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The Company: Carnival Urbanism for Shrinking Cities

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Carnival urbanism for shrinking cities.

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School of Architecture
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the Company.
carnival urbanism for shrinking cities.

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THE COMPANY
CARNIVAL URBANISM FOR SHRINKING CITIES

THE COMPANY is a neighborhood syndicate — a group of individuals and organizations that collectively promotes urbanity in shrinking cities. Based on the American traveling carnival, it stages an analogous creation of temporary urban conditions through four “carnival tactics”:

1. A guerilla-like appropriation of residual spaces within the public zone.
2. The implementation of new and much-needed programs.
3. The creation of urbanity through intensities and thicknesses of events.
4. The possibility of lingering program or infrastructure.

THE COMPANY is a framework of urban intervention that seeks to stabilize shrinking neighborhoods through a large number of small-scale, temporary occupations of vacated buildings. Its process of quickly phasing in architecture and program over time, through testing and experimentation, is preferable to the slow, top-down planning of large-scale, more permanent initiatives. Its identity is that of spectacle and pleasure. Its architects are designers, developers, planners, sponsors, event-holders and actors.

The historic neighborhood of Brush Park in Detroit, Michigan is the first testing ground for THE COMPANY’s interventions. Its forty-four abandoned buildings will be adapted from post-industrial leftovers into catalytic nodes of community interaction. Their successes and failures will inform future COMPANY decisions about architectural form, program, site, business and pleasure.
01 The Old Red Cross Building
3510 Woodward Avenue

ORIGINAL USE: American Red Cross Regional Headquarters
CURRENT USE: Storage
MATERIALS: Brick, Aluminum
BUILDING STORIES: 1 + 2 + 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
New American Red Cross Building / Bonstelle Theater / Temple Beth-El

NOTES:
Competes with the New Red Cross Building directly adjacent. Features six garage doors.

02 The FINE ARTS Building
2852 Woodward Avenue

ORIGINAL USE: Art Gallery / Theater
CURRENT USE: Sign Board
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / Zaccaro's Market / The Heidelberg Project

NOTES:
The fine arts marquee is the most empty part of the empty fine arts building.
03 The Red Band Building
2944 Woodward Avenue

ORIGINAL USE: Offices
CURRENT USE: Crosswalk Terminal
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The FINE ARTS Building / ACLU / Zaccaro’s Market / Ecumenical Theological Seminary

NOTES:
Crosswalk passersby use the facade’s overhang as shelter from snow and rain.

04 The Urban Living Building
175 Watson Street

ORIGINAL USE: Mid-Rise Residential
CURRENT USE: Urban Living
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

NOTES:
The front steps leading to the entrance are broken. One is advised not to use them.
05 The Garage Door Building
2850 John R Street

ORIGINAL USE: Loft Apartments
CURRENT USE: Garage
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

NOTES: A garage door has been unceremoniously inserted into the side of the loft. Room for one car.

CONTEXT: The Red Band Building / ACLU / The Heidelberg Project / Ecumenical Theological Seminary

06 The Brown Brick Apartments
9 Edmund Place

ORIGINAL USE: Mid-Rise Residential
CURRENT USE: Junkyard
MATERIALS: Brown Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

NOTES: The entrance is obscured by a large tree. Junk has begun to pile up on the building's east side.
07 The Church
2909 Woodward Avenue

ORIGINAL USE: First Unitarian Church of Detroit
CURRENT USE: Reliquary
MATERIALS: Stone
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

NOTES:
Built in 1890. Contains a number of minor religious artifacts and artworks.

08 The Little Red House
8 Edmund Place

ORIGINAL USE: H.P. Pulling House
CURRENT USE: Gatehouse
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential

NOTES:
Recently restored. Fenced in front yard. Public promenade entryway to the west.
09 The Truck House
10 Edmund Place

ORIGINAL USE: Residential
CURRENT USE: Truck Stop
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT: Ecumenical Theological Seminary / Elisha Taylor House / VM + T Legal Services / Residential
NOTES: A red truck is always parked outside of the house. So far no one has claimed it.

