The Company: Carnival Urbanism for Shrinking Cities

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carnival urbanism for shrinking cities.

the Company.
THE COMPANY
CARNIVAL URBANISM FOR SHRINKING CITIES

THE COMPANY is a neighborhood syndicate — a group of individuals and organizations that collectively promotes urbanity in shrinking cities. Based on the American traveling carnival, it stages an analogous creation of temporary urban conditions through four “carnival tactics”:

1. A guerilla-like appropriation of residual spaces within the public zone.
2. The implementation of new and much-needed programs.
3. The creation of urbanity through intensities and thicknesses of events.
4. The possibility of lingering program or infrastructure.

THE COMPANY is a framework of urban intervention that seeks to stabilize shrinking neighborhoods through a large number of small-scale, temporary occupations of vacated buildings. Its process of quickly phasing in architecture and program over time, through testing and experimentation, is preferable to the slow, top-down planning of large-scale, more permanent initiatives. Its identity is that of spectacle and pleasure. Its architects are designers, developers, planners, sponsors, event-holders and actors.

The historic neighborhood of Brush Park in Detroit, Michigan is the first testing ground for THE COMPANY’s interventions. Its forty-four abandoned buildings will be adapted from post-industrial leftovers into catalytic nodes of community interaction. Their successes and failures will inform future COMPANY decisions about architectural form, program, site, business and pleasure.
01 The Old Red Cross Building
3510 Woodward Avenue

ORIGINAL USE: American Red Cross Regional Headquarters
CURRENT USE: Storage
MATERIALS: Brick, Aluminum
BUILDING STORIES: 1 + 2 + 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
New American Red Cross Building / Bonstelle Theater / Temple Beth-El

NOTES:
Competes with the New Red Cross Building directly adjacent. Features six garage doors.

02 The FINE ARTS Building
2952 Woodward Avenue

ORIGINAL USE: Art Gallery / Theater
CURRENT USE: Sign Board
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / Zaccaro’s Market / The Heidelberg Project

NOTES:
The fine arts marquee is the most empty part of the empty fine arts building.
**03 The Red Band Building**  
2944 Woodward Avenue

- **ORIGINAL USE:** Offices  
- **CURRENT USE:** Crosswalk Terminal  
- **MATERIALS:** Brick / Stone  
- **BUILDING STORIES:** 3  
- **SITE LOCATION:** Middle Lot  
- **SITE CONDITION:** Street Edge  
- **OCCUPATION:** Vacated

**CONTEXT:**  
The FINE ARTS Building / ACLU / Zaccaro’s Market / Ecumenical Theological Seminary

**NOTES:**  
Crosswalk passersby use the facade’s overhang as shelter from snow and rain.

**04 The Urban Living Building**  
175 Watson Street

- **ORIGINAL USE:** Mid-Rise Residential  
- **CURRENT USE:** Urban Living  
- **MATERIALS:** Brick / Stone  
- **BUILDING STORIES:** 3  
- **SITE LOCATION:** Middle Lot  
- **SITE CONDITION:** Street Edge  
- **OCCUPATION:** Vacated

**CONTEXT:**  
The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

**NOTES:**  
The front steps leading to the entrance are broken. One is advised not to use them.
**05 The Garage Door Building**  
2850 John R Street

**ORIGINAL USE:**  
Loft Apartments

**CURRENT USE:**  
Garage

**MATERIALS:**  
Brick

**BUILDING STORIES:**  
3

**SITE LOCATION:**  
Middle Lot

**SITE CONDITION:**  
Street Edge

**OCCUPATION:**  
Vacated

**CONTEXT:**  
The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

**NOTES:**  
A garage door has been unceremoniously inserted into the side of the loft. Room for one car.

---

**06 The Brown Brick Apartments**  
9 Edmund Place

**ORIGINAL USE:**  
Mid-Rise Residential

**CURRENT USE:**  
Junkyard

**MATERIALS:**  
Brown Brick

**BUILDING STORIES:**  
3

**SITE LOCATION:**  
Middle Lot

**SITE CONDITION:**  
Street Edge

**OCCUPATION:**  
Vacated

**CONTEXT:**  
The FINE ARTS Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

**NOTES:**  
The entrance is obscured by a large tree. Junk has begun to pile up on the building’s east side.
07 The Church
2009 Woodward Avenue

ORIGINAL USE: First Unitarian Church of Detroit
CURRENT USE: Reliquary
MATERIALS: Stone
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

NOTES:
Built in 1890. Contains a number of minor religious artifacts and artworks.

