The Company: Carnival Urbanism for Shrinking Cities

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the Company.
carnival urbanism for shrinking cities.

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Syracuse University
School of Architecture
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carnival urbanism for shrinking cities.

the Company.

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THE COMPANY
CARNIVAL URBANISM FOR SHRINKING CITIES

THE COMPANY is a neighborhood syndicate — a group of individuals and organizations that collectively promotes urbanity in shrinking cities. Based on the American traveling carnival, it stages an analogous creation of temporary urban conditions through four “carnival tactics”:

1. A guerilla-like appropriation of residual spaces within the public zone.
2. The implementation of new and much-needed programs.
3. The creation of urbanity through intensities and thicknesses of events.
4. The possibility of lingering program or infrastructure.

THE COMPANY is a framework of urban intervention that seeks to stabilize shrinking neighborhoods through a large number of small-scale, temporary occupations of vacated buildings. Its process of quickly phasing in architecture and program over time, through testing and experimentation, is preferable to the slow, top-down planning of large-scale, more permanent initiatives. Its identity is that of spectacle and pleasure. Its architects are designers, developers, planners, sponsors, event-holders and actors.

The historic neighborhood of Brush Park in Detroit, Michigan is the first testing ground for THE COMPANY’s interventions. Its forty-four abandoned buildings will be adapted from post-industrial leftovers into catalytic nodes of community interaction. Their successes and failures will inform future COMPANY decisions about architectural form, program, site, business and pleasure.
01 The Old Red Cross Building
3510 Woodward Avenue

ORIGINAL USE: American Red Cross Regional Headquarters
CURRENT USE: Storage
MATERIALS: Brick, Aluminum
BUILDING STORIES: 1 + 2 + 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
New American Red Cross Building / Bonstelle Theater / Temple Beth-El

NOTES:
Competes with the New Red Cross Building directly adjacent. Features six garage doors.

02 The FINE ARTS Building
2952 Woodward Avenue

ORIGINAL USE: Art Gallery / Theater
CURRENT USE: Sign Board
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / Zaccaro’s Market / The Heidelberg Project

NOTES:
The fine arts marquee is the most empty part of the empty fine arts building.
03 The Red Band Building
2944 Woodward Avenue

ORIGINAL USE: Offices
CURRENT USE: Crosswalk Terminal
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The FINE ARTS Building / ACLU / Zaccaro’s Market / Ecumenical Theological Seminary

NOTES:
Crosswalk passersby use the facade’s overhang as shelter from snow and rain.

04 The Urban Living Building
175 Watson Street

ORIGINAL USE: Mid-Rise Residential
CURRENT USE: Urban Living
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

NOTES:
The front steps leading to the entrance are broken. One is advised not to use them.
05 The Garage Door Building
2859 John R Street

ORIGINAL USE: Loft Apartments
CURRENT USE: Garage
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

NOTES:
A garage door has been unceremoniously inserted into the side of the loft. Room for one car.

06 The Brown Brick Apartments
9 Edmund Place

ORIGINAL USE: Mid-Rise Residential
CURRENT USE: Junkyard
MATERIALS: Brown Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The FINE ARTS Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

NOTES:
The entrance is obscured by a large tree. Junk has begun to pile up on the building’s east side.
07 The Church
2009 Woodward Avenue

ORIGINAL USE: First Unitarian Church of Detroit
CURRENT USE: Reliquary
MATERIALS: Stone
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT: Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential
NOTES: Built in 1890. Contains a number of minor religious artifacts and artworks.

