

What's new and what's next: VPA is announcing associate dean appointments, uniting fashion and furnishings in 'The American Look,' acting on the big and small screens, and leading the Midwest's first Latino art and history museum..

VPA MOMENTUM

October 2011

1_Top stories



VPA announces associate dean appointments_ The college has announced two associate dean appointments that will allow Arthur Jensen, VPA's senior associate dean of academic affairs and a professor in the Department of Communication and Rhetorical Studies, to take a research leave for the 2012-13 academic year. James A. Clark, associate dean of assessment and accreditation and a professor in the Department of Drama, will assume the role of associate dean of academic affairs for the 2012-13 academic year. Stephen Zaima, professor and program coordinator of painting in the Department of Art, will be appointed to the new position of associate dean of global academic programs and initiatives effective January 2012. [Read more.](#) *Images: Clark, Zaima*

SU, Setnor School create Syracuse Youth Orchestras_Syracuse University has created two new orchestras for young musicians in Central New York: the Syracuse Youth Orchestra (SYO) and the Syracuse Youth String Orchestra (SYSO). Both orchestras are part of the Community Music Division in the Setnor School of Music and administered through University College. The SYO is conducted by James R. Tapia, and the SYSO is conducted by Muriel Bodley, both of whom are faculty members in the Setnor School.

[Read more.](#)

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2_Happenings



Fashion, furnishings of Arts and Crafts era unite in ‘The American Look’ at Design Gallery_This exhibition, on view October 15-November 11, unites original Arts and Crafts Movement furnishings, with an emphasis on those designed by Gustav Stickley, with clothing worn by American women during 1909-1913—a rarely seen combination. Curator Jeffrey Mayer, associate professor and program coordinator of fashion design in the Department of Design, selected the garments from the program’s Sue Ann Genet Costume Collection, which he also curates. The furniture, consisting of original pieces produced between 1906-1911, is on loan from David Rudd and Debbie Goldwein of Dalton’s American Decorative Arts in Syracuse. [Read more.](#)

Setnor ensembles to perform with Buglisi Dance Theatre_SU’s Arts Engage, in partnership with the SU Symphony Orchestra, University Singers, and the Buglisi Dance Theatre (BDT), will present Fauré’s Requiem in Syracuse on October 29. BDT is in residence at the University October 10-30. [Learn more.](#)

VPA, Colgate University art students present cross-campus exhibition_ *SU @ CU; CU @ SU* showcases the high standards and diversity of work achieved by current art students at VPA and Colgate. VPA art students are showing their work October 14-November 6 at Clifford Gallery in Colgate University’s Little Hall; Colgate art students will

exhibit their work October 19-November 6 at VPA's XL Projects. [Learn more.](#)

Find our complete events listings at vpa.syr.edu/calendar. Watch live performances of Setnor School of Music concerts in Setnor Auditorium [here](#).

3_Take note

Timothy Davis-Reed, professor of practice in the Department of Drama, guest starred on the October 5 episode of *Harry's Law* on NBC. He played a doctor giving testimony in a courtroom scene with Kathy Bates, Jean Smart, Alfred Molina, and Mark Valley. He also played an evil scientist in the film *Mentryville*, which stars Danny Glover.



The inaugural exhibition for the new Urban Institute for Contemporary Arts in Grand Rapids, Mich., includes three wall installations by **Holly Greenberg**, associate professor of printmaking in the Department of Art. Greenberg is one of five artists invited to create work for the inaugural show, which will be on view until November 27.

Image: Greenberg, Lost in Translation

Steven Heyman, associate professor of piano in the Setnor School of Music, recently released the CD *Echoes* (Centaur), featuring premiere recordings of works for piano and viola, with violist Laura Klugherz.



