information will help veterans better understand which programs and services are best for them considering the current state of their business (i.e., ideation, startup, and growth).

