Newhouse III is now open. Students are finding their coziest hideaways for studying and socializing. The favorite food items at Food.com are becoming clear. Faculty members and students are learning their way around the new experimental newsroom. It’s time now to catch our collective breath, take a week off, and then look to the future.

That is precisely what the Newhouse family and foundation have done. They recognize that a building campaign can sap the energies (not to mention the wallets) of the school’s most loyal donors and volunteers. So to keep up the momentum built during the campaign, and to help the school plan for the future, the family announced November 2 that it had made a challenge grant of $10 million to the Newhouse School, matching our fund raising two to one. If the school raises the full challenge amount of $5 million, this will create resources in the amount of $15 million. Why the November 2 date for the announcement? Because that is the day the University publicly announced its new $1 billion fundraising campaign, of which this gift will be a part. As one of Syracuse’s flagship schools, the Newhouse School will play a key role in this campaign.

If we succeed with this challenge grant, it will serve as a stimulus to the school’s new dean to continue the fund-raising momentum, and it will provide funds to support his or her new initiatives. (The search for my successor is under way, with the new dean expected to take the reins July 1, 2008.) While I think it is a bit cheeky for an outgoing dean to suggest needs and goals to his successor, I think there are a few areas this new fund could address.

• Updating/remodeling of Studios A and B in Newhouse II. Both need to be brought into the digital and high-definition age.
• Scholarship assistance. We are increasingly competing for students with Ivy League schools and others with much larger endowments. To remain competitive for these students, we need more endowed scholarships.
• An umbrella center for teaching and scholarship on popular culture. In its various schools and colleges, Syracuse has the building blocks to be a leading institution in the field of popular culture. New donors could bring these disparate parts together in the SU Center on Popular Culture, which would hire visiting faculty, host speakers, stage symposia, publish books, sponsor screenings, and launch new interdisciplinary degree programs.
• A small Los Angeles campus. Many schools and colleges at SU would like to send students to L.A. for internships. But these students also need arts and sciences coursework to maintain normal progress toward their degrees. We need a small campus where they can take these courses.
• Enhancements to Newhouse Plaza. Potted trees and benches strategically placed around the plaza would increase its appeal as a public meeting space.

In Newhouse III, we have an architectural gem. It provides students with many nesting places and opens up much new learning space. Like the teaching and scholarship that occur daily throughout Newhouse, this is a building that will stand the test of time, and of which we can all be immensely proud.

David M. Rubin
Dean
The dedication of Newhouse III marked the culmination of that dream, and an estimated 2,500 people from the University and Syracuse communities joined S.I. Newhouse Jr., Donald Newhouse, their families, and guests to observe the historic occasion. While all eyes at the 1964 ceremony were on President Lyndon B. Johnson—who used the event to deliver what would become known as the Gulf of Tonkin speech—the headliner this time around was Chief Justice of the United States John G. Roberts Jr.

In a speech before a capacity crowd at Hendricks Chapel preceding the ribbon-cutting ceremony, Roberts traced the historical significance of constitutionally guaranteed freedom of speech but cautioned against viewing the First Amendment in isolation. Without an independent judiciary, he said, such rights would mean little.

“The new building that we dedicate properly celebrates the words of the First Amendment,” Roberts told the chapel audience, which included such notable alumni as Pulitzer Prize-winning journalist William Safire ’51, H’78 and sportscaster Mike Tirico ’88. “They literally surround and envelop those who will study and work in the building. But to those people, I would offer this caution: Do not think for a moment that those words alone will protect you. … Without an independent judiciary to give substance to the constitutional text as law, the words are nothing but empty promises.”

Roberts said while the First Amendment was created to protect all speech, an independent judiciary—insulated from politics and public criticism by lifetime tenure—safeguards it in a way popularly elected officials cannot. “The courts have given the First Amendment’s inspirational words true vitality,” he said. “Many of the decisions doing so protect unpopular speech. It is difficult to suppose that those decisions would have come out the same way if the judges rendering them were subject to political or popular pressure. … Whatever particular decision or decisions might prompt specific attack on judicial independence, there can be little doubt that the First Amendment would be the first victim should the independence of our judiciary be curtailed.”

At the conclusion of the speech, the audience, led by the Syracuse University Ancient Drum Corps, processed to the Newhouse complex, where a crowd stood waiting in the sun to catch a glimpse of the chief
justice and witness the grand opening of SU’s newest building. In his remarks, Newhouse Dean David M. Rubin thanked all involved with the construction project, most notably the Newhouse family and foundation, whose $15 million gift launched the construction project. “In November of 2005, we broke ground,” Rubin said. “Now, in record time, we have this magnificent building. I think you will agree it was well worth the wait. It is a true work of art that solves all the problems we posed to the architects and changes the character of this side of the campus. We can’t wait to live in it.”

S.I. Newhouse Jr., chairman of Advance Publications Inc., offered remarks on behalf of the Newhouse family. He recalled the 1964 dedication ceremony and his father’s pride in the I.M. Pei-designed Newhouse I. Since then, he said, “the School of Public Communications has become an enormous success, and it is, today, one of the glories of Syracuse University.” Citing the words of the First Amendment that are etched 6 feet high into the glass façade of Newhouse III, he said, “Students who come to this school will educate themselves to be practitioners in the first principle of the Bill of Rights. They will come here to learn how to speak, how to seek the truth, with intelligence, care, and fearlessness—and how to express the truth clearly and without bias. Newhouse III embodies the ideal of freedom of the press.”

Newhouse professor Jay Wright, representing the faculty, said the dedication ceremony was all about the students. “You’re going to have, I hope, many wonderful memories here,” he said. “One of them will be that you will forever be able to say, ‘I saw the chief justice of the United States, who cared enough about the future of communications education and freedom of expression to come here and share the moment.’ And don’t forget it was a beautiful day.”

Other speakers included Stephanie Rivetz ’08; Chancellor Nancy Cantor; and Chief Justice Roberts, who urged responsibility in exercising the right to free speech and ended with a caution: “So much of your individual lives and the sacrifices of family and friends have been devoted to ensuring that you have the opportunity to learn and exercise those rights. My message to you is very simple: Don’t blow it.”

With scissors in hand, the speakers cut through a “ribbon” of newsprint to officially open the 74,000-square-foot building two years after the University broke ground for the project. A reception and tours of Newhouse III followed.

For more on Dedication Day activities, go to newhouse.syr.edu/nh3.

“You [students] are going to have, I hope, many wonderful memories here. One of them will be that you will forever be able to say ‘I saw the chief justice of the United States, who cared enough about the future of communications education and freedom of expression to come here and share the moment.’ And don’t forget it was a beautiful day.”