08 The Little Red House
8 Edmund Place

ORIGINAL USE: H.P. Pulling House
CURRENT USE: Gatehouse
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential
NOTES: Recently restored. Fenced in front yard. Public promenade entryway to the west.
**09 The Truck House**

10 Edmund Place

- **ORIGINAL USE**: Residential
- **CURRENT USE**: Truck Stop
- **MATERIALS**: Brick / Stone
- **BUILDING STORIES**: 2
- **SITE LOCATION**: Middle Lot
- **SITE CONDITION**: Set Back
- **OCCUPATION**: Vacated

**CONTEXT**:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

**NOTES**:
A red truck is always parked outside of the house. So far no one has claimed it.

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**10 The Empty Building**

2800 John R Street

- **ORIGINAL USE**: Warehouse / Manufacturing
- **CURRENT USE**: Street Facade
- **MATERIALS**: Brick
- **BUILDING STORIES**: 1
- **SITE LOCATION**: Corner Lot
- **SITE CONDITION**: Street Edge
- **OCCUPATION**: Vacated

**CONTEXT**:
Elisha Taylor House / VM + T Legal Services / Residential district

**NOTES**:
Partially gutted. Roof has collapsed. There is nothing inside.
The Park House
96 Alfred Street

**ORIGINAL USE**: Residential  
**CURRENT USE**: Drug Den  
**MATERIALS**: Brick  
**BUILDING STORIES**: 3  
**SITE LOCATION**: Middle Lot  
**SITE CONDITION**: Set Back  
**OCCUPATION**: Vacated

**CONTEXT**: Elisha Taylor House / VM + T Legal Services / Brush Park Homes

**NOTES**: Flanked by two empty lots that are so overgrown as to resemble a rustic park.

Red Brick Apartments
199 Adelaide Street

**ORIGINAL USE**: Low-Rise Residential  
**CURRENT USE**: None  
**MATERIALS**: Brick  
**BUILDING STORIES**: 2  
**SITE LOCATION**: Middle Lot  
**SITE CONDITION**: Set Back  
**OCCUPATION**: Vacated

**CONTEXT**: Brush Park Homes / Residential district

**NOTES**: Recently abandoned. Tries to keep up an appearance of occupation.
13. **The House With The Ramp**
304 Adelaide Street

- **Original Use:** Residential
- **Current Use:** Ramp
- **Materials:** Brick
- **Building Stories:** 3
- **Site Location:** Middle Lot
- **Site Condition:** Street Edge
- **Occupation:** Vacated

**Notes:**
A “U”-shaped ramp runs up to the entrance. It is the last remaining house on the block.

14. **The Historical House**
284 Alfred Street

- **Original Use:** Ransom - Gillis House
- **Current Use:** Historical Place
- **Materials:** Brick
- **Building Stories:** 2
- **Site Location:** Corner Lot
- **Site Condition:** Set Back
- **Occupation:** Vacated

**Notes:**
Built in 1876 by Brush & Mason. A popular image in the Detroit ruins industry.
15 The Symmetry House
310 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Garden
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
The Historical House / other vacant residential buildings

NOTES:
The front yard now serves as a flower garden. Its asymmetry is at odds with the house behind.

16 The Copy Cat House
312 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Animal Habitat
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
The Historical House / other vacant residential buildings / The Blank House

NOTES:
A smaller duplicate of its neighbor to the east. It is the more charming of the two.
17 The Blank House (Sand)
314 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Canvas
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Historical House / other vacant residential buildings / The Copy Cat House

NOTES:
An “empty canvas.” Its dirt lot adds to the barren milieu.

18 The Conservatory
122 Edmund Place

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Site For Speculation
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Tower Apartments / The Blank House (Grass)

NOTES:
“COMING HERE: Brush Park Conservatory of Music & Fine Arts.”
19 The Collapsed House
124 Edmund Place

ORIGINAL USE: Residential
CURRENT USE: Aviary
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: Residential / The Office Apartments / The Blank House (Grass)

NOTES: Large openings on the front of the house let in feathered friends.