10 The Empty Building
2800 John R Street

ORIGINAL USE: Warehouse / Manufacturing
CURRENT USE: Street Facade
MATERIALS: Brick
BUILDING STORIES: 1
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT: Elisha Taylor House / VM + T Legal Services / Residential district
NOTES: Partially gutted. Roof has collapsed. There is nothing inside.
11 The Park House
96 Alfred Street

**ORIGINAL USE:** Residential
**CURRENT USE:** Drug Den
**MATERIALS:** Brick
**BUILDING STORIES:** 3
**SITE LOCATION:** Middle Lot
**SITE CONDITION:** Set Back

**OCCUPATION:** Vacated

**CONTEXT:**
Elisha Taylor House / VM + T Legal Services / Brush Park Homes

**NOTES:**
Flanked by two empty lots that are so overgrown as to resemble a rustic park.

12 The Red Brick Apartments
199 Adelaide Street

**ORIGINAL USE:** Low-Rise Residential
**CURRENT USE:** None
**MATERIALS:** Brick
**BUILDING STORIES:** 2
**SITE LOCATION:** Middle Lot
**SITE CONDITION:** Set Back

**OCCUPATION:** Vacated

**CONTEXT:**
Brush Park Homes / Residential district

**NOTES:**
Recently abandoned. Tries to keep up an appearance of occupation.
13  The House With The Ramp
304 Adelaide Street

ORIGINAL USE : Residential
CURRENT USE : Ramp
MATERIALS : Brick
BUILDING STORIES : 3
SITE LOCATION : Middle Lot
SITE CONDITION : Street Edge
OCCUPATION : Vacated

NOTES :
A "U"-shaped ramp runs up to the entrance.
It is the last remaining house on the block.

14  The Historical House
284 Alfred Street

ORIGINAL USE : Ransom - Gillis House
CURRENT USE : Historical Place
MATERIALS : Brick
BUILDING STORIES : 2
SITE LOCATION : Corner Lot
SITE CONDITION : Set Back
OCCUPATION : Vacated

NOTES :
Built in 1876 by Brush & Mason. A popular image in the Detroit ruins industry.
15 The Symmetry House
310 Alfred Street

**ORIGINAL USE:** Residential
**CURRENT USE:** Garden
**MATERIALS:** Brick
**BUILDING STORIES:** 3
**SITE LOCATION:** Middle Lot
**SITE CONDITION:** Set Back

**OCCUPATION:** Vacated

**CONTEXT:** The Historical House / other vacant residential buildings

**NOTES:**
The front yard now serves as a flower garden. Its asymmetry is at odds with the house behind.

16 The Copy Cat House
312 Alfred Street

**ORIGINAL USE:** Residential
**CURRENT USE:** Animal Habitat
**MATERIALS:** Brick
**BUILDING STORIES:** 2
**SITE LOCATION:** Middle Lot
**SITE CONDITION:** Set Back

**OCCUPATION:** Vacated

**CONTEXT:** The Historical House / other vacant residential buildings / The Blank House

**NOTES:**
A smaller duplicate of its neighbor to the east. It is the more charming of the two.
17  The Blank House (Sand)
314 Alfred Street

ORIGINAL USE: Residential
CURRENT USE: Canvas
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
The Historical House / other vacant residential buildings / The Copy Cat House

NOTES:
An “empty canvas.” Its dirt lot adds to the barren mien.

18  The Conservatory
122 Edmund Place

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Site For Speculation
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT:
Residential / The Tower Apartments / The Blank House (Grass)

NOTES:
“COMING HERE: Brush Park Conservatory of Music & Fine Arts.”
19 The Collapsed House
124 Edmund Place

ORIGINAL USE: Residential
CURRENT USE: Aviary
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / The Office Apartments / The Blank House (Grass)

NOTES:
Large openings on the front of the house let in feathered friends.

20 The Tower Apartments
211 Watson Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Lookout
MATERIALS: Brick / Stone
BUILDING STORIES: 4
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Residential / The Office Apartments / The Blank House (Grass)

NOTES:
Two towers occupy the corners of the front facade. Has extensive fire damage.
21 The Blank House (Grass)
275 Watson Street

ORIGINAL USE: Residential
CURRENT USE: Lacuna
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Side Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT: Residential

NOTES: A blank wall. Lawn is neatly mowed at regular intervals.

22 The Sunken House
201 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Garbage Dump
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT: Residential / Hospice of Michigan / The Gauses Party Store / The Gauses Apartments

NOTES: Its structure is beginning to droop from old age.
23 The Introverted House
207 Erskine Street

ORIGINAL USE: Residential
CURRENT USE: Hiding Place
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
Residential / Hospice of Michigan / The Gauses
Party Store / The Sunken House

NOTES:
Hides behind a row of hedges, trees and a fence.
Unable to see its entrance from the street.