08 The Little Red House
8 Edmund Place

ORIGINAL USE: H.P. Pulling House
CURRENT USE: Gatehouse
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

NOTES:
Recently restored. Fenced in front yard. Public promenade entryway to the west.
09 The Truck House
10 Edmund Place

ORIGINAL USE: Residential
CURRENT USE: Truck Stop
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

NOTES:
A red truck is always parked outside of the house. So far no one has claimed it.

10 The Empty Building
2800 John R Street

ORIGINAL USE: Warehouse / Manufacturing
CURRENT USE: Street Facade
MATERIALS: Brick
BUILDING STORIES: 1
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Elisha Taylor House / VM + T Legal Services / Residential district

NOTES:
Partially gutted. Roof has collapsed. There is nothing inside.
11 The Park House
96 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Drug Den
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Elisha Taylor House / VM + T Legal Services / Brush Park Homes

NOTES:
Flanked by two empty lots that are so overgrown as to resemble a rustic park.

12 The Red Brick Apartments
199 Adelaide Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: None
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Brush Park Homes / Residential district

NOTES:
Recently abandoned. Tries to keep up an appearance of occupation.
13 The House With The Ramp
304 Adelaide Street

ORIGINAL USE: Residential
CURRENT USE: Ramp
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

NOTES:
A “U” shaped ramp runs up to the entrance. It is the last remaining house on the block.

14 The Historical House
284 Alfred Street

ORIGINAL USE: Ransom - Gillis House
CURRENT USE: Historical Place
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

NOTES:
Built in 1876 by Brush & Mason. A popular image in the Detroit ruins industry.
15 The Symmetry House
310 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Garden
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: The Historical House / other vacant residential buildings

NOTES: The front yard now serves as a flower garden. Its asymmetry is at odds with the house behind.

16 The Copy Cat House
312 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Animal Habitat
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: The Historical House / other vacant residential buildings / The Blank House

NOTES: A smaller duplicate of its neighbor to the east. It is the more charming of the two.
### 17 The Blank House (Sand)
314 Alfred Street

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Canvas</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>2</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Middle Lot</td>
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<tr>
<td>SITE CONDITION</td>
<td>Set Back</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:**
The Historical House / other vacant residential buildings / The Copy Cat House

**NOTES:**
An “empty canvas.” Its dirt lot adds to the barren mien.

### 18 The Conservatory
122 Edmund Place

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Low-Rise Residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Site For Speculation</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>3</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Middle Lot</td>
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<tr>
<td>SITE CONDITION</td>
<td>Set Back</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:**
Residential / The Tower Apartments / The Blank House (Grass)

**NOTES:**
“COMING HERE: Brush Park Conservatory of Music & Fine Arts.”
19 The Collapsed House
124 Edmund Place

ORIGINAL USE: Residential
CURRENT USE: Aviary
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: Residential / The Office Apartments / The Blank House (Grass)

NOTES: Large openings on the front of the house let in feathered friends.

20 The Tower Apartments
211 Watson Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Lookout
MATERIALS: Brick / Stone
BUILDING STORIES: 4
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT: Residential / The Office Apartments / The Blank House (Grass)

NOTES: Two towers occupy the corners of the front facade. Has extensive fire damage.
21 The Blank House (Grass)
275 Watson Street

ORIGINAL USE: Residential
CURRENT USE: Lacuna
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Side Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

NOTES: A blank wall. Lawn is neatly mowed at regular intervals.

CONTEXT: Residential

22 The Sunken House
201 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Garbage Dump
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: Residential / Hospice of Michigan / The Gauses
Party Store / The Gauses Apartments

NOTES: Its structure is beginning to droop from old age.
23 The Introverted House  
207 Erskine Street

**ORIGINAL USE:** Residential  
**CURRENT USE:** Hiding Place  
**MATERIALS:** Brick  
**BUILDING STORIES:** 2  
**SITE LOCATION:** Middle Lot  
**SITE CONDITION:** Set Back  

**OCCUPATION:** Vacated  

**CONTEXT:** Residential / Hospice of Michigan / The Gauses  
Party Store / The Sunken House  

**NOTES:**
Hides behind a row of hedges, trees and a fence. Unable to see its entrance from the street.

24 The Battlemented Apartments  
3406 John R Street

**ORIGINAL USE:** Low-Rise Residential  
**CURRENT USE:** Fort  
**MATERIALS:** Brick / Stone  
**BUILDING STORIES:** 2  
**SITE LOCATION:** Corner Lot  
**SITE CONDITION:** Street Edge  

