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S Syracuse University
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Newhouse Impact Journal

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The Newhouse Impact Journal, an imprint of the S.I. Newhouse School of Public Communications at Syracuse University, is a dynamic exploration of the communications industry's most disruptive facets. This publication delves into the innovative technologies, trends, strategies, and concerns that are reshaping the way we connect and convey information. Discover the latest breakthroughs, thought-provoking insights, and forward-looking analyses that define the cutting edge of communication in this essential publication.

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Overview

Volume 1 of the Newhouse Impact Journal is a compilation of research essays and commentary, each offering unique insights and perspectives on the exciting and ever-evolving realm of Generative Artificial Intelligence (GAI). These essays are assembled from the intellectual contributions of esteemed speakers at the Newhouse Summit, which the Newhouse School launched in July 2023 as a forum to discuss and exchange ideas about trends and developments in media and communications. The theme of that gathering was titled "Provoking and Prognosticating on Generative AI Futures. Collectively, the essays in this publication constitute a thought-provoking exploration into the possibilities, challenges, and future trajectories of generative AI.

From the cutting-edge applications to the ethical implications, the essays within these pages promise to stimulate critical thinking and spark discussions that will shape the future of this transformative technology. Whether you are an AI enthusiast, a researcher, or a curious mind, this inaugural issue of the Newhouse Impact Journal is a valuable resource that unveils the profound potential of generative AI while offering thoughtful considerations for the path ahead.