24 The Battlemented Apartments
3406 John R Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Fort
MATERIALS: Brick / Stone
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge
OCCUPATION: Vacated

CONTEXT:
Detroit Behavioral Institute / King David Grand Lodge / New American Red Cross Building

NOTES:
Features blue- and green-painted ribbon ornaments, probably dating from the 21st century.
25  The Long House  
214 Erskine Street

ORIGINAL USE: Low-Rise Residential  
CURRENT USE: Commune  
MATERIALS: Brick  
BUILDING STORIES: 3  
SITE LOCATION: Middle Lot  
SITE CONDITION: Set Back  
OCCUPATION: Vacated  

CONTEXT: Residential / The Battlemented Apartments / The Closed House / The Dim House  
NOTES: A modern addition was added to the back of the house. It is shared space.

26  The Dim House  
212 Erskine Street

ORIGINAL USE: Residential  
CURRENT USE: Unknown  
MATERIALS: Brick  
BUILDING STORIES: 3  
SITE LOCATION: Middle Lot  
SITE CONDITION: Set Back  
OCCUPATION: Vacated  

CONTEXT: Residential / The Introverted House / The Closed House / The Long House / The Sunken House  
NOTES: Black shades cover all of the windows to the house. Cannot be sure what goes on inside.
27  The Closed House
208 Erskine Street

ORIGINAL USE :  Residential
CURRENT USE :  Lockup
MATERIALS :  Brick
BUILDING STORIES :  3
SITE LOCATION :  Middle Lot
SITE CONDITION :  Set Back

OCCUPATION :  Vacated

CONTEXT :
Residential / The Introverted House / The Dim House / The Long House / The Sunken House

NOTES :
Impossible to get in or out.

28  The Old House
377 Elliot Street

ORIGINAL USE :  Residential
CURRENT USE :  Artifact
MATERIALS :  Brick
BUILDING STORIES :  3
SITE LOCATION :  Middle Lot
SITE CONDITION :  Set Back

OCCUPATION :  Vacated

CONTEXT :
The Chimney House / The Stoop House / Detroit Behavioral Institute / Detroit Urban League

NOTES :
Getting on in years.
29  The Chimney House
381 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Haunted House
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Stoop House / Detroit Behavioral Institute / The Detroit Urban League / King David Lodge

NOTES:
The two chimneys sprouting from its roof remind passersby of horns.

30  The Stoop House
388 Eliot Street

ORIGINAL USE: Residential
CURRENT USE: Hangout
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT:
The Closed House / The Chimney House / Hospice of Michigan / The Gauses Party Store

NOTES:
Its brick porch is the envy of the neighborhood.
31 The Kudzu House
264 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Plant Bed
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT: Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross
NOTES: Covered in vegetation. Its facade is somewhat of a mystery.

32 The New House
266 Mack Avenue

ORIGINAL USE: Residential
CURRENT USE: Model
MATERIALS: Brick
BUILDING STORIES: 3
SITE LOCATION: Middle Lot
SITE CONDITION: Set Back
OCCUPATION: Vacated

CONTEXT: Alpha Phi Alpha Fraternity / Detroit Urban League / American Red Cross
NOTES: Keeps up appearances while looking for an owner. Newest member to the neighborhood.
33 The Gauses Party Store
3402 Brush Street

ORIGINAL USE: Bodega Corner Store / Liquor Store
CURRENT USE: Meeting Place
MATERIALS: Brick / Vinyl
BUILDING STORIES: 1
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Residential / Hospice of Michigan / The Introverted House / The Sunken House

NOTES:
Neighborhood marker. Meetings both villainous and virtuous take place outside.

34 The Gauses Apartments
3404 Brush Street

ORIGINAL USE: Low-Rise Residential
CURRENT USE: Bus Shelter
MATERIALS: Brick / Stone
BUILDING STORIES: 3
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Residential / Hospice of Michigan / The Introverted House / The Sunken House

NOTES:
A very handsome building. Its porch is often used by those waiting for the bus.
35 The Starlight Temple of Truth
489 Watson Street

ORIGINAL USE: Temple of Truth
CURRENT USE: Temple of Truth
MATERIALS: Brick
BUILDING STORIES: 1
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Residential / The Blank House (Grass) / The Gause Party Store / The Gauses Apartments

NOTES:
The apex of its roof holds a stone cross. The sign near the entrance shows two silver stars.

