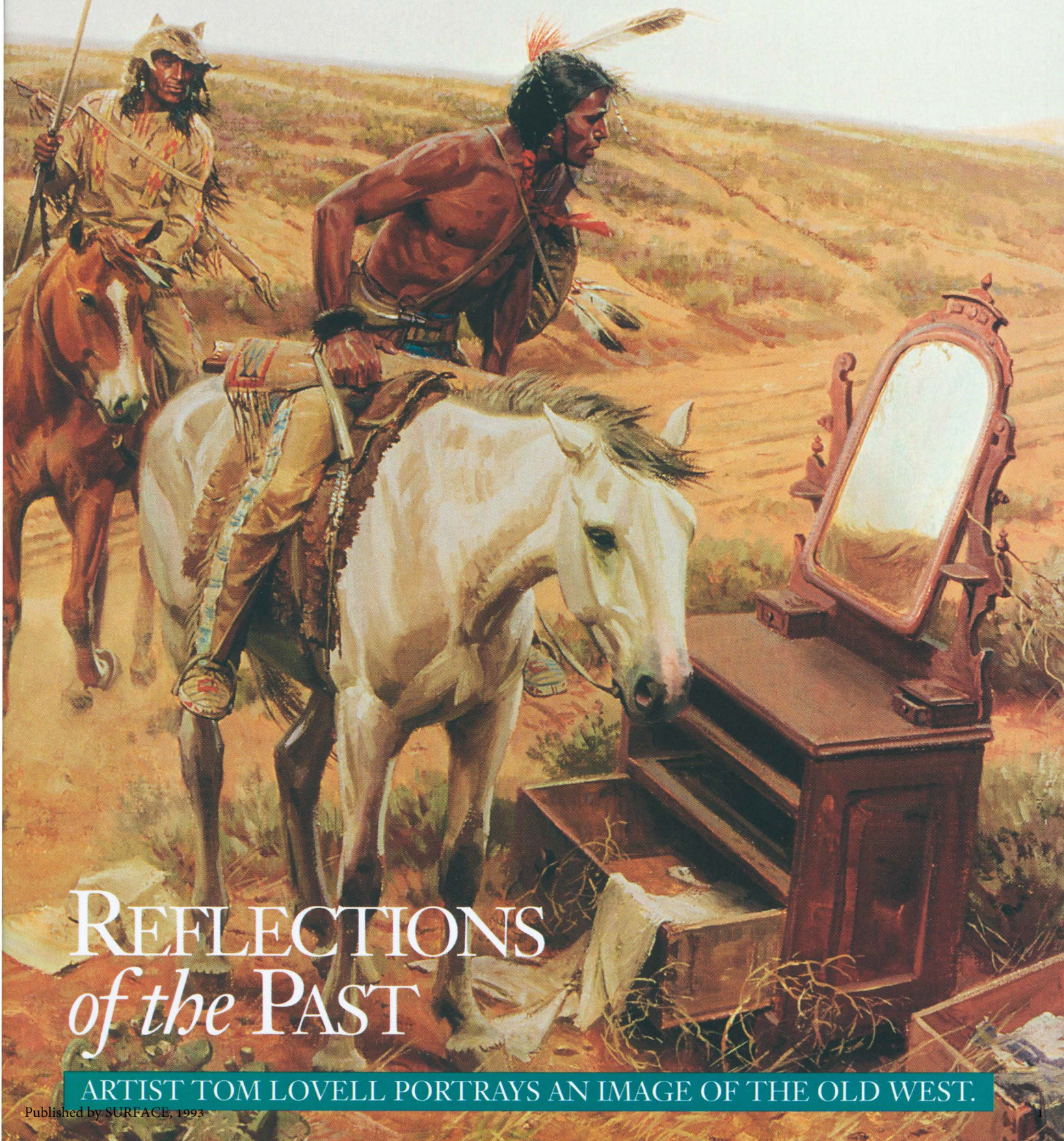


# SYRACUSE

UNIVERSITY MAGAZINE



REFLECTIONS  
*of the* PAST

ARTIST TOM LOVELL PORTRAYS AN IMAGE OF THE OLD WEST.



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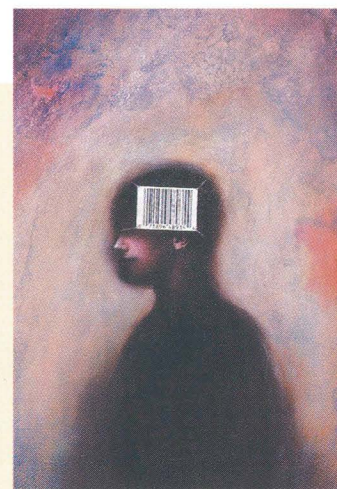
#### EXTRA CREDIT

Students become the customers and kings as Total Quality Management comes to campus.