20 The Tower Apartments
211 Watson Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Lookout
MATERIALS: Brick / Stone
BUILDING STORIES: 4
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT: Residential / The Office Apartments / The Blank House (Grass)

NOTES: Two towers occupy the corners of the front facade. Has extensive fire damage.
21 The Blank House (Grass)
275 Watson Street

**ORIGINAL USE:** Residential
**CURRENT USE:** Lacuna
**MATERIALS:** Brick
**BUILDING STORIES:** 3
**SITE LOCATION:** Side Lot
**SITE CONDITION:** Street Edge
**OCCUPATION:** Vacated

**NOTES:** A blank wall. Lawn is neatly mowed at regular intervals.

**CONTEXT:** Residential

22 The Sunken House
201 Erskine Street

**ORIGINAL USE:** Residential
**CURRENT USE:** Garbage Dump
**MATERIALS:** Brick
**BUILDING STORIES:** 2
**SITE LOCATION:** Middle Lot
**SITE CONDITION:** Set Back
**OCCUPATION:** Vacated

**NOTES:** Its structure is beginning to droop from old age.

**CONTEXT:** Residential / Hospice of Michigan / The Gauses
Party Store / The Gauses Apartments
### 23 The Introverted House
207 Erskine Street

- **Original Use:** Residential
- **Current Use:** Hiding Place
- **Materials:** Brick
- **Building Stories:** 2
- **Site Location:** Middle Lot
- **Site Condition:** Set Back
- **Occupation:** Vacated

**Notes:**
- Hides behind a row of hedges, trees and a fence.
- Unable to see its entrance from the street.

**Context:**
Residential / Hospice of Michigan / The Gauses
Party Store / The Sunken House

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### 24 The Battlemented Apartments
3406 John R Street

- **Original Use:** Low-Rise Residential
- **Current Use:** Fort
- **Materials:** Brick / Stone
- **Building Stories:** 2
- **Site Location:** Corner Lot
- **Site Condition:** Street Edge
- **Occupation:** Vacated

**Notes:**
- Features blue- and green-painted ribbon ornaments, probably dating from the 21st century.

**Context:**
Detroit Behavioral Institute / King David Grand Lodge / New American Red Cross Building
25 The Long House
214 Erskine Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Commune
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Battlemented Apartments /
The Closed House / The Dim House

NOTES:
A modern addition was added to the back of the house. It is shared space.

26 The Dim House
212 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Unknown
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Introverted House / The Closed House / The Long House / The Sunken House

NOTES:
Black shades cover all of the windows to the house. Cannot be sure what goes on inside.
27 The Closed House
208 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Lockup
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Introverted House / The Dim House / The Long House / The Sunken House

NOTES:
Impossible to get in or out.

28 The Old House
377 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Artifact
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Chimney House / The Stoop House / Detroit Behavioral Institute / Detroit Urban League

NOTES:
Getting on in years.
29 The Chimney House
381 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Haunted House
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

NOTES: The two chimneys sprouting from its roof remind passersby of horns.

CONTEXT:
The Stoop House / Detroit Behavioral Institute / The Detroit Urban League / King David Lodge

30 The Stoop House
389 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Hangout
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

NOTES: Its brick porch is the envy of the neighborhood.

CONTEXT:
The Closed House / The Chimney House / Hospice of Michigan / The Gauses Party Store
31 The Kudzu House
264 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Plant Bed
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross

NOTES:
Covered in vegetation. Its facade is somewhat of a mystery.

32 The New House
266 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Model
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross

NOTES:
Keeps up appearances while looking for an owner. Newest member to the neighborhood.
33 The Gauses Party Store  
3402 Brush Street

**ORIGINAL USE:** Bodega Corner Store / Liquor Store  
**CURRENT USE:** Meeting Place  
**MATERIALS:** Brick / Vinyl  
**BUILDING STORIES:** 1  
**SITE LOCATION:** Middle Lot  
**SITE CONDITION:** Street Edge  
**OCCUPATION:** Vacated  

**CONTEXT:** Residential / Hospice of Michigan / The Introverted House / The Sunken House  
**NOTES:** Neighborhood marker. Meetings both villainous and virtuous take place outside.