36 The Beaubien Party Store
434 - 438 Alfred Street

ORIGINAL USE: Bodega Corner Store / Liquor Store
CURRENT USE: Terrarium
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Brush Park Manor Paradise Valley / Brewster - Douglass housing projects / Vacant warehouse.

NOTES:
Two trees are beginning to grow out of the bay windows on the northwest side.
37 The Wall Building
410 Division Street

ORIGINAL USE: Manufacturing Offices
CURRENT USE: Backdrop
MATERIALS: Brick
BUILDING STORIES: 5
SITE LOCATION: Middle Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
Brush Park Manor Paradise Valley / Brewster - Douglass projects / The Beaubien Party Store.

NOTES:
It smells like an old book.

38 The Red Building
2460 Brush Street

ORIGINAL USE: Showroom
CURRENT USE: Hive
MATERIALS: Brick / Wood
BUILDING STORIES: 1
SITE LOCATION: Corner Lot
SITE CONDITION: Street Edge

OCCUPATION: Vacated

CONTEXT:
The Weins Apartments / The Green Building / The Stephen Foster School

NOTES:
A faint buzzing can be heard from the sidewalk.
39 The Weins Apartments
2494 Beaubien Street

- **Original Use:** Low-Rise Residential
- **Current Use:** Container
- **Materials:** Brick
- **Building Stories:** 3
- **Site Location:** Corner Lot
- **Site Condition:** Street Edge
- **Occupation:** Vacated

**Notes:** It feels warm to the touch.

**Context:** The Red Building / The Green Building / The Stephen Foster School

40 The Green Building
450 Winder Street

- **Original Use:** Manufacturing
- **Current Use:** Hedgerow
- **Materials:** Brick
- **Building Stories:** 2
- **Site Location:** Corner Lot
- **Site Condition:** Street Edge
- **Occupation:** Vacated

**Notes:** It hides behind a floral disguise. It is looked down upon by those who drive past.

**Context:** The Weins Apartments / The Red Building / The Douglass Housing / The Stephen Foster School
41 The Douglass Housing
2602 - 2773 St. Antoine Street

ORIGINAL USE: Low-Rise Residential Project
CURRENT USE: Park
MATERIALS: Brick / Metal
BUILDING STORIES: 1
SITE LOCATION: City Block Row
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT: Douglass - Brewster Projects / Stephen Foster School / Douglass Apartments

42 The Douglass Apartments
582 - 584 Wilkins Street

ORIGINAL USE: Mid-Rise Residential Projects
CURRENT USE: Informal Housing
MATERIALS: Brick
BUILDING STORIES: 7
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT: Brewster Homes / Brush Park Manor Paradise Valley / Brewster - Douglass housing projects.
NOTES: All of the windows are missing. The building seems full of pockets.
43 The Recreation Center
775 Brewster Street

ORIGINAL USE: Recreation Center
CURRENT USE: Outhouse
MATERIALS: Brick
BUILDING STORIES: 2
SITE LOCATION: City Block
SITE CONDITION: Centered Off Street

OCCUPATION: Vacated

CONTEXT: Brewster Homes / The Brewster-Douglass Projects
NOTES: Graffiti everywhere. It has been visited by many people. It has not been treated kindly.

44 The Brewster-Douglass Projects
2700 St. Antoine Street

ORIGINAL USE: High-Rise Residential
CURRENT USE: Skyline
MATERIALS: Brick
BUILDING STORIES: 15
SITE LOCATION: City Block
SITE CONDITION: Set Back

OCCUPATION: Vacated

CONTEXT: The Douglass Housing / The Recreation Center
NOTES: Once home to Diana Ross and Smokey Robinson. Four of the six projects are still left standing.
RESIDENTIAL VS NON-RESIDENTIAL BUILDINGS

VACATED BUILDINGS

PARTIALLY-OCCUPIED BUILDINGS

OCCUPIED BUILDINGS
THE OLD RED CROSS BUILDING

Intensification: Loading doors extended to sidewalk.
Form: Six long galleries.
Possible Program: Shooting Range, Bowling Alley, Art Gallery, Shuffleboard Courts.
Possible Links: Receives guns + ammo from The Brown Brick Apartments / Gives targets to The Blank House.

THE BLANK HOUSE

Intensification: Bullet holes connected to their trajectory lines.
Form: Tension structure with tent or bare cable hangers.
Possible Program: Clothes lines, temporary pavilion, jungle gym.
Possible Links: Wrestling uniforms received from The Red Brick Apartments for washing.