**OCCUPATION:** Vacated  

**CONTEXT:** Detroit Behavioral Institute / King David Grand Lodge / New American Red Cross Building  

**NOTES:**
Features blue- and green-painted ribbon ornaments, probably dating from the 21st century.
### 25 The Long House

**214 Erskine Street**

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Low-Rise Residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Commune</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>3</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Middle Lot</td>
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<tr>
<td>SITE CONDITION</td>
<td>Set Back</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:** Residential / The Battlemented Apartments / The Closed House / The Dim House

**NOTES:** A modern addition was added to the back of the house. It is shared space.

### 26 The Dim House

**212 Erskine Street**

<table>
<thead>
<tr>
<th>ORIGINAL USE</th>
<th>Residential</th>
</tr>
</thead>
<tbody>
<tr>
<td>CURRENT USE</td>
<td>Unknown</td>
</tr>
<tr>
<td>MATERIALS</td>
<td>Brick</td>
</tr>
<tr>
<td>BUILDING STORIES</td>
<td>3</td>
</tr>
<tr>
<td>SITE LOCATION</td>
<td>Middle Lot</td>
</tr>
<tr>
<td>SITE CONDITION</td>
<td>Set Back</td>
</tr>
<tr>
<td>OCCUPATION</td>
<td>Vacated</td>
</tr>
</tbody>
</table>

**CONTEXT:** Residential / The Introverted House / The Closed House / The Long House / The Sunken House

**NOTES:** Black shades cover all of the windows to the house. Cannot be sure what goes on inside.
27 The Closed House
208 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Lockup
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Introverted House / The Dim House / The Long House / The Sunken House

NOTES:
Impossible to get in or out.

28 The Old House
377 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Artifact
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Chimney House / The Stoop House / Detroit Behavioral Institute / Detroit Urban League

NOTES:
Getting on in years.
28 The Chimney House
381 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Haunted House
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Stoop House / Detroit Behavioral Institute / The Detroit Urban League / King David Lodge

NOTES:
The two chimneys sprouting from its roof remind passersby of horns.

30 The Stoop House
389 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Hangout
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Closed House / The Chimney House / Hospice of Michigan / The Gauses Party Store

NOTES:
Its brick porch is the envy of the neighborhood.
31 The Kudzu House
264 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Plant Bed
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross

NOTES:
Covered in vegetation. Its facade is somewhat of a mystery.

32 The New House
266 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Model
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross

NOTES:
Keeps up appearances while looking for an owner. Newest member to the neighborhood.
33 The Gauses Party Store
3402 Brush Street

ORIGINAL USE: Bodega Corner Store / Liquor Store
CURRENT USE: Meeting Place
MATERIALS: Brick / Vinyl
BUILDING STORIES: 1
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT: Residential / Hospice of Michigan / The Introverted House / The Sunken House
NOTES: Neighborhood marker. Meetings both villainous and virtuous take place outside.

34 The Gauses Apartments
3404 Brush Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Bus Shelter
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT: Residential / Hospice of Michigan / The Introverted House / The Sunken House
NOTES: A very handsome building. Its porch is often used by those waiting for the bus.
35 The Starlight Temple of Truth
489 Watson Street

ORIGINAL USE: Temple of Truth
CURRENT USE: Temple of Truth
MATERIALS: Brick
BUILDING STORIES: 1
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Residential / The Blank House (Grass) / The Gaus-es Party Store / The Gauses Apartments

NOTES:
The apex of its roof holds a stone cross. The sign near the entrance shows two silver stars.

36 The Beaubien Party Store
434 - 438 Alfred Street

ORIGINAL USE: Bodega Corner Store / Liquor Store
CURRENT USE: Terrarium
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Brush Park Manor Paradise Valley / Brewster - Douglass housing projects / Vacant warehouse.

NOTES:
Two trees are beginning to grow out of the bay windows on the northwest side.
37  The Wall Building
410 Division Street

ORIGINAL USE: Manufacturing Offices
CURRENT USE: Backdrop
MATERIALS: Brick
BUILDING STORIES: 5
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Brush Park Manor / Paradise Valley / Brewster - Douglass projects / The Beaubien Party Store.

NOTES:
It smells like an old book.