34 The Gauses Apartments  
3404 Brush Street

**ORIGINAL USE:** Low-Rise Residential  
**CURRENT USE:** Bus Shelter  
**MATERIALS:** Brick / Stone  
**BUILDING STORIES:** 3  
**SITE LOCATION:** Corner Lot  
**SITE CONDITION:** Street Edge  
**OCCUPATION:** Vacated  

**CONTEXT:** Residential / Hospice of Michigan / The Introverted House / The Sunken House  
**NOTES:** A very handsome building. Its porch is often used by those waiting for the bus.
### 35 The Starlight Temple of Truth
489 Watson Street

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Temple of Truth</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Temple of Truth</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>1</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Middle Lot</td>
</tr>
<tr>
<td>SITE CONDITION</td>
<td>Street Edge</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:**
Residential / The Blank House (Grass) / The Gause Party Store / The Gauses Apartments

**NOTES:**
The apex of its roof holds a stone cross. The sign near the entrance shows two silver stars.

### 36 The Beaubien Party Store
434 - 438 Alfred Street

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Bodega Corner Store / Liquor Store</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Terrarium</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>2</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Corner Lot</td>
</tr>
<tr>
<td>SITE CONDITION</td>
<td>Street Edge</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:**
Brush Park Manor Paradise Valley / Brewster-Douglass housing projects / Vacant warehouse.

**NOTES:**
Two trees are beginning to grow out of the bay windows on the northwest side.
37 The Wall Building
410 Division Street

**ORIGINAL USE:** Manufacturing Offices  
**CURRENT USE:** Backdrop  
**MATERIALS:** Brick  
**BUILDING STORIES:** 5  
**SITE LOCATION:** Middle Lot  
**SITE CONDITION:** Street Edge

**OCCUPATION:** Vacated

**CONTEXT:**  
Brush Park Manor Paradise Valley / Brewster - Douglass projects / The Beaubien Party Store.

**NOTES:**  
It smells like an old book.

38 The Red Building
2460 Brush Street

**ORIGINAL USE:** Showroom  
**CURRENT USE:** Hive  
**MATERIALS:** Brick / Wood  
**BUILDING STORIES:** 1  
**SITE LOCATION:** Corner Lot  
**SITE CONDITION:** Street Edge

**OCCUPATION:** Vacated

**CONTEXT:**  
The Weins Apartments / The Green Building / The Stephen Foster School

**NOTES:**  
A faint buzzing can be heard from the sidewalk.
39 The Weins Apartments
2494 Beaubien Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Container
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Building / The Green Building / The Stephen Foster School

NOTES:
It feels warm to the touch.

40 The Green Building
450 Winder Street

ORIGINAL USE: Manufacturing
CURRENT USE: Hedgerow
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Weins Apartments / The Red Building / The Douglass Housing / The Stephen Foster School

NOTES:
Hides behind a floral disguise. It is looked down upon by those who drive past.
41  The Douglass Housing
2602 - 2773 St. Antoine Street

ORIGINAL USE: Low-Rise Residential Project
CURRENT USE: Park
MATERIALS: Brick / Metal
BUILDING STORIES: 1
SITE LOCATION: City Block Row
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT:
Douglass - Brewster Projects / Stephen Foster School / Douglass Apartments

NOTES:
Twelve row houses in a 6 by 2 layout. Connected by roundabout drives. Secluded.

42  The Douglass Apartments
582 - 594 Wilkins Street

ORIGINAL USE: Mid-Rise Residential Projects
CURRENT USE: Informal Housing
MATERIALS: Brick
BUILDING STORIES: 7
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT:
Brewster Homes / Brush Park Manor Paradise Valley / Brewster - Douglass housing projects.

NOTES:
All of the windows are missing. The building seems full of pockets.
43 The Recreation Center
775 Brewster Street

ORIGINAL USE: Recreation Center
CURRENT USE: Outhouse
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT: Brewster Homes / The Brewster-Douglass Projects
NOTES: Graffiti everywhere. It has been visited by many people. It has not been treated kindly.