THE RED BRICK APARTMENTS

Intensification: Fence perimeter completed.
Form: Cubic cage.
Possible Program: Animal habitat, cage wrestling, cock fighting, prison, aviary.
Possible Links: Receives animals found at The Kudzu House / Wrestling uniforms made at The Church.

THE COLLAPSED HOUSE

Intensification: Speeded decay through dirt dumping (a la Robert Smithson).
Form: Mound.
Possible Program: Sledding run, king of the hill component, pet cemetery, panoramic viewpoint.
Possible Links: Deceased animals received from The Red Brick Apartments / Views to The Tower Apartments.
| 01 | The Drivers’ Booth |
| 02 | The Gallery Joint |
| 03 | The Market Booth |
| 04 | The Syndicate’s Booth |
| 05 | The Car Booth |
| 06 | The Recording Joint |
| 07 | The Builder’s Booth |
| 08 | The Bar Booth |
| 09 | The Repairmen’s Booth |
| 10 | The Rave Joint |
| 11 | The Greek Joint |
| 12 | The Burlesque Joint |
| 13 | The Queer Joint |
| 14 | The Laundry Booth |
| 15 | The Film Booth |
| 16 | The Coffee Booth |
| 17 | The Theater Joint |
| 18 | The Jazz Joint |
| 19 | The Dive Joint |
| 20 | The Incubator’s Booth |
| 21 | The Comedy Joint |
| 22 | The Punk Joint |
| 23 | The Clinic Booth |
| 24 | The Promoter’s Booth |
| 25 | The Sponsor’s Booth |
| 26 | The Analysts’ Booth |
| 27 | The Book Booth |
| 28 | The Motown Joint |
| 29 | The Hardware Booth |
| 30 | The Coney Joint |
| 31 | The Planners’ Booth |
| 32 | The Tech Booth |
| 33 | The Liquor Booth |
| 34 | The Critics’ Booth |
| 35 | The Grocery Booth |
| 36 | The Hip Hop Joint |
| 37 | The Sports Joint |
| 38 | The Clothing Booth |
| 39 | The Servicers’ Booth |
| 40 | The Food Booth |
| 41 | The Gambling Joint |
| 42 | The Wrestling Joint |
| 43 | The Bowling Joint |
| 44 | The Community’s Booth |

| 01 | The Drivers |
| 02 | The Artists |
| 03 | The Farmers |
| 04 | The Syndicate |
| 05 | The Engineer |
| 06 | The Producer |
| 07 | The Builders |
| 08 | The Drinkers |
| 09 | The Repairmen |
| 10 | The Ravers |
| 11 | The Greeks |
| 12 | The Strippers |
| 13 | The Queens |
| 14 | The Washman |
| 15 | The Director |
| 16 | The Barista |
| 17 | The Actors |
| 18 | The Musicians |
| 19 | The Students |
| 20 | The Incubator |
| 21 | The Comedians |
| 22 | The Punks |
| 23 | The Doctor |
| 24 | The Promoter |
| 25 | The Sponsor |
| 26 | The Analysts |
| 27 | The Librarian |
| 28 | The Singers |
| 29 | The Handyman |
| 30 | The Courmandizers |
| 31 | The Planners |
| 32 | The Programmers |
| 33 | The Purveyor |
| 34 | The Critics |
| 35 | The Cashiers |
| 36 | The Emcees |
| 37 | The Fans |
| 38 | The Salespeople |
| 39 | The Servicers |
| 40 | The Cook |
| 41 | The Gamblers |
| 42 | The Wrestlers |
| 43 | The Bowlers |
| 44 | The Community |

| 01 | The Old Red Cross Building |
| 02 | The FINE ARTS Building |
| 03 | The Red Band Building |
| 04 | The Urban Living Building |
| 05 | The Garage Door Building |
| 06 | The Brown Brick Apartments |
| 07 | The Church |
| 08 | The Little Red House |
| 09 | The Truck House |
| 10 | The Empty Building |
| 11 | The Park House |
| 12 | The Red Brick Apartments |
| 13 | The House With The Ramp |
| 14 | The Historical House |
| 15 | The Symmetry House |
| 16 | The Copy Cat House |
| 17 | The Blank House (Sand) |
| 18 | The Conservatory |
| 19 | The Collapsed House |
| 20 | The Tower Apartments |
| 21 | The Blank House (Gray) |
| 22 | The Sunken House |
| 23 | The Introverted House |
| 24 | The Battlemented Apartments |
| 25 | The Long House |
| 26 | The Dim House |
| 27 | The Closed House |
| 28 | The Old House |
| 29 | The Chimney House |
| 30 | The Stoop House |
| 31 | The Kadzu House |
| 32 | The New House |
| 33 | The Gauze Party Store |
| 34 | The Gauze Apartments |
| 35 | The Starlight Temple of Truth |
| 36 | The Beadnlon Party Store |
| 37 | The Wall Building |
| 38 | The Red Building |
| 39 | The Weins Apartments |
| 40 | The Green Building |
| 41 | The Douglass Housing |
| 42 | The Douglass Apartments |
| 43 | The Recreation Center |
| 44 | The Brewster - Douglass Projects |