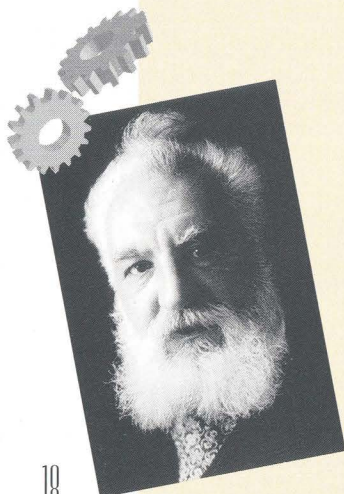
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#### ORANGE PEAL

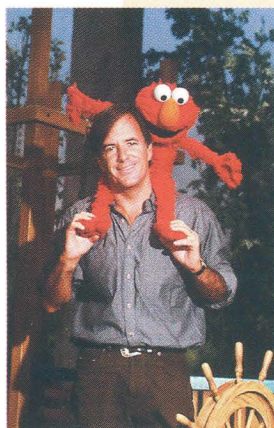
Without scholarship aid, some of Syracuse University's best and brightest students would be studying elsewhere.



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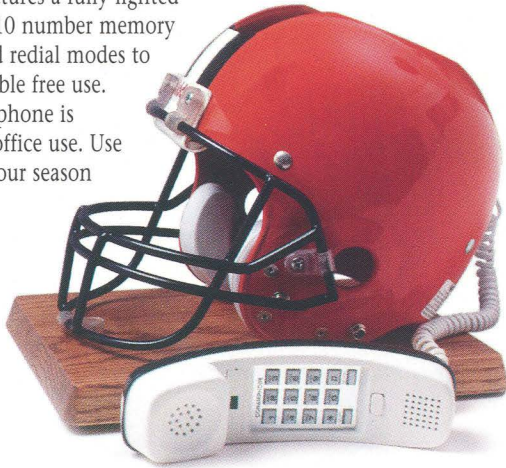


# A Little Bit Of

## Helmet Phone

This hand-crafted, authentic Riddell helmet is mounted on a solid oak base, and comes complete with a high quality "Pac-Tel" telephone, which features a fully lighted dial, programmable 10 number memory storage and flash and redial modes to provide years of trouble free use. The football helmet phone is perfect for home or office use. Use it to call and order your season tickets!

SY-0601 \$259.95



## Wastebasket

Sturdy heavy gauge tin construction, lithographed logo will never fade. Complete with goal post accessory to "toss" paper through the goal. Measures 19 1/4" high, 10 1/4" diameter.

SY-0704 \$24.95



## Field Throw Rug

Exact replica of The Field, permanently dyed heavy duty carpet with rubberized non-skid backing. Use it anywhere! Also makes a great wall hanging! Size 28" x 52".

SY-0701 \$39.95



## Pak Chest™ Cooler

What, you don't have a Pak Chest Cooler... and you call yourself a fan? The Pak Chest Cooler is the ultimate cooler for the ultimate sports fan. Its rigid inner cylinder holds 24 cans and a full bag of ice. The nylon jacketed exterior has a refrigerated pocket to keep sandwiches fresh and undamaged and a large tote bag pocket for plates, blankets and game day magazines. A padded adjustable shoulder strap allows for easy hands free carrying.

Perfect for tailgating...

SY-0501 \$64.95



## Snack Helmet

Actual size helmet - the neatest snack bowl around! The perfect accent for game day parties, etc. Helmet has removable plastic compartment for snacks plus removable dish that fits into faceguard to hold dips and sauces. Dishwasher and microwave safe. SY-0703 \$39.95

## Nite-Lite Lamp

Finish decorating your room with the perfect desk top study lamp.

This lamp doubles as a nite-lite with a 7-watt bulb located inside the translucent plastic cylinder. Complete with a 3 way switch control which allows the nite light to be switched on by itself or in conjunction with the desk lamp. Lamp stands 17" high.

SY-0702 \$39.95

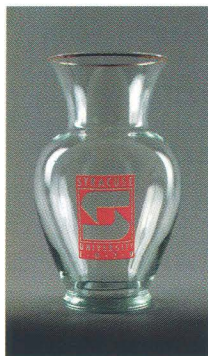
**TO ORDER CALL: 1-800-677-9077**

(8 am-8 pm, Mon-Fri) Visa, MasterCard or Discover. PA residents add 6% sales tax. Mail orders: send request including your name, address, phone number and check for purchase price to: Affinity Marketing, Inc., 2534 Fox Hollow Dr., Pittsburgh, PA 15237. Shipping and Handling charges are included in the price, please allow 3-4 weeks for delivery.



# History.

All prices include UPS shipping—allow 3-4 weeks for delivery. Perfect Christmas gifts for your favorite Syracuse fan!