44 The Brewster-Douglass Projects
2700 St. Antoine Street

ORIGINAL USE: High-Rise Residential
CURRENT USE: Skyline
MATERIALS: Brick
BUILDING STORIES: 15
SITE LOCATION: City Block
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: The Douglass Housing / The Recreation Center
NOTES: Once home to Diana Ross and Smokey Robinson. Four of the six projects are still left standing.
RESIDENTIAL VERSUS NON-RESIDENTIAL BUILDINGS

VACATED BUILDINGS

PARTIALLY-OCCUPIED BUILDINGS

OCCUPIED BUILDINGS
THE OLD RED CROSS BUILDING

Intensification: Loading doors extended to sidewalk.
Form: Six long galleries.
Possible Program: Shooting Range, Bowling Alley, Art Gallery, Shuffleboard Courts.
Possible Links: Receives guns + ammo from The Brown Brick Apartments / Gives targets to The Blank House.

THE BLANK HOUSE

Intensification: Bullet holes connected to their trajectory lines.
Form: Tension structure with tent or bare cable hangers.
Possible Program: Clothes lines, temporary pavilion, jungle gym.
Possible Links: Wrestling uniforms received from The Red Brick Apartments for washing.

THE RED BRICK APARTMENTS

Intensification: Fence perimeter completed.
Form: Cubic cage.
Possible Program: Animal habitat, cage wrestling, cock fighting, prison, aviary.
Possible Links: Receives animals found at The Kudzu House / Wrestling uniforms made at The Church.

THE COLLAPSED HOUSE

Intensification: Speeded decay through dirt dumping (a la Robert Smithson).
Form: Mound.
Possible Program: Sledding run, king of the hill component, pet cemetery, panoramic viewpoint.
Possible Links: Deceased animals received from The Red Brick Apartments / Views to The Tower Apartments.
PHASE 1: The Harbingers

The Syndicate

The Sydndicate is the main organizational and administrative body of THE COMPANY. Its job is to coordinate all of the Joints and Booths, as well as to make company-wide decisions. The board is composed of one representative from each existing Joint and Booth, plus a syndicate chairperson.

The Incubator

The Incubator is in charge of the Booths, especially with regard to their start-up and initial business activities. It is responsible for the new economies and services that constitute THE COMPANY and its neighborhood. Incubators work on local and one-local, is of the utmost importance.

The Promoter

The Promoter is in charge of the Joints, especially with regard to event planning and branding. Though it is also tasked with generating interest and excitement through advertising for THE COMPANY as a whole. It needs volunteers from within the city to staff the many Joint events.

PHASE 2: Structuring

The Builders

The Builders build the Joints and Booths by making small interventions into the existing residue of vacant and cated buildings in the community. They work directly under the Incubator and the Promoter, are paid by the Syndicate.

The Hoppers

The Hoppers provide transportation of building materials, laborers, volunteers and any other equipment or personnel required for the set up and operation of the Booths and Joints. Additionally, the Hoppers work the local bus and taxi routes within THE COMPANY’s neighborhood.

The Repairmen

The Repairmen keep the Booths and Joints running in optimal condition.

The Servicers

The Servicers are responsible for hooking up the Booths and Joints with gas, water, electricity, and plumbing, gas and electrical services.

PHASE 3: Economies and Events

The Car Booth

The Car Booth lends offices for an automotive and repairing efficiency. It is run by the Engineer.

The Book Booth

The Book Booth serves as the neighborhood public library and book store. It is hosted by the Librarian.

The Market Booth

The Market Booth contains stalls for the local farmer’s market, held every weekend.

The Grocery Booth

The Grocery Booth is a fully stocked grocery store.

PHASE 4: Reckoning and Restructuring

The Critics

The Critics provide data to the Analysts regarding the functioning of THE COMPANY. This data comes from empirical studies of the neighborhood, as well as from the community’s response and the city’s recommendations. They contribute important, firsthand accounts of the Joints and Booths.

The Planners

The Planners are the Analyst’s reports to redesign and restructure THE COMPANY according to feedback from the previous cycle. They may be reviewed by elected or appointed council of the community, or by the Analysts themselves. Their responsibilities include the following: to review the joint and Booth reports and to make recommendations to the Planners.