| 01 | Garage, Bus Stop, Taxicab Stand |
| 02 | Art Gallery |
| 03 | Farmer’s Market |
| 04 | COMPANY Headquarters |
| 05 | Automotive Engineering Offshoot |
| 06 | Recording Studios |
| 07 | Construction Headquarters |
| 08 | Pub |
| 09 | Repairmen’s Headquarters |
| 10 | Electronic Music Venue, Night Club |
| 11 | Greek Food Stands, Park |
| 12 | Burlesque Venue, Strip Club |
| 13 | LGBT Community House |
| 14 | Laundromat |
| 15 | Movie House, Production Services |
| 16 | Coffee Shop |
| 17 | Theater |
| 18 | Jazz Club |
| 19 | Dive Bar, Student Hangout |
| 20 | Business Incubator Headquarters |
| 21 | Comedy Club |
| 22 | Punk Rock Venue |
| 23 | Medical Clinic |
| 24 | Promotion Headquarters |
| 25 | Sponsorship Headquarters |
| 26 | Analysts’ Headquarters |
| 27 | Library |
| 28 | Motown Venue |
| 29 | Hardware Store |
| 30 | Coney Island Hot Dog Restaurant |
| 31 | Planning Headquarters |
| 32 | Technology Start-up Company |
| 33 | Liquor Stores |
| 34 | Critics’ Headquarters |
| 35 | Grocery Store |
| 36 | Hip Hop Venue |
| 37 | Sports Bar, Sporting Goods Store |
| 38 | Used and New Clothing Store |
| 39 | Servicers’ Headquarters |
| 40 | Restaurant |
| 41 | Casino |
| 42 | Wrestling Venue |
| 43 | Bowling Alley |
| 44 | Community Building, Residence |
PHASE 4: Reckoning and Restructuring

PHASE 3: Economies and Events

PHASE 2: Structuring

PHASE 1: The Harbingers

PHASE 1: THE COMPANY

PHASE 2: THE COMPANY

PHASE 3: THE COMPANY

PHASE 4: THE COMPANY

The Syndicate is the only organizational and administrative body of THE COMPANY. It is in constant coordination with all the Booths and Joints, as well as the Community, to ensure THE COMPANY is running smoothly. The Syndicate is made up of representatives from each of the Joint and Booths, plus a Syndicate chairman.

The Incubator is in charge of the Booths, especially with regard to their start-up and initial business activities. It is responsible for the new economies and services that constitute THE COMPANY and its neighborhood. Networking and providing groundwork for the Joints and Booths is one of the Incubator's most important roles.

The Promoter is in charge of the Joints, especially with regard to event planning and branding, though it is also tasked with generating interest and excitement through advertising for THE COMPANY as a whole. It needs volunteers from within the city to staff the many joint events.

The Repairmen keep the Booths and Joints running in optimum condition.

The Builders build the Booths and Joints by making small interventions into the existing studies of un-lived buildings in the community. They work directly under the Incubator and the Promoter, and are paid by the Sponsor.

The Drivers provide transportation of building materials, laborers, volunteers and any other equipment or personnel required for the set up and operation of the Booths and Joints. Additionally, the Drivers work the local transit line routes within THE COMPANY's neighborhood.

The Recording Joint provides musicians with a production space for recording albums.

The Comedy Joint is a comedy club and school. It is run by the Comedians.

The Bowling Joint is a bowling alley. Women compete in tournaments on Thursday nights.

The Food Booth is a pub featuring a large selection of beers.

The Queer Joint is a home for LGBT community members and local organizations.

The Car Booth lends offices for an automotive service provider.

The Book Booth serves as a neighborhood library and book store. It is run by the Librarian.

The Bar Booth is a pub featuring a large selection of beers.

The Rave Joint is a venue for electronic music, as well as a dance club.