38  The Red Building
2460 Brush Street

ORIGINAL USE: Showroom
CURRENT USE: Hive
MATERIALS: Brick / Wood
BUILDING STORIES: 1
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
The Weins Apartments / The Green Building / The Stephen Foster School

NOTES:
A faint buzzing can be heard from the sidewalk.
39 The Weins Apartments
2494 Beaubien Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Container
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Building / The Green Building / The Stephen Foster School

NOTES:
It feels warm to the touch.

40 The Green Building
450 Winder Street

ORIGINAL USE: Manufacturing
CURRENT USE: Hedgerow
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Weins Apartments / The Red Building / The Douglass Housing / The Stephen Foster School

NOTES:
Hides behind a floral disguise. It is looked down upon by those who drive past.
41 The Douglass Housing
2602 - 2773 St. Antoine Street

ORIGINAL USE: Low-Rise Residential Project
CURRENT USE: Park
MATERIALS: Brick / Metal
BUILDING STORIES: 1
SITE LOCATION: City Block Row
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT:
Douglass - Brewster Projects / Stephen Foster School / Douglass Apartments

NOTES:
Twelve row houses in a 6 by 2 layout. Connected by roundabout drives. Secluded.

42 The Douglass Apartments
582 - 594 Wilkins Street

ORIGINAL USE: Mid-Rise Residential Projects
CURRENT USE: Informal Housing
MATERIALS: Brick
BUILDING STORIES: 7
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT:
Brewster Homes / Brush Park Manor Paradise Valley / Brewster - Douglass housing projects.

NOTES:
All of the windows are missing. The building seems full of pockets.
43 The Recreation Center
775 Brewster Street

ORIGINAL USE: Recreation Center
CURRENT USE: Outhouse
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street
OCCUPATION: Vacated

CONTEXT:
Brewster Homes / The Brewster-Douglass Projects

NOTES:
Graffiti everywhere. It has been visited by many people. It has not been treated kindly.

44 The Brewster-Douglass Projects
2700 St. Antoine Street

ORIGINAL USE: High-Rise Residential
CURRENT USE: Skyline
MATERIALS: Brick
BUILDING STORIES: 15
SITE LOCATION: City Block
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Douglass Housing / The Recreation Center

NOTES:
Once home to Diana Ross and Smokey Robinson. Four of the six projects are still left standing.
THE OLD RED CROSS BUILDING

Intensification: Loading doors extended to sidewalk.
Form: Six long galleries.
Possible Program: Shooting Range, Bowling Alley, Art Gallery, Shuffleboard Courts.
Possible Links: Receives guns + ammo from The Brown Brick Apartments / Gives targets to The Blank House.

THE BLANK HOUSE

Intensification: Bullet holes connected to their trajectory lines.
Form: Tension structure with tent or bare cable hangers.
Possible Program: Clothes lines, temporary pavilion, jungle gym.
Possible Links: Wrestling uniforms received from The Red Brick Apartments for washing.

THE RED BRICK APARTMENTS

Intensification: Fence perimeter completed.
Form: Cubic cage.
Possible Program: Animal habitat, cage wrestling, cock fighting, prison, aviary.
Possible Links: Receives animals found at The Kudzu House / Wrestling uniforms made at The Church.

THE COLLAPSED HOUSE

Intensification: Speeded decay through dirt dumping (a la Robert Smithson).
Form: Mound.
Possible Program: Sledding run, king of the hill component, pet cemetery, panoramic viewpoint.
Possible Links: Deceased animals received from The Red Brick Apartments / Views to The Tower Apartments.
PHASE 1 : The Harbingers

THE SYNDICATE
THE SPONSOR
THE INCUBATOR
THE PROMOTER

The Syndicate is the main organizational and administrative body of THE COMPANY. It is composed of the Joint and Booth leaders who are also members of the Community. It is headed by the Sponsor.

PHASE 2 : Structuring

THE BUILDERS
THE DRIVERS
THE REPAIRMEN
THE SERVICERS

The Builders build the Joints and Booths by making small interventions into the existing residue of vacant buildings in the community. They work directly under the Incubator and the Promoter, and are paid by the Sponsor.

The Drivers provide transportation of building materials, laborers, volunteers and any other equipment or personnel required for the setup and operation of the Joints and Booths. Additionally, the Drivers work to ensure that the Booths and Joints remain operational within THE COMPANY’s neighborhood.

The Repairmen keep the Booths and Joints running in optimum condition.