—Professor Jay Wright
**BUILDING FOR A NEW ERA**

In an age of ever-expanding computer and digital capabilities, cable television, the Internet, and cellular and satellite communications, Newhouse III was built to meet the increasingly critical technological needs of students planning to pursue a career in communications. It also was designed to foster collaboration among students, faculty, and guests by providing natural gathering places. Among the building’s highlights:

- **Center for Digital Convergence Suite.** Co-directed by Newhouse and School of Information Studies faculty, the center promotes research on and experimentation with media convergence in an effort to understand the future of digital media.
- **Collaborative Media Room.** This space, functioning as a newsroom, is linked electronically to several spaces in Newhouse I and II, including the editing suites, studios, and broadcast journalism and Macintosh labs.
- **Barney Light Center for Inquiry, Innovation, and Imagination.** The center allows students and faculty to gather, process, and present data for research related to coursework or to enterprise projects.
- **Joyce Hergenhan Auditorium.** Named for Newhouse alumna and SU Trustee Joyce Hergenhan ’63, the auditorium seats 350 and provides space for guest lectures, conferences, student activities and classes.

- **Executive Education Suite.** This suite serves the school’s independent study degree program in communications management.
- **Expanded Career Development Center.** New additions to the center include a bank of computers linking students to a database of more than 3,800 alumni who can serve as resources for internships, job leads, or career advice.
- **Food.com.** This dining area serves as a community center and an informal gathering spot for students and faculty.

For more information on Newhouse III and dedication day activities, go to [www.newhouse.syr.edu](http://www.newhouse.syr.edu).

**CONSTRUCTION KUDOS**

Newhouse III received a Best of 2007 award from *New York Construction* magazine. The award is part of an annual competition recognizing the best construction projects in New York, New Jersey, and Connecticut, as determined by a jury of industry leaders. Out of more than 100 submissions, a total of 28 projects were recognized in 17 different categories. Newhouse III won first place in the higher education construction category.

Eligible projects had to have been completed between November 1, 2006, and September 30, 2007. New York City-based architecture firm Polshek Partnership Architects designed and constructed Newhouse III. Syracuse-based construction firm J.D. Taylor Construction Corp. managed the project. Polshek Partnership submitted the building project for consideration in the competition.
“Wrapped” in the words of the First Amendment, etched in letters 6 feet high on its windows, Newhouse III serves as a powerful reminder to students and visitors alike that the First Amendment was written not only for journalists, but also to guarantee its five protections for all citizens.

The communications industry has changed dramatically since the first building of the Newhouse Communications Complex opened in 1964, but a Newhouse education is still based on the fundamentals, and the First Amendment continues to serve as the foundation for everything we do.

In recognition of that, the Newhouse School used the dedication of Newhouse III to formally kick off a year-long celebration of the First Amendment. As part of the observance, special programs were scheduled throughout the fall and will continue into the spring. Fall programs included:

- **Supreme Makeover: Inventing a New Model of Judicial Openness on the High Court?** Dahlia Lithwick, senior editor and Supreme Court correspondent for Slate.com, was the keynote speaker for this program exploring the relationship among court tradition, current news coverage, and public image making. Participants included Benjamin Wittes, fellow and research director in public law with the Brookings Institution; Tony Mauro, Supreme Court correspondent for *Legal Times*, American Lawyer Media and Law.com; and moderator Mark Obbie, director of the Carnegie Legal Reporting Program at Newhouse.
- **“The Iraq War as a Breakdown of the American System,”** featuring Thomas E. Ricks, military correspondent for *The Washington Post* and best-selling author, who shared his insights from covering the Iraq war and the U.S. military.
- **Bob Costas ’74,** who spoke to students about his career in sportscasting. Costas has covered sports for nearly 30 years and earned 14 Emmy Awards. He also has been honored as the National Sportswriters and Sportscasters Association Sportscaster of the Year a record eight times.
- **“Religious Freedoms Under the First Amendment,”** featuring Gustav Niebuhr, associate professor of religion and the media in the College of Arts and Sciences and the Newhouse School; Tom Wolfe, dean of Hendricks Chapel; and university chaplains in a discussion about the First Amendment’s religious protections.
- **Banned Books Week,** with Syracuse University Library displaying original banned books from the library’s Special Collections Research Center and others.
- **“Newspaper and Broadcast Journalism and Media Diversity,”** featuring Paula Madison, executive vice president of diversity for NBC Universal. Madison was previously president and general manager of KNBC, NBC’s owned and operated station in Los Angeles. A former Newhouse master’s student, she was named one of the 75 Most Powerful African Americans in Corporate America by *Black Enterprise* magazine in 2005.
- **Fifth Annual Human Rights Film Festival,** a three-day film festival featuring documentaries on social justice issues from around the globe.
- **“Screening Free Speech,”** a film festival focusing on First Amendment issues.
- **Photojournalist Joe McNally ’03,** who conducted a workshop for photographers. Described by *American Photo* magazine as “perhaps the most versatile photojournalist working today,” McNally is a recipient of the Alfred Eisenstaedt Award for Outstanding Magazine Photography.
- **“Freedom Sings,”** a critically acclaimed multimedia experience that tells the story of almost three centuries of banned or censored music in America and invites audiences to take a fresh look at the First Amendment.

Spring events will include **“Freedom of Expression — with Fashion”** on April 4 at Newhouse I. The fashion show will illustrate the power of fashion to express potent political and social messages. The show, produced by students in Newhouse’s Fashion and Beauty Communications Milestone, will feature designs created by undergraduates in the College of Visual and Performing Arts’ fashion design program. Other anticipated First Amendment programs this spring:

- A screening of historic moments in television that highlight the importance of the First Amendment in news and culture
- **“The First Amendment in Cyberspace,”** examining how the freedoms of the First Amendment come together—and collide—online
- **“Student Protests and the Right to Peaceably Assemble”**
- **“Petition Your Government,”** featuring a panel of top lobbyists who will discuss the right to petition the government for a redress of grievances

More information on Year of the First Amendment events can be found online at newhouse.syr.edu/nh3.
A First Amendment Scholars Program, designed to explore the importance and complexity of freedom of speech, has been established at Syracuse University through the College of Arts and Sciences, the S.I. Newhouse School of Public Communications, and the Renée Crown University Honors Program. Funded by a gift to the College of Arts and Sciences, the program also affirms the shared values and close collaboration of the three academic units and pays tribute to Newhouse Dean David Rubin's strong advocacy of liberal education, according to Cathryn R. Newton, dean of arts and sciences. Under the initiative, four or more honors program students dually enrolled in the College of Arts and Sciences and Newhouse will be appointed First Amendment Scholars each semester. This fall’s cohort comprises Zac Cummings ’09 (magazine journalism/political science), Jennifer Feden ’08 (television, radio, and film/Spanish/policy studies), Kimberly Harris ’09 (magazine journalism/policy studies), and Pearly Leung ’08 (television, radio, and film/international relations).

On September 19, the program’s four student scholars jointly unveiled a video display project, installed on the First Amendment Wall of Newhouse III, that features comments on free speech from a broad cross-section of the Syracuse community. “The College of Arts and Sciences has initiated this exhibition on freedom of speech in honor of Dean Rubin’s outstanding leadership of the Newhouse School and his steadfast collaboration with arts and sciences and the honors program in pursuit of our common objectives,” says Newton. “The video displays, to be renewed each semester in collaboration with Newhouse’s Tully Center for Free Speech, will support our shared intention to keep debate alive.” Newton and Rubin, who have 26 years of decanal leadership between them, are stepping down from their respective posts on June 30, 2008.