## Syracuse Vase

A vase that looks great with or without flowers. Clear glass vase with hand applied permanent Syracuse University logo and gold rim. Approx. 11" tall. SY-0102 \$49.95

## Solid Gold Lapel Pin

Distinctive jewelry for the Syracuse fan — solid cast, 2 gram, 14-karat gold makes this pin glitter with distinction—can be worn as either a tie tack or lapel pin. Patina finish. SY-0901 \$75.95



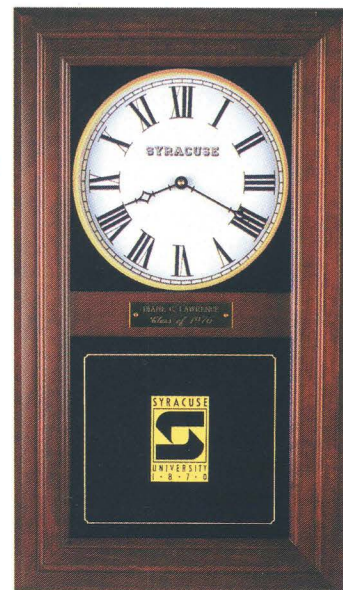
ACTUAL SIZE

## Solid Gold Charm with Chain

Solid cast, 2 gram, 14-karat, gold charm with patina finish and gold bail to fit the 18", 4 gram, 14-karat, diamond cut necklace with lobster claw clasp. Charm SY-0902 \$75.95 Chain SY-0903 \$89.95

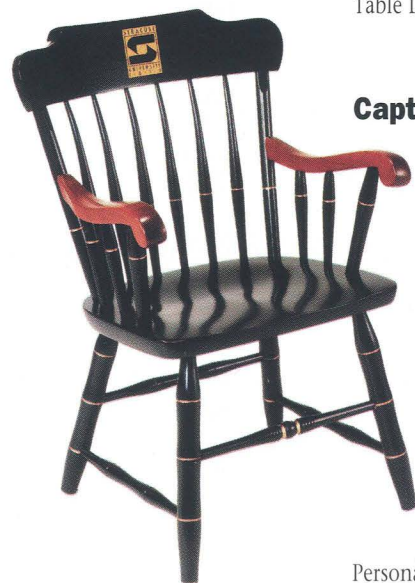
## Syracuse Lamp

Put some light on the subject. A great desk lamp — glass base, pleated linen shade and hand applied permanent Syracuse University logo. American made. Approx 22" high. Also available as a table lamp, 29" high. Desk Lamp SY-0101 \$79.95 Table Lamp SY-0103 \$89.95



## Syracuse Wall Clock

This wall clock is handmade from solid black cherry and can be personalized with your name and class year to commemorate your achievements and association with the Syracuse University. This splendid example of New England cabinetmaker's craft will provide many years of accurate, maintenance free timekeeping. Full two year warranty. Purchase price includes engraved plaque and a battery. SY-0301 \$199.95



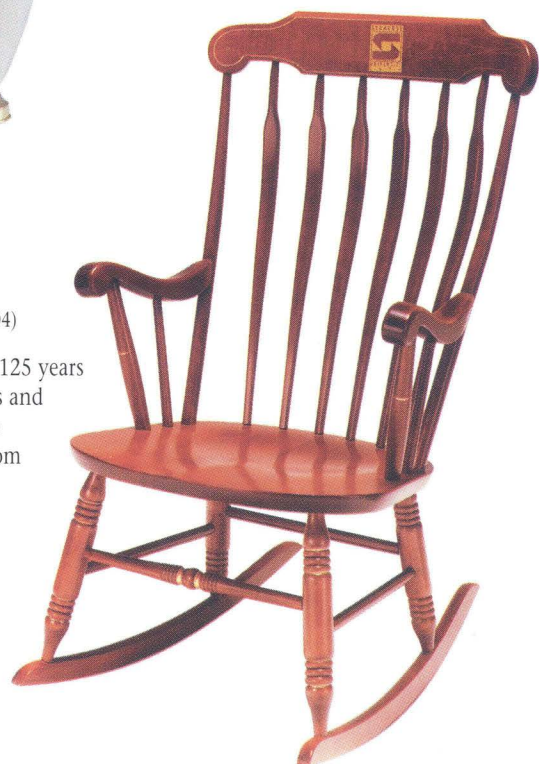
## Captain's Arm Chair

Black Enamel with Cherry Finished Arms (also available in all cherry finish—SY-1003)

## Boston Rocker

Cherry Finish (also available in all black enamel finish—SY-1004)

Fine craftsmanship from S. Bent & Bros. for over 125 years — classic styling at its best. Deeply sculpted seats and steam bent solid wood posts and backs to insure comfortable seating. Constructed in the USA from Northern hardwoods and hand finished. Captain's Arm Chair SY-1001 \$249.95 Boston Rocker SY-1002 \$265.00



Personalized Brass Plaque \$20.00 (includes 3 lines of type; name, school, year)

All collegiate merchandise is licensed by Syracuse University. A portion of the proceeds of the sale of these products supports various SU programs.