The Servicers are responsible for hooking up the Booths and Joints to plumbing, gas and electrical services.

PHASE 3 : Economies and Events

THE BOOTHS

The Car Booth
The Book Booth
The Market Booth
The Grocery Booth

The Car Booth houses office staff for administrative purposes. The Book Booth serves as the neighborhood public library and book store. The Market Booth contains stalls for the local farmer’s market held every weekend. The Grocery Booth is a fully-stocked grocery store.

The Clinic Booth
The Coffee Booth
The Clothing Booth
The Laundry Booth

The Clinic Booth is a free clinic for those who cannot afford healthcare. It is run by the Doctor. The Coffee Booth is a local cafe serving many types of coffee and snacks.

The Food Booth
The Bar Booth
The Tech Booth

The Food Booth is an American restaurant serving breakfast, lunch and dinner. Dine-in or take-out. The Bar Booth is a pub featuring a large selection of beers. The Tech Booth is a technology start-up business seeking the best and brightest workers.

THE JOINTS

The Bowling Joint
The Rave Joint
The Gallery Joint
The Jazz Joint

The Bowling Joint is a bowling alley. Teams compete in tournaments on Thursday nights. The Rave Joint is a venue for electronic music, as well as a dance club. The Gallery Joint is a gallery space for the display of artworks. The Jazz Joint is a jazz music venue. It is run by the Musicians.

THE RECORDING JOINT
THE COMEDY JOINT
THE THEATER JOINT
THE BURLESQUE JOINT

The Recording Joint provides musicians with a production space for recording sessions. The Comedy Joint is a comedy club and school. It is run by the Comedians. The Theater Joint is an indoor and outdoor theater space. The Burlesque Joint features burlesque shows three days a week, and stripers fare four days a week.

THE QUEEN JOINT
THE SPORTS JOINT
THE GREEN JOINT
THE PUNK JOINT

The Queen Joint is a lounge and event space. The Sports Joint is a sports bar and restaurant. The Green Joint is a large park filled with green space and and Green Market.

THE CONEY JOINT
THE WRESTLING JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs. The Wrestling Joint is a venue for professional wrestling matches.

PHASE 4 : Reckoning and Restructuring

THE CRITICS
THE PLANNERS
THE COMMUNITY
THE ANALYSTS

The Critics provide data to the Analysts regarding the function of THE COMPANY. This data comes from empirical studies of the neighborhood, as well as the Community’s response and the city’s recommendations. They contribute important, firsthand accounts of the Joints and Booths.

The Planners use the Analysts’ reports to redesign and restructure THE COMPANY according to feedback from the previous cycle. They may recommend expanded contract spaces or new Booths and Joints, or suggest new organizational tools designed to improve community members and local organizations.

The Community consists of everyone living within and around THE COMPANY neighborhood. Members include locals, newcomer residents and Booth or Joint workers who reside within the area. They contribute comments and articulations to how THE COMPANY is doing and are the first to be taken into account.

The Analysts examine all of the economic, social and environmental data collected through the critics. They make recommendations to the Planners regarding changes to the Booths and Joints that can improve the neighborhood.

THE REMAINING JOINTS

The Recording Joint provides musicians with a production space for recording sessions. The Comedy Joint is a comedy club and school. It is run by the Comedians. The Theater Joint is an indoor and outdoor theater space. The Burlesque Joint features burlesque shows three days a week, and stripers fare four days a week.

The Queen Joint is a lounge and event space. The Sports Joint is a sports bar and restaurant. The Green Joint is a large park filled with green space and an Green Market.

THE CONEY JOINT
THE WRESTLING JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs. The Wrestling Joint is a venue for professional wrestling matches.

ECONOMIES and EVENTS

THE COMPANY

THE CAR BOOTH
THE BOOK BOOTH
THE MARKET BOOTH
THE GROCERY BOOTH

THE CLINIC BOOTH
THE COFFEE BOOTH
THE CLOTHING BOOTH
THE LAUNDRY BOOTH

THE FOOD BOOTH
THE BAR BOOTH
THE TECH BOOTH

THE LIQUOR BOOTH
THE HARDWARE BOOTH
THE FILM BOOTH

THE CONSTRUCTION JOINT
THE SPORTS JOINT
THE CONEY JOINT
THE WRESTLING JOINT

The Construction Joint is a construction site. The Sports Joint is a sports bar and restaurant. The Coney Joint serves Detroit’s famous Coney Island hot dogs. The Wrestling Joint is a venue for professional wrestling matches.