“This project is a sign of the deep respect and affection we have for one another,” Rubin says of Newton. “I have always viewed Cathryn Newton as a sympathetic, astute, and cooperative partner and the College of Arts and Sciences as a key sister school for our students, given that they take three-quarters of their coursework there. It’s important to me and to my successor that the relationship with the College of Arts and Sciences remains strong.”

Described by honors program Director Samuel Gorovitz as “a living exhibition about a subject that is central to our mission as a university,” the video display is expected to stimulate discussion about the meaning of free speech. Kimberly Harris, a WellsLink and Coronat Scholar from Aurora, Illinois, hopes the installation will encourage people to hold free speech in higher regard, allowing them to see the impact it has on their everyday lives.

“I hope this video project helps viewers to think more broadly, passionately, and personally about the rights guaranteed to them, and to all people of the United States, through the First Amendment and the United States Constitution,” she says.

Coronat Scholar Jennifer Feden, of Southampton, Pennsylvania, also envisions the project addressing misconceptions about the First Amendment. “The First Amendment Scholars (left to right) Pearly Leung ’08, Kimberly Harris ’09, Jennifer Feden ’08, and Zac Cummings ’09.
For the past eight years, the Newhouse School has created settings in the media capital of the world for conversations with editors, entertainers, commentators, and communication giants. The Newhouse in New York breakfast series hosts well-known panelists to discuss issues affecting the industry. Top professionals in the fields of journalism, advertising, public relations, new media, media management, law, finance, and other areas of business gain information from the speakers and share solutions to timely communications issues.

Sponsored by *The New Yorker* and Condé Nast Communications, the breakfast sessions have been held at the Condé Nast Building, W Hotel, Bryant Park Grill, and other locations. The series started in October 2000 and is moderated by Maxwell graduate Ken Auletta G’77, author and writer of *The New Yorker’s* “Annals of Communications.” Participants have included David Boies, lead counsel for the Microsoft trial; Jack Welch, former CEO of GE; Jon Stewart, anchor and executive producer of Comedy Central’s *The Daily Show with Jon Stewart*; Mario Monti of the European Economic Union; Richard Parsons of AOL Time Warner; Ted Turner; Judy Woodruff, anchor and senior correspondent with CNN; Disney’s Michael Eisner; Mel Karmizan, formerly of Viacom (currently Sirius Satellite Radio); Roger Ailes of *Fox News*; Mario Monti of the European Economic Union; Richard Parsons of AOL Time Warner; Ted Turner; Judy Woodruff, anchor and senior correspondent with CNN; Disney’s Michael Eisner; Mel Karmizan, formerly of Viacom (currently Sirius Satellite Radio); Roger Ailes of *Fox News*; Ana Marie Cox, founder and editor of Wonkette.com; David Chase, creator, writer, and executive producer of HBO’s *The Sopranos*; Dee Dee Myers, former White House press secretary and assistant to President Bill Clinton; Leonard Downie Jr., executive editor of *The Washington Post*; and Paul Steiger, managing editor of *The Wall Street Journal*.

The series provides an outlet to showcase Newhouse and increase the school’s visibility. “The breakfasts have proven to be a terrific way to introduce the Newhouse School to important members of the media community who are not Newhouse graduates,” Newhouse Dean David M. Rubin says. “They have also permitted us to expand our ‘brand’ in the media capital of the world. In the process of this brand-building, we have brought some terrific speakers into the fold and presented some very exciting programs.”

Earlier this year, the series featured Leslie Moonves, president and CEO of CBS Corp.; Dean Baquet, Washington bureau chief for *The New York Times* and former editor at the *Los Angeles Times*; and Gary B. Pruitt, chairman, president, and CEO of the McClatchy Company, the third-largest newspaper company in the United States. Last year, the series brought together Marissa Mayer, director of consumer products for Google, and Nathan P. Myhrvold, founder and CEO of Intellectual Ventures, for “A Look Over the Horizon.” Another session in 2006 was titled “A Conversation with Sir Martin Sorrell.” Sorrell is the chief executive officer of WPP Group, one of the world’s largest communications services groups.
Thirty years ago, the job of a public relations professional focused primarily on writing news releases, managing media relations, and cranking out the company newsletter. Today, with the explosion in technology, the emergence of the global marketplace, the expectations of diverse constituencies, and increasingly complex policy issues, public relations practitioners are a critical part of strategic management. And they need to bring more to the table than an ability to write compelling copy.

“The field of public relations has evolved significantly,” says Maria Russell, professor and chair of the Newhouse School's public relations department. “Public relations practitioners today now have much more of a management function than a journalism function. Today it’s more about being a counselor to top management, similar to the CFO, the lawyer, and the chief marketing officer. And if you don’t understand how the business works, you won’t be a valued counselor.”

In response to those changes, the Newhouse School created a master of science in communications management specifically for industry professionals interested in expanding or updating their skills. Now in its 13th year, the program is designed as a two-year independent study program, with three one-week residencies each year—two at SU and one at the University's Lubin House in New York City.

Russell, who initiated the idea 15 years ago, says the program meets the needs of professionals who want to pursue a master's degree but can’t do it on a full-time, residency basis. “I'd hear it all the time as I traveled around, meeting with alumni,” Russell says. “I'm busy. I'm working. I have children. But I would love to get a master's degree. They just can't do it in the traditional manner, and they get frustrated. Our goal is to give them the high quality, rigorous education Newhouse is known for, but in a flexible format.”

The program annually enrolls 15 to 20 students, each of whom must have at least five—most have 10 to 20—years of professional experience. The program can be completed within two years, but students work at their own pace. Coursework includes organizational public relations, strategic management, managerial accounting and finance, research, communications law, and other topics that can be applied immediately to the workplace.

Diane Thieke G’07, says she believes the program's greatest strength is its faculty. “They're exceptional,” says Thieke, director of global public relations, Enterprise Media Group, Dow Jones. “They inform the theory with real-world experience, and because of that I was able to apply what I learned in residency as soon as I got back into the office. I'm still in awe of the people who guided me in the classroom.”

Syracuse has been a pioneer in independent study—or executive education—degree programs, Russell says, and today's technologies further enhance such opportunities. Communications management students come from all over the world and bring their own unique perspectives into the classroom. “We love our undergraduate students; we see their potential,” Russell says. “But this is another dimension. These people have lots of experience, so it’s a different conversation you’re having. They come from all disciplines, and the discussions are very, very lively.” With the construction of Newhouse III, the program has gained two new classrooms, each with state-of-the-art presentation and videoconferencing capabilities.

The program has been so successful that Newhouse has spun off variations to address needs of other constituencies:

- Newhouse is collaborating with DeGroote School of Business at McMaster University, Canada, in a replication of the program on that Ontario campus.
- For the second year, Newhouse is conducting a public relations certificate program for an international association of corporate communicators in Brazil, with Newhouse faculty and alumni providing instruction on five topics.
- Newhouse also has been asked to help train 150 new public relations employees for a major Brazilian corporation.