The Community

The Community consists of everyone living within and around THE COMPANY neighborhood. Members include locals, newcomers and Booth or Joint workers who reside within the area. Their contributions and articulations as to how THE COMPANY is doing are the first criteria taken into account.

The Analysts

The Analysts examine all of the economic, social and environmental data collected through the criti- cal. They make arguments this information into written reports and graphs, and then draw con- clusions and make recommendations to the Planners.

ECONOMIES and EVENTS THE COMPANY

THE JOINTS

The Bowling Joint

The Bowling Joint is a bowling alley. Some compete in tournaments on Thursday nights.

The Rave Joint

The Rave Joint is a venue for electronic music, as well as a dance club.

The Gallery Joint

The Gallery Joint provides ample wall and studio space for the display of artwork.

The Dive Joint

The Dive Joint is a local dive bar frequented by university students and locals alike.

The Recording Joint

The Recording Joint provides musicians with a production space for recording sessions.

The Comedy Joint

The Comedy Joint is a comedy club and school, it is run by the Comedians.

THE BOOTHS

The Car Booth

The Car Booth lends offices for an automotive and repairing efficiency. It is run by the Engineer.

The Book Booth

The Book Booth serves as the neighborhood public library and book store. It is hosted by the Librarian.

The Market Booth

The Market Booth contains stalls for the local farmer’s market, held every weekend.

The Grocery Booth

The Grocery Booth is a fully stocked grocery store.

THE BOOTHS

The Cinema Booth

The Cinema Booth is a free cine-club for those who cannot afford healthcare. It is run by the Dentist.

The Coffee Booth

The Coffee Booth is a local coffee serving many types of coffee and smoke.

The Hardware Booth

The Hardware Booth is a hardware store. It is run by the Handyman.

THE LIQUOR BOOTH

The Liquor Booth is a wine and liquor store.

THE FOOD BOOTH

The Food Booth is an American restaurant serving breakfast, lunch and dinner. Dine-in or take-out.

THE BAR BOOTH

The Bar Booth is a pub featuring a large selection of beers.

THE TECH BOOTH

The Tech Booth is a technology start-up business seeking the best and brightest workers.

THE BOOTHs

The Market Booth contains stalls for the local farmer’s market, held every weekend.

The Clothing Booth features new fashions as well as used vintage designs.

THE BAR BOOTH

The Bar Booth is a pub featuring a large selection of beers.

THE TECH BOOTH

The Tech Booth is a technology start-up business seeking the best and brightest workers.

THE THEATRE JOINT

The Theatre Joint provides musical and entertainment venues.

The Sports Joint

The Sports Joint is a venue for amateur and professional sporting events.

The Greek Joint

The Greek Joint is a large park filled with Greek food carts and a Greek market.

The Punk Joint

The Punk Joint is a venue for punk and rock music. It is run by the Punks.

THE CONEY JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs.

THE WRESTLING JOINT

The Wrestling Joint is a venue for professional wrestling events.

THE BOWLING JOINT

The Bowling Joint is a bowling alley. Some compete in tournaments on Thursday nights.

THE RAVE JOINT

The Rave Joint is a venue for electronic music, as well as a dance club.

THE GALLERY JOINT

The Gallery Joint provides ample wall and studio space for the display of artwork.

THE JAZZ JOINT

The Jazz Joint is a jazz music venue. It is run by the Musicians.

THE GAMBLING JOINT

The Gambling Joint is a full-service casino spanning many city blocks.

THE BURLESQUE JOINT

The Burlesque Joint features burlesque shows three days a week, and strippers four days a week.

THE COMEDY JOINT

The Comedy Joint is a comedy club and school. It is run by the Comedians.

THE SPORTS JOINT

The Sports Joint is a venue for amateur and professional sporting events.

THE PUNK JOINT

The Punk Joint is a venue for punk and rock music. It is run by the Punks.