THE BUILDERS
THE DRIVERS
THE REPAIRMEN
THE SERVICERS

The Builders build the Joints and Booths by making small interventions into the existing residue of vacant buildings in the community. They work directly under the Incubator and the Promoter, and are paid by the Sponsor.

The Drivers provide transportation of building materials, laborers, volunteers and any other equipment or personnel required for the setup and operation of the Joints and Booths. Additionally, the Drivers work to ensure that the Booths and Joints remain operational within THE COMPANY’s neighborhood.

The Repairmen keep the Booths and Joints running in optimum condition.

The Servicers are responsible for hooking up the Booths and Joints to plumbing, gas and electrical services.

PHASE 2 : Structuring

THE BUILDERS
THE DRIVERS
THE REPAIRMEN
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PHASE 3 : Economies and Events

THE BOOTHS

The Car Booth
The Book Booth
The Market Booth
The Grocery Booth

The Car Booth houses office staff for administrative purposes. The Book Booth serves as the neighborhood public library and book store. The Market Booth contains stalls for the local farmer’s market held every weekend. The Grocery Booth is a fully-stocked grocery store.

The Clinic Booth
The Coffee Booth
The Clothing Booth
The Laundry Booth

The Clinic Booth is a free clinic for those who cannot afford healthcare. It is run by the Doctor. The Coffee Booth is a local cafe serving many types of coffee and snacks.

The Food Booth
The Bar Booth
The Tech Booth

The Food Booth is an American restaurant serving breakfast, lunch and dinner. Dine-in or take-out. The Bar Booth is a pub featuring a large selection of beers. The Tech Booth is a technology start-up business seeking the best and brightest workers.

THE JOINTS

The Bowling Joint
The Rave Joint
The Gallery Joint
The Jazz Joint

The Bowling Joint is a bowling alley. Teams compete in tournaments on Thursday nights. The Rave Joint is a venue for electronic music, as well as a dance club. The Gallery Joint is a gallery space for the display of artworks. The Jazz Joint is a jazz music venue. It is run by the Musicians.

THE RECORDING JOINT
THE COMEDY JOINT
THE THEATER JOINT
THE BURLESQUE JOINT

The Recording Joint provides musicians with a production space for recording sessions. The Comedy Joint is a comedy club and school. It is run by the Comedians. The Theater Joint is an indoor and outdoor theater space. The Burlesque Joint features burlesque shows three days a week, and stripers fare four days a week.

THE QUEEN JOINT
THE SPORTS JOINT
THE GREEN JOINT
THE PUNK JOINT

The Queen Joint is a lounge and event space. The Sports Joint is a sports bar and restaurant. The Green Joint is a large park filled with green space and an Green Market.

THE CONEY JOINT
THE WRESTLING JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs. The Wrestling Joint is a venue for professional wrestling matches.

PHASE 4 : Reckoning and Restructuring

THE CRITICS
THE PLANNERS
THE COMMUNITY
THE ANALYSTS

The Critics provide data to the Analysts regarding the function of THE COMPANY. This data comes from empirical studies of the neighborhood, as well as the Community’s response and the city’s recommendations. They contribute important, firsthand accounts of the Joints and Booths.

The Planners use the Analysts’ reports to redesign and restructure THE COMPANY according to feedback from the previous cycle. They may recommend expanded contract spaces or new Booths and Joints, or suggest new organizational tools designed to improve community members and local organizations.

The Community consists of everyone living within and around THE COMPANY neighborhood. Members include locals, newcomer residents and Booth or Joint workers who reside within the area. They contribute comments and articulations to how THE COMPANY is doing and are the first to be taken into account.

The Analysts examine all of the economic, social and environmental data collected through the critics. They make recommendations to the Planners regarding changes to the Booths and Joints that can improve the neighborhood.

THE REMAINING JOINTS

The Recording Joint provides musicians with a production space for recording sessions. The Comedy Joint is a comedy club and school. It is run by the Comedians. The Theater Joint is an indoor and outdoor theater space. The Burlesque Joint features burlesque shows three days a week, and stripers fare four days a week.

The Queen Joint is a lounge and event space. The Sports Joint is a sports bar and restaurant. The Green Joint is a large park filled with green space and a Green Market.