Russell attributes much of the program's success to the wealth of experience the students bring into the classroom. “This is an incredibly talented group of people,” she says. “They're very successful, and they're committed to lifelong learning. They're also great role models for our undergraduates. They know that to stay on top, you have to continue your education all the time.”
Imagine having the opportunity as a student to study under the supervision of an award-winning screenwriter or at a production company that boasts a laundry list of successful films. Newhouse students may soon be doing just that.

The Newhouse School’s television-radio-film department (TRF) plans to install “campuses” in Los Angeles and New York City, where undergraduate TRF students can go for semester-long programs that teach them the ins and outs of the field. Think of it as a study abroad program, says Michael Schoonmaker, professor and chair of the TRF department, who is spearheading the effort. Each city’s program will have its own feel and focus. The Los Angeles campus may be a studio lot where a film is in production, while the New York campus might be an office where editing takes place.

The idea has its roots in a program Newhouse operated in the 1980s, in which students spent a semester studying with industry professionals in New York City. The program, Schoonmaker says, gave students a great opportunity to apply the knowledge they learned in the classroom to real-world situations. It eventually evolved into a weeklong, mid-semester seminar in Los Angeles.

The idea for reviving a semester-long program grew out of the popularity of those seminars, according to Schoonmaker. He adds that the new program, which he hopes to launch in the fall of 2008, is likely to be even stronger than the original since Newhouse today has close contacts in both cities who are willing to participate in such a venture.

Schoonmaker says the experience will be invaluable for students since much of what they need to know can best be learned on site. “You cannot re-create these industry settings,” he says. “It’s important to drop students in the middle of these locations and show how vast they are.”

Once the curriculum is developed, students will choose what particular area of the TRF industry they would like to study. Part internship, part critical-thinking exercise, the program will include some required courses but will leave room for students to choose their own area of focus. It also will include tutorials in film and television production as well as sound production, management, radio, and screenwriting. The tutorials will immerse students in a working studio environment. The semester will count for 12 credits, so students can take part in the program without falling behind in their regular program of study.

For more information about the proposed TRF programs in New York and Los Angeles, contact Schoonmaker at 315-443-9240 or msschoon@syr.edu.
Think of it as Newhouse’s answer to YouTube. Nhouse Productions, an online film archive created in 2005 at the school, showcases Newhouse student work, allowing undergraduate and graduate students in the television-radio-film (TRF) department to show off their filmmaking skills for the world to see.

“People just might see the outside of the Newhouse building but not really know what goes on inside or what the students actually do,” says Michael Schoonmaker, professor and chair of the TRF department. “The point of Nhouse is to show the students’ work and also to engage commentary and discussion from viewers.” Schoonmaker says it’s important to highlight the quality work created by TRF students, whom he calls “the next generation of storytellers.”

Students with Nhouse collected and catalogued several films created by TRF students and placed them on the Nhouse website at nhouse.syr.edu. Working with Orange Television Network, the on-campus cable television network, students also arranged for the films to be broadcast on campus television.

The genre of choice so far on Nhouse appears to be comedy, with eight films archived in that category. For example, the darkly comic Le Womanequinn, directed by Jacob Perlin and Ian Wishingrad, both senior TRF majors, explores the consequences that befall a group of students who force one of their roommates to get rid of his prized possession—a mannequin he calls Marilyn.

In addition to comedic works, the site features documentaries and dramatic videos. Also planned are animation, commercials, magazines, music videos, and movie trailers.

To assist in maintaining the Nhouse website, Nhouse students collaborate with students in the new media master’s program. “We were originally going to keep the management of the site as a class function, but it’s a 24/7 kind of operation,” Schoonmaker says. “We could not have done it without the help of the new media students.”

Nhouse producers last year included project manager Dan Herrick ’07, a TRF major; manager of production operations Todd Sodano, an adjunct professor in the TRF department; post-production coordinator Samantha Grogin ’07, a TRF major; and content editor Josh Cregg ’08, a TRF major.

One hurdle Nhouse Productions must deal with is the constant turnover of students. But with fresh content available every new semester, Schoonmaker says, he is confident it will continue to grow with each talented class. For now, he’s taking it slow. “It’s the kind of thing you build in pieces,” he says. “We needed equipment, content, a server. It just takes time.”

For more information on Nhouse Productions, contact Schoonmaker at 315-443-9240 or msschoon@syr.edu.
MILITARY PHOTOJOURNALISTS REVEAL THE SOUL OF SYRACUSE’S SOUTH SIDE

BY CHRISTY PERRY

In a semester-long project, Newhouse Military Photojournalism (MPJ) students used their cameras to tell the stories of the people and businesses of Syracuse’s South Side. The results of their work are posted online at www.mpj2007.com.

Greg Hedges, a visual and interactive communications professor who helped the students develop the web site, says the site works in conjunction with a magazine the MPJ students produced under the guidance of professors Sherri Taylor and David Sutherland. The web site expands on the publication by including extra photos and companion multimedia packages of the stories. It also features biographies and multiple galleries showcasing the MPJ students’ other Newhouse projects.

The site describes the South Side photos as “...a microscopic peek into an urban society: a society that both enforced and dispelled the preconceived notions of the participating photojournalists. ... Through the lenses of our Nikons we journeyed with three homeless men as they failed in their attempt to stay clean; sat in the chair of the local barbershop and gossip chamber; and learned the joy of literacy from an 81-year-old bookworm.”

More information on the military visual journalism programs is available online at newhouseMilitary.syr.edu.

Photos by (opposite page) R. Jason Brunson and Matthew Bash; (this page, top to bottom) Laura A. Moore; Bennie J. Davis III; Bradley Church
By Kevin Morrow

Newhouse School faculty and Syracuse University’s Department of Public Safety staged a mock emergency in August to provide “breaking news” training for 93 master’s degree students. The students are enrolled in the magazine-newspaper-online, arts journalism, public relations and public diplomacy programs at Newhouse.

This was the ninth year of the annual summertime collaboration. The scenario this time involved a gunman and a hostage situation in Lawrinson Hall, a high-rise residence hall on the SU campus. The back story: The gunman is the ex-boyfriend of an SU student living in Lawrinson Hall. He and another man, a hardened criminal and arms dealer, are on their way to Canada to pursue a get-rich scheme. They stop in Syracuse so the first suspect can try to persuade his former girlfriend, a current SU student, to join them. When the suspect arrives at her residence hall and she continues to rebuff him, the suspect becomes agitated and loud. When SU public safety officers arrive following a report of a quarrel, the suspect panics, firing on the officers and barricading himself and the young woman in her room.

Dozens of SU students and staff participated as actors. The journalists-in-training faced several challenges trying to follow and process all that was occurring on the scene. Among the difficulties was the fact that what likely would have transpired over many hours was compressed to fewer than two hours to enable the students to complete their assignment within the course's allotted time frame.

In addition to providing the Newhouse students with subject matter for deadline reporting, the situation doubled as a training exercise for the participating agencies, including the Syracuse Police Department, FBI, SUNY College of Environmental Science and Forestry University Police, SU Ambulance, SU’s Office of Residence Life and Division of Public Affairs, and Rural/Metro Medical Services.

