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TEMPLE KABBALAH MADONNA: ARCHITECTURE AND THE CAMP SENSIBILITY-

Kyle Weeks

Jonathan Massey

Anda French

Spring 2010

Using the theoretical pretext of creating a celebrity Kabbalah center loosely based in Los Angeles to test the potential of Camp as a design strategy which can respond to certain cultural ideologies or asymmetrical pairings in contemporary society; things which would otherwise be inaccessible through the modes of working and representing that are readily sought after today.

From a study of Camp in the work of Charles Moore as a sensibility that purposefully strives to achieve a level of flaw, a self-conscious parody through its own understanding of itself becoming something highly sentimental towards the people and subjects it speaks about, as well as considering the nature of Kabbalah as an Eastern transplant religion and its relationship to celebrity culture, I have developed 4 architectural logics which become the way in which Kabbalah in the United States and its relationship to celebrity, particularly with Madonna as its central figure, can be depicted and discussed in a built work. These four logics, tectonics, materials, lighting, and formal configuration, developed first through collage and then through more conventional graphics, when composed in a way that they are seemingly inseparable from one another, for me, is the way that the Camp sensibility can be achieved in architecture today.



