THE CONEY JOINT
THE WRESTLING JOINT

The Coney Joint serves Detroit’s famous Coney Island hot dogs. The Wrestling Joint is a venue for professional wrestling matches.
THE DRIVERS' BOOTH
THE OLD RED CROSS BUILDING
INTERVENTION: Interior Renovation, Tents & Flags
PROGRAM: Transportation + Car Dealership
SCALE: 1/16 in.
THE DRIVERS' BOOTH
THE OLD RED CROSS BUILDING
THE DRIVERS' BOOTH

THE OLD RED CROSS BUILDING
LAUNDRY AND A SHOW!
The Laundry Booth    The Washman    The Historical House

REQUIREMENTS:

1. Four (4) small load washing machines.
2. Two (2) large load washing machines.
3. Six (6) large load drying machines.
4. Four (4) multimedia screens.
5. Four (4) digital video projectors.
6. Eight (8) fixed low-back chairs[plastic].
7. Eight (8) unfixed high-back theater chairs.
8. A change/detergent machine.
10. Maintenance closet.
11. Storage room.
13. One (1) popcorn machine.

INSTRUCTIONS:

Due to space restrictions and certain renovation requirements from the Brush Park Historic District Board, multimedia screens must be placed outside of the Historical House, preferably in a perimeter around the building lot. Variances from the zoning committee are still needed.

Films projected onto the multimedia screens must have public access and street views. Advertisements may be shown in addition to movies and television shows.

The Washman has a soft spot for Federico Fellini films, and requests that the following be shown at least once per month:

- La strada
- Le notti di Cabiria
- La dolce vita
- 8½
- Juliet of the Spirits
- Roma
- Amarcord
REQUIREMENTS:
1. Six (6) large bookshelves.
2. Eight (8) small bookshelves.
5. The Librarian’s office with desk, computer and chair.
6. Four (4) upholstered reading chairs.
7. Two (2) double-length reading desks.
8. Two (2) computer stations with internet access.
9. One (1) card catalog.
10. One (1) small liquor cabinet for the Librarian’s bourbon.
11. Storage room.
13. Private bathroom.
14. Storage shed with:
   - Patio chairs.
   - Book carts.
   - Moveable bookshelves (small)
   - Canopy for outdoor reading room.

INSTRUCTIONS:
Weather permitting, a selection of books (from stacks one through four) are to be taken outside via mobile bookshelves. Use of the canopy is advised in case of rain, etc. The mobile shelves should straddle the edges of a makeshift plaza around the Book Booth.

These titles are NOT permitted (as per the Librarian’s request):
- A Tale of Two Cities
- Gravity’s Rainbow
- Ethan Fromme
- Midnight’s Children
- Madame Bovary
- Absalom, Absalom!
- Plays and novels by Samuel Beckett
SUPPORT OUR TROUPES
The Theater Joint  The Actors  The Blank House (Sand)

REQUIREMENTS:

1. One (1) proscenium/scene building with:
   - Platform + underworks.
   - Double-story framework structure.
   - Canvas backdrop with hangers.
   - ‘Backstage’ building with dressing rooms.
   - Prop room + general storage.
2. Two (2) mobile stadium seating units.
3. Storage area for seating during winter months.
4. Lounge for the Actors.
5. Office with desk, computer and chair.
6. Private bathroom.
7. Concession stand / intermission bar (fully stocked).
8. Costume closet.
9. Script writing room with desk, chair and computer.
10. Exterior public restroom facilities (temporary).

INSTRUCTIONS:

- A freestanding structure in the vacant space east of the Theater Joint with theater seating.
- Renovation of the interior of the Theater Joint for required theater infrastructure and program.
- The Actors are a collective troupe and welcome any thespians from the local community.
- Auditions held every Fall.
- Plays must be sponsored through the Promoter Booth and the Sponsor Booth.

**The Actors, who favor Samuel Beckett productions above all others, may have issues with the Librarian. Any major disputes should be presented to the Syndicate for review.**
DIURNAL SEASONAL ANNUAL

A lull takes place once the summer season is completed. The Actors take time off to recuperate while The Sponsors’ Booth takes control, searching out new or returning donors for next seasons plays.

**Laundry Booth**

Laundry services begin at 9am. Films begin showing at 10am. Movies continue on into the evening during the summer months and on warm weekends.

**Washman**

Rehearsals, artist visits, community events, fundraisers and visiting tours occur during working hours. The proscenium and seating has sometimes been adapted into a park by the local youth during its off-hours. The Builders are present to construct scenery.