Margie Hughto, professor of ceramics in the Department of Art, is showing new work in the solo exhibition *Margie Hughto: A Fired Landscape* through January 12 at the Everson Museum of Art in Syracuse. *Image: Hughto, Red Sunset (detail) 2009. Ceramic and glass, 38 x 44 in. Collection of Candace Groot*

Owen Shapiro, Shaffer professor of film in the Department of Transmedia, participated

for the second time as a judge at the San Gio Verona Video Festival in Verona, Italy. An invited juror, he was also a guest presenter and screened his newest experimental video *Vinyl and Red Lips*, which he co-directed with Pedro Cuperman. Ugo Brusaporcho, the director of the San Gio Festival, presented Shapiro with the first annual Mario Dall'Argine Award in honor of Shapiro's efforts to promote culture through the art of cinema.

Bradford Vivian, associate professor of communication and rhetorical studies in the Department of Communication and Rhetorical Studies, will receive the James A. Winans-Herber A. Wichlens Memorial Award for Distinguished Scholarship in Rhetoric and Public Address from the National Communication Association (NCA) at its annual convention Nov. 17-20 in New Orleans. Vivian won the award for his book *Public Forgetting: The Rhetoric and Politics of Beginning Again* (Pennsylvania State University Press, 2010). The NCA is the largest national organization to promote communication scholarship and education.

The college's visiting artists and speakers in September included artists **Apex, Shimon Attie, Chor Boogie, Jet Martinez, and Pae White**; illustrator **James Bennett; Kevin Chernett '91**, executive VP of strategic alliances, Live Nation; **Loren Chodosh**, entertainment attorney; designer **Rodrigo Corral; David Israelite**, president/CEO, National Music Publishers' Association; entertainment industry manager **Ed London '49; Lisa Masseur '91**, VP/executive producer, Radar Studios; art critic **Sarah Oppenheimer**; organist **Adam Pajan; Rich Schaefer**, head of touring and production, the Artist Organization; **Gina Schulman '03**, senior account executive, Press Here Publicity; and **Wayne Raicik '80**, VP/associate creative director, Cronin & Co.

[Read more faculty and student news and notes here.](#)

4_For alumni

Magdalena "Maggie" García, G'94_García, an alumna of the Department of Design's graduate program in museum studies, received the Chancellor's Citation for Distinguished Achievement in Arts Administration on September 24 during SU's Coming Back Together Weekend. García is the founder and executive director of [El Museo Latino](#) in Omaha, Nebraska, the Midwest's first Latino art and history museum and cultural center and one of only 11 museums in the United States dedicated to Latino art, history, and culture. [Read more.](#)



Join us!

_November 10-13: [Orange Central](#) (Homecoming + Reunion) 2011, Syracuse

_November 17: [M.F.A. show reception](#), Brooklyn, N.Y.

_November 18: [Communication and rhetorical studies alumni reception](#) at National Communication Association national convention, New Orleans

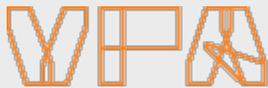
_December 2: [Setnor School of Music alumni reception](#) at NYSSMA winter conference, Rochester, N.Y.

Visit the [alumni section](#) of the VPA web site to find many features, including our class notes and Marketplace (your virtual shop in which to promote products designed and/or created by you and where you are encouraged to patronize alumni-owned businesses across our network). Join VPA alumni on [Facebook](#) as well as [LinkedIn](#).

Help us go green by sharing this e-mail with fellow alumni who don't receive our e-mails. If they fill out our [online form](#), they will receive future issues of Momentum, alumni event e-vites, and other college information of interest.

Momentum is published by the VPA Office of Communications under the leadership of Dean Ann Clarke. Send comments to Erica Blust, Director of Communications and Media Relations, at esblust@syr.edu. For more information about the college, visit our web site at vpa.syr.edu.

The College of Visual and Performing Arts at Syracuse University is committed to the education of cultural leaders who will engage and inspire audiences through performance, visual art, design, scholarship, and commentary. We provide the tools for self-discovery and risk-taking in an environment that thrives on critical thought and action.



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