The Market Booth contains stalls for the local farmer’s market, held every weekend.

The Repairmen are responsible for looking up the Booths and Joints in planning, gas and electrical services.

The Repairs keep the Booths and Joints running in optimum condition.

The Artists provide data to the Analysts regarding the functionality of THE COMPANY. This data comes from empirical studies of the neighborhood, as well as the Community’s response and the city’s recommendations. They contribute important, firsthand accounts of the Joints and Booths.

The Planning was the Analysts’ reports to realign and restructure THE COMPANY according to feedback from the previous cycle. They may recommend new contracts, open or close Booths and Joints, or suggest new organizational tools. They report directly to the Syndicate.

The Community consists of everyone living within and around THE COMPANY neighborhood. Members include locals, new tenants and Booth or Joint workers who reside within the area. Their comments and criticisms as to how THE COMPANY is doing are the first criteria taken into account.

The Analysts examine all of the economic, social and environmental data collected through the critiques. They make suggestions for changes into written reports and graphics, and then review comments and make recommendations to the Planners.

The Critics provide data to the Analysts regarding how THE COMPANY functions. This data comes from empirical studies of the neighborhood, as well as the Community’s response and the city’s recommendations. They contribute important, firsthand accounts of the Joints and Booths.

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01 THE DRIVERS' BOOTH
THE DRIVERS THE OLD RED CROSS BUILDING
INTERVENTION: Interior Renovation, Tents & Flags
PROGRAM: Transportation + Car Dealership
SCALE: 1/16th
01 THE DRIVERS’ BOOTH
THE DRIVERS  THE OLD RED CROSS BUILDING

1 2 3 4 5 6
LAUNDRY AND A SHOW!
The Laundry Booth    The Washman    The Historical House

REQUIREMENTS:
1. Four (4) small load washing machines.
2. Two (2) large load washing machines.
3. Six (6) large load drying machines.
4. Four (4) multimedia screens.
5. Four (4) digital video projectors.
6. Eight (8) fixed low-back chairs[plastic].
7. Eight (8) unfixed high-back theater chairs.
8. A change/detergent machine.
10. Maintenance closet.
11. Storage room.
13. One (1) popcorn machine.

INSTRUCTIONS:
Due to space restrictions and certain renovation requirements from the Brush Park Historic District Board, multimedia screens must be placed outside of the Historical House, preferably in a perimeter around the building lot. Variances from the zoning committee are still needed.

Films projected onto the multimedia screens must have public access and street views. Advertisements may be shown in addition to movies and television shows.

The Washman has a soft spot for Federico Fellini films, and requests that the following be shown at least once per month:

La strada
Le notti di Cabiria
La dolce vita
8 ½
Juliet of the Spirits
Roma
Amarcord
REQUIREMENTS:

1. Six (6) large bookshelves.
2. Eight (8) small bookshelves.
5. The Librarian’s office with desk, computer and chair.
6. Four (4) upholstered reading chairs.
7. Two (2) double-length reading desks.
8. Two (2) computer stations with internet access.
9. One (1) card catalog.
10. One (1) small liquor cabinet for the Librarian’s bourbon.
11. Storage room.
13. Private bathroom.
14. Storage shed with:
   - Patio chairs.
   - Book carts.
   - Moveable bookshelves (small)
   - Canopy for outdoor reading room.

INSTRUCTIONS:

Weather permitting, a selection of books (from stacks one through four) are to be taken outside via mobile bookshelves. Use of the canopy is advised in case of rain, etc. The mobile shelves should straddle the edges of a makeshift plaza around the Book Booth.

These titles are NOT permitted (as per the Librarian’s request):

- A Tale of Two Cities
- Gravity’s Rainbow
- Ethan Fromme
- Midnight’s Children
- Madame Bovary
- Absalom, Absalom!
- Plays and novels by Samuel Beckett
SUPPORT OUR TROUPES
The Theater Joint  The Actors  The Blank House (Sand)

REQUIREMENTS:

1. One (1) proscenium/scene building with:
   - Platform + underworks.
   - Double-story framework structure.
   - Canvas backdrop with hangers.
   - 'Backstage' building with dressing rooms.
   - Prop room + general storage.
2. Two (2) mobile stadium seating units.
3. Storage area for seating during winter months.
4. Lounge for the Actors.
5. Office with desk, computer and chair.
6. Private bathroom.
7. Concession stand / intermission bar (fully stocked).
8. Costume closet.
9. Script writing room with desk, chair and computer.
10. Exterior public restroom facilities (temporary).