**Closed House**

Spring cleaning begins at the Book Booth. The Librarian inventories the entire collection while assistants, with help from the Theatrical group, clean and perform upkeep on the entire house. Attendance begins to shrink due to the nice weather.

**Actors**

The actors begin rehearsing the new season’s productions starting in March. Three different plays are shown during the season, featuring a collection of troupe members and community thespians. The Promoters create a pre-season advertising campaign that covers all of Detroit’s major neighborhoods and institutions.

**Theater Joint**

Opens at 9am. The Librarian takes a lunch break from 12-1pm, while an assistant handles the desk. On pleasant days, the assistant arranges the moveable stacks outside the Closed House, as well as some tables and chairs for outdoor reading and browsing.

The study rooms are open late on weekdays for local students. An outdoor furniture or bookshelves are moved into storage areas before closing.

**Washman**

The action takes place in the evening, outside during the warmer months and inside during the colder.

**Laundry Booth**

Additional screens are placed around the perimeter of the Historical House by the Washman (who, despite the name, is a young woman with a fondness for film). The Laundry Booth’s customers participate in a lottery to choose which movies are to be shown during the year-end film festival.

**Sponsors’ Booth**

The Summer Theater Season begins in June. Outdoor productions are held every Friday, Saturday and Sunday evening. Rehearsal’s take place every Thursday free to the public.

**Closed House**

The Summer Book Festival is the highlight of the Book Booth’s year, place over one week in July, the festival brings in notable authors around Detroit, offers workshops, aspiring writers and librarians offers free food and drink our evening concert festivals with performances by the Hip Hop Joint, Jazz Joint and the Punk Joint.

**Company**

The Closed House is shut down after a successful first year. The Incubator finds such a person, and the New Librarian takes over.

**Incubator**

Low attendance and income during the first few seasons forces the Theater Joint and the Sponsors to think of new markets. Community utilities (such as the Clothing Booth) help generate more interest, and the Actors’ fifth year becomes its most popular yet.

**Laundry Booth**

Saturday and Sunday evening. Dress to crime novels and romances has increased attendance by almost 100%. A science-fiction section is planned for next year.

**Washman**

Plagued by dismal attendance, Company disagreements and an alleged economic fraud by one of the troupe members forces the Actors to rethink their film venture proposed by the Actors. The proscenium and seating remain on site. It becomes infested with skateboarders.

**Actors**

As the outdoor stacks and patio chairs are taken into storage for the fall and winter months, attendance increases due to茄 many new literature in the form of charitable donations by sponsoring organizations and community members.

**Closed House**

One week out of the fall is reserved for laundering the Wrestling Joint’s uniforms before the big WWE tournament in October.

**Library**

University students from Wayne State, located just north of Brush Park, arrive at the Book Booth to study for finals. The Fish Heads go from socializing to studying and enjoying coffee concoction along with various pastries during the chilly season, all from the Food Booth and the Coffee Booth.

**Food Booth**

46 months later, the initiatives. Four event-planning

**Librarian**

The Librarian retires from the Book Booth, in part due to health problems related to years of heavy drinking. A younger candidate with the same experience and an insatiable appetite for literature of all kinds.

**Incubator**

The Incubator begins the process of rehabilitating the vacated Closed House. The Librarian is a small elderly woman with years of experience and an insatiable appetite for literature of all kinds.
Outdoor film screens are moved into storage while snow takes over the plaza in front of the Historical House. Laundry services continue as normal, with attendant TV screens.

One week out of the fall is reserved for laundering the Wresting Joints uniforms before the big WWE tournament in October.

The tarp is not a high-tech start-up, but a lowly library located at the Historical House. The Librarian, one of the few who was looking, prepared a proposal for the Syndicate laying out her 1-year projection for business and event-planning initiatives. Four months later, the Book Booth opens.

As the outdoor stacks and patio chairs are taken into storage for the fall and winter months, attendance increases due to the new stock of books acquired by the Librarian. Contacts made at the book festival bring in most of the new literature in the form of charitable donations by sponsoring organizations and community members.

The Librarian retires from the Book Booth, in part due to health problems related to years of heavy drinking. A community-wide search is undertaken to find a new head, for fear that booth will be shut down after a successful first year. The Incubator finds such a person, and the New Librarian takes over.

A huge first month brought in unexpected profits to the Laundry Booth, spurred in part by discounts for new customers.

The Drivers' strike brought the Laundry Booth's dry-cleaning delivery services to a standstill, resulting in the loss of a substantial amount of money.

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