THE QUEEN JOINT

The Queen Joint is a venue for LGBT community members and local organizations.

THE GREEK JOINT

The Greek Joint is a large park filled with Greek food carts and a Greek market.

THE CONEY JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs.

THE WRESTLING JOINT

The Wrestling Joint is a venue for professional wrestling events.

THE FILM BOOTH

The Film Booth contains a movie theater as well as ticket stations and other film production facilities.

THE HARDWARE BOOTH

The Hardware Booth is a hardware store. It is run by the Handyman.

THE BOOK BOOTH

The Book Booth serves as the neighborhood public library and book store. It is hosted by the Librarian.

THE MARKET BOOTH

The Market Booth contains stalls for the local farmer’s market, held every weekend.

THE GROCERY BOOTH

The Grocery Booth is a fully stocked grocery store.

THE OLYMPIC JOINT

The Olympic Joint is a venue for amateur and professional sporting events.

THE CAFE BOOTH

The Cafe Booth serves as the neighborhood public library and book store. It is hosted by the Librarian.

THE PUNK JOINT

The Punk Joint is a venue for punk and rock music. It is run by the Punks.

THE CONEY JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs.

THE WRESTLING JOINT

The Wrestling Joint is a venue for professional wrestling events.

THE STRIP JOINT

The Strip Joint is a topless club for men and women.

THE BAR BOOTH

The Bar Booth is a pub featuring a large selection of beers.

THE TECH BOOTH

The Tech Booth is a technology start-up business seeking the best and brightest workers.

THE VENUE JOINT

The Venue Joint is a venue for the arts and entertainment.

THE PUNK JOINT

The Punk Joint is a venue for punk and rock music. It is run by the Punks.

THE GREEK JOINT

The Greek Joint is a large park filled with Greek food carts and a Greek market.

THE BURLESQUE JOINT

The Burlesque Joint features burlesque shows three days a week, and strippers four days a week.

THE SPORTS JOINT

The Sports Joint is a venue for amateur and professional sporting events.

THE QUEEN JOINT

The Queen Joint is a venue for LGBT community members and local organizations.

THE GREEK JOINT

The Greek Joint is a large park filled with Greek food carts and a Greek market.

THE PUNK JOINT

The Punk Joint is a venue for punk and rock music. It is run by the Punks.

THE CONEY JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs.

THE WRESTLING JOINT

The Wrestling Joint is a venue for professional wrestling events.
INTERVENTION: Interior Renovation, Tents & Flags
PROGRAM: Transportation + Car Dealership
SCALE: 1/16 in.
01 THE DRIVERS’ BOOTH
THE DRIVERS    THE OLD RED CROSS BUILDING
LAUNDRY AND A SHOW!
The Laundry Booth    The Washman    The Historical House

REQUIREMENTS:
1. Four (4) small load washing machines.
2. Two (2) large load washing machines.
3. Six (6) large load drying machines.
4. Four (4) multimedia screens.
5. Four (4) digital video projectors.
6. Eight (8) fixed low-back chairs [plastic].
7. Eight (8) unfixed high-back theater chairs.
8. A change/detergent machine.
10. Maintenance closet.
11. Storage room.
13. One (1) popcorn machine.

INSTRUCTIONS:
Due to space restrictions and certain renovation requirements from the Brush Park Historic District Board, multimedia screens must be placed outside of the Historical House, preferably in a perimeter around the building lot. Variances from the zoning committee are still needed.

Films projected onto the multimedia screens must have public access and street views. Advertisements may be shown in addition to movies and television shows.

The Washman has a soft spot for Federico Fellini films, and requests that the following be shown at least once per month:

La strada
Le notti di Cabiria
La dolce vita
8½
Juliet of the Spirits
Roma
Amarcord
REQUIREMENTS:

1. Six (6) large bookshelves.
2. Eight (8) small bookshelves.
5. The Librarian’s office with desk, computer and chair.
6. Four (4) upholstered reading chairs.
7. Two (2) double-length reading desks.
8. Two (2) computer stations with internet access.
9. One (1) card catalog.
10. One (1) small liquor cabinet for the Librarian’s bourbon.
11. Storage room.
13. Private bathroom.
14. Storage shed with:
    - Patio chairs.
    - Book carts.
    - Moveable bookshelves (small)
    - Canopy for outdoor reading room.