While somewhat reminiscent of events at Virginia Tech last April, the mock emergency was actually conceptualized in February by SU Public Safety Deputy Chief Drew Buske and Newhouse instructor Emilie Davis. Following the Virginia Tech shootings, organizers decided to proceed with the scenario, as that tragedy reinforced an imperative among university responders and law enforcement agencies across the country to be vigilant and prepared for a potentially violent situation on campus.

Enrollment Hits New High

A record number of master’s degree students—238 to be exact—began their studies in the Newhouse School this summer. That’s about 6 percent more than last year. In addition, Newhouse added two professional degree programs in 2007. Welcoming their first students in July were documentary film and history, with 5 enrolled, and public diplomacy, with 13 enrolled.

The television-radio-film program took in the most students—a record-breaking 45. The graduate program in magazine-newspaper-online journalism was second, with 40 students. The broadcast journalism program has 37 students enrolled.

Disney Daytime Chief Shares Insights

Brian Frons G’78, president of Daytime, Disney-ABC Television Group, came to campus in October to meet with students in the Newhouse School and SU’s Martin J. Whitman School of Management. Frons visited two classes—Principles and Practices: Television, Radio, Film Industries, taught by Newhouse associate professor Larry Elin, and Marketing Communications, taught by Whitman Distinguished Professor Sevilimedu Raj.

Frons also gave a talk titled “The Keys to L.A.—Adjusting, Surviving, and Making It in the City of Angels,” which covered, among other things, current and future trends in television and his thoughts on marketable skills for career development.
“WAR SURROUNDS US” WINS ACCOLADES

Newhouse print journalism students took top honors in recent months in competitions sponsored by the Association for Education in Journalism and Mass Communication (AEJMC) and the Society of Professional Journalists (SPJ).

“War Surrounds Us,” a special 2006 edition of the SU student newspaper The Student Voice, won first place in the AEJMC’s 2007 Newspaper Division Newspaper Competition and a first place from the SPJ for in-depth reporting.

“War Surrounds Us” focuses on the war on terror. Undergraduate and graduate print journalism students wrote the stories, working under the direction of Steve Davis, professor and chair of the newspaper department, and John Hatcher, now an assistant professor of journalism at the University of Minnesota Duluth.

“The judges were impressed with the quality of reporting, editing, photos, and design, as well as the wonderful learning experience this was for your students,” wrote Ann Auman, co-chair of AEJMC’s Newspaper Division Teaching Standards. Awards were handed out in August at the annual AEJMC convention in Washington, D.C.

The SPJ award for in-depth reporting was presented during the organization’s spring conference at Hofstra University in Hempstead, New York. “It is incredible to see all of the hard work that (Davis) devotes to working with students pay off in such a prestigious way,” says Carla Lloyd, associate dean of scholarly and creative activity at Newhouse, of the SPJ award.

This is just the latest round of accolades for “War Surrounds Us.” The article “Young Soldier Puts Life Back Together,” written by Julianne Pepitone ’08 and Allison Baker ’08 and featured in the special issue, previously won first prize for feature writing in the 2006 Rolling Stone magazine College Journalism Competition.

Excerpts from “War Surrounds Us” can be viewed online at newhouse.syr.edu/images/studentVoiceMNO.pdf.

– Christy Perry and George Thomas

STUDENTS HONORED BY SPJ

Two Newhouse print journalism students won awards from the Society of Professional Journalists during the organization’s spring conference at Hofstra University in Hempstead, New York.

Ethan Ramsey ’08 won first-place honors in the sports writing category for his article titled “State of the Athletic Department.” Melanie Hicken ’09 received third place in the breaking news category for her article “Governor Cuts Higher Education Tuition Assistance.”

The Society of Professional Journalists is the country’s most broad-based journalism organization, dedicated to encouraging the free practice of journalism, stimulating high standards of ethical behavior, and inspiring and educating the next generation of journalists. The SPJ received more than 3,300 entries in 39 categories across 12 regions for the 2007 awards.

– George Thomas

AD STUDENTS TAKE 4TH IN NATIONALS

Advertising students in the Newhouse School took fourth-place honors at this year’s National Student Advertising Competition (NSAC) in Louisville, Kentucky.

Although Syracuse had won at the district level several times, this was the first time in 30 years it had competed at nationals. “Four years ago the team came in 13th at regionals,” says Ed Russell, professor of advertising at Newhouse. “Three years ago they were third, then second, then first. ... I still believe this is the best communications school in the country, with the best students. We just need to prove it.”

The student competitors, all advertising majors from the Class of 2007, were Brian Stout, Laura Lefkowitz, Ryan Parkhurst, Janet Levine, Jenn Spaeth, and Julia Amirzadov.

Sponsored by the American Advertising Federation, the NSAC is considered the premier student advertising competition in the country. More than 80,000 students have participated in the contest, which has become an attraction for ad industry recruiters seeking new talent.

– George Thomas

NETWORKING GROUP NAMED CHAPTER OF THE YEAR

The Syracuse University chapter of Ed2010, a national magazine networking group, recently won that organization’s inaugural Best Established Chapter of the Year award. Ed2010 brings together aspiring magazine editors who share the goal of working in magazines and/or publishing.

SU’s chapter of Ed2010 offers its members networking events, resume and writing workshops, and magazine chat events throughout the academic year. The chapter stays connected to internship opportunities, past internship experiences, possible job openings, and industry-related news through a biweekly chapter newsletter. It also has brought notable speakers to campus, including Print magazine’s Joyce Rutter-Kaye, Esquire.com’s Eric Gillin, author Lindsey Pollak, and feminist journalist Gloria Steinem.


– Christy Perry
The media’s top writers, readers, and leaders gathered in New York City in June to honor seven winners in the first annual Mirror Awards Competition. Established by the Newhouse School to recognize excellence in media industry reporting, the competition drew 140 entries. Winners were:

**INDIVIDUAL AWARDS**

- Best Subject-Related Series: “Among the Audience: A Survey of New Media,” Andreas Kluth, *The Economist*

**EDITORS OR TEAMS OF WRITERS**

- Excellence in Media Information Services: *HealthNewsReview.org*, University of Minnesota School of Journalism and Mass Communication
- Overall Excellence: *American Journalism Review*

Peter Bart, editor in chief of *Variety*, received the inaugural Lifetime Achievement Award at the ceremony. He was introduced by columnist and author Liz Smith. Meredith Vieira, co-anchor of the NBC morning news program *Today*, hosted the event. Luncheon committee co-chairs for the event included Rob Light, partner, Creative Artists; Judy McGrath, chairman and CEO, MTV Networks; Ron Meyer, president and COO, Universal Studios; Aaron Sorkin, writer; and Jeff Zucker, president and CEO, NBC Universal.

Several corporations in the media industry underwrote the event, including members of the Mirror Premier Circle: Advance Publications Inc.; Condé Nast Publications; Discovery Communications Inc.; NBC Universal; Reed Business Information; Time Warner Cable; and *Variety*.