INSTRUCTIONS:

- A freestanding structure in the vacant space east of the Theater Joint with theater seating.
- Renovation of the interior of the Theater Joint for required theater infrastructure and program.
- The Actors are a collective troupe and welcome any thespians from the local community.
- Auditions held every Fall.
- Plays must be sponsored through the Promoter Booth and the Sponsor Booth.

**The Actors, who favor Samuel Beckett productions above all others, may have issues with the Librarian. Any major disputes should be presented to the Syndicate for review.
Diurnal Seasonal Annual

The action takes place in the evening, outside during the warmer months and inside during the colder.

Spring cleaning begins at the Book Booth. The Librarian inventories the entire collection while assistants, with help from the repairmen, clean and perform upkeep on the entire house. Attendance begins to shrink due to the nice weather.

The study rooms are open late on weekdays for local students. Outdoor furniture or bookshelves are moved into storage areas before closing.

Rehearsals, artist visits, community events, fundraisers and visiting tours occur during working hours. The proscenium and seating has sometimes been adapted into a park by the local youth during its off-hours. The Builders are present to construct scenery.

Seasonal Spring

Additional screens are placed around the perimeter of the Historical House by the Washman (who, despite the name, is a young woman with a fondness for film). The Laundry Booth’s customers participate in a lottery to choose which movies are to be shown during the year-end film festival.

The actors begin rehearsing the new season’s productions starting in March. Three different plays are shown during the season, featuring a collection of troupe members and community thespians. The Promoters create a pre-season advertising campaign that covers all of Detroit’s major neighborhoods and institutions.

The Summer Book Festival is the highlight of the Book Booth’s year. Taking place over one week in July, the festival brings in notable authors around Detroit, offers workshops for aspiring writers and librarians, and offers free food and drink during evening concert festivals with performances by the Hip Hop Joint, Jazz Joint and the Punk Joint.

The Summertime Theater Season begins in June. Outdoor productions are held every Friday, Saturday and Sunday evening. Rehearsal’s take place every Thursday free to the public.

The Summer months normally see an increase in outdoor activity around the house, with most customers choosing to sit in the small plaza for great views of the big screen.

The Builders are present to construct scenery.

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As the outdoor stacks and patio chairs are taken into storage for the fall and winter months, attendance increases due to the new stock of books acquired by the Librarian. Contacts made at the book festival bring in most of the new literature in the form of charitable donations by sponsoring organizations and community members.

University students from Wayne State, located just north of Brush Park, arrive at the Book Booth to study for finals. The Librarian provides a winter coffee concoction along with various pastries during the chilly season, all from the Food Booth and the Coffee Booth.

The Actors propose a new theater space to the Syndicate. Approval is given and the Blank House (Sand) begins its conversion into a stadium.

The Drivers' strike brought the Laundry Booth's dry-cleaning delivery services to a standstill, resulting in the loss of a substantial amount of money.

The Librarian retires from the Book Booth, in part due to health problems related to years of heavy drinking. A community-wide search is undertaken to find a new head, for fear that booth will be shut down after a successful first year. The Incubator finds such a person, and the New Librarian takes over.

The Librarian's unique agenda of substituting self-effacing to classic novels and romances has increased attendance by almost 100%. A science-fiction section is planned for next year.

The Actors reconvene in winter to choose the next seasons productions. They scour hundreds of possible playwrights looking for a script that is provocative, economical, adaptable in terms of character parts and relationships to current social issues, and above all profitable given the Actors' current audience in Detroit. Previous productions include: Endgame, Cat on a Hot Tin Roof, Romeo & Juliet, an adaptation of Native Son and many more.

A lull takes place once the summer season is completed. The Actors take time off to recuperate while the Sponsors' Booth takes control, searching out new or returning donors for next seasons plays.

The Actors begin rehearsing the upcoming Beckett play. The Drivers' strike brings the season to an end. The Librarian takes over. A huge first month brought in unexpected profits for the Book Booth, spurred in part by discounts for new customers.

The Book Booth holds its 10th Anniversary Book Festival in July. The New Librarian's unique agenda of substituting self-effacing classics with space dedicated to crime novels and romances has increased attendance by almost 100%. A science-fiction section is planned for next year. The Librarian in honor of the Book Booths achievements, sponsors a street fair in addition to the book festival, which draws some of the largest crowds that Brush Park has ever seen.

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