INSTRUCTIONS:

Weather permitting, a selection of books (from stacks one through four) are to be taken outside via mobile bookshelves. Use of the canopy is advised in case of rain, etc. The mobile shelves should straddle the edges of a makeshift plaza around the Book Booth.

These titles are NOT permitted (as per the Librarian’s request):

- A Tale of Two Cities
- Gravity’s Rainbow
- Ethan Fromme
- Midnight’s Children
- Madame Bovary
- Absalom, Absalom!
- Plays and novels by Samuel Beckett
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SUPPORT OUR TROUPES
The Theater Joint  The Actors  The Blank House (Sand)

**REQUIREMENTS:**

1. One (1) proscenium/scene building with:
   - Platform + underworks.
   - Double-story framework structure.
   - Canvas backdrop with hangers.
   - ‘Backstage’ building with dressing rooms.
   - Prop room + general storage.
2. Two (2) mobile stadium seating units.
3. Storage area for seating during winter months.
4. Lounge for the Actors.
5. Office with desk, computer and chair.
6. Private bathroom.
7. Concession stand / intermission bar (fully stocked).
8. Costume closet.
9. Script writing room with desk, chair and computer.
10. Exterior public restroom facilities (temporary).

**INSTRUCTIONS:**

- A freestanding structure in the vacant space east of the Theater Joint with theater seating.
- Renovation of the interior of the Theater Joint for required theater infrastructure and program.
- The Actors are a collective troupe and welcome any thespians from the local community.
- Auditions held every Fall.
- Plays must be sponsored through the Promoter Booth and the Sponsor Booth.

**The Actors, who favor Samuel Beckett productions above all others, may have issues with the Librarian. Any major disputes should be presented to the Syndicate for review.**
DIURNAL

Day

Laundry services begin at 9am. Rehearsals, artist visits, community events, fundraisers and visiting tours occur during working hours. The proscenium and seating has sometimes been adapted into a park by the local youth during its off-hours. The Builders are present to construct scenery.

Night

Films begin showing at 10pm. Movies continue on into the evening during the summer months and on warm weekends.

SEASONAL

Spring

Additional screens are placed around the perimeter of the Historical House by the Washman (who, despite the name, is a young woman with a fondness for film). The Laundry Booth's customers participate in a lottery to choose which movies are to be shown during the year-end film festival.

Summer

The summer months normally see an increase in outdoor activity around the house, with customers choosing to sit in the small plaza for great views of the big screen.

Temporalities

The Company


14 The Laundry Booth

The Washman, The Historical House

17 The Theater Joint

The Actors, The Blank House (Sand)

27 The Book Booth

The Librarian, The Closed House

46
One week out of the fall is reserved for laundering the Wrestling Joints uniforms before the big WWE tournament in October.

The tarp is taken down and the Outdoor film screens are moved into storage while snow takes over the plaza in front of the Historical House. Laundry services continue as normal, with attendant TV screens.

As the outdoor stacks and patio chairs are taken into storage for the fall and winter months, attendance increases due to the new stock of books acquired by the Librarian. Contacts made at the book festival bring in most of the new literature in the form of charitable donations by sponsoring organizations and community members.

The Seminars in the history of literature are moved into storage areas and outdoor furniture or bookshelves are moved into storage areas. A huge first month brought in unexpected profits to the Laundry Booth, spurred in part by discounts for new customers.

The Summer Book Festival is the high point of the company's first business incubator. A community wide search is undertaken to find a new head Librarian, one of the few Syndicate representatives, which leads to some disharmony among the company.

The Drivers' strike brought the Laundry Booth's dry-cleaning delivery services to a standstill, resulting in the loss of a substantial amount of money.

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