More information about the Mirror Awards is available online at mirrorawards.syr.edu. For information about entering this year’s competition, contact Jean Brooks at 315-443-5711 or jabro001@syr.edu. The next Mirror Awards ceremony will be in June 2008.
**IVORY TOWER HALF HOUR GOES STATEWIDE**

*The Ivory Tower Half Hour*, a weekly public affairs program produced and broadcast on Syracuse public television station WCNY-TV, began airing statewide this fall. The show, now in its fifth year, is the most popular local program aired by WCNY-TV.

Hosted by Newhouse Dean David Rubin, *The Ivory Tower Half Hour* features faculty from Newhouse as well as other Central New York colleges and universities in discussions on local and global issues. Topics have included the war in Iraq, the Virginia Tech shootings, and the 2008 presidential election.

“We think this show is valuable to viewers because it is different from the other television talk shows,” says Rubin. “We don’t shout and hector and talk over each other. In short, we have a civilized, if spirited, conversation. And we provide it from the perspective of Central New York and not Washington—that is crucial.”

Although the program’s viewing area is expanding statewide, the show will stick with its Central New York panelists in order to preserve the chemistry among the participants, according to Rubin.

Still, he believes the topics and discussions on the program are relevant and valuable to viewers everywhere.

Other regular panelists on the program include Kristi Andersen, professor of political science at SU’s Maxwell School of Citizenship and Public Affairs; Tim Byrnes, professor of political science at Colgate University; Lisa Dolak, associate dean at SU’s College of Law; Bob Greene, Paul J. Schupt Professor of History and Humanities at Cazenovia College; Tara Ross, professor of history at Onondaga Community College; and Bob Spitzer, Distinguished Service Professor of political science at SUNY Cortland. Newhouse professor Barbara Fought serves occasionally as guest host.

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**CNY’S FIRST ENVIRONMENTAL MAGAZINE IS MNO STUDENT’S BRAINCHILD**

As a child, Khristopher Dodson received a book—*50 Ways to Save the Planet*—that changed his worldview and hinted at his future.

Thanks to his capstone experience, Dodson now knows 51 ways. The Newhouse and SUNY College of Environmental Science and Forestry graduate student wants to start an environmental magazine for Central New York. Lucky for Dodson, 27 of his fellow magazine, newspaper, and online journalism graduate students decided to help by choosing his idea as their capstone project. In six short weeks they created *Envi*, a magazine that, according to its web site, is dedicated to “exploring our region’s people, places, wildlife, and history.”

The launch issue features a wide variety of stories, including an investigative piece on well water in the region, a profile of the most eco-friendly house in New York, a roundup of green transportation, a travel narrative based on a trip to Ithaca’s eco-village, a service story on eat-local options, and a photo essay on a folk artist who created a sprawling temple of trash next to a busy highway.

But *Envi* is more than a magazine, and the capstone is notable for another reason. For the first time in the department’s history, the course also included an online version of the publication, including 18 original stories, four sound slides (slideshows with narration), photo galleries, and a readers’ blog. Dodson says he plans to bring the magazine to newsstands and houses across Central New York and use the 100-page, premiere-issue prototype to pitch the idea to a growing list of interested investors. To check out the magazine and its web site, visit www.envi magazineonline.com.
Flocke Wins SU London Award

Professor Lynne Flocke last spring was awarded the Michael O’Leary prize for excellence in teaching. The student-nominated award, presented each semester by SU London, recognizes those professors who truly make the study abroad experience as valuable and rewarding as possible.

Flocke, who teaches Communications Law for Journalists, is the first visiting American faculty member to win the prize. The prize is named after Michael O’Leary, who taught public affairs in London for a number of years before his death. SU London encourages its faculty to go beyond a strictly classroom-based instruction and use all of the resources at their disposal in Great Britain and Europe. Among the students’ comments in nominating Flocke:

• “She has taken what could be a very boring, tedious class and turned it into an interesting and engaging course. ...She is very passionate about her subject, and we all respect that.”
• “Lynne Flocke is absolutely the best teacher I’ve had at SU London, and probably one of the best in my entire academic career. She really wants her students to learn and enjoys watching them do so.”

Shoemaker Named Distinguished Educator

Pamela J. Shoemaker, John Ben Snow Professor in the Newhouse School, received the Distinguished Educator Award for excellence in teaching from the Association for Education in Journalism and Mass Communication (AEJMC) during its national conference in August in Washington, D.C. The award is presented annually to an individual who demonstrates excellence in teaching and a profound influence on pedagogy in the field of communications.

In addition, Shoemaker won two research awards at the AEJMC conference: top faculty paper in the Mass Communication and Society Division and the Ecquid Novi Award for international research.

Shoemaker, an internationally known scholar, co-authored with Stephen D. Reese the books Gatekeeping and Mediating the Message: Theories of Influences on Mass Media Content. An internationally known scholar, she is a past president (1995-1996) of AEJMC and has served on the editorial boards of many major journals in the mass communications field. She earned bachelor’s and master’s degrees from Ohio University and a Ph.D. degree from the University of Wisconsin-Madison.

Keller Cited For Excellence

Professor Johanna Keller, director of the Goldring Arts Journalism Program, recently received a faculty excellence award from Syracuse University’s Graduate School.

Keller was selected along with six faculty members from across campus to receive the 2007 Excellence in Graduate Education Faculty Recognition Award. The award honors faculty members whose dedication to graduate students and commitment to excellence in graduate mentoring have made a significant contribution to graduate education at Syracuse University.

In addition to her teaching and Goldring duties, Keller was the first nonfiction editor of the SU arts journal Stone Canoe: A Journal of Arts and Ideas From Upstate New York. The publication won a bronze medal from the 2007 Independent Publisher Book Awards. The first issue of Stone Canoe features work from 71 artists and writers, ranging from Pulitzer Prize-winners to those being published for the first time. The publication’s mission is to augment the University’s ongoing efforts to build creative partnerships within the larger community and to showcase the impressive range of artistic activity that characterizes life in upstate New York.

Matlock Inducted Into Hall of Fame

Marshall Matlock may be best known at Newhouse for organizing the Society for News Design’s annual creative competition. The largest newspaper design competition in the world handed Matlock its Lifetime Achievement Award this past year, honoring him for his work in news design.

Now Matlock has been inducted into Central Michigan University’s (CMU) Journalism Hall of Fame. A 1967 graduate of CMU, he was recognized for his work as a “trailblazer” in the field of scholastic journalism.

Matlock is a former Michigan Interscholastic Press Association Outstanding Teacher of the Year and has received state and national honors in the field.

Matlock began teaching at Newhouse in 1973. He has taught mass communications, news writing, advanced reporting, editing, graphics, and news design. He also has served as director of student affairs and as executive assistant to three deans.
James C. Tsao comes to Newhouse from the University of Wisconsin-Oshkosh, where he has served on the faculty since 1992. His positions there have included, most recently, chair of the Department of Journalism; chair of the humanities division, College of Letters and Sciences; and professor in the Department of Journalism. Prior to his position at University of Wisconsin-Oshkosh, Tsao was an assistant professor in the Department of English and Journalism at Western Illinois University. Outside of academia, he co-founded Multimedia Market Research Associates, providing consulting services for the Wisconsin free community papers industry; and he has held a variety of other positions in the fields of market research, communications, and media. He was a freelance reporter for China Times and managing editor of Washington News, two publications based in Washington, D.C.; and an executive producer of China Television Network, in Taiwan.

Tsao earned an undergraduate degree in broadcasting from Western Kentucky University; a master’s degree in communications from Western Illinois University; and a doctorate in mass communications from Temple University.

He was named a United Daily News Forum Scholar, Department of Advertising, at National Chengchi University.

Bruce Strong has worked on assignment as a staff or freelance photographer in nearly 60 countries. His work has been published in Time, Newsweek, U.S. News & World Report, National Geographic, and various international magazines. He also worked at The Orange County Register for more than a decade. Before coming to Newhouse, he served as the visiting professional at Ohio University School of Visual Communication, where he previously was awarded the Knight Fellowship in newsroom graphics management and publication design. Strong also served as the Kellogg Public Policy Fellow at the University of Michigan Journalism Fellowships Program.

Strong, who obtained a bachelor’s degree in photo illustration/photojournalism from Rochester Institute of Technology, has received recognition for his photography from the National Press Photographers Association, the Society of Newspaper Designers, the Associated Press News Executives Council, and Women in Communications. In 1993 the California Press Photographers Association named him California Photographer of the Year. Strong and his wife, Claudia, co-wrote the book Armenia: The Story of a Place in Essays & Images.
During her undergraduate studies at Syracuse University, Lauren Pomerantz ’03 spent a semester documenting the life of a 15-year-old Latina girl, Taina, and her family as part of a final assignment for a photography class. It was Pomerantz’s first glimpse of life outside middle-class America, and, she says, it was an eye-opening experience. It also has led Pomerantz in unexpected directions since graduating from Newhouse four years ago.

A photography major now studying medicine at SUNY Downstate Medical Center, Pomerantz discovered a post-graduation niche in international philanthropy, using her camera to focus attention on those living in hardship in other parts of the world. She says those experiences contributed to her decision to study medicine. “With photography, it’s all about people,” she says. “And that’s my main interest.”

Pomerantz began her career working as a newspaper photographer in Newburgh, New York. After six months, she felt drawn elsewhere and, on a whim, decided to fly to India. She took a job with the Deccan Herald, a large daily newspaper in Bangalore, but she found the work confining. “I was only exposed to one side of the society,” she says. “I wanted to see more.”

She did just that while working for the not-for-profit organization New Entity for Social Action, where she put together human-interest stories about stigmatized social groups that the organization helps, such as “untouchables” and commercial sex workers. “I was in a park with a group of sex workers, and I asked them whether or not they had boyfriends,” she says. “They all started giggling, and it was the exact same reaction that I would have with my friends. Moments like that really hit home, and you realize everyone is the same and wants the same things.”

What she saw in India strengthened Pomerantz’s desire to attend medical school. After completing a postbaccalaureate premedical program at New York University, she went to Guatemala as part of a University of Southern California program, Somos Hermanos, which teaches Spanish to students going into health-related careers in that country. She then put her camera to use in Guatemala for a nonprofit that builds schools in rural villages. “It’s hard when you just photograph someone who’s poor; you feel like you’re taking and not giving,” she says. “I don’t know if that person will benefit from what I did.”

But Pomerantz did find a way to give back: When she returned from Guatemala, she

LAUREN POMERANTZ ’03

REVEALING THE POWER OF THE LENS

By Agatha Lutoborski
showed her photographs to members of her temple. Inspired by her work, they conducted a clothing drive for the Guatemalan villages she had photographed. More than a ton of clothing and school supplies was donated, and a Latino shipping company provided free shipping.

Pomerantz continues to sell her photographs from Guatemala and India through her web site, [web.mac.com/lalapantz/][1] [Web/Site/WELCOME.html](http://web.mac.com/lalapantz/Web/Site/WELCOME.html), with proceeds going toward a school construction project in Guatemala.

“I found it amazing that my photos were able to draw support from people with no prior connection to the Latino/Guatemalan community,” Pomerantz says of her efforts. “The skills I got from Newhouse allowed me to do that.”

She also believes the interviewing and interpersonal skills she developed at Newhouse and as a photographer will serve her well as a doctor. “I’m less afraid to approach people I don’t know,” she says. “I’m good at talking with people and getting them to open up. And I think that will help me empathize with patients.”

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[1]: [web.mac.com/lalapantz/][1] [Web/Site/WELCOME.html](http://web.mac.com/lalapantz/Web/Site/WELCOME.html)
William Kagler ’54 started his first job as a sports editor one week before he graduated from Syracuse University with degrees in business and journalism. His newspaper career would last 10 years before it opened a door to a 22-year executive position in corporate communications as an expert in lobbying and public relations.

Kagler started out as sports editor for the Geneva Daily Times in Geneva, New York, and subsequently served as state editor and city editor. After several years, he went to the Delaware Daily Times in Chester, Pennsylvania, to gain general reporting experience and went on from there to take a political reporting job with the Cincinnati Enquirer.

Kagler then won a congressional fellowship awarded by the American Political Science Association that created opportunities for him to pursue a political career path. He worked in the office of Connecticut Senator Abe Ribicoff and then served as press secretary for former Senator Robert Taft in his first run for the U.S. Senate in 1964.

When Taft lost the election, Kagler returned to journalism. “Then a friend of mine, who was a corporate executive but involved in politics, asked me to work with him in the public affairs department at the Kroger Company, which was the largest supermarket chain in the country,” Kagler says.

Kagler spent 22 years at Kroger and became president of the company in 1983. He left three years later, after leading a turnaround of the company. He subsequently led a similar turnaround of Skyline Chili Inc., a Cincinnati fast food restaurant chain.

Kagler, who was inducted into the Newhouse School’s Professional Gallery in ’98, credits his journalistic experience for his business success. “The training I had as a journalist helped me become an effective executive by using my curiosity and questioning to construct successful business solutions,” he says. “With an inquiring mind, you can put facts together and make sense of them. I was able to do that, thanks to my journalism training and experience.”

In an effort to help future journalists gain the same skills, Kagler and his wife, Gail, in 2006 established a $100,000 scholarship for a Newhouse student with an interest in political reporting and newspaper journalism. “Newspaper journalism, for me, not only was exciting but helped me develop as a person,” he says. “My curiosity was sharpened and enabled me to become a successful editor and reporter.”

Kagler hopes the scholarship will help those who, like him, can be productive in more than one career path, and he is confident the Newhouse School will play a significant part in helping students reach their full potential. “I’ve always been a great fan of the University,” he says. “I owe a great deal to Syracuse, and that is why we established this scholarship.”

BY SHAVON S. GREENE
Col. Tyrone “Woody” Woodyard ’85 and Lt. Col. Sandy (Troeb) Burr ’88 are deployed together at the U.S. Embassy in Baghdad, Iraq, working in the Strategic Effects Communications Division under the command of Gen. David Petraeus. Woodyard and Burr have pursued parallel paths in the public affairs career field of the Air Force but had never been stationed together until now. They are shown standing on the balcony of the U.S. Embassy, formerly the palace of Saddam Hussein.

Jacquelyn Thunfors ’49 is the author of Journalist Without Words, which chronicles her 20 years of international exhibitions and the establishment of her new trademark, Journalart—the transmission of ideas without words.

Omer Bin Abdullah G’75 has served as editor of Islamic Horizons, a nationally distributed bimonthly magazine, since 1995. In 2006 he was among the honorees at the national conference of the Religious Communicators Council.

Sandi Tams Mulconry ’75 opened Group M Communications in Skaneateles, N.Y. The “virtual” agency provides communications planning and management, media relations and media training, marketing, and editorial services for higher education.

Walter Calahan ’78 has been hired to teach photography at McDaniel College in Westminster, Md. Calahan’s work was featured in the April 2007 issue of Rangefinder Magazine, a leading photography trade magazine.

Angela Robinson ’78 was honored in October by the Atlanta Association of Black Journalists, which named her Pioneer of the Year, the highest honor bestowed by the organization. She is president of A. Robinson Communications LLC and host and executive producer of In Contact, a weekly news and public affairs television program.

John Wilson G’80 was a guest lecturer at Oxford University for three years before moving back to the Boston area, where he started Newfangler.com, an enterprise involving writing, producing, directing, and hosting Internet television shows about clean technologies. Newfangler LLC, a production company and online publisher, is a member of the MIT Enterprise Forum’s Energy Special Interest Group.

Deryl Borden ’81 is producer of the morning news program at NBC10 in Philadelphia (WCAU-TV). He is celebrating his 15th year at the station and 26th year as a television news producer.

Jim Condelles ’83, a senior media relations specialist for The Boeing Company in Seattle, recently planned and managed all media activity for the company’s commercial airplanes division at the 2007 Paris Air Show, the world’s largest international aviation trade exposition. He also helped coordinate major media events surrounding the premiere of the 787 Dreamliner.

Jeffrey Pearson ’83, a civil trial litigation attorney in Tampa, Fla., was recently appointed vice chairman of the Florida Bar Association’s Professional Ethics Committee. He also was a featured speaker on ethics at the Florida Bar Association’s annual meeting last year.

Ross Franklin ’87 is a staff photographer for the Associated Press in Phoenix. He is also an adjunct professor of photojournalism at the Cronkite School of Journalism and Mass Communications at Arizona State University.

Elizabeth Fallon Culp ’88 is director of gift and estate planning at WNYC Radio. She provides leadership, direction, and coordination for WNYC’s high-dollar fund-raising appeals and activities. She and husband Rick live in Brooklyn, N.Y.


Kendall Lamar ’92 is a morning show personality on KQKS-FM in Denver and public address announcer for Major League Soccer's Colorado Rapids.

Andrew G. Kaffes ’94 received the Henry D. Paley Award as valedictorian of the Graduate School of Political Management (GSPM) at The George Washington University. He graduated with a master of arts degree in political management, with concentrations in lobbying and corporate/trade association public affairs. Kaffes started A.G. Kaffes & Associates LLC, a government relations/communications consulting firm, in June.


Yolanda R. Arrington ’00 was named segment producer of the Daily Café, a news and entertainment program on the Retirement Living television network. The program is based in Washington, D.C., and reaches about 30 million homes nationwide.

Nick Budabin ’00 was a producer for season two of Kathy Griffin: My Life on the D List, which won a Creative Arts Emmy for Outstanding Reality Program. He was the show’s field producer and traveled to Iraq for its Emmy-winning episode.

Jeanne Zaino ’00 and husband Filippo Petti welcomed a daughter, Giulia Lily, in May. Zaino is currently a sales trainer at Google, where she has worked for five years in advertising sales.

Bruce Adams G’03, sports editor of the Main Line Times in Ardmore, Pa., recently won first place in the 2007 Keystone Awards contest for sports event coverage. Adams won for a special section on Lower Merion High School’s state basketball championship.

Bill Cain G’03, sports reporter for The Leader-Herald, took second place for his sports column (newspapers with circulation 25,000 and less) in the New York State Associated Press Association awards competition. It was his first year writing a weekly column.

Michelle Holl ’03 married C. Alexis Bennett on April 21 in Syracuse. They currently reside in Niskayuna, N.Y., where she is a strategic communicator and philanthropy program manager at Lockheed Martin.

Erica Jaeger ’03 joined GCI Group as manager of marketing services, responsible for the firm’s marketing and development activities.

Tom Murphy G’03 won a gold medal for investigative reporting from the Alliance of Area Business Publications. Formerly a reporter for the Indianapolis Business Journal, he now covers business for the Associated Press.

Maria Sansone ’03 co-hosted a segment of TV Guide Channel’s Countdown to the Emmys. Her co-host was Chris Harrison, of The Bachelor. Sansone, who hosts Yahoo’s Internet show The Nine, was also recently named one of the “25 Most Stylish New Yorkers” by Us Weekly magazine.

Steve Feldman ’04 will join the Class of 2009 at Harvard Law School. He will be pursuing a career in entertainment and media law.

Angela Minardi ’04 received the Rookie of the Year award for the American Heart Association Northeast Affiliate. Minardi, who was recently promoted from the Central and Western Massachusetts media markets to the Boston Metro market, also was designated as an “AHA Key Position” and received two “Spot” awards for her work on community awareness sporting events in Massachusetts. She handles media, advertising, and corporate sponsor communication for the Go Red for Women campaign, the Boston Heart Walk, and Tedy’s Team, a team of runners organized by New England Patriots player Tedy Bruschi to raise money for stroke research.

Andrew Wilson ’06 is an associate video editor for Google in Mountain View, Calif. He also programs shows for Artist’s Television Access and is assisting Michael Hession ’05 (VPA) with the start-up of Spark Video, the screening series at Spark Gallery in Syracuse.

Tyler Achilles ’07 is a sales and marketing coordinator with Inflexxion Inc., a biotech company in Newton, Mass.

Alexa Ainsworth ’07 is an ESPN production assistant for figure skating. She also covered several NBC events this summer, including the U.S. Gymnastics Championship and the U.S. Open tennis tournament.
KEEP IN TOUCH!

Share your news with the Newhouse community. Let us know about your awards, accomplishments, promotions, publications, or other milestones by contacting Jean Brooks at jabro001@syr.edu.

COMMUNICATIONS CONSORTIUM

Communications students from the Newhouse School, Colgate University, Cornell University, Ithaca College, and Le Moyne College will meet and interview with companies from across the country at the CNY Communications Consortium April 14-16. Participating professionals will conduct more than 500 interviews with students who are looking for entry-level or internship positions. If you would like to get involved, contact Kelly Brown at (315) 443-1910 or kjbrow01@syr.edu. For more information, view our video at newhouse.syr.edu/cdc.